



FILM FACTS & FIGURES OF THE NETHERLANDS SUMMER 2021 ISSUE

NL FILM
FONDS

SELECTIVE
FUNDING

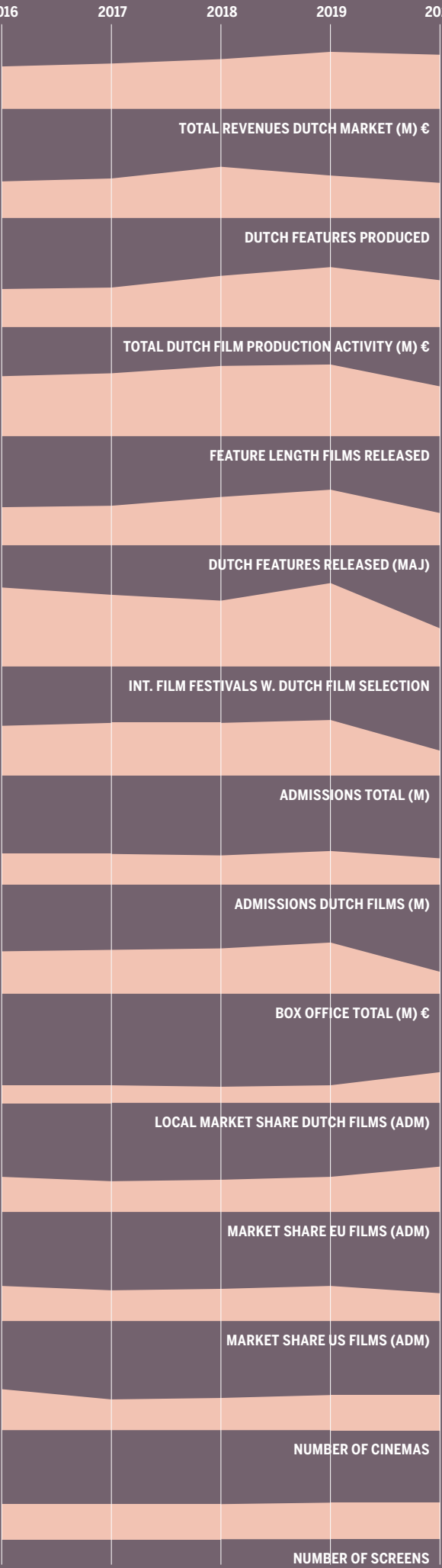
FILM
INCENTIVE

FILM
COMMISSION

CONTENT

NL KEY TRENDS 2016-2020

	2016	2017	2018	2019	2020
Total revenues Dutch market (M) €	579	628	688	779	731
Dutch features produced (min & maj)	49	54	57	58	47
Total Dutch film production activity (M) €	105.9	108.3	141.6	162.7	128.4
Feature length films released	407	432	480	492	340
Dutch features released (maj & min)	51	54	66	75	43
Int. film festivals w. Dutch film selection	540	491	452	569	262
Admissions total (M)	34.2	36	35.7	38.0	16.8
Admissions Dutch films (M)	4.2	4.3	3.9	4.5	3.5
Box office total (M) €	287.7	301.9	312.3	347.6	151.6
Local market share Dutch films (adm)	12.3%	12.0%	11.2%	11.8%	21.2%
Market share EU films (adm)	23.9%	21.4%	21.5%	24.4%	30.8%
Market share US films (adm)	74.4%	75.4%	74.7%	71.1%	57.3%
Number of cinemas	277	274	275	277	279
Number of screens	944	956	971	985	996



REVIEW OF 2020

The global COVID 19 pandemic left its imprint on the different segments within the Dutch film and audio-visual industry. The first challenge for the Netherlands Film Fund was to keep the Dutch industry and it’s valuable infrastructure intact as much as possible. We have been very active and persistent in supporting both industry and professionals. Meeting challenges we supported film festivals, film makers, producers, distributors and exhibitors as well as a substantial number of majority and minority Dutch co-productions. We launched temporary schemes to alleviate and seize the momentum with schemes like Film Fast Forward to Lockdown Cinema, the Production Support Scheme, a Matching Scheme for film theatres and many more. The Fund also supported the development and implementation of a national COVID-19 protocol. But, even with many millions extra in available Government support packages we couldn’t prevent major shifts to take place.

From a European perspective, the Dutch industry still managed to yield a fair performance. Total theatrical admissions dropped from 38M to 16.8M compared to the previous year. Total Box Office decreased 56% from €348M (2019) to €152M in 2020. But thanks to the absence of US films, the Dutch domestic share almost doubled from 11.8% to 21.2%. In 2020 340 films were released into Dutch cinemas at 492 the year before. Of these 340 releases 43 films where Dutch (2019: 75).

Best performing Dutch film in theatres was *The Marriage Escape /De Beentjes van Sint-Hildegard* with 711.864 visitors, almost as much as blockbuster Tenet by Christopher Nolan with 720.185 visits. Total Dutch film & audio-visual market revenues decreased from €781M to €731M.

However, the shift took place in the field of Video on Demand (VOD). TVOD numbers leaped with 19% from €42M to €50M, but the real soar was the 39% SVOD increase from €355M to almost half a billion euros: €493M in 2020, further eclipsing the theatrical Box Office. It must be noted that these are industry estimates. The lack of data transparency and absence of rules and regulations in the Netherlands enable the dominant foreign platforms to share zero data about market share, turnover, catalogue size, Dutch content, number of clients, reach etc. Out of the 40 VOD platforms operating in the Netherlands only a few very small players like PICL are willing to share data publicly.

Except for gender statistics, the data on diversity & inclusion as well as on sustainable film making are distinctly limited in this publication. The Fund is currently studying and developing methods of developing metrics in these fields which, if available it hopes to include in future editions.

We are convinced that as of second half 2021 and 2022, the Dutch film industry will show a revival, under new safe circumstances and with protocols in place.

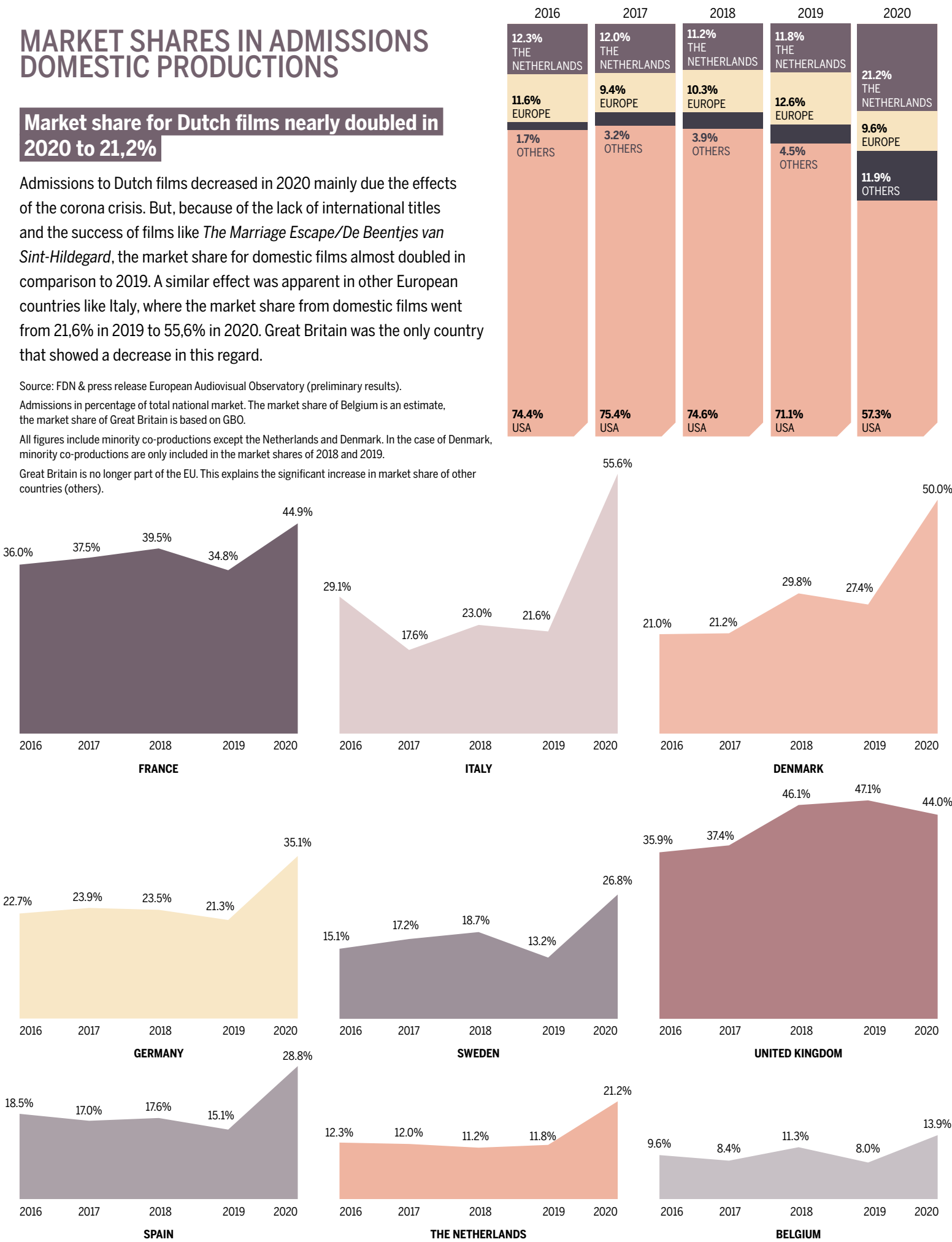
Bero Beyer
Netherlands Film Fund
Summer 2021

MARKET SHARES IN ADMISSIONS DOMESTIC PRODUCTIONS

Market share for Dutch films nearly doubled in 2020 to 21,2%

Admissions to Dutch films decreased in 2020 mainly due the effects of the corona crisis. But, because of the lack of international titles and the success of films like *The Marriage Escape/De Beentjes van Sint-Hildegard*, the market share for domestic films almost doubled in comparison to 2019. A similar effect was apparent in other European countries like Italy, where the market share from domestic films went from 21,6% in 2019 to 55,6% in 2020. Great Britain was the only country that showed a decrease in this regard.

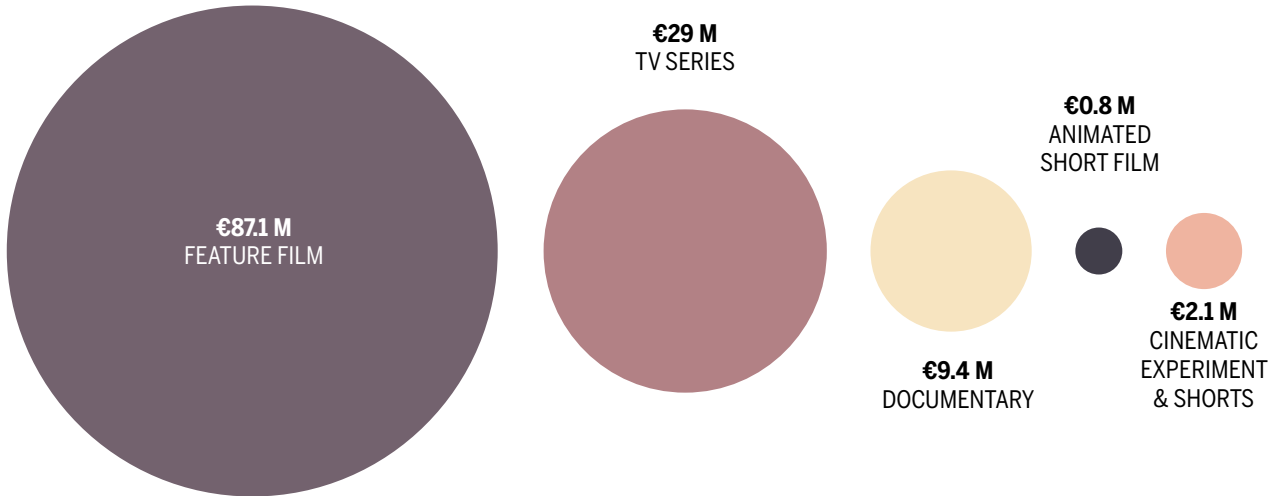
Source: FDN & press release European Audiovisual Observatory (preliminary results).
Admissions in percentage of total national market. The market share of Belgium is an estimate, the market share of Great Britain is based on GBO.
All figures include minority co-productions except the Netherlands and Denmark. In the case of Denmark, minority co-productions are only included in the market shares of 2018 and 2019.
Great Britain is no longer part of the EU. This explains the significant increase in market share of other countries (others).



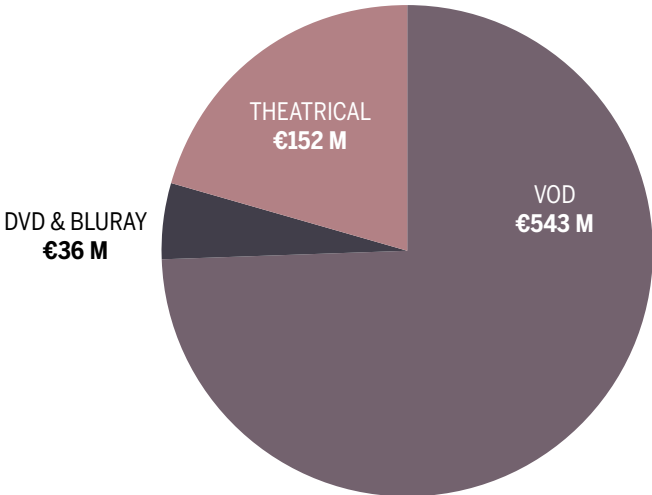
FILM SECTOR: SIZE OF REVENUES, PRODUCTION, DISTRIBUTION AND EXHIBITION 2020

DUTCH FILM* PRODUCTION (SEE PAGE AND)
TOTAL €128.35 MILLION

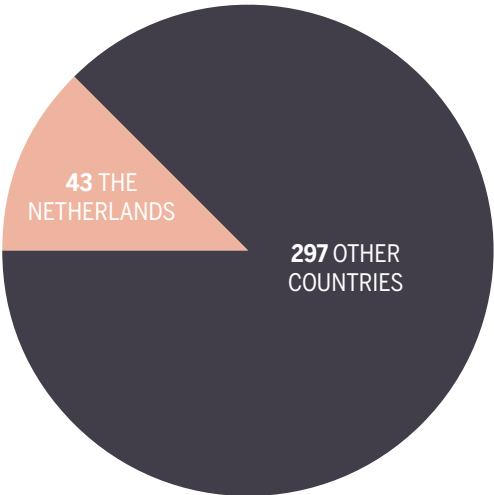
* feature films, incentive high end tv series produced, other films released (incl. minority co-productions)



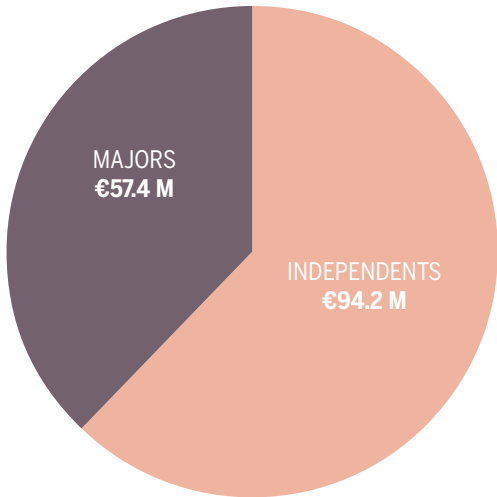
FILM REVENUES (SEE PAGE)
TOTAL €731 MILLION



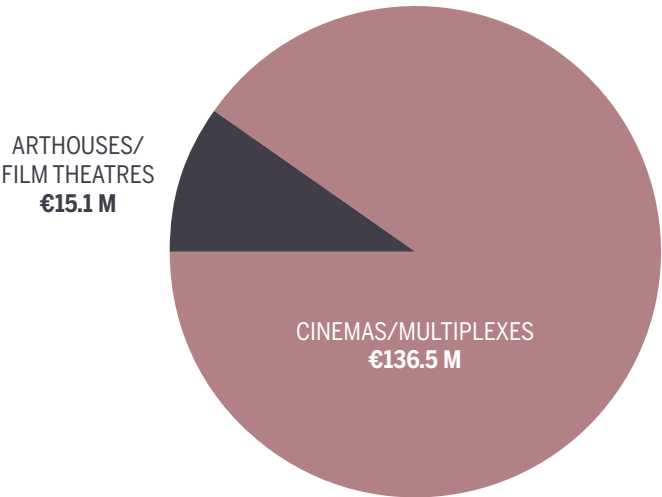
NUMBER OF TITLES RELEASED THEATRICALLY
(SEE PAGE)
TOTAL 340 TITLES



BOX OFFICE DISTRIBUTORS (SEE PAGE)
TOTAL €151.6MILLION



BOX OFFICE EXHIBITORS (SEE PAGE)
TOTAL €151.6 MILLION



1.
PRODUCTION
AND FINANCING

DRUK/ANOTHER ROUND

1.1
FILM FUND BUDGETS
& ACTIVITIES AND GENDER, 2020

The Netherlands Film Fund supported films and activities for €77.9 million in 2020

The Netherlands Film Fund offers support for the development, production and distribution of features, documentaries, animation films, experimental films and shorts. In 2020, 953 out of 1.576 applications for financial support were approved for funding. 79 projects were granted €23.4 million in cash rebates as part of the Netherlands Film Production Incentive.

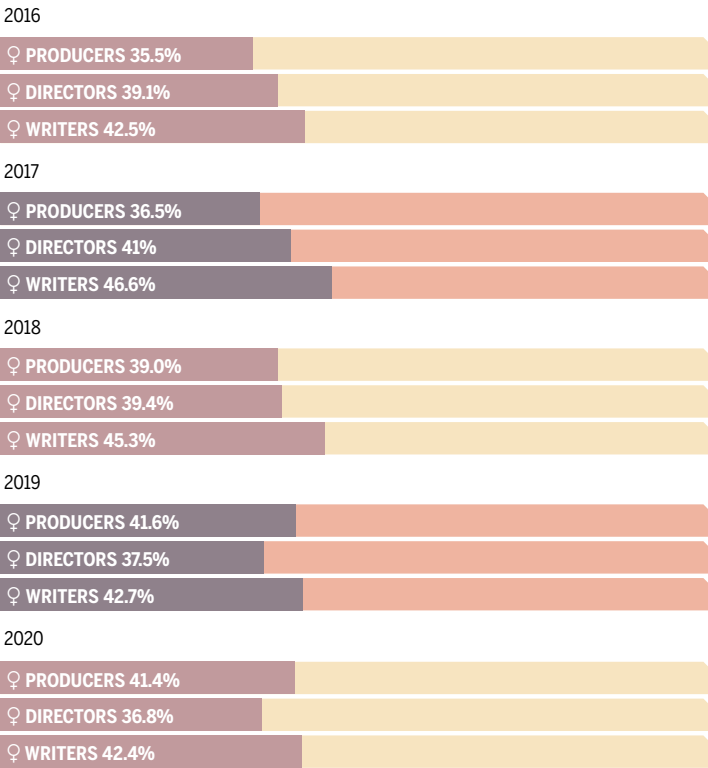
Source: Netherlands Film Fund

Roughly the same ratio of female writers, directors and producers in granted projects 2020

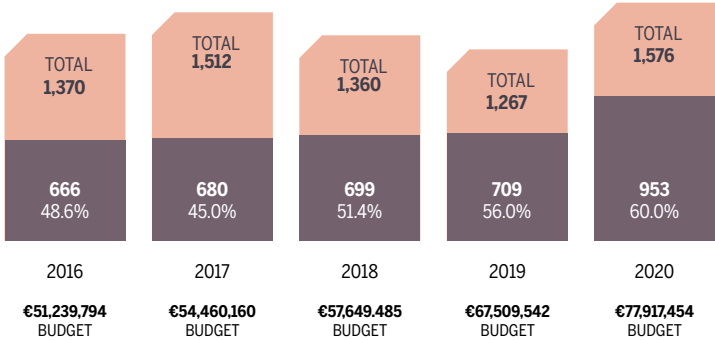
41.4% of granted projects in 2020 were produced by a woman. Female directors represented 36.8% and of all granted projects 42.4% were written by a woman. These shares were roughly the same in 2019.

Source: Netherlands Film Fund

% FEMALE PRODUCER, % FEMALE DIRECTOR, % FEMALE WRITER IN FUND GRANTED PROJECTS

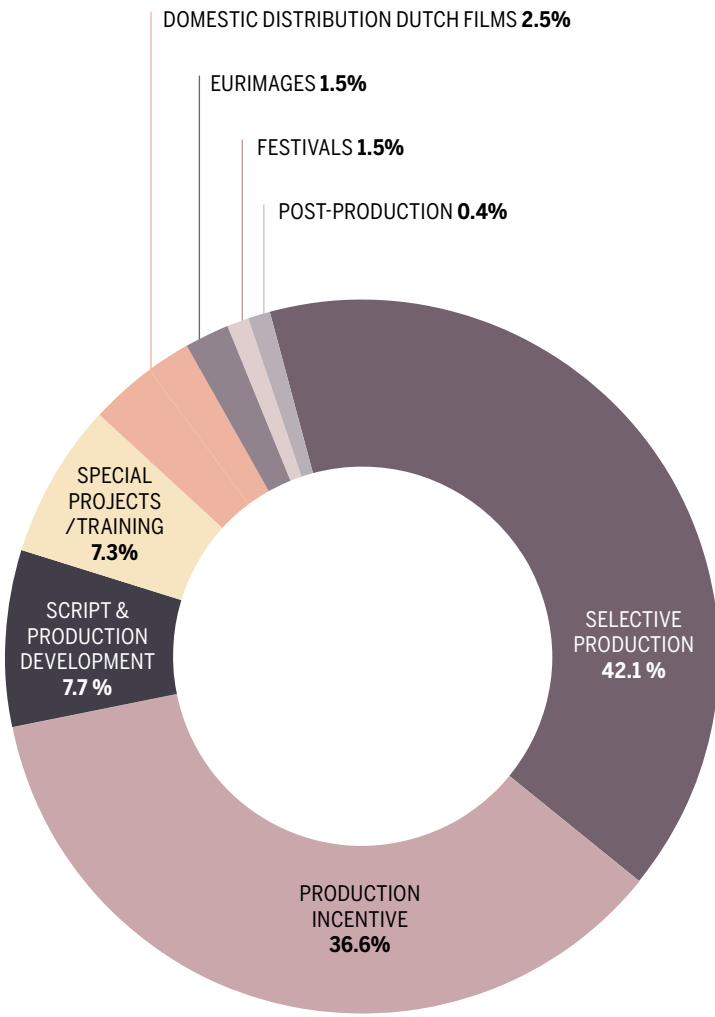


*Subject to slight annual change, resulting from alterations in granted film projects



FUND SUPPORTED 2016-2020
Number of submitted projects*
Number of granted projects

* excluding applications and support Eurimages, Idea checks and other activities.



