

2020

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vereniging
nederlandse
pop|podia
en festivals



2020

DUTCH LIVE MUSIC VENUES + FESTIVALS FACTS & FIGURES

In October 2021, 65 music venues and 53 music festivals are members of the Dutch Association of Music Venues and Festivals (VNPF). This publication provides insight into the facts and figures for the record year 2019 and the first COVID-19 year 2020 for the same group of 48 music venues. As a result, a reliable comparison between these years can be made and presented. In addition, some figures of the 53 music festivals have been added.

The year 2019 was a record year for music venues and festivals in every respect. Never before did the venues and festivals programme so many events and artist performances, and attracted so much audience, as in 2019. Never before did so many employees work so many hours to make all of this possible. This resulted in both artistic and financial records.

As successful 2019 was, as promising started 2020. Until mid-March 2020, when COVID-19 manifested itself as the biggest spoiler in the history of the live music sector in the Netherlands. In mid-March 2020, all music venues had to close their doors abruptly. Events and festivals were banned. No activities could be organized by order of the government. The effects of this are still devastating in the fall of 2021: artists can no longer perform, a significant part of the workers (including freelancers and suppliers) no longer has a job in the sector, the audience can hardly enjoy live music and/or night culture. A great deal of damage is suffered in our 'experience economy'. The government recognizes indisputably that the cultural sector is very important. The Dutch government has therefore generously supported parts of the live music sector during this crisis, together with regional and local governments. The facts and figures in this publication show that the music venues were able to survive the year 2020 partly thanks to the support measures. The live music sector is very grateful to all governments for that.

Almost all music festivals that are part of VNPF had to cancel or reschedule their 2020 festival edition to a later year. More festivals have now been moved to 2022 than to 2021. For festivals and the entire live music ecosystem, such as suppliers and artists, there is an enormous loss of performances, audience visits and therefore income.

EVENTS AND PERFORMANCES

- ▶ In 2020, the music venues organized a total of **5,856 events** with audience visits, which is **65% less** than the 16,628 events in 2019.
- ▶ In 2020, a total of **6,495 artist performances** with live audiences were programmed by the music venues, compared to 26,585 performances in 2019, a **decrease of 76%**.

EVENTS 2019 > EVENTS 2020

CONCERTS IN OWN SPACES

2019 6,296

2020 2,139

CLUB NIGHTS IN OWN SPACES

2019 2,572

2020 594

MUSIC EVENTS ON OTHER LOCATIONS

2019 2,228

2020 634

NON-MUSICAL EVENTS

2019 3,788

2020 1,681

PRIVATE LETTING

2019 1,744

2020 808

VISITS

- ▶ In 2020, there was a total of 1,054,691 visits to music venues, **an 80% decrease** compared to 5,197,689 visits in 2019.

The decline of audiences was caused by the forced closure of music venues due to COVID-19 from mid-March 2020, and the very limited possibilities for venues after reopening in June 2020. The corona measures often changed, but the events always had to be with a seated audience, with physical distancing, and events after midnight were not allowed. As a result, the maximum audience capacity, the number of events, and therefore the number of visits, were very limited.

VISITS 2019 > VISITS 2020

CONCERTS IN OWN SPACES



CLUB NIGHTS IN OWN SPACES



MUSIC EVENTS ON OTHER LOCATIONS



NON-MUSICAL EVENTS



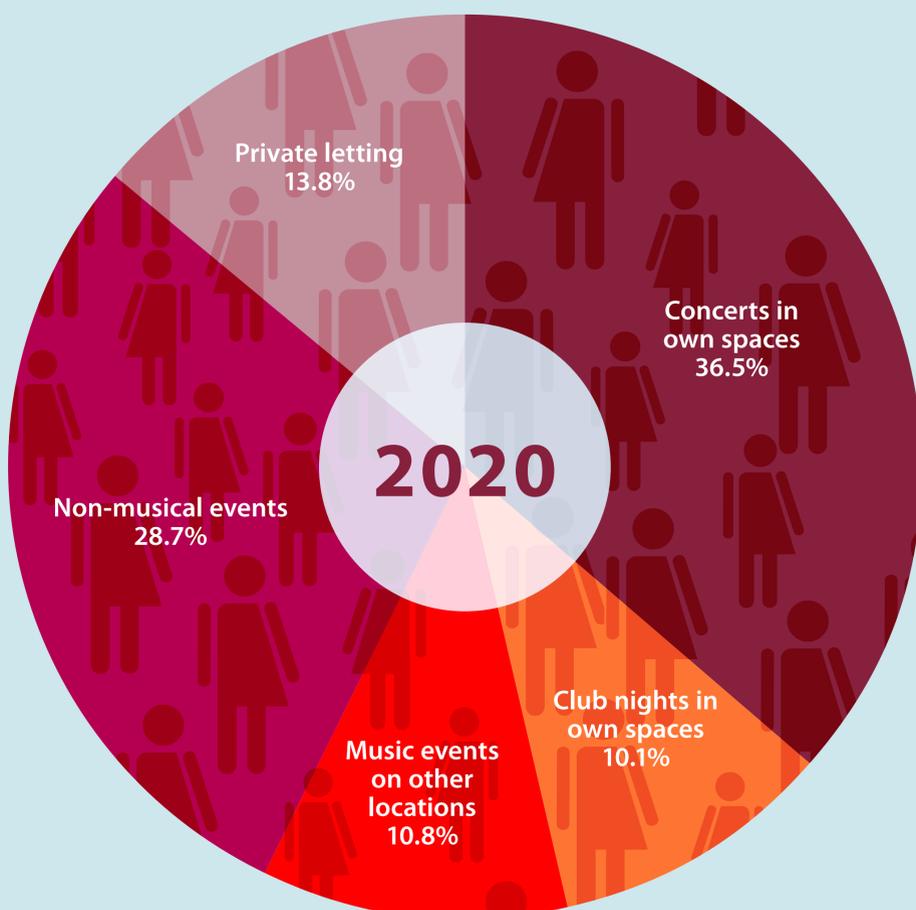
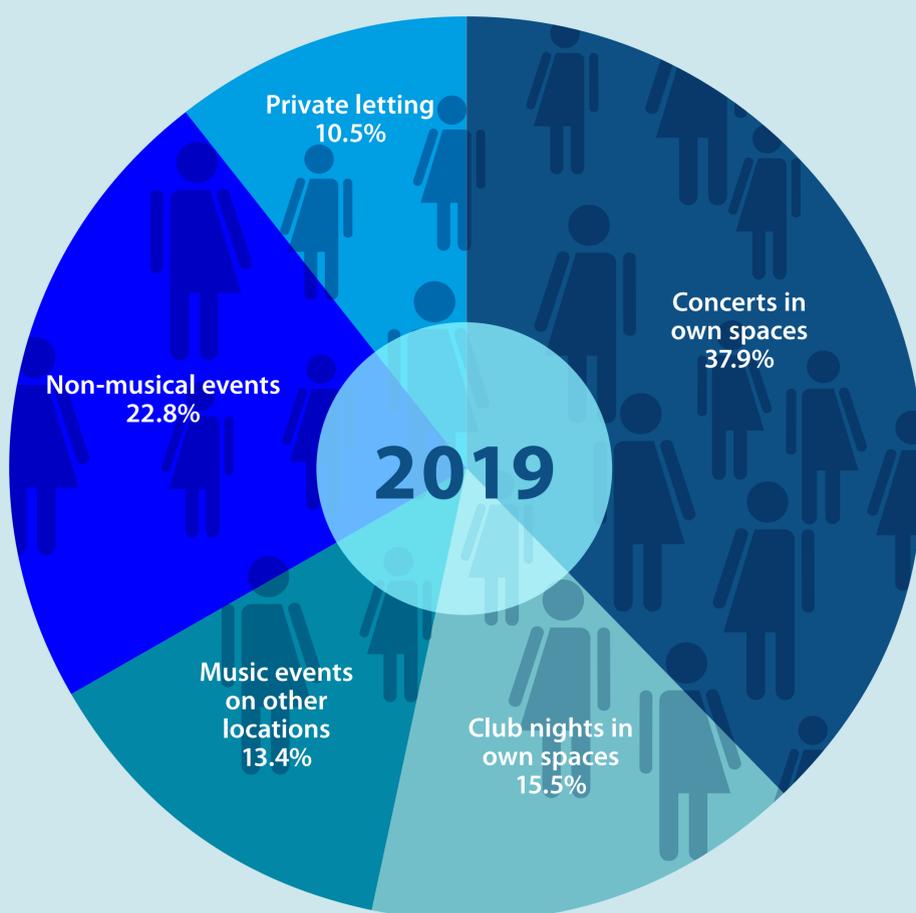
PRIVATE LETTING



DISTRIBUTION OF EVENTS

In addition to the decreasing number of events and visits, the corona measures were also visible in the distribution of the events organized by music venues:

- ▶ There were relatively fewer **club nights** in 2020 (10% of all events) than in 2019 (16%), because they were no longer allowed to be organized at all from mid-March 2020.
- ▶ In 2020 there were relatively more **private letting events** (14%) and relatively more **non-musical events** (29%) than in 2019. Non-musical is mainly cinema, theatre, and debates.



(INTER)NATIONAL ARTISTS

- ▶ In 2019, 41% of the artists performing **concerts** came from abroad, in 2020 this was only **21%**. Due to the pandemic, especially foreign artists cancelled their tours and performances in the Netherlands from March 2020.
- ▶ **14%** of the performing artists at **club nights** came from abroad, both in 2019 and in 2020.

