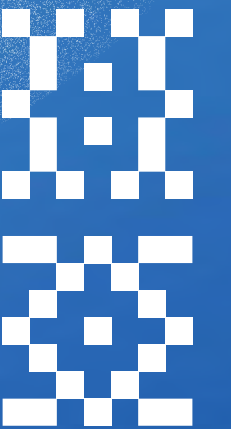# DutchCu|ture

# Floating through the Current

Database Mapping 2024

# Introduction

The DutchCulture Database tracks the projects of Dutch makers (creative professionals and cultural organisations) from all artistic disciplines around the globe. Each year we analyse the international activities of Dutch makers in order to shed light on the international impact of Dutch makers.

2024 saw the most activity of any year in the last five years. Makers worked across borders, both physical and conceptual, to collaborate internationally and impactfully. Makers continue to thread their way through today's challenges to float through the current.

To create this mapping and sustain the DutchCulture Database, we work directly with our partners at the Dutch embassies, consulates and cultural funds, and with makers, cultural organisations and professionals.
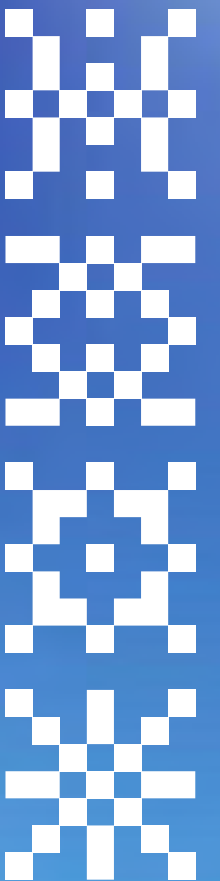
# 2024 In Review

A dynamic year, filled with 18,141 international activities by 2,902 Dutch makers

Most activities tracked since 2019

Over 600 more activities in 2024 than in 2023 (4% growth)

More than 4,000 new international venues and partners added to the database

More than 1,000 new Dutch makers added to the database

241 different Dutch cities and towns had internationally active makers

22 of the 24 focal countries in Dutch international cultural policy were in the top 50 most popular destinations

EU countries key partners, with 53% of all activities taking place in member states

More than 800 educational activities by Dutch makers
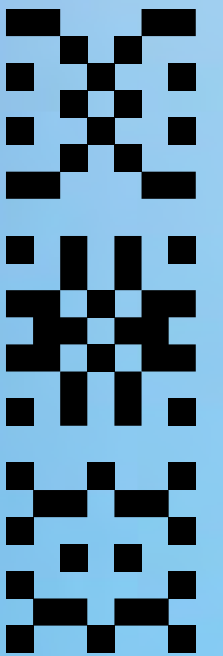
# Cultural Activities in 2024

In 2024, the DutchCulture Database tracked 18,141 cultural activities by Dutch makers around the world. 2,902 Dutch makers from 12 different cultural disciplines collaborated internationally.

In 2024, Dutch makers visited 2,787 cities in 120 countries. The EU remains a strong hub for cultural activity, with roughly half of all activities taking place within EU countries. Likewise, focal countries continue to foster strong cultural participation; 78% of all activities in 2024 took place in a focal country.

**Activities**

3153

0

Heat map based on Dutch cultural activities in 2024.

DutchCu|ture

# Cultural Destinations
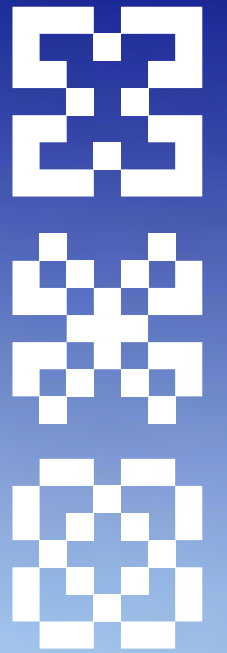
Top 50 countries for Dutch makers in 2024, based on number of activities.