FILM FUND BUDGET & ACTIVITIES 2020

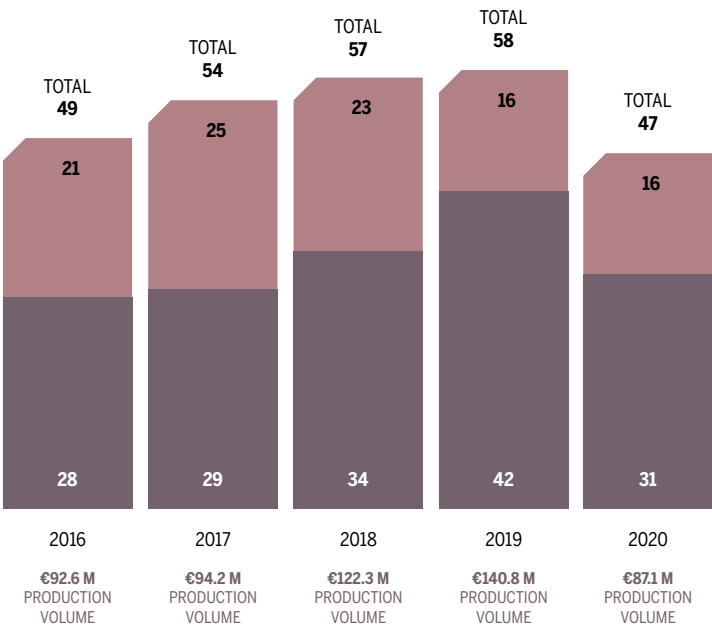
Feature Films support		Submitted	Granted	Granted %	Expenditure €	Expenditure %
Production						
Mainstream/commercial	Production support majority (co-)productions Screen NL	13	6	46%	3,849,579	8.6%
	Telescoop	6	3	50%	1,950,000	4.4%
	Total mainstream/commercial	19	9		5,799,579	13.0%
Arthouse/crossover						
	Production support majority (co-)productions Screen NL	37	28	76%	8,153,617	18.2%
	Production support New Screen NL	6	1	17%	6,000	0.0%
	Dutch Crossover	6	2	33%	1,700,000	3.8%
	De Oversteek	3	2	67%	740,000	1.7%
Total Arthouse/crossover		52	33		10,599,617	23.7%
Production support minority co-productions		53	29	55%	3,145,000	7.0%
Development						
	Script & project development					
	Screen NL	213	138	65%	3,734,803	8.3%
	De Oversteek	24	12	50%	205,500	0.5%
	New Screen NL	14	9	64%	194,435	0.4%
	De Straat	13	7	54%	225,000	0.5%
Other support						
	Short fiction	91	24	26%	735,329	1.6%
	Wildcards	19	2	11%	122,000	0.3%
	Netherlands Film Production Incentive - film	46	32	70%	10,923,097	24.4%
	Netherlands Film Production Incentive - tv series	17	17	100%	9,055,267	20.2%
Total Feature Film & series		561	312		44,739,627	100%
Documentary		Submitted	Granted	Granted %	Expenditure €	Expenditure %
	Production	32	26	81%	1,915,195	26.4%
	Post-production	5	5	100%	241,010	3.3%
	Minority co-productions	26	12	46%	600,000	8.3%
	Teledoc production	10	5	50%	437,500	6.0%
	Teledoc Campus production	10	10	100%	192,250	2.6%
	Wildcards	16	2	13%	122,000	1.7%
	Script development	19	11	58%	300,921	4.1%
	Script development Teledoc, Teledoc Campus & Oase	77	31	40%	27,820	0.4%
	Slate funding	1	1	100%	-	0.0%
	Netherlands Film Production Incentive - film	33	28	85%	2,890,533	39.8%
	Netherlands Film Production Incentive - Documentary TV-series	3	2	67%	533,221	7.3%
	Total Documentary	232	133		7,260,450	100%
Animated shorts		Submitted	Granted	Granted %	Expenditure €	Expenditure %
	Production	9	6	67%	517,500	40.5%
	Minority co-productions	5	4	80%	195,556	15.3%
	Production Ultrakort	13	6	46%	300,000	23.5%
	Wildcards	16	2	13%	122,000	9.6%
	Development	23	10	43%	142,341	11.1%
Total Animated shorts		66	28		1,277,397	100%
Cinematic experiment		Submitted	Granted	Granted %	Expenditure €	Expenditure %
	Production	13	5	38%	138,148	6.2%
	Minority co-production	2	2	100%	90,000	4.1%
	De Verbeelding	2	2	100%	450,000	20.3%
	IDFA Doclab Interactive	4	3	75%	20,000	0.9%
	Post-production	7	5	71%	-	0.0%
	Immerse/Interactive	26	10	38%	1,217,328	55.0%
	Development	8	3	38%	32,000	1.4%
	Immerse/Interactive	32	13	41%	264,997	12.0%
	Total Cinematic experiment	94	43		2,212,473	100%
SUBMISSIONS AND ALLOCATIONS PER SUBSIDY TYPE		Submitted	Granted	Granted %	Expenditure €	Expenditure %
Netherlands Film Production Incentive		99	79	80%	23,402,118	36.6%
Production & development						
	Script & production development	411	228	55%	4,902,817	7.7%
	Selective production	431	199	46%	26,944,002	42.1%
	Post-production	12	10	83%	241,010	0.4%
	Eurimages				965,302	1.5%
Distribution						
	Domestic distribution Dutch films	64	54	84%	1,587,861	2.5%
	Distribution foreign arthouse films	14	9	64%	307,872	0.5%
	International distribution Dutch films	16	13	81%	4,025	0.0%
Activities						
	Special projects/training	149	114	77%	4,640,670	7.3%
	Festivals	34	27	79%	962,738	1.5%
Total		1,230	733		63,958,415	100%
Covid Support schemes						
	Development	160	44	28%	510,000	4%
	Production	114	114	100%	8,690,411	62%
	Matching filmtheatres	72	62	86%	4,758,628	34%
	Total	346	220		13,959,039	
Grand Total		1,576	953		77,917,454	

* Subject to change and may differ from annual report due to withdrawn and discontinued projects

1.2 PRODUCTION ACTIVITY DUTCH FEATURE FILMS IN 2020

In 2020, 47 feature films were shot, representing a total production activity of € 87.1 million.

Twenty-nine of these were shot wholly or partly in the Netherlands, while 18 were shot abroad. The number and production budgets of Dutch productions in 2020 showed a significant decline compared to 2019. Naturally, the corona crisis has had a major impact on the overall production process. A total of 16 productions of (minority) international features were contributed by The Netherlands, the same amount as in 2019. In total, these productions represent a production budget of €40.10 million, which is less than in 2019 (€53.92). In 2020 1 film can be defined as inward investment.



Dutch minority co-productions (feature)
Dutch productions (feature)

	Dutch productions shot / produced mainly or wholly in The Netherlands	Dutch production companies	budget (€M)	Film fund (€M)	start shoot d-m-y
1	My Father Is An Airplane/Mijn Vader is een Vliegtuig	Topkapi Films	2.02	1.50	07/01/20
2	Femi	Studio Ruba	0.65	0.59	01/03/20
3	Met Mes	Lemming Film	1.56	1.20	17/07/20
4	Two Little Toddlers: An Onforgettable Day/Twee kleine Kleuterijes: een Dag om nooit te vergeten	Nuts & Bolts Film Company	2.66	0.75	20/07/20
5	Als uw Gat maar lacht	De Productie	0.63	0.54	01/08/20
6	De Kameleon aan de Ketting	Steven de Jong Producties	0.75	0.21	01/08/20
7	Narcosis	Oak Motion Pictures	1.77	1.01	19/08/20
8	Love in a Bottle	Levitae Film	0.32	0.25	19/08/20
9	Complete	Studio L2	0.29	0.04	27/08/20
10	Lice Mother - The Movie/Luizenmoeder - De Fim	Nijenhuis & Co	2.53	0.74	28/08/20
11	Zwanger & Co	Nijenhuis & Co	2.30	1.00	02/09/20
12	Captain Nova	Keplerfilm	1.97	1.41	12/10/20
13	Alles Op Tafel	Millstreet Films	2.08	1.20	12/10/20
14	El Houb	Bind Film	1.48	0.85	15/10/20
15	Splendid Isolation	Family Affair Films	0.75	0.68	19/10/20
16	Family Fox on Expedition/De Expeditie van Familie Vos	Messercola	0.39	0.04	22/11/20
17	Meskina	NewBe TV	1.10	0.39	17/08/20
18	Just say yes	AM Pictures	0.82	0.32	13/07/20
19	Misfit 3: The Final/ Misfit 3: de Finale	NewBe TV	0.75	0.21	20/06/20
20	Heavenly in Love 2/Zwaar Verliefd! 2	Tom de Mol Productions	2.38	0.91	21/01/20
21	De Grote Sinterklaas film	Messercola	0.17	-	05/07/20
22	Casanovas/Casanova's	2CFilm	0.99	0.39	15/06/20
23	De Club van Sinterklaas en het grote Pietenfeest	Tom de Mol Productions	0.62	-	sept. 2020
24	Bon Bini - Judeska in Da House	Kaap Holland Film	0.90	0.86	03/08/20
25	De nog grotere Slijmfilm	NewBe TV	0.74	0.24	11/12/20
Total (25 films)			30.62	15.33	

	Majority Dutch international co-productions shot / produced mainly or wholly in The Netherlands	Dutch production companies	budget (€M)	Film fund (€M)	subsidy	co-producing countries	foreign tax credit/ rebate (x 1000 €)	start shoot d-m-y
1	Bo	PRPL	1.55	1.04	FF/FPI/VAF	NL/BE/GE	170	26/06/20
2	Pink Moon	Keplerfilm	2.26	1.38	FF/FPI/SFC/EUR	NL/SL	100	25/10/20
3	Mascotte	Bind Film	2.41	1.77	FF/FPI/VAF	NL/BE	90	26/09/20
4	De bezette Stad	Family Affair Films	4.92	2.10	FF/FPI	NL/UK		09/11/20
Total (4 films)			11.14	5.25				

	Majority Dutch international co-productions shot / produced mainly or wholly abroad	Dutch production companies	budget (€M)	Film fund (€M)	support	co-producing countries	foreign tax credit/ rebate (x 1000 €)	start shoot
1	Sleep.	The Film Kitchen	2.08	1.08	FF/FPI/VAF/EUR	NL/BE	100	19/12/20
2	My Best Friend Anne Frank/Mijn beste Vriendin Anne Frank	Fatt Productions	3.12	1.47	FF/FPI	NL/HU	322	10/03/20
Total (2 films)			5.20	2.55				

Total Dutch productions (31 films)

46.96

23.13

	Minority Dutch international co-productions shot / produced mainly or wholly abroad	Dutch production companies	budget (€M)	Film fund (€M)	support	co-producing countries	start shoot
1	Kareltje (Karlichen - The Movie)	Submarine Animation	3.57	0.44	MDM/DFFF/NMD/BKM/SFI/FPI/EUR	DE/SE/NL	14/01/20
2	Cool Abdoul	N279 Entertainment	2.23	0.41	VAF/FF/FPI/CNC	BE/NL/FR	27/01/20
3	Dragon Girl/Dragejenta	Volya Films	4.44	0.47	NFI/FPI/CFF	NO/NL/CZ	28/01/20
4	Dreambaby	The Film Kitchen	2.06	0.33	VAF/FF/FPI	BE/NL	17/02/20
5	De Gebroeders Schimm	Volya Films	1.65	0.30	VAF/SBF/FF/FPI	BE/NL	24/02/20
6	Benelux	Oak Motion Pictures	2.70	0.35	DFI/FPI	DK/NL	24/02/20
7	Nayola	IL Luster	3.22	0.37	ICA/VAF/CFWB/CNC/FF/FPI/EUR	PT/BE/FR/NL	01/03/20
8	Huda's Salon	Key Film	0.94	0.16	DFI/FF/FPI	EG/US/NL	08/03/20
9	Blind Willow, Sleeping Woman	An Original Picture	5.42	0.15	CNC/FF/AFS/EUR	FR/NL/LU/CA	01/04/20
10	Ningdu	Submarine Animation	0.86	0.10	HBF	CN/HK/NL	01/07/20
11	Lucy ist jetzt Gangsta / Lucy Goes Gangsta	Phanta Film	3.64	0.39	NRW/DFFF/BKM/FFA/MFG/HESSEN/FF/FPI/EUR	DE/NL	04/08/20
12	Raspberries with Mustard	Phanta Film	3.75	0.25	BKM/DFFF/AFS/FF/FPI/BAK	DE/LU/NL/CH	24/08/20
13	Chicken Boy	Bastide Films	2.59	0.21	IFC/DFI/SFI/FF/FPI/CFF	IC/DK/SE/NL/CZ	26/08/20
14	Feathers of a Father	Keplerfilm	0.68	0.10	HBF/GFC/CNC	FR/EG/NL/GK	01/09/20
15	The Woodcutter Story	Keplerfilm	1.85	0.16	SESE/DFI/FF/FPI	FI/DK/NL	24/11/20
16	The Whole-Timers	Circe Films	0.50	0.05	CNC/HBF	NP/FR/NL	15/12/20
Total (16 films)			40.10	4.24			

Total number of films: 47 (excluding Inward Investment)

87.06

27.37

	Inward Investment	Dutch production companies	budget* (€M)	Film fund (€M)	support	co-producing countries	foreign tax credit/ rebate (x 1000 €)	start shoot
	Apollo 10 1/2; a Space Age Adventure	Submarine Animation	7.20	0		US/NL		feb 2020
Total (1 film)								

FF-Netherlands Film Fund/FPI-Netherlands Film Production Incentive/HBF-Hubert Bals Fund/EUR-Eurimages
MFG - MFG Baden-Württemberg / Hessen - Hessen Film und Medien / BAK - Bundesamt für Kultur / VAF-Flemish Filmfund /DFFF-Deutsche Filmförderfonds / GFC - Greek Film Center / NMD -Nordmedia Niedersachsen und Bremen / MDM - Mitteldeutsche Medienförderung
DFI - Danish Film Institute / SFI - Swedish Film Institute / DFI - Doha Film Institute / CNC - Centre National du Cinéma France
SES - Finnish Film Foundation / NFI - Norwegian Film Institute / CFWB - Federation Wallonie-Bruxelles / GFC - Greek Film Centre
NRW-Film und Media Stiftung/ BKM-Bundesregierung für Kultur und Medien / FFA - Filmförderungsanstal / MBB - MBB-Medienboard Berlin-Brandenburg / NRW-Film und Media Stiftung
SBF - Screen Brussels Fund / AFS-Luxembourg / IFF-Israel Film Fund / SFF- Sarajevo Film Fund / AFC - Austrian Film Commission / VFC - Vienna Film Commission / WCF - World Cnema Fund / BKM - Bundesregierung für Kultur und Medien / CFF - Czech Film Fund / ICA - Instituto do Cinema e do Audiovisual

*estimated budget

Source: Netherlands Film Fund

	2016		2017		2018		2019		2020	
	productions	budget (€M)	productions	budget (€M)	productions	budget (€M)	productions	budget (€M)	productions	budget (€M)
Dutch productions										
Total	28	46.9	29	53.3	34	58.7	34	86.9	31	47.0
Dutch minority co productions	21	45.7	25	40.9	23	63.6	16	53.9	16	40.1
Total	49	92.6	54	94.2	57	122.3	50	140.8	47	87.1
Inward investment/co-finance										
Total	4	198.5	0	0	2	69.6	0	0	1	7.2

New theatrical releases 2020 (in release date order)	production company	Production costs € (1000s)	Film Fund selective support € (1000s)	Film Fund COVID-19 Support Fund € (1000s)	Film Fund Supplementary matching fund € (1000s)	Netherlands Film Production Incentive € (1000s)	total Film Fund € (1000s)		%	producers investment NL (incl.revolving funding) € (1000s)	private investors NL € (1000s)	NL broadcasters € (1000s)	ATF admissions scheme NL € (1000s)	European public funding € (1000s)	other foreign € (1000s)	foreign tax incentives/economic funds € (1000s)	other national funding* € (1000s)
Men at Work: Miami/Onze Jongens in Miami	Johan Nijenhuis & Co	2,503				521	521		21%	135			402	750			695
Little Crumb and the Race to the Gold Mine/ Kruimeltje en de Strijd om de Goudmijn	Nuts & Bolts Film Company	1,707				478	478		28%		225	50	550				404
The Big Slime Movie/De Grote Slijmfilm	NewBe TV (hodn NewBe)	678				190	190		28%	23							465
The Marriage Escape/De Beentjes Van Sint-Hildegard	Johan Nijenhuis & Co	1,913	806			459	1,265		66%	22		376					250
Drama Girl	Halal Docs	449	171				171		38%			133					145
Porcelain/Porselein	New Amsterdam Film Company	1,131	551			227	778		69%	338							15
Gold/Goud	BALDR film	1,130	387			180	567		50%			263					300
The Campmaster/Rundfunk: Jachterwachter	NL Film	1,719	551	10		371	932		54%	186	100	326					175
Pirates Down the Street/De Piraten van Hiernaast	Johan Nijenhuis & Co	2,663	350			639	989		37%	4		420	750				500
Engel	Incredible Film	1,457	221	139	121	316	797		55%	25	335		53				247
Life as It Should Be/Alles Is Zoals Het Zou Moeten Zijn	Tom de Mol Productions	2,538	200			609	809		32%	229			750			100	650
Kala Azar	SNG Films	498	250				250		50%	5			8		45	40	150
Paradise Drifters	Pupkin Film	1,356	360			259	619		46%		40	297					400
Buladó	Keplerfilm	1,330	794			209	1,003		75%	17	10	293				7	
Marionette	BosBros	5,299	1,097			675	1,772		33%	552	475	329	62	50	1,802	207	50
Casanovas/Casanova's	2CFILM	1,042	162			225	387		37%		170	250					235
Jackie and Oopjen/Jackie en Oopjen	Column Projects	1,522	506			375	881		58%	96		420					125
Hidden in the Spotlight/Buiten is het Feest	Rinkel Film	1,720	738			424	1,162		68%	20	15	328				95	100
La última Primavera	IJswater Films	589	325			87	412		70%	33	2		7	59	9	51	16
The Warden/De Vogelwachter	KeyFilm	1,277	701			297	998		78%	1		278					
Becoming Mona/Kom hier dat ik u kus	Submarine Film	1,743	593			259	852		49%	5		266		200		300	120
Bon Bini - Judeska in Da House	Kaap Holland Film	902	350	39			389		43%	473	40						
Total 22 majority (co)productions		35,166	9,113	188	121	6,800	16,222		46%	2,164	1,412	4,431	2,930	309	1,856	800	5,042
Average		1,598					737										
Average (excl. 3 low budget film)		1,770					810										

Non-Film Fund releases (estimated production costs)		
Suriname	Studio Vizaviz/Pathé Thuis	2,000
De Grote Sinterklaas film	Messercola Drama	170
De Club van Sinterklaas en het grote Pietenfeest	Jabadoo Media & Entertainment	620
Total 3 majority (co)productions		2,790

Total 25 majority (co)productions	37,956	9,113	188	121	6,800	16,222
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Minority coproduction theatrical releases (in release date order, excluding incoming productions)						
A Land Imagined	Volya Films	548	50		50	9%
Hellhole	Phanta Film	1,667	200	58	258	15%
Tench/Muidhond	KeyFilm	1,688	200	97	297	18%
The Barefoot Emperor	Topkapi Films	2,040	200		200	10%
The Miracle of the Sargasso Sea	PRPL	1,482	100	45	145	10%
Nasir	Rinkel Film	160	50		50	31%
Berlin Alexanderplatz	Lemming Film	5,557	200	93	293	5%

Non-Film Fund releases		
Ghost Tropic	Phanta Film	680

No release in the Netherlands									
Chico Ventana también quisiera tener un Submarino	BALDR film	779	50			50		6%	
A Certain Kind of Silence	Circe Films	755	80			80		11%	
Spider in the Web	NL Film & TV	5.351			219	219		4%	
Sick, Sick, Sick	BALDR film	745	50			50		7%	
Lyrebird - The Last Vermeer	NL Film & TV	18.656			867	867		5%	
Sunburned	The Film Kitchen	2.020	150		65	215		11%	
Total 14 minority coproductions		42.128	1.330	-	-	1.444	2.774	6.6%	6.7%

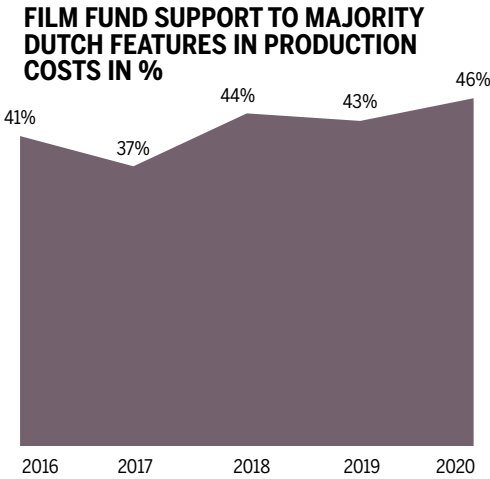
Grand total 39 films (of which 6 not released)	80,084	10,443	188	121	8,244	18,996	23.7%	20.1%
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1.3 FINANCING OF DUTCH FEATURE FILMS RELEASED IN 2020

Decline in production value of Dutch feature releases: €80.1 million

A total of 39 Dutch feature releases (including minority co-productions) had a combined production value of €80.1 million in 2020. 6 of these films did not get a theatrical release. The number and combined production value represent an decrease in comparison to 2019 (63 features, €100.9 million production value). Production support from the Netherlands Film Fund decreased as well, from €27.7 million in 2019 to €19 million in 2020. European and other public funding decreased from €4.2 million and €1.0 million in 2019 to €0.3 million and €1.9 million in 2020, respectively. Other parties which funded Dutch productions included, among others, private investors and Dutch broadcasters.

Source: Netherlands Film Fund

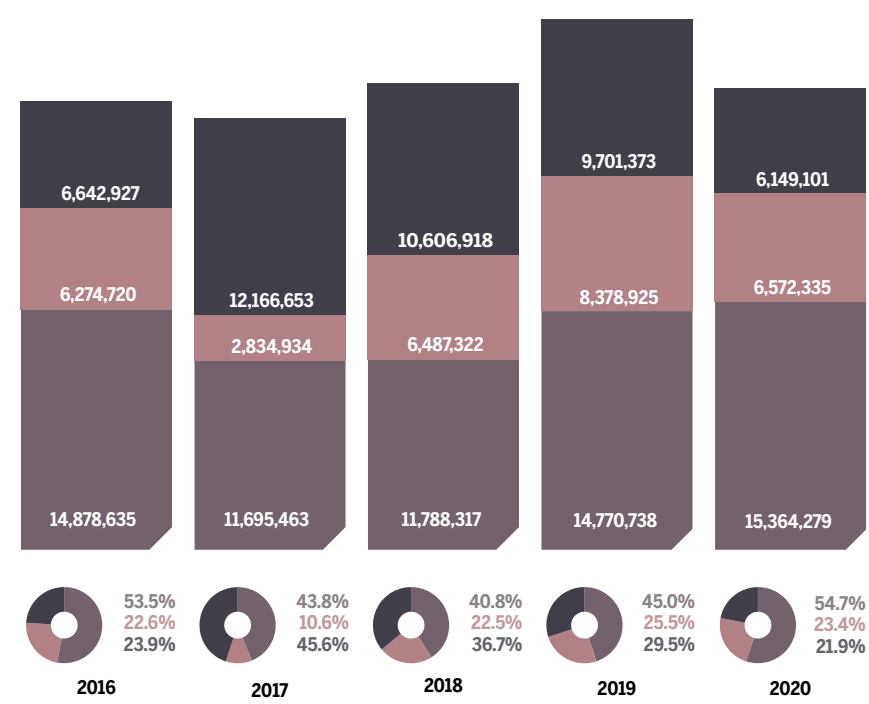


1.3 A FINANCING MIX DUTCH FEATURES AND FILM FUND BUDGET ALLOCATION

Mainstream features accounted for 54.7% of the Fund's feature financing

The Netherlands Film Fund supported a total of 38 Dutch features in 2020. Funding for mainstream titles (€15.4 million) outweighed funding for crossover (€6.1 million) and arthouse titles (€6.7 million) and accounted for a larger share than last year (45.0%). In comparison to 2019 funding to mainstream films saw a small increase, while funding for crossover and arthouse titles declined.