CONCERTS: FOREIGN ARTISTS

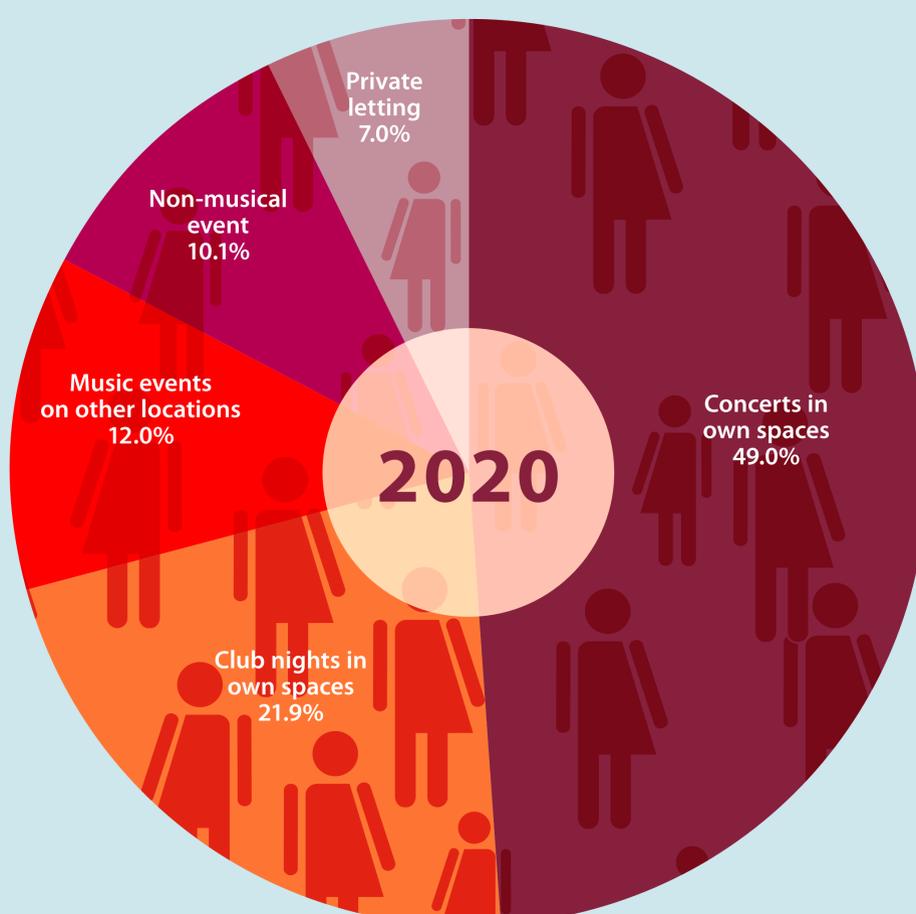
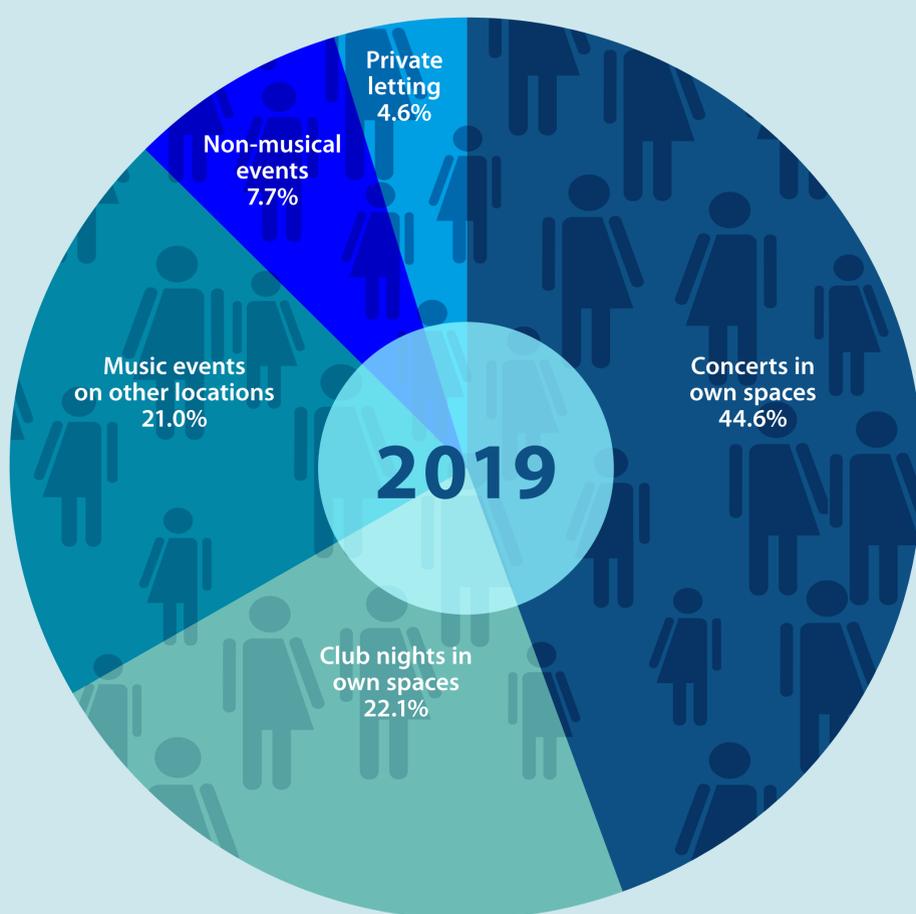


CLUBNIGHTS: FOREIGN ARTISTS



DISTRIBUTION OF VISITS

- ▶ **85%** of the audience paid an admission fee in 2020, compared to 84% in 2019.
- ▶ **83%** of the audience attended music events (88% in 2019). Live concerts attracted the most audience in total, club nights the most audience per event.
- ▶ **22%** of the audience attended a club night, both in 2019 and 2020.
- ▶ Due to the very limited audience capacity, no less than **36%** of the concerts was sold out in 2020 (19% in 2019). In addition, **25%** of the club nights was sold out (19% in 2019).



LIVE STREAMING EVENTS

Where possible, music venues developed live streaming programs. This allowed artists to perform for an online audience, sometimes in combination with a limited number of physically present visitors.

- ▶ In 2020, the music venues organized **1,415 live streaming events** and presented 1,519 artist performances in this way. This resulted in an estimated **3.1 million views** in 2020.





WORKERS

Because all people working at the music venues until mid-March 2020 are included in our numbers, the number of workers in 2020 does not show all the negative effects of the corona crisis. Many of the workers, especially hired staff, could no longer be offered work after March 2020.

- ▶ In 2019, more than 7,800 people were working for the music venues, compared to almost 6,600 workers in 2020. A **decline of 16%**.

DISTRIBUTION OF WORKERS 2019 > 2020

PAID EMPLOYED



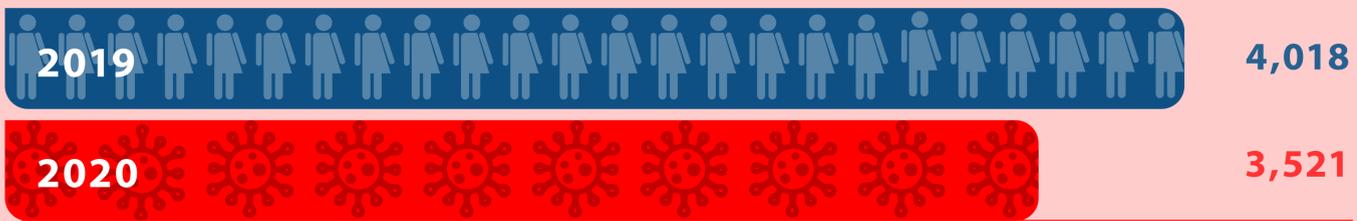
PAID HIRED



PAID FREELANCE



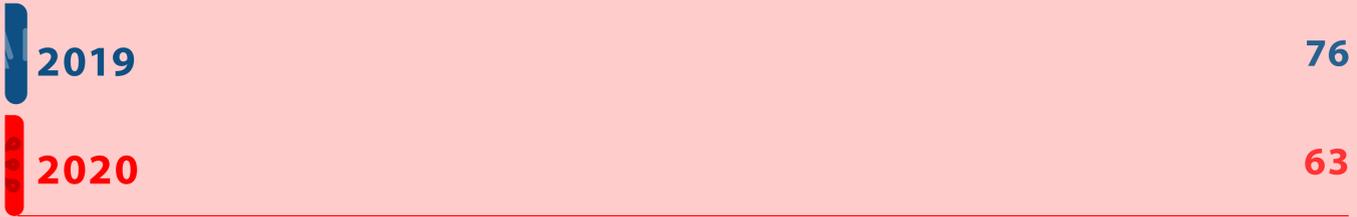
VOLUNTEERS



TRAINEES



OTHER



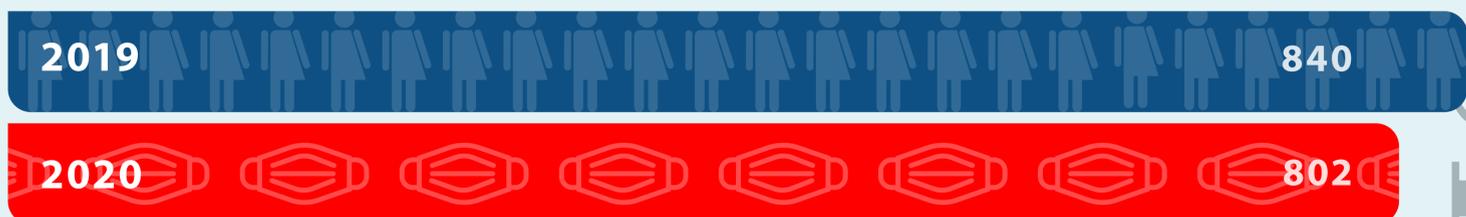
WORKING HOURS

The impact of the pandemic on employment at music venues is best seen in the decline of the number of working hours (in FTE) in 2020:

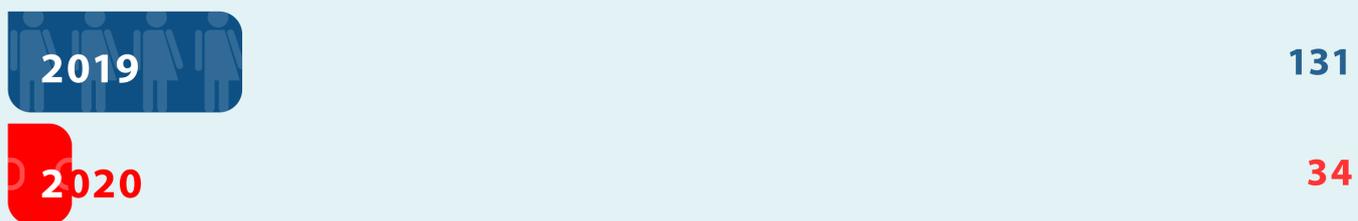
- ▶ In 2019, 1,493 FTE of work was done in the music venues, this was only 1,093 FTE in 2020. A **decline of 27%**.

