

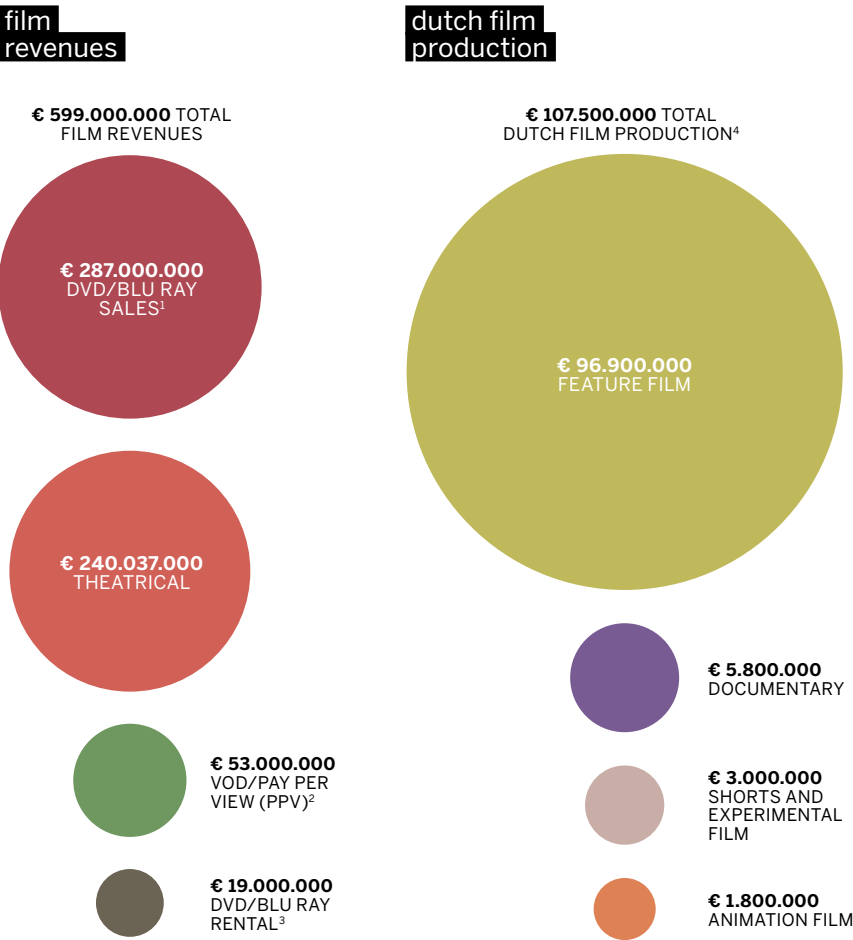


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INTRODUCTION

2011 showed an increase in the number of visitors to Dutch cinema from 28.1 million to 30.5 million, which accounted for a gross box office revenues of 240.037 million euro. The domestic market share in the Netherlands reached a record 22.38 % and 6.8 million admissions (15.8 % and 4.4 million admissions in 2010). In 2011 a total of 46 Dutch majority-financed productions were released: 27 features and 19 documentaries. The total production volume in 2011 reached 107,5 million euro.



1) Source: NVPI Marktinformatie
2) Source: IFTA 2012
3) Source: International Video Federation 2012- European Yearbook
Source: Film Fund
4) Feature films produced, other films released, incl. minority coproductions



KAUWBOY

1
KEY FIGURES
THE NETHERLANDS
2011

Population (2011)	16.655.799
Population (2012- August)	16.731.770
Government/ political organisation	Constitutional Monarchy
Average G.D.P. 2011 (billion €)	610
Regulatory body for media	Ministry of Education, Culture and Science

National funding (available budgets 2011 in €)	
Subsidies Arts department, Film Fund ¹	37.390.000
Subsidies Arts department, excluding Netherlands Film Fund ²	14.750.000
Subsidies Media department ³	14.700.000
Total government subsidy to cinema activities	66.840.000

Abraham Tuschinski Fund (private fund)	1.400.000
Rotterdam Media Fund (discontinued end 2012)	1.075.000

European funding (granted to Dutch films in € in 2011)	
Total European (MEDIA) support ⁴ to Dutch film industry:	4.765.536
Development and Production support:	1.084.151
Distribution and sales support:	1.512.186 plus 21.349
Other (e.g. markets, festivals, theatres, VoD, training):	2.169.199
Production support Eurimages (11 films) ⁵ :	2.680.000

European coproduction funding in € (2011) (excl Eurimages) ⁵	2.290.689
European coproduction funding (foreign tax credit) in € (2011) ⁵	3.724.000

Production (2011) (Film Fund supported only, unless indicated otherwise)	
Production volume (million euro)	107

Feature films	
Domestic feature films released ⁶ (1 VOD)	27
-supported by Film Fund ⁷	23
Minor co-productions released and	10
-supported by Film Fund	8
average cost of all domestic feature films (1000)	2.441
average cost excluding 1 VOD title	2.515
average subsidy (1000) ⁷ Film Fund	1.044

Documentaries⁸	
Domestic documentaries released 2011	19
-supported by Netherlands Film Fund	17
minor co-productions	1
-supported by Netherlands Film Fund	1
average cost of domestic documentary (1000) ⁸	290
average subsidy coverage (1000)	101

Animation⁹	
Animation Films ⁹ premiered 2011	10
minor co-productions	0
average cost of an animation (1000) ⁹	181
average subsidy coverage (1000) ⁹	80

Experimental films¹⁰ premiered 2011	
completed experimental films ¹⁰	26
average cost (1000)	88
average subsidy (1000)	39

Shorts¹¹	
Completed shorts ¹²	10
Average cost (1000)	67
Average subsidy (1000)	30

Distribution 2011	
Number of distributors ¹³	24
Number of films released	343
Number of 3D releases	30

Exhibition 2011	
Number of cinemas	239
Number of screens	789
-digital screens 2K/4K as per August 31st, 2012)	699/58
Number of 3D-screens	381
Number of IMAX-screens	4
Number of seats (x1000)	131
Number of admissions per capita	1,8
Average ticket price (€)	7,9
Average film rental percentage of GBO	40,05%
Cinema admissions / national share	30,5 million, national share 22,34%
GBO / national share (€)	240 million, national share 21,85%

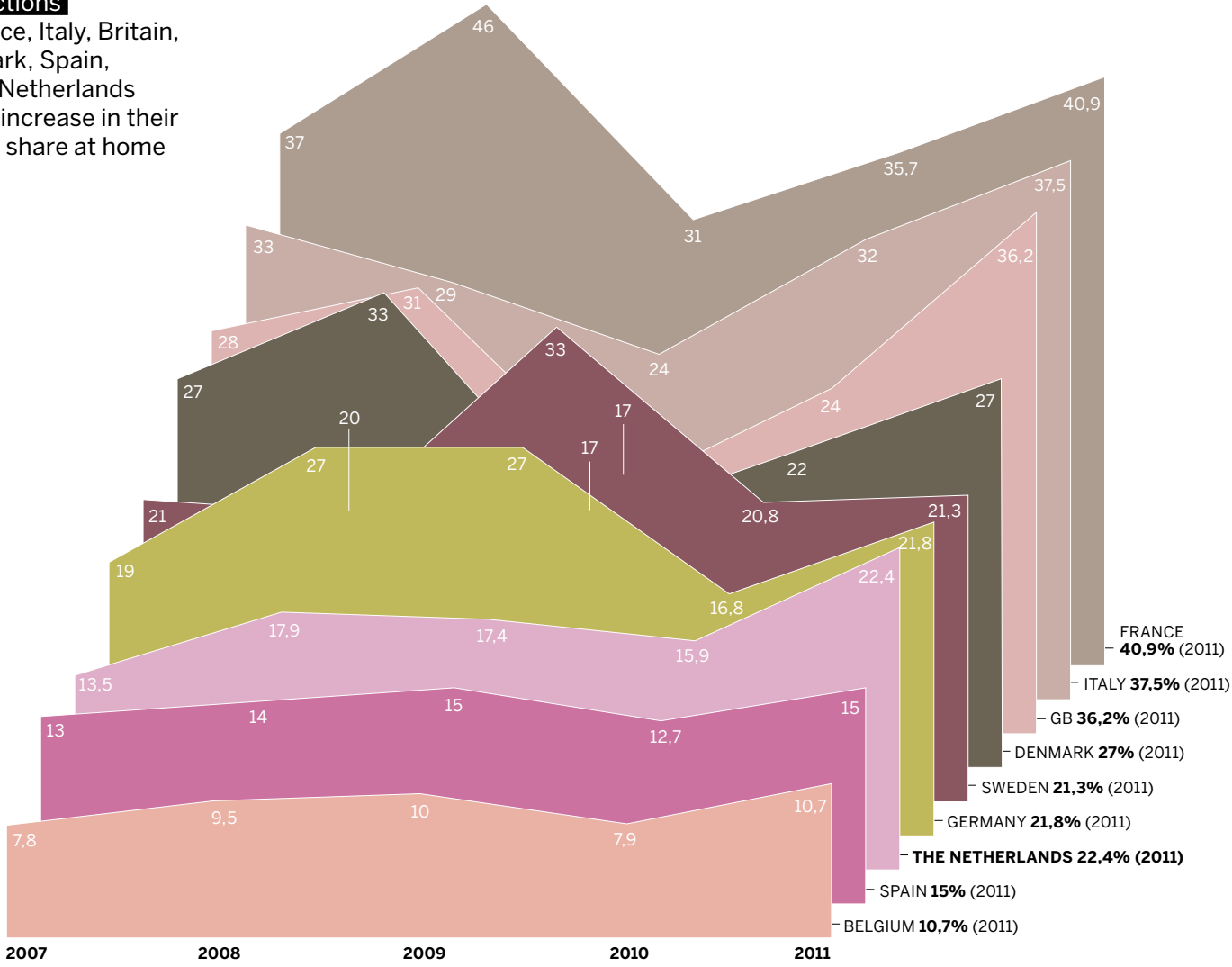
VOD platforms	15 (19 as per August 2012)
TVOD platforms	9
SVOD and TVOD platforms	6

TV & Internet penetration of households	
TV penetration	97,9%
Flat-screens (Plasma, LED, LCD, 3D)	70,3%
3D screens	0,4%
Analog cable	50,9%
Digital receiver	48,8%
DVD/Blu ray players	56,6%
Hard disc recorders (DVD-rec. & stand alone)	22,8%
Internet connected TV's	7,4%
Digital receivers + HD recorders	14,5%

1) subsidies according to the Cultuurnota
2) includes contribution Eurimages
3) contribution Public Television and subsidies Media Department include Media Fund and TV films and activities supported through CoBo
4) MEDIA Desk Nederland (www.mediadesknederland.eu)
5) see chart 4
6) including co-productions
7) Neth. Film Fund Supplementary Regulations + Film Fund: 11 films; Film Fund Supplementary Regulations only: 3 films; Film Fund only: 9 films
8) 19 domestic titles (1 title without known budget)
9) Netherlands Film Fund subsidised projects only
10) Netherlands Film Fund subsidised projects only
11) in total 75 short films were produced: 23 animation, 6 dance, 34 drama, 10 experimental and 2 youth films
12) Netherlands Film Fund subsidised projects only
13) independents & majors, including 3 Non NVB members

market shares in admissions
domestic productions

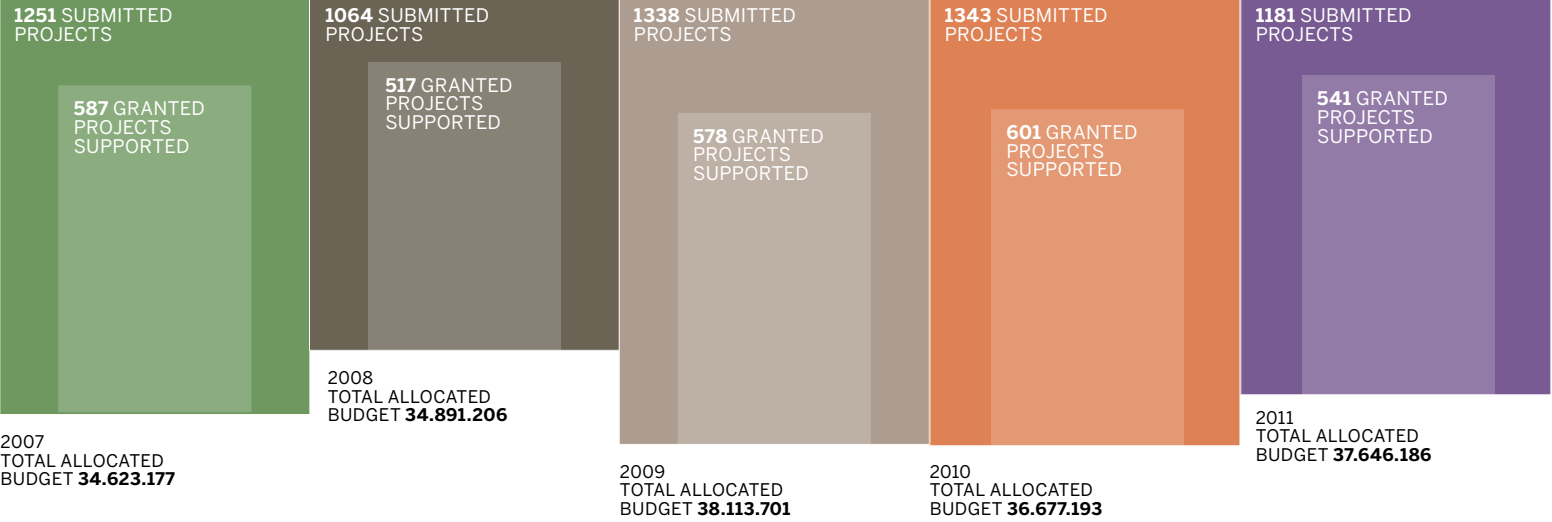
Remarkably France, Italy, Britain, Germany, Denmark, Spain, Belgium and the Netherlands saw a significant increase in their domestic market share at home cinemas.



market shares
netherlands, eu, usa

The market share for domestic films in the Netherlands (including co-productions) rose to 22,38 % (15.8 % in 2010). The market share for US product decreased from 73 % to 63 %, whereas the European share rose to 13,7 from 9,1 %.