BUDGET ALLOCATION FEATURES BY THE NETHERLANDS FILM FUND 2016-2020 Crossover in € Arthouse in € Mainstream in €



Financing of features by Film fund 2016-2020

2016*	films	selective support (screen nl)	revolving	incentive	matching fund	COVID -19 support (granted in 2020)	total	
mainstream	18	2,285,710	393,965	7,597,970	4,493,732	107,258	14,878,635	53.5%
arthouse	8	4,063,437	-	2,211,283	-	-	6,274,720	22.6%
cross over	6	4,605,000	-	2,037,927	-	-	6,642,927	23.9%
total	32	10,954,147	393,965	11,847,180	4,493,732	107,258	27,796,282	100.0%

2017*	films	selective support (screen nl)	revolving	incentive	matching fund		total	
mainstream	14	2,352,000	455,738	4,958,753	3,789,202	139,770	11,695,463	43.8%
arthouse	4	2,021,500	-	660,446	-	152,988	2,834,934	10.6%
cross over	10	7,153,735	11,156	4,815,945	-	185,817	12,166,653	45.6%
total	28	11,527,235	455,738	10,435,144	3,584,953	478,575	26,697,050	100.0%

2018*	films	selective support (screen nl)	revolving	incentive	matching fund		total	
mainstream	15	3,876,000	327,624	5,673,848	1,544,598	366,247	11,788,317	40.8%
arthouse	9	3,944,988	-	2,542,334	-	-	6,487,322	22.5%
cross over	10	6,517,497	-	3,724,643	-	364,778	10,606,918	36.7%
total	34	14,338,485	327,624	11,940,825	1,544,598	731,025	28,882,557	100.0%

2019*	films	selective support (screen nl)	revolving	incentive	matching fund		total	
mainstream	18	2,952,515	598,105	9,764,506	-	1,455,612	14,770,738	45.0%
arthouse	14	5,972,846	-	1,798,776	-	607,303	8,378,925	25.5%
cross over	9	6,432,750	-	2,403,683	-	864,940	9,701,373	29.5%
total	41	15,358,111	598,105	13,966,965	-	2,927,855	32,851,036	100.0%

2020*	films	selective support (screen nl)	revolving	incentive	matching fund**		total	
mainstream	20	6,062,546	840,413	7,352,492	-	1,108,828	15,364,279	54.7%
arthouse	9	4,965,000	46,917	1,254,197	-	306,221	6,572,335	23.4%
cross over	9	5,800,000	-	349,101	-	-	6,149,101	21.9%
total	38	16,827,546	887,330	8,955,790	-	1,415,049	28,085,715	100.0%

*Year of first grant. Films may have received later grants and gone into production in the following years
**Supplementary matching fund discontinued end 2017, last grants. Financing may comprise several years
Source: Netherlands Film Fund

Granted number of features by Film Fund 2016-2020

	2016	2017	2018	2019	2020
mainstream	18	14	15	18	20
arthouse	8	4	9	14	9
cross over	6	10	10	9	9
Total	32	28	34	41	38

* 2018 & 2019 are preliminary results; some projects have not yet concluded their full film funding course

1.4 DUTCH DOCUMENTARIES, ANIMATION, CINEMATIC EXPERIMENT AND SHORTS 2020

The Netherlands Film Fund granted production support to 54 non-features

In 2020, the Netherlands Film Fund granted, on average, 46% of documentary production costs (2019: 42%), 64% of animation production costs (2019: 47%), 74% of experimental film production costs (2029: 27%) and 68% of shorts production costs (2019: 36%).

Source: Netherlands Film Fund

	production company	director	production costs € (1000s)	NL Film Fund selective support € (1000s)	NL Film Production Incentive € (1000s)	%	inter-national partici-pation	distributor	release (date) public admissions* cinema (d-m-y)	via PICL & Vitamine Cineville
Documentary										
Once the Dust Settles	Cobos Films	John Appel	509	144	93	47%		CD	20/02/20	829 78
Leonie, Actrice and Spy/Leonie, Actrice en Spionne (VOD)	SNG Film	Annette Apon	260	147		57%		AMF	20/02/20	91
My Rembrandt/Mijn Rembrandt	Discours Film	Oeke Hoogendijk	804		156	19%		CNA	05/03/20	11.191 1,643
Punt Uit - Schluss Aus - Full Stop	Doc.Eye Film	Rosemarie Blank	107	35		33%		Mokum	12/03/20	155 285
Stop Filming Us! (VOD)	DOXY	Joris Postema	330	57	55	34%		e/b	02/04/20	65 2,187
The Flying Dog/De vliegende Hond (VOD)	Dutch Mountain Film	Johannes Hogebrink	255	107	30	54%	NL/AU		28/05/20	715
In the Arms of Morpheus/In de Armen van Morpheus (VOD)	DOXY	Marc Schmidt	470	86	79	35%		e/b	09/07/20	51 415
Lamentations of Judas	Witfilm	Boris Gerrets	514	187	63	49%		CD	06/08/20	604 316
Sidik and the Panther/Sidik en de Panter	Dieptescherpste	Reber Dosky	369	106	61	45%		AMF	10/09/20	2,866 687
Sons of Honour (VOD)	Witfilm	Sophia Luvarà	353		68	19%	NL/IT	PICL	26/09/20	315
All Against All/Allen tegen Allen	Doc.Eye Film	Luuk Bouwman	300	111		37%		CD	01/10/20	2,802 1,074
The Dick Maas Method/De Dick Maas Methode	Stichting Film Events	Jeffrey de Vore	111	40		36%		WWE	01/10/20	1,680
Prison for Profit	IF Productions	Femke van Velzen	509	93	73	33%		CD	15/10/20	608 142
Farewell Paradise	Basalt Film	Sonja Wyss	360	50	72	34%		PER	29/10/20	6,631 1,191
The Death of Antonio Lomas/De Dood van Antonio Lomas	Pieter van Huystee Film & TV	Ramon Gieling	133	75		56%		WMF	19/11/20	587 174
White Cube	Pieter van Huystee Film & TV	Renzo Martens	486	108	46	32%		Mokum	26/11/20	2,692 921
total 16 released majority (co)productions			5.870	1.346	796	39%				30,761 10,234
Mister Soul - A Story About Donny Hathaway	Zeppers Film & TV	David Kleijwegt	409		75	18%				
Behind the Blood	Conijn Film	Loretta van der Horst	505		43	9%				
Sheltered/Dierbaren	DOXY	Saskia Gubbels	297	84	-	28%				
Hart van de Democratie	Stichting Docmakers	Suzanne Raes, Lies-beth Witterman	299	84	-	28%				
Angels on Diamond Street	ZINdoc	Petr Lom	292	10	-	3%				
Gerrit van Dijk - I Count My Drawings/ Gerrit van Dijk - Ik tel mijn Tekeningen	Pieter van Huystee Film & TV	Emma Westermann	108	30	-	28%				
total 6 non released majority (co)productions			1.910	208	118	19%				0 0
average major (co)productions with Fund support			354	86	76	46%				
The Mole Agent	Volva Films	Maite Alberdi	452	40		9%		CD	12/10/2020	4,017 3,219
total 1 released minority coproduction			452	40	0	9%				4,017 3,219
Jihad Jane	New Ams Film Company	Ciaran Cassidy	420	50	32	20%				
Mother	Halal Docs	Kristof Bilsen	337	50		15%				
By the Name of Tania	BALDR film	Bénédicte Liénard	421	50		12%				
total 3 non released minority coproductions			1.178	150	32	15%				
=HABITAT=	Nighthawk Productions Assen	Henk Bos, Janeta Bos						own	1/29/2020	8.305
Truffel Liefde	Pieter van Huystee Film & TV	Jascha de Wilde, Ben Hendriks						Mokum	1/30/2020	2.261 252
Stamping Ground (Director's Cut)	M&N Film Distribution	George Sluizer e.a.						MNF	6/26/2020	4.230
Poeslief	M&N Film Distribution	Mark Verkerk						MNF	9/30/2020	9.702
De Schooltuin, een Jaar rond met je Handen in de Grond	EMS Film Holland	Mark Verkerk						MNF	10/7/2020	2.289
total 5 Non-Film fund releases										18.482 252
Total 22 released documentaries			6.322	1.386	796	35%				53.260 13,705

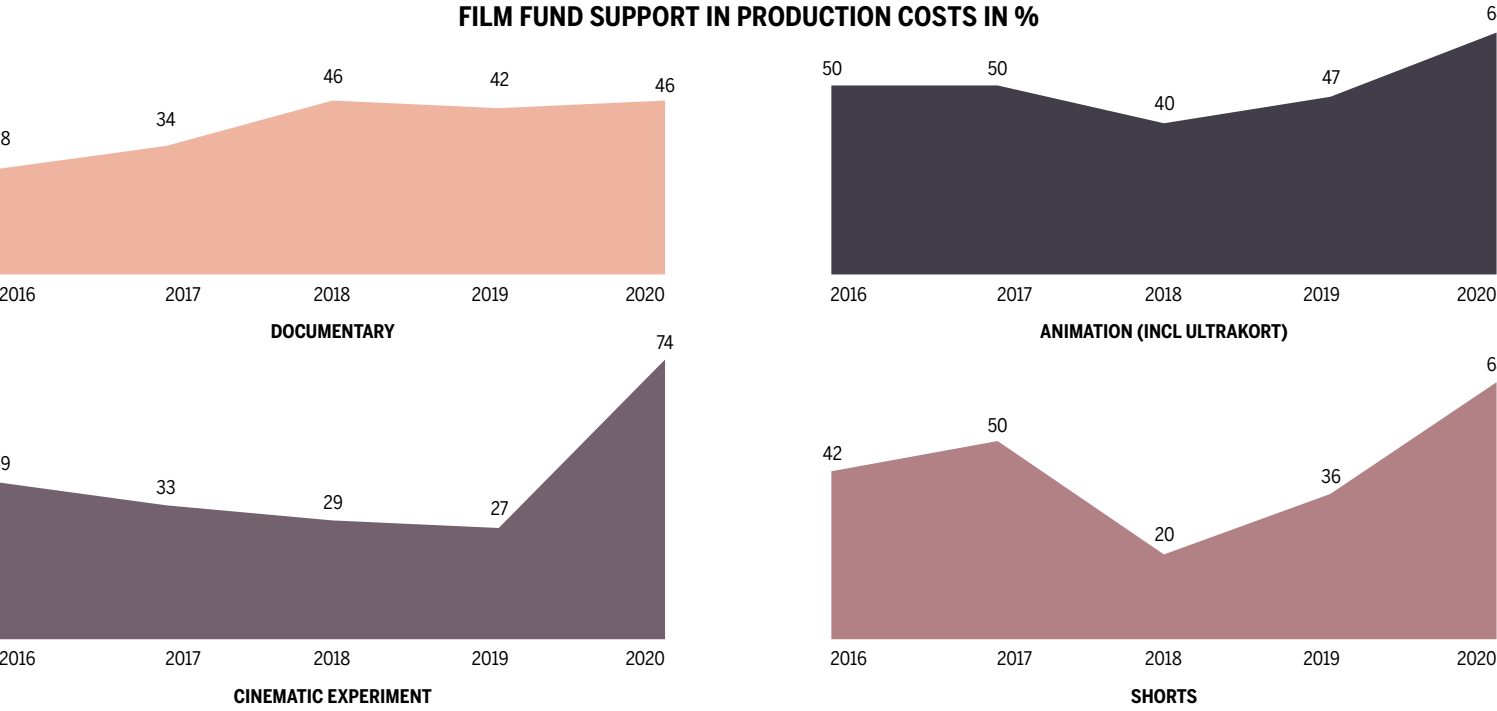
Animated shorts

Pilar	Stichting il Luster Films	Janis Joy Epping, Yngwie Boley, Diana van Houten	235	133		57%			9/10/2020	
Sad Beauty	Arjan Brentjes	Arjan Brentjes	56	44		79%			9/27/2020	
See Me	Family Affair Films	Patty Stenger	146	87		60%			9/27/2020	
Total 3 majority (co)productions			437	264		65%				

	production company	director	production costs € (1000s)	NL Film Fund selective support € (1000s)	NL Film Production Incentive € (1000s)	%	inter-national partici-pation	distributor	release (date) public cinema (d-m-y)	admissions* via PICL & Vitamine Cineville
Ultrakort										
Cliffhanger	Valk Productions	Jasper Loos	50	50		100%			9/27/2020	
Steward	Keplerfilm	Jim Süter	58	25		43%			9/27/2020	
Zangkom Redux	Volya Films	Maurice de Bruijne	50	50		100%			9/27/2020	
Tram	Stichting il Luster Films	Olga van den Brandt	54	50		93%			9/27/2020	
Tourist Trap	Family Affair Films	Vera van Wolferen	61	25		41%			9/27/2020	
Ink/Inkt	Ka-Ching Cartoons		53	25		47%			9/27/2020	
Subtotal 9 animated shorts and Ultrakort			763	489		64%				
Average major (co)productions			85	54						
Total minority coproductions										
			-	-		0%				
Cinematic experiment / short documentaries										
Shadow of Violence	Alchemic Film	Ibrahim Karatay	77	10		13%			8/7/2020	
Shadow Game	Stichting Traktor	Eefje Blankevoort, Els van Driel	598	100		17%				
Big Village	Beri Shalmashi, Lyangelo Vasquez	Kaliber Film NL	232			0%			3/21/2020	
Centen van Knegsel	Korrel Film	Marieke Windlak	68	68		100%			9/26/2020	
De Boontjes	CopperViews	Anne van Helvoort	68	68		100%			9/26/2020	
Dichterbij	Copperviews	Caroline Keman	68	68		100%			9/26/2020	
When you hear the Divine Call	Boondocs	Festus Toll	68	68		100%			9/26/2020	
Honds	Newton Film	Josefien van Kooten	68	68		100%			9/26/2020	
Short Trip	Witfilm	Cassandra Offenber	47	46		98%			9/27/2020	
Personae	Bind & Willink	Maartje Bakers	68	68		100%			9/27/2020	
Alles in de Wind/ In de Stilte van de Nacht	Vossen Films	Yaron Cohen	44	30		68%			9/27/2020	
Until the Wheels Come Off / Tot de Tank leeg is	Boondocs	Claudio de Oliveira Marquez	42	40		95%			9/27/2020	
Subtotal 12 Cinematic experiment / short documentaries			1,448	634	-	74%				0
Average			121	53						0
Shorts										
Landschap met Twee Eiken	De Productie	Thomas Stokmans	66	40		61%			1/25/2020	
En Route	Stichting Room for Film	Marit Weerheijm	77	33		43%				
Voor het slapen gaan	Talent United B.V.	Guido Coppis	47	40		85%			4/19/2020	
De Nul	DPPLR	Joris Weerts	57	40		70%			9/27/2020	
De verrukkelijke Onbeholpenheid van een eerste Keer	Stichting Windkracht 11	Eva M.C. Zanen	76	30		39%			9/27/2020	
Show us Your Smile	Copper Views	Nicky Maas	50	30		60%			9/27/2020	
Birdland	Doxy	Ashgan El-Hamus	48	40		83%			9/27/2020	
A Holiday From Mourning	Ven Film	Zara Dwinger	50	40		80%			9/27/2020	
Marlon Brando	Stichting Room for Film	Vincent Tilanus	58	40		69%			9/27/2020	
Do/ When Light Fades	Topkapi Films	Daan Groot	40	30		75%			9/27/2020	
War Save Me	Rots Filmwerk	Jelmer Wristers	100	80		80%			9/27/2020	
Subtotal 11 shorts			669	443		68%				
Average			61	40						
total of 54 majority (co)productions with funding			10,660	3,120		914			53.260	13.705
Average			197	64		54				

CD-Cinemadelicatessen/AMF-Amstelfilm/PER-Periscoop Film/GUS-Gusto Entertainment/ WMF-Windmill Film Distribution/ITA-In The Air/JFD-Just Film Distribution/HFT-Herrie Film & TV/MNF-MenN Distribution

* estimated production budget



1.5 FOREIGN EXPENDITURE AND FINANCING RELEASED DUTCH FEATURES SUPPORTED BY THE FILM FUND IN 2020

An average of €0.7 million (2019: €0.8 million) in foreign expenditure per Dutch feature

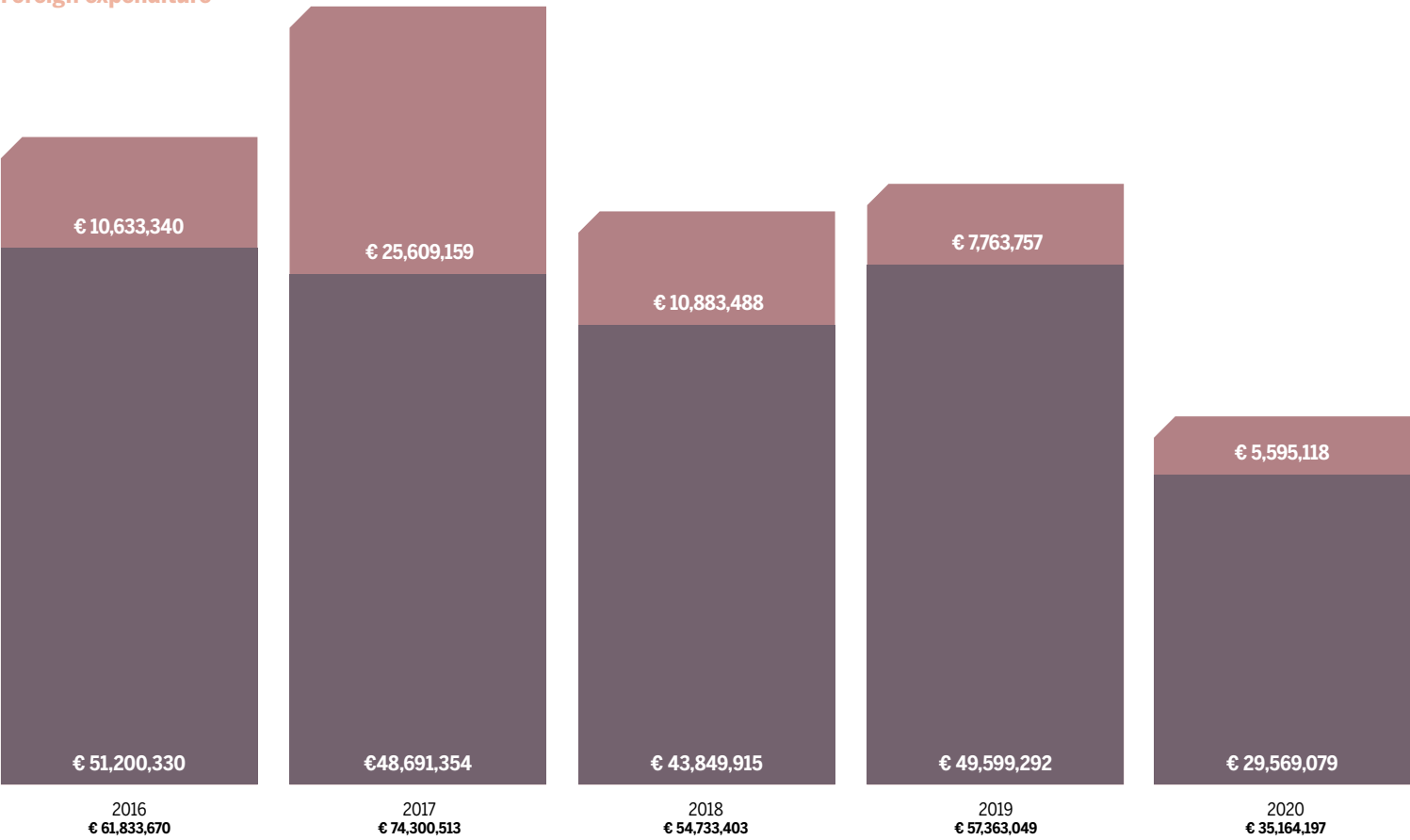
Foreign expenditure of released Dutch feature films decreased from €7.8 million in 2019 to €5.6 million in 2020. The average foreign expenditure invested per title decreased from €0.8 million to €0.7 million.

Source: Netherlands Film Fund

	2016	2017	2018	2019	2020
Foreign expenditure Dutch feature film in €	10,633,340	25,609,159	10,883,488	7,763,757	5,595,118
Foreign expenditure Dutch feature film in % of budget	17.20%	34.47%	19.88%	13.53%	15.91%
Foreign financing majority Dutch feature film in €	8,070,757	19,397,299	5,647,039	6,839,916	3,170,415
Number released	37	38	33	31	22
Number of features with foreign financing	18	18	11	10	8
Average foreign expenditure per Dutch majority co-production in €	590,741	1,164,053	989,408	776,376	699,390

* Only Film Fund supported titles, excluding lowbudget films <€350,000

EXPENDITURE DUTCH FEATURE FILM IN € Dutch expenditure Foreign expenditure





2. RELEASES

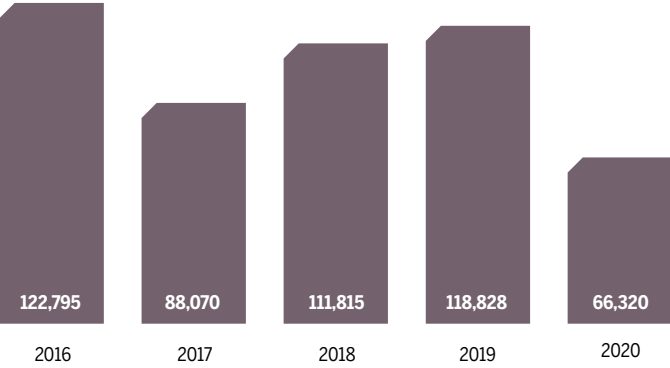
2.1
DUTCH THEATRICAL
RELEASES 2020

25 Dutch features released with an average audience of 66,320

In total 32 Dutch feature films (including minority co-productions) were released in 2020, which is a big decline compared to 2019 (55 releases). Production costs of Dutch majority films averaged €1.6 million, which is less than the average in 2019 (€1.8 million). On average, these features reached an audience of 106,900 (2019: 134,947).