WORKING HOURS (IN FTE) 2019 > WORKING HOURS (IN FTE) 2020

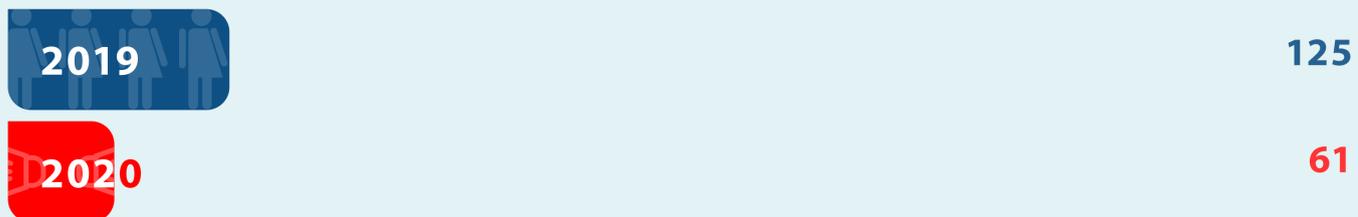
PAID EMPLOYED



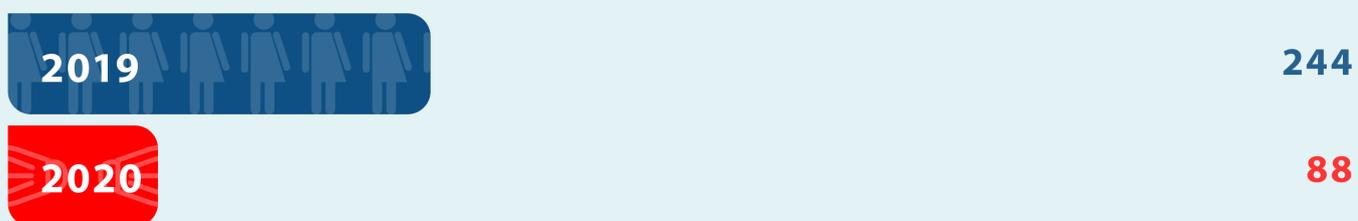
PAID HIRED



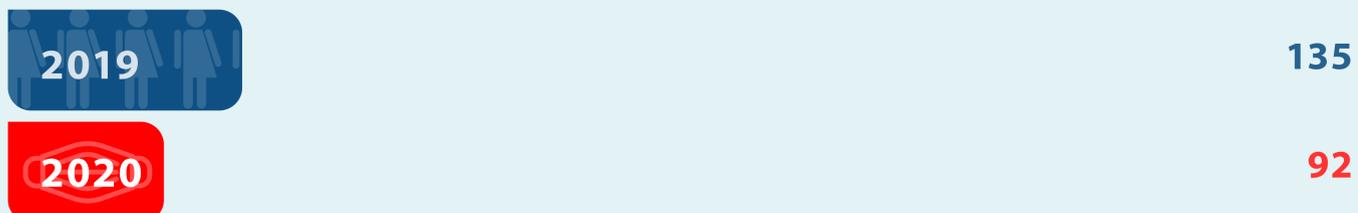
PAID FREELANCE



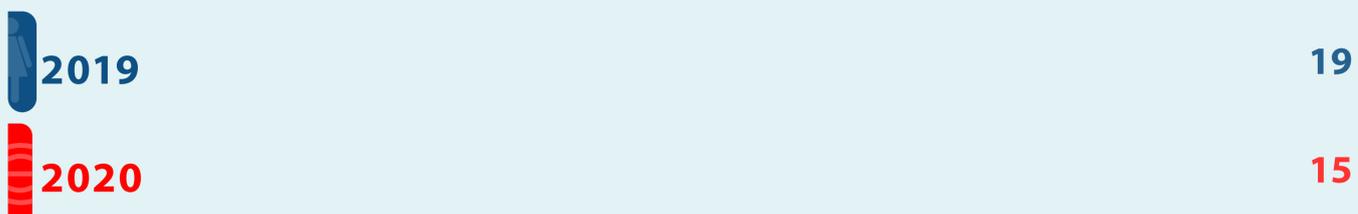
VOLUNTEERS



TRAINEES



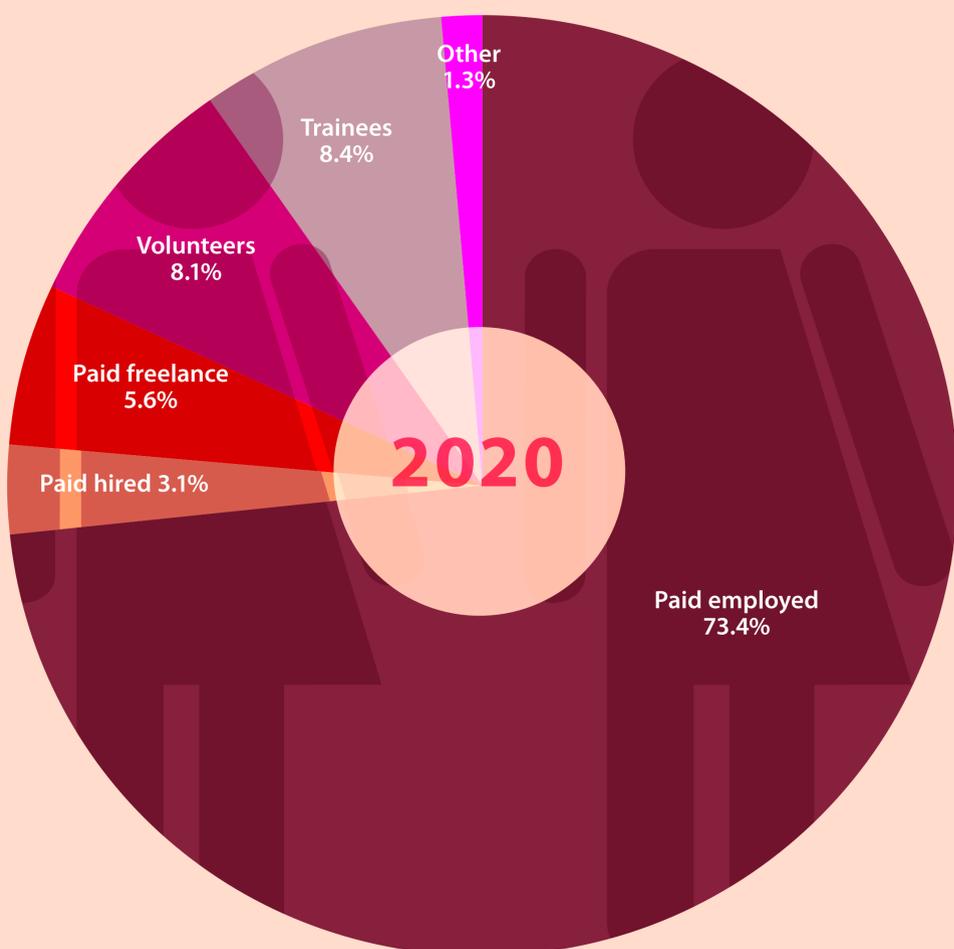
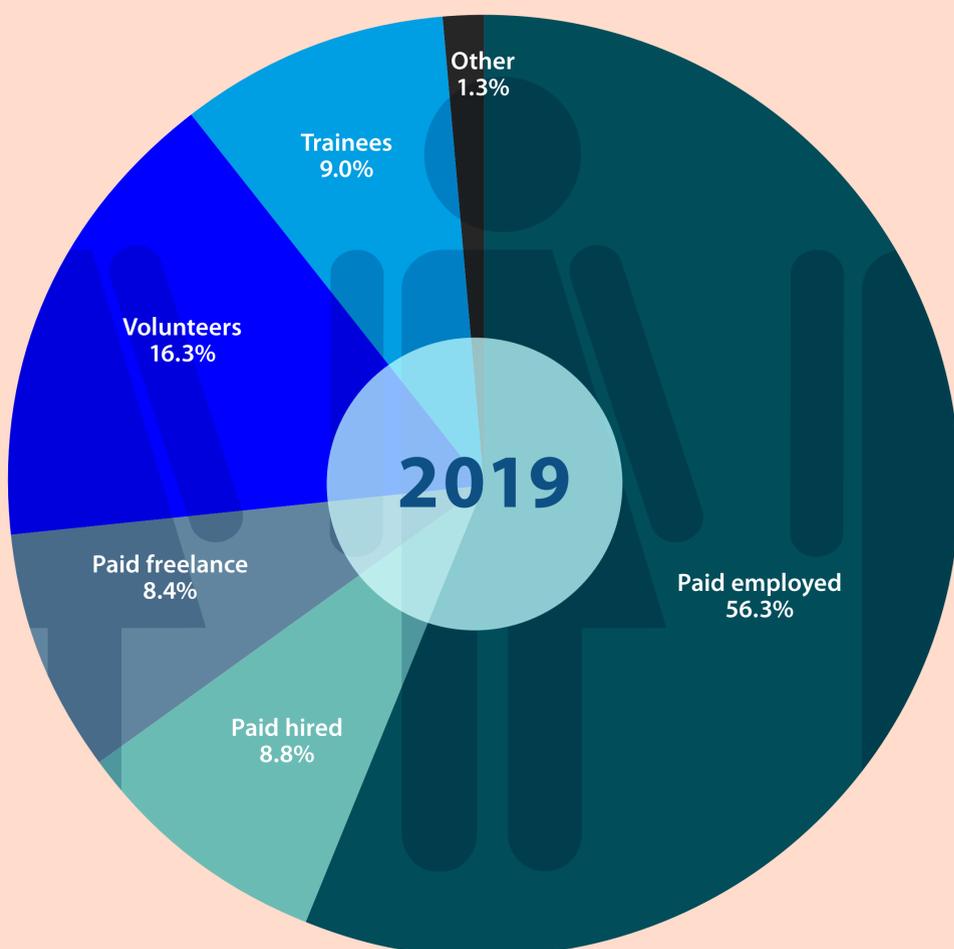
OTHER



DISTRIBUTION OF WORKING HOURS

The decrease in working hours was mainly caused by the lower number of events and visits due to the pandemic restrictions. As a result, less workers were needed for production, sound, lights, catering, cleaning, cloakroom, cash register and security.

These event-related functions are relatively often filled by hired staff and volunteers. These workers therefore lost the most working hours. Workers that are employed by the venues directly, work relatively more in office jobs and were also able to remain in employment (longer) thanks to government wage support.



EMPLOYED WORKERS

The workers employed directly by the venues, could largely be kept in service (for longer) in 2020, partly because of the government wage support (NOW scheme). Despite the support measures, many employees still lost their jobs. From the start of the crisis, temporary contracts were usually not renewed. In the second half of 2020, several venues were forced to let some of the permanent staff go due to reorganisations.

- ▶ There was an 11% decrease in the number of employed workers and 5% less paid working hours for employed workers in 2020, compared to 2019.

However, the effect of the corona crisis on the number of persons employed by the venues is better visible in an additional comparison between the number of employed workers at the beginning and at the end of 2020:

- ▶ On 1 January 2020, 1,647 people were still employed by the music venues. On 31 December 2020, there were only 1,279 left. A **decline of 22%**.
- ▶ The number of working hours of employed staff **decreased by 14%** to 844 FTE in the same period.



HIRED WORKERS

The negative effect of the COVID-19 pandemic on employment at music venues in 2020 was the largest for hired personnel, such as freelancers and workers hired from external payroll organisations and employment agencies. These workers often work during music events, in production and catering jobs, and were therefore less needed.

- ▶ In 2019, there were 763 **workers hired from external payroll organisations and employment agencies** for 131 FTE. In 2020 this was 531 persons and 34 FTE. A **74% decrease** in the number of working hours. That is almost 200,000 less paid working hours.
- ▶ In 2019, 1,110 **freelancers** were hired for 125 FTE. In 2020 this was 911 persons and 61 FTE. A **51% decrease** in the number of working hours. That is almost 126,000 less paid working hours less for the self-employed.



VOLUNTEERS

Volunteers have been deployed much less since March 2020 as they normally, just as the hired workers, mainly work during music events and hold 'event-related' jobs.

- ▶ In 2019, 4,018 volunteers were still working for the music venues. In 2020 there were 3,521. The number of volunteer hours decreased from 244 to 88 FTE. A **64% decrease** in the number of working hours. That is more than 300,000 hours less volunteer work.

The music venues try to keep the volunteers involved in the organisation, because they are also of great importance after the COVID-19 pandemic. But just as the hired workers, many volunteers are now opting, forced or not, for another work environment. It is a challenge to have enough volunteers available when the music venues are fully reopened at the end of 2021.