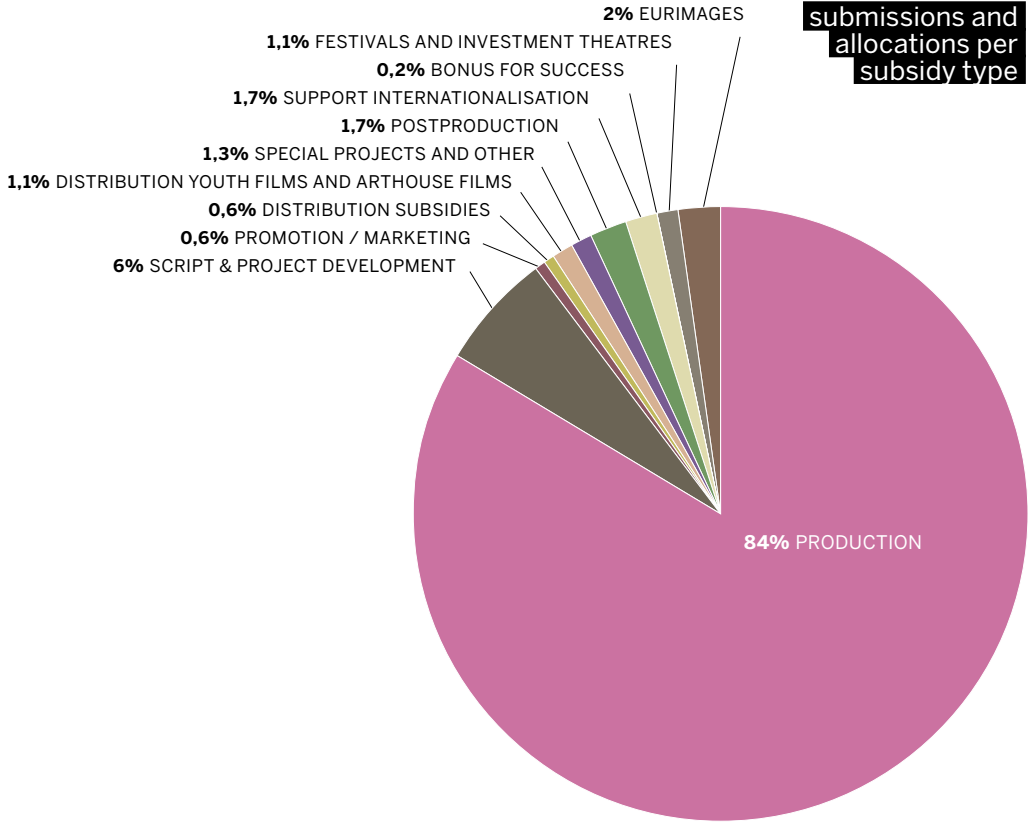
2007	2008	2009	2010	2011
1,8% OTHER COUNTRIES	2,1% OTHER COUNTRIES	2,3% OTHER COUNTRIES	2,3% OTHER COUNTRIES	1,5% OTHER COUNTRIES
13,5% THE NETHERLANDS	17,9% THE NETHERLANDS	17,4% THE NETHERLANDS	15,9% THE NETHERLANDS	22,3% THE NETHERLANDS
19,4% EUROPE	18,5% EUROPE	15,1% EUROPE	9,1% EUROPE	13,7% EUROPE
65,3% USA	61,5% USA	65,2% USA	72,7% USA	62,4% USA



applications
and grants

2
FILM FUND BUDGETS
& ACTIVITIES 2011

Netherlands Film Fund support is offered at all stages of the film development and production process for features, documentaries, animation films, experimental films and shorts. In 2011, 541 out of the 1181 projects that applied were given funding. This totalled 37,646,186 euros.



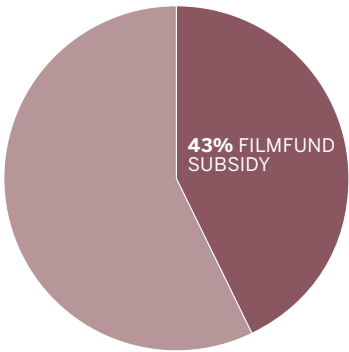
		submitted	granted	granted %	spent amount	spent %	
Submissions and expenditures per category and subsidy type							
Feature Films support							
Production							
- Mainstream/commercial	Production support majority (co)productions	18	7	39%	3.184.000	10,7%	
	Production support commissioner	4	4	100%	1.394.000	4,7%	
	Supplementary regulations	16	14	100%	12.020.907	40,2%	
	Telescoop	14	2	14%	1.157.140	3,9%	
	Total mainstream/commercial	52	27		17.756.047	59,4%	
- Arthouse/cross-over	Production support majority (co)productions	19	12	63%	4.362.380	14,6%	
	Production support commissioner	3	3	100%	1.200.000	4,0%	
	De Oversteek	6	3	50%	1.200.000	4,0%	
	De Oversteek Plus	2	1	50%	485.000	1,6%	
	Total arthouse/cross-over	30	19		7.247.380	24,3%	
- Minority coproductions	Production support minority coproductions	42	15	36%	1.643.184	5,5%	
Development		Script & project development	115	55	48%	637.708	2,1%
	Commissioner artistic film	67	22	33%	251.200	0,8%	
	Commissioner commercial film	85	41	48%	369.800	1,2%	
	One Night Stand	15	15	100%	140.000	0,5%	
	De Oversteek	55	23	42%	187.500	0,6%	
	Prime4Kids	11	3	27%	37.000	0,1%	
	Writer's scheme/Vrijplaats schrijvers	6	4	67%	80.000	0,3%	
Other support		Post-production	5	5	100%	272.542	0,9%
	Promotion/Marketing	13	13	100%	230.950	0,8%	
	One Night Stand	30	15	50%	440.000	1,5%	
	Short fiction	143	11	8%	540.566	1,8%	
	Other	5	5	100%	37.600	0,1%	
Total Feature Film		674	273		29.871.477	100%	
Documentary		Production	37	19	51%	1.704.685	58,7%
	Teledocs	11	5	45%	525.000	18,1%	
	Wildcards	27	3	11%	141.000	4,9%	
	Script development	20	10	50%	131.567	4,5%	
	Post-production	3	2	67%	63.900	2,2%	
	Other activities	8	8	100%	66.000	2,3%	
	Cinemanet/Cinema Delicatessen	2	2	100%	270.000	9,3%	
Total Documentary		108	49		2.902.152	100%	
Animation		Production	29	13	45%	755.971	66,2%
	Production Ultrakort	17	4	24%	200.000	17,5%	
	Development	19	7	37%	75.653	6,6%	
	Development Commissioner	2	2	100%	110.000	9,6%	
	Other support	1	1	100%	1.180	0,1%	
Total Animation		68	27		1.142.804	100%	
Experimental film		Production	59	14	24%	542.159	77,2%
	Development	28	12	43%	73.751	10,5%	
	Post-production	13	5	38%	53.728	7,6%	
	E-culture	13	4	31%	32.818	4,7%	
Total Experimental Film		113	35		702.456	100%	
Submissions and allocations per subsidy type							
	Production	490	149	30%	31.528.810	84%	
	Script & project development	423	194	46%	2.094.179	6%	
	Post-production	21	12	57%	390.170	1,0%	
	Promotion / Marketing	13	13	100%	230.950	0,6%	
	Other subsidies	14	14	100%	104.780	0,3%	
Activities	Distribution subsidies	15	12	80%	226.839	0,6%	
	Distribution youth films and arthouse films	51	26	51%	412.207	1,1%	
	Exhibition scheme	3	3	100%	28.350	0,1%	
	Special projects	83	69	83%	368.548	1,0%	
	Postproduction direct grant	2	2	100%	270.000	0,7%	
	Support internationalisation	13	13	100%	625.330	1,7%	
	Bonus for Success/Stimulans voor Succes	7	7	100%	51.805	0,2%	
	Festivals / Theatres	46	27	59%	390.500	1,0%	
	Eurimages				923.718	2%	
	Total		1.181	541		37.646.186	100%

3 DUTCH DOCUMENTARIES, ANIMATION, EXPERIMENTAL FILMS AND SHORTS - RELEASES¹ 2011

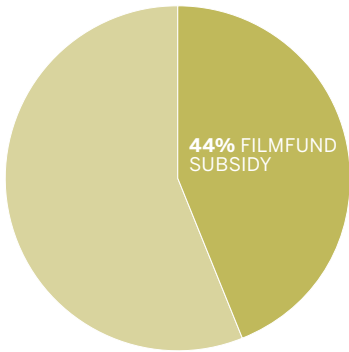
On average the Netherlands Film Fund subsidies cover 43% of documentary production costs, 44% of animation production costs, shorts and experimental film production costs.

1) Theatrical releases Documentary, Animation, Experimental and Shorts only theatrical release when distributor is mentioned.
AFD-A-Film Distribution/AMF-Amstel Film/BFD-Benelux Film Distributors/CD-Cinema Delicatessen/CF-Contact Film/CM-Cinemien/EYE-Eye Film Instituut Distributie

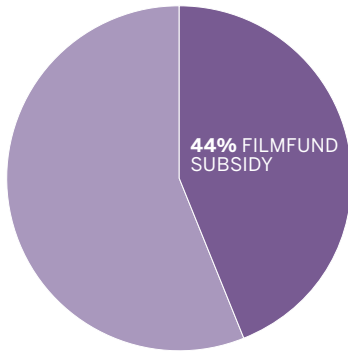
international/ domestic title	production company	director	production costs € (1000s)	filmfund subsidy € (1000s)	%	international participation	length (min)	distributor	release (date) public cinema (dd-m-yy)	admissions as per 1/8/2012
Documentary										
Homeland	SNG Films	George Sluizer	282	100	35%	foreign broadc.	90	CD	06/01/2011	1.885
Not Without You / Niet Zonder Jou	Lataster&Films	Peter Lataster	155	40	26%		84	AMF	13/01/2011	6.475
Curaçao	Zeppers Film & TV	Sarah Vos, Sander Snoep	311	160	51%		75	CD	16/01/2011	2.098
Among Horses and Men	Viewpoint Prod.	Marjoleine Boonstra	266	120	45%		78	CF	20/01/2011	654
Position Among the Stars / Stand van de Sterren	Scarabee Films	Leonard Retel Helmrich	572	125	22%		111	CD	03/03/2011	10.688
Enjoy your Meal! How Food changes the World / Smakelijk eten!	Kleine Beer Filmproduktie	Walther Grotenhuis	621	127	20%	VAF	90	CD	10/03/2011	1.679
An Angel in Doel / De Engel van Doel	SNG Film	Tom Fassaert	196	101	52%	VAF	76	AMF	31/03/2011	1.673
All my Tomorrows	Hasten Slowly Films	Sonia Herman Dolz	457	163	36%		90	CD	07/04/2011	370
Living the Dance / Dans voor het Leven	Interakt	Marijke Jongbloed	28	20	71%		58	CD	14/04/2011	441
Water Children / Waterkinderen	Zeppers Film & TV	Aliona van de Horst	354	105	30%		75	CD	14/07/2011	1.654
Hold on Tight - De Dijk / Hou Me Vast, De Dijk	IDTV Docs	Suzanne Raes	301	105	35%		83	AFD	29/09/2011	1.217
Times like Deese	Zig/Zag	Thomas Doebele, Maarten Schmidt	390	105	27%		88	AMF	06/10/2011	671
Mocros	Roaring Films	Roy Dames	166	80	48%		75	AMF	10/11/2011	299
Meet the Fokkens / Ouwehoeren	Submarine	Gabriëlle Provaas, Rob Schröder	280	105	38%		78	AFD	01/12/2011	18.095
Kyteman - Now What?	100% Halal Prod.	Menna Laura Meijer	296	155	52%		89	BFD	01/12/2011	1.416
Daughters of Malakeh / De Dochters van Malakeh	Bonanza Films	Jet Homoet, Sharog Heshmat Manesh	284	116	41%		78	CD	08/12/2011	765
About Canto / Over Canto	Eyeworks Film &TV Drama	Ramon Gieling	333	45	14%	VAF	78	CM	08/12/2011	11.018
Total 17 majority (co)productions										
Grande Hotel	Volya Films	Lotte Stoops	235	50	21%	VAF	57	AMF	12/05/2011	1.055
Total 1 minority coproduction										
Non-Film Fund releases										
De Smaak van de Ziel	Molenwiek/Jonge Sla Prod.	Robbert So Kiem Hwat	243				55	CM	07/04/2011	1.010
Hoy Como Ayer (estimate, self produced/financed)	Bernie IJdis	Bernie IJdis	30				68	AMF	15/09/2011	404
Subtotal			5.800	1.822						63.567
Average domestic (average all titles)			290	101	43%					
Animation										
The Monster of Nix / Het Monster van Nix	Studio Rosto A.D.	Rosto	802	200	25%		30	EYE	18/08/2011	2.128
The Spirit of Necropolis	Zig Zag Film	Jan Woudenberg	172	147	85%					17
One Moment Please / Een Ogenblik Geduld	Musch & Tinbergen	Maarten Koopman	57	52	91%					8
Oedipus	il Luster Film	Paul Driessen	276	125	45%	NFB Canada	14			
55 Socks / 55 sokken	Coconino	Co Hoedeman	233	51	22%	NFB Canada	9			
Fata Morgana (Kort!)	il Luster Producties	Frodo Kuipers	63	29	46%		5			
Ultrakort										
Now You Know it Anyway / Nu Ken Je het Toch Al	il Luster Film	Bastiaan Schravendeel	58	50	86%		3			
Guerilla	Armadillo Film	Sjors Vervoort	50	50	100%		2			
Nuisance / Overlast	Submarine	Han Hoogerbrugge	52	50	96%		3			
Fire! / Brand!	Musch & Tinbergen	Maarten Koopman	50	50	100%		2			
Subtotal			1.813	804						
Average			181	80	44%					



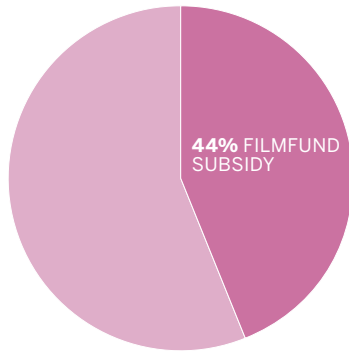
DOCUMENTARY TOTAL PRODUCTION COSTS 5.800.000



ANIMATION TOTAL PRODUCTION COSTS 1.813.000



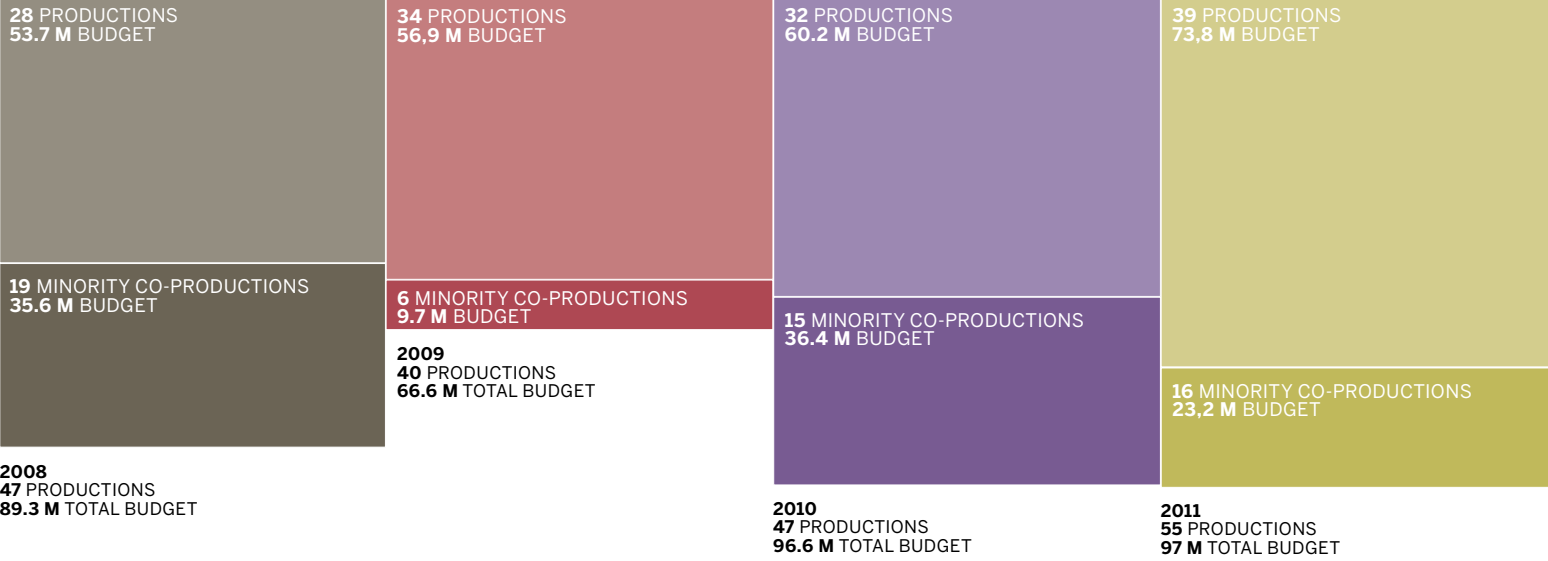
EXPERIMENTAL FILM TOTAL PRODUCTION COSTS 2.296.000



