



**FILM FACTS  
& FIGURES**  
**OF THE NETHERLANDS**  
**MAY 2017 ISSUE**

**NL FILM  
FONDS**

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## YEAR 2016 IN REVIEW

After reaching a cinema visitor share of 18.8% the previous year, the Dutch share dropped to 12.3% in 2016. Mainly format driven commercial films suffered from audience decrease. Dutch arthouse and cross over films however managed to double their audience numbers and documentaries tripled theirs.

Total revenues increased to € 579 million, fueled by a strong box office and VOD growth. Although no market data are registered, the significant VOD results are reached mainly through SVOD services. In this issue the Fund provides its own VOD turnover estimates that are provided in consultation with the sector, due to the lack of available transparent data.

In 2016 the Netherlands Film Fund supported 666 out of 1370 applications with grants, investing a total of € 51.2 million. The share of total Fund support in released Dutch feature films increased from 34.8% to 41%. The Netherlands Production Incentive has boosted significant increases both in Dutch production spend and international production activity coming to the Netherlands. A recently published survey commissioned by the Fund measuring the period between July 2014 (when the Incentive became operational) and December 2016 revealed the Film Fund has supported 181 film projects with incentive grants, totalling almost € 42 million, which has led to Dutch production spend of € 198.8 million.

The number of Dutch features released, reached 37 (2015: 46) with an average audience of 122,795, roughly the same level as the previous year.

In 2016 Dutch films entered the competitions of renowned international film festivals such as Venice, Locarno, Toronto, Sundance and San Sebastian. 47 feature-length films were selected to one of the major international film festivals. These films were awarded with 7 film prizes and there were 3 prizes for persons. The number of selections of documentaries, animation films, cinematic experiment & shorts internationally even reached 160. These films were awarded with 16 prizes and there was one prize for a film maker.

Also, for the third consecutive year, the admissions per capita in the Netherlands increased. Dutch people visited a cinema twice per person.

Should you need any additional information about the Netherlands Film Fund or the Dutch film industry, please do not hesitate to contact us.

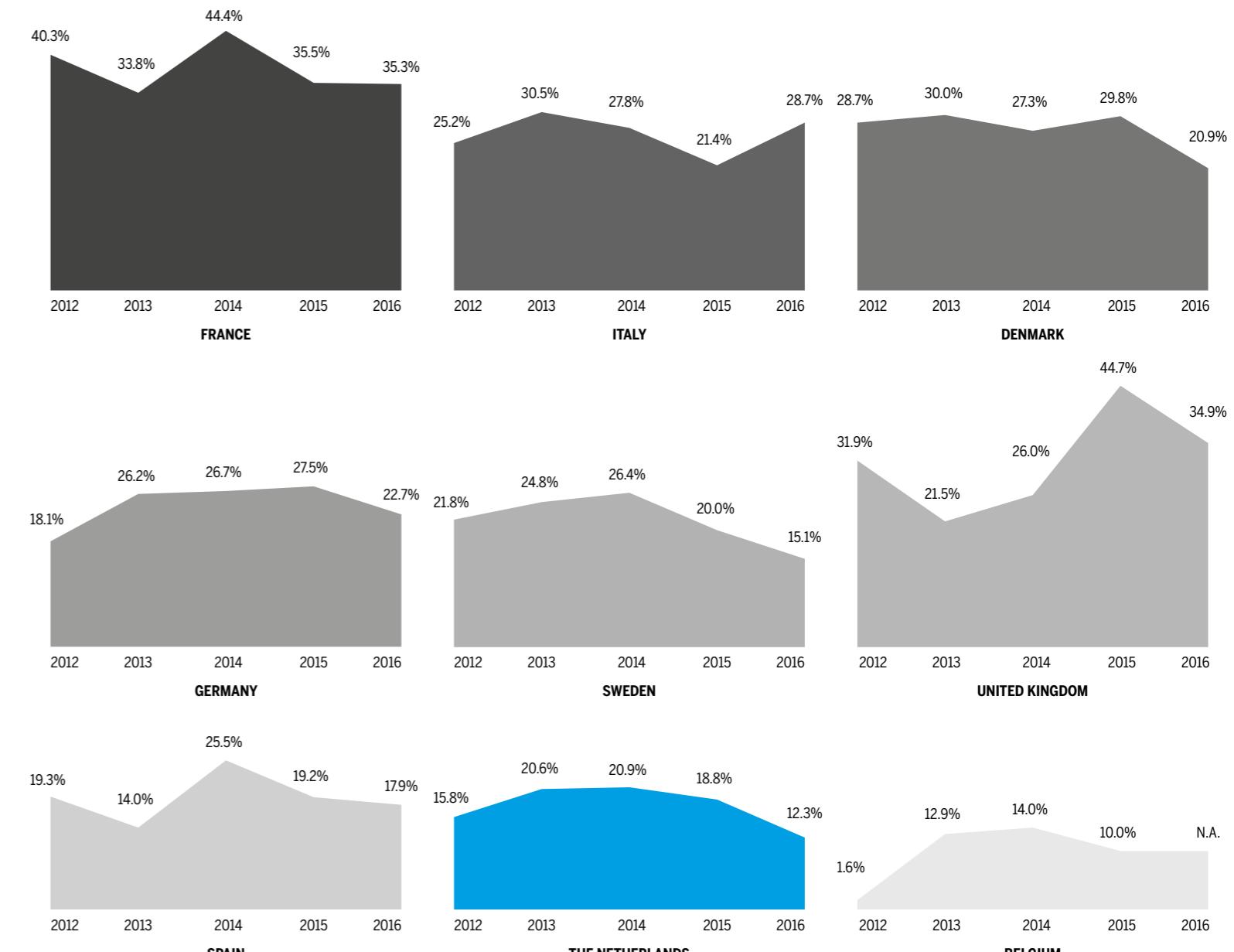
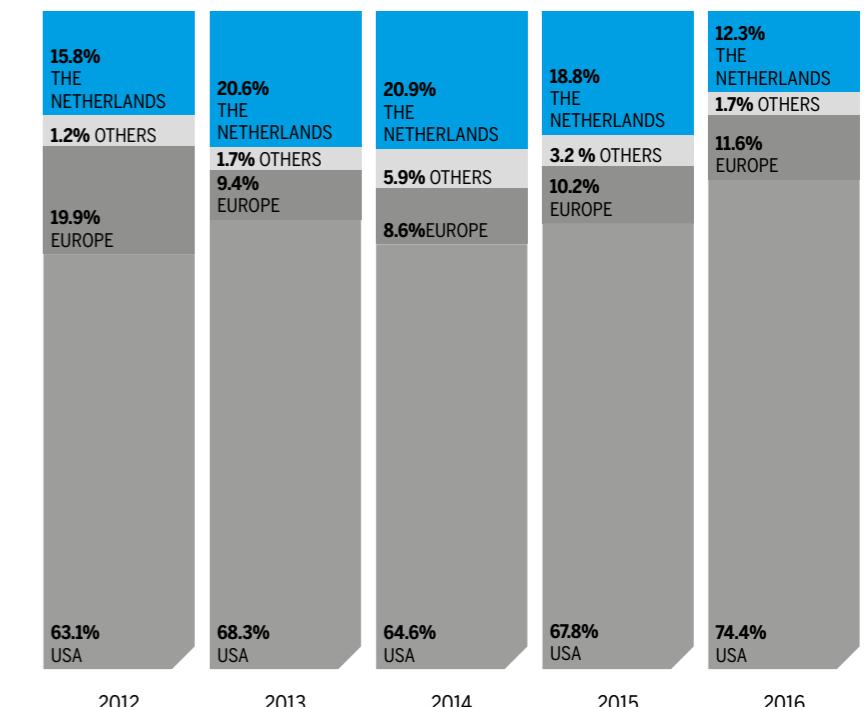
Doreen Boonekamp  
CEO Netherlands Film Fund  
May 2017

## MARKET SHARES IN ADMISSIONS FOR DOMESTIC PRODUCTIONS

**12.3% market share for Dutch films in 2016**

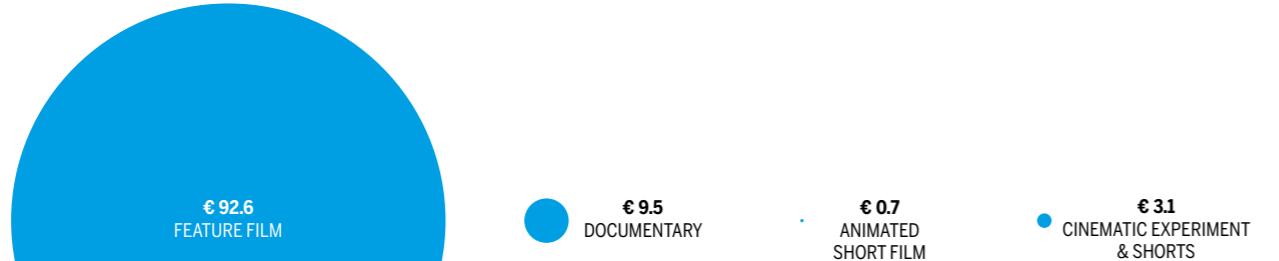
The market share for domestic films in the Netherlands dropped to 12.3% in 2016. US and European product increased again to respectively 74% and 11.6%. Not only in the Netherlands did the market share for domestic films drop but also in other European countries. Only Italy showed growth in domestic market share. Arthouse films and documentaries performed relatively strong in Dutch cinemas.

Source: Press release European Audiovisual Observatory (preliminary results)

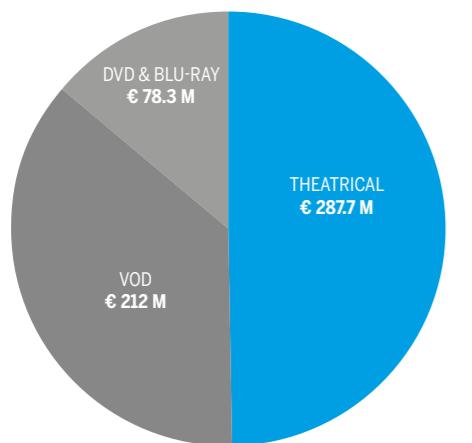


## SIZE OF REVENUES, PRODUCTION, DISTRIBUTION AND EXHIBITION 2016

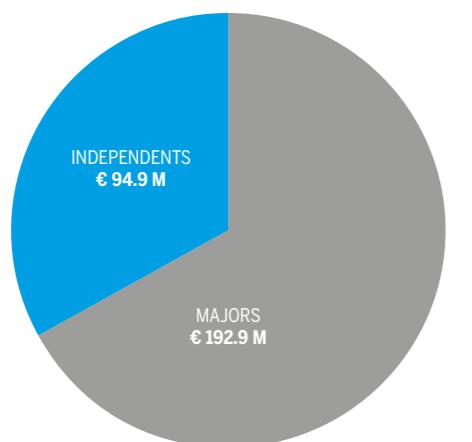
DUTCH FILM\* PRODUCTION (SEE PAGE 10-11 AND 14-15)  
TOTAL € 105.9 MILLION



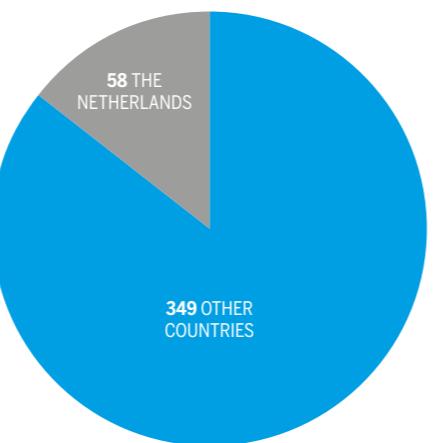
FILM REVENUES (SEE PAGE 42)  
TOTAL € 578 MILLION



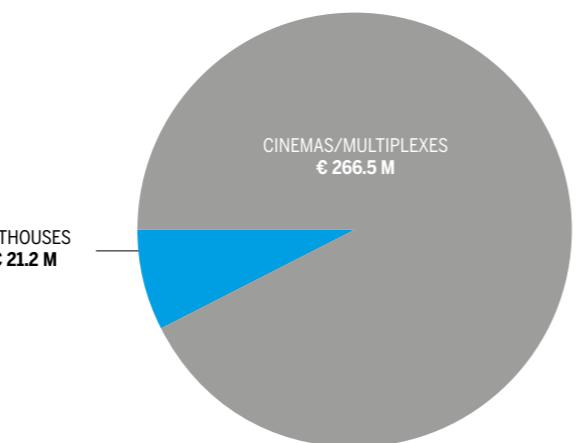
BOX OFFICE DISTRIBUTORS (SEE PAGE 34)  
TOTAL € 287.7 MILLION



NUMBER OF TITLES RELEASED THEATRICALLY  
(SEE PAGE 35)  
TOTAL 407 TITLES



BOX OFFICE THEATRES (SEE PAGE 38)  
TOTAL € 287.7 MILLION



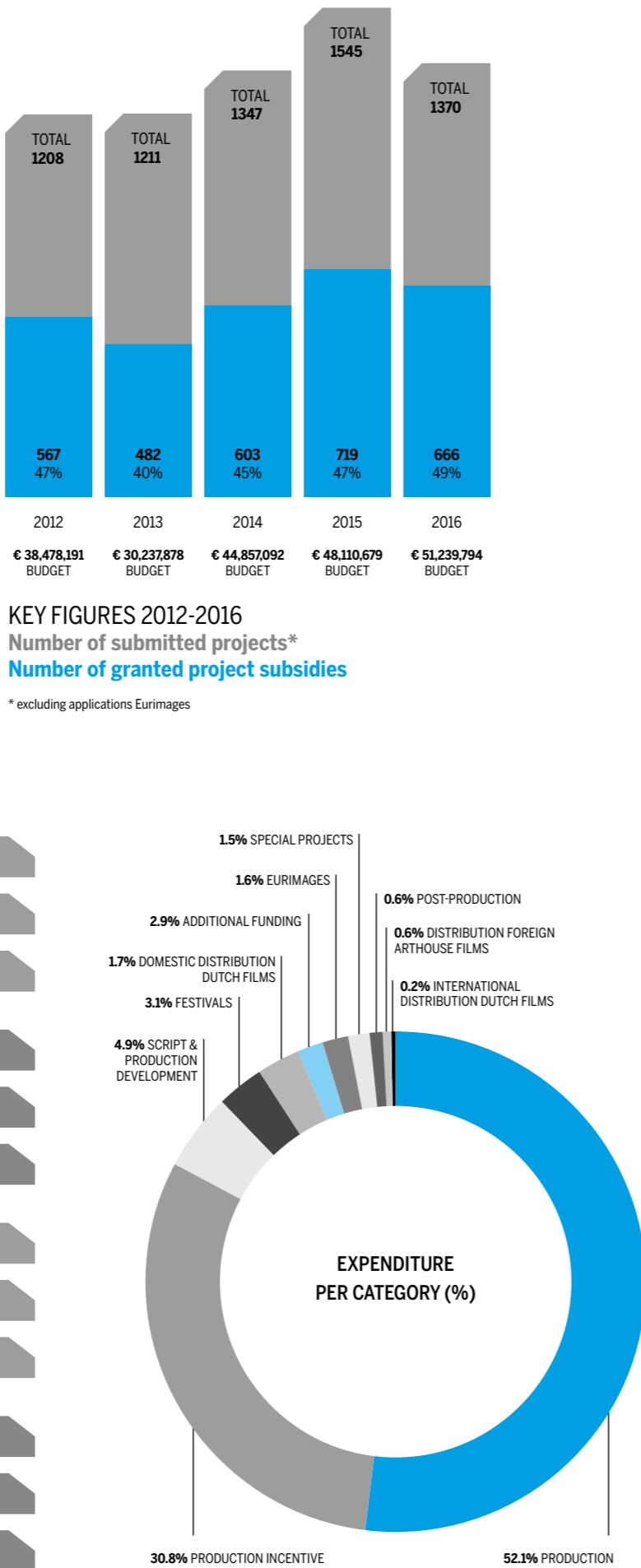
# 1. PRODUCTION AND FINANCING

## 1.1 FILM FUND BUDGETS & ACTIVITIES 2016

**The Netherlands Film Fund supported films and activities in 2016 for € 51.2 million**

Netherlands Film Fund support is offered for development, production and distribution of features, documentaries, animated short films, cinematic experiment and shorts. In 2016, 666 of the 1,370 projects that applied were approved for funding. 66 film projects were granted € 15.8 million in cash rebates as part of the Netherlands Film Production Incentive.

Source: Netherlands Film Fund



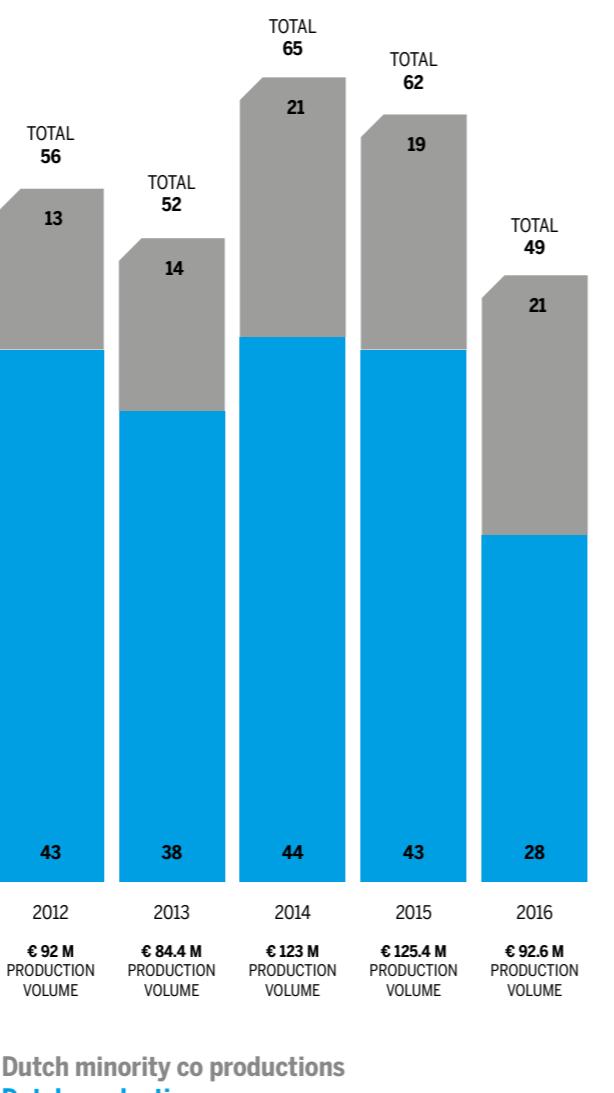
### FILM FUND BUDGET & ACTIVITIES 2016

| Feature Films support                               | Submitted  | Granted | Granted % | Expenditure € | Expenditure %     |
|---|--|---------|-----------|---------------|-------------------|
| <b>Production</b>                                   |  |         |           |               |                   |
| • Mainstream / commercial                           | Production support majority (co-)productions Screen NL | 2       | 1         | 50%           | 550,000           |
|   | Supplementary matching fund                            | 15      | 15        | 100%          | 7,489,164         |
|   | Telescoop  | 10      | 3         | 30%           | 2,314,280         |
|   |  | 27      | 19        |               | <b>10,353,444</b> |
|   |  |         |           |               | <b>25.5%</b>      |
| <b>Total mainstream/commercial</b>                  |  |         |           |               |                   |
| • Arthouse/cross-over                               | Production support majority (co-)productions Screen NL | 16      | 7         | 44%           | 4,493,000         |
|   | Production support New Screen NL                       | 2       | 1         | 50%           | 200,000           |
|   | Dutch Crossover  | 14      | 4         | 29%           | 3,200,000         |
|   | De Oversteek   | 4       | 2         | 50%           | 721,000           |
|   |  | 36      | 14        |               | <b>8,614,000</b>  |
|   |  |         |           |               | <b>21.2%</b>      |
| <b>Minority co-productions</b>                      |  |         |           |               |                   |
| Production support minority co-productions          |  | 46      | 19        | 41%           | 2,310,000         |
| <b>Development</b>                                  |  |         |           |               |                   |
| Script & project development                        | Screen NL  | 188     | 88        | 47%           | 1,635,300         |
|   | New Screen NL  | 41      | 21        | 51%           | 286,625           |
|   | One Night Stand  | 63      | 12        | 19%           | 0                 |
|   | De Oversteek   | 20      | 17        | 85%           | 121,000           |
|   | Writer's scheme / Vrijplaats schrijvers                | 47      | 9         | 19%           | 97,500            |
| <b>Other support</b>                                |  |         |           |               |                   |
| Post-production                                     |  | 14      | 6         | 43%           | 47,714            |
|   | One Night Stand  | 12      | 6         | 50%           | 225,000           |
|   | Short fiction  | 137     | 18        | 13%           | 790,754           |
|   | Wildcards  | 27      | 2         | 7%            | 181,000           |
|   | Additional funding                                     | 18      | 18        | 100%          | 1,404,685         |
| <b>Netherlands Film Production Incentive</b>        |  |         |           |               |                   |
| <b>Total Feature Film</b>                           |  | 728     | 297       |               | <b>40,596,358</b> |
|   |  |         |           |               | <b>100%</b>       |
| <b>Documentary</b>                                  |  |         |           |               |                   |
| Production  |  | 28      | 13        | 46%           | 1,270,194         |
|   | Post-production  | 21      | 12        | 57%           | 209,704           |
|   | Minority co-productions                                | 16      | 7         | 44%           | 340,000           |
|   | Teledoc production                                     | 8       | 5         | 63%           | 417,500           |
|   | Teledoc Campus production                              | 49      | 22        | 45%           | 210,000           |
|   | Wildcards  | 22      | 3         | 14%           | 139,500           |
|   | Script development                                     | 35      | 11        | 31%           | 194,821           |
|   | Script development Teledoc & Oase                      | 46      | 17        | 37%           | 40,000            |
|   | Additional funding                                     | 5       | 5         | 100%          | 59,000            |
| <b>Netherlands Film Production Incentive</b>        |  | 19      | 18        | 95%           | 1,234,140         |
| <b>Total Documentary</b>                            |  | 249     | 113       |               | <b>4,114,859</b>  |
|   |  |         |           |               | <b>100%</b>       |
| <b>Animated shorts</b>                              |  |         |           |               |                   |
| Production  |  | 4       | 3         | 75%           | 287,500           |
|   | Post-production  | 3       | 1         | 33%           | 5,000             |
|   | Minority co-productions                                | 9       | 5         | 56%           | 200,000           |
|   | Production Ultrakort                                   | 13      | 4         | 31%           | 100,000           |
|   | Production Nu of Noot                                  |         |           |               | 96,000            |
|   | Wildcards  | 15      | 1         | 7%            | 46,500            |
|   | Development  | 30      | 12        | 40%           | 112,805           |
| <b>Total Animated shorts</b>                        |  | 74      | 26        |               | <b>847,805</b>    |
|   |  |         |           |               | <b>100%</b>       |
| <b>Cinematic experiment</b>                         |  |         |           |               |                   |
| Production  |  | 8       | 4         | 50%           | 128,000           |
|   | De Verbeelding   | 14      | 2         | 14%           | 600,000           |
|   | Post-production  | 4       | 2         | 50%           | 35,000            |
|   | Minority co-productions                                | 1       | 1         | 100%          | 50,000            |
|   | Transmedia scheme                                      | 30      | 16        | 53%           | 355,236           |
|   | Development  | 26      | 2         | 8%            | 19,300            |
|   | Additional funding                                     | 2       | 2         | 100%          | 9,855             |
| <b>Total cinematic experiment</b>                   |  | 85      | 29        |               | <b>1,197,391</b>  |
|   |  |         |           |               | <b>100%</b>       |
| <b>SUBMISSIONS AND ALLOCATIONS PER SUBSIDY TYPE</b> |  |         |           |               |                   |
| <b>Netherlands Film Production Incentive</b>        |  | 71      | 66        |               | <b>15,763,476</b> |
| <b>Production</b>                                   |  |         |           |               |                   |
| Script & production development                     |  | 496     | 189       |               | <b>2,507,351</b>  |
|   | Production   | 502     | 164       |               | <b>26,714,628</b> |
|   | Post-production  | 42      | 21        |               | <b>297,418</b>    |
|   | Additional funding                                     | 25      | 25        |               | <b>1,473,540</b>  |
|   | Eurimages  | 171     |           |               | <b>806,853</b>    |
| <b>Distribution</b>                                 |  |         |           |               |                   |
| Domestic distribution Dutch films                   |  | 34      | 34        |               | <b>885,157</b>    |
|   | Distribution foreign arthouse films                    | 11      | 9         |               | <b>290,000</b>    |
|   | International distribution Dutch films                 | 23      | 22        |               | <b>103,956</b>    |
| <b>Activities</b>                                   |  |         |           |               |                   |
| Special projects/training                           |  | 111     | 91        |               | <b>789,182</b>    |
|   | Festivals  | 55      | 45        |               | <b>1,608,234</b>  |
| <b>Total</b>  |  | 1,541   | 666       |               | <b>51,239,794</b> |
|   |  |         |           |               | <b>100%</b>       |

## 1.2 PRODUCTION ACTIVITY ON DUTCH FEATURE FILMS

In 2016 49 feature films were shot, representing a total production activity of € 92.6 million. 22 of these were shot wholly or partly in the Netherlands while 27 were shot abroad. The number and production budgets of Dutch productions decreased considerably from 43 to 28 feature films and from € 85.3 million to € 45.7 million in 2016.

The Netherlands participated in 21 minority international feature productions in 2016, representing total production expenditure of € 45.7 million. In 2016 the value remained stable, after three years of strong increase of co-production value (from € 15.9 million in 2012). The number and production budgets of Dutch productions decreased considerably from 43 films and € 85.32 million in 2015 to 28 feature films and € 46.94 million in 2016. In 2016 4 films account for a total of € 198.5 million in production value and are specified as inward investment.