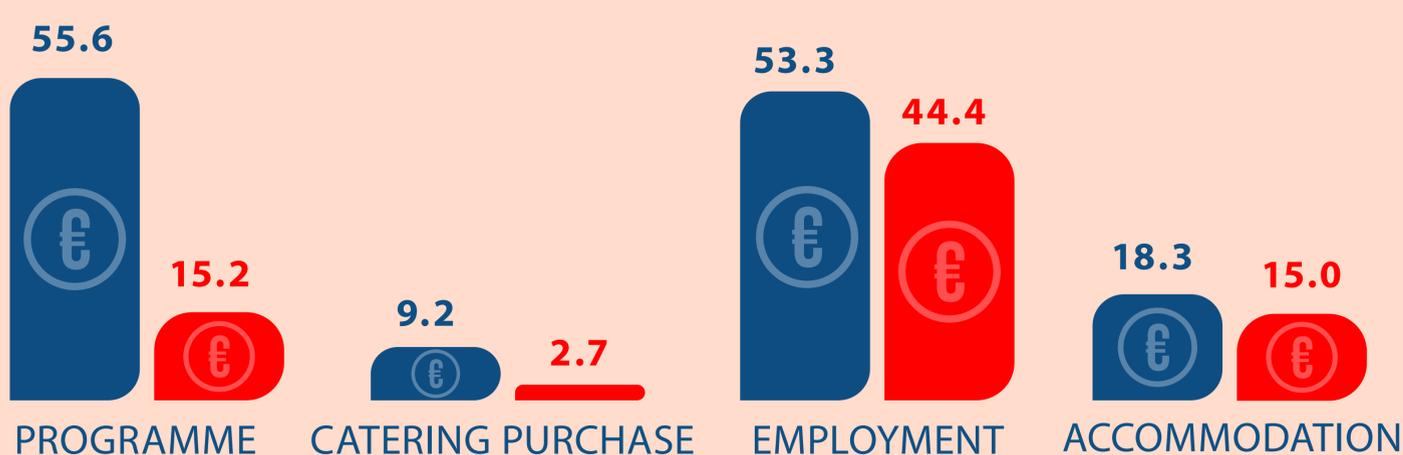




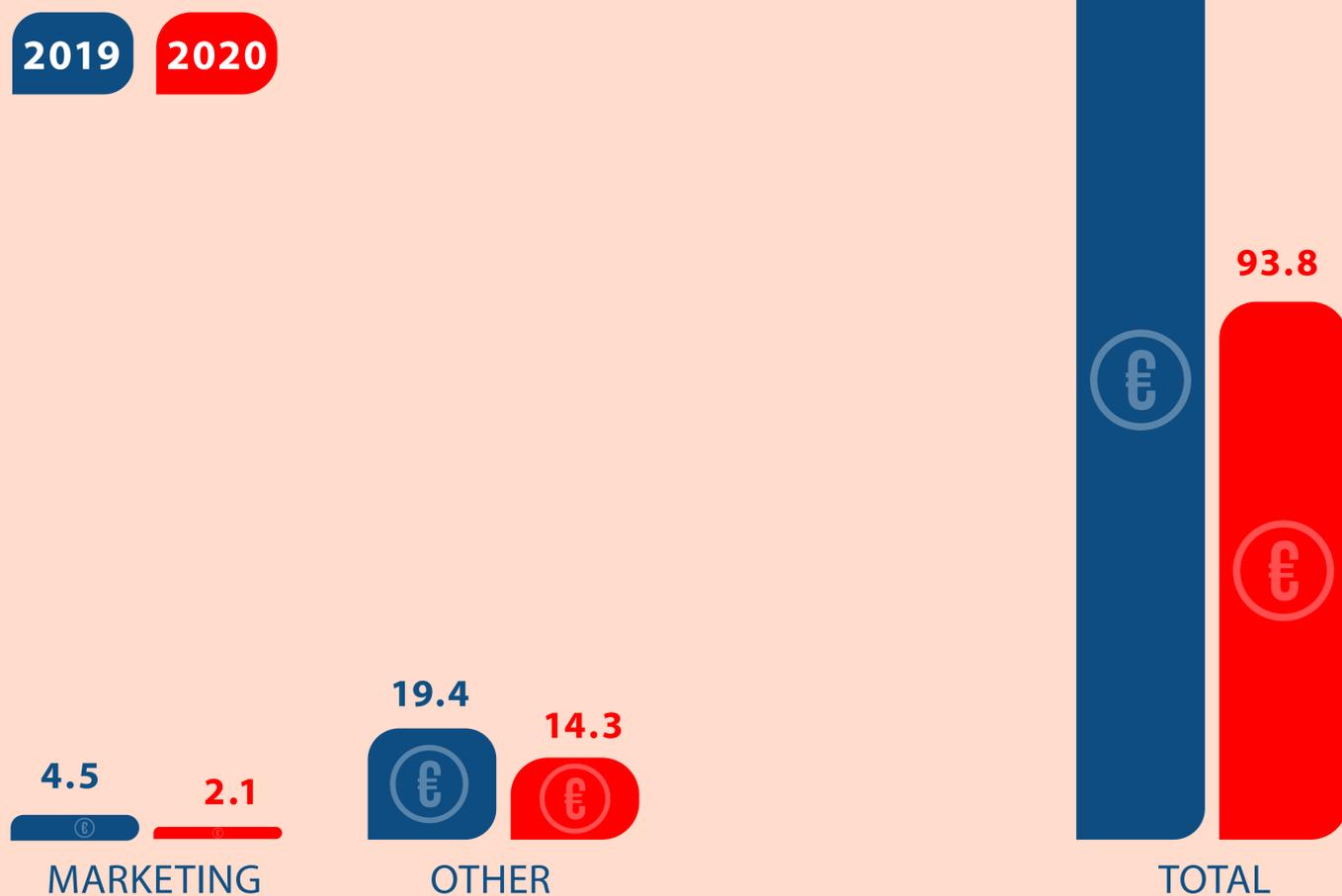
EXPENDITURE

Due to the restrictive corona measures and therefore a huge decrease in events and visits, the expenditure of music venues also fell significantly. This mainly concerned expenditure directly related to the events, such as costs for programme, marketing, hired workers and catering.

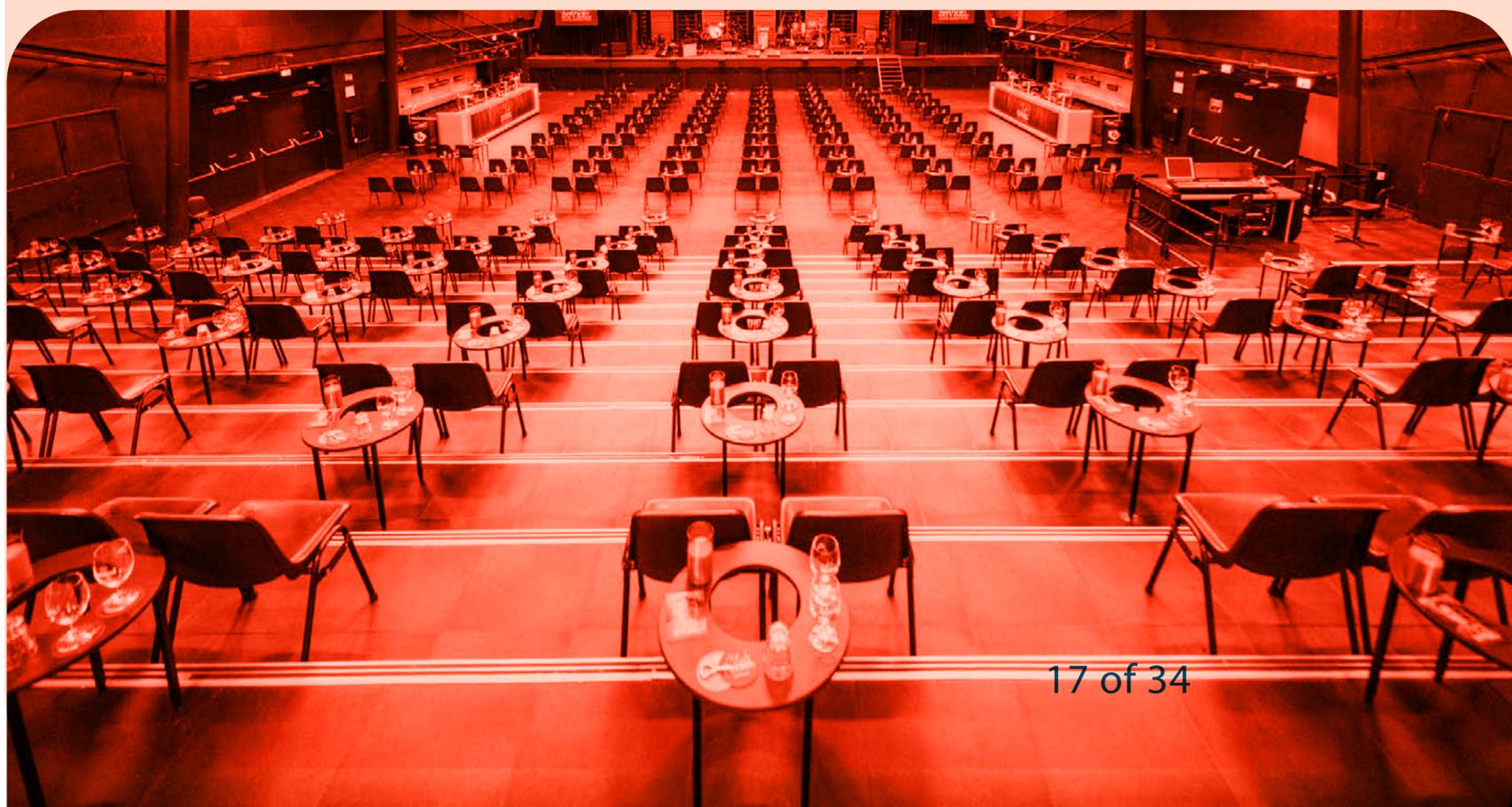
- ▶ The total expenditure of music venues amounted to **€ 93.8 million** in 2020, which is **42% less** than the € 160.3 million expenditure in 2019.



EXPENDITURE VENUES (IN MILLION EUROS)



MUSIC VENUES

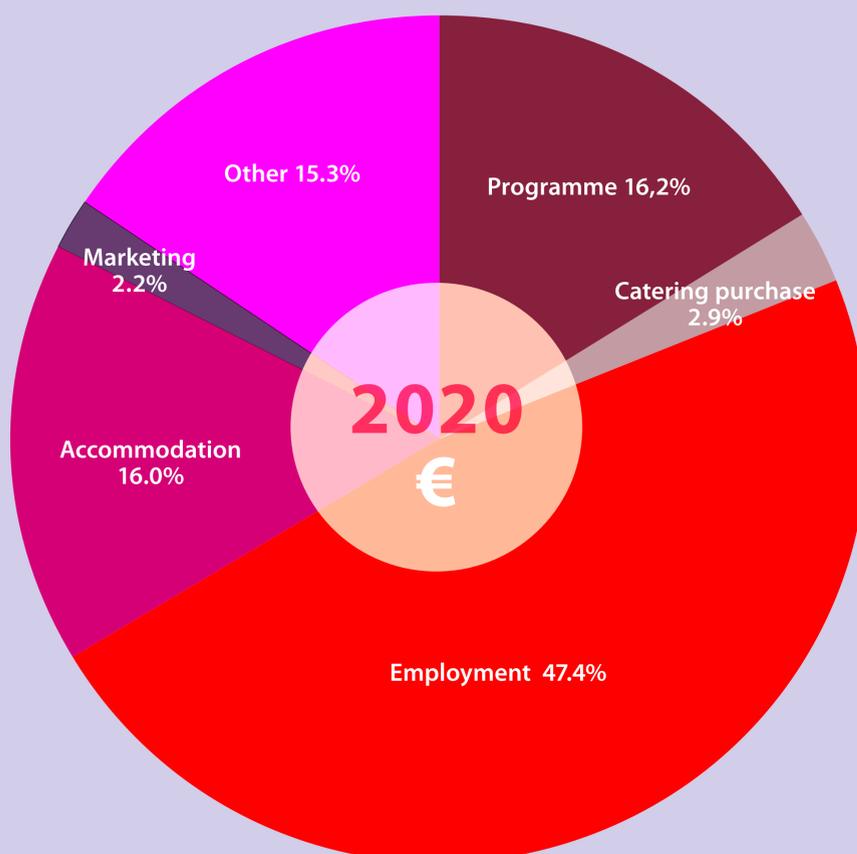
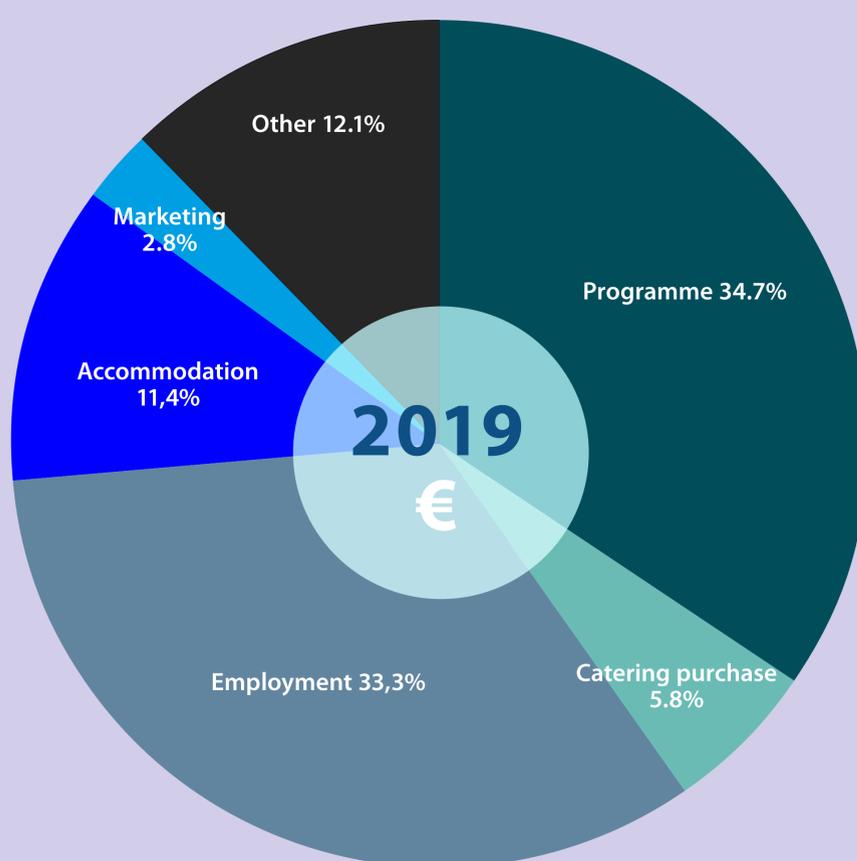