| | | | | |
|---|---|---|---|---|
| 1 Germany | 11 Austria | 21 Czech Republic | 31 Luxembourg/Estonia | 41 Bulgaria/Slovakia |
| 2 United States | 12 South Korea | 22 Hungary | 32 Romania | 42 Chile |
| 3 Belgium | 13 Brazil | 23 Sweden | 33 Taiwan | 43 Ukraine/Suriname |
| 4 United Kingdom | 14 Poland | 24 Greece | 34 Finland | 44 New Zealand |
| 5 France | 15 Canada | 25 Mexico | 35 Colombia | 45 Serbia |
| 6 Spain | 16 Denmark | 26 Ireland | 36 Croatia | 46 Singapore |
| 7 Japan | 17 Indonesia | 27 Norway | 37 Argentina | 47 Lithuania/UAE |
| 8 Italy | 18 Portugal | 28 India | 38 South Africa | 48 Egypt |
| 9 Switzerland | 19 Australia | 29 Russia* | 39 Morocco | 49 Latvia |
| 10 China | 20 Turkey | 30 Slovenia | 40 Thailand | 50 North Macedonia |

Focal Country

*Since the full-scale invasion of Ukraine, all official collaboration with state-related cultural organisations has been stopped. Activities in Russia are based on distanced events e.g. book translations.

# Provinces

In 2024 2,902 Dutch makers worked abroad on cultural projects. These makers hailed from 211 different Dutch cities and towns.

| | | | |
|---|---|---|---|
| 1 | Amsterdam | 11 | Leiden / Nijmegen |
| 2 | Rotterdam | 12 | Breda |
| 3 | The Hague | 13 | Delft |
| 4 | Utrecht | 14 | Den Bosch |
| 5 | Eindhoven | 15 | Amersfoort |
| 6 | Arnhem | 16 | Hilversum |
| 7 | Groningen | 17 | Leeuwarden / Zaandam |
| 8 | Maastricht | 18 | Enschede / Zwolle |
| 9 | Tilburg | 19 | Alkmaar / Apeldoorn |
| 10 | Haarlem | 20 | Deventer |

44

28

17

1,364

14

20

190

125

575

165

13

58

Most Active Cities
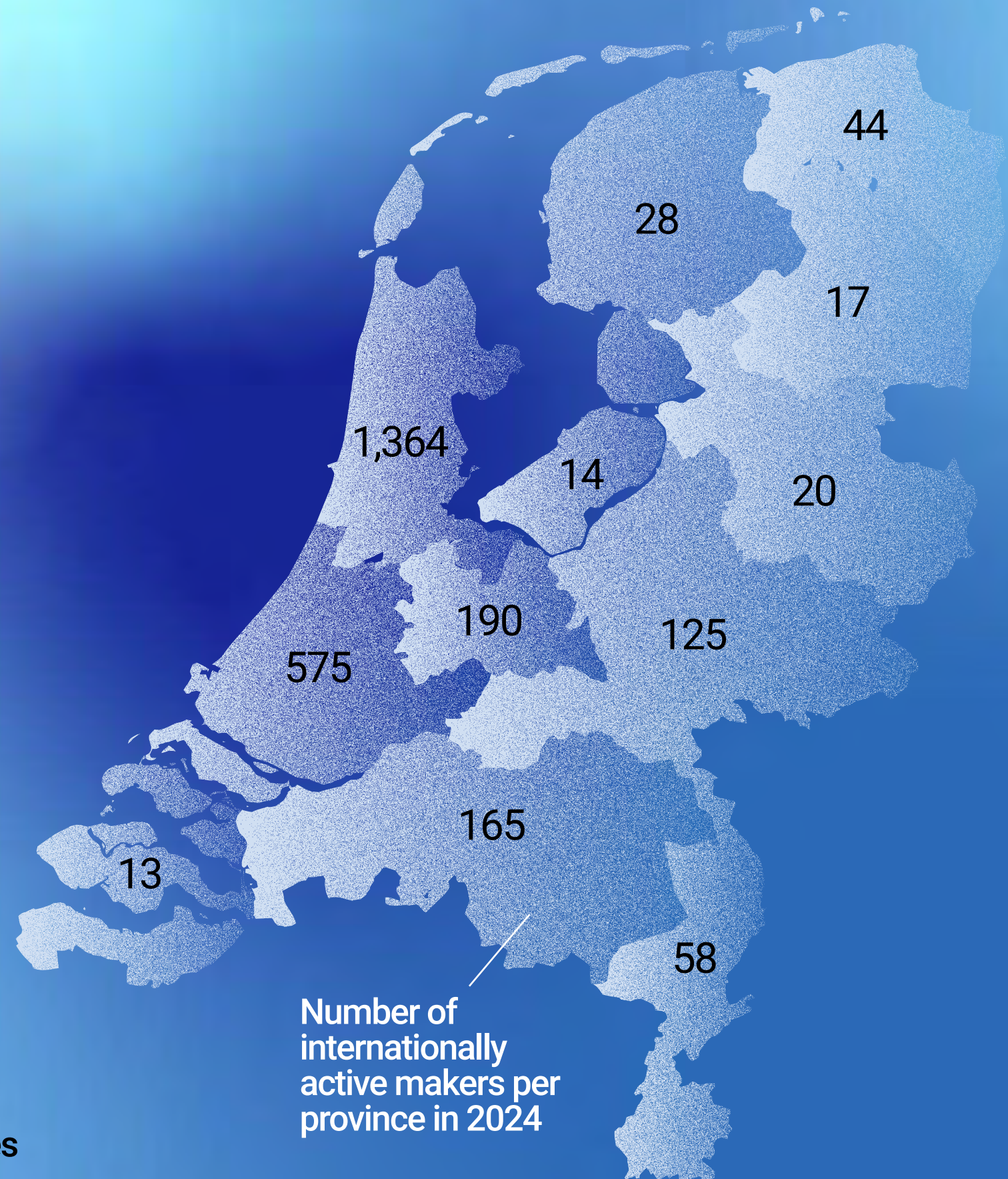
Number of internationally active makers per province in 2024