Source: NVBF

AVERAGE AUDIENCE DUTCH FEATURES WITH THEATRICAL RELEASE (x 1000)



TOTAL DUTCH FEATURES RELEASED



AVERAGE PRODUCTION COST (€MILLION) DUTCH FEATURES WITH THEATRICAL RELEASE



CFC-Contact Film/CM-Cinemien/CP-Cherry Pickers/DFW-Dutch FilmWorks/GUS-Gusto Entertainment/IMG-Imagine Filmdistributie/ITA-In the Air/JFD-Just Film Distribution/PER-Periscoop Film/SFD-September Film Distribution/SPL-Splendid Film/WMF-Windmill Film

international title/domestic title	production company	director	screenplay	production costs €(1000s)	release date (d-m-y)	domestic distributor	number of screens	admissions*	box office €*	box office screen average
Men at Work: Miami/Onze Jongens in Miami	Johan Nijenhuis & Co	Johan Nijenhuis	Maarten Lebens, Annelouise Verboon van Naerssen	2,503	30/01/20	DFW	120	293,477	2,624,479	21,871
Little Crumb And the Race to the Gold Mine/Kruimeltje en de Strijd om de Goudmijn	Nuts & Bolts Film Company	Diede in 't Veld	Tijs van Marle	1,707	05/02/20	WWE	146	116,590	886,318	6,071
The Big Slime Movie/De Grote Slijmfilm	NewBe TV (hodn NewBe)	Hans Somers	Eveline Hagenbeek	678	05/02/20	SPL	132	243,437	1,820,230	13,790
The Marriage Escape/De Beentjes Van Sint-Hildegard	Johan Nijenhuis & Co	Johan Nijenhuis	Herman Finkers, Maarten Lebens	1,913	13/02/20	SFD	155	711,131	6,608,587	42,636
Drama Girl	Halal Docs	Vincent Boy Kars	Vincent Boy Kars, Jolein Laarman	449	05/03/20	PER	24	2,093	15,308	638
Porcelain/Porselein	New Amsterdam Film Company	Jenneke Boeijink	Thibaud Delpeut, Jenneke Boeijink	1,131	12/03/20	GUS	8	75	581	73
Gold/Goud	BALDR film	Rogier Hesp	Anne Hofhuis	1,130	21/05/20	SFD	2	238	1,630	815
The Campmaster/Rundfunk: Jachterwachter	NL Film	Rob Lückér	Tom van Kalmthout, Yannick van de Velde	1,719	11/06/20	DFW	120	93,163	877,225	7,310
Pirates Down the Street/De Piraten van Hiernaast	Johan Nijenhuis & Co	Pim van Hoeve	Sander de Regt	2,663	01/07/20	DFW	128	205,428	1,601,491	12,512
Engel	Incredible Film	Dennis Bots	Ellen Barendregt	1,457	05/08/20	JFD	125	82,779	640,715	5,126
Life as It Should Be/Alles Is Zoals Het Zou Moeten Zijn	TDMP	Ruud Schuurman	Anna Pauwels	2,538	06/08/20	DFW	126	252,421	2,370,653	18,815
Kala Azar	SNG Films	Janis Rafailidou	Janis Rafailidou	498	20/08/20	GUS	17	899	7,885	464
Paradise Drifters	Pupkin Film	Mees Peijnenburg	Mees Peijnenburg	1,356	03/09/20	GUS	44	11,941	107,093	2,434
Buladó	Keplerfilm	Eché Janga	Esther Duysker	1,330	01/10/20	GUS	60	35,925	324,327	5,405
Marionette	BosBros	Elbert van Strien	Elbert van Strien, Ben Hopkins	5,299	01/10/20	ITA	46	6,145	54,096	1,176
Casanovas/Casanova's	2CFILM	Jamel Aattache	Jamel Aattache	1,042	08/10/20	JFD	123	144,782	1,328,567	10,801
Jackie and Oopjen/Jackie en Oopjen	Column Projects	Annemarie van de Mond	Myranda Jongeling	1,522	14/10/20	JFD	112	32,941	255,008	2,277
Hidden in the Spotlight/Buiten is het Feest	Rinkel Film	Jelle Nesna	Karen van Holst Pellekaan	1,720	22/10/20	SFD	80	16,478	147,606	1,845
La última Primavera	IJswater Films	Isabel Lamberti	Isabel Lamberti, Lenina Ungari	589	29/10/20	CP	30	7,324	65,863	2,195
The Warden/De Vogelwachter	KeyFilm	Threes Anna	Threes Anna	1,277	19/11/20	SFD	62	15,891	144,275	2,327
Becoming Mona/Kom hier dat ik u kus	Submarine Film	Sabine Lubbe Bakker, Niels van Koevorden	Sabine Lubbe Bakker, Niels van Koevorden	1,743	10/12/20	SFD	50	11,930	105,374	2,107
Bon Bini - Judeska in Da House	Kaap Holland Film	Jonathan Herman	Michel Bonset, Maarten Swart, Jandino Asporaat, Anjali Taneja	902	10/12/20	WWE	113	66,716	646,986	5,726
Total 22 majority (co)productions				35,166			1,823	2,351,804	20,634,298	
Average				1,598			83	106,900	937,923	7,564
Non-Film Fund releases (estimates)										
Suirname	Studio Vizaviz/Pathé Thuis	Danny Leysner	Rodney Lam, Rodney Leysner	2,000	20/02/20	ITA	30	55,194	489,377	16,313
De Grote Sinterklaas film	Messercola Drama	Lucio Messercola	Trui van de Brug	170	07/10/20	WWE	123	104,355	809,251	6,579
De Club van Sinterklaas en het grote Pietenfeest	Jabadoo Media & Entertainment	Martijn Koevoets	Martijn Koevoets	620	14/10/20	DFW	134	141,465	1,100,607	8,213
Total 3 majority (co)productions				2,790			287	301,014	2,399,236	
Total 25 majority (co)productions				37,956			2,110	2,652,818	23,033,533	
Average				1,518			53	66,320	575,838	10,368
Minority coproduction theatrical releases 2020 (in release date order)										
A Land Imagined	Volya Films	Yeo Siew Hua	Yeo Siew Hua	548	02/01/20	WMF	5	640	4,651	930
Hellhole	Phanta Film	Bas DeVos	Bas DeVos	1,667	23/01/20	WMF	6	491	3,732	622
Tench/Muidhond	KeyFilm	Patrice Toye	Peter Seynaeve, Patrice Toye	1,688	30/01/20	IMG	25	5,858	44,609	1,784
The Barefoot Emperor	Topkapi Films	Jessica Woodworth, Peter Brosens	Jessica Woodworth, Peter Brosens	2,040	01/06/20	CM	12	1,353	10,674	889
Nasir	Rinkel Film	Arun Karthick	Arun Karthick	160	16/07/20	CFC	19	2,366	20,551	1,082
Berlin Alexanderplatz	Lemming Film	Burhan Qurbani	Martin Behnke, Burhan Qurbani	5,557	06/08/20	SFD	32	6,187	56,864	1,777
Total 6 minority (co)productions				11,660			99	16,895	141,082	
average							17	2,816	23,514	622
Non-Film Fund releases (estimates)										
Ghost Tropic	Phanta Film	Bas DeVos	Bas DeVos	680	11/06/20	WMF	18	1,423	11,201	
No release in the Netherlands										
The Miracle of the Sargasso Sea (only VOD)	PRPL	Syllas Tzoumerkas	Youla Boudali, Syllas Tzoumerkas	1,482	02/07/20		nvt	21	114	
Total 7 minority co-productions				13,822						
Grand total 33 films (of which 1 not released)										

2.2
RELEASED DUTCH
CHILDREN'S AND YOUTH
FILMS

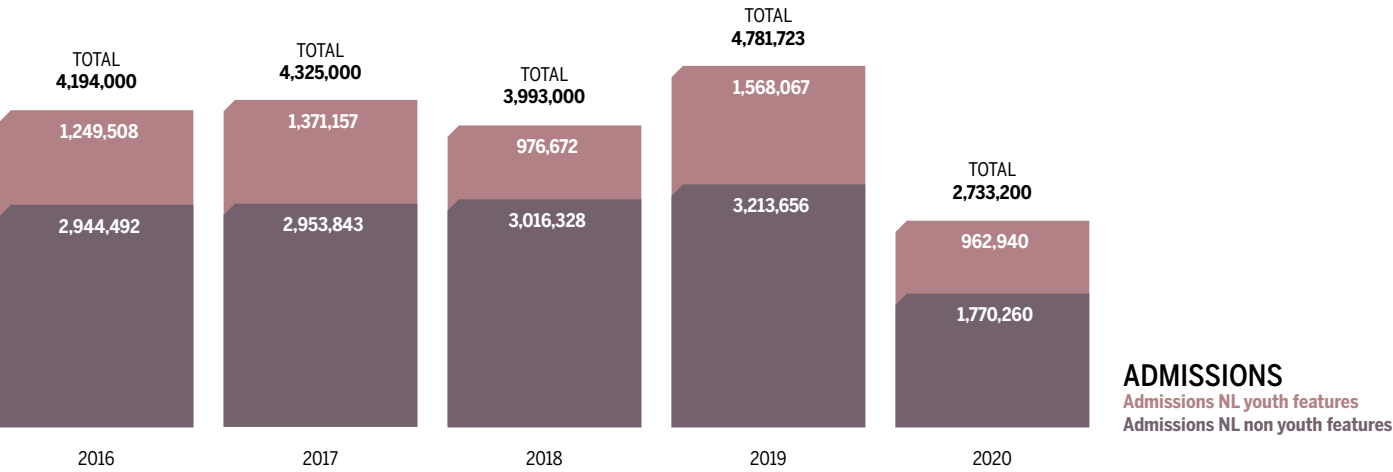
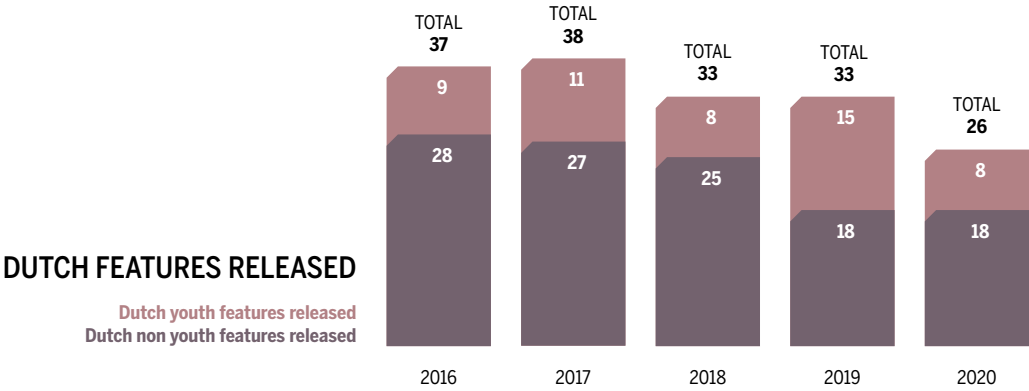
A total of 8 Dutch youth features
were released in 2020

25 Dutch feature films were released in 2020, 8 of which specifically targeted children and young adults. This is a decline in comparison to 2019 (15 features). The level of admissions declined as well from 1.6 million in 2019 to 1 million in 2020.

Source: Netherlands Film Fund

2020 - 8 films	Release date (d-m-y)	Prints	Box office €	Admissions
▼ Kruimeltje en de Strijd om de Goudmijn	05/02/20	146	886,318	116,590
▼ De Grote Slijmfilm	05/02/20	132	1,820,230	243,437
▼ De Piraten van Hiernaast	01/07/20	128	1,601,491	205,428
▼ Engel	05/08/20	125	640,715	82,779
● Buladó	01/10/20	60	324,327	35,925
◆ De Grote Sinterklaas film	07/10/20	123	809,251	104,355
▼ Jackie & Oopjen	14/10/20	112	255,008	32,961
◆ De Club van Sinterklaas en het grote Pietenfeest	14/10/20	134	1,100,607	141,465
			7,437,947	962,940

▼ children's film
● film for teenagers
◆ St. Nicholas (Sinterklaas) film



3.
INTERNATIONAL
PERFORMANCE
AND FESTIVALS

3.1
FEATURES AT MAJOR
INTERNATIONAL FESTIVALS IN 2020

85 Dutch features made it to the world’s leading
festivals in 2020

In 2020, 85 Dutch features (majority and minority) were selected
for one of the major international film festivals, a slight increase in
comparison to 2019 (77 selections). Together, these films received 7
feature prizes.

Source: EYE International, Netherlands Film Fund



3.2
NON-FEATURES AT MAJOR
INTERNATIONAL FILM FESTIVALS IN 2020

105 selections at A-festivals for majority and minority
Dutch documentaries, animated films, cinematic
experiments and shorts

In 2020, 105 documentaries, animation films, cinematic experiments and shorts
were screened at international film festivals (2019: 133).

Source: EYE International



BERLIN

A Demonstration
Beny Wagner
& Sasha Litvintseva

En Route
Marit Weerheijm

Apiyemiyeki?
Ana Vaz

Under the Skin
Emma Branderhorst



CANNES

Marlon Brando
Vincent Tilanus



CLERMONT-FERRAND

Big White/Big Black
Rosto

Jona/Tomberry
Rosto

**The Rise and Fall of the
Legendary Anglobilly
Feverson**
Rosto

Homo Ludens
Sanne Rovers

Lonely Bones
Rosto

**No Place Like
Home**
Rosto

**School's Out
Jamille Van
Wijngaarden**

Flow
Adriaan Lokman

Spring
Andy Goralczyk

**The Monster
of Nix**
Rosto



LOCARNO

Father
Isabel Lamberti

Eyes on the Road
Stefanie Kolk



IFFR ROTTERDAM

**A Trip Down the
Memory Block**
Victor D. Ponten

Carna
Adriaan Ditvoorst

Pop Secret
Pascale Korteweg

**The Strange But
Unknown Star**
Henri Plaat

Drug Use
Dirk Rijneke

Porfototto
Edson da Conceicao

The Machine
Marieke van der Lippe

Apiyemiyeki?
Ana Vaz

Firas
Jawad Maakor
& René Huwaë

Progressive Touch
Michael Portnoy

This is my land...
Salvador Miranda

**Arnold
Schwarzenegger
– The Art of
Bodybuilding**
Babeth M. VanLoo

Het gat van Nederland
J.A. Deelders

Rest Energy
Marina Abramovic
& Ulay

Touch
Robin Coops

Baba
Sarah Blok
& Lisa Konno

stadsgezicht
Bob Visser

Rock Against Religion
Dirk Rijneke

**Where the Rats are
King**
Barbara den Uyl

Becoming LEV
Jamillah van der Hulst &
Thomas Roos

I Take It For Granted
Dirk Rijneke & Hans de
Ridder

Santin
Hugo de Vries

We hebben 'm!!
Thomas Vroege

Beer
Erik van Lieshout

Kranenballet
Bob Visser

Shadow of Violence
Ibrahim Karatay

**Words Words Words
Are Decorative
Sounds**

Blood Group
Daan Bunnik

**Landscape with Two
Oaks**
Thomas Stokmans

So It Goes
Arjan Brentjes

Stone
Jeroen Van der Stock

TESTFILM #1
Telcosystems

Phélia
Elia Kalogianni



BUSAN INTERNATIONAL
SHORT FILM FESTIVAL

The Killing of a Child
Kim Kokosky Deforchaux

Re-Entry
Ben Brand



CINEKID

Birdland
Ashgan El-Hamus

Human Nature
Sverre Fredriksen

Tidy Town
Dana Alink

Cliffhanger
Diederick Geers,
Jelle Janssen,
Jasper Loos

INK
Joost van den Bosch
& Erik Verkerk

Timo Must Wait
Melliëna Beckmann

**The Inventors' Best
Kept Secret**
Chantal De Jong

Jabberwocky
Sjaak Rood

Tourist Trap
Vera van Wolferen

This Film Stinks
Denise Janzée

JovannaForFuture
Mirjam Marks

Second Best
Janetta Ubbels

When Birds Fly Low
Luca Meisters

Girlsboysmix
Lara Aerts

Foreplay
Anne van Campenhout

Holy Moly
Eva Nijsten

Under the Skin
Emma Branderhorst

Stolen kisses
Lidi Toepoel

Spring
Andreas Goralczyk

STIK
Niek Roozen



LEIPZIG

Lamentations of Judas
Boris Gerrets



MARSEILLE

Two Stones
Wendelien
Van Oldenborgh



IDFA

Echoes of Silence
Tamara Shogaolu

Lost on Arrival
Esther Polak,
Ivar van Bekkum

Eclipse
Ali Eslami

Skies Above Hebron
Esther Hertog, Paul King

Geographies of Freedom
Miguel Peres dos Santos

**Surveillance Sunset/
Sunrise**
Dries Depoorter,
Shishani Vranckx

**Jano & Shiro, a Brother's
Journey**
Els van Driel,
Eefje Blankevoort

Symbiosis
Marcel van Brakel

The Channel
Eliane Bots



COPENHAGEN INTERNATIONAL
DOCUMENTARY FILM FESTIVAL

**Citizen Sience #2:
Kaspar**
Piotr Winiewicz

My Octopus Teacher
Pippa Ehrlich,
James Reed

Days of Cannibalism
Teboho Edkins

Nerd_Funk
Mamali Shafahi,
Ali Eslami

King of the Cruise
Sophie Dros

Smog Town
Meng Han

My Rembrandt
Oeke Hoogendijk

State Funeral
Sergei Loznitsa



BUFF

Champ
Cassandra
Offenberg

The Walking Fish
Thessa Meijerl



INTERNATIONAL
ANIMATION FESTIVAL ANNECY

Jo Goes Hunting "Careful"
Alice Saey

The End
Wiebe Bonnema



GIFFONI

**Bruce Lee
& the Outlaw**
Joost Vandebrug



**PolarBarry – Let's
Break the Ice!!
– Vlog #207**
Wouter Dijkstra

Heat
Thessa Meijer

3.3 SELECTIONS AT INTERNATIONAL FESTIVALS

262 international film festivals selected a Dutch feature

In 2020, the majority of the international film festivals were greatly impacted by the corona crisis. In total 262 international film festivals selected a Dutch (majority or minority) film, resulting in a total of 796 selections, which is less than in 2019 (569 festivals and 1.435 selections) .

Data as per April 2021. Please note that reporting may vary, due to fluctuations in submission, registration and processing. Due to the global pandemic in 2020 certain festivals have been postponed and are data subject to change
* Source: Eye International

3.4 PRIZES INTERNATIONAL FILM FESTIVALS

61 prizes for Dutch productions at international festivals

In 2020, 61 prizes were awarded to Dutch productions at international festivals. The highest winning categories were feature films (35 prizes) and shorts (12 prizes).

Source: EYE International

3.5 VISITS TO MAJOR DUTCH FILM FESTIVALS IN 2020

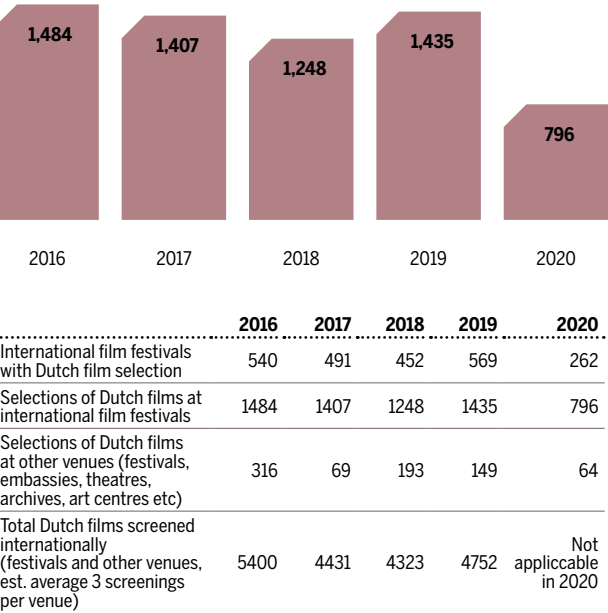
723,223 (online & physical) visits to main Dutch film festivals in 2020

Due to the pandemic most film festivals were cancelled, while a few managed to organize a hybrid or fully online edition. Despite severe conditions, IFFR and IDFA managed to draw a total of 340,000 and 192,000 visitors both online as well as physical.

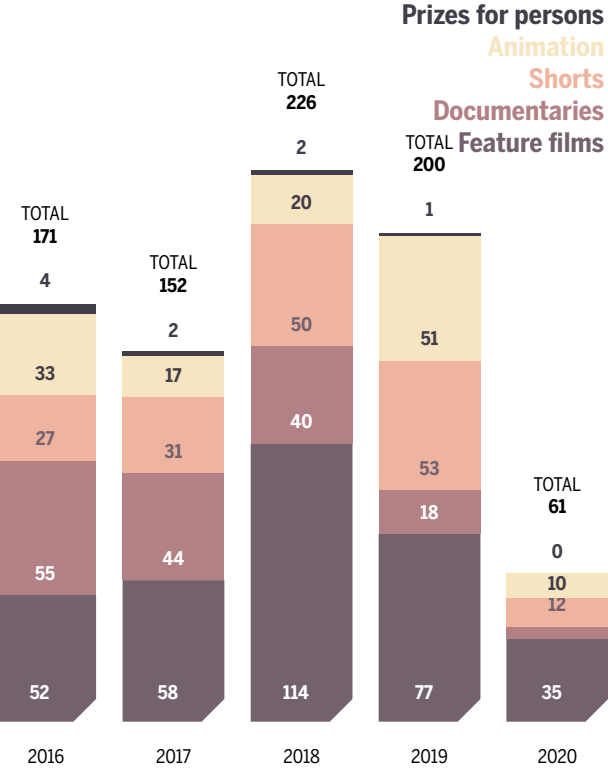
Source: annual reports respective festivals
based on tickets (sold and free), excluding festival tours
* Cinekid as from 2017 excluding festival tours

Visits to the major Dutch Film Festivals	2016	2017	2018	2019	2020 (physical)	2020 (online)	2020 (total)
International Film Festival Rotterdam (IFFR)	314,000	329,000	327,000	327,000	340,000	-	340,000
International Documentary Film Festival Amsterdam (IDFA)	280,000	285,000	284,152	292,870			192,000
Netherlands Film Festival (NFF)	149,000	147,843	148,674	151,440	40,328	59,580	99,908
Cinekid*	41,022	39,315	33,576	32,660	18,433	19,014	37,447
Film by the Sea (FBTS)	43,300	46,100	46,500	44,000	21,448	-	21,448
Kaboom/Holland Animation Film Festival (HAFF)	19,400	18,437	No festival	7,036	No festival	No festival	No festival
Imagine	23,500	21,000	20,500	20,871	770	900	1,670
Go Short	25,994	18,431	17,822	19,150	-	9,000	9,000
Noordelijk Film Festival	21,500	22,500	25,000	23,000	No festival	No festival	No festival
Leiden International Film Festival (LIFF)	36,182	39,209	41,002	42,000	9,500	12,250	21,750
Total	953,898	963,811	944,226	960,027			723,223

DUTCH FILMS AT INTERNATIONAL FILM FESTIVALS



PRIZES AT ALL INTERNATIONAL FESTIVALS



*IDFA 2020: no distinction online/offline
Source: annual reports respective festivals
based on tickets (sold and free), excluding festival tours
Cinekid as from 2017 excluding festival tours, current data replaces previous reports



MEN AT WORK: MIAMI/ONZE JONGENS IN MIAMI

4. DISTRIBUTION

4.1
TOP 20 ADMISSIONS ALL
RELEASES IN 2020

Box office share top 20: 48% of total

The top 20 best-performing titles of 2020 accounted for 46% of all ticket sales in the Netherlands, which is 4% more compared to 2019. The results are slightly biased because many releases were postponed due to the corona crisis. The war movie 1917 was the best performing title of 2020, selling just more than 1 million tickets, the only title to do so in 2020. In comparison: 2019 had 4 films with more than 1 million tickets sold. On a national level the Dutch feature *The Marriage Escape / De Beentjes van Sint-Hildegard* saw great success with 712 thousand tickets sold, which made it the third best visited film overall of 2020.