DISTRIBUTION OF EXPENDITURE

There was especially a decrease in **programme costs** and **personnel costs** in 2020, related to the decrease in events and visits in music venues. This mainly meant less work and income for artists and hired workers. Read more about this on next pages.

The decreased costs for **purchasing catering** and **marketing** also make the loss of income for some of the suppliers in the live music sector visible, at least € 8.9 million less than in 2019.

There was also a slight decrease in **housing costs**, largely due to rent discounts, as a support measure for music venues that rent their building from the municipality. 42% of the music venues received a rental discount in 2020, for a total amount of € 3.3 million.



EMPLOYMENT COSTS

The employment costs of music venues made up a much larger share (47%) of the total expenditure in 2020. At the same time, employment costs were 17% lower than in 2019. The decrease mainly concerns the costs of hired workers who are often 'event-related' and work during music events, for example as catering crew, security guards and technicians. Because there were fewer music events and visits in 2020, especially workers hired from external payroll organisations and employment agencies, and freelancers, were hired less.

The effect of the corona crisis was relatively less for workers directly employed by the music venues, because many of them could still be paid, partly thanks to specific wage support (NOW scheme) from the government. Yet 14% less in working hours was paid to employed workers in 2020. A large share of them (22%) also lost their jobs due to forced reorganisations.

- ▶ In 2020, € 53.3 million in employment costs was spent by the music venues. That is **17% less** than the € 44.4 million in 2019.



PROGRAMME COSTS

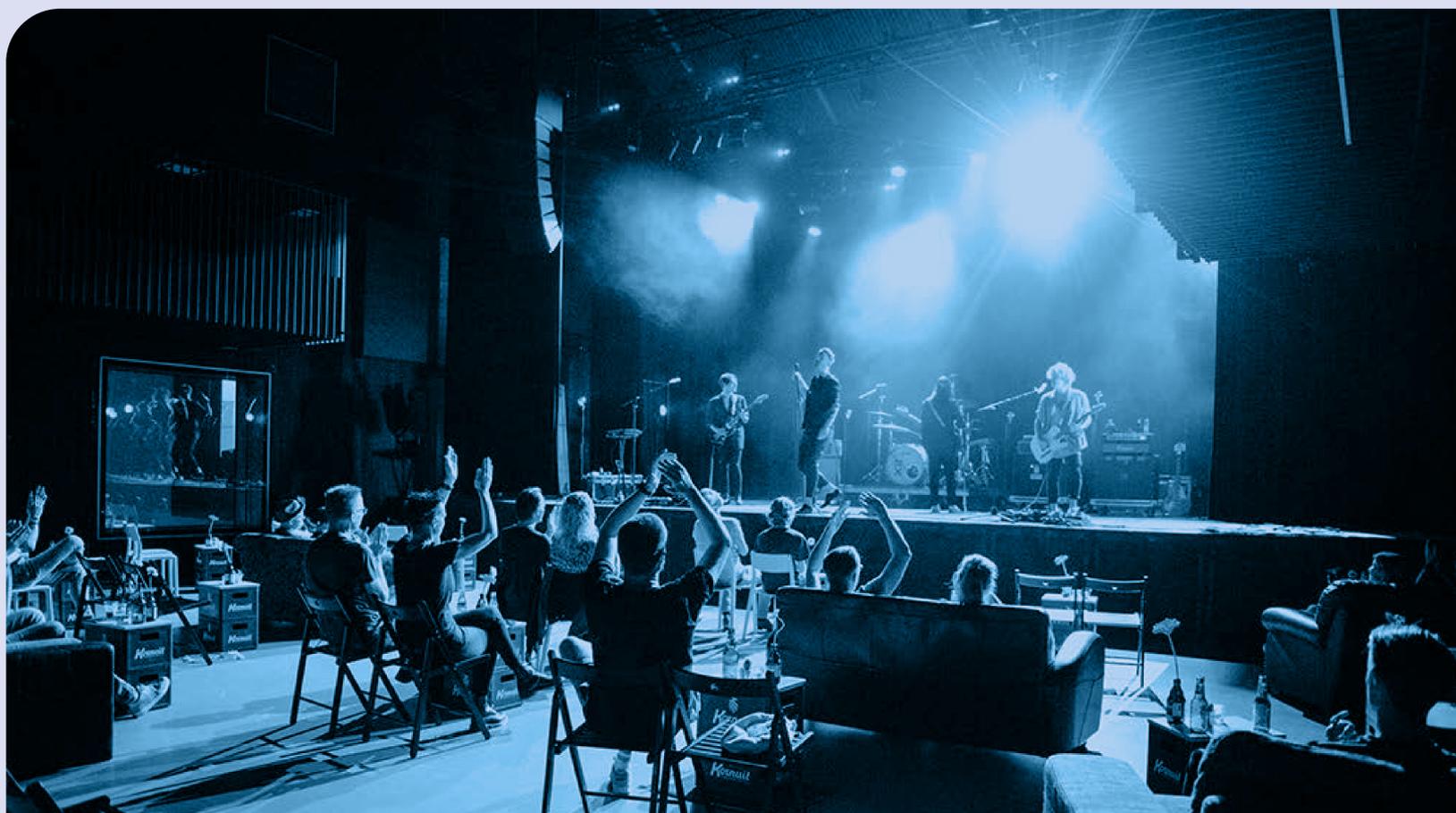
The biggest difference between music venues expenditure in 2019 and 2020 is in the programme costs. From mid-March 2020, most concerts had to be rescheduled and all club nights were banned. That meant less programme, so less programme costs.

About half of the programme costs consist of artists' fees. The other programme costs include travel costs, catering, accommodation and backline for artists, fees for booking agencies, payment of copyrights, and decor.

- ▶ In 2019, € 55.6 million was spent on programme costs, of which 62% artists' fees. In 2020, this was only € 15.2 million, of which 50% artists' fees. A **73% decrease** in programme costs and a **78% decrease** in artists' fees.

Despite this decrease, in 2020 the music venues spent relatively more on programme costs in relation to the income from ticket sales, than in 2019. Due to the limitations of audience capacity and the mandatory seating, there were on average fewer visitors per event. This made organising music events without losing money virtually impossible.

- ▶ In 2019, 96% of the total ticket sales income from music venues was spent on programme costs. In 2020 this was 117%. In other words, the total income from ticket sales no longer covered the total programme costs in 2020.
- ▶ The average programme costs per visit increased by 27.1%, while the average ticket price per paid visit increased by 1%.



OWN INCOME

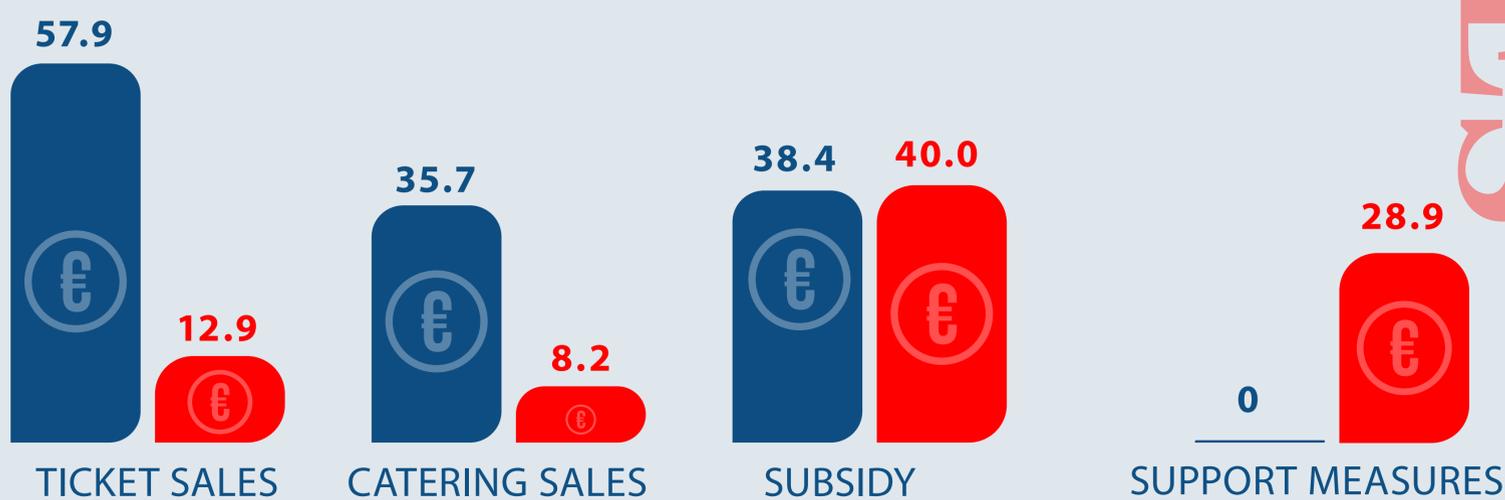
Audience income, such as income from ticket sales and catering, is the most important source of income for music venues. Audience income decreased disastrously because of the decline in events and visits due to the corona crisis and the restrictive measures from mid-March 2020.

Large music venues have a larger share of audience income than average. Some more than 90% of their total income in 2019. These venue organisations therefore had the most income loss in 2020, both in absolute and relative terms, and this is where the largest financial shortfalls arose.