### Dutch productions shot mainly or wholly in The Netherlands

|  | Dutch production companies | budget (€ M) | start shoot d-m-y |
|--|----------------------------|--------------|-------------------|
| 1 Nocturne   | Maniak film                | 0.24         | 06/03/16          |
| 2 Soof 2   | KeyFilm/Millstreet Films   | 0.33         | 14/03/16          |
| 3 The Club of Saint Nicholas and Barking on the Steamboat/De Club van Sinterklaas en Geblaf op de Pakjesboot | TDMP                       | 1.24         | 24/03/16          |
| 4 The Longing/Het Verlangen  | Topkapi Films              | 0.95         | 11/04/16          |
| 5 Joy of Fatherhood/Voor elkaar gemaakt  | NL Film & TV               | 1.50         | 05/05/16          |
| 6 Ron Goossens: Lowbudget Stuntman   | Kaap Holland               | 0.37         | 24/05/16          |
| 7 Boys Will Be Boys/Onze Jongens   | Nijenhuis & Co             | 1.48         | 14/06/16          |
| 8 Battle of the Hearts/Hartenstrijd  | 2CFILM                     | 0.46         | 21/06/16          |
| 9 Mister Twister at the Pitch/Mees Kees langs de Lijn*   | PV Pictures                | 1.58         | Jul-16            |
| 10 Craving/Dorst   | KeyFilm                    | 0.51         | 14/08/16          |
| 11 Light as Feathers   | Family Affair Films        | 0.40         | 16/08/16          |
| 12 Kleine IJstijd  | NL Film & TV               | 1.70         | 23/09/16          |
| 13 Weg van jou   | NL Film & TV               | 1.05         | 07/10/16          |
| 14 Quarterlife/Alles voor elkaar   | PV Pictures                | 0.65         | 11/10/16          |
| 15 100% Coco   | TDMP                       | 0.75         | 21/10/16          |
| 16 Dummie the Mummy and the Tomb of Achnetoet/Dummie de Mummie en de Tombe van Achnetoet                     | PV Pictures                | 2.46         | 31/10/16          |
| 17 My Foolish Heart  | Pupkin Film                | 1.85         | 07/11/16          |
| 18 Bella Donna's   | Kaap Holland               | 1.98         | 23/11/16          |
| <b>Total (18 films)</b>  |                            | <b>23.99</b> |                   |

### Dutch productions shot mainly or wholly abroad

|                       | Dutch production companies | budget (€ M) | start shoot d-m-y |
|-----------------------|----------------------------|--------------|-------------------|
| 1 Miss Sing Song      | Submarine Film             | 1.24         | 16/11/16          |
| <b>Total (1 film)</b> |                            | <b>1.24</b>  |                   |

| Majority Dutch international co-productions shot mainly or wholly in The Netherlands | production companies  | budget (€ M) | subsidy                       | coproducing countries | foreign tax credit (x 1,000 €) | start shoot d-m-y |
|--|-----------------------|--------------|-------------------------------|-----------------------|--------------------------------|-------------------|
| 1 The Little Vampire 3D  | First Look/Cool Beans | 5.65         | FF/MF/FPI/DFI/NRW/NM/DFFF/EUR | NL/DE/DK              | 07/03/16                       |                   |
| 2 Cobain   | Circe Films           | 2.31         | FF/FPI/PBF/VAF/NRW/EUR        | NL/BE/DE              | € 150                          | 04/07/16          |
| 3 My Giraffe/Dikkertje Dap   | Lemming Film          | 2.35         | FF/FPI/PBF/VAF/HSH/EUR        | NL/BE/DE              | € 150                          | 14/08/16          |
| 4 Forbidden Love/Oude Liefde   | The Film Kitchen      | 1.60         | FF/FPI/PBF                    | NL/BE                 | € 250                          | 10/10/16          |
| <b>Total (4 films)</b>   |                       | <b>11.91</b> |                               |                       |                                |                   |

| Majority Dutch international co-productions shot mainly or wholly abroad | production companies | budget (€ M) | subsidy             | coproducing countries | foreign tax credit (x 1,000 €) | start shoot d-m-y |
|--|----------------------|--------------|---------------------|-----------------------|--------------------------------|-------------------|
| 1 In Blue  | IJswater Films       | 1.75         | FF/FPI/PBF/VAF      | NL/BE                 | € 148                          | 05/01/16          |
| 2 Home Is Where the Heart Is/Tuintje in mijn Hart                        | Farmhouse TV en Film | 2.77         | MF/FPI              | NL/BE                 | € 250                          | 08/03/16          |
| 3 Hotel True Love/Hotel de grote L                                       | Kaap Holland         | 2.00         | FF/FPI/PBF/MDM/DFFF | NL/DE                 | 11/08/16                       |                   |
| 4 An Act of Defiance/Bram Fischer  | Cool Beans           | 2.50         | FF/FPI/PBF          | NL/ZA                 | € 310                          | 13/08/16          |
| 5 La Holandesa   | Fatt Productions     | 0.78         | FF/NM               | NL/DE                 | 21/10/16                       |                   |
| <b>Total (5 films)</b>   |                      | <b>9.80</b>  |                     |                       |                                |                   |

**Total Dutch productions (28 films)** 46.94

| Minority Dutch international co-productions shot mainly or wholly abroad | production companies | budget (€ M) | subsidy                       | coproducing countries | foreign tax credit (x 1,000 €) | start shoot d-m-y |
|--|----------------------|--------------|-------------------------------|-----------------------|--------------------------------|-------------------|
| 1 Something Useful   | Topkapi Films        | 0.75         | TMCT/CNC/HBF/EUR              | TU/FR/NL              | 12/02/16                       |                   |
| 2 Oblivion Verses  | Lemming Films        | 0.82         | CNC/MDM/HBF/EUR               | FR/DE/NL/CL           | 22/02/16                       |                   |
| 3 Cargo  | Halal Productions    | 2.39         | VAF/FF                        | BE/NL                 | 23/02/16                       |                   |
| 4 Time Share   | Circe Films          | 1.57         | EFIC/FF/FPI                   | MX/UK/NL              | 09/03/16                       |                   |
| 5 De Premier   | Millstreet Films     | 5.00         | VAF/BF/FPI                    | BE/NL                 | 21/03/16                       |                   |
| 6 The Wound  | Oak Motion Pictures  | 0.78         | HSH/HBF                       | ZA/DE/NO/NL           | 05/04/16                       |                   |
| 7 Le Fidèle  | Kaap Holland         | 8.22         | VAF/FCB/WAL/FF                | BE/FR/NL              | 25/04/16                       |                   |
| 8 Zagros   | Viking Film          | 1.78         | VAF/FF/FPI/EUR                | BE/NL                 | 06/05/16                       |                   |
| 9 I Am Lying Now   | CTM Pictures         | 1.49         | PFI/FF/FPI                    | PO/NL                 | 31/05/16                       |                   |
| 10 Fühlen Sie sich manchmal ausgebrannt und leer?                        | Circe Films          | 2.03         | NRW/HSH/DFFF/NM/FF/FPI        | DE/NL                 | 05/07/16                       |                   |
| 11 Hier  | Rotterdam Films      | 2.55         | HNFF/CNC/FF/FPI               | HU/FR/NL/SE           | 11/07/16                       |                   |
| 12 Beyond Words  | Family Affair Films  | 1.14         | PFI/FF/FPI/EUR                | PO/NL                 | 19/07/16                       |                   |
| 13 A Gentle Creature   | Graniet Film         | 2.11         | CNC/MDM/LFF/FF/FPI/EUR        | FR/DE/NL/LT           | 19/07/16                       |                   |
| 14 Cloudboy  | Submarine Film       | 1.57         | VAF/FF/FPI                    | BE/NL/SE/NO           | 19/07/16                       |                   |
| 15 The Omission  | Volya Films          | 0.54         | INCAA/HBF                     | AR/NL/DE              | 15/08/16                       |                   |
| 16 Good Favour   | Viking Film          | 2.30         | IFB/FCB/WAL/DFI/FF/FPI        | IE/BE/NL/DK           | 22/08/16                       |                   |
| 17 Monos   | Lemming Film         | 1.54         | PRO/INCAA/WCFB/NRW/HBF/FF/FPI | CO/AR/FR/NL/DE/SE     | 29/08/16                       |                   |
| 18 Het Tweede Gelaat   | Phanta Film          | 3.92         | VAF/FF/FPI                    | BE/NL/DE              | 06/09/16                       |                   |
| 19 La Cama   | Topkapi Films        | 0.45         | INCAA/WCFB/HBF                | AR/NL/DE              | 31/10/16                       |                   |
| 20 Land  | Topkapi Films        | 1.95         | MIBACT/CNC/FF/EUR             | IT/FR/NL              | 07/11/16                       |                   |
| 21 Arthur & Claire   | Topkapi Films        | 2.78         | FFF/NM/DFFF/OFI/FPI           | DE/AT/NL              | 20/11/16                       |                   |
| <b>Total (21 films)</b>  |                      | <b>45.68</b> |                               |                       |                                |                   |

**Total number of films: 49 (excluding Inward investment)** 92.62

| Inward investment        | production companies | budget (€ M)  | subsidy | coproducing countries | foreign tax credit (x 1,000 €) | start shoot d-m-y |
|--------------------------|----------------------|---------------|---------|-----------------------|--------------------------------|-------------------|
| 1 The Hitman's Bodyguard | TDMP                 | 64.09         | FPI     | US/NL                 | 25/04/16                       |                   |
| 2 Dunkirk                | Kaap Holland         | 108.59        | FPI     | UK/FR/NL              | 23/05/16                       |                   |
| 3 Gangsterdam            | Lunanime             | 13.52         | FPI     | FR/NL                 | 28/06/16                       |                   |
| 4 The Ring               | New Ams Film Company | 12.30         | FPI     | IN/HU/CZ/NL           | Aug-16                         |                   |
| <b>Total (4 films)</b>   |                      | <b>198.50</b> |         |                       |                                |                   |

NFF-Netherlands Film Fund/MF-Matching Fund Netherlands/FPI-Netherlands Film Production Incentive/HB-Hubert Bals Fund  
VAF-Flemish Filmfund/NRW-Film und Media Stiftung DFFF-Deutsche Filmförderfonds/EUR-Eurimages/MMB-Medienboard Berlin-Brandenburg  
HSH-Filmförderung Hamburg Schleswig-Holstein/FCB-French Community of Belgium/IFB-Irish Film Board/PFI-Polish Film Institute  
BI-Bruceellimage/NM-Nordmedia Niedersachsen/Bremen/DFI-Danish Film Institute/WAL-Wallimages  
INCAA-Instituto Nacional de Cine y Artes Audiovisuales Argentina/WCFB-World Cinema Fund Berlin  
TMCT-Turkish Ministry of Culture & Tourism/MDM-Mitteldeutsche Medienförderung/EFIC-Eficine Mexico/WAL-Wallinage/HNFF-Hungarian National Film Fund/LFF-Lithuanian Film Fund/PRO-Proimages  
Colombia FFFF-Film- und Fernsehförderung Bayern/MIBACT-Ministero dei Beni e delle Attività Culturali e del Turismo Italy/OFI-Österreichisches Filminstitut

Source: Netherlands Film Fund

\*estimated

## **1.3 FINANCING OF DUTCH FEATURE FILMS RELEASED IN 2016**

## Production value of Dutch feature releases - € 97.3 million

The 57 Dutch feature releases (including minority Dutch co-productions), of which 6 non-released films in 2016 cost € 97.3 million to make. The share of total Fund support increased from 34.8% to 41%. Remarkable is the drop in use of foreign tax incentives/economic funds from € 10,647 in 2015 to € 3,651 million in 2016. Next to the Film Fund, private investors, European funding and broadcasters (CoBO, Media Fund) contributed to the making of these films.

Source: Netherlands Film Fund  
Financing details not available for minority Dutch co-production

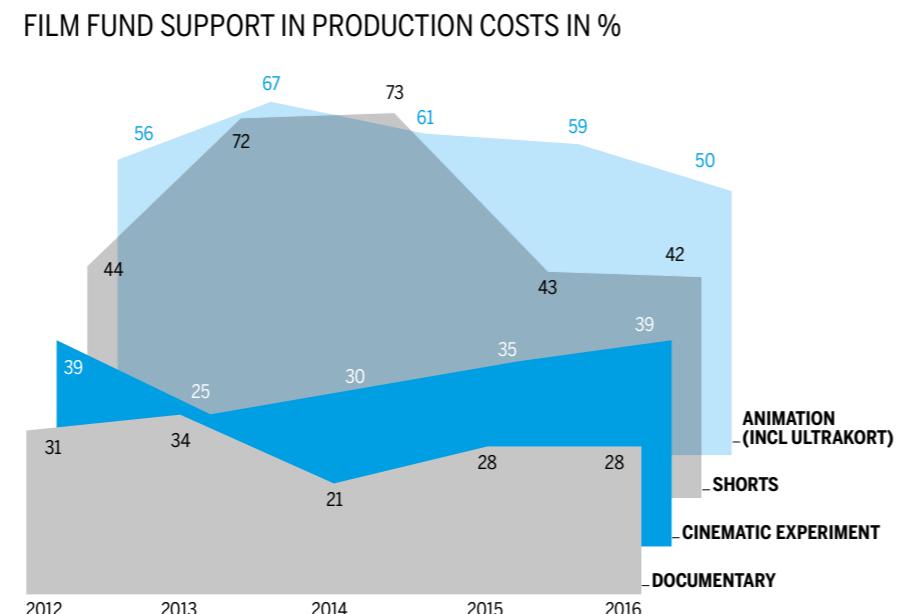
## 1.4 DUTCH DOCUMENTARIES, ANIMATION, CINEMATIC EXPERIMENT AND SHORT FILMS IN 2016

The Netherlands Film Fund granted production support to 77 non-features

In 2016 the Netherlands Film Fund granted on average 28% of documentary production costs (similar to 2015), 50% of animation production costs (2015: 59%), 39% of cinematic experiment production costs (2015: 35%) and 42% of shorts production costs (2015: 43%).

Source: Netherlands Film Fund

\* as per 13 March 2016



| international/domestic title  | production company           | director   | production costs<br>€ (1000s) | NL Film Fund subsidy<br>€ (1000s) | Production Incentive | international participation % | distributor | release date (d-m-y) | admissions*    |        |
|---|------------------------------|--|-------------------------------|-----------------------------------|----------------------|-------------------------------|-------------|----------------------|----------------|--------|
| <b>Documentary</b>  |                              |  |                               |                                   |                      |                               |             |                      |                |        |
| Sketches of Siberia   | Van Lieshout Filmproducts    | Ben van Lieshout                                 | 44                            | 15                                | 34%                  |                               | CD          | 14/01/16             | 1,149          |        |
| All You Need Is Me  | Hazazah                      | Wim van der Aar                                  | 376                           | 118                               | 31%                  |                               | CD          | 25/02/16             | 1,604          |        |
| The Mission/De Missie   | Zeppers Film & TV            | Robert Oey                                       | 300                           | 84                                | 28%                  |                               | AMF         | 03/03/16             | 4,525          |        |
| One Life Is Not Enough/Ik wil gelukkig zijn   | SNG Film                     | Anette Apon                                      | 148                           | 90                                | 61%                  |                               | CD          | 17/03/16             | 1,597          |        |
| Transit Havana  | Witfilm                      | Daniel Abra                                      | 387                           | 118                               | 30%                  | NL/DE                         | CD          | 24/03/16             | 699            |        |
| Daniele Gatti - Overture to a Conductor/Daniele Gatti - Ouverture voor een dirigent | Cobos Films                  | Carmen Cobos                                     | 299                           | 52                                | 17%                  |                               | Own         | 30/03/16             | 583            |        |
| A Haunting History  | IFPRODUCTIONS                | Femke van Velzen                                 | 436                           | 158                               | 50                   | 48%                           | CD          | 07/04/16             | 343            |        |
| Bezness As Usual  | Selfmade Films               | Alex Pitstra                                     | 275                           | 100                               | 36%                  | Own/Herrie                    | 21/04/16    | 666                  |                |        |
| Strike a Pose   | CTM Docs                     | Ester Gould, Reijer Zwaan                        | 655                           | 50                                | 59                   | 17%                           | NL/BE       | CM                   | 26/05/16       | 14,352 |
| Young Wrestlers   | Kaliber Film                 | Mete Gümrühan                                    | 207                           | 40                                | 19%                  | NL/TU                         | CD          | 16/06/16             | 580            |        |
| Inside the Chinese Closet   | Witfilm                      | Sophia Luvara                                    | 174                           | 67                                | 39%                  | Own/Herrie                    | 02/07/16    | 1,056                |                |        |
| Silent Land (outreach-release)  | drsFilm                      | Jan van den Berg                                 | 363                           | 55                                | 15%                  |                               |             | 13/10/16             | 1,160          |        |
| Miss Kjet's Children/De Kinderen van Juf Kiet                                       | Lataster&Films V.O.F.        | Petra Lataster-Czisch                            | 313                           | 35                                | 62                   | 31%                           | CD          | 24/11/16             | 56,698         |        |
| Unknown Brood   | BlazHoffski                  | Dennis Alink                                     | 310                           | 40                                | 13%                  |                               | AMF         | 01/12/16             | 1,967          |        |
| Stranger in Paradise  | Zeppers Film & TV            | Guido Hendrikx                                   | 201                           | 15                                | 7%                   |                               | Mokum       | 08/12/16             | 837            |        |
| Champions of Amsterdam /De Kampioenen van Amsterdam                                 | Hollandse Helden             | Denise Janzée, Xander de Boer, Marjolijn Heijnen | 27                            | 7                                 | 26%                  |                               | CD          | 08/12/16             | 547            |        |
| <b>Total 16 released majority (co)productions</b>                                   |                              |  | <b>4,515</b>                  | <b>992</b>                        | <b>223</b>           | <b>28%</b>                    |             |                      | <b>88,363</b>  |        |
| Fighting for Peace  | Red Rebel Films              | Joost van der Valk                               | 220                           | 66                                | 30%                  | NL/US                         |             |                      |                |        |
| De Claim  | Pieter van Huystee Film & TV | Ditteke Mensink                                  | 282                           | 105                               | 37%                  |                               |             |                      |                |        |
| Garage 2.0  | Zuidenwind Filmprodukties    | Catherine van Campen                             | 266                           | 83                                | 31%                  |                               |             |                      |                |        |
| The European/De Europeaan   | De Familie                   | Dirk Jan Roelevens                               | 324                           | 84                                | 26%                  |                               |             |                      |                |        |
| <b>Total 4 non released majority (co)productions</b>                                |                              |  | <b>1,092</b>                  | <b>338</b>                        | <b>31%</b>           |                               |             |                      |                |        |
| Becoming Zlatan   | Keydocs                      | Magnus & Fredrik Gerten                          | 789                           | 31                                | 4%                   | SE/NL                         | SFD         | 13/02/16             | 1,773          |        |
| The Event   | Atoms&Void                   | Sergei Loznitsa                                  | 111                           | 15                                | 14%                  | UA/NL                         | CD          | 10/03/16             | 1,521          |        |
| Land of the Enlightened   | Submarine                    | Pieter-Jan de Pue                                | 1,122                         | 50                                | 4%                   | BE/NL/IE                      | PER         | 07/04/16             | 7,848          |        |
| Rebels!   | Hazazah Pictures             | Kari Anne Moe                                    | 560                           | 50                                | 9%                   | NO/NL                         | CD          | 19/05/16             | 439            |        |
| Bugs  | Submarine                    | Andreas Johnsen                                  | 727                           | 50                                | 34                   | 12%                           | DK/NL       | Herrie               | 26/05/16       | 707    |
| Samuel en las Nubes   | Baldr Film                   | Pieter van Eecke                                 | 345                           | 50                                | 14%                  | BE/NL                         | CD          | 04/08/16             | 4,100          |        |
| China's van Gogh  | Trueworks                    | Haibo Yu   | 214                           | 50                                | 23%                  | CH/NL                         | CD          | 15/12/16             | 2,569          |        |
| <b>Total 7 released minority coproduction</b>                                       |                              |  | <b>3,868</b>                  | <b>265</b>                        | <b>65</b>            | <b>11%</b>                    |             |                      | <b>18,957</b>  |        |
| <b>Non-Film Fund releases</b>   |                              |  |                               |                                   |                      |                               |             |                      |                |        |
| Jheronimus Bosch - Touched by the Devil   | Pieter van Huystee Film & TV | Pieter van Huystee                               |                               |                                   |                      |                               | AMF         | 07/01/16             | 14,570         |        |
| Tony  | Dahl/BlazHofski              | Bente Forrer                                     |                               |                                   |                      |                               | AMF         | 14/04/16             | 5,765          |        |
| Kriterion - sinds '45   | Jura Filmproducties          | Wouter Snip                                      |                               |                                   |                      |                               | AMF         | 09/06/16             | 196            |        |
| Ants on a Shrimp  | BlazHofski/Dahl TV           | Maurice Dekkers                                  |                               |                                   |                      |                               | CD          | 01/09/16             | 11,015         |        |
| John Jansen   | Karmic Pro Media             | Jay Oliveira                                     |                               |                                   |                      |                               | DFW         | 22/09/16             | 1,738          |        |
| St. Matthew Mission of Reinbert de Leeuw /De Matthäus Missie van Reinbert de Leeuw  | Interakt                     | Cherry Duyns                                     |                               |                                   |                      |                               | CD          | 13/10/16             | 16,071         |        |
| Down to Earth   | Purple Wolf Productions      | Renata Heinen, Rolf Winters                      |                               |                                   |                      | DTE (Own)                     | 20/10/16    | 113,088              |                |        |
| Wildernis in Drenthe  | Nighthawk Productions        | Henk Bos, Janetta Bos                            |                               |                                   |                      | Own                           | 24/11/16    | 8,247                |                |        |
| Living River/Levende Rivier   | Ruben Smit Productions       | Ruben Smit                                       |                               |                                   |                      | SF                            | 08/12/16    | 1,331                |                |        |
| <b>Total 32 released documentaries</b>  |                              |  | <b>8,383</b>                  | <b>1,257</b>                      | <b>288</b>           | <b>11</b>                     | <b>28%</b>  |                      | <b>279,341</b> |        |
| <b>average major (co)productions with fund support</b>                              |                              |  |                               |                                   |                      |                               |             |                      |                |        |

| international/domestic title   | production company           | director                             | production costs € (1000s) | NL Film Fund subsidy € (1000s) | NL Film Fund subsidy % |
|--|------------------------------|--------------------------------------|----------------------------|--------------------------------|------------------------|
| <b>international/domestic title</b>  |                              |                                      |                            |                                |                        |
| <b>Animated shorts</b>   |                              |                                      |                            |                                |                        |
| Otto   | Job, Joris & Marieke         | Job, Joris & Marieke                 | 74                         | 33                             | 45%                    |
| Löss   | Armadillo                    | Yi Zhao                              | 175                        | 82                             | 47%                    |
| Ticking Away   | Ciné                         | Michael Sewnarain                    | 155                        | 90                             | 58%                    |
| Parade   | NIAf                         | Digna van der Put                    | 29                         | 15                             | 52%                    |
| Bullet Time  | Merlijn Passier Prod         | Frodo Kuipers                        | 65                         | 40                             | 62%                    |
| <b>Total 5 majority (co)productions</b>  |                              |                                      |                            | <b>498</b>                     | <b>260</b>             |
| <b>ULTRAKORT</b>   |                              |                                      |                            |                                |                        |
| Tabook/Taboek  | Tünde Vollenbroek            | Dario van Vree                       | 50                         | 25                             | 50%                    |
| Nona and the Singing Meatball/Nona en de zingende Gehaktbal                              | Submarine                    | Tjeerd Posthuma                      | 52                         | 25                             | 48%                    |
| Golden Oldies  | Frame Order Coöperatie       | Daan Velsink                         | 64                         | 25                             | 39%                    |
| Sabaku   | Halal                        | Marlies van der Wel                  | 50                         | 25                             | 50%                    |
| <b>Subtotal 9 animated shorts and ultrakort</b>  |                              |                                      |                            | <b>714</b>                     | <b>360</b>             |
| <b>average major (co)productions</b>   |                              |                                      |                            |                                |                        |
| <b>Cinematic experiment/short documentaries</b>  |                              |                                      |                            |                                |                        |
| Voice of Finance   | KeyFilm                      | Clara van Gool                       | 310                        | 78                             | 25%                    |
| Hotel Forum, Palasthotel, Hotel Merkur   | Arienne Olthaar              | Arienne Olthaar                      | 36                         | 35                             | 97%                    |
| As Things Go   | Conijn Film                  | Silvia Martes                        | 72                         | 58                             | 81%                    |
| Ashes to Ashes   | Stichting SubmarineChannel   | Jamille van Wijngaarden              | 199                        | 50                             | 25%                    |
| De Nachtwacht  | 25 FPS Commercial Production | Maarten Treurniet                    | 75                         | 50                             | 67%                    |
| Along Chappel Road/Langs de Kapellekensbaan  | seriousFilm                  | André Schreuders                     | 42                         | 24                             | 57%                    |
| Advertisement/Advertentie  | Brenninkmeijer & Isaacs      | Timur Ismailov                       | 28                         | 26                             | 93%                    |
| Jordy in Transitland   | Copper Views B               | Willem Timmers                       | 25                         | 5                              | 20%                    |
| SuperstarVR  | Bind & Willink               | Steven Wouterlood                    | 103                        | 20                             | 19%                    |
| Wild Flower  | Fathia Bazi                  | Fathia Bazi                          | 31                         | 9                              | 29%                    |
| Melanie  | seriousFilm                  | Susanne Helmer                       | 17                         | 15                             | 88%                    |
| Inside the Mind of Favela Funk   | Elise Roodenburg             | Elise Roodenburg                     | 69                         | 13                             | 19%                    |
| ChUrchroad/Weg van de Kerk   | Robin Vogel                  | Robin Vogel                          | 65                         | 15                             | 23%                    |
| Het vergeten Getto   | Jolien de Graaf Bierbrauwer  | Saskia van den Heuvel                | 235                        | 10                             | 4%                     |
| In Procedure   | Harlem District              | Jiska Rickels                        | 141                        | 15                             | 11%                    |
| Made in Iran   | CTM Docs                     | Charlotte Scott Wilson               | 80                         | 15                             | 19%                    |
| Well Fed   | Philip Fountain              | Karsten de Vreugd                    | 69                         | 15                             | 22%                    |
| Fallen Flowers Thick Leaves  | Silk Road Film Salon B.V.    | Laetitia Schoofs                     | 126                        | 15                             | 12%                    |
| <b>Subtotal 18 cinematic experiment/short documentaries</b>                              |                              |                                      |                            | <b>1,723</b>                   | <b>468</b>             |
| <b>average</b>   |                              |                                      |                            |                                |                        |
| <b>Shorts</b>  |                              |                                      |                            |                                |                        |
| Between a Man and a Woman/Tussen Man en vrouw  | Circe Films                  | Martijn Maria Smits                  | 75                         | 33                             | 44%                    |
| All Clear/Buit Vrij  | BosBros                      | Feike Santbergen                     | 74                         | 33                             | 45%                    |
| Copyrette  | Ven Film                     | Marc de Leeuw                        | 74                         | 33                             | 45%                    |
| Gamechanger  | BIND Film                    | Martijn Maria Smits                  | 74                         | 33                             | 45%                    |
| Grand Tour   | BALDR Film                   | Floor Houwink ten Cate               | 74                         | 33                             | 45%                    |
| For Free/Gratis  | Topkapi Films                | Merijn Scholte Albers, Tobias Smeets | 74                         | 33                             | 45%                    |
| GroeI  | OAK Motion Pictures          | Sil van der Woerd                    | 83                         | 33                             | 40%                    |
| Omega  | Habbekrats                   | Mustafa Duygulu                      | 76                         | 33                             | 43%                    |
| Remember To Check Out  | Caviar Film & TV             | Hiba Vink                            | 74                         | 33                             | 45%                    |
| Seven Things I Learned About Timetravel/Zeven Dingen die ik geleerd heb over Tijdsreizen | Revolver Amsterdam           | Jonathan Herzberg                    | 75                         | 33                             | 44%                    |
| KINSHASA   | Corrino Drama                | Hyo Kaag                             |                            |                                |                        |

## 1.5 FOREIGN EXPENDITURE AND FINANCING RELEASED DUTCH FEATURES SUPPORTED BY THE FILM FUND IN 2016

An average of € 0.6 million (2015: € 1.5 million) in foreign expenditure per Dutch feature

Foreign expenditure of released Dutch feature films decreased from € 25.4 million in 2015 to € 10.6 million in 2016 in favour of the Dutch expenditure. The average foreign expenditure per title dropped from € 1,492,998 to € 590,741.