# Disciplines

**Music** 42%

**Film** 14%

**Art & Science** 1%

**Sustainability** 1%

**Literature** 3%

**Architecture** 1%

**Education** 5%

**Performing Arts** 14%

**Digital Culture** 1%

**Visual Arts** 13%

**Heritage** 3%

**Design** 2%
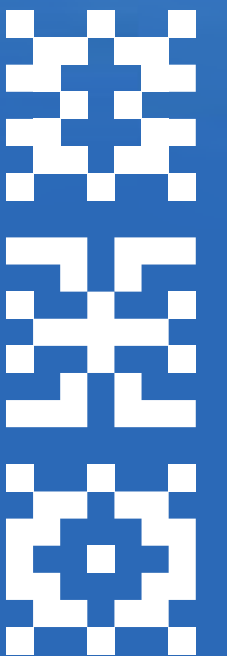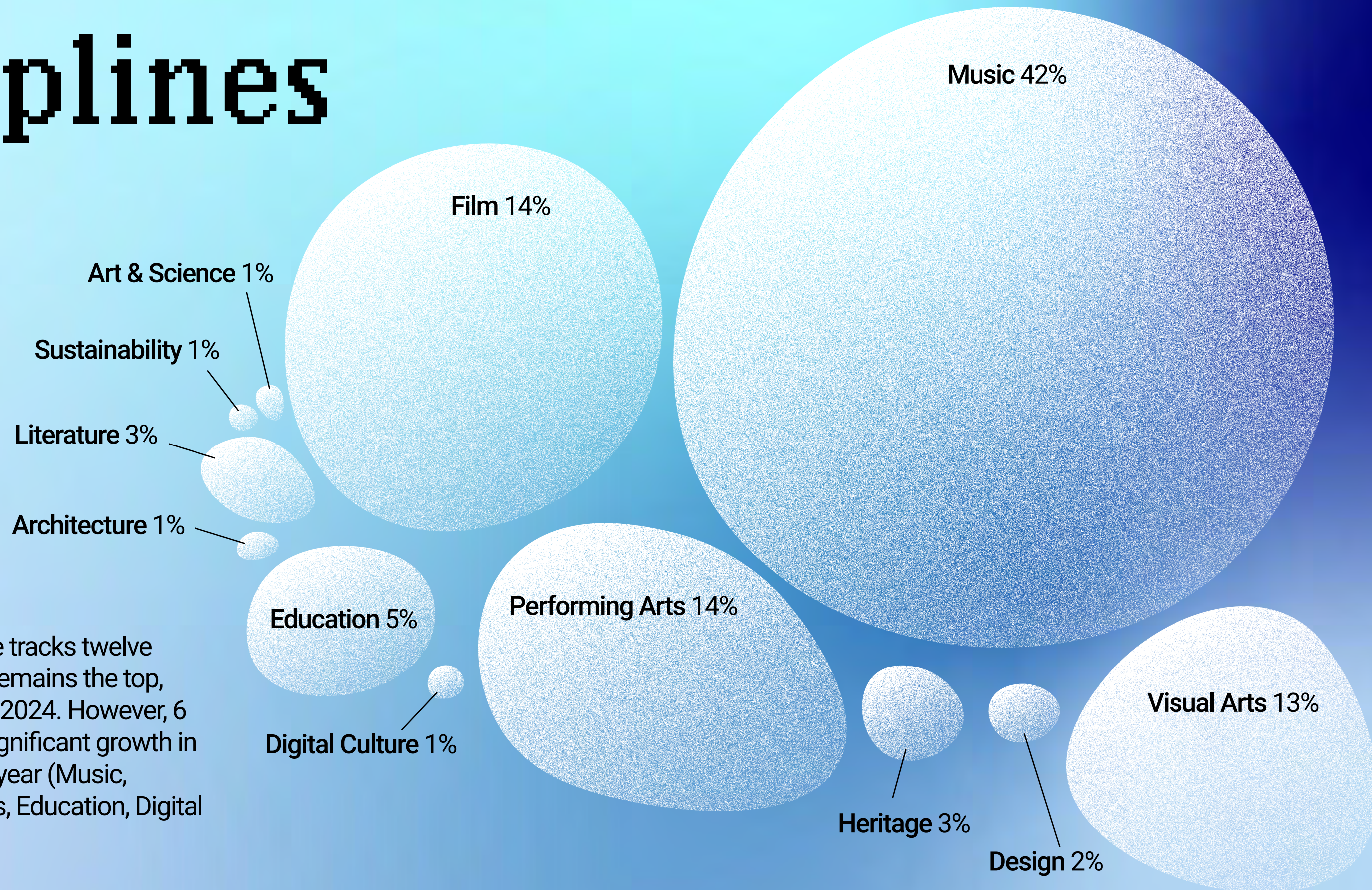
The DutchCulture Database tracks twelve distinct disciplines. Music remains the top, with over 8,000 activities in 2024. However, 6 of the 12 disciplines saw significant growth in activities compared to last year (Music, Performing Arts, Visual Arts, Education, Digital Culture, Art & Science).