SHORTS TOTAL PRODUCTION COSTS 670.000

subsidy share

international/ domestic title	production company	director	production costs € (1000s)	filmfund subsidy € (1000s)	%	length (min)	distributor	release (date) public cinema (dd-m-yy)	admissions as per 1/8/2012
Experimental film / short documentaries									
Club Zeus	Revolver Film	David Verbeek	126	96	76%	75	CD	09/06/2011	772
People I Could Have Been and Maybe Am	Pieter van Huystee Film & TV	Boris Gerrets	27	27	100%	53	CD	16/01/2011	2.539
The Living Room	Roderick Hietbrink	Roderick Hietbrink	31	20	65%	8			
Hidden like Anne Frankt / Andere Achterhuizen (website)	Marcel Prins	Marcel Prins	206	21	10%	n/a			
Hotel Nachtclub	Arianne Olthaar	Arianne Olthaar	16	16	100%	3			
Je Vie Dans le Rêve de Ma Mère	Geen Dank Produkties	Jan Willem van Dam	125	77	62%	150			
Madame Dakar	seriousFilm	Sabine Mooibroek	117	57	49%	50			
Elephant Feet / Olifantenvoeten	Rots Filmwerk	Esther Rots	71	54	76%	13			
Origin	Lin de Mol	Lin de Mol	10	4	40%	6			
Springtime	Jeroen Eisinga	Jeroen Eisinga	47	37	79%	19			
Theta Rhythm	Zelovic Productions	Bojan Fajfric	56	40	71%	17			
Triptych - Imagine of a Kingdom / Triptiek - Beelden van een Koninkrijk	Terrain Vague Film	Paul van den Wildenberg, Jan Ketelaars	49	35	71%	60			
The Story of John Mule	LEV Pictures	Orly Nurany	74	70	95%	32			
The Page's Wing	Blue Frame Visuals	Federico Campanale	24	21	88%	11			
An Exercise in Dying	Keyman Film	Lotte van den Berg	36	29	81%	9			
Shifting Sitting (installation)	Aernout Mik	Aernout Mik	286	50	17%	n/a			
Reformation	G-Netwerk	Jeanette Groenendaal	66	50	76%	82			
1974	seriousFilm	Katelijne Schrama	34	30	88%	13			
The Day I Disappeared	Atousa Bandeh Ghiasabadi	Atousa Bandeh Ghiasabadi	26	20	77%	61			
Zamach (part of 'And Europe will be stunned'-trilogy)	My-I Productions	Yael Bartana	357	30	8%	20			
Ourhouse 3	SMART Project Space	Nathaniel Mellors	60	25	42%	25			
My Long Distance Friend	SNG Film	Carina Molier, Maria Mok	196	70	36%	73			
Immer Fernweh	Delpeut & De Ruiter	Peter Delpeut	120	80	67%	45			
Stories from Lakka Beach (estimate)	Viewpoint Productions	Daan Veldhuizen	45	15	33%	74			
Bumblefuck, USA	Stichting Small Town	Aaron Douglas Johnston	63	15	24%	91			
Baby Peggy, the Elephant in the Room	Vera Iwerebor	Vera Iwerebor	28	13	46%	55			
Subtotal			2.296	1.002					
Average			88	39	44%				
Shorts									
Bye / Dag	IJswater Films	Tamar van den Dop	76	33	43%	10			
Brother's Keeper / Broeders	Kemna & Zonen	Bobby Boermans	75	33	44%	10			
For Observation / Ter Observatie	IJswater Films	Sammy Reinaert	76	33	43%	10			
All inclusive	Hazazah Pictures/Orange Film	Billy Pols	74	33	45%	10			
Broken Promise	Corrino Entertainment	Wiam Al-Zabari	74	33	45%	10			
Brother / Broer	Lemming Film	Sacha Polak	74	33	45%	10			
The First Cut / De eerste Snee	Shooting Star Filmcompany	Tallulah H. Schwab	74	33	45%	10			
The Calm after the Storm / Stille na de Storm	Armadillo Film	Harrie Verbeek	74	33	45%	9			
Small / Klein	IDTV Film	Sanne Vogel	37	16	43%	7			
Titten	The Filmers	Eddy Terstall	36	16	44%	4			
Subtotal			670	296					
Average			67	30	44%				
Total			10.579	3.924					
Average			168	62					



ratio dutch productions and dutch minority coproductions

4 PRODUCTION DUTCH FEATURE FILMS 2011

In 2011 24 films (including co-productions) were shot wholly or mainly in the Netherlands. 31 films (including co-productions) were shot wholly or mainly abroad. The Netherlands participated in 16 minority international productions in 2011.

1) estimated budget
FF-Netherlands Film Fund/RMF-Rotterdam Media Fund/PBF-Public Broadcasting Fund/FFSR-Film Fund Supplementary Regulations/HB-Hubert Bals Fund/INCAA-Instituto Nacional de Cine y Artes Audiovisuales Argentina/CFF-Croatian Film Fund/ICAU-Instituto del Cine y Audiovisual del Uruguay/NFCR-National Film Centre Rumania/SFF-Slovak Film Fund/FFL-Film Fund Luxembourg/LTFF-Latvian Film Fund/CFN-Cofinova/FSCNC-Fonds Sud CNC/WCFB-World Cinema Fund Berlin/NFDC-National Film Development Corporation India/FONA-National Fund for Film Production Uruguay/EUR-Eurimages

title	production companies	budget (€ mil.)	subsidy	coproducing countries	foreign tax credit (x1000 €)	start shoot
Dutch productions shot mainly or wholly in The Netherlands						
Bennie Brat / Bennie Stout	KIAR	2,85	FFSR/PBF			06/03/11
The Heineken Kidnapping / De Heineken Ontvoering	IDTV Film	4,60	FF/FFSR/PBF			16/03/11
Webcam	Smit&Jansen	0,01				18/03/11
The Gang of Oss / De Bende van Oss	Sigma Pictures	2,98	FF/FFSR/PBF			25/03/11
My Adventures By V. Swchworm / 'Mijn Avonturen' door V. Swchworm	Flinck Film	1,40	FF/PBF/RMF			11/05/11
Kauwboy	Waterland Film	1,02	FF/PBF			12/05/11
Furious / Razend	Shooting Star Filmcompany	1,55	FFSR/PBF			14/05/11
Plan C	Lev Pictures	0,90	FF/PBF			21/06/11
New Kids Nitro	Eyeworks Film	2,50				21/06/11
Sinterklaas en het raadsel van 5 december ¹	SRSP Films	0,70				06/2011

title	production companies	budget (€ mil.)	subsidy	coproducing countries	foreign tax credit (x1000 €)	start shoot
A Good Death / De goede dood	Wallis Filmproducties / Electric Zoo	0,41				04/07/11
My Life on Planet B	IDTV Film	0,87	FF/PBF			13/07/11
Snackbar	Lemming Film / Volya Films	0,63	FF/RMF			18/07/11
Fidgety Bram / Brammetje Baas	BosBros	1,25	FF/PBF			19/07/11
Kill zombie! / Zombibi	Talent United	0,55				30/07/11
My Dad is a Detective: The Battle / Mijn Vader is een Detective 3: The Battle	Adam Films	0,95				07/2011
The Defloration of Eva van End / De Ontmaagding van Eva van End	Pupkin Film	0,93	FF/PBF			02/08/11
Quiz	TDMP	1,81	FF/FFSR/PBF			03/08/11
Only Decent People / Alleen maar Nette Mensen	IDTV Film	1,69	FF/FFSR/PBF			04/09/11
Sprookjesboom De Film	Efteling Media	1,47				2011
Total (20 films)		27,60				

Dutch productions shot mainly or wholly abroad

Lilet never happened	Spring Film	0,69	FF			26/03/11
Body Language	Flinck Film	1,72	FFSR			02/05/11
Nova Zembla	Eyeworks Film	6,30	FFSR			08/05/11
Miffy the Movie / Nijntje, de film	Telescreen	3,42	FF/FFSR/PBF			16/05/11
All Stars 2: Old Stars	All Yours Film	3,78	FF/FFSR/PBF			04/06/11
Deal	Column Film	0,22				24/10/11
Jackie	Eyeworks Film	2,65	FF		€ 320	13/11/11
How to Describe a Cloud	Conijn Film	0,03				12/2011
Total (8 films)		18,81				

Majority Dutch international co-productions shot mainly or wholly in The Netherlands

Alfie the Little Werewolf / Dolfje Weerwolfje	BosBros	3,58	FF/PBF/VAF	Belgium	€ 525	16/02/11
Taking Chances / Patatje oorlog	Lemming Film	1,31	FF/PBF/VAF	Belgium	€ 120	20/02/11
Cool Kids don't Cry / Achtste groepers huilen niet	Rinkel Film / Bijker	1,72	FF/PBF/VAF	Belgium	€ 360	18/07/11
The Renovation / De Verbouwing	Column Film	2,00	FF/FFSR	Belgium	€ 385	07/09/11
Total (4 films)		8,61				

Majority Dutch international co-productions shot mainly or wholly abroad

Süskind	Fu Works Productions/Cadenza Film	4,50	FF/FFSR/PBF	Belgium	€ 225	04/04/11
Milo	Fu Works Productions	2,10	FF/FFSR/IFB	Ireland, Belgium	€ 477	05/05/11
Goltzius & The Pelican Company	Kasander Film	2,03	FF/RMF/CNC/CFF/EUR	France, UK, Croatia	€ 110	16/05/11
Nono, the Zigzag Kid / Nono, het Zigzagkind	BosBros / Isabelle Films	4,67	FF/FFSR/PBF/VAF/EUR	Belgium	€ 642	29/06/11
Above my Head	De Productie	1,73	FF/PBF/RMF/VAF	Belgium	€ 115	12/07/11
Silent City	KeyFilm/	1,40	FF/PBF	Luxembourg, Belgium	€ 445	26/09/11
The Girl and Death / Het Meisje en de Dood	Jos Stelling Films	2,30	FF/PBF/MDM/DFFF	Germany, Russia		07/11/11
Total (7 films)		18,73				
Total Dutch productions (39 films)		73,75				

Minority Dutch international co-productions shot mainly or wholly abroad

Villegas	NFI Producties	0,41	HB/INCAA/FSCNC	Argentina, France		28/03/11
Little black spiders	IDTV Film	2,05	FF/VAF/FCB	Belgium		13/04/11
Time of my Life / Tot altijd	Flinck Film	2,12	FF/VAF/FCB/EUR	Belgium		19/04/11
Solo	Volya Films	0,35	HB/ICAU/IBM	Uruguay, Argentina		01/05/11
Crosstown	De Productie	0,41	FF	USA		13/06/11
Everybody in Our Family	Circe Films	0,69	FF/NFCR/EUR	Rumania		15/06/11
Allez Eddy	BosBros	3,50	FF/VAF/FCB/EUR	Belgium		28/06/11
Kid	N279 Entertainment	1,46	FF/VAF/EUR	Belgium		06/07/11
Aftermath	Topkapi Films	2,26	FF/PFI/SFF/EUR	Poland, Russia, Slovakia		16/07/11
The Broken Circle Breakdown	IDTV Film	2,30	FF/VAF/EUR	Belgium		18/07/11
Love Eternal	Rinkel Film	2,20	FF/IFB/FFL	Ireland/Luxembourg		22/08/11
In the Fog	Lemming Film	1,77	FF/MDM/DFFF/MBB/LTFF	Germany, Latvia, Belarus		24/09/11
So Much Water / Tanta agua	IDTV Film	0,56	HB/FONA/WCFB/FXCNC	Uruguay, Germany, Mexico		04/10/11
Leones	Lemming Film	0,32	HB/CFN	Argentina, France		07/11/11
40 Days of Silence	Volya Films	0,53	HB/RMF/FSCNC/WCFB	France, Germany		16/11/11
Qissa	Augustus Film	2,24	FF/NRW/MBB/DFFF/EUR/FSCNC/NFDC	Germany, India, France		20/12/11
Total (16 films)		23,17				

Foreign films shot partly or wholly in The Netherlands

unknown						
Total number of films: 55		96,92				

top 3 dutch feature
films selected by
international festivals



19
SELECTED FESTIVALS
1 PRIZE
PRODUCTION COSTS
€ 2.724.000

BROWNIAN MOVEMENT



18
SELECTED FESTIVALS
PRODUCTION COSTS
€ 2.865.000

MY GRANDPA THE
BANKROBBER / MIJNOPA
DE BANKROVER



16
SELECTED FESTIVALS
2 PRIZES
PRODUCTION COSTS
€ 4.523.000

BLACK BUTTERFLIES

5 RELEASES DUTCH FEATURE FILMS 2011

(In release date order)

In total 36 new features were theatrically released¹ in 2011. 30 titles were supported by Netherlands Film Fund subsidy, of which 8 were a domestic minority co-production. Production costs (registered, domestic costs) averaged 2.514.729 euros and the average contribution of the Netherlands Film Fund was 1.043.609 euros. All features mentioned reached an average Dutch audience of 225.993 in 2011 (excluding minority co-productions).

Source: NVB/NVF
1) Excluding VOD-release 'Me and Mr. Jones', production cost € 520.000, BFD (see chart 6)
AFD-A-Film Distribution/BFD-Benelux Film Distributors/CF-Contact Film/CNA-Cinéart Nederland/E1-E1 Entertainment Benelux/EYE-Eye Film Instituut Distributie/FD-Filmfreak Distribution/IF-Independent Films/JF-Just Films/PAR-Paradiso Films/WBU-Wild Bunch