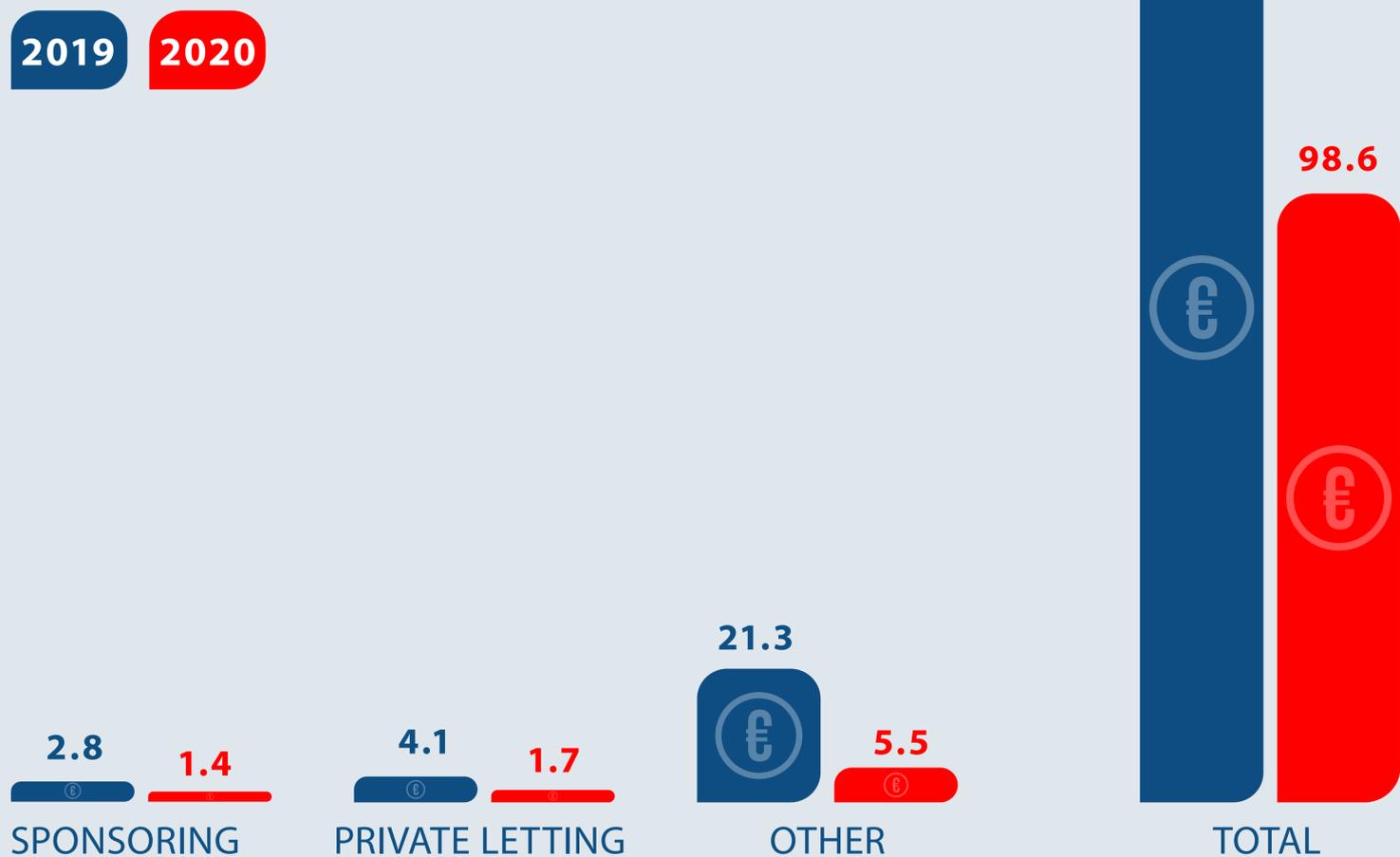
- ▶ The income from **ticket sales decreased by 78%** from € 57.9 million in 2019 to € 12.9 million in 2020.
- ▶ The average ticket sales income per paying visit increased by 1% from € 19.54 in 2019 to € 19.78 in 2020.
- ▶ The income from **catering sales decreased by 77%** from € 35.7 million in 2019 to € 8.2 million in 2020.
- ▶ The average catering sales income per visit increased by 6% from € 9.70 in 2019 to € 10.35 in 2020.
- ▶ In addition to declining audience income, other own income also decreased in 2020. There was € 1.4 million income from **sponsorship (49% less** than in 2019) and € 1.7 million from **private letting (57% less** than in 2019).
- ▶ There was only a limited decline in income from **private funds**, largely due to the contributions of 'Kickstart Cultuurfonds' to many music venues. An initiative of several private funds as a support measure for music venues, among other things, intended to make events and visits with corona measures faster and easier possible.
- ▶ The total **own income** (income excluding subsidies) from music venues was € 29.7 million in 2020, compared to € 121.7 million in 2019. A **decrease of 76%**.

TOTAL INCOME

- ▶ In addition to the € 29.7 million of own income generated in 2020, the music venues also received € 40 million in subsidies. That is 4% more than the € 39.4 million subsidies in 2019. 96% of these subsidies came from municipalities. This allowed music venues to continue to pay part of the fixed costs, such as accommodation costs.
- ▶ In addition, the music venues received € 28.9 million additional financial support from governments and funds in 2020 due to the corona crisis and restrictions. In total, this only compensated 31% of the lost own income (€ 92 million), but as a result, financial shortages could be prevented or limited for most music venues in 2020.
- ▶ The total income from music venues in 2020, including subsidies and additional COVID-19 support measures, was € 98.6 million, compared to € 160.2 million income in 2019. A **decrease of 38%**.

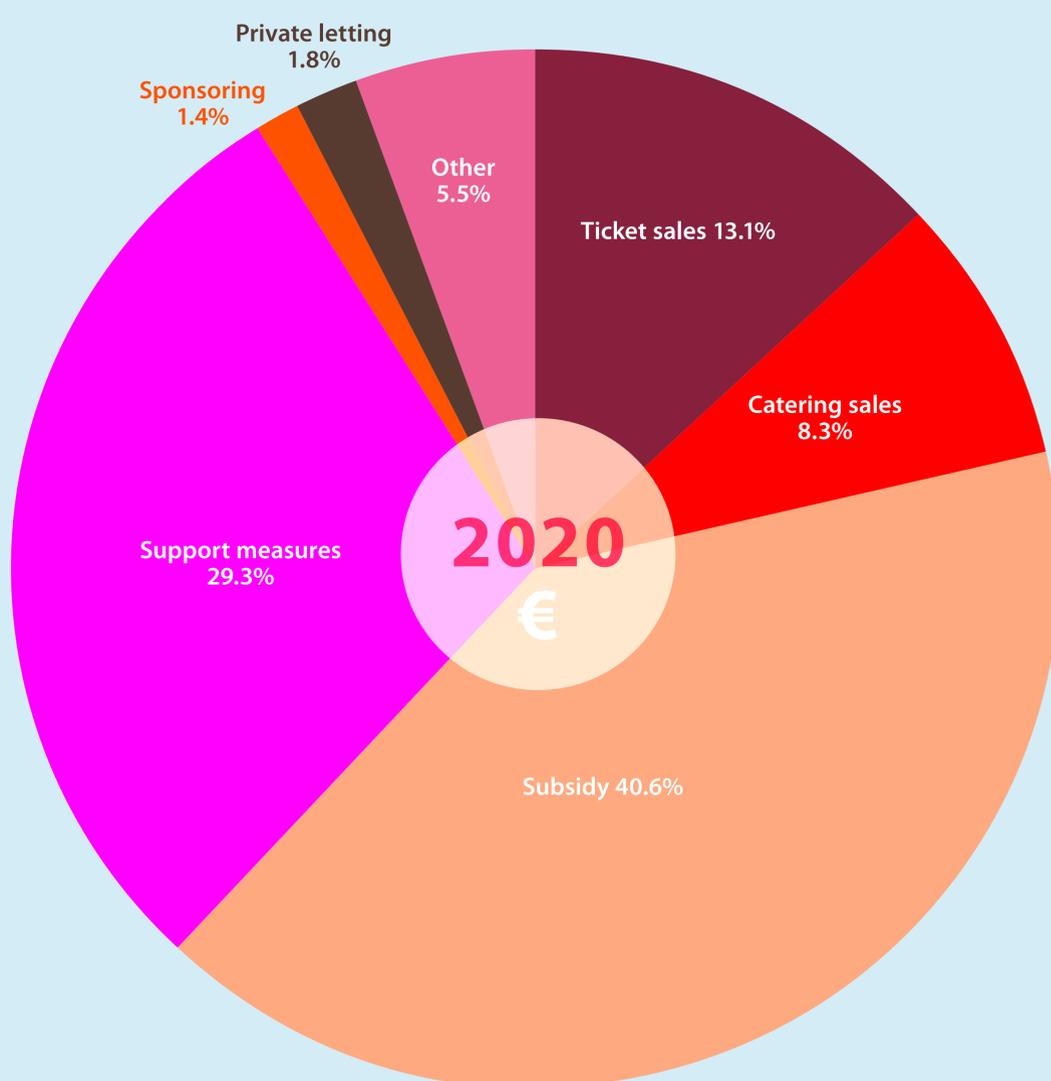
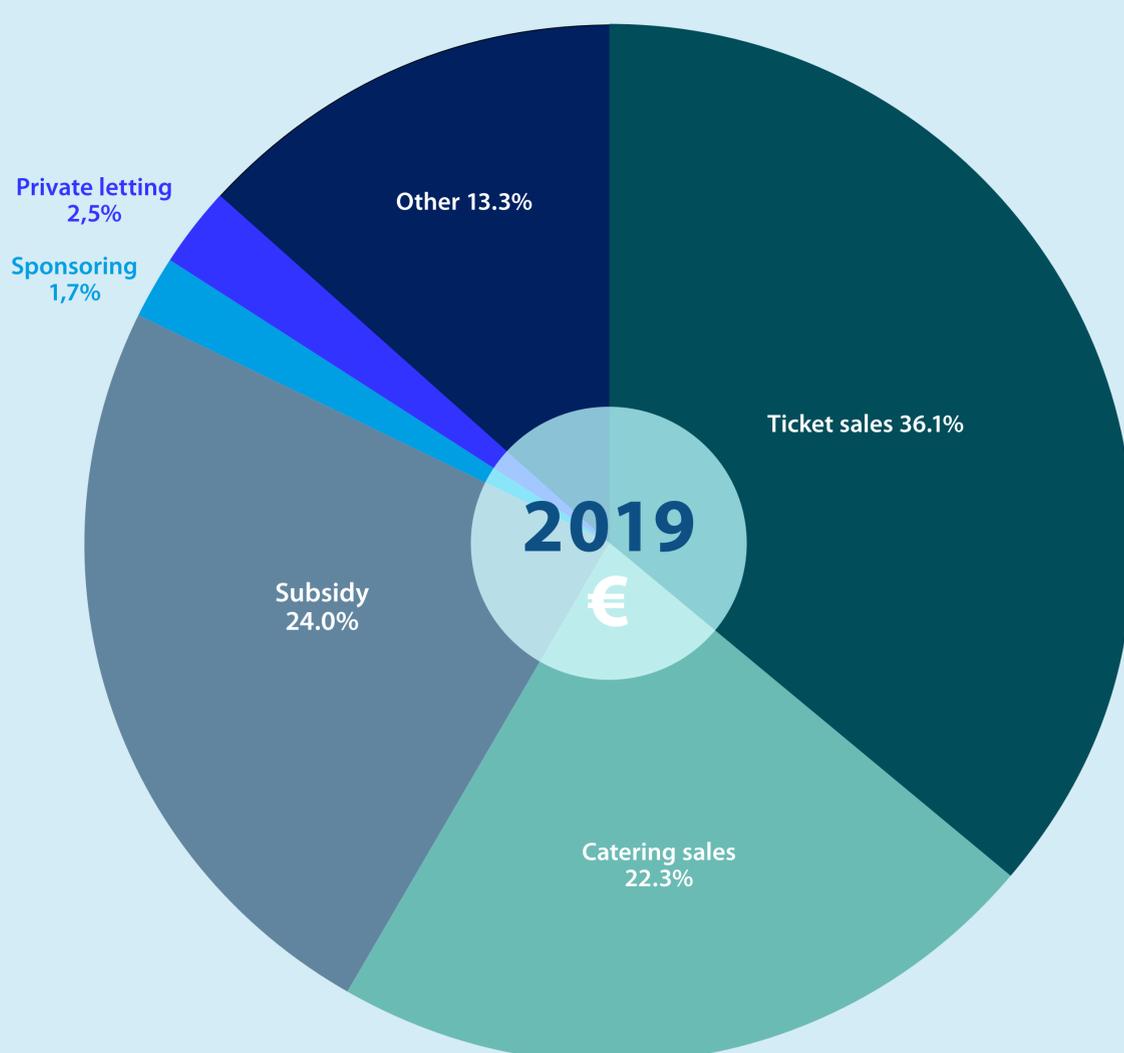


INCOME VENUES (IN MILLION EUROS)



DISTRIBUTION OF INCOME

- ▶ In 2019, the income of music venues consisted in average of 36% from ticket sales and 22% from catering sales. In 2020, ticket sales and catering sales together only accounted for 21% of total income.
- ▶ Due to declining audience income, the share of subsidy of the total income increased from 25% in 2019 to 41% in 2020.
- ▶ The COVID-19 support measures amounted to 29% of the total income of music venues in 2020.