Source: Netherlands Film Fund

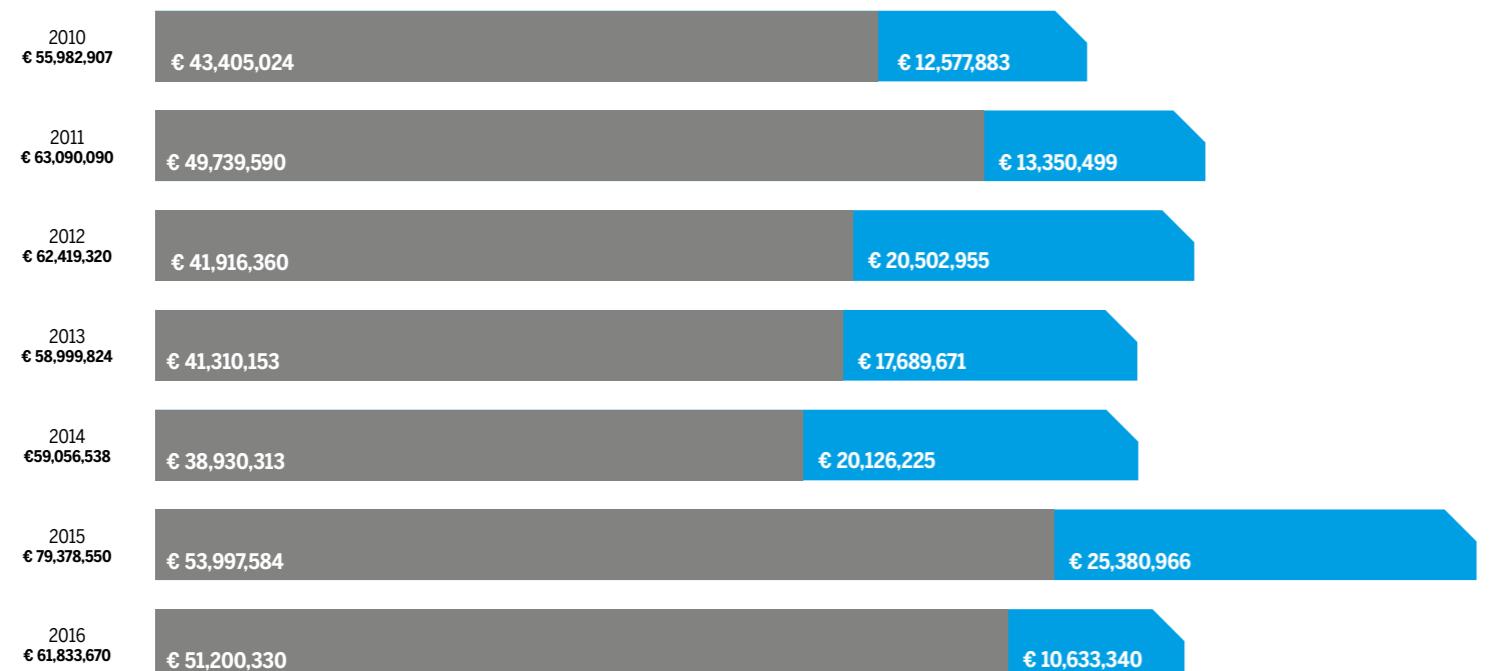
|  | 2010       | 2011       | 2012       | 2013       | 2014       | 2015       | 2016       |
|--|------------|------------|------------|------------|------------|------------|------------|
| Foreign expenditure Dutch feature film in €            | 12,577,882 | 13,350,499 | 20,502,955 | 17,689,671 | 20,126,225 | 25,380,966 | 10,633,340 |
| Foreign expenditure Dutch feature film in % of budget  | 22.4%      | 21.16%     | 32.85%     | 30.54%     | 34.08%     | 31.97%     | 17.20%     |
| Foreign financing Dutch feature film                   | 3,938,000  | 4,377,000  | 9,653,000  | 8,972,000  | 12,236,739 | 18,329,704 | 8,070,757  |
| number released  | 28         | 23         | 31         | 31         | 36         | 40         | 37         |
| number of features with foreign financing              | 14         | 19         | 18         | 19         | 17         | 27         | 18         |
| average foreign expenditure per foreign invested title | 898,420    | 702,658    | 1,139,053  | 931,035    | 1,183,896  | 1,492,998  | 590,741    |

\* Only Film Fund supported titles, excluding lowbudget films <€ 350,000

### EXPENDITURE DUTCH FEATURE FILM IN €

Dutch expenditure

Foreign expenditure



## 2. RELEASES

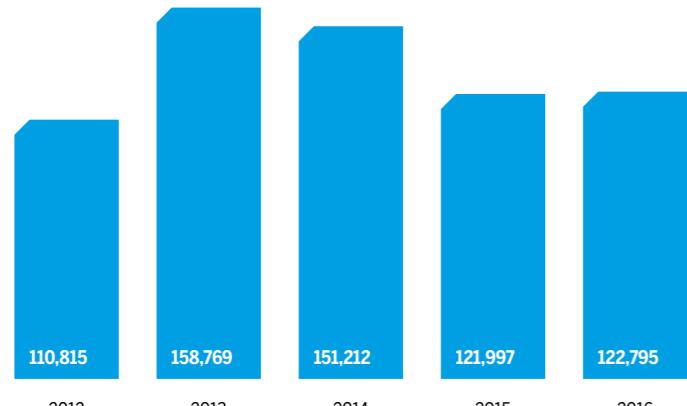
## 2.1 THEATRICAL RELEASES IN 2016

**37 Dutch features released with an average audience of 122,795**

In total 51 Dutch feature films (including minority co-productions) were released in 2016, 4 less than in 2015 (55 releases). Registered production costs of Dutch majority films averaged € 1.78 million, which is similar to 2015 when there were 46 Dutch majority releases. On average these features reached an audience of 122,795 (2015: 122,626).

1. as per 7 April 2017

### AVERAGE AUDIENCE FEATURES WITH THEATRICAL RELEASE (x 1000)



### TOTAL FEATURES RELEASED



### AVERAGE PRODUCTION COST (€ MILLION) FEATURES WITH THEATRICAL RELEASE



| international title/domestic title<br>New theatrical releases 2016 (in release date order)                  | production company         | director                    | scriptplay  | production costs € (1,000s) | release date | domestic distributor | number of screens | admissions <sup>1</sup> | box office <sup>1</sup> | box office |
|---|----------------------------|-----------------------------|---|-----------------------------|--------------|----------------------|-------------------|-------------------------|-------------------------|------------|
| Woozle and Pip In Search of the Scallywagger!<br>/Woazel en Pip op zoek naar de Sloddervoss!                | Tom de Mol Productions     | Patrick Raats               | Arnoud Rijken, Michiel Snijders, Dinand Woesthoff | 1,079                       | 20/01/16     | DFW                  | 132               | 228,240                 | 1,564,795               | 11,855     |
| Scream Week/Sneekweek   | Farmhouse TV en Film       | Martijn Heijne              | Alex van Galen, Lars Boom                         | 2,609                       | 21/01/16     | DFW                  | 95                | 76,330                  | 639,412                 | 6,731      |
| Brasserie Valentine/Brasserie Valentijn   | Tom de Mol Productions     | Sanne Vogel                 | Judith Goudsmit, Sanne Vogel                      | 1,368                       | 28/01/16     | DFW                  | 95                | 95,067                  | 769,602                 | 8,101      |
| Waisted/Fissa   | 2CFILM                     | Bobby Boermans              | Martijn Hillenius                                 | 700                         | 04/02/16     | JFD                  | 102               | 96,676                  | 775,562                 | 7,604      |
| Beyond Sleep  | KeyFilm                    | Boudewijn Koole             | Boudewijn Koole                                   | 1,879                       | 11/02/16     | SFD                  | 30                | 47,602                  | 364,315                 | 12,144     |
| Family Weekend/Familieweekend   | Eyeworks Film & TV Drama   | Pieter van Rijn             | Melle Runderkamp, Luuk van Bemmelen               | 1,978                       | 18/02/16     | eOne                 | 116               | 101,476                 | 837,057                 | 7,216      |
| In My Father's Garden/Knienlen op een Bed Violen  | NL Film                    | Ben Sombogaart              | Hugo Heinen, Gerard Soeteman                      | 3,400                       | 25/02/16     | SFD                  | 109               | 224,423                 | 1,809,781               | 16,603     |
| Skirt Day/Rokjesdag   | Nijenhuis & Co             | Johan Nijenhuis             | Eveline Hagenbeek                                 | 1,800                       | 10/03/16     | eOne                 | 127               | 401,649                 | 3,264,196               | 25,702     |
| History's Future  | Family Affair Films        | Fiona Tan                   | Fiona Tan   | 777                         | 24/03/16     | CNA                  | 9                 | 2,683                   | 17,354                  | 1,928      |
| The Fury/De Helleveeg   | Sigma Pictures             | André van Duren             | André van Duren                                   | 2,202                       | 24/03/16     | eOne                 | 56                | 56,477                  | 427,853                 | 7,640      |
| Full Contact  | Lemming Film               | David Verbeek               | David Verbeek                                     | 1,251                       | 31/03/16     | SFD                  | 11                | 1,310                   | 9,432                   | 857        |
| As If I'm Crazy/Of ik gek ben   | IJswater Films             | Frank Lammers               | Frank Lammers                                     | 1,198                       | 02/06/16     | WFD                  | 28                | 3,489                   | 26,838                  | 959        |
| Stop Acting Now   | Topkapi Films / Wunderbaum | Mijke de Jong               | Mijke de Jong                                     | 493                         | 05/06/16     | n/a                  | 2,668             | n/a                     | n/a                     | n/a        |
| Renesse   | Tom de Mol Productions     | Matthijs Jansen             | Matthijs Jansen                                   | 1,538                       | 07/07/16     | DFW                  | 76                | 57,685                  | 458,046                 | 6,027      |
| Mr.Frog/Meester Kikker  | BosBros                    | Anna van der Heide          | Gerben Hetebrij                                   | 2,667                       | 28/07/16     | DFW                  | 119               | 116,625                 | 797,738                 | 6,704      |
| Out of Love   | Topkapi Films              | Paloma Aguilera Valdebenito | Paloma Aguilera Valdebenito                       | 1,227                       | 11/08/16     | CM                   | 16                | 4,472                   | 32,749                  | 2,047      |
| Adios Amigos  | BosBros                    | Albert Jan van Rees         | Anne Barnhoorn                                    | 1,404                       | 08/09/16     | DFW                  | 28                | 11,015                  | 111,942                 | 3,998      |
| Bodkin Ras  | Revolver                   | Kaweh Modiri                | Kaweh Modiri                                      | 271                         | 08/09/16     | AMF                  | 9                 | 1,182                   | 7,489                   | 832        |
| Riphagen  | Pupkin Film                | Pieter Kuijpers             | Paul Jan Nelissen, Thomas van der Ree             | 2,131                       | 22/09/16     | SFD                  | 75                | 37,117                  | 292,729                 | 3,903      |
| The Hero/De Held  | Millstreet Films           | Menno Meyjes                | Marjolein Beumer                                  | 2,917                       | 29/09/16     | DFW                  | 62                | 17,704                  | 134,739                 | 2,173      |
| MasterSpy/MeesterSpion  | PV Pictures                | Pieter van Rijn             | Tjits van Marle                                   | 1,648                       | 05/10/16     | eOne                 | 113               | 101,576                 | 710,276                 | 6,286      |
| The Club of Saint Nicholas and Barking on the Steamboat /De Club van Sinterklaas en Geblaf op de Pakjesboot | Tom de Mol Productions     | Ruud Schuurman              | Sander de Regt                                    | 401                         | 12/10/16     | DFW                  | 143               | 172,937                 | 1,197,637               | 8,375      |
| Owls & Mice/Uilenbal  | Lemming Film               | Simone van Dusseldorp       | Simone van Dusseldorp                             | 1,554                       | 12/10/16     | JFD                  | 99                | 34,735                  | 232,469                 | 2,348      |
| Heart Beat/Hart Beat  | Eyeworks Film & TV Drama   | Hans Somers                 | Anjali Taneja                                     | 1,450                       | 12/10/16     | eOne                 | 89                | 150,617                 | 1,116,096               | 12,540     |
| Prey/Prooi  | Shooting Star              | Dick Maas                   | Dick Maas   | 3,531                       | 13/10/16     | DFW                  | 99                | 30,850                  | 246,489                 | 2,490      |
| Tonio   | NL Film & TV               | Paula van der Oest          | Hugo Heinen                                       | 1,984                       | 13/10/16     | SFD                  | 77                | 147,668                 | 1,167,779               | 15,166     |
| Battle of the Hearts/Hartenstrijd   | 2CFILM                     | Janice Pierre               | Nienke Römer                                      | 1,005                       | 27/10/16     | IF                   | 117               | 175,395                 | 1,443,035               | 12,334     |
| The Windmill Massacre   | Pellicola                  | Nick Jongerius              | Chris W. Mitchell                                 | 1,134                       | 27/10/16     | unknown              | unknown           | unknown                 | unknown                 | unknown    |
| A Real Vermeer/Een echte Vermeer  | Rinkel Film                | Rudolf van den Berg         | Jan Eilander                                      | 3,922                       | 03/11/16     | CNA                  | 50                | 19,191                  | 132,002                 | 2,640      |
| Layla M.  | Topkapi Films              | Mijke de Jong               | Jan Eilander, Mijke de Jong                       | 2,789                       | 17/11/16     | CM                   | 38                | 41,752                  | 309,292                 | 8,139      |
| Seventh Heaven/De Zevende Hemel   | Eyeworks Film & TV Drama   | Job Gosschalk               | Tjits van Marle, Elle van Rijn                    | 2,350                       | 24/11/16     | eOne                 | 113               | 206,521                 | 1,641,632               | 14,528     |
| Waterboys   | Ven Films                  | Robert Jan Westdijk         | Robert Jan Westdijk                               | 479                         | 01/12/16     | PAR                  | 39                | 50,850                  | 375,345                 | 9,624      |
| Soof 2  | KeyFilm / Millstreet       | Esmé Lammers                | Marjolein Beumer                                  | 2,200                       | 08/12/16     | DFW                  | 136               | 897,993                 | 7,653,841               | 56,278     |
| Enough!/Kappen!   | Shooting Star              | Tessa Schram                | Mirjam Oomkes, Maria Peters                       | 1,337                       | 15/12/16     | DFW                  | 108               | 82,965                  | 624,827                 | 5,785      |
| Boys Will Be Boys/Onze Jongens  | Nijenhuis & Co             | Johan Nijenhuis             | Annelouise Verboon van Naerssen                   | 1,810                       | 29/12/16     | eOne                 | 110               | 361,867                 | 3,067,559               | 27,887     |
| <b>Total 35 majority (co)productions</b>  |                            |                             |   | <b>60,483</b>               |              |                      | <b>2,626</b>      | <b>4,058,807</b>        |                         |            |
| <b>Average</b>  |                            |                             |   | <b>1,728</b>                |              |                      | <b>80</b>         | <b>119,377</b>          |                         |            |
| <b>Non-Film Fund releases</b>   |                            |                             |   |                             |              |                      |                   |                         |                         |            |
| Fataal  | JSB Productions            | Jesse Bleekemolen           | Dick van den Heuvel                               | 350                         | 03/11/16     | JSB                  | 27                | 3,143                   | 14,889                  | 551        |
| Mister Twister at the Pitch/Mees Kees langs de Lijn   | PV Pictures                | Anièle Webster              | Tjits van Marle                                   | 1,000                       | 07/12/16     | eOne                 | 134               | 358,670                 | 2,552,852               | 19,051     |
| <b>Total 2 majority (co)productions</b>   |                            |                             |   | <b>1,350</b>                |              |                      | <b>161</b>        | <b>361,813</b>          |                         |            |
| <b>Total 37 majority (co)productions</b>  |                            |                             |   | <b>61,833</b>               |              |                      | <b>2,787</b>      | <b>4,420,620</b>        |                         |            |
| <b>Average majority Dutch (co)productions</b>   |                            |                             |   | <b>1,671</b>                |              |                      | <b>80</b>         | <b>122,795</b>          |                         |            |
| <b>Minority co-productions released</b>   |                            |                             |   |                             |              |                      |                   |                         |                         |            |
| Problemki Hotel   | Volya Films                | Manu Riche                  | Steve Hawes                                       | 1,988                       | 28/01/16     | LUM                  | 12                | 6,115                   | 39,887                  | 3,324      |
| D'Ardennen  | Bastide Films              | Robin Pront                 | Jeroen Perceval                                   | 2,070                       | 04/02/16     | PAR                  | 12                | 5,212                   | 36,387                  | 3,032      |
| Francofonia   | N279 Entertainment         | Alexander Sokurov           | Alexander Sokurov                                 | 1,791                       | 04/02/16     | CF                   | 18                | 6,366                   | 48,913                  | 2,717      |
| Prejudice   | CTM Pictures               | Antoine Cuypers             | Antoine Cuypers, Antoine Wauters                  | 2,800                       | 03/03/16     | CNA                  | 9                 | 9,223                   | 60,339                  | 6,704      |
| Belgica   | Topkapi Films              | Felix van Groeningen        | Felix van Groeningen, Arne Sierens                | 3,631                       | 10/03/16     | SFD                  | 30                | 19,858                  | 139,920                 | 4,664      |
| The Prosecutor, the Defender, the Father and his Son  | Phanta Vision              | Igalka Trifonova            | Igalka Trifonova                                  | 1,918                       | 07/04/16     | AMF                  | 8                 | 447                     | 2,530                   | 316        |
| Mammal  | Rinkel Film                | Rebecca Daly                | Rebecca Daly, Glenn Montgomery                    | 2,565                       | 14/04/16     | CNA                  | 6                 | 1,746                   | 4,935                   | 823        |
| The Commune/Kollektivet   | Topkapi Films              | Thomas Vinterberg           | Tobias Lindholm, Thomas Vinterberg                | 4,488                       | 21/04/16     | SFD                  | 31                | 48,199                  | 368,595                 | 11,890     |
| Love & Friendship   | Revolver                   | Whit Stillman               | Whit Stillman                                     | 2,810                       | 26/05/16     | CNA                  | 40                | 56,136                  | 401,130                 | 10,028     |
| The Idol  | KeyFilm                    | Hany abu Assad              | Hany abu Assad                                    | 1,864                       | 02/06/16     | SFD                  | 31                | 17,579                  | 122,505                 | 3,952      |
| La última Tierra  | Fortuna Films              | Pablo Lamar                 | Pablo Lamar                                       | 291                         | 21/07/16     | EYE                  | 7                 | 686                     | 5,069                   | 724        |
| Neon Bull   | Viking Film                | Gabriel Mascaro             | Gabriel Mascaro                                   | 559                         | 28/07/16     | CM                   | 16                | 9,348                   | 69,082                  | 4,318      |
| La Tierra y la Sombra/Land and Shade  | Topkapi Films              | César Augusto Acevedo       | César Augusto Acevedo                             |                             |              |                      |                   |                         |                         |            |

# **3. INTERNATIONAL PERFORMANCE AND FESTIVALS**



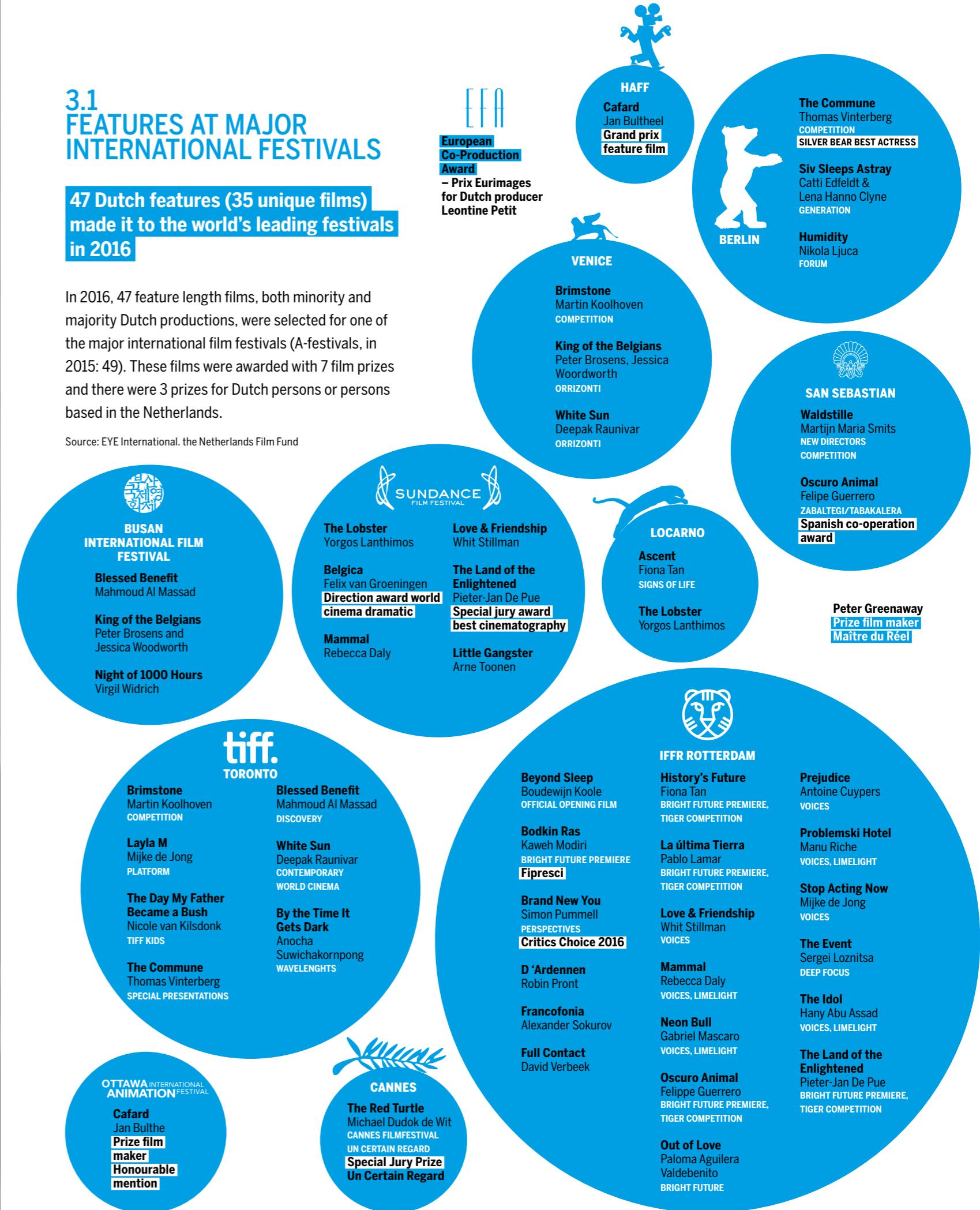
BRIMSTONE

### **3.1 FEATURES AT MAJOR INTERNATIONAL FESTIVALS**

**47 Dutch features (35 unique films)  
made it to the world's leading festival  
in 2016**

In 2016, 47 feature length films, both minority and majority Dutch productions, were selected for one of the major international film festivals (A-festivals, in 2015: 49). These films were awarded with 7 film prizes and there were 3 prizes for Dutch persons or persons based in the Netherlands.

Source: EYE International, the Netherlands Film Fund



## 3.2 NON-FEATURES AT MAJOR INTERNATIONAL FILM FESTIVALS IN 2016

**160 selections (145 unique films)**  
at A-festivals for documentaries,  
animated films, experimental films  
& shorts

The number of selections of documentaries, animation films, cinematic experiment & shorts internationally reached 160 in 2016. These films were awarded with 16 prizes and there was one prize for a film maker.

Source: EYE International

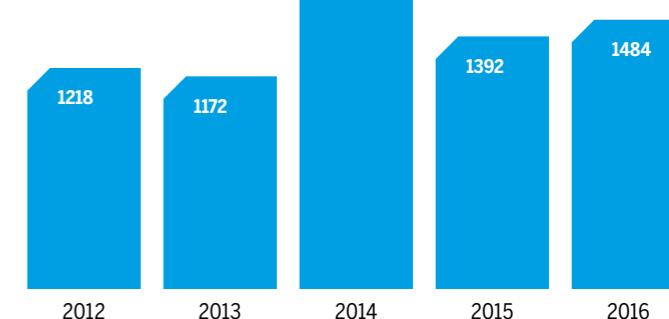


### 3.3 INTERNATIONAL FILM FESTIVALS

#### 540 international festivals selected Dutch films

In 2016 540 international festivals worldwide selected Dutch films, resulting in 1,484 selections (1,392 in 2015).