international title, domestic title	production company	director	screenplay	production costs € (1000s)	release date (dd-mm-yy)	domestic distributor	number of prints	admissions (x 1.000) as per 01/08/2012	box office (as per 01/08/2012) €	box office screen average €	number of selected interna- tional festivals outside the Netherlands (number of prizes)
Sonny Boy	Shooting Star	Maria Peters	Pieter van de Waterbeemd, Maria Peters	5.124	27/01/2011	AFD	115	421.000	3.270.528	28.439	6
My Grandpa the Bankrobber / Mijn Opa de Bankrover	Lemming Film	Ineke Houtman	Sjoerd Kuyper	2.865	09/02/2011	AFD	93	159.159	1.051.895	11.311	18
Pizzamaffia	IDTV Film	Tim Oliehoek	Luuk van Bemmelen, Simon de Waal	1.500	17/02/2011	BFD	67	68.870	519.226	7.750	0
Brownian Movement	Circe Films	Nanouk Leopold	Nanouk Leopold	2.724	24/03/2011	CNA	6	2.648	15.420	2.570	19 (1)
Black Butterflies	IDTV Film/Riba Film	Paula van der Oest	Greg Latter	4.523	31/03/2011	AFD	41	139.560	968.128	23.613	16 (2)
Time to Spare / Alle Tijd	NL Film	Job Gosschalk	Job Gosschalk	1.874	14/04/2011	IF	98	82.595	605.438	6.178	2
Penny's Shadow	Two Young Rights	Steven de Jong	Lars Boom	2.555	08/06/2011	IF	103	186.314	1.259.646	12.230	0
Rabat	Habbekrats	Jim Taihuttu, Victor Ponten	Jim Taihuttu, Victor Ponten	806	09/06/2011	BFD	26	59.230	415.964	15.999	3
The President / De President	Lemming Film	Erik de Bruyn	Marco van Geffen, Erik de Bruyn	2.750	15/09/2011	AFD	77	57.942	434.948	5.649	0
Isabelle	IDTV Film	Ben Sombogaart	Marieke van der Pol	2.150	22/09/2011	AFD	40	24.704	176.691	4.417	0
Code Blue	IDTV Film	Urszula Antoniak	Urszula Antoniak	1.404	29/09/2011	WBU	8	2.342	14.462	1.808	16
The Gang of Oss / De Bende van Oss	Sigma Pictures	André van Duren	Paul Jan Nelissen, André van Duren	2.975	29/09/2011	E1	80	141.775	1.069.391	13.367	0
Bennie Brat / Bennie Stout	Nijenhuis & Co/Farmhouse Film & TV	Johan Nijenhuis	Pieter Bart Korthuis, Maarten Lebens, Wijo Koek	2.772	05/10/2011	IF	113	216.288	1.442.531	12.766	0
Body Language	Flinck Film	Jeffrey Elmont	Tijs van Marle	1.726	06/10/2011	AFD	89	133.218	1.015.632	11.412	0
Furious / Razend	Shooting Star	Dave Schram	Dick van den Heuvel, Maria Peters	1.550	12/10/2011	JF	102	136.223	984.339	9.650	0
Taking Chances / Patatje Oorlog	Lemming Film	Nicole van Kilsdonk	Lotte Tabbers	1.312	12/10/2011	AFD	61	52.015	342.210	5.610	0
Lotus	IJswater Films	Pascale Simons	Philip Delmaar	987	13/10/2011	BFD	9	7.602	48.216	5.357	0
All Stars 2: Old Stars	All Yours Film	Jean van de Velde	Jean van de Velde	3.778	13/10/2011	IF	105	300.349	2.355.831	22.436	0
The Heineken Kidnapping / De Heineken Ontvoering	IDTV Film	Maarten Treurniet	Kees van Beijnum, Maarten Treurniet	4.740	27/10/2011	AFD	113	346.148	2.781.733	24.617	0
Among Us / Onder Ons	Lemming Film	Marco van Geffen	Jolein Laarman, Marco van Geffen	935	10/11/2011	CNA	7	2.311	13.872	1.982	4 (2)
Nova Zembla	Eyeworks Film & TV	Reinout Oerlemans	Hugo Heinen, Reinout Oerlemans	6.300	24/11/2011	BFD	107	891.093	8.290.542	77.482	0
Alfie the Little Werewolf / Dolfje Weerwolfje	BosBros. Film-TV	Joram Lürsen	Tamara Bos	3.580	30/11/2011	BFD	118	310.727	2.116.368	17.935	0
Total 22 majority (co)productions				58.930			1.578	3.742.113	29.193.011	322.577	
Average				2.679				170.096	1.326.955	14.663	
Son of Babylon	Human Film	Mohamed Al-Daradji	Jennifer Norridge, Mohamed Al-Daradji	1.390	28/04/2011	JF	4	2.495			1
22nd of May / 22 Mei	IJswater Films	Koen Mortier	Koen Mortier	1.712	22/05/2011	CNA	4	959			0
Bullhead / Rundskop	Waterland Film	Michael R. Roskam	Michael R. Roskam	2.088	26/05/2011	JF	16	13.728			6
Adrienn Pál	Isabella Films Ontwikkeling	Ágnes Kocsis	Ágnes Kocsis, Andrea Roberti	1.345	02/06/2011	FD	3	670			0
Oxygen / Adem	Lemming Film	Hans van Nuffel	Jean-Claude van Rijckeghem, Hans van Nuffel	1.585	07/07/2011	PAR	3	2.592			3
Sleeping Sickness / Schlafkrankheit	IDTV Film	Ulrich Köhler	Ulrich Köhler	2.147	28/07/2011	WBU	3	8.959			2
My Joy	Lemming Film	Sergei Loznitsa	Sergei Loznitsa	1.465	11/08/2011	EYE	1				1
The Light Thief	Volya Films	Aktan Arym Kubat	Aktan Arym Kubat, Talip Ibrahimov	990	15/09/2011	CF	6	1.937			4
Total 8 minority coproductions				11.332			36	28.845			
Average				1.417				3.606			
Non-Film Fund releases											
Viper's Nest / Gooische Vrouwen: De Film	Millstreet	Will Koopman	Frank Houtappels	2.400	10/03/2011	IF	143	1.920.667	15.065.423	105.353	1
My Dad's a Detective: Witches Paradise / Mijn vader is een detective 2: De Wet van 3	A'dam Films	Will Wissink	Zebi Damen	852	21/07/2011	AFD	65	48.160	325.866	5.013	0
Sinterklaas en het Raadsel van 5 December	SRSP Films	Martijn van Nellestein	Martijn van Nellestein	700	05/10/2011	E1	110	170.697	1.138.891	10.354	0
New Kids Nitro	Eyeworks Film	Steffen Haars, Flip van der Kuil	Steffen Haars, Flip van der Kuil	2.500	08/12/2011	BFD	112	490.177	4.012.604	35.827	0
Total 4 majority (co)productions				6.452			318	2.629.701	20.542.784	156.546	
Men on the Bridge	Kaliber Film	Asli Özge	Asli Özge	440	06/01/2011	CF	4	870			0
The Devil's Double	Corrino Entertainment	Lee Tamahori	Michael Thomas, Latif Yahia	15.000	08/09/2011	AFD	22	48.124			2
Total 2 minority coproductions				15.440			26	48.994			
Grand total 36 films				92.154			1.958	6.400.659	49.735.795	479.124	
Average majority Dutch (co)productions				2.515			54	177.796	1.912.915	18.428	



6

FINANCING OF DUTCH FEATURE FILMS 2011

The 37 Dutch feature releases in 2011 cost 93,7 million euros to make, of which approximately 24 million euros was contributed by the Netherlands Film Fund. Contributions were also derived from private investors, regional and European funding, broadcasters (CoBO, Media fund) and tax incentives.

	production company	production costs € (1000s)	Netherlands Film Fund subsidy € (1000s)	Netherlands Film Fund Supplementary Regulations € (1000s)	total Netherlands Film Fund	%	production costs majority co-productions NL € (1000s)	producers investment NL € (1000s)	private investors NL € (1000s)	regional funding NL € (1000s)	NL broadcasters € (1000s)	European Public funding € (1000s)	foreign tax incentives € (1000s)	other funding
New theatrical releases 2011 in release date order														
Sonny Boy	Shooting Star	5.124	624	1.521	2.145	41,9%	5.124	657	300	50	1.248	200		524
My Grandpa the Bankrobber / Mijn Opa de Bankrover	Lemming Film	2.865	697	1.081	1.778	62,1%	2.865	51			621	50	200	165
Pizzamaffia	IDTV Film	1.500	350	475	825	55,0%	1.500	109	105		311			150
Brownian Movement	Circe Films	2.724	1.089		1.089	40,0%	2.724	100		50	260	1040		185
Black Butterflies	IDTV Film/Riba Film	4.523	781	1.480	2.261	50,0%	4.523	320			242	50	550	1.100
Time to Spare / Alle Tijd	NL Film	1.874	629		629	33,6%	1.874	223	50	60	371		125	416
Penny's Shadow	Two Young Rights	2.555	250	950	1.200	47,0%	2.555	53	715		387			200
Rabat	Habbekrats	806	75		75	9,3%	806	635	51					45
The President / De President	Lemming Film	2.750	630	882	1.512	55,0%	2.750	125			399	70	350	294
Isabelle	IDTV Film	2.150	322	745	1.067	49,6%	2.150	40			333		511	199
Code Blue	IDTV Film	1.404	718		718	51,1%	1.404	14			496	154		22
The Gang of Oss / De Bende van Oss	Sigma Pictures	2.975	780	741	1.521	51,1%	2.975	110	575	90	442			237
Bennie Brat / Bennie Stout	Nijenhuis & Co/ Farmhouse Film & TV	2.772	10	818	828	29,9%	2.772	75	925		444		150	460
Body Language	Flinck Film	1.726		518	518	30,0%	1.726	99	433		150			526
Furious / Razend	Shooting Star	1.550		450	450	29,0%	1.550	203	250		323			324
Taking Chances / Patatje Oorlog	Lemming Film	1.312	500		500	38,1%	1.312	25			286	306	120	75
Lotus	IJswater Films	987	422		422	42,8%	987	9		80	453			23
All Stars 2: Old Stars	All Yours Film	3.778	450	1.000	1.450	38,4%	3.778	404	1100		458			366
The Heineken Kidnapping / De Heineken Ontvoering	IDTV Film	4.740	611	1.369	1.980	41,8%	4.740	362	700		1248	71		379
Among Us / Onder Ons	Lemming Film	935	701		701	75,0%	935	209						25
Nova Zembla	Eyeworks Film & TV	6.300		1.375	1.375	21,8%	6.300	1750	1200		400	50		1.525
Alfie the Little Werewolf / Dolfje Weerwolfje	BosBros. Film-TV	3.580	579		579	16,2%	3.580	179	661		1248	200	180	533
Me & Mr. Jones (VOD only)	Talent United	520	380		380	73,1%	520	75						65
Total 23 majority (co)productions		59.450	10.598	13.405	24.003	40,4%	59.450	5.827	7.065	330	10.120	2.191	2.186	7.838
Son of Babylon	Human Film	1.390	15		15	1,1%								
22nd of May / 22 Mei	IJswater Films	1.712	200		200	11,7%								
Bullhead / Rundskop	Waterland Film	2.088	200		200	9,6%								
Adrienn Pál	IsabellaFilmsOntwikkeling	1.345	100		100	7,4%								
Oxygen / Adem	Lemming Film	1.585	200		200	12,6%								
Sleeping Sickness / Schlafkrankheit	IDTV Film	2.147	125		125	5,8%								
My Joy	Lemming Film	1.465	120		120	8,2%								
The Light Thief	Volya Films	990	50		50	5,1%								
Total 8 minority coproductions		12.722	1.010	-	1.010	7,9%								
Non-Film Fund releases														
Viper's Nest / Gooische Vrouwen: De Film	Millstreet	2.400					2.400							
My Dad's a Detective: Witches Paradise / Mijn vader is een detective 2: De Wet van 3	A'dam Films	852					852				271			
Sinterklaas en het Raadsel van 5 December	SRSP Films	700					700							
New Kids Nitro	Eyeworks Film	2.500					2.500							
Total 4 majority productions		6.452					6.452				271			
Men on the Bridge	Kaliber Film	440												
The Devil's Double	Corrino Entertainment	15.000												
Total 2 minority coproduction		15.000												
Grand total 37 films (27 films Dutch majority productions)		92.674	11.608	13.405	25.013		65.906				10.391			

7
TOP 20 ADMISSIONS
THE NETHERLANDS 2011
– ALL RELEASES

The Top 20 performing Dutch titles of 2011 collectively accounted for 45 % of the yearly box-office total that year. In 2010 this was figure was 38,7%. The best performing domestic title was ‘Vipers nest / Gooische Vrouwen’ which attracted 1.914.000 visitors. The box-office returns for the Top 20 Dutch titles increased in 2011 to 106.6 million euros (from 93.6 million euros in 2010).

Source: NVB/NVF
AFD-A-Film Distribution/BFD-Benelux Film Distributors/IF-Independent Film/PAR-Paradiso Entertainment/SPR-Sony Pictures Releasing/UPI-Universal Pictures International
Netherlands/WB-Warner Bros. Pictures Holland/WB (FOX)-Warner Bros. 20th Century Fox catalogus/WDS-Walt Disney Studios Motion Pictures.

title	distributor	release week/year	number of admissions 2011 (x1000)	cumulative (until 15 March 2012)	share of total admissions 2011 %	GBO 2011 € (x 1000)	cumulative (until 15 March 2012)	share of total GBO 2011 %	total prints released
Top 20 admissions									
1 Viper's Nest / Gooische vrouwen	IF	10/03/2011	1.914		6,8%	15.027		6,9%	199
2 Harry Potter and the Deathly Hallows Part 2 (3d)	WB	14/07/2011	1.379		4,9%	13.124		6,0%	246
3 Pirates of the Caribbean: on Stranger Tides	WDS	19/05/2011	1.074		3,8%	10.275		4,7%	190
4 The Smurfs / De smurfen (3d)	SPR	03/08/2011	878		3,1%	7.113		3,2%	178
5 Hangover 2	WB	26/05/2011	766		2,7%	6.152		2,8%	116
6 Nova Zembla (3d)	BFD	24/11/2011	624	890	2,2%	5.764	8.286	2,6%	112
7 Cars 2 (3d)	WDS	07/07/2011	575		2,0%	4.532		2,1%	277
8 Rio (nl)	WB (FOX)	21/04/2011	526		1,9%	4.282		2,0%	203
9 Transformers: Dark of the Moon (3d)	UPI	30/06/2011	401		1,4%	3.987		1,8%	114
10 Kung Fu Panda 2 (3d)	UPI	16/06/2011	464		1,6%	3.847		1,8%	193
11 The King's Speech	PAR	17/02/2011	501		1,8%	3.839		1,8%	105
12 Johnny English Reborn	UPI	06/10/2011	448		1,6%	3.471		1,6%	134
13 Tintin: The Secret of the Unicorn (3d)	SPR	27/10/2011	382	425	1,4%	3.463	3.827	1,6%	239
14 Fast & Furious 5	UPI	05/05/2011	429		1,5%	3.412		1,6%	104
15 Breaking Dawn - Part 1, The Twilight Saga	IF	16/11/2011	405	429	1,4%	3.266	3.461	1,5%	128
16 Sonny Boy	AFD	27/01/2011	417		1,5%	3.249		1,5%	115
17 Bad Teacher	SPR	23/06/2011	395		1,4%	3.085		1,4%	93
18 New Kids Nitro	BFD	08/12/2011	367	490	1,3%	2.981	4.013	1,4%	117
19 New Kids Turbo	BFD	09/12/2010	359	1.088	1,3%	2.919	8.828	1,3%	101
20 Black Swan	WB (FOX)	03/02/2011	367		1,3%	2.817		1,3%	71
Total Top 20			12.671		45,0%	106.605		48,6%	3.035
Total of all admissions 2011 / GBO revenue 2011			28.189			219.371			



VIPER'S NEST / GOOISCHE VROUWEN

top 3 dvd/blu ray
retail sales¹
2008 - 2011

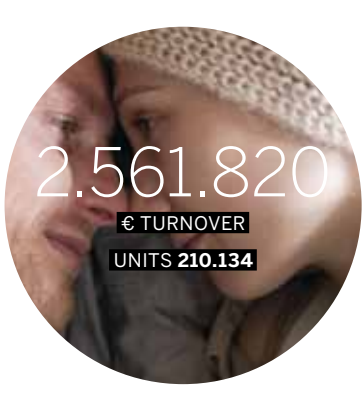
Source: GfK retail &
Technology NL
Estimate, covers 80%
of the Dutch market
1) releases after 01.01.2008



LOVE IS ALL /
ALLES IS LIEFDE



WINTER IN WARTIME /
OORLOGSWINTER



STRICKEN / KOMT EEN
VROUW BIJ DE DOKTER

8 TOP 20 ADMISSIONS THE NETHERLANDS 2011 – DUTCH RELEASES AND DVD/BLU RAY SALES

The Top 20 performing Dutch titles of 2011 had a market share of 23,4%, with about 6.6 million admissions. In DVD/ Blu ray retail sales Dutch films earned a substantial amount, showing two films 'Love is All' and 'Winter in Wartime' that made over 3 million euros over a four year period: 'Love is All / Alles is Liefde': € 3.311.027 and 'Winter in Wartime / Oorlogswinter': € 3.117.941.