DFW-Dutch FilmWorks / IF-Independent Films / SFD-September Film Distribution / SPL-Splendid Film
UPI(PPI)-Paramount Pictures (via Universal) / UPI(SPR)-Sony Pictures Releasing (via Universal) /
WB-Warner Bros. Pictures International Holland / WDS-The Walt Disney Company Benelux / WWE-WW
Entertainment

Source: NPVI/FDN

Top 20 Admissions										
	Title	Distributor	Release date (d-m-y)	Admissions (x1000)	Cumulative admissions (per 13/4/21)	Share of total admissions %	GBO € (x 1000)	Cumulative GBO (per 13/4/21)	Share of total GBO %	Total prints released
1	1917	WWE	09/01/20	1,003		5.98%	9,908		6.54%	209
2	Tenet	WB	26/08/20	720		4.30%	7,770		5.13%	161
3	The Marriage Escape /De Beentjes Van Sint-Hildegard	SFD	13/02/20	712		4.25%	6,609		4.36%	169
4	Bad Boys for Life	UPI(SPR)	23/01/20	579		3.46%	6,021		3.97%	135
5	April, May and June/April, May en June	IF	19/12/19	377	542	2.25%	3,527	5,075	2.33%	142
6	Frozen 2	WDS	20/11/19	373	1,390	2.22%	3,218	12,333	2.12%	402
7	Sonic	UPI(PPI)	13/02/20	338		2.02%	2,872		1.89%	205
8	Scoob!	WB	08/07/20	338		2.01%	2,662		1.76%	202
9	Jumanji: The Next Level	UPI(SPR)	05/12/19	304	871	1.82%	3,196	9,199	2.11%	244
10	After We Collided	IF	08/10/20	298		1.78%	2,932		1.93%	136
11	Men at Work: Miami/Onze Jongens in Miami	DFW	30/01/20	293		1.75%	2,624		1.73%	121
12	Star Wars: Episode IX - The Rise of Skywalker	WDS	18/12/19	287	822	1.71%	3,296	9,662	2.17%	273
13	Parasite	SFD	28/11/19	281	407	1.68%	2,552	3,636	1.68%	169
14	Dolittle	UPI	16/01/20	268		1.60%	2,393		1.58%	388
15	Trolls World Tour	UPI	05/08/20	258		1.54%	2,203		1.45%	326
16	Honest Thief	DFW	08/10/20	253		1.51%	2,552		1.68%	148
17	Life as It Should Be/Alles Is Zoals Het Zou Moeten Zijn	DFW	06/08/20	252		1.51%	2,372		1.56%	126
18	The Big Slime Movie/De Grote Slijmfilm	SPL	05/02/20	243		1.45%	1,820		1.20%	133
19	Little Women	UPI(SPR)	06/02/20	242		1.44%	2,178		1.44%	88
20	Bigfoot Family	IF	07/10/20	220		1.31%	1,880		1.24%	232
Subtotal top 20				7,641,685		45.59%	72,582,943		47.88%	
total of all admissions/GBO revenue				16,761,298			151,604,131			

4.2
TOP 20 ADMISSIONS FOR DUTCH FILMS IN 2020

Major success for *The Marriage Escape/De Beentjes van Sint-Hildegard*

Nearly all admissions to Dutch films were from the top 20’s share (93,4%). This is an increase compared to 2019 (83%), but 2020 also saw fewer movies released. *The Marriage Escape/De Beentjes van Sint-Hildegard* was by far the most popular Dutch film with 712 thousand tickets sold. The total number of admissions to Dutch films decreased from 4.5 million in 2019 to 3.5 million in 2020, mainly as a result of the corona crisis.

DFW-Dutch FilmWorks / GUS-Gusto Entertainment / IF-Independent Films / JE-Just Entertainment / PER-Periscoop Film / SFD-September Film Distribution / SPL-Splendid Film / WWE-WW
Entertainment
Source: NPVI/FDN

Top 20 Admissions Dutch films 2020												
	Title	Distributor	Release date (d-m-y)	Admissions (x1000)	Cumulative admissions (per 13/4/21)	Share of total admissions%	GBO € (x1000)	Cumulative GBO (per 13/4/21)	Share of total GBO %	Total prints released	Gender director (M/F)	Gender screenplay writer (M/F)
1	The Marriage Escape/De Beentjes Van Sint-Hildegard	SFD	13/02/20	712		20.23%	6,609		21.54%	169	M	M/M/F
2	April, May and June/April, May en June	IF	19/12/19	377	542	10.72%	3,527	5,075	11.50%	142	F	M
3	Men at Work: Miami/Onze Jongens in Miami	DFW	30/01/20	293		8.34%	2,624		8.56%	121	M	M/F
4	Life as It Should Be/Alles Is Zoals Het Zou Moeten Zijn	DFW	06/08/20	252		7.17%	2,372		7.73%	126	M	F
5	The Big Slime Movie/De Grote Slijmfilm	SPL	05/02/20	243		6.92%	1,820		5.93%	133	M	F/M
6	Pirates Down the Street/De Piraten van Hiernaast	DFW	01/07/20	205		5.84%	1,602		5.22%	128	M	M
7	Casanovas/Casanova's	DFW	08/10/20	145		4.11%	1,329		4.33%	123	M	M
8	Mister Twister in the Clouds/Mees Kees in de wolken	WWE	11/12/19	142	314	4.02%	1,077	2,398	3.51%	140	M	M
9	De Club van Sinterklaas en het Grote Pietenfeest	DFW	14/10/20	141		4.02%	1,101		3.59%	134	M	M
10	Penoza: The Final Chapter	DFW	28/11/19	119	524	3.39%	1,174	5,127	3.83%	134	M	M
11	Little Crumb and the Race to the Gold Mine/Kruimeltje en de Strijd om de Goudmijn	WWE	05/02/20	117		3.31%	886		2.89%	146	M	M
12	De Grote Sinterklaasfilm	WWE	07/10/20	104		2.96%	809		2.64%	247	M	F
13	The Campmaster/Rundfunk: Jachter-wachter	DFW	11/06/20	93		2.65%	878		2.86%	120	M	M/M
14	Engel	JE	05/08/20	83		2.35%	641		2.09%	124	M	F
15	Bon Bini: Judeska in da House	WWE	10/12/20	67		1.90%	647		2.11%	113	M	M/M/M/F
16	No Such thing as Housewives 2/Huisvrou-wen Bestaan Niet 2	WWE	12/12/19	62	202	1.75%	565	1,810	1.84%	122	F	M
17	Project Gio	DFW	05/12/19	41	107	1.18%	329	832	1.07%	105	M	M
18	Buladó	GUS	01/10/20	36		1.02%	328		1.07%	103	M	F/M
19	Jackie and Oopjen/Jackie en Oopjen	JE	14/10/20	33		0.94%	255		0.83%	111	F	F
20	Mind my Mind	PER	16/01/20	22		0.62%	116,836		0.38%	38	F	F
Subtotal top 20				3,288,560		93.42%	28,689,414		93.52%		♂ =80% ♀ =20%	♂ =66% ♀ =34%
total of all admissions /GBO revenue Dutch releases				3,520,079			30,676,892					

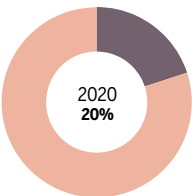
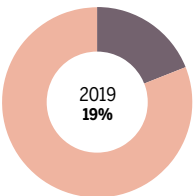
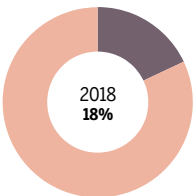
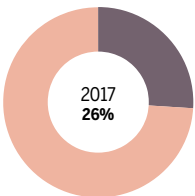
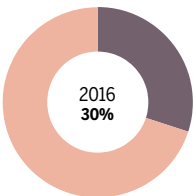
4.3 GENDER TOP 20

In 2020, 20% of the top 20 best-performing Dutch films were directed by a woman, which is nearly the same as in 2019 (19%).

Source: NPVI/FDN

FEMALE DIRECTORS IN TOP 20 GROSSING DUTCH FILMS:

female
male



4.4
TOP 20 ADMISSIONS
DUTCH FILMS 2011-2020

The Marriage Escape/De Beentjes Van Sint-Hildegard 9th best visited film in the last 10 years

The successful comedy *The Marriage Escape/De Beentjes Van Sint-Hildegard* attracted enough people to enter the top 20 Dutch films with the most admissions in the last decade. It was also the only film in 2020 to reach this level.

Source: NVPI/FDN

Releases 2011-2020	Release date (d-m-y)	Distributor	Admissions (x1,000)	GBO (x1,000 €)
1 Viper's Nest 2/Gooische vrouwen 2	04/12/14	IF	2,002	16,927
2 Viper's Nest/Gooische vrouwen	10/03/11	IF	1,919	15,060
3 Soof 2	08/12/16	DFW	898	7,655
4 Nova Zembla (3D)	24/11/11	BFD	892	8,294
5 The Family Way/Alles is familie	22/11/12	AFD	873	7,114
6 Lessons in Love/Soof	12/12/13	IF	786	6,421
7 Bon Bini Holland 2	13/12/18	WWE	714	6,445
8 Loving Ibiza/Verliefd op Ibiza	31/01/13	AFB	715	5,817
9 The Marriage Escape/De Beentjes Van Sint-Hildegard*	13/02/20	SFD	711	6,609
10 The New Wilderness/De nieuwe wildernis	26/09/13	DFW	699	5,294
11 The Admiral /Michiel de Ruyter	29/01/15	AFS	694	5,959
12 Mister Twister - Class Of Fun/Mees Kees	03/10/12	WWE	602	4,142
13 Mister Twister Goes Camping/Mees Kees op kamp	11/12/13	WWE	595	4,194
14 Mister Twister on Stage/Mees Kees op de planken	03/12/14	WWE	586	4,053
15 Tuscan Wedding/Toscaanse bruiloft	30/01/14	AFB	557	4,489
16 Bon Bini Holland	10/12/15	WWE	557	4,682
17 April, May and June/April, May en June	19/12/19	IF	542	5,075
18 Black Widow/Penoza: The Final Chapter	28/11/19	DFW	524	5,124
19 New Kids Nitro	08/12/11	BFD	490	4,013
20 Men in the City/Mannenharten	28/11/13	DFW	452	3,722
*New titles. Results until April 13, 2021				

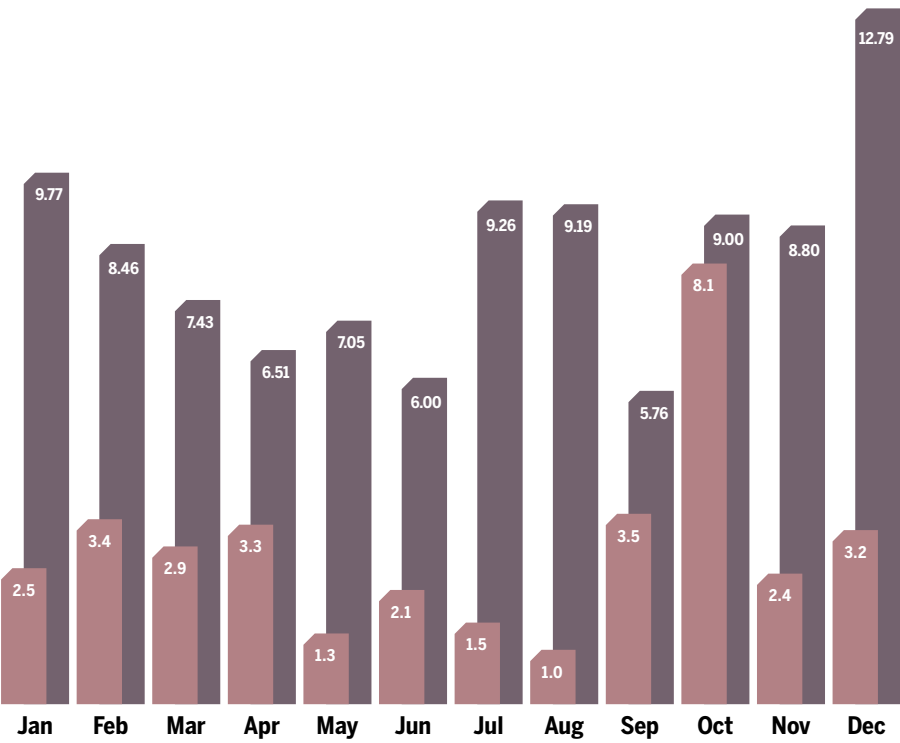
Top Dutch titles all time	Release date (d-m-y)	Admissions (x1,000)
1 Turkish Delight/Turks fruit	22/02/73	3,338
2 Fanfare	24/10/58	2,636
3 Ciske de Rat (1955)	07/10/55	2,433
4 Business is Business/Wat zien ik	04/09/71	2,359
5 Blue Movie	30/09/71	2,335
6 Flodder	18/12/86	2,314
7 Viper's Nest 2/Gooische vrouwen 2	04/12/14	2,002
8 Viper's Nest/Gooische vrouwen	10/03/11	1,919
9 Katie Toppel/Keetje Tippel	06/03/75	1,829
10 The Human Dutch/Alleman	20/12/63	1,665
11 Ciske de Rat (1984)	29/03/84	1,593
12 Soldier of Orange/Soldaat van Oranje	22/09/77	1,547
13 Flodder in Amerika	03/07/92	1,494
14 De overval	21/12/62	1,474
15 Love is all/Alles is liefde	11/10/07	1,318
16 A Kingdom for a Horse/Een koninkrijk voor een huis	11/03/49	1,292
17 Stricken/Komt een vrouw bij de dokter	26/11/09	1,211
18 Kruimeltje	09/12/99	1,136
19 Sterren stralen overal	30/01/53	1,130
20 Spetters	28/02/80	1,124

4.5
MONTHLY BOX OFFICE
AND RELEASES DUTCH
FEATURES

Release period and box office potential still out of sync

The total box office share peaks during the summer and the Saint Nicholas and Christmas season, whereas most Dutch films are released in September and October.

Source: Source: Netherlands Film Fund. Measured 2010-2020.



% Monthly box office share (average 2008-2020)
Number of Dutch releases (average 2008-2020)

4.6
DISTRIBUTOR MARKET SHARES 2016-2020

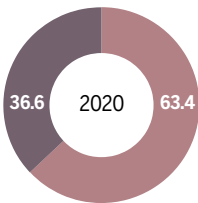
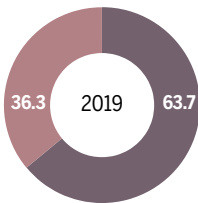
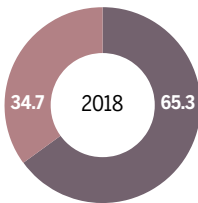
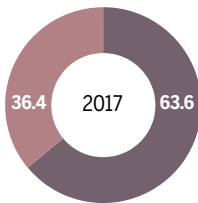
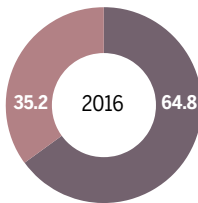
The market share of independent distributors showed a major increase

The corona crisis had a big impact on the release schedule of films. Major distributors in particular were forced to postpone most of their upcoming films to 2021. Independent distributors had a bit more flexibility with the release strategy of their films, which meant they could release their films in periods that cinemas were open. This resulted in a major swift in market shares. The share of majors fell from 63.7% in 2019 to 36.6% in 2020 while the share of independent distributors grew from 36.3% to 63.4%.

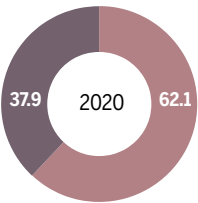
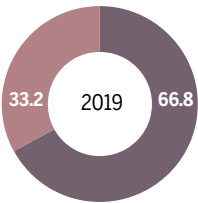
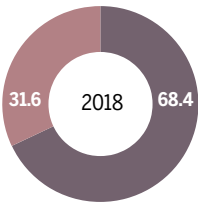
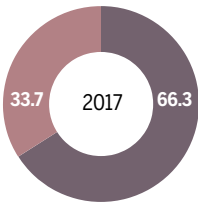
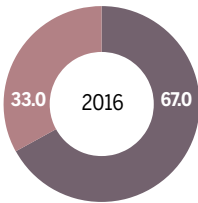
Source: NVPI/FDN

MARKET SHARE FOR MAJORS AND INDEPENDENT DISTRIBUTORS

% admissions independents
% admissions majors



% gross box office independents
% gross box office majors



ADMISSIONS	2016		2017		2018		2019		2020		
Majors	(1000s)	%	(1000s)	%	(1000s)	%	(1000s)	%	(1000s)	%	Title with the most admissions in 2020
The Walt Disney Company Benelux B.V.	5,252	15.4%	4,709	13.1%	4,305	12.1%	9,712	25.5%	1,365	8.1%	Frozen 2 (3D)
Universal Pictures International Netherlands B.V.	8,460	24.7%	9,915	27.5%	9,720	27.2%	8,524	22.4%	3,036	18.1%	Bad Boys for Life
Warner Bros. Pictures International Holland B.V.	8,448	24.7%	8,289	23.0%	9,308	26.1%	5,997	15.8%	1,729	10.3%	Tenet
Sub total	22,161	64.8%	22,913	63.6%	23,334	65.3%	24,233	63.7%	6,129	36.6%	
Independents											
VW Entertainment B.V.	3,349	9.8%	1,833	5.1%	2,478	6.9%	2,393	6.3%	1,719	10.3%	1917
Dutch FilmWorks	2,801	8.2%	2,802	7.8%	2,536	7.1%	2,381	6.3%	2,439	14.6%	Men at Work: Miami/Onze Jongens in Miami
Independent Films B.V.	1,618	4.7%	2,607	7.2%	1,221	3.4%	2,186	5.7%	1,643	9.8%	April, May and June/April, May en June
Just Entertainment	294	0.9%	345	1.0%	900	2.5%	1,078	2.8%	377	2.3%	Casanovas/Casanova's
The Searchers	214	0.6%	936	2.6%	1,125	3.2%	987	2.6%	515	3.1%	Unhinged
Cinéart Nederland B.V.	557	1.6%	535	1.5%	642	1.8%	817	2.1%	368	2.2%	Hors normes (The Specials)
Splendid Film B.V.	192	0.6%	1,092	3.0%	640	1.8%	625	1.6%	562	3.4%	The Big Slime Movie/De Grote Slijmfilm
Paradiso Entertainment Nederland B.V.	511	1.5%	664	1.8%	444	1.2%	583	1.5%	299	1.8%	La Belle Epoque
September Film Distribution	965	2.8%	602	1.7%	590	1.7%	561	1.5%	1,223	7.3%	The Marriage Escape/De Beentjes Van Sint-Hildegard
Cinemien (ABC Theatrical Distribution B.V.)	349	1.0%	168	0.5%	92	0.3%	341	0.9%	31	0.2%	System Crasher
Periscoop Film	48	0.1%	114	0.3%	86	0.2%	295	0.8%	181	1.1%	For Sama
Cherry Pickers Filmdistributie	33	0.1%	102	0.3%	153	0.4%	206	0.5%	101	0.6%	Bacurau
Imagine Filmdistributie Nederland B.V.	163	0.5%	157	0.4%	247	0.7%	148	0.4%	115	0.7%	Corpus Christi
Gusto Entertainment			2	0.0%	82	0.2%	138	0.4%	252	1.5%	I See You
Piece of Magic							97	0.3%	187	1.1%	On the Rocks
EYE Filmmuseum	47	0.1%	61	0.2%	52	0.1%	73	0.2%	46	0.3%	Un homme et une femme
Arti Film V.O.F.	64	0.2%	71	0.2%	86	0.2%	72	0.2%	24	0.1%	Das Vorspiel
Cinema Delicatessen	116	0.3%	181	0.5%	40	0.1%	68	0.2%	49	0.3%	The Cave
Amstelfilm B.V.	55	0.2%	31	0.1%	159	0.4%	46	0.1%	4	0.0%	Sidik and the Panther/Sidik en de panter
Mooov Film Distribution	18	0.1%	21	0.1%	25	0.1%	46	0.1%	22	0.1%	Ondog
In the Air	1	0.0%	3	0.0%	18	0.1%	23	0.1%	117	0.7%	Suriname
Lumière Publishing B.V.	242	0.7%	248	0.7%	116	0.3%	21	0.1%	15	0.1%	About Endlessness
Other	393	1.2%	522	1.4%	644	1.8%	615	1.6%	344	2.1%	Eitilerin Savası
Sub total	12,032	35.2%	13,098	36.4%	12,375	34.7%	13,801	36.3%	10,632	63.4%	
Total	34,193		36,010		35,708		38,033		16,761		

GROSS BOX OFFICE (x1000 €)	2016		2017		2018		2019		2020	
Majors	(1000s)	%	(1000s)	%	(1000s)	%	(1000s)	%	(1000s)	%
The Walt Disney Company Benelux B.V.	47,794	16.6%	44,643	14.8%	41,062	13.1%	96,799	27.8%	12,579	3.6%
Universal Pictures International Netherlands B.V.	71,203	24.7%	83,976	27.8%	86,850	27.8%	77,855	22.4%	28,225	8.1%
Warner Bros. Pictures International Holland	73,861	25.7%	71,632	23.7%	85,647	27.4%	57,642	16.6%	16,634	4.8%
Sub total	192,858	67.0%	200,251	66.3%	213,559	68.4%	232,296	66.8%	57,438	37.9%
Independents										
Dutch FilmWorks	22,256	7.7%	21,918	7.3%	21,156	6.8%	20,475	5.9%	21,646	14.3%
VW Entertainment B.V.	27,233	9.5%	14,388	4.8%	20,403	6.5%	20,395	5.9%	15,740	10.4%
Independent Films B.V.	13,114	4.6%	20,726	6.9%	9,929	3.2%	18,510	5.3%	14,649	9.7%
Just Entertainment	2,189	0.8%	2,351	0.8%	6,377	2.0%	8,610	2.5%	3,144	2.1%
The Searchers	1,655	0.6%	7,294	2.4%	9,023	2.9%	8,222	2.4%	4,633	3.1%
Cinéart Nederland B.V.	4,039	1.4%	3,968	1.3%	4,823	1.5%	6,551	1.9%	3,102	2.0%
Splendid Film B.V.	1,579	0.5%	8,379	2.8%	5,025	1.6%	4,912	1.4%	4,521	3.0%
Paradiso Entertainment Nederland B.V.	3,788	1.3%	5,129	1.7%	3,386	1.1%	4,825	1.4%	2,472	1.6%
September Film Distribution	7,488	2.6%	4,526	1.5%	4,477	1.4%	4,596	1.3%	11,106	7.3%
Cinemien (ABC Theatrical Distribution B.V.)	2,637	0.9%	1,214	0.4%	653	0.2%	2,793	0.8%	235	0.2%
Periscoop Film	358	0.1%	862	0.3%	654	0.2%	2,544	0.7%	1,495	1.0%
Cherry Pickers Filmdistributie	249	0.1%	747	0.2%	1,142	0.4%	1,651	0.5%	850	0.6%
Gusto Entertainment			13	0.0%	645	0.2%	1,139	0.3%	2,242	1.5%
Imagine Filmdistributie Nederland B.V.	1,178	0.4%	1,160	0.4%	1,884	0.6%	1,133	0.3%	976	0.6%
Piece of Magic							901	0.3%	2,027	1.3%
Cinema Delicatessen	962	0.3%	1,452	0.5%	372	0.1%	623	0.2%	511	0.3%
EYE Filmmuseum	357	0.1%	458	0.2%	398	0.1%	600	0.2%	404	0.3%
Arti Film V.O.F.	495	0.2%	517	0.2%	635	0.2%	535	0.2%	193	0.1%
Amstelfilm B.V.	393	0.1%	217	0.1%	1,214	0.4%	368	0.1%	30	0.0%
Mooov Film Distribution	116	0.0%	144	0.0%	185	0.1%	328	0.1%	177	0.1%
Other	4,769	1.7%	6,188	2.0%	6,383	2.0%	5,596	1.6%	4,013	2.6%
Sub total	94,857	33.0%	101,651	33.7%	98,765	31.6%	115,307	33.2%	94,167	62.1%
Total	287,715		301,902		312,324		347,603		151,604	



5. EXHIBITION

5.1 COUNTRY SHARES OF ADMISSIONS/GROSS BOX OFFICE 2016-2020

The market share for European films in Dutch cinemas saw a significant growth

In the last four years the market share for European and domestic films in Dutch cinemas remained relatively stable, but 2020 showed a significant increase in both admissions and box office. This is undoubtedly a result of the corona crisis. A lot of American films were postponed to 2021, which meant that their market share saw a big decline in comparison to 2019.

