

Extracts from the Annual Report 2012



BOEKMAN*stichting*
Studiecentrum voor kunst, cultuur en beleid

BOEKMANFOUNDATION
JohannesVermeerAward
CulturalPolicyUpdate
Boekmandebate
DissertationAward
ArtasaBridge
Library
Boekmanjournal
NetherlandsCultureIndex
MarleneDumas
Expertmeeting
ANNUALREPORT2012
StateofCulture

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Library and documentation

Review of 2012

It was an eventful year for the library. Due to reorganisation and cuts, we said goodbye to four employees. The number of FTEs was reduced from 4.4 to 2.6. The head of the library left on August 1st, having accepted another position elsewhere. Hilde Klein, who started work on September 1st, replaced her.

In order to facilitate the functioning of the library as part of the reorganised Boekman Foundation, several measures were implemented. In March, for example, as a means of increasing the income generated by visitors, paid library membership cards were introduced. The opening hours were changed in April: since then, the library has been closed for one day every week.

In the summer, the part of the collection covering the years 1970 - 2000 was moved from the second floor to the reading room on the first floor. In addition to improvements to the physical collection, the digitisation of the grey literature continued.

The library also started to undertake some new tasks: the management and operation of the website and social-media accounts.

The Collection

Digitisation

In 2012, the digitisation of the grey literature (reports, policy documents, theses, etc.) continued. A total of 1,481 documents were scanned, all of which had appeared before the year 2000. By extension, a reorganisation of the physical collection in favour of the digital collection resulted in regaining 26 metres of shelf space.

In so far as is compatible with copyright protection, the library is endeavouring to make as many of its documents as possible accessible in their entirety outside its walls.

	Total	Paper	Digital
<i>Collection as of end 2011</i>	69,079	60%	40%
<i>Collection as of end 2012</i>	71,123	54%	46%

Acquisitions

At the end of 2012, the library catalogue documented 71,123 titles, of which 46 per cent were available digitally. In 2012, 2,538 new title descriptions were added to the catalogue: 575 books (23 per cent) and 1,963 articles (77 per cent).

	Number	Paper	Digital
<i>Acquisitions in 2012</i>	2,538	26%	74%
<i>Collection as of end 2012</i>	71,123	54%	46%

Of the digital documents, 81 per cent (mostly articles) are not publicly accessible, while 19 per cent can be downloaded for free from the online catalogue. An increasing number of publications are digital. In 2012, 66 per cent of books were acquired digitally, 80 per cent of which are freely accessible.

(Inter)national cooperation

The library of the Boekman Foundation is active in the AdamNet network, a collaboration of academic, scientific, special and public libraries in the Amsterdam region. AdamNet used to manage the Amsterdam Digital Library, a comprehensive search system of several catalogues, including those of the Boekman Foundation. In 2012, this arrangement ended. In 2013, the Boekman Foundation catalogue will be affiliated with WorldCat through the AdamNet group.

In 2012 the library took part in the consultations of Art (historical) Libraries Netherlands (OKBN), a consultative body for institutions and individuals working in the field of librarianship and documentary information services relating to art and architecture. The library also participates in the Werkgroep Speciale Wetenschappelijke Bibliotheken (WSWB; Working Group on Special Scientific Libraries), which represents the interests of Dutch academic libraries with unique collections and special target groups.

In addition, the library also takes part in the Special Scientific Working Group on Libraries, which represents the interests of Dutch scientific libraries with unique collections and specialised audiences.

Additionally, members of the library staff attend meetings of the Amsterdam Information Network (AIN). The library also maintains regular contact with Culture Network and Kunstfactor amateur arts institute.

Activities

The Boekman Dissertation Prize and the Boekman Debate, *Verspild inzicht? (Wasted Insight?)*

In 2009, in order to help disseminate the intriguing results of studies on the social context of art and culture among a wide circle of potentially interested people, the Boekman Foundation, together with the humanities research platform, NWO-Geesteswetenschappen, set up the triennial Boekman Dissertation Award for dissertations in arts and cultural policy.

A total of 62 dissertations competed for the 2012 award, all of which were defended between 2009 and 2012 and which together represented a wide spectrum of the arts, humanities and various scientific disciplines, from philosophy to economics to arts and cultural policy.