AFD-A-Film Distribution/BFD-Benelux Film Distributors/E1-E1 Entertainment Benelux/IF-Independent Film/JF-Just Film

top dvd/blu ray
retail sales¹
2008 - 2011

		# units	gross €	year of dvd release
1	Love is All / Alles is Liefde	294.043	3.311.027	2008
2	Winter in Wartime / Oorlogswinter	289.233	3.117.941	2009
3	Stricken /Komt een Vrouw bij de Dokter	210.134	2.561.820	2010
4	The Storm / De Storm	135.189	1.527.011	2009
5	Viper's Nest / Gooische Vrouwen	123.811	2.014.143	2011
6	New Kids Turbo!	98.168	1.270.820	2011
7	Dark House, The / Terug naar de Kust	85.704	867.308	2010
8	The Hell of '63 / De Hel van '63	82.816	727.760	2010
9	The Letter for the King / De Brief voor de Koning	78.626	838.697	2008
10	Sonny Boy	77.541	889.969	2011
11	Bride Flight	75.442	818.484	2009
12	Storm Bound / De Scheepsjongens van Bontekoe	74.445	776.024	2008
13	Frogs and Toads / Kikkerdril	69.498	664.306	2009
14	Where is Winky's Horse? / Waar is het Paard van Sinterklaas	66.763	719.724	2008
15	Timboektoe	62.435	620.262	2008
16	Snuf de Hond in Oorlogstijd	60.065	583.581	2008
17	Het Huis Anubis: het Pad der Zeven Zonden	55.415	666.746	2009
18	Desperate / Radeloos	53.866	507.018	2009
19	The Silent Army / Wit Licht	49.640	615.121	2009
20	Killer Babes / Moordwijken	46.339	584.950	2008

title	distributor	release date	number of admissions 2011 (x1000)		cumulative (until March 2012)	total prints released	share of total admissions 2011 %	GBO 2011 (x1000)€	cumulative (until March 2012)	share of total GBO 2011 %
1 Viper's Nest / Gooische vrouwen	IF	10/03/2011	1.914			199	6,8%	15.027		6,9%
2 Nova Zembla (3d)	BFD	24/11/2011	624	890		112	2,2%	5.764	8.286	2,6%
3 Sonny Boy	AFD	27/01/2011	417			115	1,5%	3.249		1,5%
4 New Kids Nitro	BFD	08/12/2011	367	490		117	1,3%	2.981	4.013	1,4%
5 New Kids Turbo	BFD	09/12/2010	359	1.088		101	1,3%	2.919	8.828	1,3%
6 The Heineken Kidnapping / De Heineken Ontvoering	AFD	27/10/2011	334			113	1,2%	2.698		1,2%
7 Loft	IF	16/12/2010	311	445		106	1,1%	2.475	3.524	1,1%
8 All Stars 2: Old Stars	IF	13/10/2011	298	300		105	1,1%	2.340	2.356	1,1%
9 Bennie Brat / Bennie Stout - De Grote Film van Sinterklaas	IF	05/10/2011	217			110	0,8%	1.447		0,7%
10 Penny's Shadow	IF	08/06/2011	186			103	0,7%	1.258		0,6%
11 Chubby Drums / Dik Trom	BFD	24/11/2010	171	456		113	0,6%	1.150	3.048	0,5%
12 Sinterklaas en het Raadsel van 5 december	E1	06/10/2011	171			110	0,6%	1.139		0,5%
13 My Grandpa the Bankrobber / Mijn Opa de Bankrover	AFD	09/02/2011	159			93	0,6%	1.052		0,5%
14 The Gang of Oss / De bende van Oss	E1	29/09/2011	139	142		80	0,5%	1.051	1.069	0,5%
15 Black Butterflies	AFD	31/03/2011	136			41	0,5%	963		0,4%
16 Furious / Razend	JF	13/10/2011	134			102	0,5%	972		0,4%
17 Body Language	AFD	06/10/2011	133			89	0,5%	1.015		0,5%
18 Alfie the Little Werewolf / Dolfje Weerwolfje	BFD	30/11/2011	121	309		130	0,4%	822	2.105	0,4%
19 Time to Spare / Alle tijd	IF	14/04/2011	82			98	0,3%	605		0,3%
20 The Magicians / Het geheim	AFD	01/12/2011	81	191		115	0,3%	541	1.266	0,2%
Other Dutch productions			252					1460		
Total			6.606			2.152	23,4%	50.931		23,2%
Total of all admissions 2011 / GBO revenue 2011			28.189					219.371		

top 3 admissions
dutch releases
2002-2011



VIPER'S NEST /
GOOISCHE VROUWEN



LOVE IS ALL /
ALLES IS LIEFDE



STRICKEN / KOMT EEN
VROUW BIJ DE DOKTER

9 TOP 20 DUTCH ADMISSIONS - ALL TIME AND 2002-2011 RELEASES

'Vipers nest / Gooische Vrouwen' entered the All-time Dutch Top 20 at 7th ranking. This feature film based on a popular TV format sold 1,914 million tickets and saw box-office returns of 15.065 million euro.

2) New titles, results until 1st August 2012

title	release date	admissions (1000s)
All Time		
1	Turkish Delight / Turks fruit	22/02/73 3.338
2	Fanfare	24/10/58 2.636
3	A Child needs Love / Ciske de rat	07/10/55 2.433
4	Business is Business / Wat zien ik	04/09/71 2.359
5	Blue Movie	30/09/71 2.335
6	Welfare Party / Flodder	18/12/86 2.314
7	Viper's Nest / Gooische vrouwen ²	10/03/11 1.914
8	Cathy Toppel / Keetje Toppel	06/03/75 1.829
9	The Human Dutch / Alleman	20/12/63 1.665
10	Ciske the Rat / Ciske de rat	29/03/84 1.593
11	Soldier of Orange / Soldaat van Oranje	22/09/77 1.547
12	Flodder does Manhattan! / Flodder in Amerika!	03/07/92 1.494
13	The Silent Raid / De overval	21/12/62 1.474
14	Love is All / Alles is liefde	11/10/07 1.318
15	A Kingdom for a Horse / Een koninkrijk voor een huis	11/03/49 1.292
16	Stricken / Komt een vrouw bij de dokter	26/11/09 1.206
17	Little Crumb / Kruiemeltje	09/12/99 1.136
18	Sterren stralen overal	30/01/53 1.130
19	Descontrol / Spetters	28/02/80 1.124
20	New Kids: Turbo ²	09/12/10 1.088

title	release	distributor	admissions (x1.000)	GBO (x1.000 €)
Releases 2002-2011				
1	Viper's Nest / Gooische vrouwen ²	10/03/11	IF	1.921 15.065
2	Love is All / Alles is liefde	11/10/07	AFD	1.318 9.910
3	Stricken / Komt een vrouw bij de dokter	26/11/09	BFD	1.211 9.255
4	New Kids: Turbo	09/12/10	BFD	1.088 8.828
5	Black Book / Zwartboek	14/09/06	AFD	1.056 7.521
6	Nova Zembla (3d) ²	24/11/11	BFD	891 8.291
7	Winter in Wartime / Oorlogswinter	27/11/08	BFD	845 6.201
8	Peter Bell / Pietje Bell	17/11/02	BVI	821 4.846
9	The Skippers of the Kameleon / De Schippers van de Kameleon	25/06/03	IF	744 4.131
10	The Storm / De storm	17/09/09	UPI	744 4.732
11	TwinSisters / De tweeling	12/12/02	RCV	631 4.149
12	Peter Bell 2 / Pietje Bell 2	18/12/03	BVI	594 3.630
13	Anubis & het pad der 7 zonden	09/10/08	IF	561 3.683
14	The Happy Housewife / De Gelukkige huisvrouw	15/04/10	BFD	521 3.860
15	New Kids: Nitro ²	08/12/11	BFD	490 4.013
16	Crusade in Jeans / Kruistocht in Spijkerbroek	16/11/06	BFD	484 3.197
17	Pluk and his Tow Truck / Pluk van de Petteflet	18/11/04	WB	483 2.873
18	Yes Nurse No Nurse / Ja zuster nee zuster	03/10/02	WB	459 2.815
19	Chubby Drums / Dik Trom	24/11/10	BFD	456 3.048
20	Loft ²	16/12/10	IF	445 3.524

top 3 Dutch
films on
public tv



THE STORM /
DE STORM



LOVE IS ALL /
ALLES IS LIEFDE



AMAZONES

10 DUTCH FILMS ON PUBLIC AND COMMERCIAL TV CHANNELS 2011 DUTCH FILM FESTIVALS

Almost 23 million viewers watched Dutch film on public and commercial TV channels with 'The Storm' attracting 1.555 million on public television.

Source: NPO, RTL/SBS, Veronica

visitors
dutch festivals

Top Dutch Film festivals showed a steady average increase in visitor numbers over the last 3 years with exception of the IFFR that showed a small drop.

IFFR-International Film Festival Rotterdam/IDFA-International Documentary Festival Amsterdam/NFF-Nederlands Film Festival/FBTS-Film by the Sea/HAFF-Holland Animation Film Festival/LAFF-Latin American Film Festival

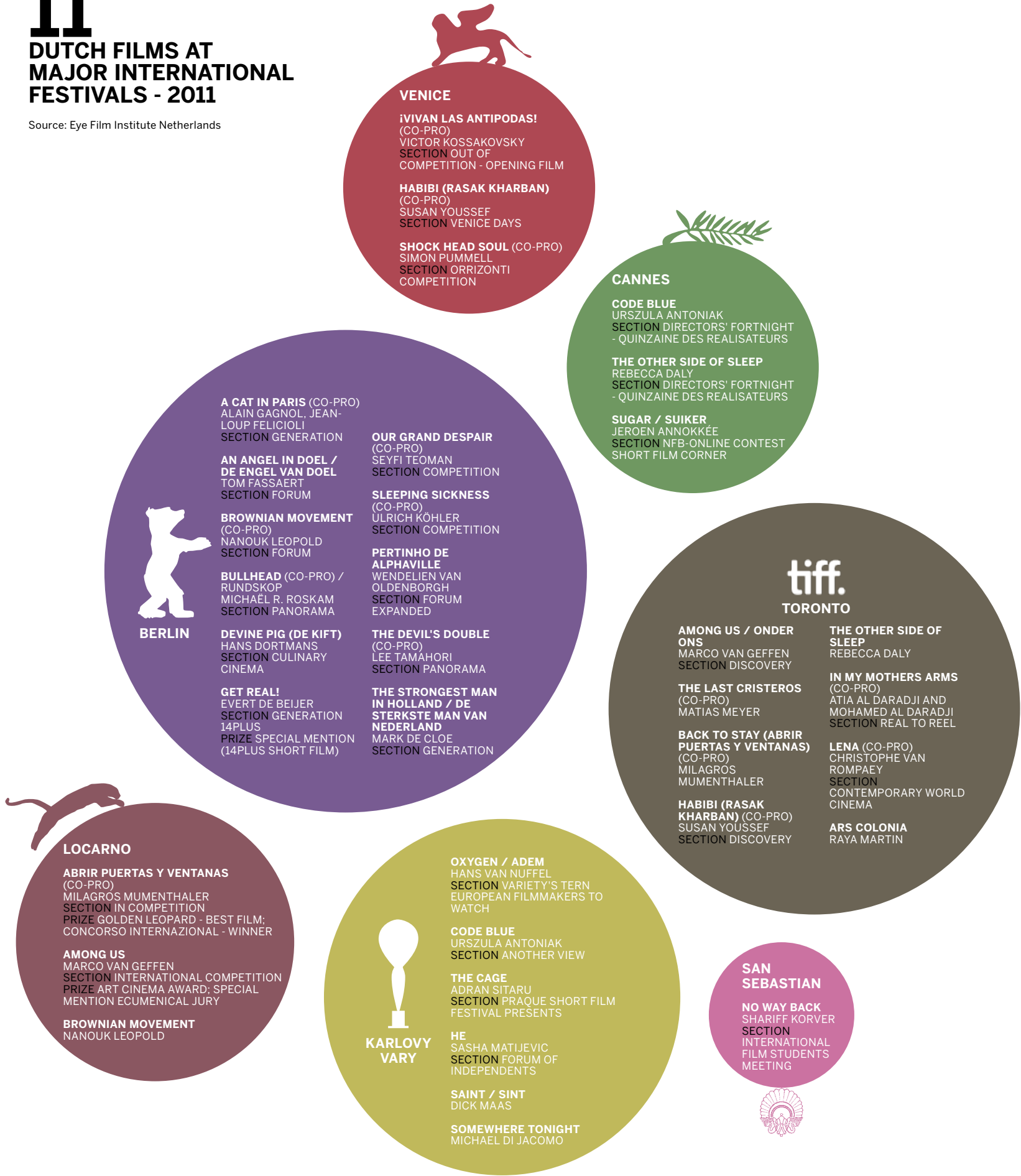
	2009	2010	2011
IFFR	341.000	353.000	340.000
IDFA	165.000	180.000	200.000
NFF	151.000	154.000	152.000
Cinekid	17.000	15.000	17.000
FBTS	43.700	42.350	45.700
HAFF	16.000	19.000	21.000
LAFF	12.500	13.600	13.600

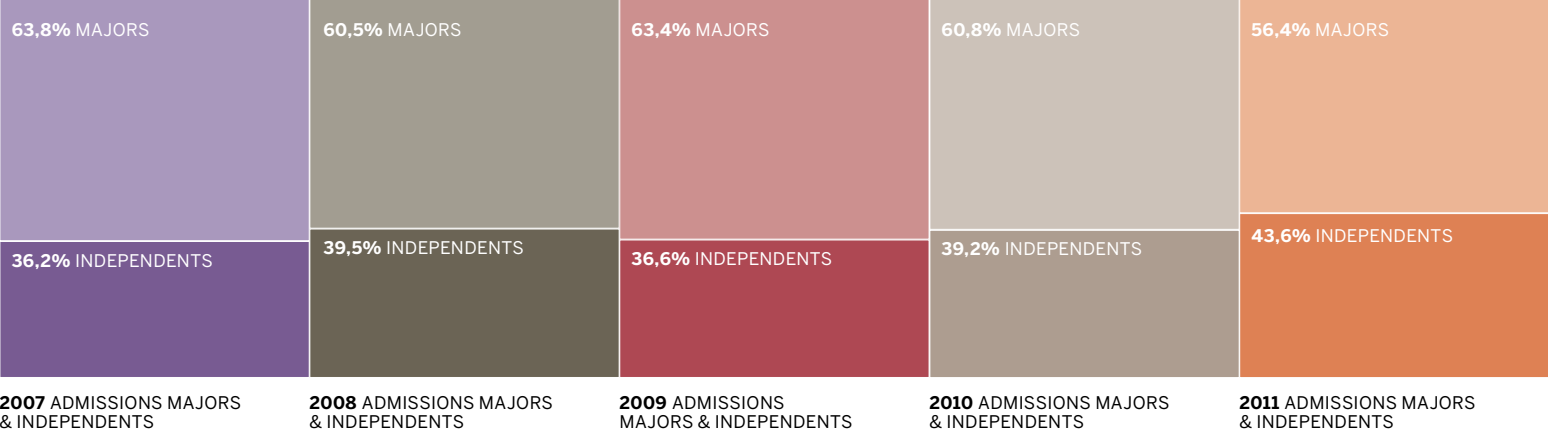
channel	date	title	number of viewers 6+ x 1000
NL 1	26/12/11	The Storm / De Storm	1.555
NL 3	03/12/11	Love is All / Alles is liefde	928
NL 1	05/01/11	Amazones	819
NL 1	04/05/11	Winter in Wartime / Oorlogswinter	803
NL 1	09/08/11	Don't touch my Children / Kom niet aan mijn Kinderen	781
NL 1	18/05/11	Yes Nurse no Nurse / Ja Zuster nee Zuster	698
NL 3	12/02/11	The Secret Letter / Briefgeheim	551
NL 3	23/03/11	Alibi	551
NL 3	15/01/11	Vakantie in Eigen Land	515
NL 3	08/01/11	De Sterkste Man van Nederland	449
NL 3	01/01/11	The Letter for the King / De Brief voor de Koning	386
NL 3	22/01/11	Blijf	379
NL 3	29/01/11	Bon Voyage	366
NL 3	26/12/11	Peter Bell 2 / Pietje Bell 2	361
NL 3	25/12/11	Peter Bell / Pietje Bell	360
NL 3	28/08/11	Johan	345
NL 3	04/09/11	Summer Heat / Zomerhitte	342
NL 3	10/12/11	Love to love / Liever Verliefd	327
NL 3	17/08/11	A thousand Kisses / Ik Omhels je met Duizend Armen	318
NL 3	11/01/11	The Silent Army / Wit Licht	310
NL 2	17/09/11	The Dress / Jurk	297
NL 3	21/08/11	Spy of Orange / Spion van Oranje	293
NL 3	05/02/11	Zieleman	291
NL 3	15/10/11	All stars	290
NL 3	13/01/11	Simon	282
NL 2	10/09/11	Little Tony / Kleine Teun	264
NL 3	10/01/11	Dennis P	259
NL 3	11/06/11	Simon	228
NL 2	19/11/11	Amsterdam	228
NL 2	23/12/11	Vast	223
NL 3	12/01/11	First mission	207
NL 2	14/10/11	The Polish Bride / De Poolse Bruid	207
NL 2	08/10/11	Upstream / Alles Stroomt	196
NL 2	02/12/11	Midzomernacht	189
NL 2	16/09/11	The Last Days of Emma Blank / De Laatste Dagen van Emma Blank	179
NL 2	01/10/11	Going Home / Oeroeg	175