1. Source: EYE International



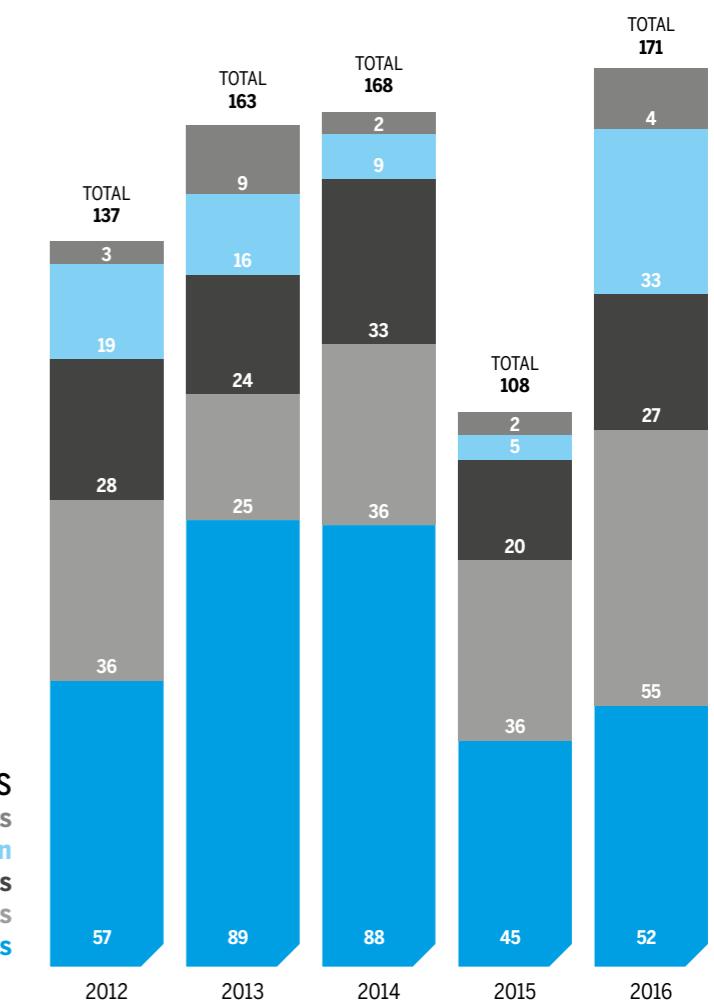
|  | 2012 | 2013 | 2014 | 2015 | 2016 |
|--|------|------|------|------|------|
| International film festivals with Dutch film selection   | 660  | 494  | 620  | 432  | 540  |
| Selections of Dutch films at international film festivals  | 1218 | 1172 | 1840 | 1392 | 1484 |
| Selections of Dutch films at other venues (festivals, embassy's, theatres, archives, art centres etc)        | 916  | 544  | 38   | 170  | 316  |
| Total Dutch films screened internationally (festivals and other venues, est. average 3 screenings per venue) | 6402 | 5148 | 5634 | 4686 | 5400 |
| Prize winning Dutch feature films at A-festivals <sup>1</sup>  | 1    | 1    | 6    | 7    | 7    |

### 3.4 PRIZES AT INTERNATIONAL FILM FESTIVALS

#### Record 171 prizes for Dutch films at international festivals

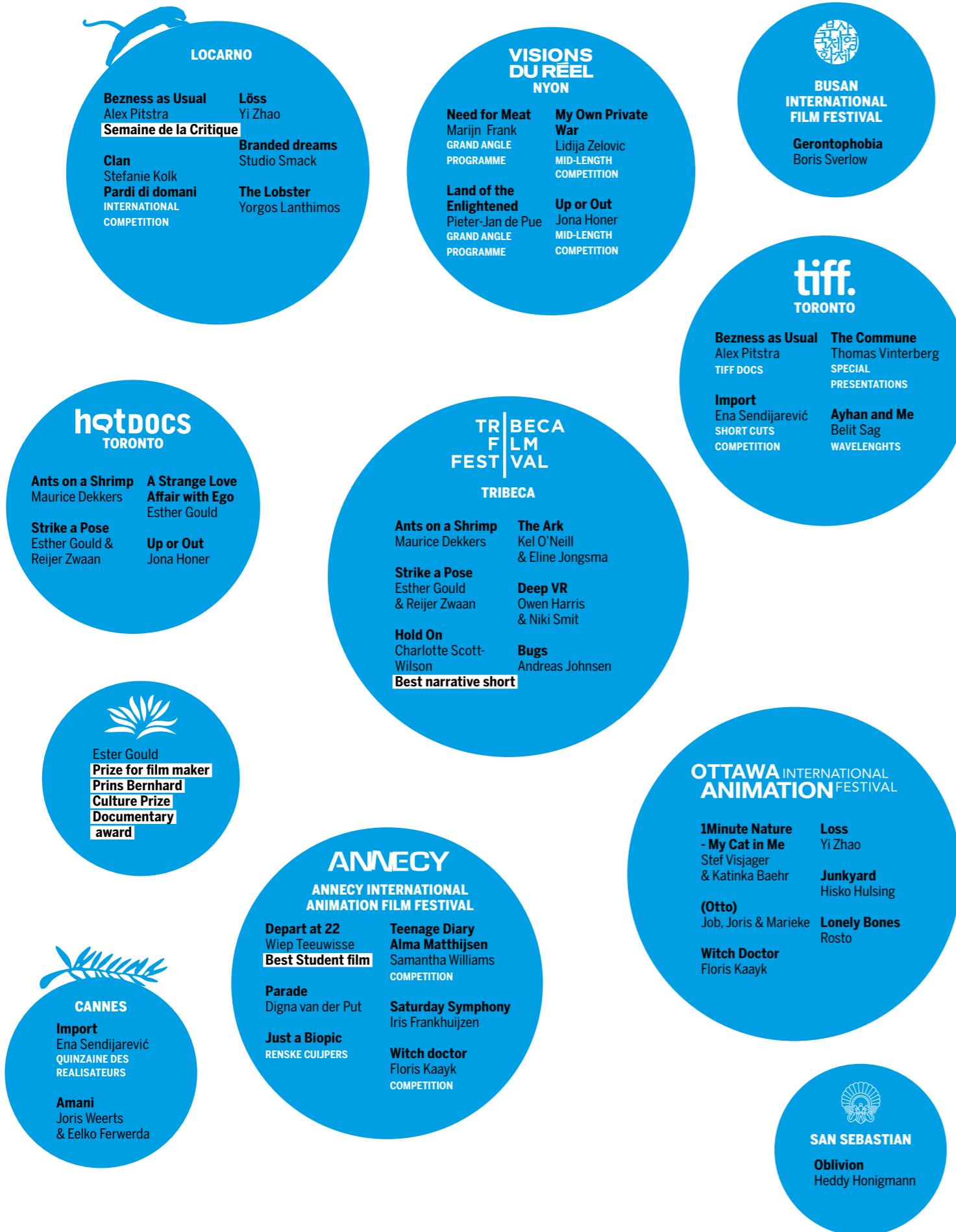
In 2016 a record of 171 prizes were won at international festivals. Dutch documentaries was the largest winning category with 55 prizes, followed by 52 prizes for Dutch features.

Source: EYE International



#### PRIZES AT ALL INTERNATIONAL FESTIVALS

Prizes for persons  
Animation  
Shorts  
Documentaries  
Feature films



### 3.5 VISITS TO MAJOR DUTCH FILM FESTIVALS IN 2016

#### 976,878 visits to main 10 Dutch film festivals in 2016

In 2016 the top ten major Dutch film festivals had an overall increase in admissions. In total The Netherlands has 117 film festivals, of which 18 emerged in 2016. The IFFR has the most Facebook likes and the most YouTube views.

Source: annual reports respective festivals and Festival Atlas 2016, Harry van Vliet 2017  
Based on tickets (sold and free) excluding festival tours

| Dutch film festivals 2016                  |  |  |  |  |  |
|--|--|--|--|--|--|
| 117 film festivals                         |  |  |  |  |  |
| 174 editions                               |  |  |  |  |  |
| 18 new festivals                           |  |  |  |  |  |
| 83% is annual                              |  |  |  |  |  |
| 37% takes place in Amsterdam and Rotterdam |  |  |  |  |  |
| 93% indoors and 93% paid                   |  |  |  |  |  |
| 52% showed features                        |  |  |  |  |  |
| 45% showed documentaries                   |  |  |  |  |  |
| 32% showed shorts                          |  |  |  |  |  |
| 268 prizes                                 |  |  |  |  |  |

| Visits to the main Dutch Film Festivals                  | 2012           | 2013           | 2014           | 2015           | 2016           |
|--|----------------|----------------|----------------|----------------|----------------|
| International Film Festival Rotterdam (IFFR)             | 274,000        | 280,000        | 287,000        | 302,000        | 314,000        |
| International Documentary Film Festival Amsterdam (IDFA) | 200,000        | 234,503        | 255,880        | 255,000        | 280,000        |
| Netherlands Film Festival (NFF)                          | 140,000        | 150,023        | 148,037        | 145,000        | 149,000        |
| Cinekid  | 55,956         | 101,076        | 76,700         | 56,371         | 64,002         |
| Film by the Sea (FBTS)                                   | 44,500         | 46,000         | 46,200         | 41,200         | 43,300         |
| Holland Animation Film Festival (HAFF)                   | 20,000         | 17,282         | 21,340         | 18,224         | 19,053         |
| Imagine  | 25,450         | 24,831         | 25,244         | 16,250         | 23,500         |
| Go Short   | 14,384         | 16,482         | 18,631         | 19,300         | 25,994         |
| Noordelijk Film festival                                 | no festival    | 17,000         | 20,000         | 20,000         | 21,500         |
| Leiden International Film Festival                       | 27,500         | 30,000         | 33,000         | 35,000         | 36,182         |
| <b>Total</b>   | <b>801,790</b> | <b>917,197</b> | <b>932,032</b> | <b>908,345</b> | <b>976,878</b> |

| Social media presence main Dutch Film Festivals          | Facebook Likes | Twitter Followers |
|--|----------------|-------------------|
| International Film Festival Rotterdam (IFFR)             | 89,112         | 22,540            |
| International Documentary Film Festival Amsterdam (IDFA) | 56,879         | 27,378            |
| Netherlands Film Festival (NFF)                          | 18,079         | 16,468            |
| Cinekid  | 7,049          | 761               |
| Film by the Sea (FBTS)                                   | 4,184          | 2,473             |
| Holland Animation Film Festival (HAFF)                   | 7,415          | 2,591             |
| Imagine  | 6,271          | 2,079             |
| Go Short   | 9,969          | 5,308             |
| Leiden International Film Festival                       | 9,460          | 2,504             |

| top 5 film festivals in terms of Facebook likes   |        |
|---|--------|
| International Film Festival Rotterdam             | 89,112 |
| International Documentary Film Festival Amsterdam | 56,879 |
| Banff Mountain Film Festival world tour           | 53,255 |
| Pluk de Nacht open air film festival              | 34,630 |
| International Freeski Film Festival               | 25,690 |



| top 5 film festivals in terms of Twitter followers |        |
|--|--------|
| Banff Mountain Film Festival world tour            | 33,135 |
| International Documentary Film Festival Amsterdam  | 27,378 |
| International Film Festival Rotterdam              | 22,540 |
| Movies That Matter                                 | 18,193 |
| Netherlands Film Festival                          | 16,468 |



| top 5 film festivals in terms of YouTube views    |            |
|---|------------|
| International Film Festival Rotterdam             | 38,173,953 |
| Nederlands Film Festival                          | 21,986,250 |
| Unicef Kinderrechten Filmfestival                 | 5,057,027  |
| International Documentary Film Festival Amsterdam | 2,994,216  |
| Banff Mountain Film Festival world tour           | 2,704,489  |



## 4. DISTRIBUTION

## 4.1 TOP 20 ADMISSIONS ACROSS ALL RELEASES IN 2016

**Top 20 releases account for  
40.3% of box-office**

The box-office share of the top 20 best performing titles of 2016 dropped compared to 2015 (45.7%). Bridget Jones's Baby was the best performing title of the year and attracted 1.2 million visits in total. Family films also performed well at the box-office, with Finding Dory, The Secret Life of Pets, The Jungle Book and Fantastic Beasts and Where To Find Them completing the top 5 best performing 2016 titles. Soof 2 is the only Dutch film in the top 20 this year.

eOne-Entertainment One Benelux/DFW-Dutch FilmWorks/UPI-Universal Pictures International Netherlands/WB-Warner Bros. Pictures Holland/WB (FOX)-Warner Bros. 20th Century Fox catalogus/WDS-Walt Disney Studios Motion Pictures.

Source: NVBF

| Title   | Distributor | Release date | Admissions 2016 (x1,000) | Cumulative admissions (per 15/3/2017) | Share of total admissions 2016% | GBO € (x1,000) | Cumulative GBO (per 15/3/2017) | Share of total GBO 2016% | Total prints released |
|---|-------------|--------------|--------------------------|---------------------------------------|---------------------------------|----------------|--------------------------------|--------------------------|-----------------------|
| <b>Top 20 Admissions</b>                          |             |              |                          |                                       |                                 |                |                                |                          |                       |
| 1 Bridget Jones's Baby                            | UPI         | 15/09/16     | 1,192                    | 3.49%                                 | 10,377                          | 3.61%          | 138                            |                          |                       |
| 2 Finding Dory (3D)                               | WDS         | 30/06/16     | 1,083                    | 3.17%                                 | 8,976                           | 3.12%          | 424                            |                          |                       |
| 3 The Secret Life of Pets / Huisdiergeheimen (3D) | UPI         | 04/08/16     | 1,025                    | 3.00%                                 | 8,137                           | 2.83%          | 319                            |                          |                       |
| 4 The Jungle Book (3D)                            | WDS         | 14/04/16     | 967                      | 2.83%                                 | 9,446                           | 3.28%          | 225                            |                          |                       |
| 5 Fantastic Beasts and Where To Find Them (3D)    | WB          | 17/11/16     | 874                      | 1,049                                 | 2.56%                           | 8,658          | 10,326                         | 3.01%                    | 234                   |
| 6 The Revenant                                    | WB(FOX)     | 28/01/16     | 726                      |                                       | 2.12%                           | 6,631          |                                | 2.30%                    | 139                   |
| 7 Zootropolis (3D)                                | WDS         | 18/02/16     | 675                      |                                       | 1.98%                           | 5,233          |                                | 1.82%                    | 303                   |
| 8 Suicide Squad (3D)                              | WB          | 04/08/16     | 574                      |                                       | 1.68%                           | 5,689          |                                | 1.98%                    | 174                   |
| 9 Jason Bourne                                    | UPI         | 28/07/16     | 565                      |                                       | 1.65%                           | 4,976          |                                | 1.73%                    | 124                   |
| 10 Inferno  | UPI         | 13/10/16     | 561                      |                                       | 1.64%                           | 5,038          |                                | 1.75%                    | 134                   |
| 11 Alvin and the Chipmunks: Road Trip             | WB(FOX)     | 04/02/16     | 558                      |                                       | 1.63%                           | 3,916          |                                | 1.36%                    | 128                   |
| 12 Soof 2   | DFW         | 08/12/16     | 542                      | 897                                   | 1.59%                           | 4,619          | 7,648                          | 1.61%                    | 139                   |
| 13 Deadpool                                       | WB(FOX)     | 11/02/16     | 523                      |                                       | 1.53%                           | 4,800          |                                | 1.67%                    | 131                   |
| 14 Angry Birds (3D)                               | UPI         | 19/05/16     | 498                      |                                       | 1.46%                           | 3,814          |                                | 1.33%                    | 305                   |
| 15 Star Wars: The Force Awakens (3D)              | WDS         | 17/12/15     | 495                      | 1,359                                 | 1.45%                           | 5,240          | 14,331                         | 1.82%                    | 216                   |
| 16 Rogue One: A Star Wars Story (3D)              | WDS         | 15/12/16     | 474                      | 715                                   | 1.39%                           | 5,024          | 7,536                          | 1.75%                    | 224                   |
| 17 Sing (3D)                                      | UPI         | 15/12/16     | 473                      | 1,122                                 | 1.38%                           | 3,728          | 8,851                          | 1.30%                    | 327                   |
| 18 Trolls (3D)                                    | WB(FOX)     | 12/10/16     | 467                      |                                       | 1.37%                           | 3,599          |                                | 1.25%                    | 262                   |
| 19 The BFG/De GVR (3D)                            | eOne        | 21/07/16     | 453                      |                                       | 1.32%                           | 3,738          |                                | 1.30%                    | 424                   |
| 20 The Legend of Tarzan (3D)                      | WB          | 07/07/16     | 432                      |                                       | 1.26%                           | 4,159          |                                | 1.45%                    | 166                   |
| <b>sub total top 20</b>                           |             |              |                          |                                       |                                 |                |                                |                          |                       |
| <b>total of all admissions / GBO revenue</b>      |             |              |                          |                                       |                                 |                |                                |                          |                       |
| 34,192,731  |             |              |                          |                                       |                                 |                |                                |                          |                       |
| 287,715,415                                       |             |              |                          |                                       |                                 |                |                                |                          |                       |

## 4.2 TOP 20 ADMISSIONS FOR DUTCH FILMS IN 2016

**4.2 million admissions for Dutch films**

The top 20 best performing Dutch titles of 2016 gained a market share of 82.08%. The total audience for Dutch films decreased to 4.2 million admissions from 6.2 million admissions in 2015, due to heavy competition of US and British films. The best performing title Soof 2 gained 542 thousand admissions in 2016 and another 355 thousand admissions in 2017.

Source: NVBF  
CM-Cinemien/DFW-Dutch Filmworks/eOne-Entertainment One Benelux/IF-Independent Films/ Own-Own distribution/JFD-Just Film Distribution/PAR-Paradiso Entertainment/SFD-September Film Distribution

| Title  | Distribu-tor | Release date | Admissions (x1000) | Cumulative admissions (per 31/3/2017) | Share of total admissions % | GBO € (x1000) | Cumulative GBO (per 31/3/2017) | Share of total GBO % | Total prints released* | Gender director (M/F) | Gender screenplay writer (M/F) |
|--|--------------|--------------|--------------------|---------------------------------------|-----------------------------|---------------|--------------------------------|----------------------|------------------------|-----------------------|--------------------------------|
| 1 Soof 2   | DFW          | 08/12/16     | 542                | 897                                   | 12.93%                      | 4,619         | 7,648                          | 14.07%               | 139                    | F                     | F                              |
| 2 Skirt Day/Rokjesdag  | eOne         | 10/03/16     | 402                |                                       | 9.58%                       | 3,264         |                                | 9.94%                | 127                    | M                     | F                              |
| Woozle and Pip In Search of the Scallywager!/Woezel en Pip op zoek naar de Sloddervos!                   | DFW          | 21/01/16     | 225                |                                       | 5.38%                       | 1,552         |                                | 4.73%                | 133                    | M                     | M/M/M                          |
| In My Father's Garden /Knieien Op Een Bed Violen   | SFD          | 25/02/16     | 224                |                                       | 5.34%                       | 1,808         |                                | 5.51%                | 111                    | M                     | M/M                            |
| Bon Bini Holland   | eOne         | 10/12/15     | 190                | 557                                   | 4.53%                       | 1,593         | 4,682                          | 4.85%                | 106                    | M                     | M/M/M/M                        |
| Battle of the Hearts/Hartenstrijd  | IF           | 27/10/16     | 176                |                                       | 4.19%                       | 1,443         |                                | 4.39%                | 119                    | F                     | F                              |
| The Club of Saint Nicholas & Barking on the Steamboat/De Club Van Sinter-klaas & Geblaf op de Pakjesboot | DFW          | 13/10/16     | 173                |                                       | 4.13%                       | 1,198         |                                | 3.65%                | 144                    | M                     | M                              |
| Seventh Heaven/De Zevende Hemel  | eOne         | 24/11/16     | 149                | 206                                   | 3.56%                       | 1,199         | 1,640                          | 3.65%                | 115                    | M                     | M/F                            |
| Mister Twister at the Pitch /Mees Kees langs de Lijn   | eOne         | 07/12/16     | 149                | 354                                   | 3.54%                       | 1,064         | 2,525                          | 3.24%                | 135                    | F                     | M                              |
| Heart Beat/Hart Beat   | eOne         | 12/10/16     | 143                | 150                                   | 3.42%                       | 1,074         | 1,114                          | 3.27%                | 89                     | M                     | F                              |
| Tonio  | SFD          | 13/10/16     | 140                | 147                                   | 3.34%                       | 1,126         | 1,167                          | 3.43%                | 77                     | F                     | M                              |
| Men in the City 2/Mannenharten 2   | DFW          | 17/12/15     | 133                | 367                                   | 3.18%                       | 1,115         | 3,077                          | 3.40%                | 130                    | M                     | F/M/F/M                        |
| Public Works/Publieke Werken   | SFD          | 10/12/15     | 127                | 228                                   | 3.04%                       | 1,007         | 1,836                          | 3.07%                | 77                     | M                     | M                              |
| Mr.Frog/Meester Kikker   | DFW          | 28/07/16     | 116                |                                       | 2.76%                       | 793           |                                | 2.41%                | 119                    | F                     | F                              |
| Family Weekend/Familieweekend  | eOne         | 18/02/16     | 102                |                                       | 2.44%                       | 837           |                                | 2.55%                | 116                    | M                     | M/M                            |
| MasterSpy/MeesterSpion   | eOne         | 05/10/16     | 101                |                                       | 2.42%                       | 709           |                                | 2.16%                | 115                    | M                     | M                              |
| Waisted/Fissa  | JFD          | 04/02/16     | 97                 |                                       | 2.31%                       | 776           |                                | 2.36%                | 105                    | M                     | M                              |
| Brasserie Valentine /Brasserie Valentijn   | DFW          | 28/01/16     | 95                 |                                       | 2.27%                       | 769           |                                | 2.34%                | 99                     | F                     | F/F                            |
| Dummie the Mummy and the Sphinx Dummie van Shakaba/Dummie de Mummie en de Sfinx van Shakaba              | DFW          | 10/12/15     | 81                 | 263                                   | 1.93%                       | 558           | 1,841                          | 1.70%                | 133                    | M                     | M                              |
| Scream Week/Sneekweek  | DFW          | 21/01/16     | 76                 |                                       | 1.82%                       | 639           |                                | 1.95%                | 98                     | M                     | M/M                            |
| <b>sub total top 20</b>  |              |              |                    |                                       |                             |               |                                |                      |                        | ♂ 70%                 | ♀ 70%                          |
| <b>total of all admissions / GBO revenue Dutch releases</b>  |              |              |                    |                                       |                             |               |                                |                      |                        | ♀ 30%                 | ♂ 30%                          |
|  |              |              |                    |                                       |                             |               |                                |                      |                        |                       |                                |
|  |              |              |                    |                                       |                             |               |                                |                      |                        | 4,193                 | 32,836                         |

## 4.3 GENDER

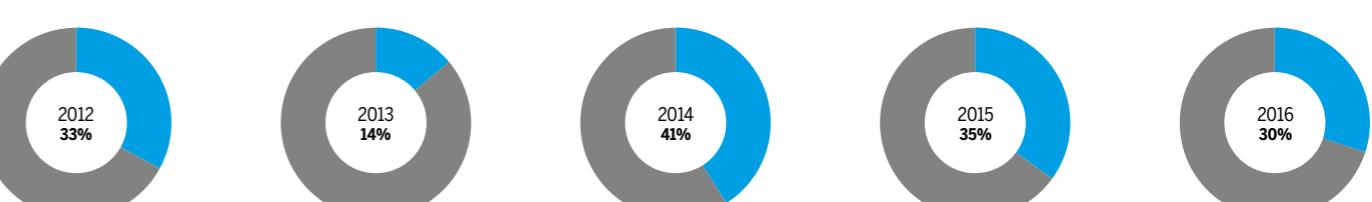
**4.2 million admissions for Dutch films**

In 2016 30% of the titles in the top 20 best performing Dutch films was made by a female director.

Source: NVBF

### FEMALE DIRECTORS IN TOP 20 GROSSING DUTCH FILMS:

female  
male



## 4.4 TOP 20 ADMISSIONS DUTCH FILMS 2007-2016

### 1 new entry in Top 20 2007-2016

Soof 2 entered the Top 20 Dutch films released in 2007-2016.

1. New titles. Results until 13th March 2017  
Source: NVBF

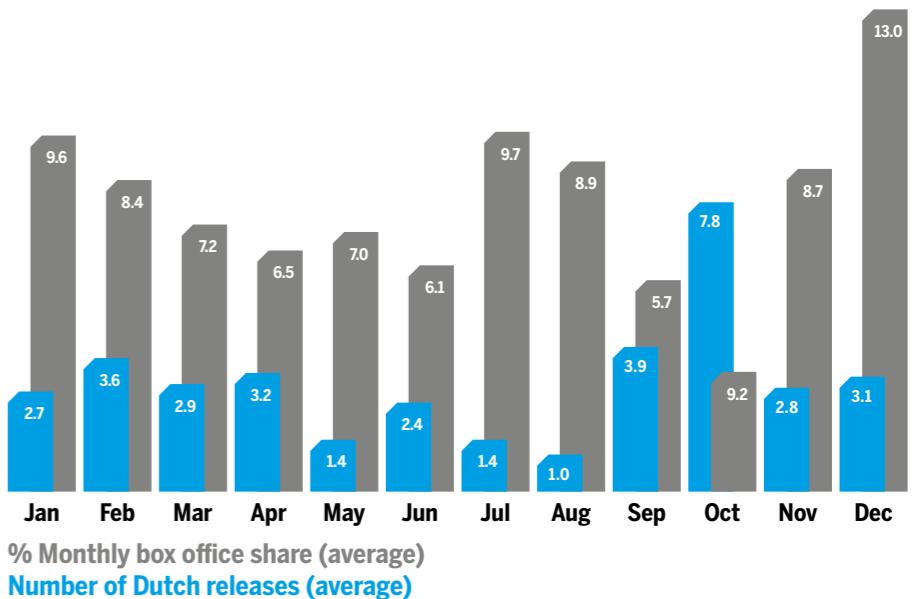
| Releases 2007-2016                                 | Release date | Distributor | Admissions (x1,000) | GBO (x1,000 €) |
|--|--------------|-------------|---------------------|----------------|
| 1 Viper's Nest 2/Gooische Vrouwen 2                | 04/12/14     | IF          | 2,002               | 16,927         |
| 2 Viper's Nest/Gooische Vrouwen                    | 10/03/11     | IF          | 1,919               | 15,060         |
| 3 Love is all/Alles is Liefde                      | 11/10/07     | AFD         | 1,318               | 9,907          |
| 4 Stricken/Komt een Vrouw bij de Dokter            | 26/11/09     | BFD         | 1,211               | 9,255          |
| 5 New Kids: Turbo                                  | 09/12/10     | BFD         | 1,087               | 8,821          |
| 6 Soof 2 <sup>1</sup>                              | 08/12/16     | DFW         | 897                 | 7,650          |
| 7 Nova Zembla (3D)                                 | 24/11/11     | BFD         | 892                 | 8,294          |
| 8 The Family Way/Alles is Familie                  | 22/11/12     | AFD         | 873                 | 7,114          |
| 9 Winter in Wartime/Oorlogswinter                  | 27/11/08     | BFD         | 845                 | 6,201          |
| 10 Lessons in Love/Soof                            | 12/12/13     | IF          | 786                 | 6,421          |
| 11 The Storm/De Storm                              | 17/09/09     | UPI         | 744                 | 4,732          |
| 12 Loving Ibiza/Verliefd op Ibiza                  | 31/01/13     | AFB         | 715                 | 5,817          |
| 13 The New Wilderness/De Nieuwe Wildernis          | 26/09/13     | DFW         | 699                 | 5,294          |
| 14 The Admiral /Michiel de Ruyter                  | 29/01/15     | AFB         | 694                 | 5,959          |
| 15 Mister Twister - Class Of Fun/Mees Kees         | 03/10/12     | eOne        | 602                 | 4,142          |
| 16 Mister Twister Goes Camping/Mees Kees op Kamp   | 11/12/13     | eOne        | 595                 | 4,194          |
| 17 Mister Twister on Stage/Mees Kees op De Planken | 03/12/14     | eOne        | 586                 | 4,053          |
| 18 Anubis & het Pad der 7 Zonden                   | 08/10/08     | IF          | 561                 | 3,683          |
| 19 Tuscan Wedding/Toscaanse Bruiloft               | 30/01/14     | AFB         | 557                 | 4,489          |
| 20 Bon Bini Holland                                | 10/12/15     | eOne        | 557                 | 4,682          |

| Top Dutch titles all time                         | Release date | Admissions (x1,000) |
|---|--------------|---------------------|
| 1 Turkish Delight/Turks Fruit                     | 22/02/73     | 3,338               |
| 2 Fanfare   | 24/10/58     | 2,636               |
| 3 Ciske de Rat (1955)                             | 07/10/55     | 2,433               |
| 4 Business is Business/Wat zien ik                | 04/09/71     | 2,359               |
| 5 Blue Movie                                      | 30/09/71     | 2,335               |
| 6 Flodder   | 18/12/86     | 2,314               |
| 7 Viper's Nest 2/Gooische Vrouwen 2               | 04/12/14     | 2,002               |
| 8 Viper's Nest/Gooische Vrouwen                   | 10/03/11     | 1,914               |
| 9 Katie Tippel/Keetje Tippel                      | 06/03/75     | 1,829               |
| 10 The Human Dutch/Alleman                        | 20/12/63     | 1,665               |
| 11 Ciske de Rat (1984)                            | 29/03/84     | 1,593               |
| 12 Soldier of Orange/Soldaat van Oranje           | 22/09/77     | 1,547               |
| 13 Flodder in Amerika                             | 03/07/92     | 1,494               |
| 14 De Overval                                     | 21/12/62     | 1,474               |
| 15 Love is all/Alles is Liefde                    | 11/10/07     | 1,318               |
| 16 A Kingdom for a Horse/Koninkrijk voor een Huis | 11/03/49     | 1,292               |
| 17 Stricken/Komt een Vrouw bij de Dokter          | 26/11/09     | 1,211               |
| 18 Kruimeltje                                     | 09/12/99     | 1,136               |
| 19 Sterren stralen overal                         | 30/01/53     | 1,130               |
| 20 Spetters                                       | 28/02/80     | 1,124               |

## 4.5 MONTHLY BOX OFFICE AND RELEASES DUTCH FEATURES

The total box-office peaks in summer and during the Christmas season, whereas most Dutch films are released in september and october.