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# Disciplines

**Disciplines (left column):**
- Architecture
- Art & Science
- Film
- Design
- Digital Culture
- Education
- Heritage
- Literature
- Music
- Performing Arts
- Sustainability
- Visual Arts

*Activities*

**Sub-disciplines / Activities (right columns):**

- Buildings & Structures
- Art & Science
- Landscape
- Urban Planning
- Animation
- Documentary
- Experimental
- Feature Film
- TV & Podcast
- Short Film
- Interior
- Conceptual
- Fashion & Textile
- Environmental
- Jewellery
- Graphic
- Product & Industrial
- Artificial Intelligence
- Technology
- Video Game
- Virtual Reality
- Education
- Language & Traditions
- Archaeology
- Cultural Sites
- Archives & Preservation
- Historical Narratives
- Objects & Collections
- Fiction
- Poetry
- Non-Fiction
- Graphic Literature
- Youth Literature
- Classical
- Contemporary & Experimental
- Electronic
- Folk
- Hip Hop, Pop & R&B
- Jazz & Improvised
- Rock, Indie & Metal
- Soul, Funk & Blues
- Circus & Outdoor Arts
- Comedy
- Dance
- Object & Puppet Theatre
- Opera & Music Theatre
- Theatre
- Sustainability
- Youth Theatre
- Curating
- Drawing & Painting
- Graphic & Illustration
- Installation & Sculpture
- Media, Digital & Sound Art
- Performance Art
- Photography
- Textiles, Ceramics & Crafts
- Research & Theory

*Activities*

Sub-discipline breakdown based on number of activities in 2024

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# Cities

| Music | Performing Arts | Film | Visual Arts | Design | Literature | Architecture | Heritage | Digital Culture | Sustainability | Art & Science | Education |
|-------|-----------------|------|-------------|--------|------------|--------------|----------|-----------------|----------------|---------------|-----------|
| Berlin | Antwerp | Jakarta | Paris | Milan | Tokyo | New York | Brussels | Linz | Milan | Linz | Tokyo |
| London | Ghent | Berlin | New York | New York | Paris | Tokyo | London | Berlin | Brussels | Florence | Jakarta |
| Paris | Brussels | New York | London | Tokyo | Berlin | Milan | Lisbon | Kyoto | Cairo | Austin | Seoul |
| New York | Hannover | Warsaw | Brussels | Paris | New York | Turin | Florence | Austin | Sudbury | San | London |
| Hamburg | Berlin | Budapest | Tokyo | London | London | Jakarta | Gyeongju | Kaohsiung | | Francisco | New York |