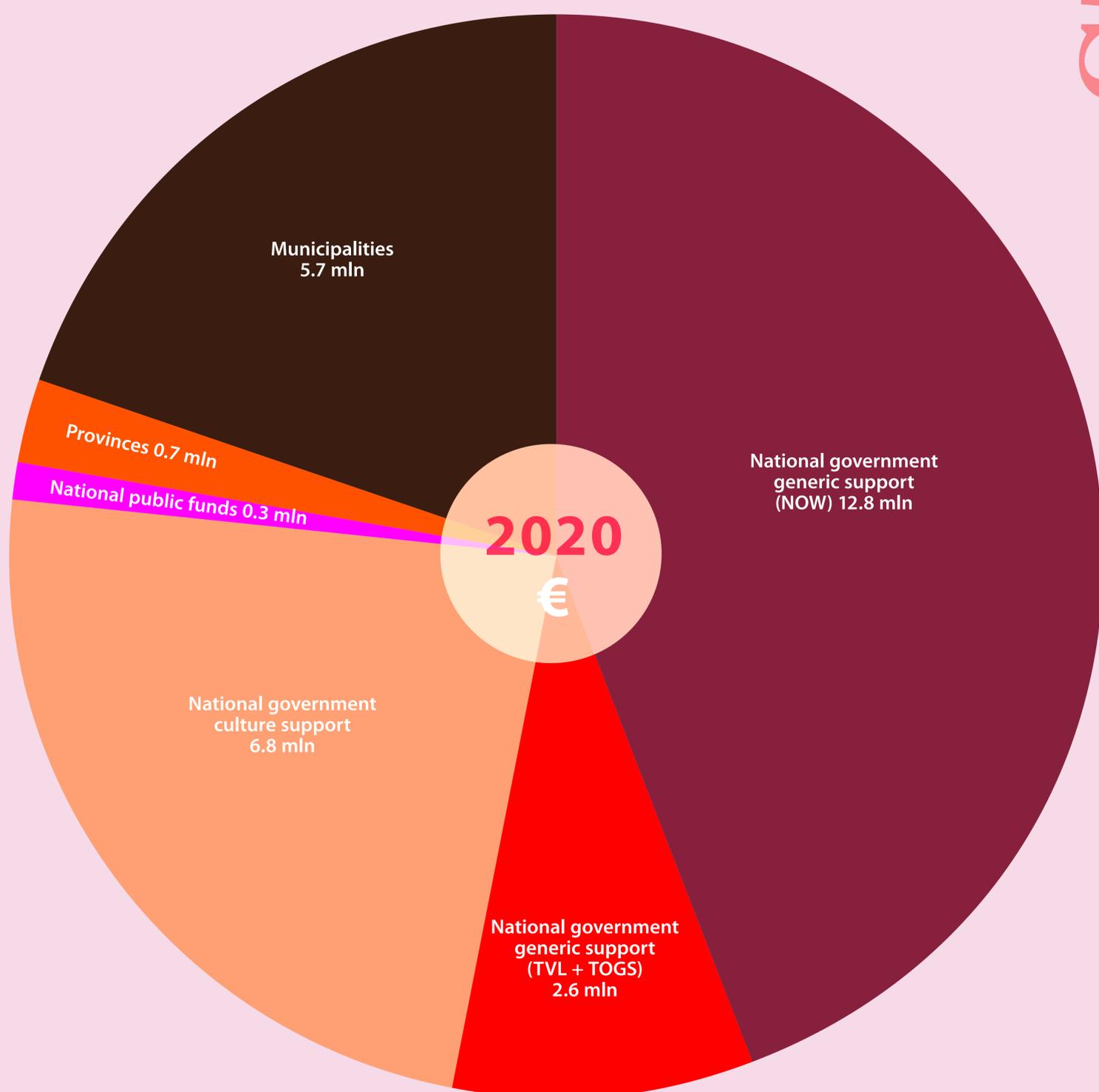


SUPPORT MEASURES

Due to the COVID-19 crisis and restrictions, most music venues received extra financial support in 2020 from the national government, provinces, municipalities, and public funds.

- ▶ 83% of music venues received additional financial resources from support measures in 2020.
- ▶ The extra financial support for music venues in 2020 amounted to a total of € 28.9 million, the majority of which (84%) for the large venues.
- ▶ The national government, including public funds, contributed the most (77%) with € 22.5 million, followed by the municipalities (20%) with € 5.7 million and to a limited extent the provinces (2%) with more than € 700,000.

SUPPORT MEASURES



SUPPORT MEASURES

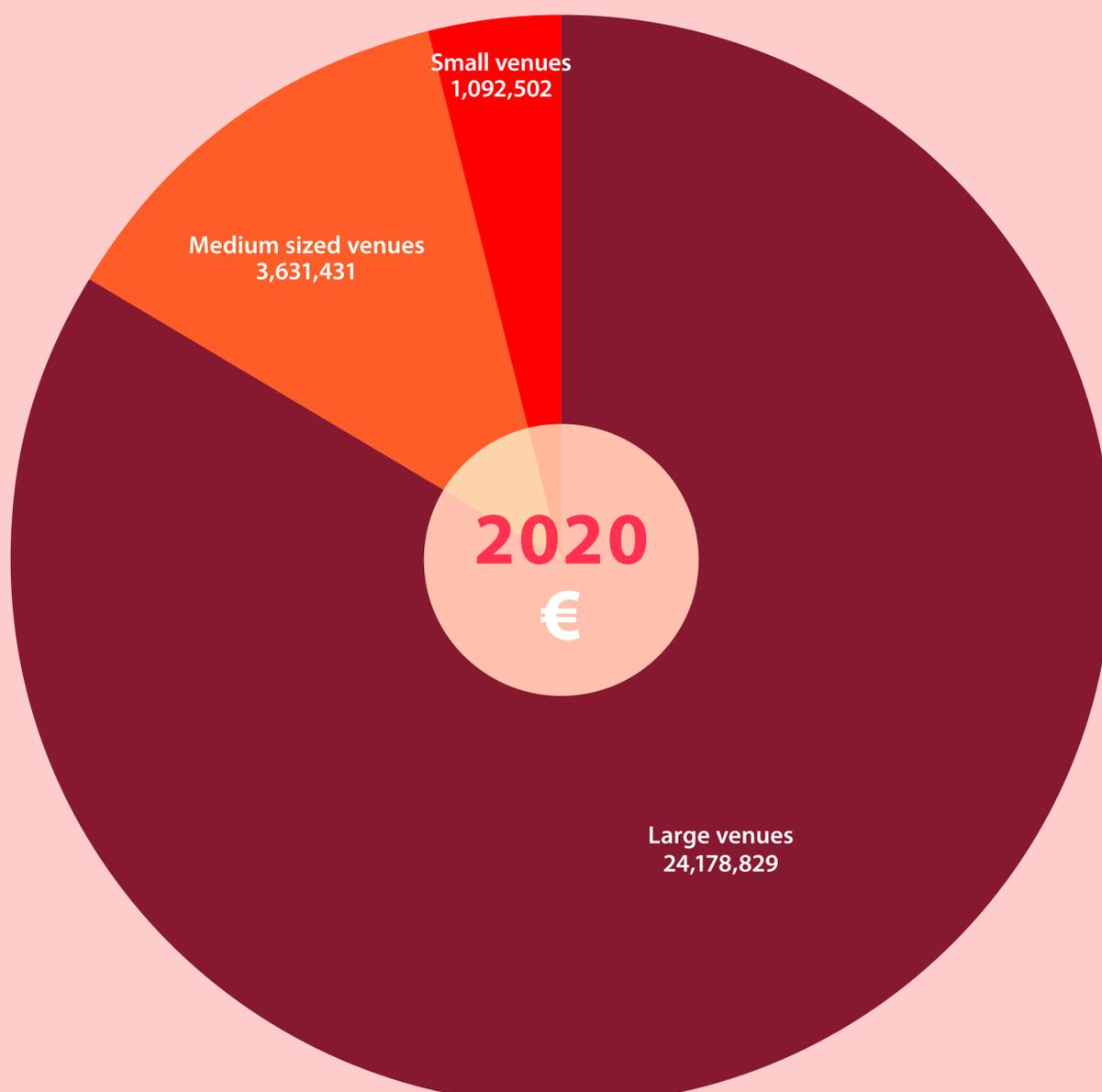
On the one hand, the support measures concerned **generic support measures** from the national government, mainly intended for the preservation of workers employed by the music venues (NOW scheme) and fixed costs (TOGS and TVL schemes).

- ▶ 67% of the music venues made use of the NOW scheme for wage support. This scheme provided 44% of all support money to music venues.

In addition, there was **sector-specific support** for music venues to organize events without losing money, and to minimize the financial deficits.

- ▶ The support for culture from the national government, supplemented with money from municipalities and to a limited extent from provinces, was especially crucial for large venues in limiting their financial deficits.
- ▶ 48% of the music venues received extra money from the municipality and 25% from the province.
- ▶ Municipalities also gave several music venues rent discounts (€ 3.3 million in total), which are not visible in the income from support measures but are visible in the lower accommodation costs.

DISTRIBUTION OF SUPPORT MEASURES FOR MUSIC VENUES PER AUDIENCE CAPACITY IN 2020



FINANCIAL RESULT

Due to the predominantly non-profit structure of the music venues, their activities are not aimed at a positive financial result, but at the public task: presenting artistic quality and nurturing talent development. A negative or positive result usually does not say much, because this concerns generally very small amounts. For example, 46% of music venues achieved a negative result in 2019 and 54% a positive result, but this result amounted to only -0.1% of total income on average.

The year 2020 shows a more mixed picture. There were more music venues with a positive result in 2020 than in 2019, but for the music venues with a negative result in 2020, the deficit was on average larger than in 2019.