Source: Netherlands Film Fund. Measured 2008-2016.



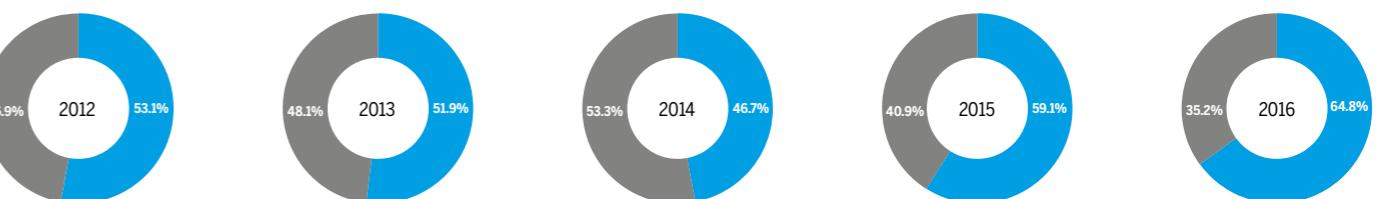
## 4.6 DISTRIBUTOR MARKET SHARES 2012-2016

**64.8% market share for majors  
and 35.2% for independent  
distributors**

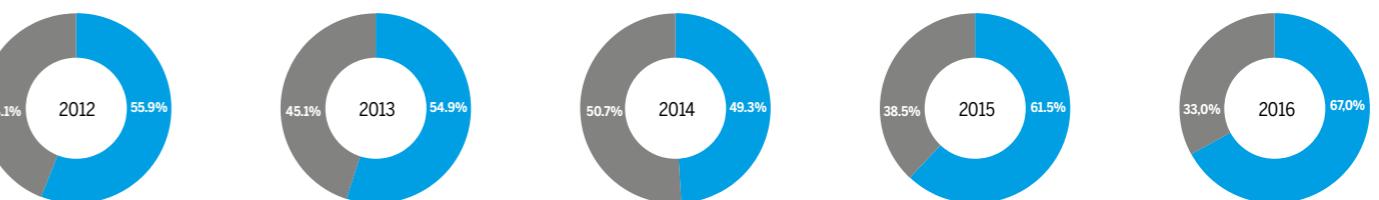
Compared to the past few years the majors again increased their distributor market share in 2016, whereas the market share for independent distributors decreased.

Source: NVBF

**MARKET SHARE FOR MAJORS AND INDEPENDENT DISTRIBUTORS**  
admissions independents  
admissions majors



**gross box office independents  
gross box office majors**



| ADMISSIONS (x1000)<br>Majors                                       | 2012<br>(1.000s)    |              | 2013<br>(1.000s) |              | 2014<br>(1.000s) |              | 2015<br>(1.000s) |              | 2016<br>(1.000s) |              | % Title with the most admissions in 2016         |                   |
|--|---------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|--|-------------------|
|  | %                   |              | %                |              | %                |              | %                |              | %                |              |  |                   |
| Universal Pictures International Netherlands B.V. <sup>1</sup>     | 4.888               | 16.0%        | 6.096            | 19.8%        | 4.298            | 13.9%        | 9.921            | 30.1%        | 8.460            | 24.7%        | Bridget Jones's Baby                             |                   |
| Warner Bros. Pictures International (Holland) B.V. <sup>2</sup>    | 5.897               | 19.3%        | 6.642            | 21.6%        | 8.371            | 27.1%        | 6.242            | 18.9%        | 8.448            | 24.7%        | Fantastic Beasts and Where To Find Them (3D)     |                   |
| The Walt Disney Company (Benelux) B.V.                             | 1.904               | 6.2%         | 2.527            | 8.2%         | 1.716            | 5.6%         | 3.318            | 10.1%        | 5.252            | 15.4%        | Finding Dory (3D)                                |                   |
| Sony Pictures Releasing Holland B.V.<br>(until 01-03-2013)         | 3.551               | 11.6%        | 727              | 2.4%         |                  |              |                  |              |                  |              |  |                   |
| <b>Subtotal</b>  | <b>16.240</b>       | <b>53.1%</b> | <b>15.992</b>    | <b>51.9%</b> | <b>14.385</b>    | <b>46.7%</b> | <b>19.480</b>    | <b>59.1%</b> | <b>22.161</b>    | <b>64.8%</b> |  |                   |
| <b>Independents</b>  |                     |              |                  |              |                  |              |                  |              |                  |              |  |                   |
| Entertainment One Benelux B.V.                                     | 2.023               | 6.6%         | 2.680            | 8.7%         | 2.611            | 8.5%         | 1.671            | 5.1%         | 3.349            | 9.8%         | The BFG/De GVR (3D)                              |                   |
| Dutch Filmworks  | 1.709               | 5.6%         | 3.283            | 10.7%        | 2.556            | 8.3%         | 2.322            | 7.0%         | 2.801            | 8.2%         | Soof 2   |                   |
| Independent Films B.V.   | 2.563               | 8.4%         | 2.289            | 7.4%         | 4.802            | 15.6%        | 3.323            | 10.1%        | 1.618            | 4.7%         | Now You See Me 2                                 |                   |
| September Film Distribution  | 676                 | 2.2%         | 429              | 1.4%         | 461              | 1.5%         | 621              | 1.9%         | 965              | 2.8%         | In My Father's Garden /Knieien op een Bed Violen |                   |
| Cinéart Nederland B.V.   | 801                 | 2.6%         | 661              | 2.1%         | 578              | 1.9%         | 639              | 1.9%         | 557              | 1.6%         | Captain Fantastic                                |                   |
| Paradiso Entertainment Nederland B.V.                              | 494                 | 1.6%         | 583              | 1.9%         | 878              | 2.8%         | 811              | 2.5%         | 511              | 1.5%         | Florence Foster Jenkins                          |                   |
| Cinemien (ABC Theatrical Distribution B.V.)                        | 235                 | 0.8%         | 431              | 1.4%         | 330              | 1.1%         | 351              | 1.1%         | 349              | 1.0%         | Carol  |                   |
| Just Film Distribution   | 215                 | 0.7%         | 231              | 0.7%         | 838              | 2.7%         | 588              | 1.8%         | 294              | 0.9%         | Waisted/Fissa                                    |                   |
| Lumière Publishing B.V.  | 415                 | 1.4%         | 146              | 0.5%         | 440              | 1.4%         | 496              | 1.5%         | 242              | 0.7%         | The Red Turtle                                   |                   |
| The Searchers  |                     |              |                  |              |                  |              |                  |              | 214              | 0.6%         | Hell or High Water                               |                   |
| Splendid Film B.V.   |                     |              |                  |              |                  |              |                  |              | 192              | 0.6%         | Hacksaw Ridge                                    |                   |
| Imagine Filmdistributie Nederland B.V.                             | 80                  | 0.3%         | 105              | 0.3%         | 125              | 0.4%         | 233              | 0.7%         | 163              | 0.5%         | Like Crazy/La Pazza Gioia                        |                   |
| Cinema Delicatessen  | 30                  | 0.1%         | 25               | 0.1%         | 37               | 0.1%         | 86               | 0.3%         | 116              | 0.3%         | Miss Kiet's Children/De Kinderen van Juf Kiet    |                   |
| Arti Film V.O.F.   | 17                  | 0.1%         | 24               | 0.1%         | 12               | 0.0%         | 20               | 0.1%         | 64               | 0.2%         | Perfect Strangers/Perfetti Sconosciuti           |                   |
| Amstelfilm B.V.  | 25                  | 0.1%         | 39               | 0.1%         | 35               | 0.1%         | 56               | 0.2%         | 55               | 0.2%         | Jheronimus Bosch - Touched by the Devil          |                   |
| Periscoop Film   |                     |              |                  |              |                  |              |                  |              | 30               | 0.1%         | Janis: Little Girl Blue                          |                   |
| Eye Film Instituut Distributie                                     | 77                  | 0.3%         | 80               | 0.3%         | 58               | 0.2%         | 42               | 0.1%         | 47               | 0.1%         | Once Upon a Time In The West (re-release)        |                   |
| Cherry Pickers Filmdistributie                                     |                     |              |                  |              |                  |              |                  |              | 33               | 0.1%         | The Daughter                                     |                   |
| Remain In Light B.V.   |                     |              |                  |              | 0.0%             | 201          | 0.7%             | 214          | 0.6%             | 19           | 0.1%   | Louder Than Bombs |
| Mooov Film Distribution  |                     |              |                  |              |                  |              |                  |              | 4                | 0.0%         | As I Open My Eyes                                |                   |
| Twin Film  | 33                  | 0.1%         | 41               | 0.1%         | 34               | 0.1%         | 30               | 0.1%         | 18               | 0.1%         | Operation Arctic/Operatie Noordpool              |                   |
| Stichting Incasso A-Film   |                     |              |                  |              |                  | 1.389        |                  |              |                  | 4.2%         |  |                   |
| A-Film Benelux MSD B.V.  | 1.788               | 5.9%         | 2.912            | 9.4%         | 2.071            | 6.7%         | 210              | 0.6%         |                  |              |  |                   |
| Benelux Film Distributors (until 01-06-2013)                       | 1.581               | 5.2%         | 432              | 1.4%         |                  |              |                  |              |                  |              |  |                   |
| Filmfreak Distributie  | 1.237               | 4.0%         | 114              | 0.4%         |                  |              |                  |              |                  |              |  |                   |
| Moonlight Films BV   | 2                   | 0.0%         | 44               | 0.1%         |                  |              |                  |              |                  |              |  |                   |
| Other  | 318                 | 1.0%         | 277              | 0.9%         | 381              | 1.2%         | 354              | 1.1%         | 358              | 1.0%         |  |                   |
| <b>Subtotal</b>  | <b>14.319</b>       | <b>46.9%</b> | <b>14.826</b>    | <b>48.1%</b> | <b>16.449</b>    | <b>53.3%</b> | <b>13.490</b>    | <b>40.9%</b> | <b>12.032</b>    | <b>35.2%</b> |  |                   |
| <b>Total</b>   | <b>30.559</b>       |              | <b>30.818</b>    |              | <b>30.834</b>    |              | <b>32.970</b>    |              | <b>34.193</b>    |              |  |                   |
| GROSS BOX OFFICE (x1000 €)<br>Majors                               | 2012<br>(1.000s)    |              | 2013<br>(1.000s) |              | 2014<br>(1.000s) |              | 2015<br>(1.000s) |              | 2016<br>(1.000s) |              | %  |                   |
|  | %                   |              | %                |              | %                |              | %                |              | %                |              |  |                   |
| Universal Pictures International Netherlands B.V. <sup>1</sup>     | 39.658              | 16.2%        | 50.383           | 20.2%        | 36.289           | 14.5%        | 86.739           | 31.4%        | 71.203           | 24.7%        |  |                   |
| Warner Bros. Pictures International (Holland) B.V. <sup>2</sup>    | 50.645              | 20.7%        | 58.560           | 23.5%        | 72.256           | 28.9%        | 53.304           | 19.3%        | 73.861           | 25.7%        |  |                   |
| The Walt Disney Company (Benelux) B.V.                             | 16.006              | 6.5%         | 21.693           | 8.7%         | 14.751           | 5.9%         | 29.644           | 10.7%        | 47.794           | 16.6%        |  |                   |
| Sony Pictures Releasing Holland BV                                 | 30.390              | 12.4%        | 6.130            | 2.5%         |                  |              |                  |              |                  |              |  |                   |
| <b>Subtotal</b>  | <b>136.699</b>      | <b>55.9%</b> | <b>136.766</b>   | <b>54.9%</b> | <b>123.296</b>   | <b>49.3%</b> | <b>169.688</b>   | <b>61.5%</b> | <b>192.858</b>   | <b>67.0%</b> |  |                   |
| <b>Independents</b>  |                     |              |                  |              |                  |              |                  |              |                  |              |  |                   |
| Entertainment One Benelux B.V.                                     | 14.995              | 6.1%         | 20.464           | 8.2%         | 19.614           | 7.8%         | 12.997           | 4.7%         | 27.233           | 9.5%         |  |                   |
| Dutch Filmworks  | 12.725              | 5.2%         | 25.071           | 10.1%        | 19.663           | 7.9%         | 17.596           | 6.4%         | 22.256           | 7.7%         |  |                   |
| Independent Films B.V.   | 19.882              | 8.1%         | 18.105           | 7.3%         | 39.069           | 15.6%        | 27.921           | 10.1%        | 13.114           | 4.6%         |  |                   |
| September Film Distribution (Wild Bunch Benelux Distribution B.V.) | 5.153               | 2.1%         | 3.104            | 1.2%         | 3.413            | 1.4%         | 4.774            | 1.7%         | 7.488            | 2.6%         |  |                   |
| Cinéart Nederland B.V.   | 5.763               | 2.4%         | 4.766            | 1.9%         | 4.125            | 1.6%         | 4.787            | 1.7%         | 4.039            | 1.4%         |  |                   |
| Paradiso Entertainment Nederland B.V.                              | 3.514               | 1.4%         | 4.281            | 1.7%         | 6.339            | 2.5%         | 6.250            | 2.3%         | 3.788            | 1.3%         |  |                   |
| Cinemien (ABC Theatrical Distribution B.V.)                        | 1.647               | 0.7%         | 3.191            | 1.3%         | 2.431            | 1.0%         | 2.647            | 1.0%         | 2.637            | 0.9%         |  |                   |
| Just Film Distribution   | 1.495               | 0.6%         | 1.699            | 0.7%         | 6.405            | 2.6%         | 4.396            | 1.6%         | 2.189            | 0.8%         |  |                   |
| Lumière Publishing B.V.  | 3.049               | 1.2%         | 937              | 0.4%         | 3.527            | 1.4%         | 3.474            | 1.3%         | 1.796            | 0.6%         |  |                   |
| The Searchers  |                     |              |                  |              |                  |              |                  |              | 1.655            | 0.6%         |  |                   |
| Splendid Film B.V.   |                     |              |                  |              |                  |              |                  |              | 1.579            | 0.5%         |  |                   |
| Imagine Filmdistributie Nederland B.V.                             | 572                 | 0.2%         | 755              | 0.3%         | 909              | 0.4%         | 1.727            | 0.6%         | 1.178            | 0.4%         |  |                   |
| Cinema Delicatessen  | 237                 | 0.1%         | 218              | 0.1%         | 258              | 0.1%         | 701              | 0.3%         | 962              | 0.3%         |  |                   |
| Arti Film  | 111                 | 0.0%         |                  |              | 72               | 0.0%         | 137              | 0.0%         | 495              | 0.2%         |  |                   |
| Amstelfilm B.V.  | 149                 | 0.1%         | 261              | 0.1%         | 242              | 0.1%         | 401              | 0.1%         | 393              | 0.1%         |  |                   |
| Periscoop Film   |                     |              |                  |              |                  |              |                  |              | 223              | 0.1%         |  |                   |
| Eye Film Instituut Distributie                                     | 420                 | 0.2%         | 560              | 0.2%         | 422              | 0.2%         | 315              | 0.1%         | 357              | 0.1%         |  |                   |
| Cherry Pickers Filmdistributie                                     |                     |              |                  |              |                  |              |                  |              | 249              | 0.1%         |  |                   |
| Remain In Light B.V.   |                     |              |                  |              | 1.378            | 0.6%         | 1.558            | 0.6%         | 128              | 0.0%         |  |                   |
| Mooov Film Distribution  |                     |              |                  |              |                  |              |                  |              | 32               | 0.0%         |  |                   |
| Twin Film  | 188                 | 0.1%         | 256              | 0.1%         | 210              | 0.1%         | 168              | 0.1%         | 108              | 0.0%         |  |                   |
| Stichting Incasso A-Film   |                     |              |                  |              |                  |              |                  |              | 11.523           | 4.2%         |  |                   |
| A-Film Benelux MSD B.V.  | 13.541              | 5.5%         | 22.421           | 9.0%         | 16.010           | 6.4%         | 1.549            | 0.6%         |                  |              |  |                   |
| Benelux Film Distributors (until 01-06-2013)                       | 12.067              | 4.9%         | 3.167            | 1.3%         |                  |              |                  |              |                  |              |  |                   |
| Filmfreak Distributie  | 9.836               | 4.0%         | 788              | 0.3%         |                  |              |                  |              |                  |              |  |                   |
| Moonlight Films BV   | 10                  | 0.0%         | 301              | 0.1%         |                  |              |                  |              |                  |              |  |                   |
| Other  | 2.546               | 1.0%         | 2.231            | 0.9%         | 2.730            | 1.1%         | 2.938            | 1.1%         | 2.738            | 1.0%         |  |                   |
| <b>SUBTOTAL</b>  | <b>107.900&lt;/</b> |              |                  |              |                  |              |                  |              |                  |              |  |                   |

## 5.1 COUNTRY SHARES OF ADMISSIONS / GROSS BOX OFFICE 2012-2016

**23.9% market share for European films in Dutch cinemas, of which 12.3% for domestic productions**

The market share in the Netherlands for European films decreased slightly to 23.9%. The market share for European films minus domestic productions showed an increase from 10.2% in 2015 to 11.6% in 2016, following the European trend towards higher market shares for European films within Europe (source: European Audiovisual Observatory). The market share for American films in the Netherlands grew again in 2016 to 74.4%, following the growth in 2015 to 67.8%.

Source: NVBF

| ADMISSIONS             | 2012<br>(1,000s) | %            | 2013<br>(1,000s) | %            | 2014<br>(1,000s) | %            | 2015<br>(1,000s) | %            | 2016<br>(1,000s) | %            |
|------------------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|
| Dutch films            | 4,831            | 15.8%        | 6,267            | 20.3%        | 6,447            | 20.9%        | 6,210            | 18.8%        | 4,194            | 12.3%        |
| British films          | 2,996            | 9.8%         | 816              | 2.6%         | 986              | 3.2%         | 1,835            | 5.6%         | 1,883            | 5.5%         |
| Spanish films          | 32               | 0.1%         | 612              | 2.0%         | 612              | 2.0%         | 674              | 2.0%         | 687              | 2.0%         |
| Italian films          | 58               | 0.2%         | 191              | 0.6%         | 178              | 0.6%         | 218              | 0.7%         | 247              | 0.7%         |
| French films           | 1,986            | 6.5%         | 340              | 1.1%         | 134              | 0.4%         | 238              | 0.7%         | 164              | 0.5%         |
| German films           | 109              | 0.4%         | 279              | 0.9%         | 30               | 0.1%         | 20               | 0.1%         | 202              | 0.6%         |
| Other European films   | 703              | 2.3%         | 421              | 1.4%         | 713              | 2.3%         | 378              | 1.1%         | 786              | 2.3%         |
| <b>Subtotal Europe</b> | <b>10,715</b>    | <b>35.1%</b> | <b>8,926</b>     | <b>29.0%</b> | <b>9,100</b>     | <b>29.5%</b> | <b>9,573</b>     | <b>29.0%</b> | <b>8,162</b>     | <b>23.9%</b> |
| American films         | 19,264           | 63.0%        | 21,035           | 68.3%        | 19,930           | 64.6%        | 22,350           | 67.8%        | 25,436           | 74.4%        |
| Other films            | 581              | 1.9%         | 857              | 2.8%         | 1,805            | 5.9%         | 1,047            | 3.2%         | 594              | 1.7%         |
| <b>Total</b>           | <b>30,560</b>    |              | <b>30,818</b>    |              | <b>30,834</b>    |              | <b>32,970</b>    |              | <b>34,193</b>    |              |

| GROSS BOX OFFICE       | 2012<br>(1,000s) | %            | 2013<br>(1,000s) | %            | 2014<br>(1,000s) | %            | 2015<br>(1,000s) | %            | 2016<br>(1,000s) | %            |
|------------------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|
| Dutch films            | 35,926           | 14.7%        | 47,528           | 19.0%        | 49,280           | 19.7%        | 48,874           | 17.7%        | 32,837           | 11.4%        |
| British films          | 24,629           | 10.1%        | 6,212            | 2.5%         | 7,290            | 2.9%         | 13,822           | 5.0%         | 15,702           | 5.5%         |
| Spanish films          | 219              | 0.1%         | 2,232            | 0.9%         | 4,476            | 1.8%         | 132              | 0.0%         | 1,517            | 0.5%         |
| Italian films          | 403              | 0.2%         | 1,482            | 0.6%         | 1,397            | 0.6%         | 1,678            | 0.6%         | 1,885            | 0.7%         |
| French films           | 15,278           | 6.2%         | 4,451            | 1.8%         | 960              | 0.4%         | 5,056            | 1.8%         | 5,157            | 1.8%         |
| German films           | 782              | 0.3%         | 2,412            | 1.0%         | 210              | 0.1%         | 1,792            | 0.6%         | 1,267            | 0.4%         |
| Other European films   | 4,828            | 2.0%         | 2,882            | 1.2%         | 5,162            | 2.1%         | 2,719            | 1.0%         | 5,646            | 2.0%         |
| <b>Subtotal Europe</b> | <b>82,065</b>    | <b>33.6%</b> | <b>67,199</b>    | <b>26.9%</b> | <b>68,773</b>    | <b>27.5%</b> | <b>74,073</b>    | <b>26.9%</b> | <b>64,011</b>    | <b>22.2%</b> |
| American films         | 158,199          | 64.7%        | 175,703          | 70.4%        | 165,633          | 66.2%        | 193,202          | 70.1%        | 219,294          | 76.2%        |
| Other films            | 4,335            | 1.8%         | 6,605            | 2.6%         | 15,708           | 6.3%         | 8,527            | 3.1%         | 4,410            | 1.5%         |
| <b>Total</b>           | <b>244,599</b>   |              | <b>249,507</b>   |              | <b>250,114</b>   |              | <b>275,802</b>   |              | <b>287,715</b>   |              |

| European Union                 | Number of titles | Prints        | Releases with most admissions           |
|--------------------------------|------------------|---------------|---|
| Dutch films                    | 58               | 3,219         | Sofie 2                                 |
| British films                  | 14               | 673           | Bridget Jones's Baby                    |
| French films                   | 32               | 892           | Elle                                    |
| German films                   | 10               | 294           | Toni Erdmann                            |
| Italian films                  | 13               | 263           | A Bigger Splash                         |
| Belgian films                  | 15               | 353           | The Wild Life/Robinson Crusoe (3D)      |
| Swedish films                  | 6                | 107           | A Man Called Ove/Een Man die Ove heet   |
| Irish films                    | 4                | 130           | Room                                    |
| Danish films                   | 7                | 143           | The Commune/Kollektivet                 |
| Spanish films                  | 6                | 268           | Capture the Flag/Race naar de Maan (3D) |
| Other EU films                 | 9                | 270           |   |
| <b>Subtotal EU</b>             | <b>174</b>       | <b>6,612</b>  |   |
| American films                 | 166              | 14,492        | Finding Dory (3D)                       |
| Films from all other countries | 67               | 1,145         |   |
| <b>Subtotal outside EU</b>     | <b>233</b>       | <b>15,637</b> |   |
| <b>TOTAL</b>                   | <b>407</b>       | <b>22,249</b> |   |

\* in 2016 a different method is used for counting number of titles and prints

## 5.2 FILM SCREENED 2012-2016

**58 Dutch films released with 3,219 prints**

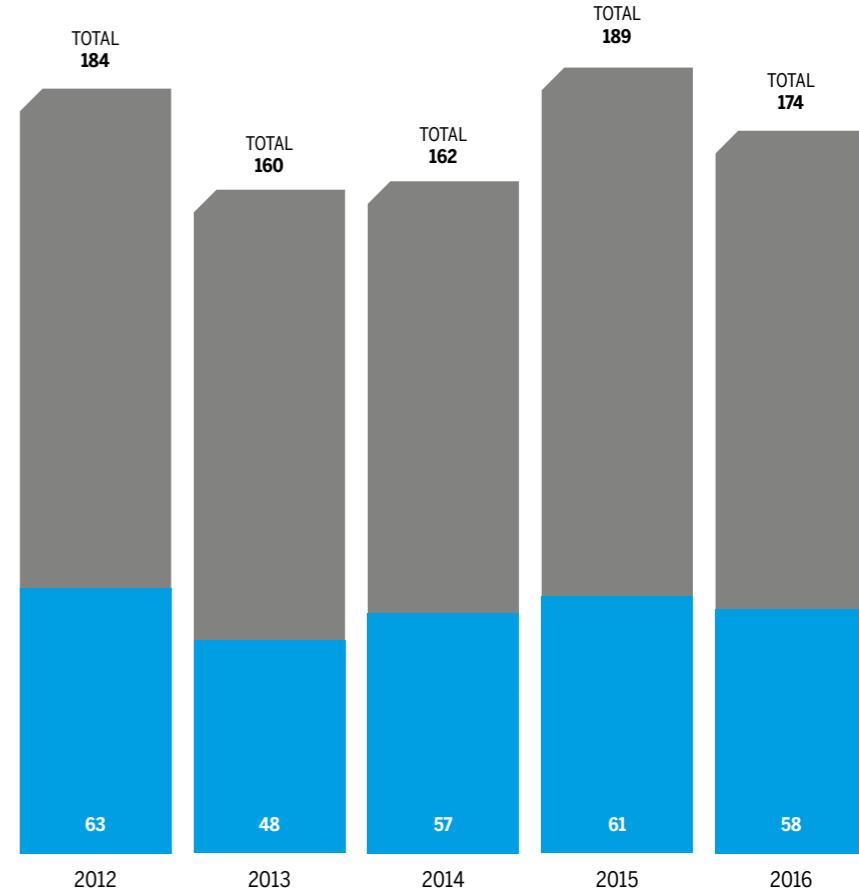
58 Dutch features and documentary films (majority co-productions) were released in 2016 in the Netherlands according to NVBF. These were released with 3,219 prints.\* The Netherlands Film Fund counted a total of 62 feature length Dutch films theatrically released in 2016 (37 features and 25 documentaries, see charts 1.3 and 1.4, minority co-productions excluded).