The nominees were announced in April: Amanda Brandellero with *The art of being different: exploring diversity in the cultural industries* (University of Amsterdam, 2011); Christian Handke, *The creative destruction of copyright: innovation in the record industry and digital copying* (Erasmus University Rotterdam, 2010); and Lina Volker, *Deciding about design quality: value judgments and decision making in the selection of architects by public clients under European tendering regulations* (Delft University of Technology, 2010).

The winner of the 2012 Boekman Dissertation Award was announced during the Boekman Debate, *Verspild inzicht? Over onderzoek en cultuurbeleid (Wasted Insight? On research and cultural policy)*, on June 6th in the debating centre SPUI25 in Amsterdam. The journal *Boekman* 91, dedicated to the theme of art and research, was also presented here. The central question at the meeting concerned the use and practical application of scientific research in cultural policy. How autonomous are scientists? How critical can they be? Are we doing enough with research results? The speakers were Annick Schramme (University of Antwerp) and Liane van der Linden (Kosmopolis Rotterdam). They were followed by the presentation of the Boekman Dissertation Award by jury president Gilles Dorleijn. The prize went to Amanda Brandellero, because of the imaginative way in which her thesis was written, the flexibility with which she moved from one concept to another without losing her argument, the ease with which tough theories were incorporated into the text, and the results which can shape the further direction of research in the field for many years to come, and which contain lessons for policy makers. The prize was €10,000. In addition, an issue of *Boekman* (# 93) will be dedicated to the theme of the winning dissertation.

Book Launch: *Kunst als brug* in Istanbul

On October 15th, the Boekman Foundation and Bilgi University (Istanbul) presented the Dutch-Turkish publication *Kunst als brug: Turks-Nederlandse culturele relaties na 2000 | Sanat köprüsü: 2000ler sonrası Türkiye Hollanda arası kültürel ilişkiler (Art as a Bridge: Turkish-Dutch cultural relations after 2000)*. This took place on the sailing ship the Clipper Stad Amsterdam, a replica of a 17th-century original, which was moored at the Kadiköy quay in Istanbul. During the meeting there were speeches from Deniz Ünsal (Bilgi University) and Görgün Taner (director of the IKSİ, Istanbul Foundation for Culture and Arts). Deniz Ünsal, the co-author, gave a detailed explanation of the creation of the book. Afterwards Görgün Taner handed the first copy to Carolien Gehrels, Alderman of Amsterdam, who was clearly deeply impressed by the stunning publication, which contains the record of years of fruitful cooperation between the two cultural subcultures.

Marlene Dumas receives fourth Johannes Vermeer Award

The 2012 Johannes Vermeer Award, the state prize for the arts, was awarded to artist Marlene Dumas. Outgoing Secretary of State for Culture Halbe Zijlstra presented the award to Dumas on October 29th in the Prinsenhof Museum in Delft. Dumas (born in Cape Town in 1953) is the fourth winner of the prize of €100,000, which is intended to honour and encourage exceptional artistic talent. The jury praised Dumas for her impressive body of work: “For over 30 years she has achieved the highest form of poetic imagination in her work and exhibitions. Her inexhaustible energy and her ability to immerse herself in a variety of subjects are admirable. From year to year, she knows how to surprise and convince her audience again and again with new work.”

In her acceptance speech, Dumas made a passionate plea for the arts: “I want to thank the jury for this great honour, which proves to me that you trust that I have enough understanding of the visual arts, to be awarded the privilege of receiving such a large sum of money. I also want to stress that in art there is no summit, no mountaintop where you can sit and look down in contentment. You cannot honour the summit, if you don’t appreciate the foundation!” Dumas then gave the entire prize to De Ateliers.

On the website of the Johannes Vermeer Award you’ll find more background information about the prize, the winners and the jury, plus photos and speeches.

State of Culture and Netherlands Culture Index

The State of Culture project includes the publication of a reasoned overview of statistical data in the cultural sector and the publication on the Internet of an index indicating the vitality of Dutch culture. The project builds on the achievements of the congress, *Culture counts on support* (October 5th, 2010), in which the Boekman Foundation began collaboration with the Central Bureau of Statistics (CBS) and the Netherlands Institute for Social Research (SCP). In 2011, a first pilot of the Dutch Culture Index was prepared and its presentation became a reason for the representatives of culture-industry associations (Federatie Cultuur, the Culture Federation) to support the project. During the report year, €200,000 could be raised at once, and there was sufficient working capital available to give the project a definite go-ahead. By the end of the year, when it became clear that there were sufficient funds in hand to get the project off to a good start, an overview was drawn up detailing the activities to be undertaken. In December 2013, a publication will be released in which the main statistical sources of the cultural world will be brought together and explained, and the first version of the Culture Index will also be available. In early 2013, a recruitment process was launched in order to find a suitable project coordinator.