DutchCu|ture
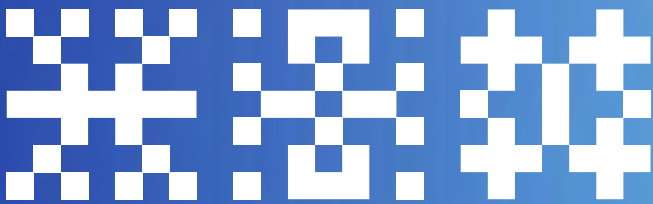
# Makers

**Most active makers per discipline in 2024**

**All**
- Anne Frank Stichting
- Theater Rotterdam
- Johan de Meij
- HH Producties
- BALDR Film

(music)
- Johan de Meij
- Mau P
- Tiësto
- Afrojack
- Angerfist

(presentation/photography)
- World Press Photo
- Sasha Dees
- Johannes Gerard
- Julian Hetzel
- JesterN

(building/heritage)
- Anne Frank Stichting
- RMO
- RCE
- Heritage Hands On
- Museum Boijmans

(architecture)
- MVRDV
- Nieuwe Instituut
- Heritage Hands On
- Company New Heros
- SO-IL

(theater/film)
- Theater Rotterdam
- HH Producties
- Zinzi & Evertjan
- Teatro Pavana
- Circus Katoen

(education)
- Anne Frank Stichting
- Nederlands Dans Theater
- RMO
- Ema Yuasa
- The 100 Hands / BOG.

(flag/design)
- JesterN
- Valiz
- Ineke Hans
- Onomatopee
- Kukka

(experimental)
- Sasha Dees
- JesterN
- Company New Heroes
- Monobanda
- Steye Hallema

(film)
- BALDR Film
- Viking Film
- Nina Gantz
- Revolver Amsterdam
- Daphna Awadish

(book)
- Jaap Blonk
- Valiz
- Mathijs Deen
- Harriet van Reek
- Aimée de Jongh

(games)
- Sasha Dees
- Celine Daemen & Silbersee
- Monobanda
- Steye Hallema
- Deniz Tortum / Adriaan Lokman

(bicycle)
- Company New Heroes
- MVRDV
- Restvorm
- STILTLIFE StreeTTheater
- RCE

# Events

**Airbeat One Festival -** Neustadt-Glewe, DE

**Anilogue Animation Festival -** Budapest, HU

**Ars Electronica -** Linz, AT

**Art Antwerp -** Antwerp, BE

**Art Brussels -** Brussels, BE

**At.tension Festival -** Larz, DE

**Biennale Tecnologia -** Turin, IT

**Bigger Art Book Fair -** Guangzhou, CN

**Black Nights Film Festival -** Tallinn, EE

**Bruge Triennial -** Bruges, BE

**Circular Cities Conference -** Kyoto, JP

**Collective Design Fair -** New York, US

**Edinburgh Fringe -** Edinburgh, GB

**Enter ARt Fair -** Copenhagen, DK

**European Design Awards -** Naples, IT

**Helsinki Film Festival -** Helsinki, FI

**Index Art Book Fair -** Mexico City, MX

**Jazzahead -** Bremen, DE

**Kaohsiung Film Festival -** Kaohsiun, TW

**Kleines Fest -** Hannover, DE

**KunstFestSpiele -** Hannover, DE

**Lahore Biennale -** Lahore, IN

**Living Cities Forum -** Melbourne, AU

**Miami Art Week -** Miami, US

**Milan Design Week -** Milan, IT

**New Horizons -** Wroclaw, PL

**NewImages Festival -** Paris, FR

**Parookaville -** Weeze, DE

**Polycopies -** Paris, FR

**Printed Matter -** New York, US

**Przemiany Festival -** Warsaw, PL

**Romaeuropa Festival -** Rome, IT

**South by Southwest -** Austin, US

**Sziget Festival -** Budapest, HU

**Tokyo Art Book Fair -** Tokyo, JP

**Tomorrowland -** Boom, BE

**Venice Biennale -** Venice, IT

**Young Horizons -** Warsaw, PL

**Colophon**

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