1. For co-productions the country of origin of the main production company is the determining factor

\* In 2016 a different method is used for counting number of titles and prints compared to previous years.

Please note NVBF and Netherlands Film Fund figures may differ, because NVBF only counts releases registered in their Macsbox communication system.

Source: NVBF



### NEW RELEASES EUROPEAN UNION

#### Dutch films

#### Other European films

| New Releases / Prints <sup>1</sup> | 2012       | 2013          | 2014       | 2015          | 2016       |               |
|------------------------------------|------------|---------------|------------|---------------|------------|---------------|
|                                    | Titles     | Prints        | Titles     | Prints        | Titles     |               |
| <b>European Union</b>              |            |               |            |               |            |               |
| Dutch films                        | 63         | 2,537         | 57         | 2,713         | 57         | 2,711         |
| British films                      | 30         | 935           | 26         | 641           | 27         | 698           |
| German films                       | 4          | 147           | 12         | 417           | 10         | 117           |
| Spanish films                      | 4          | 25            | 5          | 210           | 3          | 34            |
| French films                       | 43         | 644           | 31         | 446           | 29         | 522           |
| Italian films                      | 3          | 104           | 5          | 68            | 6          | 60            |
| Other EU films                     | 37         | 669           | 24         | 376           | 30         | 654           |
| <b>Subtotal EU</b>                 | <b>184</b> | <b>5,061</b>  | <b>160</b> | <b>4,871</b>  | <b>162</b> | <b>4,796</b>  |
| American films                     | 154        | 8,729         | 166        | 9,568         | 154        | 9,524         |
| Other films                        | 68         | 536           | 27         | 325           | 46         | 1188          |
| <b>Total</b>                       | <b>406</b> | <b>14,326</b> | <b>353</b> | <b>14,764</b> | <b>362</b> | <b>15,508</b> |
|                                    |            |               |            |               |            |               |
| American films                     | 154        | 8,729         | 166        | 9,568         | 144        | 9,357         |
| Other films                        | 68         | 536           | 27         | 325           | 46         | 1188          |
| <b>Total</b>                       | <b>371</b> | <b>16,274</b> | <b>38</b>  | <b>14,764</b> | <b>407</b> | <b>11,492</b> |

1) for co-productions the country of origin of the main production company is the determining factor.

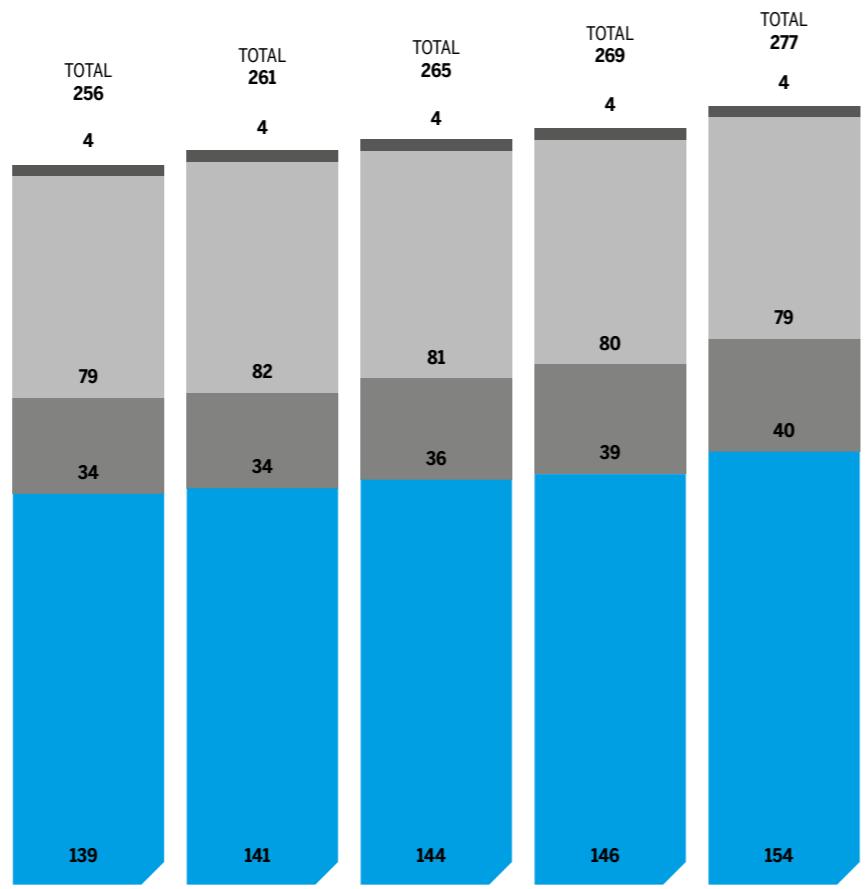
\* in 2016 a different method is used for counting number of titles and prints

## 5.3 CINEMAS 2012-2016

### 277 theatres with 944 screens in the Netherlands

The number of cinemas in the Netherlands grew to a total of 277 in 2016, enabling audiences to watch films on 944 screens. The number of seats grew by 16% to 155,423 since 2012.

Source: NVBF



#### NUMBER OF CINEMAS

Traveling and open air cinemas  
Small Municipal cinemas<sup>1</sup>  
Municipal cinemas  
Commercial cinemas

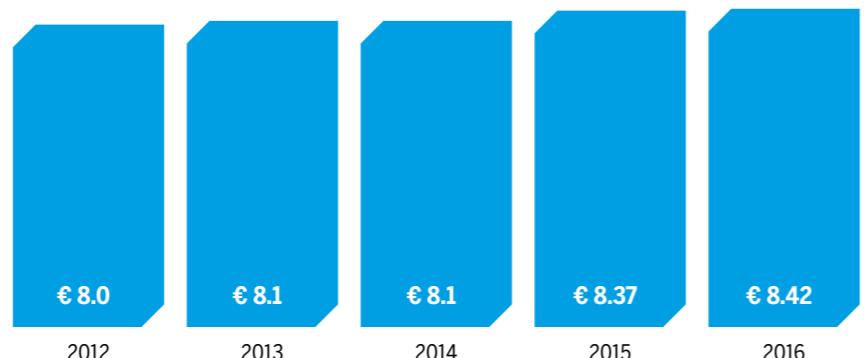
1. Without daily programming

## 5.4 TICKET PRICE

### € 8.42 average ticket price

The average ticket price increased slightly further to €8.42 in 2016.

Source: NVBF

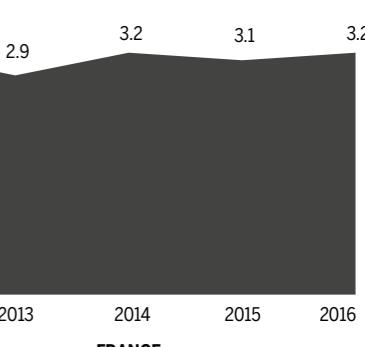
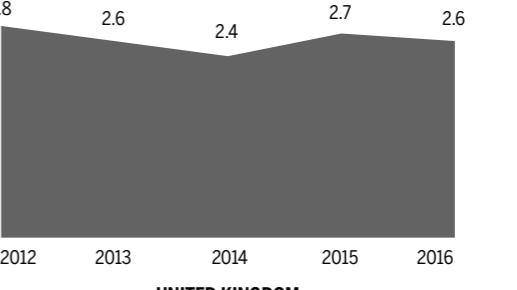
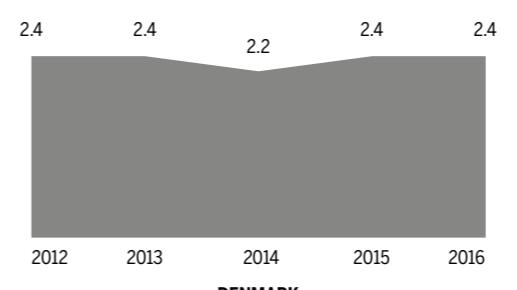
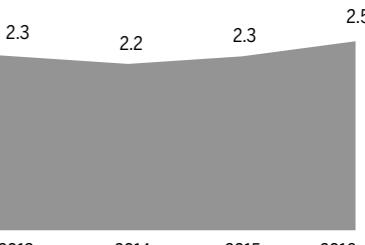
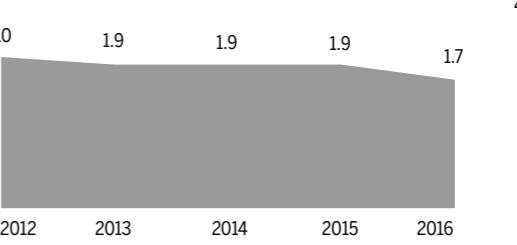
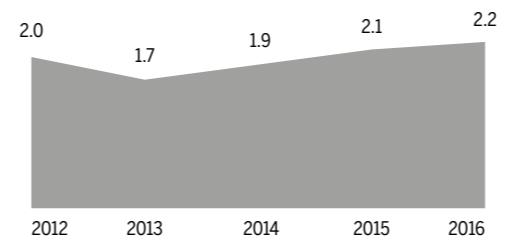
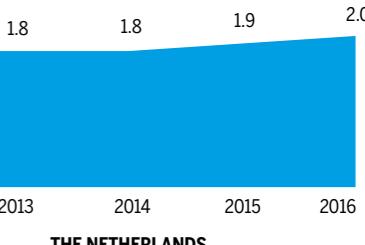
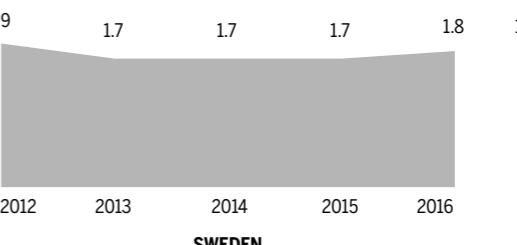
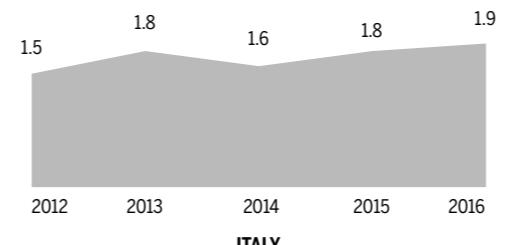
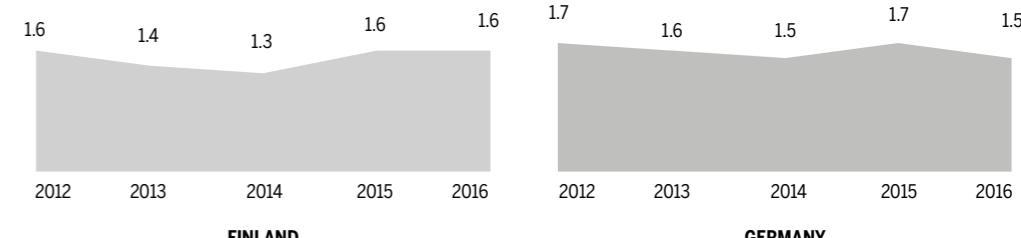


## 5.5 ADMISSIONS PER CAPITA

### The Dutch visit a cinema twice per year

Compared to 2015 the admissions per capita in the Netherlands continued to increase in 2016. Dutch people visited a cinema twice per person in 2016. Most countries also increased or stabilized their per capita admissions. In the United Kingdom, Germany and Belgium a slight decrease was noticed. According to Belgium the slight decrease can be linked to the terrorist attack in Brussels in march 2016, resulting in closing cinemas for a short period.

Source: Press release European Audiovisual Observatory (preliminary results)

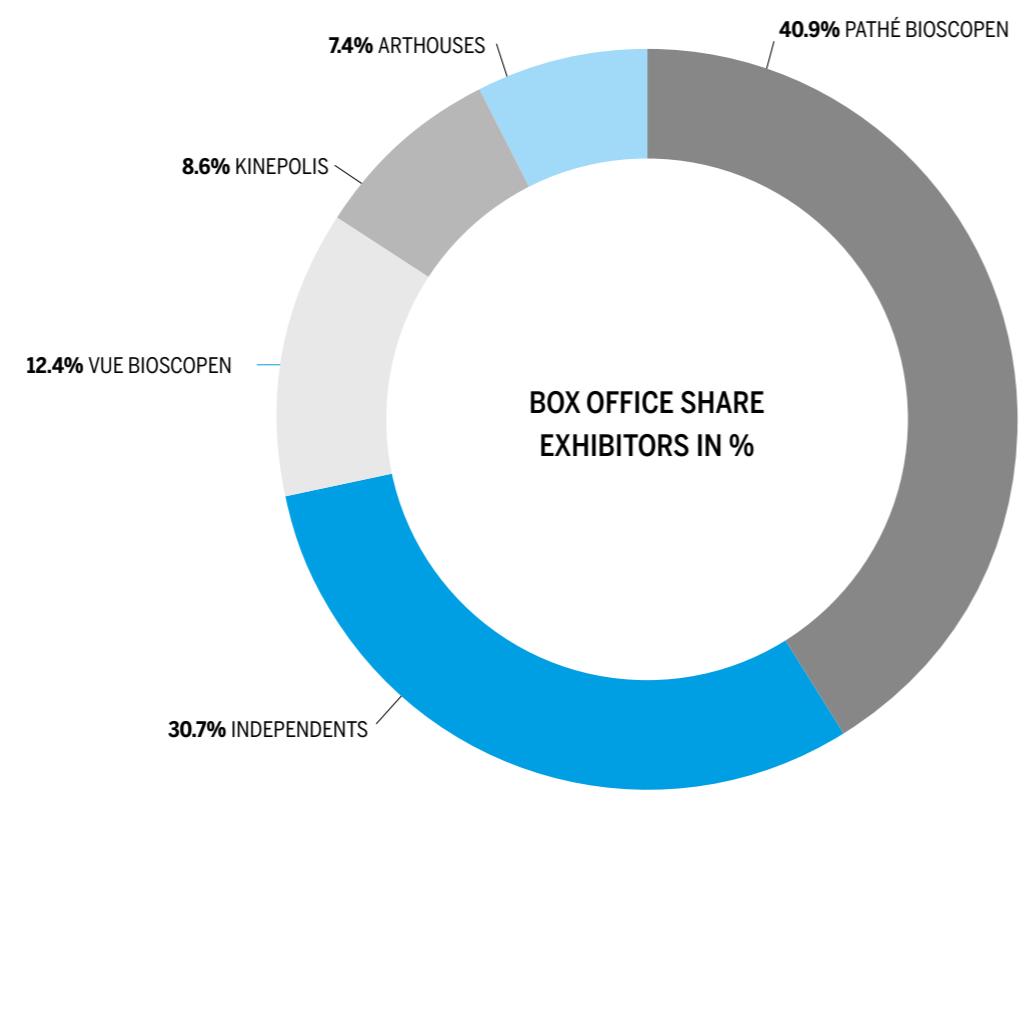


## 5.6 MARKET SHARES EXHIBITORS

The major Dutch exhibitor chains have a combined market share of 61.9%

In numbers of screens the independents and arthouses have the largest numbers of screens: 543 compared to the 401 of the majors. The number of screens increased overall with 6%, compared to 2015.

The cinema chains had a stronger increase in screens (+10%) than the independents and arthouses (+3%).



| Exhibitor concerns    | Box Office (x€1000) | B.O. share (%) | Cinemas    | Screens    | Owned by                           |
|-----------------------|---------------------|----------------|------------|------------|------------------------------------|
| Pathé Bioscopen       | 117,714             | 40.9%          | 22         | 179        | Groupe Pathé - France              |
| Vue Nederland         | 35,708              | 12.4%          | 21         | 114        | Vue International - United Kingdom |
| Kinepolis Nederland   | 24,676              | 8.6%           | 16         | 108        | Kinepolis Group - Belgium          |
| <b>total concerns</b> | <b>178,098</b>      | <b>61.9%</b>   | <b>59</b>  | <b>401</b> |                                    |
| independents *        | 88,434              | 30.7%          | 95         | 355        |                                    |
| arthouses**           | 21,184              | 7.4%           | 108        | 188        |                                    |
| <b>total others</b>   | <b>109,618</b>      | <b>38.1%</b>   | <b>203</b> | <b>543</b> |                                    |
| <b>Grand total</b>    | <b>287,715</b>      | <b>100%</b>    | <b>262</b> | <b>944</b> |                                    |

Source: NVBF  
\* independents exclude 4 travel & open air cinemas  
\*\* excluding 'internal' arthouses (2016: 11)

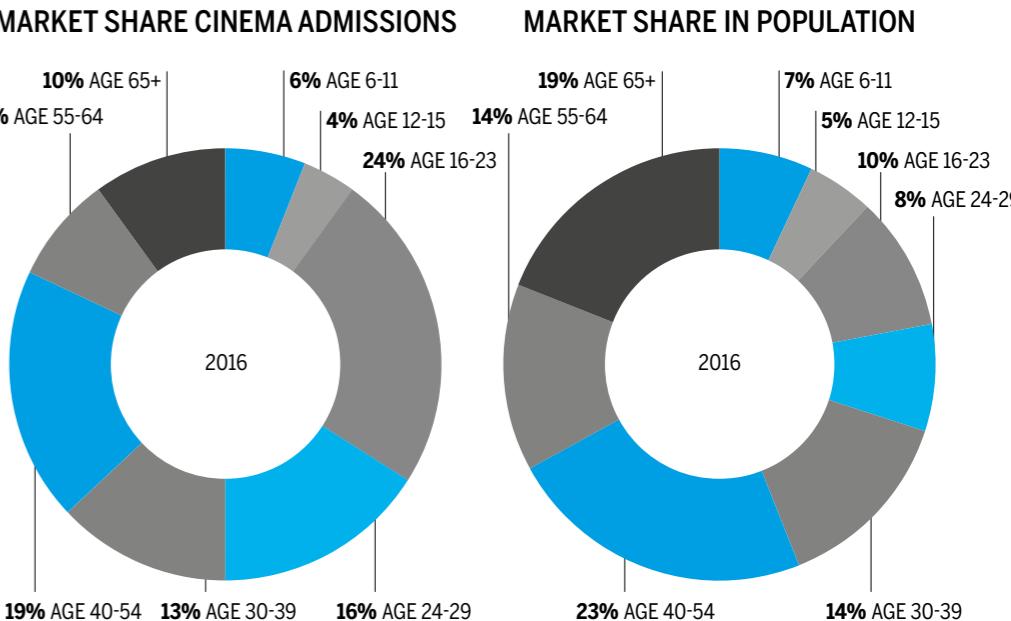
## 5.7 CINEMA ATTENDANCE MARKET SHARES PER AGE GROUP

Mostly young audience in Dutch cinemas, but 40+ is rising

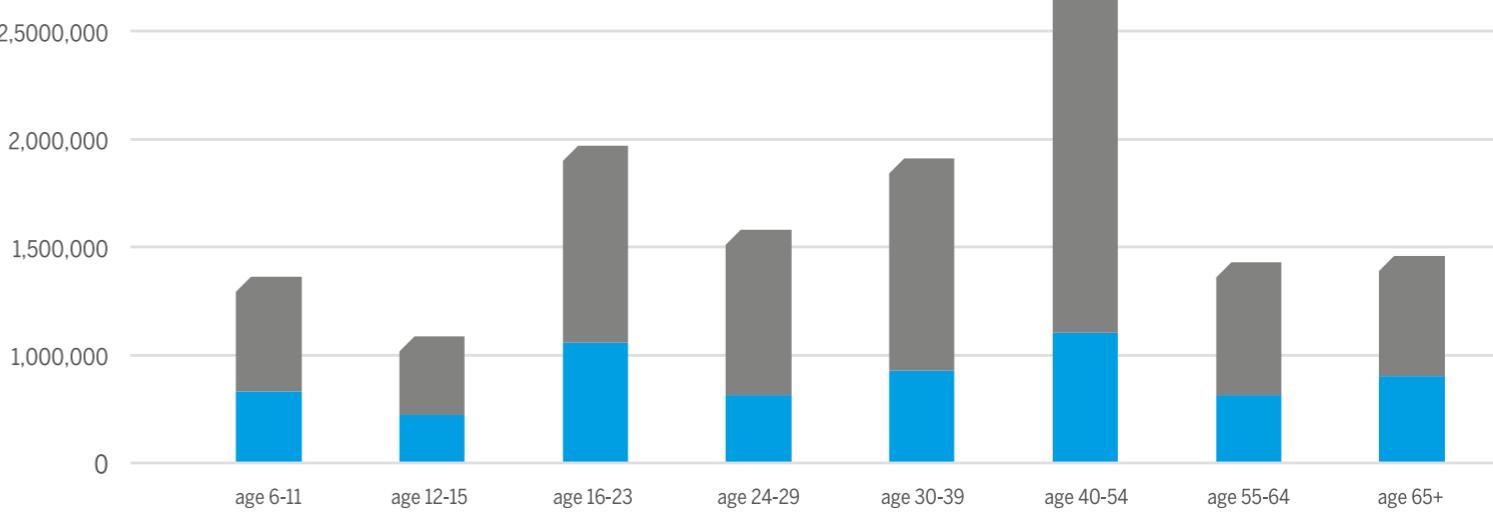
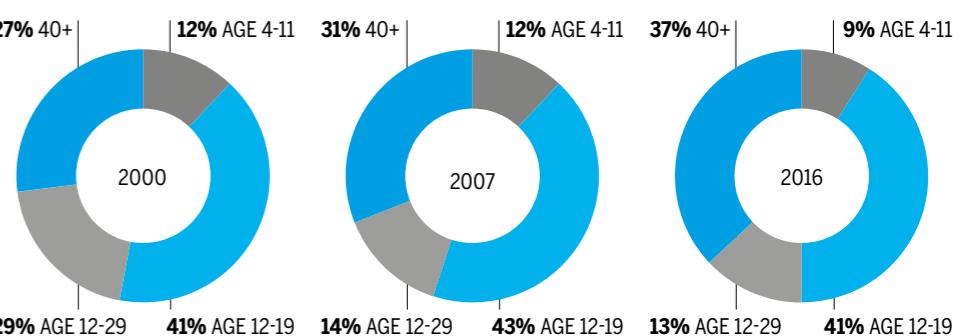
Of all tickets sold in 2016, 24% was to 16 - 23 year olds while they only represent 10% of the Dutch population. Despite the dominance of youngsters in Dutch cinema, the 40+ age group is on the rise. This age group had a market share of 27% in 2000, in 2016 40+ accounted for 37% of all sold tickets compared to 41% by 12 – 29 year olds. Aging of the cinema audience is mainly due to an aging Dutch population.

In total 9,5 million Dutch people visited the cinema in 2016. 20% of the population and 3,2 million people, also visited a Dutch film in the cinema. Dutch films are more popular among children and older age groups than among 16 to 54 year olds.

Source: Bioscoopmonitor 2016, Dutch Film Research Foundation.  
Please note: the Bioscoopmonitor has improved their research methods, deviations from last year can occur.



### MARKET SHARE PER AGE GROUP



visited a Dutch film in a cinema in 2016  
visited another film in a cinema in 2016



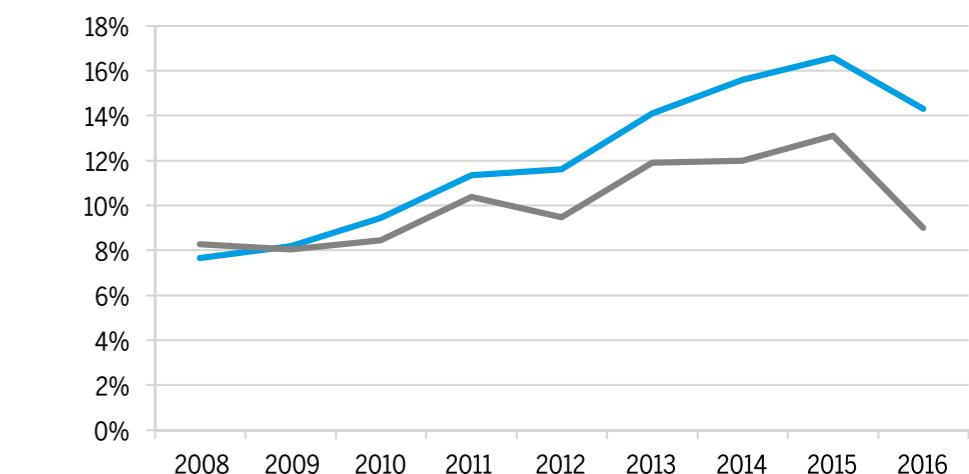
### 6.1 DVD / BLU RAY MARKET- SHARE<sup>1</sup> AND TURNOVER DUTCH FEATURE FILMS AND DOCS

#### 14.3% DVD/Blu Ray market share of Dutch films

The trend of decreasing DVD/Blu Ray sales continues in 2016. Compared to 2015, Dutch DVD/Blu Ray sales dropped to a total of 524,482 units, a turnover of € 3,664,704 in 2016. After a few years of increasing market share for Dutch DVD/Blu ray sales, the market share in turnover dropped in 2016 to 9.0%.

1. Estimate covering 86% (DVD) and 95% (Blu Ray) of the Dutch market Dutch features and docs

Source: GfK retail & Technology NL



units. Dutch titles DVD / Blu Ray marketshare<sup>1</sup>  
turnover. Dutch titles DVD / Blu Ray marketshare<sup>1</sup>

| Dutch DVD/Blu Ray marketshare <sup>1</sup> | units | turnover |
|--|-------|----------|
| 2008                                       | 7.7%  | 8.3%     |
| 2009                                       | 8.2%  | 8.0%     |
| 2010                                       | 9.4%  | 8.4%     |
| 2011                                       | 11.4% | 10.4%    |
| 2012                                       | 11.6% | 9.5%     |
| 2013                                       | 14.1% | 11.9%    |
| 2014                                       | 15.6% | 12.0%    |
| 2015                                       | 16.6% | 13.1%    |
| 2016                                       | 14.3% | 9.0%     |

| Dutch DVD/Blu Ray sales <sup>1</sup> | units     | turnover   |
|--------------------------------------|-----------|------------|
| 2008                                 | 957,094   | 10,204,574 |
| 2009                                 | 991,847   | 9,412,349  |
| 2010                                 | 1,004,610 | 9,276,468  |
| 2011                                 | 1,236,543 | 11,048,359 |
| 2012                                 | 962,915   | 7,837,941  |
| 2013                                 | 1,032,252 | 8,836,846  |
| 2014                                 | 879,751   | 6,741,371  |
| 2015                                 | 822,950   | 6,665,021  |
| 2016                                 | 524,482   | 3,664,704  |

## 6.2 BOX OFFICE VS DVD/ BLU RAY SALES

**Theatrical box-office increased to € 288 million. DVD/Blu Ray turnover further dropped to € 79 million.**

Total box office revenues for theatrical releases increased in 2016 to € 288 million. The total value of DVD and Blu ray sales dropped further to € 79 million, a decrease of 63% compared to 2012. Unfortunately no industry data are available for the total value of VOD in 2016. For 2015 and 2016 the Fund is estimating the total market size. The trend of shrinking total value of DVD and Blu Ray sales is continuing at rapid pace.