Publications

Boekman journal

As in previous years, the *Boekman* editors chose, in the publication's 24th year, to select a new hot topic in the field of art and culture every quarter. These issues relate to larger social developments. Most recently, in *Boekman* 90 on art and nature, the similarities between these two sectors, so seriously affected by cuts, were vividly expressed, and it was argued that the two sectors can not only learn from each other, but should join forces. The spheres of culture and nature represent vulnerable values, which reinforce each other in creative, sustainable solutions.

Boekman 91 on art and research indicates how the connection between art policy and research could best be described as a love-hate relationship. From *Boekman* 92, on the theme of culture transfer, it emerges that, although policy-makers and politicians have been firmly committed to cultural education for years, the effects of education policy are difficult to measure. In *Boekman* 93, the focus is on the creative industry - one of the fastest growing sectors of the Dutch economy, and announced by the so-called 'Rutte I cabinet' (the cabinet of Prime Minister Mark Rutte of October 2010 to April 2012) to be one of the nine top sectors.

As of *Boekman* 93, the listings of appointments and symposia in the *Uitgelicht* (Spotlight) section will no longer be included. New, however, is the *Dossier Cijfers* (Figure File) section, fully in line with the cultural sector's desired re-evaluation based on numerical interpretation.

Kunst als brug: Turks-Nederlandse culturele relaties na 2000 *Sanat köprüsü: 2000ler sonrası Türkiye Hollanda arası kültürel ilişkiler (Art as a Bridge: Turkish-Dutch cultural relations after 2000)*

In honour of 400 years of diplomatic relations between the Netherlands and Turkey, the Boekman Foundation, commissioned by the Marmara Fund (the Prince Bernhard Cultuurfonds) produced a bilingual publication. *Kunst als brug (Art as a Bridge)* maps the cultural experiences of artists and cultural institutions from Turkey and the Netherlands after 2000.

The book portrays advanced design and sound art in addition to visual and performing arts, film and video, architecture and literature. It also reveals the places where they meet: in neighbourhoods, cultural

workspaces and festivals, as well as on the stage and in museums and the media, and in educational institutions through arts study programmes and residencies. Explicit attention is also given to the impact of migration on the artistic and cultural movements of both countries.

An important conclusion of the book is that a shift has taken place at the level of the context in which relationships are established. Before 2000, these went almost entirely along the road of cultural diplomacy, but after 2000, thanks to the emergence of the 'civil society' in Turkey, direct contacts began to be seen. A second conclusion is that bilateral contacts have given way to global ones. The first copy of the book was presented to Alderman Carolien Gehrels on October 15th in the port of Istanbul on board the Clipper Stad Amsterdam (see elsewhere in this report).

This publication is available through the online store of Boekman Foundation.

Cultural Policy Update

The theme of *CPU #2* was *Making better use of cultural policy research findings*, a response to the gap between cultural (policy) research on the one hand and cultural policy and practice on the other. What barriers prevent an easy flow and implementation of research? And are there opportunities to bridge the gap?

From *CPU #2*, co-creation emerged as a promising new form of knowledge development. Researchers can make alliances with art institutions for the collection of research material, or with the government for the evaluation of a policy - from the very beginning of its implementation.

Contributions to the edition came from Cristina Ortega and Melba Claudio (Spain), Miša Đurković and Dimitrije Vujadinović (Serbia), the Seattle Arts Education Consortium (United States), Charlotte De Groote (Belgium), Ineke van Hamersveld and Berend Jan Langenberg (the Netherlands). Ineke van Hamersveld (Boekman Foundation) wrote the editorial, *Cultural research into cultural practice and public policy*, and Koen van Eijck (Erasmus University Rotterdam) penned the epilogue, *From transfer to co-creation of knowledge in the cultural sector*. Martine Meddens (Boekman Foundation) put together a report on *Measuring impact and evidence-based cultural policy* using English-language resources that can be found on the Internet.