Source: NVPI/FDN

ADMISSIONS	2016 (1000s)	%	2017 (1000s)	%	2018 (1000s)	%	2019 (1000s)	%	2020 (1000s)	%
European Union										
Dutch films	4,194	13.0%	4,325	12.5%	3,993	11.7%	4,486	12.5%	3,562	21.2%
French films	687	2.1%	1,135	3.3%	429	1.3%	785	2.2%	455	2.7%
Belgian films	241	0.7%	339	1.0%	340	1.0%	734	2.1%	285	1.7%
German films	164	0.5%	204	0.6%	280	0.8%	324	0.9%	338	2.0%
Spanish films	202	0.6%	33	0.1%	305	0.9%	174	0.5%	21	0.1%
Other European films	792	2.5%	377	1.1%	895	2.6%	541	1.5%	504	3.0%
Subtotal Europe	6,279	19.4%	6,414	18.5%	6,242	18.2%	7,044	19.7%	5,166	30.8%
British films	1,883	5.8%	1,295	3.7%	1,432	4.2%	2,246	6.3%	667	4.0%
American films	25,436	78.7%	27,164	78.2%	26,624	77.7%	27,025	75.5%	9,605	57.3%
Other films	594	1.8%	1,138	3.3%	1,409	4.1%	171,957	4.8%	1,324	7.9%
Total	32,310		34,715		34,276		35,787		16,761	
GROSS BOX OFFICE	2016 (€1000s)	%	2017 (€1000s)	%	2018 (€1000s)	%	2019 (€1000s)	%	2020 (€1000s)	%
European Union										
Dutch films	32,837	12.1%	33,470	11.5%	32,730	10.9%	37,956	11.6%	31,218	20.6%
French films	5,157	1.9%	8,982	3.1%	3,142	1.0%	6,269	1.9%	3,820	2.5%
Belgian films	1,740	0.6%	2,492	0.9%	2,747	0.9%	5,828	1.8%	2,398	1.6%
German films	1,267	0.5%	1,436	0.5%	2,004	0.7%	2,584	0.8%	2,616	1.7%
Spanish films	1,517	0.6%	228	0.1%	2,377	0.8%	1,429	0.4%	175	0.1%
Other European films	5,791	2.1%	2,838	1.0%	6,907	2.3%	4,234	1.3%	4,303	2.8%
Subtotal Europe	48,308	17.8%	49,447	16.9%	49,906	16.6%	58,300	17.8%	44,530	29.4%
British films	15,702	5.8%	9,740	3.3%	10,869	3.6%	19,154	5.8%	5,808	3.8%
American films	219,294	80.6%	233,909	80.1%	240,567	79.8%	255,809	77.9%	89,869	59.3%
Other films	4,410	1.6%	8,806	3.0%	10,981	3.6%	14,340	4.4%	11,397	7.5%
Total	272,013		292,161,50545		301,454,72721		328,449		151,604	

European Union	Number of titles	Prints	Releases with most admissions
Dutch films	43	3,169	The Marriage Escape/ De Beentjes Van Sint-Hildegard
French films	27	997	La Belle Époque
German films	13	498	Lassie
Italian films	7	316	Pinocchio
Belgian films	14	686	Bigfoot Family
Swedish films	4	183	Horizon Line
Irish films	3	161	The Last Right
Spanish films	3	74	Madre
Other European films	24	824	Corpus Christi
Subtotal Europe	138	6,908	
British films	25	1,248	The Secret Garden
American films	103	8,630	1917
Films from all other countries	74	2,651	
Subtotal outside Europe	202	12,529	
Total	340	19,437	

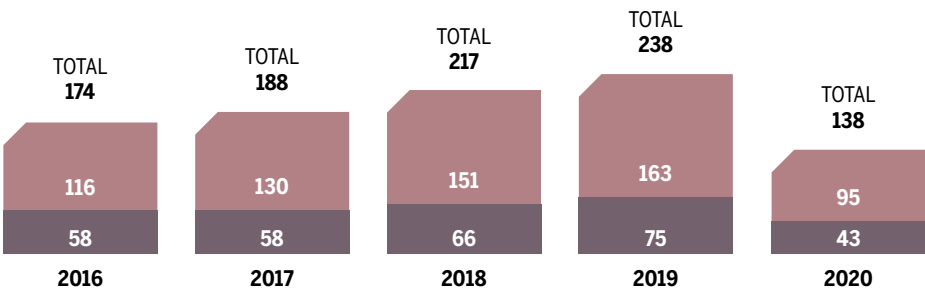
5.2 FILMS RELEASED 2016-2020

43 feature-length Dutch films released with 3,169 prints

In 2020 43 Dutch and documentaries (majority co-productions) were released, far less than in 2019 (75). The total number of European films in Dutch cinemas also declined from 205 in 2019 to 138 in 2020.

1. For co-productions, the country of origin of the main production company is the determining factor.

Source: NVPI/FDN



NEW RELEASES EUROPEAN UNION

Other European films
Dutch films

New releases/prints¹	2016		2017		2018		2019		2020	
	Titles	Prints	Titles	Prints	Titles	Prints	Titles	Prints	Titles	Prints
European Union										
Dutch films	58	3,219	58	3,040	66	3,675	75	3,942	43	3,169
German films	10	294	8	309	13	655	16	712	13	498
Spanish films	6	268	3	110	6	363	8	201	3	74
French films	32	892	40	1,256	33	832	44	1,408	27	997
Italian films	13	263	2	28	13	329	8	168	7	316
Other EU films	41	1,003	47	1,150	54	1,864	54	1,913	45	1,854
Subtotal EU	160	5,939	158	5,893	185	7,718	205	8,344	138	6,908
British films	14	673	30	1,340	32	1,497	33	1,983	25	1,248
American films	166	14,492	165	14,608	168	17,888	144	16,384	103	8,630
Other films	67	1,145	79	1,958	95	2,422	110	3,372	74	2,651
Total	407	22,249	432	23,799	480	29,525	492	30,083	340	19,437

1) for co-productions the country of origin of the main production company is the determining factor.
* From 2016 onwards a different method is used for counting number of titles and prints

5.3 CINEMAS 2016-2020

279 theatres with 996 screens in the Netherlands

Although the corona crisis had a major impact on Dutch cinemas in 2020 the number of active cinemas (279) remained almost the same as in 2019. The number of screens and seats did grew though mainly due to expansion of existing cinemas.

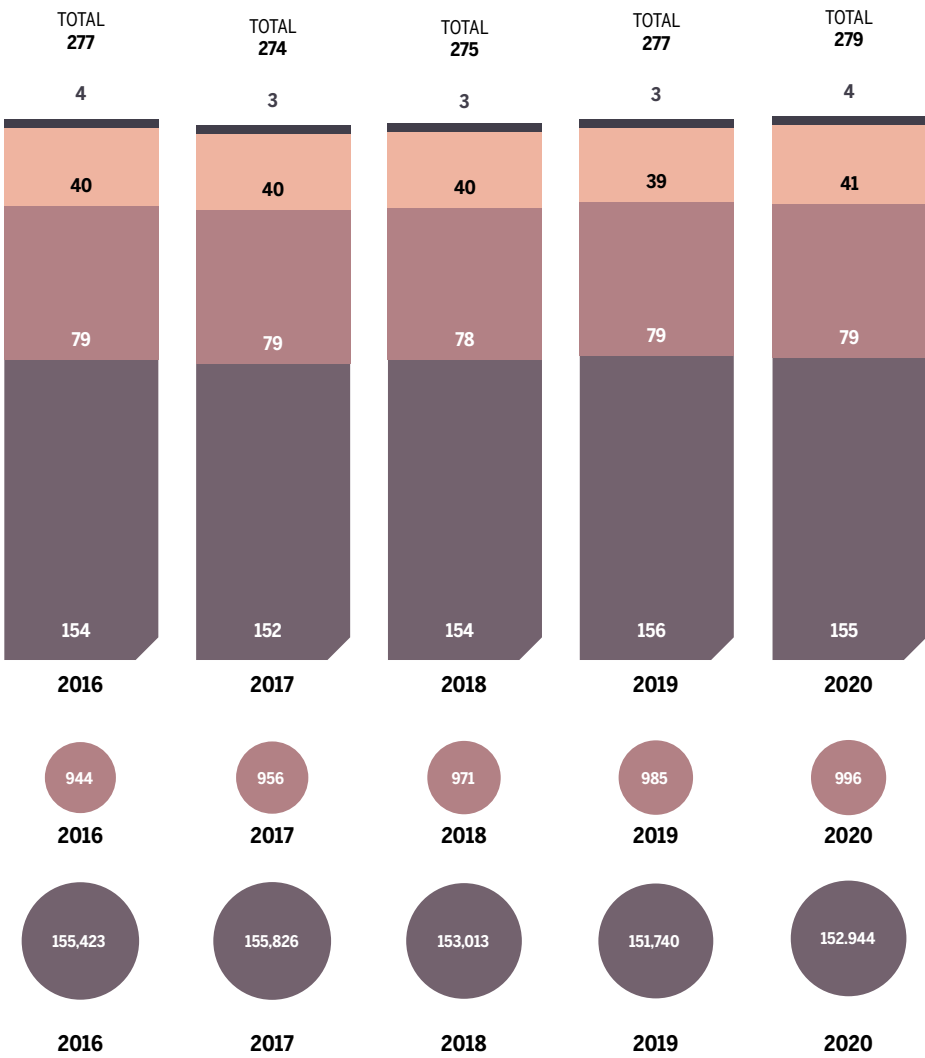
NUMBER OF CINEMAS

- Traveling and open air cinemas
- Small municipal cinemas¹
- Municipal cinemas
- Commercial cinemas

1. Without daily programming
Source: NVBF

NUMBER OF SCREENS

NUMBER OF SEATS

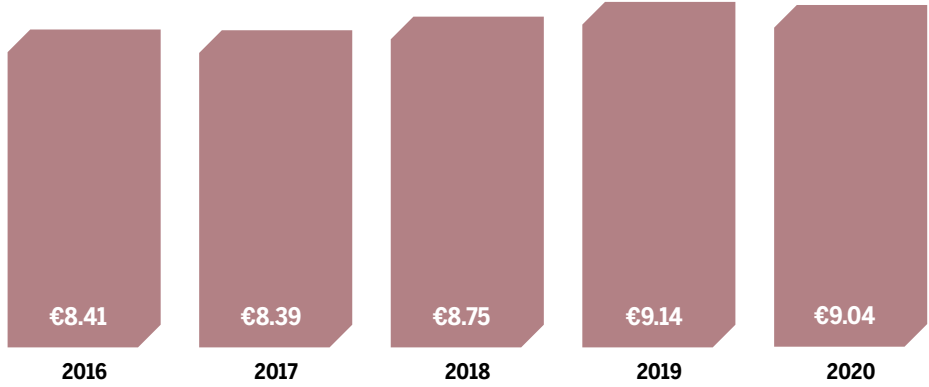


5.4
TICKET PRICE

€9,04 average ticket price

The average ticket price dropped to €9,04 in 2020, a 1% decrease in comparison to 2019.

Source: NVPI/FDN

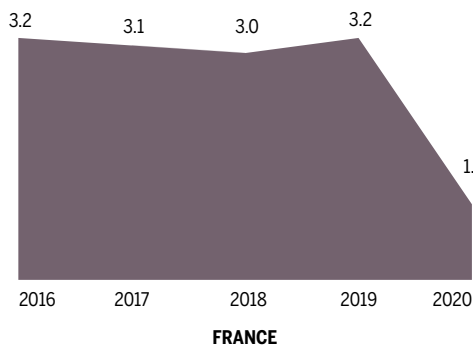
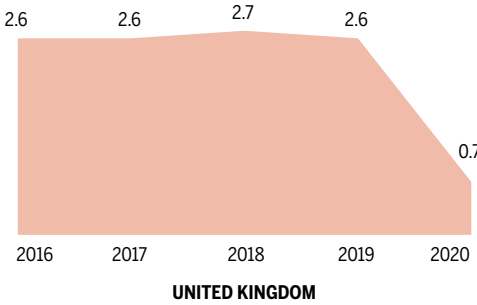
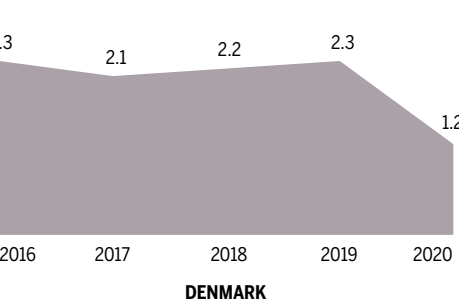
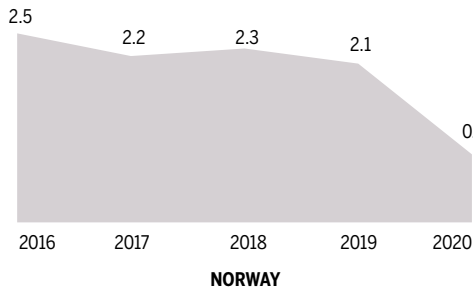
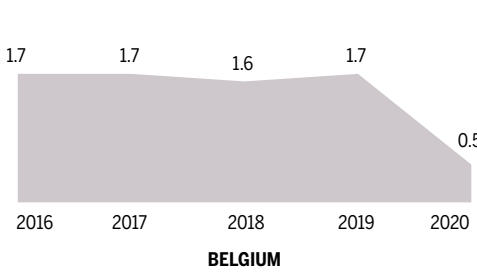
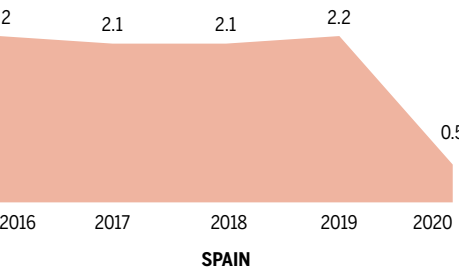
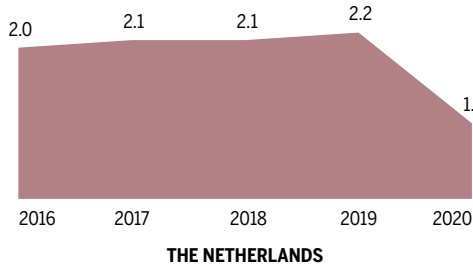
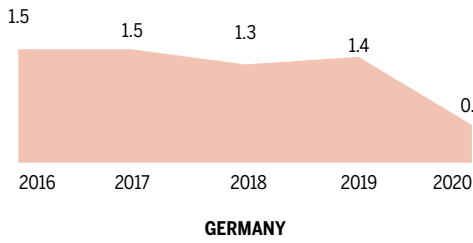
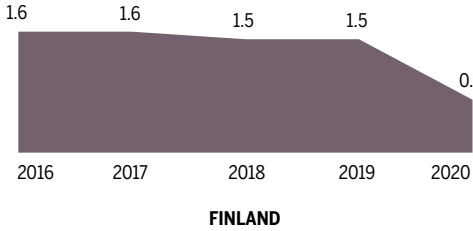
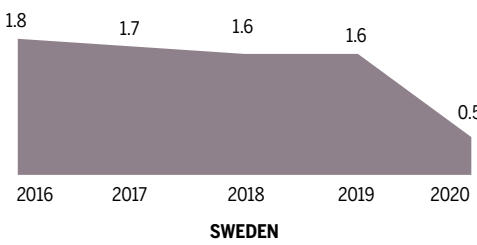
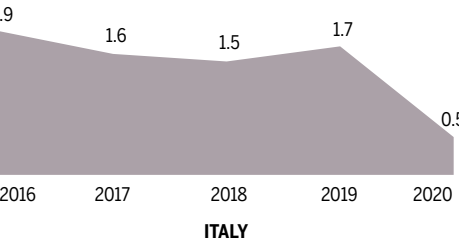


5.5
ADMISSIONS PER CAPITA

Big drop in admissions per capita

On average, Dutch people visited cinemas in 2020 half as much as in 2019. The admissions per capita declined from 2.2 to 1.0. Other European countries also saw a significant decline in admissions per capita. France saw the biggest drop with an average of 1.0 visits in 2020 in comparison to 3.2 in 2019.

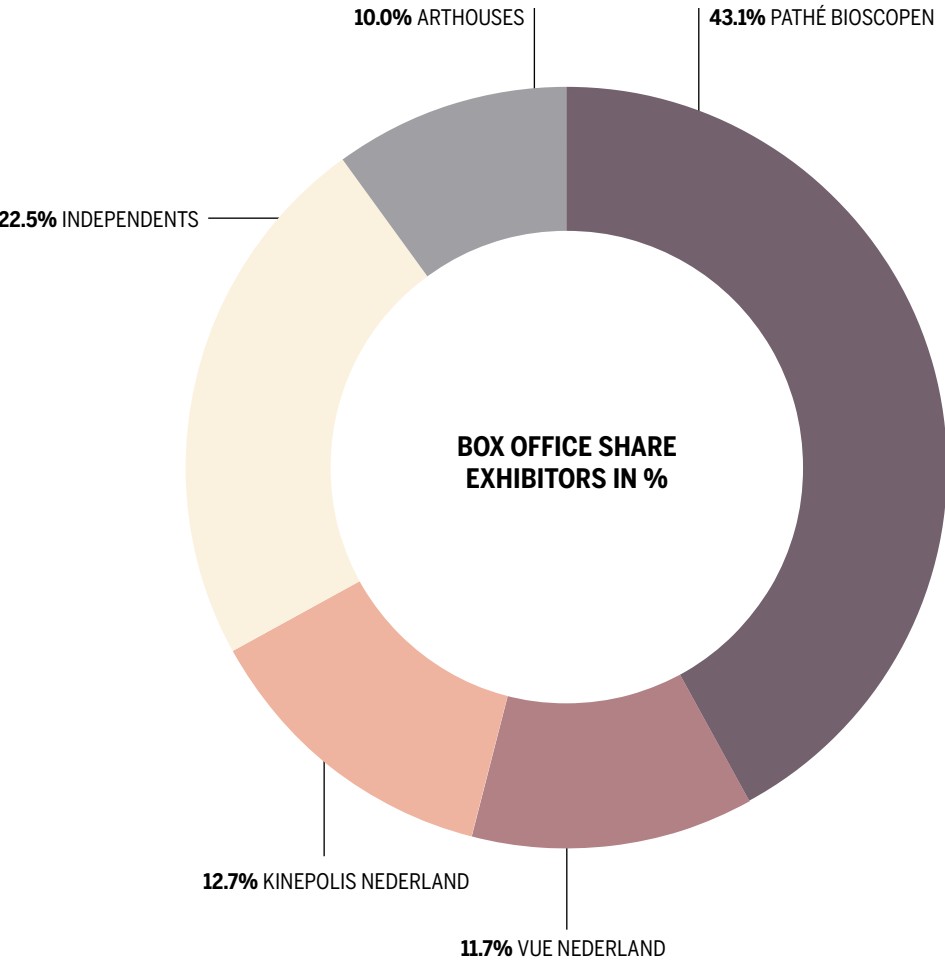
Source: European Audiovisual Observatory (note: 2020 data is provisional)



5.6
MARKET SHARES
EXHIBITORS

Small decline in the combined market share of major Dutch exhibitor chains

In total the three major exhibitor chains (Pathé, Vue and Kinepolis) attracted 67.5% of the cinemagoers in the Netherlands. That share was a bit higher in 2019 with 71.8%. Independent cinemas accounted for 22.1% and arthouses for 10.4%. In terms of number of screens major exhibitors accounted for 498 screens, which is almost the same number as independent cinemas and arthouses combined (497).



Exhibitor concerns	Box office (x €1,000)	Box office share (%)	Cinemas	Screens	Admissions (x 1,000)	Owned by
Pathé Bioscopen	65,365	43.1%	31	247	7,073	Groupe Pathé - France
Vue Nederland	17,695	11.7%	19	115	1,992	Vue International - United Kingdom
Kinepolis Nederland	19,275	12.7%	19	136	1,988	Kinepolis Group - Belgium
total concerns	102,335	67.5%	69	498	11,053	
independents *	34,123	22.5%	86	298	3,905	
arthouses**	15,146	10.0%	109	200	1,803	
total others	49,269	32.5%	195	498	5,708	
Grand total	151,604	100%	264	996	16,761	

Source: FDN/NVBF
* Independents exclude 4 travel & open air cinemas
** Excluding 'internal' arthouses (2020:11)

5.7 CINEMA ATTENDANCE MARKET SHARES PER AGE GROUP

Older cinemagoers (55+) not affected by perceived risk of going to the cinema during the corona crisis.

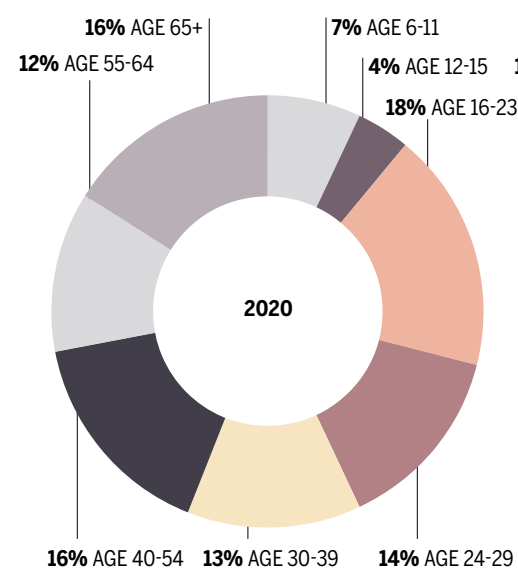
In 2020 cinemagoing was still most popular with younger people. Almost 32% of all tickets sold in 2020 can be attributed to 16-to-29-year-olds even though they only represent 19% of the Dutch population. Nevertheless, in comparison to 2019 (39%) their market share saw a significant decline. In contrast: cinemagoing was more popular with older people (55+) in 2020 in comparison to 2019. Their market share grew from 23% to 28%. A notable result which could indicate that older cinemagoers were not affected by the perceived risk of going to the cinema during the corona crisis. But films on offer could also be a reason. *The Marriage Escape/ De Beentjes van Sint-Hildegard* for example was very popular with older cinemagoers.

In total, 6.1 million people visited the cinema in 2020. Around one third of them (30%) (also) visited a Dutch film in the cinema. Dutch films were most popular among 40-to-54-year-olds.

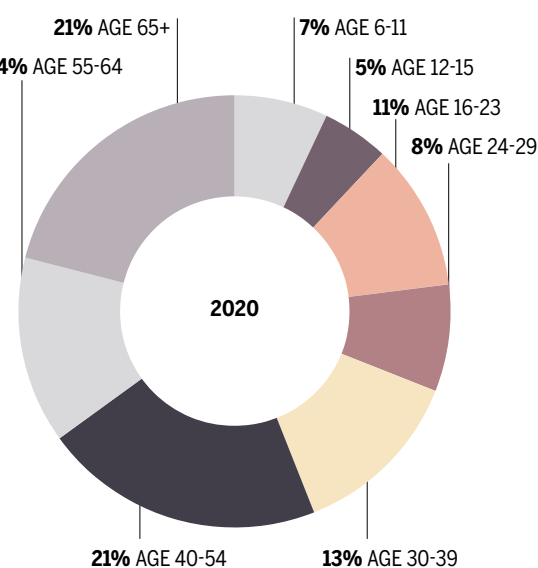
* Note: Since the age classification of youngsters was slightly different in 2010, the age classification was adjusted in 2020 to make a good comparison.