1) Source: NVBF

2) Source: GfK

3) Until 2014 source: GfK. VOD and SVOD on the basis of industry estimates. 2015, 2016 source: Film Fund estimate

Note: No detailed performance of Dutch films through VOD was available. Unfortunately in 2016 none of the Dutch VOD providers reports on turnover, SVOD/TVOD ratio, top viewed titles or market share of Dutch titles on the different platforms.

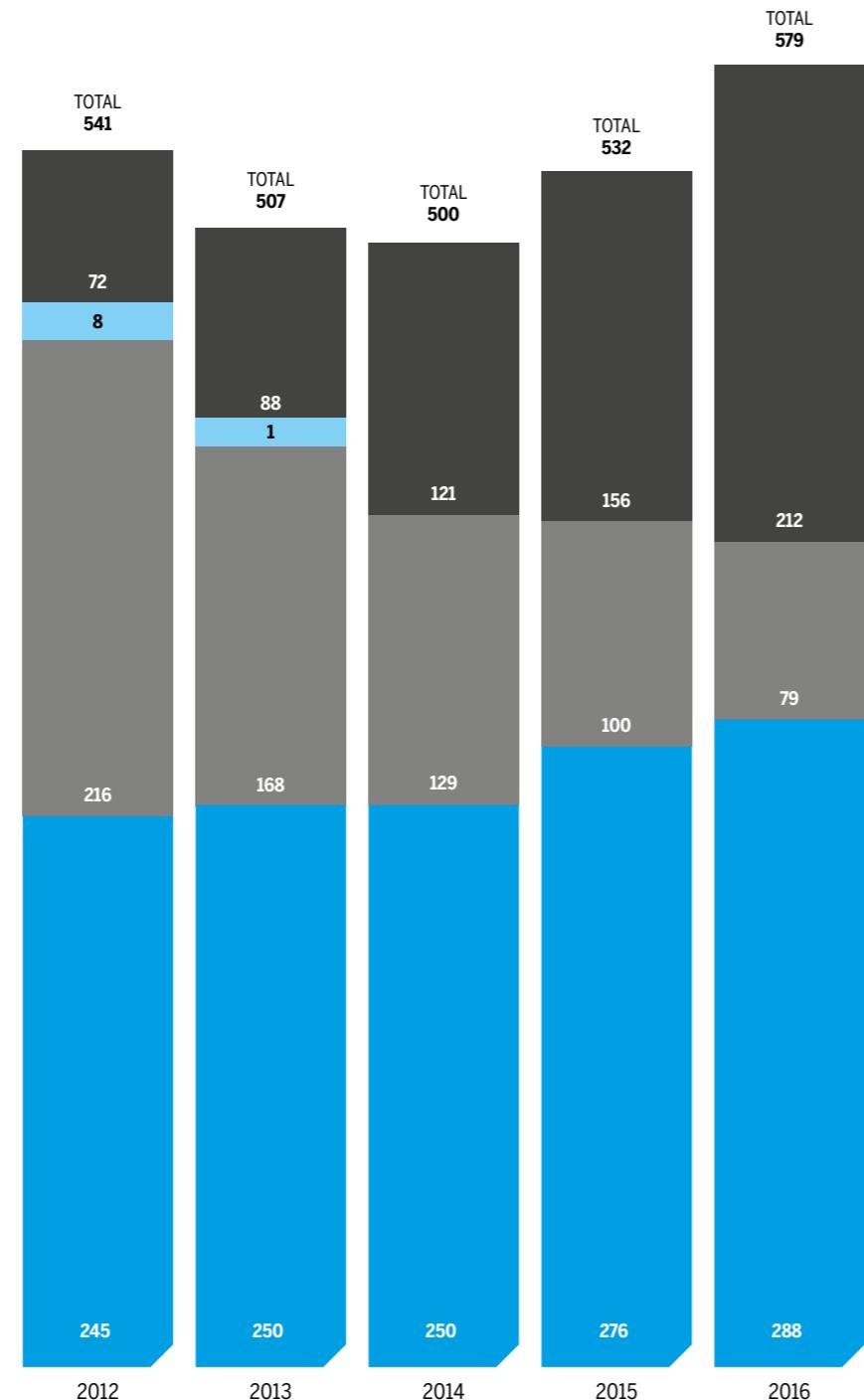
**Total value VOD/PPV<sup>3</sup>**

**Total value of video rental of DVD/BLU RAY**

**Total value of sales of DVD/BLU-RAY<sup>2</sup>**

**Total GBO from theatrical release<sup>1</sup>**

REVENUES OF THE DUTCH MARKET IN EUR (M)



| Estimated home entertainment (VOD/PPV & DVD/BluRay) market size 2016 | 2015       | 2016       |
|--|------------|------------|
| Physical retail  | 100        | 79         |
| TVOD/EST   | 30         | 35         |
| Netflix - SVOD   | 120 (*)    | 168.3 (**) |
| Videoland - SVOD   | 6          | 9          |
| KPN/Ziggo SVOD services  | pm         | pm         |
| sub total digital  | 156        | 212        |
| <b>Total market</b>  | <b>256</b> | <b>291</b> |

\* average 1,650m subs's \* 85%  
 \*\* average 1,000m sub's \* 85%

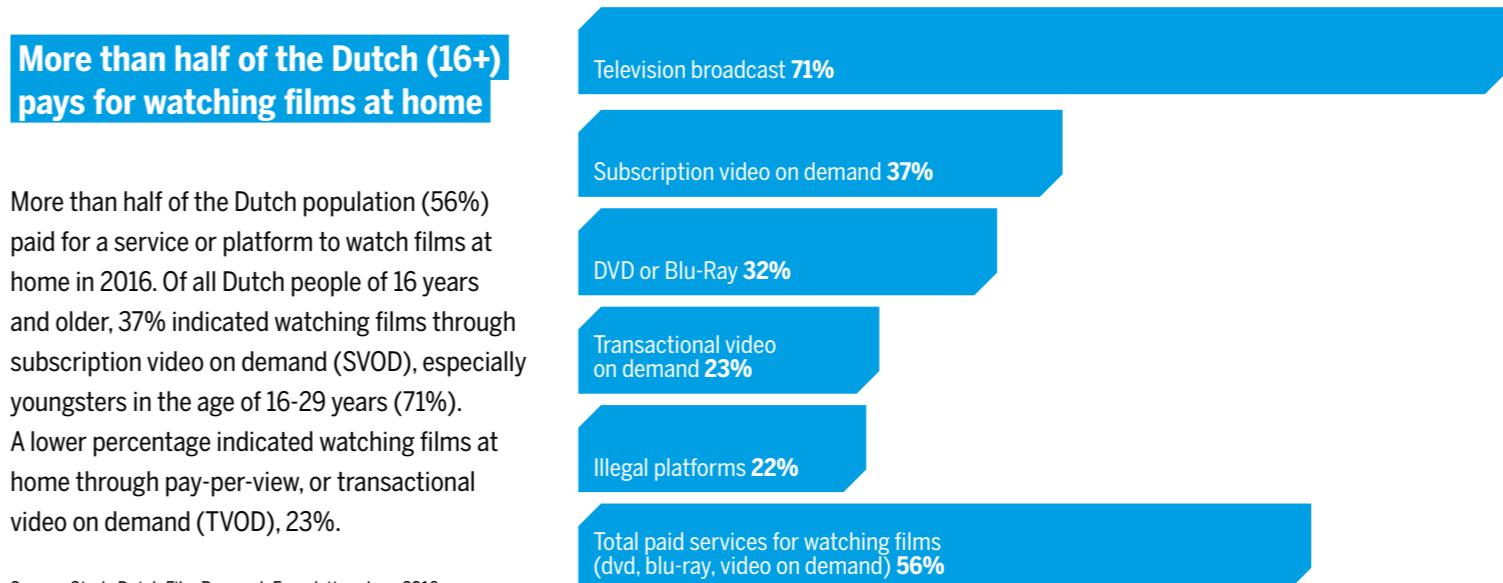
## 6.3 WATCHING FILMS AT HOME: USED SERVICES AND PLATFORMS

**More than half of the Dutch (16+)  
pays for watching films at home**

More than half of the Dutch population (56%) paid for a service or platform to watch films at home in 2016. Of all Dutch people of 16 years and older, 37% indicated watching films through subscription video on demand (SVOD), especially youngsters in the age of 16-29 years (71%). A lower percentage indicated watching films at home through pay-per-view, or transactional video on demand (TVOD), 23%.

Source: Study Dutch Film Research Foundation, June 2016

USED SERVICES AND PLATFORMS FOR WATCHING FILMS  
(DUTCH POPULATION OF 16 YEARS AND OLDER) IN 2016



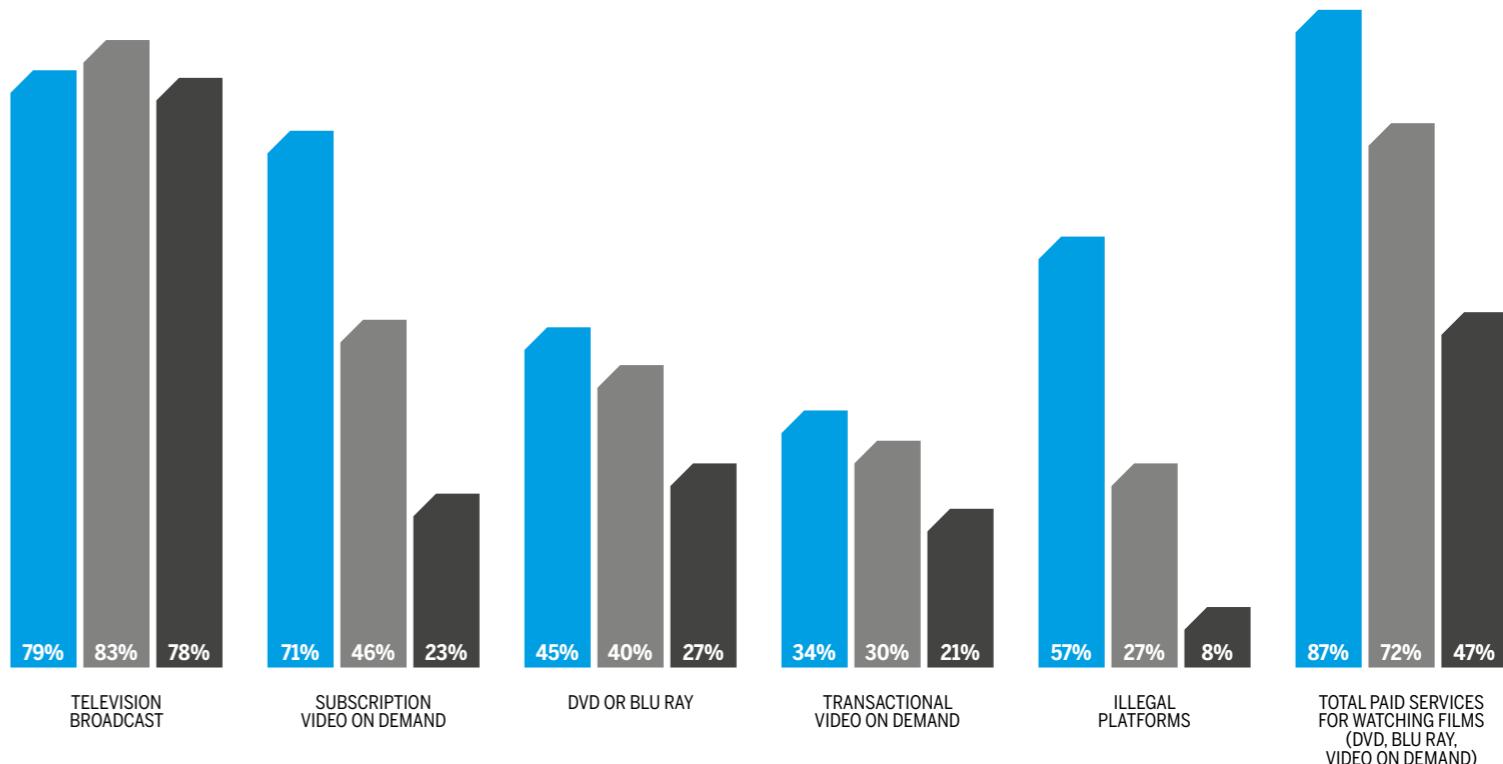
### USED SERVICES AND PLATFORMS FOR WATCHING FILMS

(DUTCH FILM VIEWERS OF 16 YEARS AND OLDER) IN 2016 / PER AGE GROUP

16-29 years old

30-54 years old

55+



# 7.

# TELEVISION



## 7.1 DUTCH FEATURES, SHORTS AND DOCUMENTARIES ON TV

### 46.2 million viewers of Dutch films on TV

The number of views of Dutch feature films, single plays, shorts and Teledoc documentaries on public and commercial TV channels amounted to 46.2 million in 2016.

One Night Stand is a 50 minute single play

KORT! is a 10 minute short

Teledoc is a feature length documentary

Teledoc Campus is a short doc

Other shorts, tv drama and documentaries not included.

Source: Dutch Audience Research Foundation (Stichting Kijkonderzoek SKO)

| Channel / Public broadcasters | Date     | Title   | Number of views 6+ (x 1000) | Stream starts (online views) | Genre          |                |
|-------------------------------|----------|---|-----------------------------|------------------------------|----------------|----------------|
| NPO 3                         | 25/09/16 | Zgether                                       | 34                          | 4                            | NL film drama  |                |
| NPO 3                         | 30/08/16 | How to Avoid Everything/Aanmodderfakker       | 202                         | 4                            | NL film comedy |                |
| NPO 2                         | 01/10/16 | Above Us All                                  | 44                          | 3                            | NL film drama  |                |
| NPO 3                         | 13/06/16 | Alibi   | 235                         | 3                            | NL film comedy |                |
| NPO 3                         | 03/01/16 | Only Decent People/Aleen maar nette Mensen    | 228                         | 17                           | NL film comedy |                |
| NPO 1                         | 30/07/16 | Family Way/Alles is familie                   | 829                         | 10                           | NL film comedy |                |
| NPO 3                         | 06/07/16 | Als je verliefd wordt                         | 235                         | 21                           | NL film comedy |                |
| RTL 5                         | 23/04/16 | App   | 132                         |                              | NL film        |                |
| RTL 4                         | 27/12/16 | Assepoester een modern Sprookje               | 795                         | 8                            | NL film        |                |
| NPO 2                         | 26/06/16 | Balbezit                                      | 261                         | 3                            | NL film        |                |
| NPO 1                         | 25/12/16 | Happy Family/ 'n Beetje verliefd              | 54                          | 0                            | NL film comedy |                |
| NPO 1                         | 25/12/16 | Blood, Sweat and Tears/Bloed, Zweet en Tranen | 1,016                       | 3                            | NL film drama  |                |
| NPO 3                         | 04/11/16 | Reckless/Bloedlink                            | 109                         | 7                            | NL film        |                |
| NPO 3                         | 28/10/16 | Boy 7   | 90                          | 8                            | NL film        |                |
| NPO 3                         | 02/10/16 | Bring Me South/Breng me naar t Zuiden         | 3lab                        | 20                           | 4              | NL film drama  |
| NPO 2                         | 21/10/16 | Broos   | 75                          | 2                            | NL film comedy |                |
| RTL 5                         | 13/08/16 | Bro's before Ho's                             | Bro's before Ho's           | 154                          | NL film comedy |                |
| RTL 5                         | 06/01/16 | Bro's before Ho's                             |                             | 409                          | NL film comedy |                |
| NPO 2                         | 28/10/16 | Frailler/Brozer                               |                             | 83                           | NL film drama  |                |
| NPO 3                         | 18/09/16 | Cargo   | 3lab                        | 35                           | NL film drama  |                |
| NPO 3                         | 06/11/16 | Cas   |                             | 106                          | NL film drama  |                |
| RTL 8                         | 19/12/16 | Ciske de Rat                                  | Ciske de Rat                | 223                          | NL film drama  |                |
| NPO 3                         | 11/09/16 | Clan  | 3lab                        | 36                           | NL film        |                |
| NPO 1                         | 31/12/16 | Coach   |                             | 67                           | 3              | NL film drama  |
| NPO 2                         | 03/12/16 | Cornea  |                             | 95                           | 6              | NL film drama  |
| NPO 3                         | 01/01/16 | Daylight/Daglicht                             |                             | 337                          | 3              | NL film drama  |
| NPO 3                         | 18/09/16 | Dark Machine                                  | 3lab                        | 19                           | 4              | NL film        |
| NPO 3                         | 14/10/16 | Confetti Harvest/Dorsvloer vol Confetti       |                             | 273                          | 37             | NL film drama  |
| NPO 2                         | 14/11/16 | Devilish Dilemmas/Duivelse dilemmas           | Liefde van mijn Leven       | 79                           | 1              | NL film        |
| NPO 2                         | 28/11/16 | Devilish Dilemmas/Duivelse dilemmas           | Crisis Karavaan             | 203                          | 6              | NL film        |
| NPO 2                         | 12/12/16 | Devilish Dilemmas/Duivelse dilemmas           | Mijn zoon is Jihadist       | 133                          | 1              | NL film        |
| NPO 2                         | 05/12/16 | Devilish Dilemmas/Duivelse dilemmas           | Gouden Huwelijk             | 150                          | 3              | NL film        |
| SBS9                          | 02/06/16 | The Dinner Club/De Eetclub                    |                             | 58                           | NL film drama  |                |
| SBS9                          | 29/12/16 | The Dinner Club/De Eetclub                    |                             | 70                           | NL film drama  |                |
| Net 5                         | 20/01/16 | The Dinner Club/De Eetclub                    |                             | 83                           | NL film drama  |                |
| NPO 3                         | 09/10/16 | Eigen   | 3lab                        | 43                           | 4              | NL film drama  |
| NPO 3                         | 10/07/16 | Ellis in Glamourland                          |                             | 354                          | 7              | NL film comedy |
| NPO 3                         | 08/05/16 | Fake  | Telefilm                    | 273                          | 18             | NL film        |
| NPO 3                         | 11/07/16 | Freshers/Feuten het Feestje                   |                             | 245                          | 10             | NL film drama  |
| NPO 2                         | 28/05/16 | Fiftyfifty                                    |                             | 26                           | 0              | NL film drama  |
| NPO 2                         | 27/05/16 | Fiftyfifty                                    |                             | 175                          | 9              | NL film drama  |
| RTL 5                         | 16/07/16 | Flodder                                       |                             | 247                          | NL film comedy |                |

| Channel / Public broadcasters | Date     | Title   |  | Number of views 6+ (x 1000) | Stream starts (online views) | Genre          |
|-------------------------------|----------|---|--|-----------------------------|------------------------------|----------------|
| RTL5                          | 13/08/16 | Flodders in America/Flodder in Amerika                                  | Flodders in America/Flodder in Amerika | 225                         |                              | NL film comedy |
| RTL7                          | 02/02/16 | Gangsterboys  |  | 128                         |                              | NL film comedy |
| NPO 3                         | 25/11/16 | Son of Mine/Glückauf  |  | 154                         | 8                            | NL film drama  |
| NPO 3                         | 02/10/16 | When Grey is a Colour/Grijs is ook een Kleur                            | 3lab                                   | 19                          | 6                            | NL film drama  |
| NPO 3                         | 15/05/16 | The Glorious Works of G.F. Zwaen /De Grote Zwaen                        |  | 194                         | 8                            | NL film drama  |
| RTL8                          | 08/07/16 | Guilty Movie  | Guilty Movie                           | 28                          |                              | NL film drama  |
| NPO 2                         | 31/12/16 | Harrie Babba  |  | 194                         | 1                            | NL film comedy |
| RTL 4                         | 27/04/16 | Heart Street/Hartenstraat   | Heart Street/Hartenstraat              | 1.018                       |                              | NL film drama  |
| NPO 3                         | 17/12/16 | The Hell of '63/Hel van '63   |  | 444                         | 2                            | NL film drama  |
| NPO 3                         | 18/11/16 | Helium  |  | 87                          | 7                            | NL film drama  |
| NPO 3                         | 16/10/16 | Once Upon a Ladder/Hoe het zo kwam dat de Ramenlapper Hoogtevrees kreeg | One Night Stand                        | 345                         | 15                           | NL film drama  |
| NPO 3                         | 24/04/16 | Hope  |  | 546                         | 32                           | NL film drama  |
| NPO 3                         | 09/10/16 | Horizon   |  | 170                         | 10                           | NL film drama  |
| NPO 3                         | 25/09/16 | Greetings from Kropssdam /In Kropssdam is iedereen gelukkig             | 3lab                                   | 25                          | 5                            | NL film comedy |
| RTL 4                         | 29/12/16 | In Orange/In Oranje   | One Night Stand                        | 322                         |                              | NL film drama  |
| NPO 3                         | 23/10/16 | In Vrijheid   |  | 95                          | 16                           | NL film drama  |
| NPO 3                         | 11/11/16 | The Intruder/Infiltrant   |  | 68                          | 7                            | NL film        |
| NPO 3                         | 22/05/16 | Camp Holland/Kamp Holland   | Telefilm                               | 381                         | 12                           | NL film drama  |
| NPO 1                         | 05/05/16 | Kantje boord  |  | 44                          | 0                            | NL film comedy |
| RTL 8                         | 20/05/16 | Stricken/Komt een Vrouw bij de Dokter                                   | Stricken/Komt een Vrouw bij de Dokter  | 82                          |                              | NL film drama  |
| RTL 5                         | 13/07/16 | Leve Boerenliefde   | Leve Boerenliefde                      | 367                         |                              | NL film        |
| NPO 3                         | 27/06/16 | Love to Love/Liever verliefd  |  | 292                         | 17                           | NL film comedy |
| Net 5                         | 28/08/16 | Hitting the Fan/Mama is boos  |  | 173                         |                              | NL film comedy |
| RTL 4                         | 04/02/16 | Men in the City/Mannenharten  |  | 1.162                       |                              | NL film comedy |
| RTL 4                         | 21/01/16 | De Marathon   |  | 884                         |                              | NL film comedy |
| RTL 5                         | 16/07/16 | De Marathon   | De Marathon                            | 211                         |                              | NL film comedy |
| NPO 2                         | 30/01/16 | Matterhorn  |  | 186                         | 1                            | NL film drama  |
| NPO 3                         | 02/10/16 | Messias   | One Night Stand                        | 125                         | 7                            | NL film comedy |
| NPO 1                         | 26/12/16 | Michiel de Ruyter   |  | 1.230                       | 11                           | NL film        |
| Net 5                         | 25/12/16 | A Christmoose Story/Midden in de Winternacht                            |  | 85                          |                              | NL film drama  |
| SBS 6                         | 26/12/16 | A Christmoose Story/Midden in de Winternacht                            |  | 167                         |                              | NL film drama  |
| NPO 3                         | 29/05/16 | Moos  | Telefilm                               | 286                         | 11                           | NL film drama  |
| NPO 3                         | 16/12/16 | Nena  |  | 140                         | 5                            | NL film drama  |
| NPO 1                         | 19/06/16 | Never too Old/Nooit te oud  |  | 220                         | 2                            | NL film drama  |
| RTL 7                         | 25/08/16 | Nova Zembla   | Nova Zembla                            | 152                         |                              | NL film drama  |
| NPO 3                         | 23/12/16 | In the Heart/Onder het Hart   |  | 139                         | 2                            | NL film drama  |
| RTL 7                         | 04/05/16 | Winter in Wartime/Oorlogswinter   | Winter in Wartime/Oorlogswinter        | 371                         |                              | NL film        |
| NPO 3                         | 01/05/16 | Seaside Walking/Op de Dijk  | Telefilm                               | 460                         | 16                           | NL film drama  |
| NPO 3                         | 16/10/16 | Op Zuid   | 3lab                                   | 125                         | 6                            | NL film drama  |
| RTL 4                         | 19/12/16 | Pak van mijn Hart   | Pak van mijn hart                      | 1.105                       |                              | NL film comedy |
| NPO 3                         | 13/11/16 | Planet Beauty   | One Night Stand                        | 48                          | 6                            | NL film drama  |
| RTL 4                         | 28/12/16 | Prinses op de Erwt  |  | 508                         | 11                           | NL film comedy |
| RTL 4                         | 03/01/16 | Prinses op de Erwt  |  | 702                         |                              | NL film comedy |
| RTL 4                         | 01/01/16 | Prinses op de Erwt  |  | 1.770                       | 33                           | NL film comedy |
| Net 5                         | 28/08/16 | Darlings/Schatjes   |  | 199                         |                              | NL film comedy |
| NPO 3                         | 09/12/16 | Schneider vs Bax  |  | 164                         |                              | NL film        |
| NPO 2                         | 17/07/16 | Sevilla   | KORT!                                  | 47                          | 2                            | NL film drama  |
| RTL 4                         | 14/01/16 | Madly In Love/Smoorverliefd   |  | 1.039                       |                              | NL film comedy |
| RTL 4                         | 28/12/16 | Sneeuwwitje en de zeven kleine Mensen                                   |  | 618                         | 5                            | NL film drama  |
| NPO 3                         | 03/07/16 | Sunny Boy   |  | 432                         | 9                            | NL film drama  |
| RTL 4                         | 07/01/16 | Lessons in Love/Soof  |  | 1.507                       |                              | NL film comedy |
| RTL 4                         | 20/12/16 | Lessons in Love/Soof  |  | 1.081                       |                              | NL film comedy |
| NPO 3                         | 02/01/16 | The Dark House/Terug naar de Kust                                       |  | 450                         | 2                            | NL film drama  |
| NPO 3                         | 06/06/16 | Tuscan Wedding/Toscaanse Bruiloft                                       |  | 340                         | 29                           | NL film drama  |
| RTL 4                         | 21/12/16 | Trots en Verlangen  |  | 618                         | 5                            | NL film        |
| RTL 4                         | 11/02/16 | Trots en Verlangen  |  | 989                         | 20                           | NL film        |
| NPO 2                         | 24/09/16 | Between 10 and 12/Tussen 10 en 12                                       |  | 93                          | 6                            | NL film drama  |
| NPO 3                         | 26/06/16 | Valentino   |  | 241                         | 16                           | NL film comedy |
| NPO 3                         | 24/12/16 | Ventoux   |  | 420                         | 1                            | NL film comedy |
| RTL 8                         | 09/06/16 | The Renovation/Verbouwing   | The Renovation/Verbouwing              | 192                         |                              | NL film        |
| NPO 3                         | 04/07/16 | Loving Ibiza/Verliefd op Ibiza  |  | 316                         | 10                           | NL film drama  |
| RTL 7                         | 11/07/16 | Wild Romance  | Wild Romance                           | 152                         |                              | NL film        |
| NPO 3                         | 25/12/16 | The Amazing Wiplala/Wiplala   | Zappbios                               | 169                         | 0                            | NL film comedy |
| NPO 1                         | 27/03/16 | Zadelpijn   | Telefilm                               | 49                          | 8                            | NL film drama  |
| NPO 2                         | 17/09/16 | Zurich  |  | 56                          | 0                            | NL film drama  |
| RTL 7                         | 04/05/16 | Black Book/Zwartboek  | Black Book/Zwartboek                   | 407                         |                              | NL film drama  |