channel	date	title	number of viewers 6+ x 1000
NL 1	13/06/11	De Avondboot	168
NL 2	30/09/11	My Queen Karo	156
NL 1	14/08/11	Polonaise	153
NL 3	24/12/11	Little Crumb / Kruimeltje	152
NL 1	07/08/11	Deining	146
NL 2	07/10/11	Can go through Skin / Kan door Huid heen	144
NL 3	14/01/11	Temmink the Ultimate Fight	142
NL 2	09/09/11	Waiter / Ober	139
NL 3	03/09/11	Het Echte Leven	117
NL 2	22/09/11	Guernsey	112
NL 2	19/03/11	Max Havelaar	111
NL 1	11/06/11	Island Guests / Eilandgasten	107
NL 2	16/12/11	Days like Grass / Dagen van Gras	105
NL 2	25/11/11	One People / Wan Pipel	103
NL 2	18/03/11	Max Havelaar	96
NL 3	02/01/11	Coach	93
NL 2	09/12/11	Met Donker Thuis	86
NL 3	24/02/11	In Orange / In Oranje	83
NL 2	02/09/11	Lange Nacht vd Korte Film	77
NL 2	15/01/11	Tramontana	74
NL 2	04/11/11	Last Call / Hoogste Tijd	67
NL 3	19/10/11	In Orange / In Oranje	63
RTL4	05/06/11	Stricken / Komt een Vrouw bij de Dokter	1.735
RTL5	30/03/11	Killer Babes / Moordwijven	667
RTL7	31/08/11	Flodder Forever / Flodder 3	666
RTL7	30/08/11	Welfare Party / Flodder	629
RTL5	06/11/11	Welfare Party / Flodder	62
RTL7	30/08/11	Flodder does Manhattan! / Flodder in Amerika!	437
RTL7	20/09/11	Army Brats /Schatjes	428
RTL7	20/09/11	Hitting the Fan! / Mama is boos!	209
RTL8	19/09/11	De Zeemeerman	154
RTL5	02/04/11	Full Moon Party / Volle maan	151
RTL8	04/09/11	Dead End / Dood Eind	60
SBS	04/16/11	Fighting Fish	104
Public broadcasters (NPO)			17.446
Commercial broadcasters RTL, SBS, Veronica			5.300
Total 2011			22.746

11 DUTCH FILMS AT MAJOR INTERNATIONAL FESTIVALS - 2011

Source: Eye Film Institute Netherlands





majors versus independents

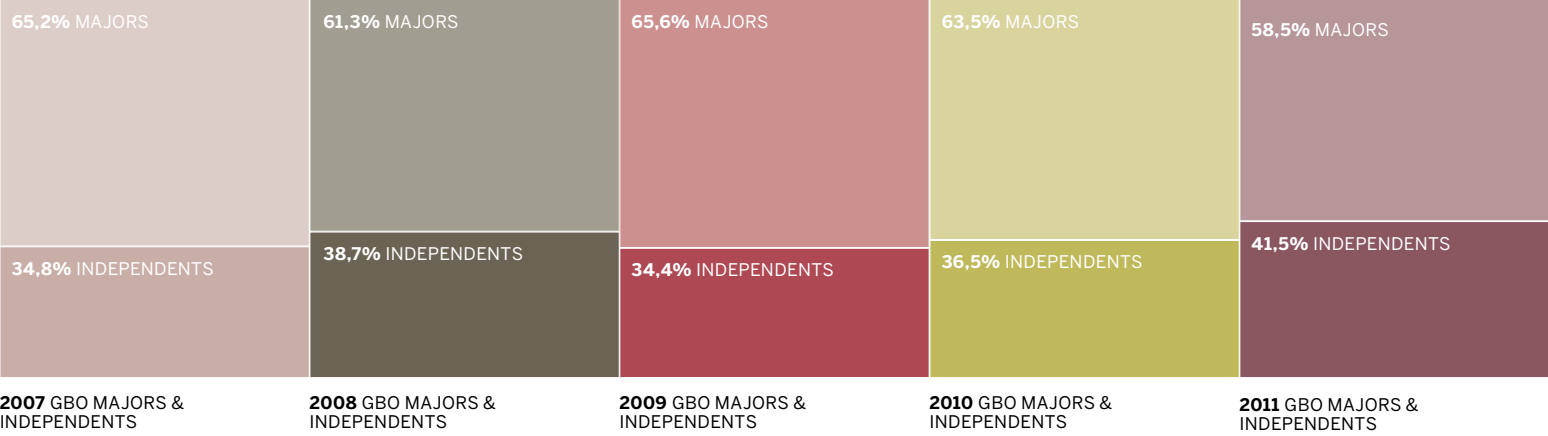
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DISTRIBUTOR MARKET SHARES 2007-2011

Distributor market shares over the last three years show an increase for the independents and a decrease for the majors.

Source: NVB/NVF
1) Non NVF-members
2) Since 2009 20th Century Fox is part of Warner BrosPictures

	2007 (1000s)	2007 %	2008 (1000s)	2008 %	2009 (1000s)	2009 %	2010 (1000s)	2010 %	2011 (1000s)	2011 %	title most admissions in 2011 (country)
ADMISSIONS											
Majors											
The Walt Disney Company Benelux BV	2.435	10,6%	1.590	6,8%	3.148	11,5%	2.696	9,6%	2.729	9,0%	Pirates of the Caribbean: on Stranger Tides (3D)
Universal Pictures International Netherlands BV	5.277	22,9%	6.361	27,1%	4.627	16,9%	4.676	16,6%	4.468	14,7%	Kung Fu Panda 2 (3D)
Warner Bros. Pictures International Holland BV	4.317	18,7%	3.578	15,2%	6.857	25,1%	7.620	27,0%	7.294	23,9%	Harry Potter and the Deathly Hallows: Part 2 (3D)
Sony Pictures Releasing Holland BV	1.117	4,8%	1.702	7,2%	2.673	9,8%	2.139	7,6%	2.680	8,8%	De Smurfen (3D)
20th Century Fox²	1.556	6,7%	984	4,2%							
Subtotal	14.702	63,8%	14.215	60,5%	17.305	63,4%	17.131	60,8%	17.171	56,4%	
Independents											
A-Film Distribution BV	2.250	9,8%	1.162	4,9%	1.183	4,3%	1.824	6,5%	2.294	7,5%	Sonny Boy
Entertainment One Benelux BV	2.065	9,0%	1.809	7,7%	2.510	9,2%	1.649	5,8%	1.552	5,1%	Sinterklaas en het Raadsel van 5 December
Independent Films BV	1.871	8,1%	3.200	13,6%	1.556	5,7%	2.158	7,7%	3.771	12,4%	Viper's Nest / Gooische Vrouwen
Paradisio Entertainment Nederland BV	437	1,9%	666	2,8%	491	1,8%	327	1,2%	941	3,1%	The King's Speech
Cinemien (ABC Theatrical Distribution BV)	586	2,5%	252	1,1%	293	1,1%	249	0,9%	284	0,9%	Les Femmes du 6ème Étage
Filmmuseum Distributie	127	0,6%	113	0,5%							
Moonlight Films BV	33	0,1%	125	0,5%	68	0,2%	27	0,1%	20	0,1%	The Hole (3d)
Shooting Star Filmcompany			0	0,0%	1	0,0%	0	0,0%			
Multitone Films	16	0,1%									
Benelux Film Distributors	810	3,5%	1.339	5,7%	2.092	7,7%	3.477	12,3%	2.566	8,4%	Nova Zembla (3D)
Cinéart Nederland BV			285	1,2%	995	3,6%	523	1,9%	612	2,0%	Pina (3D)
European Film Partners BV			16	0,1%							
Amstelfilm BV			8	0,0%	23	0,1%	19	0,1%	31	0,1%	Not Without You / Niet Zonder Jou
Twin Film			12	0,1%	27	0,1%	43	0,2%	32	0,1%	Orla en de Kikkerslikker
Wild Bunch Benelux Distribution BV					249	0,9%	220	0,8%	303	1,0%	Melancholia
Stichting Eye Film Instituut Nederland					122	0,4%	126	0,4%	97	0,3%	Le Quattro Volte
Stichting Cinema Delicatessen					43	0,2%	77	0,3%	46	0,2%	El Bulli - Cooking in Progress
LOC Film Distribution					40	0,1%		0,0%			
Dutch Filmworks BV									247	0,8%	The Three Musketeers (3D)
Just Film Distribution BV									214	0,7%	Furious / Razend
Lumière Publishing BV									19	0,1%	Les Bien-Aimés
Arti Film vof									10	0,0%	Nannerl, La Soeur de Mozart
Other	162	0,7%	310	1,3%	318	1,2%	339	1,2%	249	0,8%	Kurtlar Vadisi Filistin
Subtotal	8.357	36,2%	9.297	39,5%	10.011	36,6%	11.058	39,2%	13.288	43,6%	
Total	23.059		23.512		27.316		28.189		30.459		



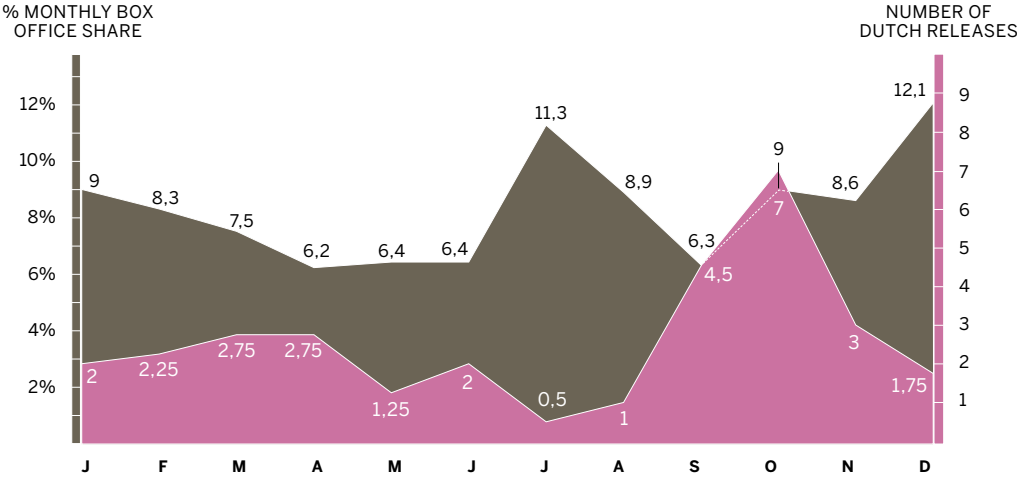
	2007 (1000s)	2007 %	2008 (1000s)	2008 %	2009 (1000s)	2009 %	2010 (1000s)	2010 %	2011 (1000s)	2011 %
GBO										
Majors										
Universal Pictures International Netherlands BV	35.953	22,5%	44.324	26,9%	33.319	16,6%	37.437	17,1%	36.005	15,0%
The Walt Disney Company Benelux BV	17.831	11,2%	10.809	6,5%	22.944	11,4%	22.011	10,0%	23.462	9,8%
Warner Bros. Pictures International Holland BV	31.375	19,6%	26.404	16,0%	54.740	27,2%	63.676	29,0%	59.300	24,7%
20th Century Fox²	10.623	6,7%	6.781	4,1%						0,0%
Sony Pictures Releasing Holland BV	8.360	5,2%	12.913	7,8%	20.877	10,4%	16.220	7,4%	21.640	9,0%
Subtotal	104.142	65,2%	101.231	61,3%	131.880	65,6%	139.344	63,5%	140.407	58,5%
Independents										
A-Film Distribution BV	15.714	9,8%	7.885	4,8%	7.830	3,9%	13.067	6,0%	17.093	7,1%
Entertainment One Benelux BV	13.675	8,6%	12.081	7,3%	17.699	8,8%	12.017	5,5%	11.144	4,6%
Independent Films BV	12.218	7,7%	22.323	13,5%	10.611	5,3%	16.254	7,4%	28.862	12,0%
Paradisio Entertainment	3.004	1,9%	5.071	3,1%	3.291	1,6%	2.253	1,0%	6.972	2,9%
Cinemien (ABC Theatrical Distribution BV)	3.622	2,3%	1.540	0,9%	1.875	0,9%	1.647	0,8%	1.909	0,8%
Filmmuseum Distributie	560	0,4%	670	0,4%						
Moonlight Films BV	188	0,1%	816	0,5%	471	0,2%	162	0,1%	138	0,1%
Shooting Star Filmcompany			2	0,0%	4	0,0%	0	0,0%		
Multitone Films	120	0,1%								
Benelux Film Distributors	5.202	3,3%	8.946	5,4%	15.225	7,6%	25.793	11,8%	20.460	8,5%
Cinéart Nederland BV			1.872	1,1%	6.794	3,4%	3.251	1,5%	4.215	1,8%
European Film Partners BV			102	0,1%						
Amstelfilm BV			55	0,0%	141	0,1%	115	0,1%	188	0,1%
Twin Film			40	0,0%	81	0,0%	220	0,1%	162	0,1%
Wild Bunch Benelux					1.643	0,8%	1.452	0,7%	2.024	0,8%
Stichting Eye Film Instituut Nederland					722	0,4%	727	0,3%	506	0,2%
Stichting Cinema Delicatessen					291	0,1%	540	0,2%	335	0,1%
LOC Film Distribution					237	0,1%		0,0%		
Dutch Filmworks BV									2.081	0,9%
Just Film Distribution BV									1.498	0,6%
Lumière Publishing BV									144	0,1%
Arti Film vof									61	0,0%
Other¹	1.236	0,8%	2.421	1,5%	2.264	1,1%	2.530	1,2%	1.837	0,8%
Subtotal	55.539	34,8%	63.824	38,7%	69.179	34,4%	80.028	36,5%	99.629	41,5%
Total	159.681		165.055		201.059		219.372		240.036	

12a

MONTHLY BOX OFFICE VS RELEASES DUTCH FEATURES

The box office peaks in Summer and during the Christmas season, when number of Dutch releases are at their lowest levels. One quarter of the annual box office revenues is realised in July and December, whereas most Dutch films are released during September and October.