Source: Bioscoopmonitor 2020, FDN/NVBF (preliminary results)

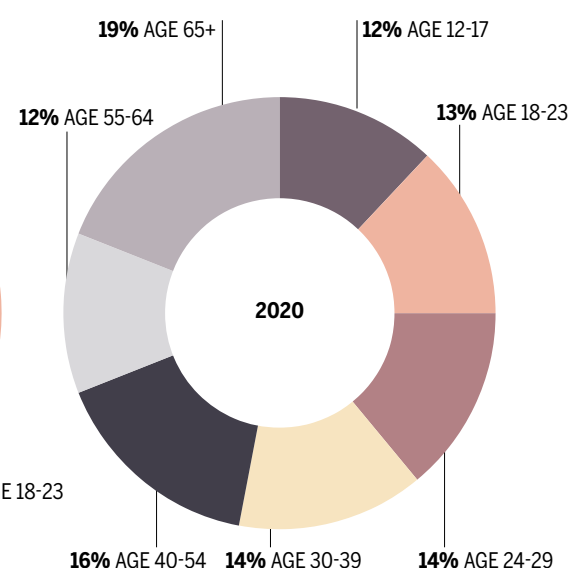
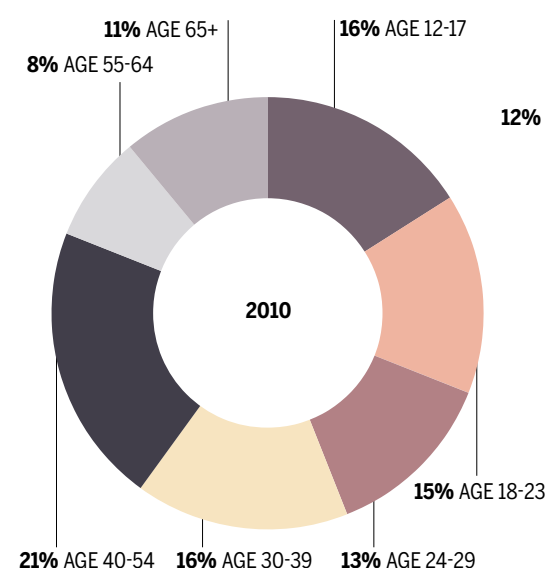
MARKET SHARE CINEMA ADMISSIONS



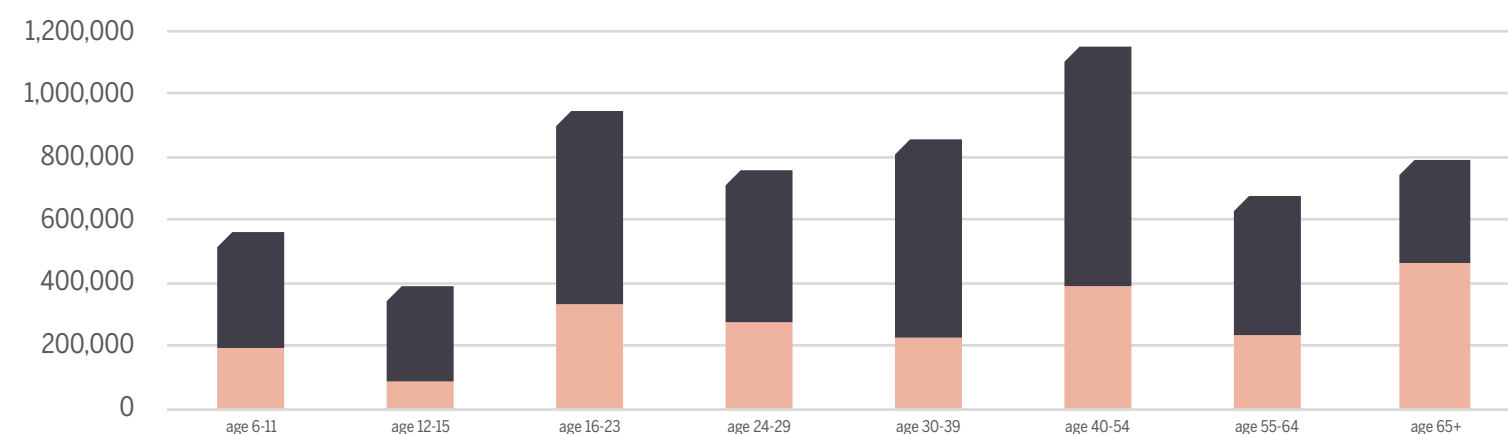
SHARE IN POPULATION



MARKET SHARES PER AGE GROUP 2010-2020*



visited a Dutch film in a cinema in 2020
visited another film in a cinema in 2020



6. DVD/BLURAY/VOD

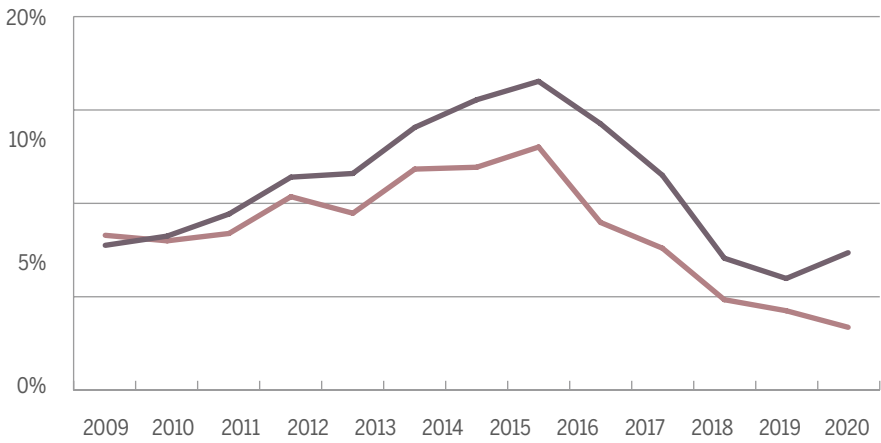
6.1
DVD/BLU-RAY MARKET
SHARE FEATURES AND
DOCS

7.3% DVD/Blu-ray market share
of Dutch films

Following the downward trend of previous years, Dutch DVD and Blu-ray sales continued to drop in 2020. Outlets sold 104,990 units, 12% less in comparison to 2019. However, The turnover saw a small increase from 1.0 million to 1.2 million.

1) Dutch features and documentaries for cinema
Extrapolated data, covering 91%(DVD) and 96%(Blu-ray) of the Dutch market

Source: GfK retail & Technology NL



units. Dutch titles DVD/Blu-ray market share*
turnover. Dutch titles DVD/Blu-ray market share*

Dutch DVD/BluRay market share*	Units	Turnover
2008	7.7%	8.3%
2009	8.2%	8.0%
2010	9.4%	8.4%
2011	11.4%	10.4%
2012	11.6%	9.5%
2013	14.1%	11.9%
2014	15.6%	12.0%
2015	16.6%	13.1%
2016	14.3%	9.0%
2017	11.5%	7.6%
2018	7.0%	4.8%
2019	5.9%	4.2%
2020	7.3%	3.3%

Dutch DVD/BluRay sales*	Units	Turnover
2008	957,094	10,204,574
2009	991,847	9,412,349
2010	1,004,610	9,276,468
2011	1,236,543	11,048,359
2012	962,915	7,837,941
2013	1,032,252	8,836,846
2014	879,751	6,741,371
2015	822,950	6,665,021
2016	524,482	3,664,704
2017	323,312	2,573,283
2018	174,922	1,461,325
2019	118,635	1,047,370
2020	104,990	1,181,029

Rank	Title	Units
1	The Marriage Escape/De Beentjes van Sint-Hildegard	10,459
2	Black Widow/Penzoza: The Final Chapter	8,142
3	Whitestar	4,142
4	Mister Twister in the Clouds/Mees Kees in de Wolken	2,787
5	Juf Roos is Jarig	2,571

6.2
THEATRICAL BOX
OFFICE, DVD/
BLU-RAY & DIGITAL
TURNOVER

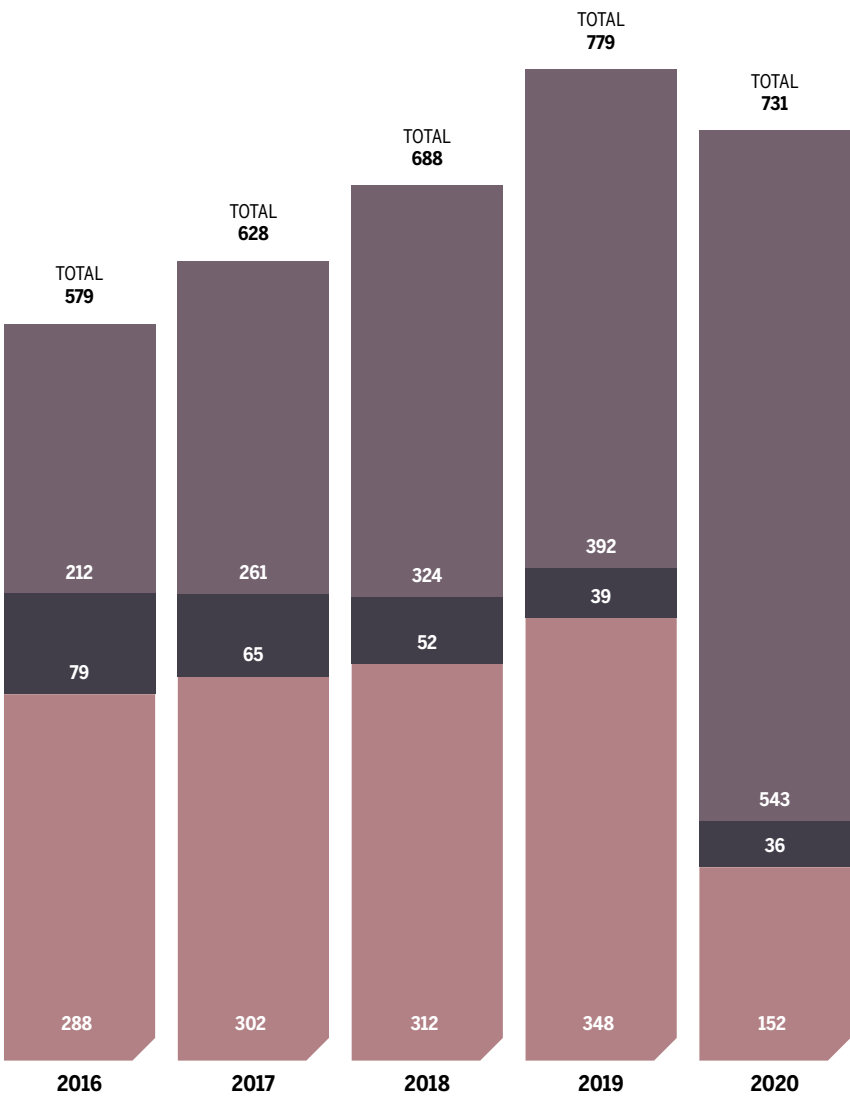
The theatrical box-office was
greatly impacted by the corona
crisis

For the first time in many years the total box office revenue saw a major decline in 2020. Cinemas generated a total box office of € 152 million, which is 56% less in comparison to 2019. DVD and Blu-ray sales already showed a downward trend in the last couple of years and 2020 was no exception. Physical retail generated €36 million, a 8% decrease in comparison to 2019. Unfortunately, no hard numbers are available for the total value of VOD in 2020. The Fund is therefore estimating the total market size. In 2020 VOD profited greatly from self-quarantining (staying at home) due to the corona crisis. This resulted in a 39% increase in SVOD turnover value. In total in 2020 the VOD value increased to 3.5 times the size of the Gross Box Office.

Total value VOD³
Total value of sales of DVD/BLURAY²
Total GBO from theatrical release¹

- 1. Source: NVPI/FDN
- 2. Source: GfK
- 3. VOD and SVOD on the basis of industry estimates/ Film Fund estimates

REVENUES OF THE DUTCH MARKET IN EUR (M)



Estimated home entertainment (VOD/DVD/Blu-ray) market size 2020	2016	2017	2018	2019	2020
Physical retail	79	65	52	39	36
TVOD/EST	35	35	40	42	50
Netflix- SVOD*	168	204	220	278	n.a.
Videoland - SVOD	9	22	32	64	n.a.
Disney+					n.a.
KPN/Ziggo SVOD	pm	pm	32	8	n.a.
Total SVOD estimate					493
Subtotal digital	212	261	324	392	543
Total market (€M)	291	326	376	431	579

Please note that no detailed performance of Dutch films on VOD was available in 2020. Unfortunately, none of the Dutch VOD providers reported on turnover, number of subscriptions, reach, SVOD/TVOD-ratio or market share of Dutch productions.

6.3
ONLINE PLATFORMS AND SERVICES

40 major platforms available

Dutch audiences could watch films at home on a variety of services. In total, 40 major TVOD and SVOD (including catch-by) platforms were available to the public. Although specific numbers are not made public, the overall trend shows a significant growth in subscribers of TVOD & SVOD as a result of the lockdowns during the corona crisis.

One TVOD service (PICL) co-operates directly with exhibitors and distributors and offers users the opportunity to watch movies at home while they are still playing in cinemas. Users pay the price of a regular ticket and can choose to “donate” their admission price to one of the associated theatres.

Subscription video-on-demand (SVOD) paid

Acorn TV
Amazon Prime Video
Apple TV+
CineMember
Cinetree*
Disney+
Film1
GuideDoc
IFFR Unleashed*
Horriify
MUBI*
Netflix
New Faith Network
NLZiet
NPO Start Plus
Pluspackage KPN
Sooner
Starzplay
Videoland by RTL
YouTube Premium
Ziggo Movies & Series (Including HBO)

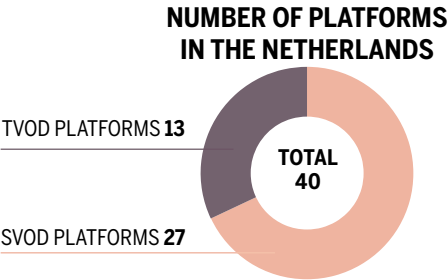
Subscription video-on-demand (SVOD) free

Zdoc
Andere Tijden
KIJK
Net in Nederland
NPO Start
RTL XL

Transactional video-on-demand (TVOD)

Cinemien
FilmDoo
Google Play
iTunes Store
KPN on demand
Mejane
Microsoft Store – Movies & TV
Pathé Thuis
Picl
Rakuten TV**
Tele2 Videotheek**
YouTube
Ziggo on demand

* also offers TVOD
** also offers content for free with advertisements



6.4
DUTCH FILMS & SERIES ON LEADING VOD PLATFORMS 2020

	Total Dutch films & series as of february 2021 according Lumiere VOD	Total Dutch films & series in 2020 according to official sources	Top ten
Netflix	n/a		n/a
Pathé Thuis		400 Dutch Films	1. Black Widow/Penozo: The Final Chapter 2. April, May and June/April, May en June 3. The Marriage Escape/De Beentjes van Sint-Hildegard 4. F*ck de Liefde 5. Men at Work - Miami/Onze Jongens in Miami 6. No such thing as Housewives 2/Huisvrouwen bestaan niet 2 7. The Big Slime Movie/De Grote Slijmfilm 8. Life as It Should Be/Alles Is Zoals Het Zou Moeten Zijn 9. Suriname 10. Bon Bini Holland 2”
Itunes Store	320		
Google Play	299		
Videoland	240		
Amazon Prime Video	123		
Netflix	106		
Rakuten TV	78		
Disney+	15		
Picl		66 Dutch producties (28 films and 38 documentaries)	1. The Marriage Escape/De Beentjes van Sint-Hildegard 2. Mi Vida 3. Mind my Mind 4. My Rembrandt/Mijn Rembrandt 5. Instinct 6. Romy’s Salon/Kapsalon Romy 7. Farewell Paradise 8. Gold/Goud 9. Stop Filming Us 10. Sidik and the Panther/Sidik en de Panter”
Cinetree		234 Dutch films and (short) documentaries	1. Open Seas/Niemand in de Stad 2. Beyond Sleep 3. Prins 4. Denk maar aan iets blauws 5. Down to Earth 6. Monk 7. De Smet 8. Karakters: Olivia Lonsdale 9. God Only Knows 10. Alice
Ziggo	n/a	31 Dutch films and 4 documentaires	1. The Marriage Escape/De Beentjes van Sint-Hildegard 2. Black Widow/Penozo: The Final Chapter 3. April, May and June/April, May en June 4. The Big Slime Movie/De Grote Slijmfilm 5. F*ck de Liefde 6. No such thing as Housewives 2/Huisvrouwen bestaan niet 2 7. Life as It Should Be/Alles Is Zoals Het Zou Moeten Zijn 8. Mees Kees in de Wolken 9. Pirates Down the street/De Piraten van Hiernaast 10. Men at Work - Miami/Onze Jongens in Miami

Source: Lumiere VOD, European Audiovisual Observatory, Pathé Thuis, Picl, Cinetree & Ziggo
* The number of films and documentaires per VOD platform are a rough estimate. The number of films and documentaires on these services are most likely higher.

Dutch films on PICL 2020	online tickets sold
A Fool's Paradise	22
A Land Imagined	86
A Tale of Three Sisters	43
Allen tegen Allen	552
Buiten is het Feest	63
Dag van de Korte Film hoofdprogramma	82
Dag van de Korte Film kinderprogramma	35
Days of Cannibalism	113
De beentjes van Sint Hildegard	4861
De Belofte van Pisa	308
De Liefhebbers	385
De Patrick	1391
De slag om het vrouwenhart	29
De Vliegende Hond	218
De Vogelwachter	294
De wereld heeft gezicht verloren	13
Drama Girl	257
Faja Lobbi	41
Farewell Paradise	911
Ghost Tropic	163
Goud	795
Haarlem op film	145
Het geheim van de Saramacca rivier	28
In de armen van Morpheus	107
Instinct	1386
Jackie en Oopjen	114
Jasperina: Op Eenzame Hoogte	15
Kapsalon Romy	935
King of the Cruise	688
La Ultima Primavera	433
Lamentations of Judas	147
Leonie actrice en spionne	91
Lockdown	485
Mi Vida	3436
Mijn bijzonder rare week met Tess	471
Mijn Rembrandt	1571
Mind My Mind	3415
Muidhond	385
Nos Boneiru	1
Oma en Chris en de rode auto	22
Once the dust settles	78
Playing God	3
Prison for Profit	147
Punt Uit Schluss Aus Full Stop	45
Rafelranden, Sierlinten en het Leven	46
Reebok	32
Ring of Dreams	12
Samen	39
Sidik en de panter	697
Snelweg NL	10
Sons of Honour	317
Stones have Laws	139
Stop Filming Us	682
Stop Filming Us	28
The Barefoot Emperor	384
The Last Male on Earth	6
The Miracle of the Sargasso Sea	280
The Mole Agent	874
The Trial	66
Truffel liefde	250
Wei	129
When Are You Coming Back Kees	8
White Cube	420
Your Mum and Dad	65
Ze noemen me Baboe	608
Total PICL 2020	29902

Source: PICL

7. TELEVISION/MEDIA



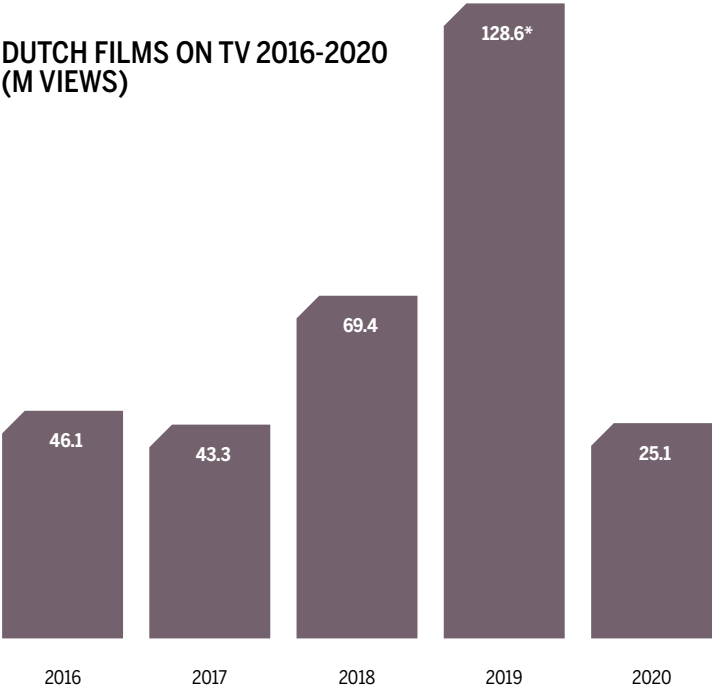
7.1
DUTCH FEATURES AND DOCUMENTARIES ON TV

25,1 million views of Dutch features on TV

In total, the number of views for Dutch feature films on linear Dutch television accounted for 25,1 million in 2020. As of 2020 these numbers unfortunately do not include youth films, shorts, documentaries and documentary series.