| Channel / Public broadcasters | Date     | Title  |         | Number of views 6+ (x 1000) | Stream starts (online views) | Genre            |
|-------------------------------|----------|--|---------|-----------------------------|------------------------------|------------------|
| Ziggo Sport                   | 24/12/16 | The Black Meteor/Zwarte Meteor   |         | 4                           |                              | NL film drama    |
| Ziggo Sport                   | 14/08/16 | The Black Meteor/Zwarte Meteor   |         | 5                           |                              | NL film drama    |
| NPO 2                         | 16/11/16 | A Family Affair  |         | 256                         | 6                            | Long documentary |
| NPO 2                         | 24/03/16 | Erbarme Dich: Mattäus Passion Stories  |         | 90                          |                              | Long documentary |
| NPO 2                         | 17/07/16 | Jonge Held: Het Leven én de Dood van Willem Ekkel                              |         | 196                         | 6                            | Long documentary |
| NPO 2                         | 30/07/16 | Jonge Held: Het Leven én de Dood van Willem Ekkel                              |         | 49                          | 0                            | Long documentary |
| NPO 2                         | 27/06/16 | Killer Slope/Hemelbestormers   |         | 429                         | 7                            | Long documentary |
| NPO 2                         | 28/06/16 | Killer Slope/Hemelbestormers   |         | 30                          | 0                            | Long documentary |
| NPO 2                         | 01/01/16 | Nazihas Spring/Nazihas Lente   |         | 56                          | 2                            | Long documentary |
| NPO 2                         | 11/07/16 | De Missie  | Teledoc | 187                         | 10                           | Long documentary |
| NPO 2                         | 13/07/16 | A Strange Love Affair With Ego   |         | 109                         | 3                            | Long documentary |
| NPO 2                         | 17/11/16 | A Strange Love Affair With Ego   |         | 65                          | 1                            | Long documentary |
| NPO 2                         | 21/11/16 | The European/Europeaan   | Teledoc | 351                         | 12                           | Long documentary |
| NPO 2                         | 22/11/16 | The European/Europeaan   | Teledoc | 38                          | 2                            | Long documentary |
| NPO 2                         | 05/12/16 | The Claim, The Search for Stolen Art from WWII /Claim Zoektocht naar Roofkunst | Teledoc | 309                         | 4                            | Long documentary |
| NPO 2                         | 06/12/16 | The Claim, The Search for Stolen Art from WWII /Claim Zoektocht naar Roofkunst | Teledoc | 45                          |                              | Long documentary |
| NPO 2                         | 09/12/16 | Een gelukkige Hand   |         | 182                         | 3                            | Long documentary |
| NPO 2                         | 13/04/16 | In democratisch Overleg  |         | 44                          | 0                            | Long documentary |
| NPO 2                         | 23/05/16 | Mission in Beirut/Post Beiroet   |         | 229                         | 1                            | Long documentary |
| NPO 2                         | 13/09/16 | Laatste jaar van FC Twente   |         | 28                          |                              | Long documentary |
| NPO 2                         | 19/12/16 | Ja, dat was Höken, 40 jaar Normaal   |         | 272                         | 0                            | Long documentary |
| NPO 2                         | 25/01/16 | Garage 2.0   | Teleoc  | 295                         | 13                           | Long documentary |
| NPO 2                         | 24/11/16 | Forget Me Not/Vergeet mij niet   |         | 48                          | 5                            | Long documentary |
| NPO 2                         | 06/06/16 | Zelfvoorzienend met Behoud van Comfort   |         | 219                         | 17                           | Long documentary |
| NPO 2                         | 11/05/16 | Wij Moszkowicz   |         | 134                         | 1                            | Long documentary |
| NPO 2                         | 30/05/16 | Wij Moszkowicz   |         | 767                         | 37                           | Long documentary |
| NPO 2                         | 30/03/16 | Hier is het nooit stil   |         | 182                         | 8                            | Long documentary |
| NPO 2                         | 13/01/16 | Remco Campert  |         | 107                         | 0                            | Long documentary |
| NPO 2                         | 20/12/16 | Remco Campert  |         | 99                          |                              | Long documentary |
| NPO 2                         | 31/12/16 | Alice Cares/Ik ben Alice   |         | 12                          |                              | Long documentary |
| NPO 2                         | 18/07/16 | Below the Surface/Onder de Oppervlakte   |         | 104                         | 3                            | Long documentary |
| NPO 2                         | 01/02/16 | Man met 100 Kinderen   |         | 220                         | 0                            | Long documentary |
| NPO 2                         | 10/07/16 | Radio Kobani   |         | 258                         | 17                           | Long documentary |
| NPO 2                         | 29/11/16 | Paradijs Glaswater   |         | 100                         | 0                            | Long documentary |
| NPO 2                         | 15/03/16 | Mussa  |         | 73                          | 10                           | Long documentary |
| NPO 2                         | 11/01/16 | Grenzeloos misbruikt   |         | 138                         | 5                            | Long documentary |
| NPO 2                         | 18/10/16 | Houdt God van Vrouwen  |         | 181                         | 10                           | Long documentary |
| NPO 2                         | 08/03/16 | Breng de Joden thuis   |         | 205                         | 11                           | Long documentary |
| NPO 2                         | 29/03/16 | Vuile sprint van '88   |         | 109                         | 7                            | Long documentary |
| NPO 2                         | 04/08/16 | The Man Who Wanted to Change the World/Man die de wereld wilde veranderen      |         | 127                         | 1                            | Long documentary |
| NPO 2                         | 13/10/16 | Laatste jaar van FC Twente   |         | 104                         | 1                            | Long documentary |
| NPO 2                         | 12/09/16 | The New Rijksmuseum/Nieuwe Rijksmuseum   |         | 232                         | 7                            | Long documentary |
| NPO 2                         | 01/01/16 | Boudewijn de Groot kom nader   |         | 134                         | 0                            | Long documentary |
| NPO 2                         | 25/02/16 | Hieronymus Bosch, Touched by the Devil/Jheronimus Bosch                        |         | 249                         | 4                            | Long documentary |
| NPO 2                         | 08/02/16 | Hieronymus Bosch, Touched by the Devil/Jheronimus Bosch                        |         | 352                         | 13                           | Long documentary |
| NPO 2                         | 27/03/16 | Hieronymus Bosch, Touched by the Devil/Jheronimus Bosch                        |         | 34                          |                              |                  |

| Channel / Public broadcasters | Date     | Title   | Number of views 6+ (x 1000) | Stream starts (online views) | Genre            |
|-------------------------------|----------|---|-----------------------------|------------------------------|------------------|
| NPO 3                         | 24/05/16 | Need for Meat/Vleesverlangen                            | 196                         | 4                            | Long documentary |
| NPO 3                         | 16/04/16 | U kunt nog stemmen                                      | 123                         | 11                           | Long documentary |
| NPO 2                         | 01/07/16 | Das Wad   | 152                         | 4                            | Short            |
| NPO 3                         | 30/09/16 | Avond van de korte Film                                 | 73                          | 2                            | Short            |
| NPO 2                         | 20/06/16 | Pony Place  | 373                         | 5                            | Short            |
| NPO 3                         | 04/12/16 | Pony Place  | 87                          |                              | Short            |
| NPO 3                         | 03/01/16 | Pony Place  | 55                          | 1                            | Short            |
| NPO 3                         | 25/05/16 | Soccer Millionaire from East /Voetbalmiljonair uit Oost | 81                          | 4                            | Long documentary |
| NPO 3                         | 25/08/16 | Stop Acting Now   | 14                          | 0                            | NL film Drama    |
| NPO 3                         | 10/01/16 | Alchemisten   | 21                          | 5                            | Documentary      |
| NPO 2                         | 15/02/16 | Vogelvrij   | 30                          |                              | Documentary      |
| NPO 3                         | 21/02/16 | Na de zomer   | 63                          | 18                           | Documentary      |
| NPO 3                         | 28/02/16 | Coffee & Cake/Koffie & Cake                             | 139                         | 4                            | Documentary      |
| NPO 3                         | 06/03/16 | Who we are/Wie wij zijn                                 | 76                          | 4                            | Documentary      |
| NPO 3                         | 07/06/16 | Deze Zomer is van mij                                   | 86                          | 5                            | Documentary      |
| NPO 3                         | 31/01/16 | Deze Zomer is van mij                                   | 93                          | 7                            | Documentary      |
| NPO 3                         | 07/02/16 | Paul's Last Waltz                                       | 52                          | 2                            | Documentary      |
| NPO 3                         | 17/01/16 | You've got a Problem/U hebt een Probleem                | 62                          | 10                           | Documentary      |
| NPO 3                         | 14/02/16 | Bird Strike/Vogel vrij                                  | 87                          | 4                            | Documentary      |
| NPO 3                         | 24/01/16 | Leven liefde en hiv                                     | 63                          | 3                            | Documentary      |
| <b>Average</b>                |          |   | <b>235</b>                  | <b>7</b>                     |                  |
| <b>Subtotal</b>               |          |   | <b>45,130</b>               | <b>1,006</b>                 |                  |
| <b>Total</b>                  |          |   |                             | <b>46,136</b>                |                  |

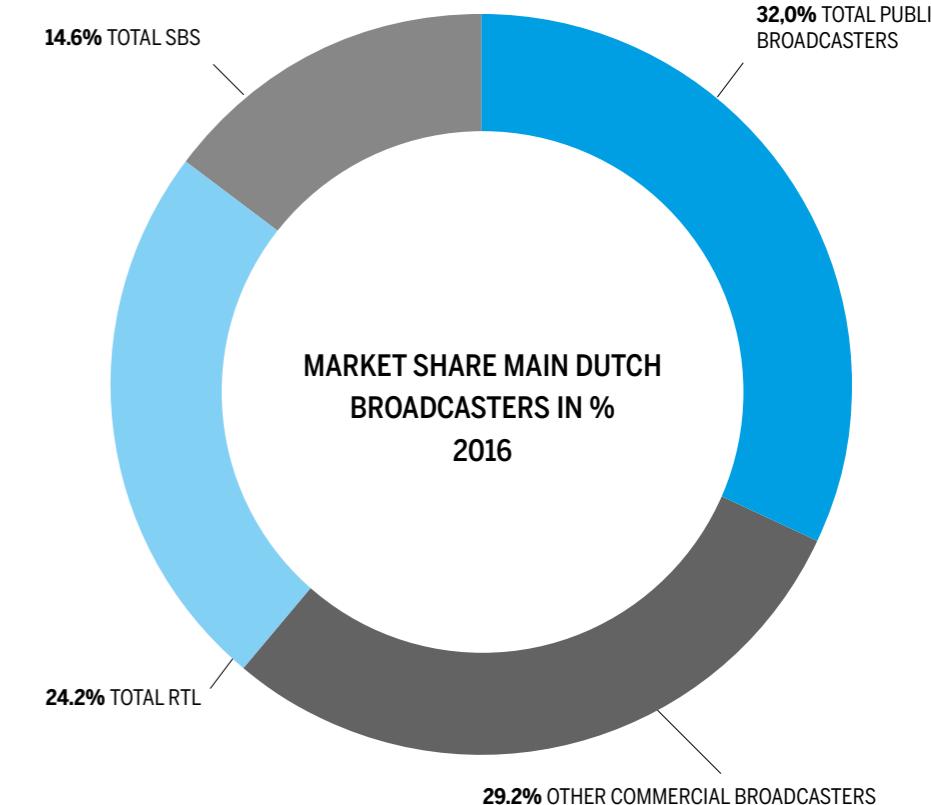
## 7.2 MARKET SHARE MAIN DUTCH BROADCASTERS IN %

Public broadcasters reach  
32% market share

The combined public broadcasters attracted 32% of the Dutch viewers in 2016, a slight increase compared to 2015 but similar to 2013. The remaining 68% is covered by the commercial broadcasters, RTL and SBS being the largest players.

Source: Stichting Kijkonderzoek Jaarrapport 2016, measured over the full day

\* Main players Be Viacom, Discovery Networks and Fox international channels



|                                       | 2013         | 2014         | 2015         | 2016         |
|---------------------------------------|--------------|--------------|--------------|--------------|
| <b>Public broadcasters</b>            |              |              |              |              |
| NPO1                                  | 18.9%        | 21.7%        | 19.4%        | 21.9%        |
| NPO2                                  | 6.4%         | 6.3%         | 6.2%         | 6.1%         |
| NPO3                                  | 6.6%         | 5.2%         | 5.0%         | 4.1%         |
| <b>Total public broadcasters</b>      | <b>32.0%</b> | <b>33.2%</b> | <b>30.6%</b> | <b>32.0%</b> |
| <b>Commercial broadcasters</b>        |              |              |              |              |
| RTL4                                  | 14.9%        | 14.6%        | 15.2%        | 14.5%        |
| RTL5                                  | 3.2%         | 3.1%         | 2.9%         | 2.7%         |
| RTL7                                  | 4.7%         | 4.3%         | 4.4%         | 3.9%         |
| RTL8                                  | 1.8%         | 1.9%         | 2.1%         | 2.1%         |
| RTLZ, RTL Crime, RTL lounge           |              |              | 0.8%         | 1.1%         |
| <b>Total RTL</b>                      | <b>24.7%</b> | <b>24.1%</b> | <b>25.0%</b> | <b>24.2%</b> |
| SBS6                                  | 7.3%         | 7.2%         | 7.7%         | 7.8%         |
| Net5                                  | 3.6%         | 3.2%         | 3.4%         | 3.4%         |
| Veronica                              | 3.1%         | 3.1%         | 2.8%         | 2.6%         |
| SBS9                                  |              |              | 0.7%         | 0.8%         |
| <b>Total SBS</b>                      | <b>14.0%</b> | <b>13.5%</b> | <b>14.5%</b> | <b>14.6%</b> |
| <b>other* commercial broadcasters</b> | <b>29.3%</b> | <b>29.2%</b> | <b>29.9%</b> | <b>29.2%</b> |

## 7.3 MEDIA SUPPORT NETHERLANDS 2016

In 2016 the Netherlands received € 5,7 million in European support through Creative Europe Desk NL through the various support programmes

| Company                                      | Project   | MEDIA Development Single | Development Slate | Video games | TV Production  | Selective Distribution | Automatic Distribution | Sales Agents | Online Distribution | Training       | Coproduction Funds | Market access  | Audience Development | Festivals     | Europa Cinemas | Total                 |
|--|---|--------------------------|-------------------|-------------|----------------|------------------------|------------------------|--------------|---------------------|----------------|--------------------|----------------|----------------------|---------------|----------------|-----------------------|
| Family Affair Films                          | Bloody Mary   | 50,000                   |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 50,000                |
| Butch & Sundance Media                       | The Rumi Remedy   | 25,000                   |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 25,000                |
| Bind & Wilink BV                             | My Extraordinary Summer with Tess                         | 30,000                   |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 30,000                |
| Topkapi Films                                | Slate Funding   | 200,000                  |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 200,000               |
| Telescreen                                   | Slate Funding   | 200,000                  |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 200,000               |
| Lemming Film                                 | Slate Funding   | 200,000                  |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 200,000               |
| Submarine                                    | Slate Funding   | 195,000                  |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 195,000               |
| Submarine                                    | Untitled Prison Project                                   | 140,000                  |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 140,000               |
| Cineart Nederland                            |   | 145,200                  |                   | 225,627     |                |                        |                        |              |                     |                |                    |                |                      |               |                | 370,827               |
| Imagine Film Distributie Nederland           |   | 33,700                   |                   | 35,140      |                |                        |                        |              |                     |                |                    |                |                      |               |                | 68,840                |
| Independent Films Nederland                  |   | 280,530                  |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 280,530               |
| Lumiere Publishing                           |   | 98,600                   |                   | 71,270      |                |                        |                        |              |                     |                |                    |                |                      |               |                | 169,870               |
| September Film                               |   | 53,100                   |                   | 152,947     |                |                        |                        |              |                     |                |                    |                |                      |               |                | 206,047               |
| Source Investments                           |   | 88,624                   |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 88,624                |
| Stichting Contactfilm Cinematheek            |   | 36,500                   |                   | 55,533      |                |                        |                        |              |                     |                |                    |                |                      |               |                | 92,033                |
| Twinfilm                                     |   | 14,200                   |                   | 6,100       |                |                        |                        |              |                     |                |                    |                |                      |               |                | 20,300                |
| Periscoop Film                               |   | 33,700                   |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 33,700                |
| EYE Film Instituut Nederland                 |   | 4,800                    |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 4,800                 |
| International Film Festival Rotterdam        | IFFR Live   |                          | 320,000           |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 320,000               |
| Docsonline                                   | DocsOnline  |                          | 80,000            |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | 80,000                |
| Cinekid Amsterdam                            | Cinekid Script LAB 2016-2017                              |                          |                   | 36,875      |                |                        |                        |              |                     |                |                    |                |                      |               |                | 36,875                |
| Focal Resource                               | From Prep to Post   |                          |                   | 122,500     |                |                        |                        |              |                     |                |                    |                |                      |               |                | 122,500               |
| Imagine Film Festival                        | European Genre Forum                                      |                          |                   | 95,250      |                |                        |                        |              |                     |                |                    |                |                      |               |                | 95,250                |
| International Documentary Festival Amsterdam | IDFAcademy  |                          |                   | 49,000      |                |                        |                        |              |                     |                |                    |                |                      |               |                | 49,000                |
| Sources                                      | Sources 2   |                          |                   | 243,300     |                |                        |                        |              |                     |                |                    |                |                      |               |                | 243,300               |
| Jan Vrijman Fonds                            | IDFA Bertha Fonds Europe                                  |                          |                   |             | 320,000        |                        |                        |              |                     |                |                    |                |                      |               |                | 320,000               |
| International Film Festival Rotterdam        | HBF+Europe  |                          |                   |             | 270,000        |                        |                        |              |                     |                |                    |                |                      |               |                | 270,000               |
| Nederlands Film Festival                     | Holland Film Meeting Co-Production Platform 2016          |                          |                   |             |                | 55,000                 |                        |              |                     |                |                    |                |                      |               |                | 55,000                |
| Cinekid Amsterdam                            | Cinekid for Professionals                                 |                          |                   |             |                | 220,000                |                        |              |                     |                |                    |                |                      |               |                | 220,000               |
| International Documentary Festival Amsterdam | IDFA Forum  |                          |                   |             |                | 185,000                |                        |              |                     |                |                    |                |                      |               |                | 185,000               |
| International Film Festival Rotterdam        | Cinemart  |                          |                   |             |                | 200,000                |                        |              |                     |                |                    |                |                      |               |                | 200,000               |
| Cinekid Amsterdam                            | Wrap! Must see European cinema for Young People 2016/2017 |                          |                   |             |                |                        | 176,591                |              |                     |                |                    |                |                      |               |                | 176,591               |
| Cinekid Amsterdam                            | Cinekid Festival  |                          |                   |             |                |                        |                        | 35,000       |                     |                |                    |                |                      |               |                | 35,000                |
| International Documentary Festival Amsterdam | International Documentary Festival Amsterdam (IDFA)       |                          |                   |             |                |                        |                        | 63,000       |                     |                |                    |                |                      |               |                | 63,000                |
| Europa Cinemas NL                            | 49 cinemas  |                          |                   |             |                |                        |                        |              | 883,500             |                |                    |                |                      |               |                | 883,500               |
| <b>TOTAL NETHERLANDS €</b>                   |   | <b>105,000</b>           | <b>795,000</b>    | <b>0</b>    | <b>140,000</b> | <b>419,800</b>         | <b>915,771</b>         | <b>0</b>     | <b>400,000</b>      | <b>546,925</b> | <b>590,000</b>     | <b>660,000</b> | <b>176,591</b>       | <b>98,000</b> | <b>883,500</b> | <b>5,730,587</b>      |
| TOTAL EUROPE €                               |   | 5,045,000                | 12,491,675        | 2,699,048   | 12,497,403     | 9,257,500              | 20,390,267             | 2,131,276    | 5,649,713           | 7,539,768      | 1,713,000          | 6,968,177      | 2,268,529,85         | 3,165,000     | 10,460,000     | 102,276,357           |
| % Dutch share NL                             |   | 2.08%                    | 6.36%             | 0.00%       | 1.12%          | 4.53%                  | 4.49%                  | 0.00%        | 7.08%               | 7.25%          | 34.44%             | 9.47%          | 7.78%                | 3.10%         | 8.45%          | 2,606,782,38          |
|  |   |                          |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | <b>5.46%</b>          |
| <b>total €</b>                               |   |                          |                   |             |                |                        |                        |              |                     |                |                    |                |                      |               |                | <b>104,883,139,63</b> |

Source: Creative Europe Desk NL/ Dutch Culture

### COLOPHON

This publication contains an overview of the main facts and figures on the production, distribution and exhibition of movies in 2016 in the Netherlands. It is published annually by the Netherlands Film Fund Compilation: The Netherlands Film Fund (Jonathan Mees, Maarten Wijdenes, Margo van der Valk, Maria Lam) and Dutch Film Research Foundation (Jorien Scholtens and Dinah Timmer)

**Sources** The Netherlands Film Fund, Dutch Exhibitors Association (NVBF), Film Distributors Netherlands (FDN), Coproduction Fund Domestic Broadcasters (CoBO), Dutch Cultural Media Fund (Mediafonds), Ministry of Education, Culture and Science (OCW), European Audiovisual Observatory (EAO), Netherlands Federation of Producers and Importers of Image and Sound Carriers (NPI), Central Bureau for Statistics (CBS), Dutch Audience Research Foundation (Stichting Kijkeronderzoek), Dutch Film Research Foundation (Stichting Filmonderzoek), GfK Retail and Technology, EYE International, Festival Atlas. **Design** Studio Stennis **Printing** MediaLiaison Published May 2017 **Cover** still Layla M. No rights can be derived from this publication © The Netherlands Film Fund 2017

# KEY FIGURES OF THE NETHERLANDS 2016



## General Information

|   |  |
|---|--|
| Population (January 1 <sup>st</sup> 2017) | 17,089,690                                 |
| Government/ political organisation        | Constitutional Monarchy                    |
| G.D.P. (billion \$) (Average per capita)  | \$721.2 (\$42,2037)                        |
| Regulatory body for media and culture     | Ministry of Education, Culture and Science |

## Production and financing

### National funding (available budgets in € 2016)

|   |                   |
|---|-------------------|
| Subsidies Arts department, Film Fund <sup>1</sup>                       | 50,814,797        |
| Subsidies Arts department, excluding Netherlands Film Fund <sup>2</sup> | 12,134,723        |
| Subsidies Media department <sup>3</sup>                                 | 8,064,272         |
| <b>Total government subsidy to film activities</b>                      | <b>71,013,792</b> |

### European funding (granted to Dutch films & projects)

|   |           |
|---|-----------|
| Total European (MEDIA) support to Dutch film industry | 5,730,587 |
|---|-----------|

## Production (2016)

|  |           |
|--|-----------|
| Production activity (million €)                                  | 105.9     |
| Production support Eurimages (8 films) <sup>4</sup>              | 1,986,000 |
| European coproduction funding (excluding Eurimages) <sup>4</sup> | 2,535,600 |
| European coproduction funding (foreign tax credit) <sup>5</sup>  | 3,651,000 |

## Releases

|  |         |
|--|---------|
| Feature films released   | 407     |
| Domestic feature films released <sup>4</sup>                     | 51      |
| - supported by Netherlands Film Fund <sup>4</sup>                | 49      |
| Minority co-productions released or international premiere       | 20      |
| - supported by Netherlands Film Fund                             | 20      |
| Average cost of all domestic feature films (1000 €) <sup>5</sup> | 1,671   |
| Average subsidy (1000 €) <sup>5</sup>                            | 709     |
| Average audience Dutch feature <sup>5</sup>                      | 122,795 |
| Domestic feature length documentaries released                   | 32      |
| - supported by Netherlands Film Fund                             | 23      |
| Animated shorts premiered 2016 <sup>6</sup>                      | 9       |
| Completed experimental films 2016 <sup>6</sup>                   | 18      |
| Completed shorts 2016 <sup>6</sup>                               | 23      |

## Dutch films internationally

|   |     |
|---|-----|
| Dutch features at the top international film festivals          | 47  |
| Total selections of Dutch films at international film festivals | 171 |
| Prizes for Dutch features at international film festivals       | 52  |
| Prizes for Dutch documentaries at international film festivals  | 55  |
| Prizes for Dutch shorts at international film festivals         | 27  |
| Prizes for Dutch animation at international film festivals      | 33  |
| Prizes for persons at international film festivals              | 7   |

## Distribution

|  |           |
|--|-----------|
| Box office total                               | € 287.7 M |
| Admissions for Dutch films <sup>7</sup>        | 4.2 M     |
| Local market share Dutch films (in admissions) | 12.26%    |
| Number of distributors <sup>8</sup>            | 32        |
| Number of films released <sup>9</sup>          | 407       |
| Market share majors                            | 67.03%    |
| Market share independents                      | 32.97%    |

## Exhibition

|  |         |
|--|---------|
| Number of cinemas (of which 119 arthouses) | 277     |
| Number of screens                          | 944     |
| Number of seats (x1000)                    | 155.423 |
| Number of admissions per capita            | 2.0     |
| Average ticket price (€)                   | 8.42    |

## DVD Blu Ray/VOD

|                                    |       |
|------------------------------------|-------|
| Total value DVD Blu Ray sales in € | 79 M  |
| Total value VOD in €               | 212 M |

## TV

|  |        |
|--|--------|
| Views of Dutch films on public and commercial TV | 46.2 M |
|--|--------|

## Dutch film festivals

|                                     |         |
|-------------------------------------|---------|
| Visits to main Dutch film festivals | 976,878 |
|-------------------------------------|---------|

## Gender

|   |       |
|---|-------|
| Female share in grant applications Film Fund: |       |
| producers                                     | 34.4% |
| directors                                     | 39.2% |
| writers                                       | 42.9% |

1) subsidies according to the Cultuurnota, includes contribution Eurimages

2) EYE, IDFA, IFFR, Netherlands Film Festival

3) contribution to TV film, feature films, feature length documentaries, talent schemes through Public Broadcasters, CoBO, Media Fund

4) including minority co-productions

5) excluding minority coproductions

6) Netherlands Film Fund subsidised projects only

7) includes previous year releases still in cinema's in 2016

8) registered in maccsbox FDN and non members

9) Annual report NVBF, both FDN members and non members, all maccsbox registered films