Data based on averages 2008-2011.
Source: Netherlands Film Fund



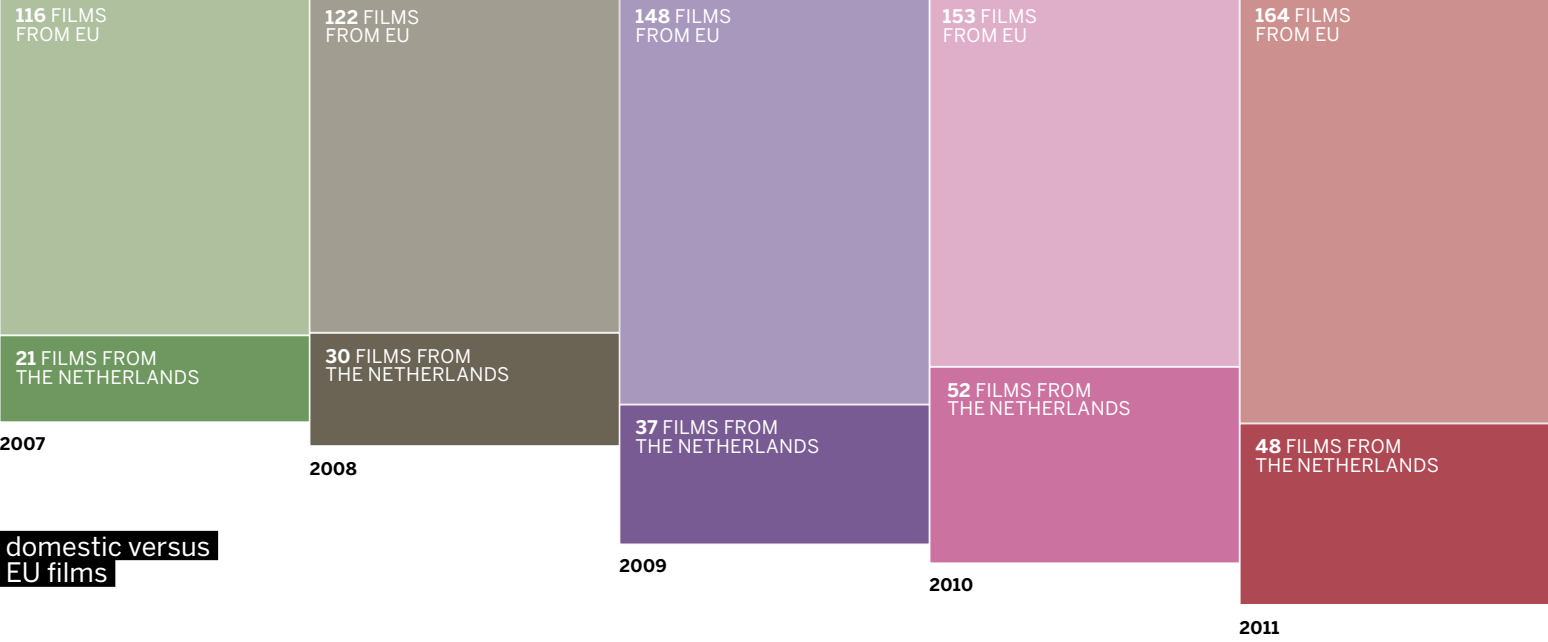
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COUNTRY SHARES ADMISSIONS / GROSS BOX OFFICE 2007-2011

The audience market share for European films has recovered from 25,6 % in 2010 to 36,1 % in 2011 (32.5% in 2009). This led to a increase in box-office share to 35,6 % (23.3 % in 2010, 31% in 2009). Market shares (admission) for US films decreased to 62,4 % (from 72.7 % in 2010 and 65.2% in 2009). The attendance box-office market for US product decreased to 63,1% (75.2 % in 2010, from 66.9% in 2009).

Source: NVB/NVF

	2007 (1000s)		2007 %		2008 (1000s)		2008 %		2009 (1000s)		2009 %		2010 (1000s)		2010 %		2011 (1000s)		2011 %	
ADMISSIONS																				
European Union																				
The Netherlands	3.118	13,5%			4.201	17,9%			4.744	17,4%			4.471	15,9%			6.805	22,3%		
United Kingdom	3.211	13,9%			3.060	13,0%			2.303	8,4%			594	2,1%			2.620	8,6%		
France	375	1,6%			625	2,7%			491	1,8%			817	2,9%			644	2,1%		
Germany	341	1,5%			77	0,3%			185	0,7%			290	1,0%			222	0,7%		
Spain	57	0,2%			68	0,3%			162	0,6%			151	0,5%			170	0,6%		
Italy	55	0,2%			129	0,5%			216	0,8%			201	0,7%			171	0,6%		
Other Europe	421	1,8%			401	1,7%			774	2,8%			693	2,5%			358	1,2%		
Subtotal Europe	7.578	32,9%			8.561	36,4%			8.875	32,5%			7.217	25,6%			10.990	36,1%		
Co-productions EU-USA	n.a.	n.a.			n.a.	n.a.			n.a.	n.a.			n.a.	n.a.			n.a	n.a.		
USA	15.060	65,3%			14.454	61,5%			17.806	65,2%			20.484	72,7%			19.011	62,4%		
Other	418	1,8%			500	2,1%			623	2,3%			489	1,7%			455	1,5%		
Total	23.056				23.515				27.304				28.190				30.456			
GROSS BOX OFFICE																				
European Union																				
The Netherlands	21.414	13,4%			29.179	17,7%			32.852	16,3%			32.503	14,8%			52.449	21,9%		
United Kingdom	22.644	14,2%			21.852	13,2%			17.801	8,9%			4.015	1,8%			22.431	9,3%		
France	2.407	1,5%			3.991	2,4%			3.118	1,6%			5.689	2,6%			4.332	1,8%		
Germany	2.255	1,4%			478	0,3%			1.062	0,5%			1.832	0,8%			1.611	0,7%		
Spain	344	0,2%			409	0,2%			1.077	0,5%			977	0,4%			1.181	0,5%		
Italy	316	0,2%			795	0,5%			1.448	0,7%			1.327	0,6%			1.128	0,5%		
Other Europe	2.553	1,6%			2.472	1,5%			4.974	2,5%			4.761	2,2%			2.339	1,0%		
Subtotal Europe	51.933	32,5%			59.176	35,9%			62.332	31,0%			51.104	23,3%			85.471	35,6%		
Co-productions EU-USA	n.a.	n.a.			n.a.	n.a.			n.a.	n.a.			n.a.	n.a.			n.a.	n.a.		
USA	104.955	65,7%			102.500	62,1%			134.534	66,9%			164.968	75,2%			151.453	63,1%		
Other	2.795	1,8%			3.375	2,0%			4.197	2,1%			3.302	1,5%			3.114	1,3%		
Total	159.683				165.051				201.063				219.374				240.038			



14

FILMS SCREENED 2007-2011

The number of domestic titles released in 2011 remained around 50: a small drop to 48 from 52 the previous year.

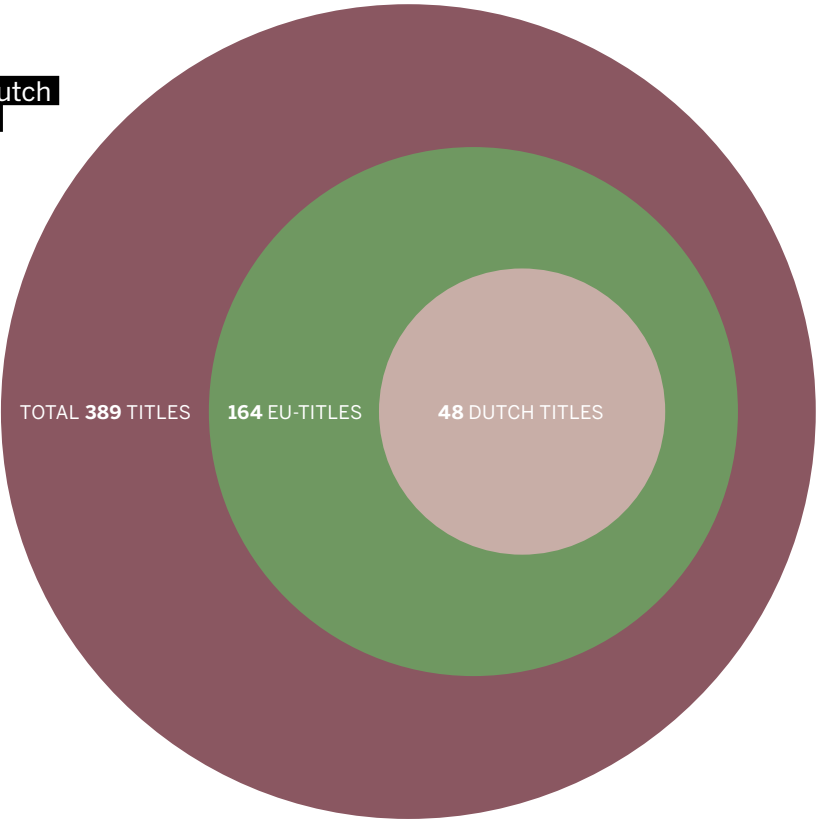
Source: NVB/NVF

- 1) Features & documentaries
- 2007-2009 excluding minority coproductions
- 2007-2008 excluding documentaries

	2007 titles		2007 prints		2008 titles		2008 prints		2009 titles		2009 prints		2010 titles		2010 prints		2011 titles		2011 prints	
RELEASES / PRINTS¹																				
European Union																				
The Netherlands	21	960	30	1.398			37	1.769			52	1.816			48	2.142				
United Kingdom	21	631	19	501			28	635			23	625			25	716				
Germany	9	109	7	89			14	169			9	188			12	166				
Spain	5	28	8	73			2	27			4	25			7	76				
France	16	120	24	373			26	323			25	343			26	308				
Italy	4	30	9	168			9	82			11	114			8	102				
Other EU	40	650	25	404			32	1048			29	359			38	614				
Subtotal EU	116	2.528	122	3.006			148	4.053			153	3.470			164	4.124				
USA	143	6.169	149	6.370			153	7.561			137	7.579			153	8.827				
Other	33	175	25	148			67	452			35	261			72	405				
Total	292	8.872	296	9.524			368	12.066			325	11.310			389	13.356				



number of dutch
and eu films

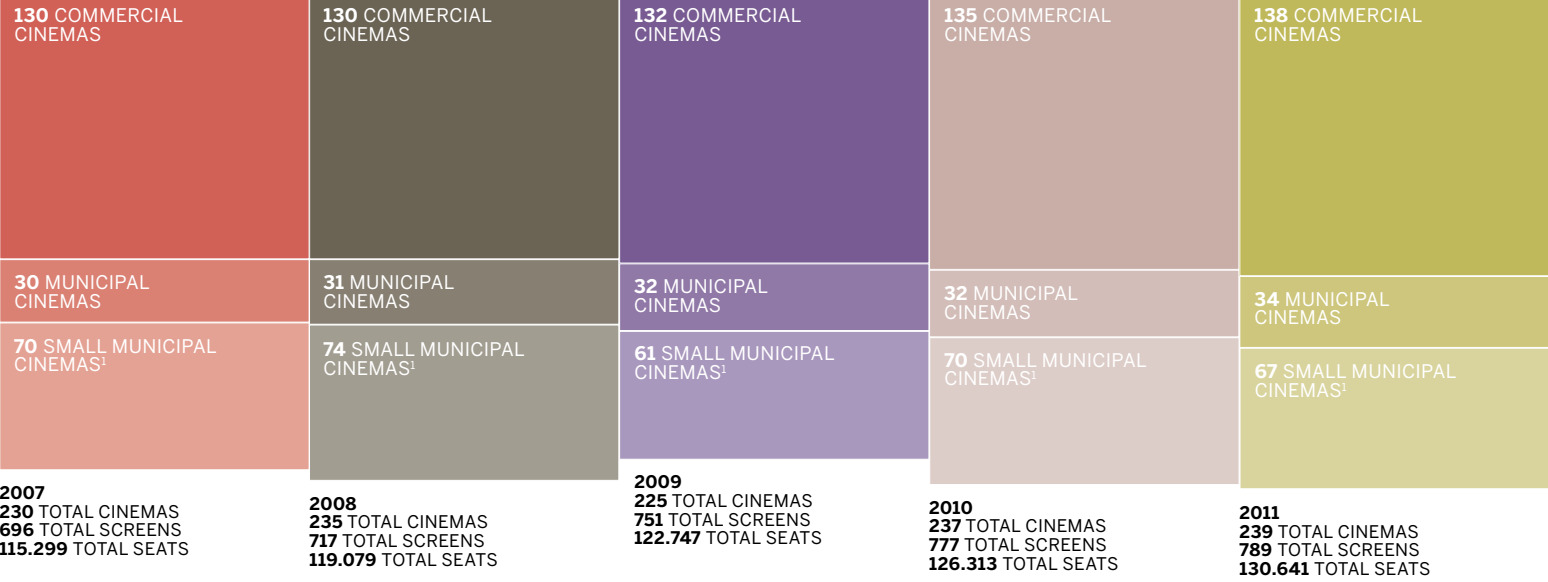


15

REGIONAL MARKET SHARE 2011

Source: NVB/NVF
1) Titles, prints and title most admissions concern new releases, admissions and GBO concern all releases in circulation

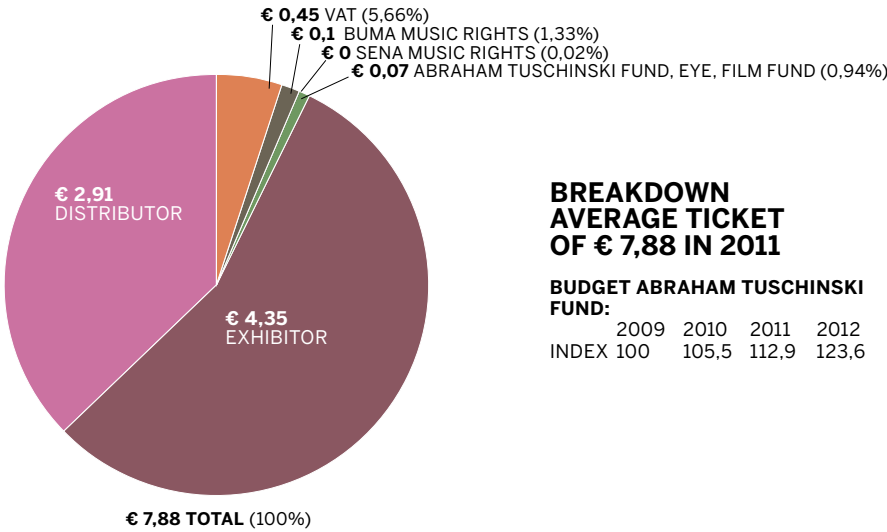
	GBO € (1000s)	%	admissions (1000s)	%	number of titles¹	prints²	title most admissions¹
European Union							
The Netherlands (incl.co-productions)	52.449	21.85%	6.805	22,34%	48	2.142	Vipers Nest / Gooische Vrouwen
United Kingdom	22.431	9.34%	2.620	8,60%	25	716	Harry Potter and the Deathly Hallows (Part 2)(3D)
Germany	1.611	0.67%	222	0,73%	12	166	Pina (3D)
Belgium	1.201	0.50%	185	0,61%	12	172	Mega Mindy en het Zwarte Kristal
Italy	1.128	0,47%	171	0,56%	8	102	The Solitude of Prime Numbers
France	4.332	1.80%	644	2,11%	26	308	Les Femmes du 6ème Étage
Spain	1.181	0.49%	170	0,56%	7	76	Biutiful
Denemarken	923	0.38%	135	0,44%	5	70	Melancholia
Sweden	32	0.01%	6	0.02%	2	7	Sound of Noise
Other EU countries	183	0.08%	32	0,11%	19	365	-
Subtotal EU	85.471	35,61%	10.990	36,08%	164	4.124	
USA	151.453	63.10%	19.011	62,42%	153	8.827	Pirates of the Caribbean: On Stranger Tides (3D)
Iran	359	0.15%	50	0,16%	3	30	A Separation
Japan	254	0.11%	41	0,13%	3	27	Norwegian Wood
Argentina	147	0.06%	33	0,11%	5	35	Medianeras
India	624	0.26%	82	0,27%	20	66	Bodyguard
Turkey	681	0.28%	84	0,28%	16	101	Kurtlar Vadisi Filistin
Canada	434	0.18%	67	0,22%	3	49	Incendies
Norway	109	0.05%	20	0,07%	6	51	The Troll Hunter
Others	506	0.21%	78	0,26%	16	46	
Sub-total outside of EU	154.567	64,39%	19.466	63,92%	225	9.232	
Total	240.038	100	30.456	100	389	13.356	