- ▶ The total income of the music venues amounted to € 98.6 million, and the total expenditure was € 93.8 million.
- ▶ In 2019, the financial result of the music venues together was -0.1% of total income. In 2020 this was 4.9% of total income.
- ▶ Due to lower programme costs, reorganisations and support measures from various governments and funds, 75% of the music venues were able to close the year without financial deficits. In 2019 this was 54%.
- ▶ Music venues with a positive financial result in 2020 mostly reserved these funds as corona support money for the following calendar year 2021.
- ▶ 25% of the music venues achieved a negative financial result in 2020. In 2019 this was 46%.
- ▶ For music venues with a negative financial result, the deficit amounted to an average of 1.8% of the total income in 2019 and 2.4% in 2020. For some music venues, larger deficits arose in 2020, up to 28% of the total income.

MUSIC FESTIVALS



From mid-March 2020, due to the COVID-19 restrictions, it was not possible for festival organisations to organize a festival edition 2020. This meant that most of the 53 festivals which are VNPF member had to cancel or reschedule their 2020 edition.

Only the festivals Eurosonic Noorderslag (ESNS), Grasnapolsky and C2C: Country 2 Country took place on a regular basis with a physically present audience, in the period January to mid-March 2020.

- ▶ In 2019, the music festivals presented 3,285 performing artists on 371 music stages. In 2020, this were only 433 artists on 56 music stages. An **87% decrease** in the number of **performing artists**.
- ▶ In 2019 there were 3.2 million **visits** on all festival days, compared to 49,819 visits in 2020, a **decrease of 98%**.

In addition, several music festivals have organized an online festival edition in 2020, including Jera On Air, Oranjepop and Le Guess Who?

More festival editions have since been moved to 2022 than to 2021. This means that festivals and the entire music event ecosystem of suppliers and artists suffer a huge loss of artist performances, audiences and therefore income.



VNPF MEMBERS

OCTOBER

2021



See member list (page 30 & 31) for links to websites music venues and festivals.

VNPF members October 2021

	Large music venues (1000 or more)	18
	Medium sized music venues (400-999)	29
	Small music venues (less than 400)	18
	Total music venues	65
	Total members	53
TOTAL MEMBERS		118

VNPF MUSIC VENUES

013

Tilburg

www.013.nl

Astrant

Ede

www.astrant-ed.nl

Baroeg

Rotterdam

www.baroeg.nl

Beest, 't

Goes

www.tbeest.nl

Bibelot

Dordrecht

www.bibelot.net

BIMHUIS

Amsterdam

www.bimhuis.nl

BIRD

Rotterdam

www.bird-rotterdam.nl

Boerderij

Zoetermeer

www.cultuurpodiumboerderij.nl

Bolwerk

Sneek

www.hetbolwerk.nl

Burgerweeshuis

Deventer

www.burgerweeshuis.nl

Capsloc

Capelle aan den IJssel

www.capsloc.nl

Corneel

Lelystad

www.corneel.nl

dB's

Utrecht

www.dbstudio.nl

Doornroosje

Nijmegen

www.doornroosje.nl

Duycker

Hoofddorp

www.duycker.nl

ECI Cultuurfabriek

Roermond

www.ecicultuurfabriek.nl

Effenaar

Eindhoven

www.effenaar.nl

EKKO

Utrecht

www.ekko.nl

FLUOR

Amersfoort

www.fluor033.nl

Flux, De

Zaandam

www.podiumdeflux.nl

Gebouw-T

Bergen op Zoom

www.gebouw-t.nl

Gebr. de Nobel

Leiden

www.gebrdenobel.nl

Gigant

Apeldoorn

www.gigant.nl

Grenswerk

Venlo

www.grenswerk.nl

Groene Engel

Oss

www.groene-engel.nl

Hall of Fame

Tilburg

www.hall-fame.nl

Hedon

Zwolle

www.hedon-zwolle.nl

Helling, De

Utrecht

www.dehelling.nl

Iduna

Drachten

www.iduna.nl

Kroepoekfabriek

Vlaardingen

www.kroepoekfabriek.nl

LantarenVenster

Rotterdam

www.lantarenvenster.nl

Luxor Live

Arnhem

www.luxorlive.nl

Manifesto

Hoorn

www.manifesto-hoorn.nl

Meester, De

Almere

www.demeesteralmere.nl

Melkweg

Amsterdam

www.melkweg.nl

Merleyn

Nijmegen

www.doornroosje.nl/merleyn

Metropool

Hengelo

www.metropool.nl

Mezz

Breda

www.mezz.nl

Muziekgieterij

Maastricht

www.muziekgieterij.nl

Neushoorn

Leeuwarden

www.neushoorn.nl

Nieuwe Nor

Heerlen

www.nieuwenor.nl

P3

Purmerend

www.p3purmerend.nl

P60

Amstelveen

www.p60.nl

Paard

Den Haag

www.paard.nl

Paradiso

Amsterdam

www.paradiso.nl

Patronaat

Haarlem

www.patronaat.nl

Peppel, De

Zeist

www.peppel-zeist.nl

Pul, De

Uden

www.livepul.com

PX

Volendam

www.pxvolendam.nl

Q-factory

Amsterdam

www.q-factory-amsterdam.nl

Rotown

Rotterdam

www.rotown.nl

Simplon

Groningen

www.simplon.nl

So What!

Gouda

www.so-what.nl

SPOT / De Oosterpoort

Groningen

www.spotgroningen.nl

Spot, De

Middelburg

www.despotmiddelburg.nl

TivoliVredenburg

Utrecht

www.tivolivredenburg.nl

Tolhuistuin

Amsterdam

www.tolhuistuin.nl

Vera

Groningen

www.vera-groningen.nl

Victorie

Alkmaar

www.podiumvictorie.nl

Volt

Sittard

www.poppodium-volt.nl

Vorstin, De

Hilversum

www.devorstin.nl

Willem Twee

Den Bosch

www.willem-twee.nl

Willemeen

Arnhem

www.willemeen.nl

WORM

Rotterdam

www.worm.org

VNPF MUSIC FESTIVALS

Baroeg Open Air

Rotterdam

www.baroegopenair.nl

Best Kept Secret

Hilvarenbeek

www.bestkeptsecret.nl

Bevrijdingsfestival Amsterdam Het Vrije Westen

Amsterdam

www.4en5meiamsterdam.nl

Bevrijdingsfestival Brabant

Den Bosch

www.bevrijdingsfestivalbrabant.nl

Bevrijdingsfestival Den Haag

Den Haag

www.bevrijdingsfestivaldenhaag.nl

Bevrijdingsfestival Flevoland

Almere

www.bevrijdingsfestivalflevoland.nl

Bevrijdingsfestival Fryslân

Leeuwarden

www.bevrijdingsfestivalfryslan.nl

Bevrijdingsfestival Gelderland

Wageningen

www.bevrijdingsfestival gelderland.nl

Bevrijdingsfestival Groningen

Groningen

www.bevrijdingsfestival groningen.nl

Bevrijdingsfestival Limburg

Roermond

www.bevrijdingsfestivallimburg.nl

Bevrijdingsfestival Nijmegen

Nijmegen

www.4en5mei-nijmegen.nl

Bevrijdingsfestival Overijssel

Zwolle

www.bevrijdingsfestivaloverijssel.nl

Bevrijdingsfestival Utrecht

Utrecht

www.bevrijdingsfestival utrecht.nl

Bevrijdingsfestival Zeeland

Vlissingen

www.bevrijdingsfestivalzeeland.nl

Bevrijdingsfestival Zuid-Holland

Rotterdam

www.bevrijdingsfestival zh.nl

Bevrijdingspop Haarlem

Haarlem

www.bevrijdingspop.nl

Bospop

Weert

www.bospop.nl

C2C: Country to Country

Amsterdam

www.c2c-countrytocountry.nl

Catch

Utrecht

www.catchfestival.nl

Concert at SEA

Brouwersdam

www.concertatsea.nl

Down The Rabbit Hole

Beuningen

www.downtherabbithole.nl

Eurosonic Noorderslag

Groningen

www.esns.nl

Grasnapolsky

Scheemda

www.grasnapolsky.nl

Haringrock

Katwijk

www.haringrock.nl

Holland International Blues Festival

Grolloo

www.hollandinternationalbluesfestival.com

Indian Summer

Langedijk

www.indiansummerfestival.nl

Into The Great Wide Open

Vlieland

www.intothegreatwideopen.nl

Jera On Air

Ysselsteyn

www.jeraonair.nl

Latin Weekender

America

www.latinweekender.com

Le Guess Who?

Utrecht

www.leguesswho.nl

Left of the Dial

Rotterdam

www.leftofthedial.nl

Lowlands

Biddinghuizen

www.lowlands.nl

Motel Mozaïque

Rotterdam

www.motelmozaïque.nl

NN North Sea Jazz Festival

Rotterdam

www.northseajazz.nl

Once In A Blue Moon

Amsterdam

www.onceinabluemoonfestival.nl

Oranjepop

Nijmegen

www.oranjepop-nijmegen.nl

Parkpop Weekend

Den Haag

www.parkpop.nl

Pinkpop

Landgraaf

www.pinkpop.nl

Popronde

diverse steden

www.popronde.nl

Rewire

Den Haag

www.rewirefestival.nl

Roadburn Festival

Tilburg

www.roadburn.com

Rockit

Groningen

www.spotgroningen.nl/events/rockit

Rotterdam Unlimited

Rotterdam

www.rotterdamunlimited.com

Royal Park

Baarn

www.royalparklive.nl

So What's Next?

Eindhoven

www.sowhatsnext.nl

Stadspark Live

Groningen

www.stadsparklive.nl

Strawberry Fields Festival

Dedemsvaart

www.strawberryfieldsfestival.eu

Transition Festival

Utrecht

www.tivolivredenburg.nl

Tuckerville

Enschede

www.tuckerville.nl

Valkhof Festival

Nijmegen

www.valkhoffestival.nl

Welcome to The Village

Leeuwarden

www.welcometothevillage.nl

WOO HAH!

Tilburg

www.woohahfestival.com

Zomerparkfeest

Venlo

www.zomerparkfeest.nl

VNPF INFORMATION

The 'Vereniging Nederlandse Poppodia en -Festivals' (VNPF) is the industry association of music venues and music festivals in the Netherlands. In October 2021 the VNPF has 118 members, consisting of 65 venues and 53 festivals. In the interest of its members the VNPF exerts influence on legislation and (government) policy that concern music venues and festivals. Important topics are, amongst others, cultural policy, working conditions, sustainability, professionalization, safety, diversity and inclusion. The VNPF optimizes conditions for members where possible. The association develops services for its members to improve their performances. With the figures in this publication, the online benchmark module 'Poppodium Analyse Systeem (PAS)' is also made available to members. Thanks to collective agreements with suppliers, venues may receive discounts on different products and services. The VNPF organizes together with partners the annual 'Congres Podia | Festivals | Evenementen', a well-attended and leading conference for the Dutch live music sector. In doing so, it promotes the exchange of knowledge and connects people and organizations. For more information see www.vnpf.nl

WNPF

The VNPF office also runs the secretariat of the association 'Werkgeversvereniging Nederlandse Music venues en -Festivals' (WNPF), which deals with employment conditions and has developed the industry's own collective bargaining agreement NPF. For more information see www.caopoppodiaenfestivals.nl



COLOPHON

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In October 2021, 65 music venues and 53 music festivals are member of the VNPF. The figures in this publication relate to 48 of these music venues and their annual figures 2019 and 2020, to allow a fair comparison between the years. In addition, some figures of the 53 music festivals have been added.

All amounts in this publication are excluded VAT.

Despite all the care devoted to the editing of this publication, the publisher cannot accept liability for any damage that is the result of any error in this publication. The VNPF also wants to emphasize that the figures are totals and averages and therefore no statements can be made about individual music venues and festivals.

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