Appendices

Composition of the supervisory board and other bodies in 2012

Supervisory Board

Victor Halberstadt, chair

Arno Brok (representing the Association of Dutch Municipalities)

Geertrui van de Craats (representing the Arts Union, Netherlands Federation of Trade Unions)

Gillis Dorleijn (representing the Association of Collaborating Dutch Universities)

Lucien Kembel (representing the Federation of Employers' Associations in the Cultural Sector)

Adelheid Ponsioen, Treasurer (representing the Dutch Museum Society)

Elvira Sweet (IPO recommendation, Association of Dutch Provinces)

Executive Board

Director: Cas Smithuijsen

Johannes Vermeer Award Jury, 2012

Janine van den Ende, chair

Marie-Hélène Cornips

Hans Goedkoop

Omar Munie

Erwin Olaf

Boekman Advisory Council

Alex de Vries, chair (consultant and author)

Maarten Asscher (Athenaeum bookstore)

Eric Holterhues (Triodos Bank)

Marischka Leenaers (Leenaers Verloop)

Edwin van Meerkkerk (Radbout University)

Marc Verstappen (Villanella)

Kees Vuyk (Utrecht University)

Finance

In 2012, the Boekman Foundation received a basic grant of €987,207 from the Ministry of Education, Culture and Science (OCW). In addition, the foundation received a further €169,990 for the Johannes Vermeer Award. From its own income, the foundation realised €84,556.

For various other projects, listed under the relevant project sections in the annual report, the Boekman Foundation and Boekman*studies* Foundation received contributions from private funds and foundations. From the Prince Bernhard Cultuurfonds, €40,000 for the publication of the book *Kunst als Brug (Art as a Bridge)*. To support the publication of *Marlene Dumas: Acheiropoietos – Cheiropoietos*, the Boekman Foundation received an additional grant from the Ministry of Education, Culture and Science (OCW) of €10.000, and from the Mondriaan Fund of € 2,000. Through book sales, the Boekman Foundation achieved an income of € 15,000.

The year 2012 shows a negative operating result of €17,041. The costs that were involved in the reorganization, namely €183,523, were, for the most part, made in this year,. For 2013 and 2014, a total debt of €67,000 remains open. In total, the cost of the reorganisation is therefore €250,500, a result close to the forecast that was sent to Ministry of Education, Culture and Science at the end of 2011. Of this, an amount of €91,649 could be remitted by the ministry as deductible *frictiekosten* (costs of transition). That amount was received in full in January 2013.

Staff

In the spring of 2012, the foundation said goodbye to Sophie Bargmann, who had been involved in the newsletter and the preparation of the new website during her appointment. The subsidy reduction meant that she could not be replaced.

Following the approval of the reorganisation plan by the Board of Trustees, implementation commenced in February. Before the summer, the foundation said goodbye to three librarians, on the basis of redundancy agreements: Jacqueline Dekker-Retel (40 per cent), Martine Meddens (60 per cent) and Marike Lindhout (80 per cent). Later in the year, volunteer Sylvia Verduin also left the library.

In the editorial department, it was decided to terminate the employment contract of Truus Gubbels (40 per cent). It had already been decided not to renew the employment contract of editor Kim van der Meulen. On the secretariat staff, the employment of Elly Andrea (40 per cent) was ended. However, her appointment at the library (60 per cent) was continued. The appointment of the Director, in

consultation with the Supervisory Board was reduced from full-time to 70 per cent. The new working hours took effect on January 1st, 2013. The assignment of staff in employment as of December 31st, 2012 has fallen from 12.5 FTE to 8.3 FTE. It was divided as followed:

Director

Cas Smithuijsen (100 per cent, as of January 1st, 2013, 70 per cent).

Publications and projects staff

Ineke van Hamersveld (80 per cent), Marielle Hendriks (80 per cent), Jack van der Leden (40 per cent), André Nuchelmans (90 per cent), Anita Twaalfhoven (70 per cent).

Librarians

Hilde Klein (80 per cent), Mieke Nooijen (80 per cent), Jack van der Leden (40 per cent), Elly Andrea (60 per cent).

Secretariat staff

Mies van Splunter (100 per cent), Marianne Barnier-Spee (60 per cent).