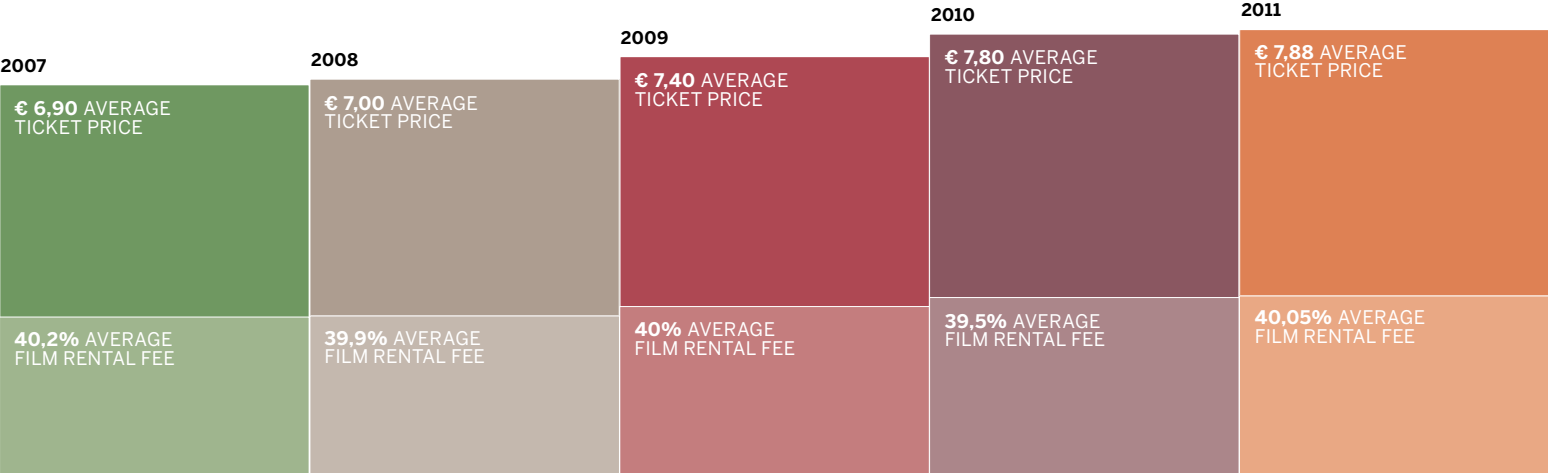
16
CINEMAS 2007-2011
(TYPE OF CINEMAS, TOTAL
CINEMAS, SCREENS, SEATS)
In 2011 the total number of cinemas
slightly (from 237 to 239 cinemas) and
accordingly the number of screens and
seats increased.

1) Small municipal cinemas without daily programming

17
CINEMAS 2007-2011
TICKET PRICE / FILM
RENTAL FEE THE
NETHERLANDS 2007-2011
The average ticket price increased
between 2008 and 2010 by 0.4 euro
per year. This is a significant rise, and
is in great part due to the increasing
number of 3D-releases, which are
priced higher. The average film rental
fee consolidated to 40,05%.



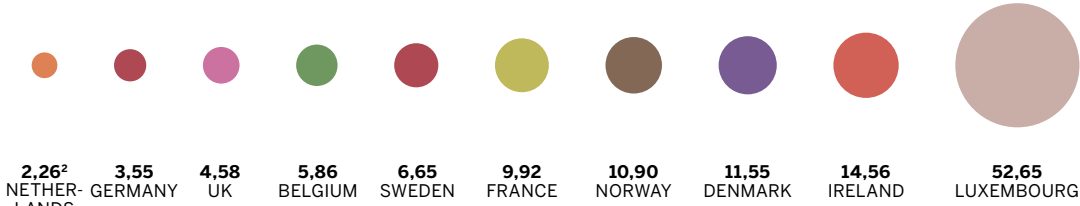
BREAKDOWN
AVERAGE TICKET
OF € 7,88 IN 2011
BUDGET ABRAHAM TUSCHINSKI
FUND:
2009 2010 2011 2012
INDEX 100 105,5 112,9 123,6



AMONG HORSES AND MEN

average State support¹ for film production per capita (€)

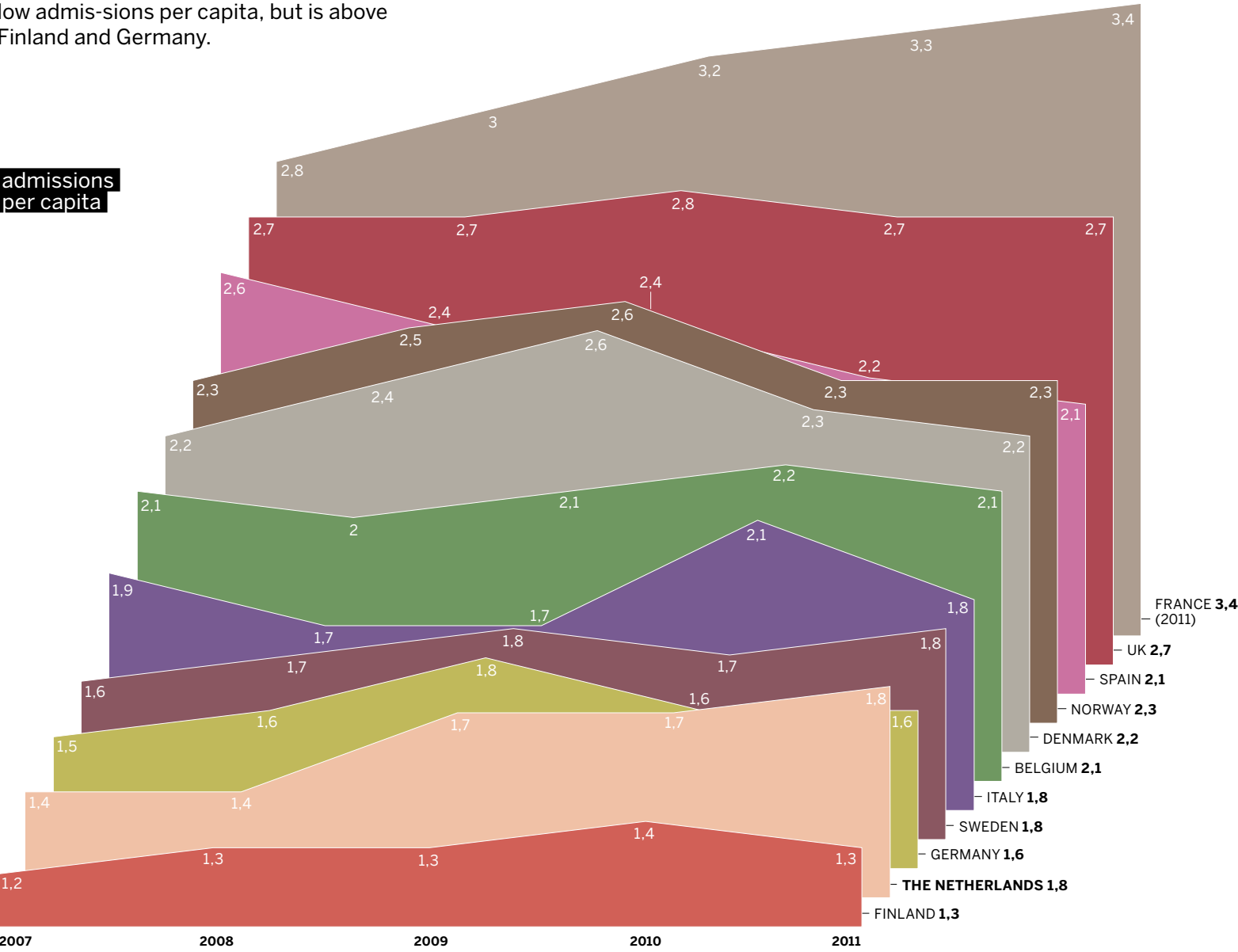
1) National and regional funding and tax measures
2) Estimated in 2013: 1,43
Source: Regional: European Observatory Film figures 2009, Other figures from 2011: Mediasalles, DFI, SFI, NFI, IFB, Centre du Cinema, FFA, CNC, BFI, SplitScreen



18 STATE SUPPORT PER CAPITA ADMISSIONS PER CAPITA

The admissions per capita in 2011 increased slightly to 1.8 (2010: 1.7). Most other countries increased or consolidated their per capita admissions. The Netherlands continues to see relatively low admissions per capita, but is above Finland and Germany.

admissions per capita



160.000.000 TOTAL GBO FROM THEATRICAL RELEASE

350.000.000 TOTAL VALUE OF SALES OF DVD/BLU-RAY¹

80.000.000 TOTAL VALUE OF VIDEO RENTAL OF DVD/BLU-RAY²

2007 590.000.000 TOTAL

165.000.000 TOTAL GBO FROM THEATRICAL RELEASE

339.000.000 TOTAL VALUE OF SALES OF DVD/BLU-RAY¹

65.000.000 TOTAL VALUE OF VIDEO RENTAL OF DVD/BLU-RAY²

2008 569.000.000 TOTAL

201.000.000 TOTAL GBO FROM THEATRICAL RELEASE

312.000.000 TOTAL VALUE OF SALES OF DVD/BLU-RAY¹

38.000.000 TOTAL VALUE OF VIDEO RENTAL OF DVD/BLU-RAY²

2009 551.000.000 TOTAL

219.000.000 TOTAL GBO FROM THEATRICAL RELEASE

310.000.000 TOTAL VALUE OF SALES OF DVD/BLU-RAY¹

29.000.000 TOTAL VALUE OF VIDEO RENTAL OF DVD/BLU-RAY²

24.000.000 TOTAL VALUE VOD/PPV

2010 558.000.000 TOTAL

240.037.000 TOTAL GBO FROM THEATRICAL RELEASE

287.000.000 TOTAL VALUE OF SALES OF DVD/BLU-RAY¹

19.000.000 TOTAL VALUE OF VIDEO RENTAL OF DVD/BLU-RAY²

53.000.000 TOTAL VALUE VOD/PPV³

2011 599.000.000 TOTAL

19 BOX OFFICE VERSUS DVD/BLU-RAY SALES AND RENTAL

Total box-office revenues increased significantly in 2011 to 240.037 million euros. This was due to an increase in admissions, as well increased charges applied to 3D releases. The total value of dvd and blu-ray sales dropped again this year while VOD and PPV are starting to rise. The latter two already amounted to 53 million euro turnover in 2011.

- 1) Source: NVPI Marktinformatie
2) Source: International video Federation 2012. Source 2010 and earlier: European Audiovisual Observatory
3) Source: IFTA 2012. Source 2010 and earlier: IHS/Screen Digest/IVF

COLOPHON

This publication contains an overview of the main facts and figures on the production, distribution and exhibition of movies in 2011 in the Netherlands. It is published annually by the Netherlands Film Fund. **Compilation** The Netherlands Film Fund (Doreen Boonekamp, Jonathan Mees, Koji Nelissen and Maarten Wijdenes). **Sources** The Netherlands Film Fund, Netherlands Cinema Exhibitors (NVB), Netherlands Cinema Distributors (NVF), Coproduction Fund Domestic Broadcasters (CoBO), Dutch Cultural Media Fund (Media Fund), Rotterdam Media Fund (RMF), Ministry of Education, Culture and Science (OCW), European Audiovisual Observatory (EAO), Netherlands Federation of Producers and Importers of Image and Sound Carriers (NVPI), Central Bureau for Statistics (CBS), Dutch Audience Research Foundation (Stichting Kijkonderzoek), International Union of Cinemas (UNIC), Cinecenter, Danish Film Institute, Flanders Audiovisual Fund (VAF), IFTA, GfK Retail, SplitScreen, Cineserver, IFV, NPO, SBS, Veronica, RTL. **Design** Margo Witte **Printing** RotoSmeets Grafiservices **Published** September 2012 **Cover still** Brownian Movement

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RECOUPMENT OF AVERAGE DUTCH FEATURE FILM RELEASED IN 2011

Average results per film based on the 26 released Dutch feature films in 2011.
Royalty share based upon 22 Film Fund supported titles.

AVERAGE BOX OFFICE PER FILM OF € 1.911.579
ADMISSIONS 244.699

5,66% VAT

2,11%¹

55,29% EXHIBITOR

36,94% DISTRIBUTOR

€ 108.203

€ 40.373

€ 1.056.921

€ 706.083

GROSS REVENUE DISTRIBUTOR

-/- € 207.306

PRINTS & ADVERTISING COSTS

€ 498.777

REMAINING FOR DISTRIBUTOR AND PRODUCER

ROYALTY SPLIT

40% - 60%

40% DISTRIBUTORS SHARE

€ 199.511 NET INCOME
DISTRIBUTOR

60% PRODUCERS SHARE

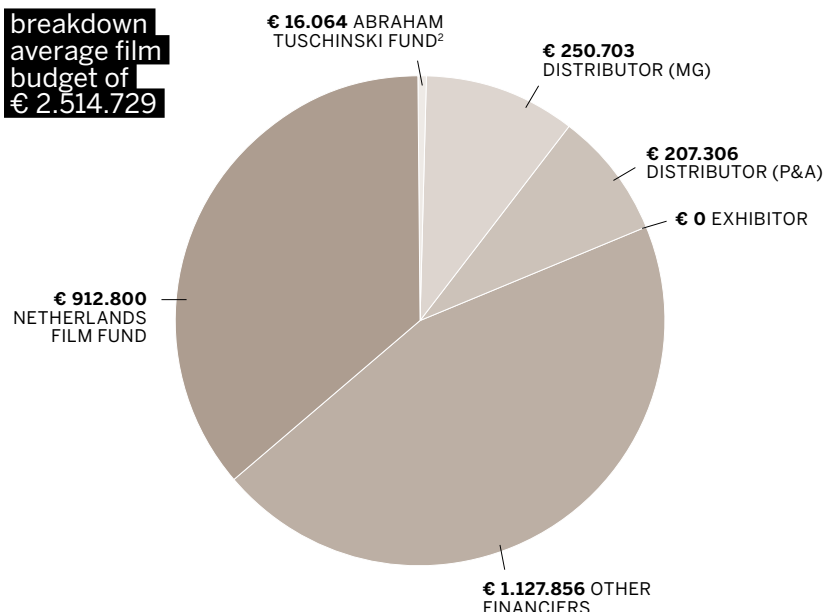
€ 299.266
REMAINING

-/- € 250.703

MINIMUM GARANTY

€ 48.563 RETURN ON
INVESTMENT FINANCIERS³

**breakdown
average film
budget of
€ 2.514.729**



1) Music rights, ATF, EYE, film fund

2) Abraham Tuschinski Fund (ATF) is supported by the exhibitors and distributors

3) To be divided among the financiers

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