Source: Dutch Audience Research Foundation (Stichting Kijkonderzoek) and GfK. 6+ data include age bracket 6 years and older

DUTCH FILMS ON TV 2016-2020 (M VIEWS)



* excluding online views

Channel/ Broadcaster	Date	Title	Number of views 6+ (1000s)	Stream starts(Online views) (1000s)
Features				
NPO3	1/2/2020	Onze Jongens	172	28
RTL4	1/5/2020	Baantjer: Het Begin	843	24
NPO3	1/5/2020	Storm: Letters van Vuur	56	2
NPO3	1/8/2020	De Kuthoer	374	24
NPO3	1/15/2020	Hemelrijken	402	15
RTL7	1/18/2020	Zwartboek	192	
NPO3	1/20/2020	Tuintje in Mijn Hart	175	16
NPO3	1/22/2020	King of the Road	306	32
NPO3	1/25/2020	Tienminutengesprek	66	2
NPO3	1/27/2020	Alleen Maar Nette Mensen	148	22
NPO3	1/29/2020	Hallali	137	16
RTL7	2/9/2020	Bro's Before Ho's	99	
RTL7	2/9/2020	Homies	90	
NPO2	2/15/2020	Joy	37	9
Nickelodeon	2/16/2020	Barnyard	5	
RTL8	2/17/2020	Ja, Ik Wil!	247	
RTL8	2/18/2020	Rokjesdag	202	
NPO1	2/22/2020	Het Bombardement	177	19
RTL8	2/24/2020	Komt een Vrouw bij de Dokter	92	
RTL8	2/25/2020	De Gelukkige Huisvrouw	64	
NPO3	2/29/2020	Onder het Hart	91	9
NPO2	2/29/2020	Zurich	46	16
RTL8	3/3/2020	Fashion Chicks	85	
NPO3	3/7/2020	Taped	138	8
NPO3	3/14/2020	Gelukzoekers	104	2
NPO2	3/14/2020	Hoe Duur was de Suiker	111	11
NPO2	3/20/2020	Paradise Suite	94	2
NPO3	3/21/2020	De Terugkeer van de Wespendif	109	4
RTL8	3/22/2020	Advocaat van de Hanen	8	
NPO2	3/27/2020	Laat Me	107	20
NPO3	3/28/2020	Moos	90	8
NPO2	3/28/2020	Tussen 10 En 12	83	14
NPO2	4/3/2020	Kenau	61	10
RTL8	4/3/2020	Van de Koele Meren Des Doods	74	
NPO3	4/4/2020	Plan C	125	7
RTL8	4/4/2020	Van de Koele Meren Des Doods	62	
RTL8	4/4/2020	Wildgroei	59	
RTL7	4/5/2020	Amsterdamed	280	
NPO1	4/5/2020	Toen Was Geluk Heel Gewoon	150	3
RTL8	4/5/2020	Een Zaak van Leven of Dood	51	
RTL8	4/10/2020	Gebroken Spiegels	30	
NPO3	4/11/2020	All Stars	65	13
RTL4	4/11/2020	Alle Dagen Feest	15	
RTL8	4/11/2020	Het Debuut	102	
RTL8	4/12/2020	Komt een Vrouw bij de Dokter	14	
RTL4	4/12/2020	De Stilte Rond Christine M.	18	
RTL7	4/13/2020	Bon Bini Holland	99	
RTL7	4/13/2020	Homies	114	
NPO3	4/13/2020	Ja Zuster Nee Zuster	139	8
RTL8	4/13/2020	Komt een Vrouw bij de Dokter	11	

Channel/ Broadcaster	Date	Title	Number of views 6+ (1000s)	Stream starts(Online views) (1000s)
RTL8	4/13/2020	Soof	129	
RTL7	4/14/2020	Flodder	289	
RTL8	4/14/2020	Hartenstraat	132	
RTL7	4/15/2020	Flodder in Amerika	239	
RTL7	4/16/2020	Flodder 3	319	
RTL8	4/17/2020	Allemaal Familie	79	
RTL7	4/17/2020	Vet Hard	296	
RTL8	4/18/2020	Affair Play	83	
NPO3	4/18/2020	All Stars 2: Old Stars	244	15
RTL4	4/18/2020	Rituelen	8	
RTL4	4/19/2020	Kracht	10	
RTL8	4/20/2020	Soof 2	186	
RTL8	4/21/2020	Smoorverliefd	171	
RTL8	4/22/2020	Moordwiven	197	
NPO2	4/24/2020	Lief Zijn voor Elkaar	49	1
NPO1	4/25/2020	Alles is Familie	145	11
NPO3	4/25/2020	Sonny Boy	146	10
NPO1	4/26/2020	Alles is Familie	125	
Nickelodeon	4/26/2020	Dik Trom	8	
RTL8	5/1/2020	Komt een Vrouw bij de Dokter	18	
NPO3	5/2/2020	Suskind	100	23
RTL4	5/3/2020	Voor een Verloren Soldaat	17	
RTL7	5/3/2020	Zwartboek	315	
NPO3	5/4/2020	Bankier van het Verzet	783	47
NPO2	5/4/2020	Het Dagboek van Anne Frank	99	16
RTL4	5/4/2020	Gemmeker	253	2
Comedy Central	5/9/2020	Barnyard	40	
NPO3	5/9/2020	Billy	87	7
RTL8	5/16/2020	De Gelukkige Huisvrouw	61	
NPO3	5/16/2020	Loft	187	22
NPO2	5/22/2020	Boeing Boeing	40	1
NPO3	5/23/2020	Phileine Zegt Sorry	73	2
RTL8	5/26/2020	Ciske de Rat	175	
RTL7	5/26/2020	De Lift	257	
Net5	5/27/2020	Hartenstrijd	274	
RTL8	5/27/2020	Op Hoop van Zegen	151	
NPO3	5/29/2020	Catacombe	82	12
NPO2	5/29/2020	Pappie Hier Ben Ik	57	1
NPO3	5/30/2020	Alibi	52	1
NPO3	5/30/2020	Dominee	200	3
RTL4	5/30/2020	Op Hoop van Zegen	43	
RTL4	5/31/2020	Alle Dagen Feest	7	
RTL7	6/1/2020	Bro's Before Ho's	76	
NPO1	6/1/2020	Oude Liefde	84	1
RTL7	6/2/2020	New Kids Nitro	188	
NPO3	6/6/2020	Lockdown	108	13
RTL4	6/6/2020	De Stilte Rond Christine M.	17	
NPO1	6/7/2020	Nooit Te Oud	321	4
RTL4	6/7/2020	Rituelen	12	
RTL8	6/9/2020	Gooische Vrouwen	139	
RTL8	6/12/2020	Advocaat van de Hanen	18	
NPO2	6/12/2020	Ware Jacob	42	1
RTL8	6/13/2020	Affair Play	137	
NPO3	6/13/2020	De Bende van Oss	203	11
RTL8	6/19/2020	Het Debuut	29	
NPO3	6/19/2020	Rafael	98	24
RTL8	6/20/2020	Gebroken Spiegels	85	
NPO3	6/20/2020	Shouf Shouf Habibi	52	
NPO3	6/21/2020	Shouf Shouf Habibi	44	
NPO3	6/22/2020	Het Verlangen	191	28
RTL8	6/26/2020	Wildgroei	5	
NPO3	6/27/2020	Lek	122	1
RTL8	6/27/2020	Wildgroei	8	
RTL8	6/27/2020	Een Zaak van Leven of Dood	50	
NPO3	6/28/2020	Lek	160	
NPO3	7/6/2020	Toscaanse Brui loft	381	27
NPO3	7/11/2020	Helleveeg	160	3
NPO3	7/12/2020	Tom Adelaar	73	2
NPO3	7/13/2020	Onze Jongens	132	12
NPO3	7/20/2020	Matchmaker	183	3
NPO3	7/25/2020	Terug Naar de Kust	95	6
NPO3	7/26/2020	A Kiss	7	
NPO3	8/1/2020	Gewoon Vrienden	16	3
NPO3	8/2/2020	Gewoon Vrienden	17	
NPO2	8/2/2020	Saf	129	13
NPO3	8/3/2020	Tuintje in Mijn Hart	207	17
RTL8	8/4/2020	Trots en Verlangen	179	
RTL8	8/5/2020	Zomerhitte	178	
NPO3	8/8/2020	Dorsvloer Vol Confetti	150	21
NPO2	8/8/2020	De Laatste Dagen Van Emma Blank	64	12
NPO3	8/10/2020	Aanmodderfakker	173	14
RTL8	8/11/2020	Ja, Ik Wil!	191	
RTL8	8/11/2020	Oesters van Nam Kee	45	
RTL8	8/12/2020	App	53	
RTL8	8/12/2020	Rokjesdag	158	
NPO3	8/15/2020	Ventoux	128	12

Channel/ Broadcaster	Date	Title	Number of views 6+ (1000s)	Stream starts(Online views) (1000s)
NPO3	8/17/2020	Taal is Zeg Maar Echt Mijn Ding	232	22
NPO2	8/21/2020	170 Hz	78	1
NPO3	8/22/2020	Escort	106	11
RTL4	8/22/2020	Geheim van de Zonnesteen	2	
SBS 6	8/22/2020	Groeten van Gerri	389	
NPO2	8/22/2020	Hoe Duur was de Suiker	54	6
RTL4	8/23/2020	Carlo en Irene en de Parel van de Woestijn	8	
NPO2	8/23/2020	Hoe Duur was de Suiker	66	
NPO3	8/23/2020	Verliefd Op Ibiza	182	21
NPO3	8/24/2020	Verliefd Op Cuba	319	71
RTL7	8/28/2020	Bon Bini Holland	63	
NPO3	8/29/2020	Bloody Marie	72	12
RTL7	8/29/2020	Homies	52	
RTL7	8/30/2020	Bro's Before Ho's	30	
RTL8	9/8/2020	Mannenharten	42	
RTL8	9/9/2020	Mannenharten 2	44	
RTL4	9/12/2020	Alle Dagen Feest	10	
NPO3	9/12/2020	De Kuthoer	153	11
RTL4	9/13/2020	De Stille Rond Christine M.	3	
NPO3	9/19/2020	Niemand in de Stad	109	17
RTL4	9/19/2020	Rituelen	5	
RTL4	9/20/2020	Kracht	5	
NPO2	9/25/2020	God Only Knows	52	17
NPO3	9/25/2020	Take Me Somewhere Nice	82	9
NPO3	9/26/2020	De Liefhebbers	137	42
RTL8	9/26/2020	Van de Koele Meren Des Doods	104	
RTL8	9/27/2020	Van de Koele Meren Des Doods	57	
RTL4	9/27/2020	Voor een Verloren Soldaat	4	
NPO3	10/2/2020	Dirty God	101	19
NPO2	10/2/2020	Joy	39	7
RTL8	10/3/2020	De Gelukkige Huisvrouw	66	
NPO3	10/3/2020	Instinct	254	78
Net5	10/5/2020	Ik Ook van Jou	164	
RTL8	10/7/2020	Gooische Vrouwen	111	
RTL8	10/7/2020	Gooische Vrouwen 2	144	
NPO3	10/17/2020	Vals	182	31
RTL4	10/18/2020	In Oranje	14	
NPO3	10/24/2020	Blauwe Maandag	33	2
NPO3	10/24/2020	Demi	182	4
NPO3	10/24/2020	Disconnect	34	1
NPO3	10/24/2020	Donnie Mountain	136	9
NPO3	10/24/2020	Harmonia	64	2
Nickelodeon	10/25/2020	Dik Trom	6	
Nickelodeon	10/25/2020	Dik Trom	4	
RTL4	10/25/2020	Op Hoop van Zegen	28	
SBS9	10/27/2020	De Eetclub	62	
RTL8	10/31/2020	Allemaal Familie	36	
RTL4	11/7/2020	De Stille Rond Christine M.	25	
RTL4	11/8/2020	Rituelen	5	
RTL4	11/14/2020	Alle Dagen Feest	8	
Veronica	11/20/2020	Prooi	243	
RTL7	12/11/2020	Bon Bini Holland	154	
Comedy Central	12/13/2020	New Kids Nitro	79	
RTL7	12/14/2020	New Kids Nitro	114	
Comedy Central	12/15/2020	New Kids Nitro	45	
Comedy Central	12/20/2020	Bro's Before Ho's	33	
NPO3	12/21/2020	De Libi	127	20
NPO3	12/21/2020	Wiplala	61	4
Comedy Central	12/22/2020	Bro's Before Ho's	34	
NPO3	12/22/2020	Midden in de Winternacht	103	10
RTL4	12/25/2020	All You Need is Love	678	
RTL4	12/25/2020	Huisvrouwen Bestaan Niet	388	
RTL4	12/28/2020	F*ck de Liefde	647	
NPO3	12/28/2020	Singel 39	645	71
Total Film			25.063	1.243

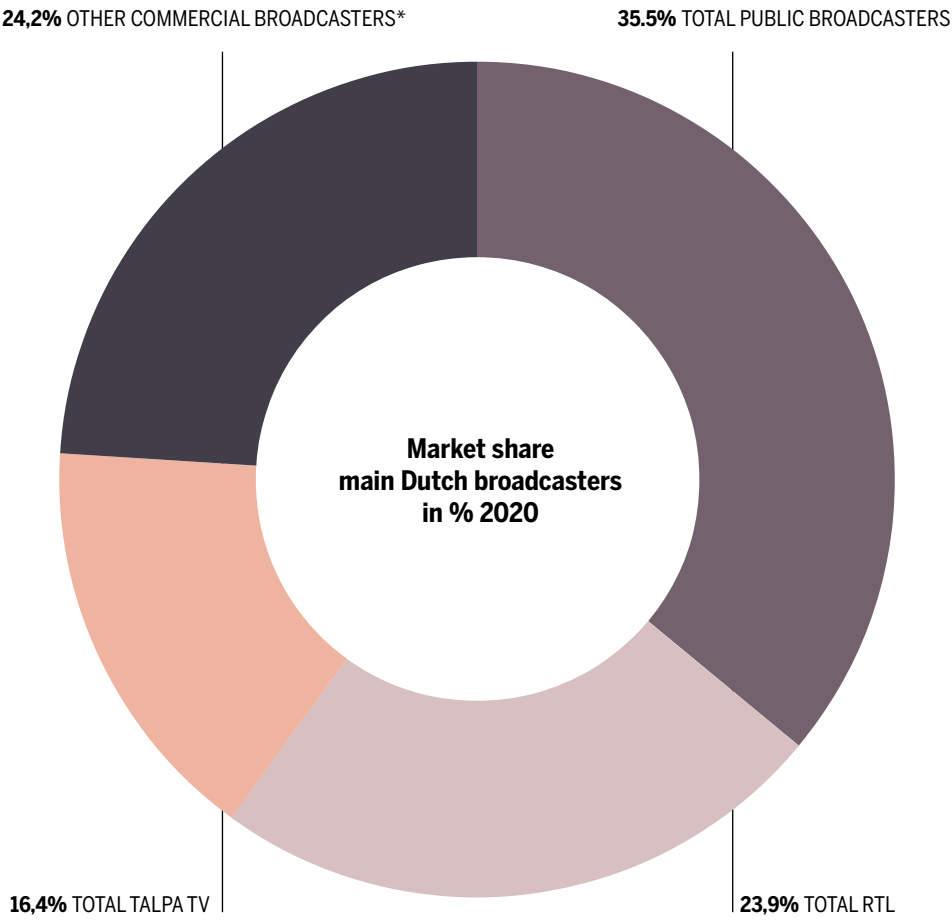
7.2 MARKET SHARE MAIN DUTCH BROADCASTERS IN %

Public broadcasters reached
35.5% market share

In 2020, the market share of public
broadcasters (35.5%) remained roughly the
same as in 2019 (34.6%). The remaining
64.5% is covered by commercial broadcasters,
of which RTL (23.9%) and SBS (16.4%) are the
largest players.

Source: Dutch Audience Research Foundation (Stichting Kijkonderzoek), annual report 2020, measured over the full day

* Main players Discovery Networks, The Walt Disney Company and Viacom



	2016	2017	2018	2019	2020
Public broadcasters					
NPO1	21.9%	21.6%	24.4%	23.1%	24.1%
NPO2	6.1%	5.8%	6.4%	6.5%	6.6%
NPO3	4.1%	4.2%	4.7%	4.9%	4.8%
Total public broadcasters	32.0%	31.6%	35.5%	34.6%	35.5%

Commercial broadcasters					
RTL4	14.5%	13.7%	13.3%	12.5%	13.7%
RTL5	2.7%	2.1%	2.2%	2.5%	2.6%
RTL7	3.9%	4.0%	3.6%	3.5%	3.3%
RTL8	2.1%	2.3%	2.6%	2.4%	2.4%
RTL Z, RTL Crime, RTL lounge	1.1%	1.3%	1.4%	1.8%	1.9%
Total RTL	24.2%	23.3%	23.1%	22.6%	23.9%

SBS6	7.8%	7.4%	7.3%	7.4%	8.5%
Net5	3.4%	3.2%	3.6%	4.0%	3.6%
Veronica	2.6%	2.9%	4.1%	4.3%	3.4%
SBS9	0.8%	0.9%	0.9%	0.9%	0.9%
Total Talpa TV	14.6%	14.4%	15.9%	16.6%	16.4%

Other* commercial broadcasters	29.2%	30.7%	25.5%	26.2%	24.2%
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7.3
CREATIVE EUROPE MEDIA SUPPORT 2020

The Netherlands received €7.6 million in European support through Creative Europe Desk NL

Company	Project	Single Project Development	Slate Development	Videogames	TV Production	Distribution Selective*	Distribution Automatic	Promotion of Audiovisual Works Online	Training		Co-production Funds	Market Access	Film Education	Festivals	Networks of festivals	Europa Cinemas*	Total
Submarine Docs	Oasis	25,000															25,000
IJswater Films	In Alaska	50,000															50,000
Rots Filmwerk	A Fucked Up Tritbute To Motherly Love	50,000															50,000
Topkapi Rights	Slate funding 2020		200,000														200,000
Lemming Film	Slate Funding 2020		200,000														200,000
Volya Films	Slate Funding 2020		160,000														160,000
Bind & Willink	Slate Funding 2020		210,000														210,000
Keoken Interactive	Deliver Us Mars			60,000													60,000
Twirlbound	The Squire			150,000													150,000
September Film Distribution							235,000										235,000
Stichting Contact Film Cinematheek							22,902										22,902
Arti Film vof							46,062										46,063
Periscoop Film							17,740										17,740
Cherry Pickers Filmdistributie							48,247										48,248
ABC Theatrical Distribution							38,878										38,879
Cineart Nederland							334,861										334,861
Independent Films Nederland							69,713										69,714
De Filmfreak							41,853										41,853
Paradiso Entertainment Nederland							123,912										123,912
The Searchers							95,161										95,161
Source Investments							215,534										215,534
Imagine Film Distributie Nederland							160,497										160,498
Lumiere Publishing							94,000										94,000
Docsonline	DocsOnline 4.0							140,000									140,000
Outtv Media	Unified eXchange Platform							676,397									676,397
Stichting Nederlandse Film-promotie	PicI International							275,000									275,000
Cinekid Amsterdam	Cinekid Script LAB 2018-2019								79,804								79,805
An Original Picture	APostLab								133,425								133,426
Atelier Cinema Europa	The ACE Continuous Programme for Advanced Producers and the ACE Network								280,000								280,000
International Documentary Filmfestival Amsterdam	IDFAcademy								64,761								64,761
Doc Society	Virtual Impact Lab 2020								50,000								50,000
International Film Festival Rotterdam	HBF+Europe									530,000							530,000
International Documentary Filmfestival Amsterdam	IDFA Bertha Fund Europe									570,000							570,000
International Film Festival Rotterdam	IFFR Pro										275,000						275,000
International Documentary Filmfestival Amsterdam	IDFA Forum										250,000						250,000
Dutch Virtual Reality Days	VR Days Europe 2020										140,000						140,000
Cinekid Amsterdam	Cinekid for Professionals 2020										179,313.68						179,314
Cinekid Amsterdam	Cinekid Festival 2020												41,000				41,000
International Film Festival Rotterdam	IFFR 2021												63,000				63,000
Movies That Matter	Movies that Matter Festival 2021												41,000				41,000
Go Short	Go Short - International Short Film Festival Nijmegen - 13th edition												33,000				33,000
International Documentary Filmfestival Amsterdam	International Documentary Filmfestival Amsterdam												63,000				63,000
Cinekid Amsterdam	European Children's Film Festival Network													180,000			180,000
Europa Cinemas	54 Dutch cinemas/178 screens															870,186	870,186
TOTAL NETHERLANDS		125,000	770,000	210,000	0	550,526	1,544,364	1,091,397	607,991		1,100,000	844,314	0	241,000	180,000	870,186	7,584,252
TOTAL EUROPE		5,870,000	12,597,925	3,754,638	15,938,953	10,308,777	22,417,939	10,399,203	7,573,011		2,075,000	7,584,353	2,103,555	3,640,000	965,088	15,168,266	124,771,931
% Share NL in Europe		2.1%	6.1%	5.6%	0.0%	5.3%	6.9%	10.5%	8.0%		53.0%	11.1%	0.0%	6.6%	18.7%	5.7%	6.1%

Source: Creative Europe NL
Distribution: Automatic and Selective Promotion & Festivals: Festival, market access, networks of festivals, Promotion of av works online

COLOPHON

This publication contains an overview of the main facts and figures on the production, distribution and exhibition of feature-length films, documentaries, shorts and animated films in 2020 in the Netherlands. It is published annually by the Netherlands Film Fund.

Compilation: The Netherlands Film Fund (Jonathan Mees, Thomas van Tuijl and Maarten Wijdenes) and NVPI (Koen de Groot).

Sources: The Netherlands Film Fund, Dutch Exhibitors Association (NVBF), Film Distributors Netherlands (FDN), Coproduction Fund Domestic Broadcasters (CoBO), Ministry of Education, Culture and Science (OCW), European Audiovisual Observatory (EAO), Central Bureau for Statistics (CBS), Dutch Audience Research Foundation (SKO, Stichting Kijkonderzoek), Creative Europe Desk NL, GfK Retail and Technology, EYE International
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KEY FIGURES OF THE NETHERLANDS



The Netherlands

Population (January 1 st 2020)	17,407,585
Government/political organisation	Constitutional Monarchy
G.D.P. (billion \$) (Average per capita)	799 (45,793)
Regulatory body for media and culture	Ministry of Education, Culture and Science

Ministry OCW



(available budgets in €2020)

Support Netherlands Film Fund ¹	€ 78,322,844
Support Arts department to other film institutions ²	€ 22,503,138
Support Media department to CoBO for film ³	€ 8,596,080
Public broadcasters – film, drama, documentaries a.o. ⁴	€ 65,250,000
NPO fund - film, drama, documentaries, radio, talent ⁵	€ 16,000,000
Total national government support	€ 190,672,062
Total European (Creative Europe Media) support to Dutch film industry	€ 7,584,252

Production



Production activity (million €)	128.4
Production support Eurimages (14 films) ⁶	1,885,000
European co-production funding (excl Eurimages)	3,170,415
European co-production funding (foreign tax credit) ⁷	791,702

Releases



Feature length films released	340
Domestic feature length films released	33
Domestic majority features released	25
-supported by Film Fund	22
Minority co-productions released or international premiere	8
-supported by Film Fund	7
Average cost of all domestic feature films (1000 €)	1,518
Average Film fund support (1000 €) ⁷	810
Average audience Dutch feature	106,900
Domestic feature length documentaries released	22
-supported by Netherlands Film Fund	17
Animated shorts premiered ⁸	9
Completed experimental films ⁸	12
Completed shorts KORT! ⁸	*

International



Dutch features at the top international film festivals	86
Total selections of Dutch films at international film festivals	796
Prizes for Dutch features at international film festivals	35
Prizes for Dutch documentaries at international film festivals	4
Prizes for Dutch shorts at international film festivals	12
Prizes for Dutch animation at international film festivals	10
Prizes for persons at international film festivals	0

Distribution



Box office total	€151.6 M
Admissions total	16.8 M
Admissions for Dutch films ⁹	3.5 M
Local market share Dutch films (in admissions)	21%
Number of distributors ¹⁰	35
Number of films released ¹¹	340
Market share majors (in admissions)	36.6%
Market share independents (in admissions)	63.4%

Exhibition



Number of cinemas (of which 120 arthouses)	279
Number of screens	996
Number of seats (x1000)	153.0
Number of admissions per capita	1.0
Average ticket price (€)	9.04

DVD/Blu-ray/VOD



Total value DVD BluRay sales in €	36 M
Total value VOD in €	543 M

Television



Views of Dutch films on public and commercial TV	25.1 M
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Film festivals



Visits (online & physical) to main Dutch film festivals	723,223
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Gender¹²



Female share in grant applications Film Fund:

producers	41.4%
directors	36.8%
writers	42.4%

- 1) Including contribution to Eurimages and additional COVID-19 support measures
- 2) IFFR: € 2,583,412, Cinekid: € 1,243,619, IDFA: € 2,705,663, NFF: € 1,413,889, Eye Filmmuseum: € 14,556,555,
- 3) Specific support via CoBO to feature films, tv films, documentaries and talent schemes.
- 4) Support public broadcasters to feature films, tv drama and documentaries excluding the support of CoBO via distribution funds
- 5) NPO Fund annual budget
- 6) Including minority Dutch co-productions
- 7) Excluding minority Dutch co-productions
- 8) Netherlands Film Fund subsidised projects only
- 9) Includes previous year releases still in cinema's in 2020
- 10) Registered in maccbox, FDN and non-FDN members
- 11) Annual report NVBF, both FDN-members and non members, all maccsbox registered films
- 12) Gender ratio measured Jan 2021. May change due to project changes

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