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DATA REPORT

FROM THE

1989 NATIONAL MUSEUM SURVEY

Boekmanstichting - Bibliotheek Herengracht 415 1017 BP Amsterdam Tel. 6243739

January 1992

American Association of Museums

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Museums: Building a Future as Solid as the Past

Behind the doors of each museum lies a new world of experience. There are thousands of museums across the country today, with at least one in almost every community. Each year, hundreds of thousands of Americans cross the thresholds of these institutions—homes to a wide range of national treasures from the country's greatest art collections to the most exotic species of flora and fauna. In most cases, the museum itself is an admired work of art. Museums and their staff preserve cultural, scientific and artistic histories as well as taking an active role in the future through educational programs.

The American Association of Museums unites all of the museums across the country and serves them, just as museums serve the American public. The American Association of Museums has succeeded in completing the most expansive museum study in over ten years. This report recounts the data collection process and analyzes its results and their ramifications on the status of museums in America today.

Philip Morris Companies Inc. is pleased to sponsor the American Association of Museums' data collection program and publications. We have been supporting the arts for 35 years, and we strongly support the development of a strong future for the arts. AAM's study is a program that points to a bright future for museums in America.

Stephanie French

Stephanie French Vice President, Corporate Contributions and Cultural Affairs Philip Morris Companies Inc.

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Boekmanstichting - Bibliotheek Herengracht 415 1017 BP Amsterdam Tel. 6243739

SECTION I

TECHNICAL DISCUSSION OF THE 1989 MUSEUM SURVEY

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SECTION I: TECHNICAL DISCUSSION OF THE 1989 MUSEUM SURVEY

Introduction and Background

The U.S. museum community includes diverse institutions with very diverse collections. Their annual budgets vary in size from a few hundred dollars to over \$200 million. Their organizational structures include public and private institutions, corporate entities, and university affiliates. Their different types include the following:

Institutions with Living Collections: Boekmanstichting - Bibliotheek arboreta aquariums Herengracht 415 1017 EP Amsterdam botanical gardens nature centers Tel. 6243739 zoos Outdoor Sites: historic buildings and houses historic sites natural sites Noncollecting Institutions: art centers children's museums planetariums science-technology centers Collecting Institutions with (Usually) Nonliving Indoor Collections: anthropology museums art museums general museums history museums natural history museums science museums specialized collection museums

These institutions share two common goals: to preserve our material culture and natural history and to exhibit and interpret this heritage to the public. They share a common mandate: to hold these collections and resources in public trust for both the present and future generations.

Although museums represent some of this country's oldest institutions, field-wide, up-to-date data on these institutions did not exist in 1987 when the first planning for this project began. Sporadic attempts over the past 20 years have produced limited views of the field. The last national survey was the 1979 Museum Program Survey,¹ sponsored by the Institute of Museum Services and conducted by the National Center for Educational Statistics, formerly part of the Department of Education. A survey of 1,373 nonprofit museums was conducted from a universe of 4,580 museums. Specialized data collections or surveys on segments of the museum community have been conducted since then. Clearly, there was need to conduct a national, up-to-date, comprehensive, field-wide survey.

The Data Report of the 1989 National Museum Survey launches a commitment by the American Association of Museums (AAM) to a long-term program of gathering information about U.S. museums. The priority of this survey has been to provide a national profile of museums while developing a source of data that an individual museum can use for its own comparative purposes. It is a direct response to AAM's report, Museums for a New Century,² published in 1984. The Commission on Museums for a New Century, which produced the report, felt its work handicapped by the "lack of information about museums and the museum profession." The commission reported:

There are no reliable data on the characteristics of the museum work force, the availability of various kinds of public programming or the financial picture in American museums. We cannot compare organization structures, nor do we know the extent of the development of policies in such areas as collections management. Even such simple information as the number, type, budget size and regional distribution of museums is not regularly maintained.

The commission recommended setting up a permanent mechanism for data collecting.

The American Association of Museums began planning this project in the fall of 1987. The *Data Report of the 1989 National Museum Survey* is to be a first and major step in an on-going program of data collection. Its purpose is to be a comprehensive baseline survey that will serve as the basis for future smaller surveys and research projects and for update surveys. This data collection program is field-driven to ensure that it will be useful to both individual museums and the national organizations and agencies supporting this community. Because AAM had to raise all funds for this survey, the project had limited resources. It took almost a year to raise enough funds to begin the project. (The starting date was August 1988.) Although the budget did drive some decisions, whenever quality conflicted with either time or funds, AAM and the project team chose not to compromise the quality of the project. Approximately half the funds were raised from the four federal agencies that grant funds to public and private, nonprofit museums: the Institute of Museum Services, the National Endowment for the Arts, the National Endowment for the Humanities, and the National Science Foundation. The balance came from private foundations and corporations: Philip Morris Companies, Inc.; the Rockefeller Foundation; the Dillon Fund; the Max and Victoria Dreyfus Foundation, Inc.; James G. Hanes Memorial Fund/Foundation; and the Bureau of National Affairs. Exhibit 1 shows the organizations that funded this project.

The 1989 Museum Survey was guided by a National Steering Committee that included professionals from the museum community; representatives of three of the four federal agencies funding the project; experts in data, research, and the economics of arts and cultural organizations; and senior AAM personnel (see Exhibit 2 for a list of committee members). The members of the National Steering Committee set the goals, defined policies, helped shape the data items on the survey instrument, and provided support and services in the telephone follow-up and the generation of this report.

The Steering Committee set the following goals for the Data Collection Survey:

- produce an accurate, reliable survey
- **provide useful data to the museum community**
- develop common vocabulary and working definitions
- increase an individual museum's sophistication in describing itself and comparing itself to similar institutions
- increase AAM's sophistication in collecting, organizing, and disseminating this type of information
- respond to a broader museum community agenda.

The Steering Committee further defined five general areas of museum operations for study by the data collection project:

- organizational structure and legal information
- administration (facilities, security, physical access, personnel)
- collections and research (collections, care and maintenance, conservation, research)
- public activities and audience (attendance and admissions, exhibitions, public programs, publications, and products)
- finances, development, and membership.

Each area was addressed by a section of the questionnaire.

Project staff included the senior AAM personnel that were members of the National Steering Committee, an outside consultant with expertise in survey research and data collection in the arts and cultural area who served as project manager, and a survey research firm (Prospect Associates) that provided the statistician, computer operations, and survey operations personnel. The survey research firm was chosen through a competitive bidding process conducted in the fall of 1989.

Definition of a Museum

As the project's target population was all types of museums in the United States and its territories, the first step was to define a museum. The committee developed a four-point definition:

A museum is an institution that:

- is organized as a public or private nonprofit institution, existing on a permanent basis for essentially educational and aesthetic purposes
- cares for and owns or uses tangible objects, whether animate or inanimate, and exhibits these on a regular basis
- has at least one professional staff member or the full-time

equivalent, whether paid or unpaid, whose primary responsibility is the acquisition, care, or exhibition of objects owned or used by the museum

is open to the general public on a regular basis (the general public can or may arrange to visit on at least 120 days per year).

This definition is similar to the definitions used by the American Association of Museums and the Institute of Museum Services. It is almost the same as that used in the 1979 Museum Universe Survey but has two important differences: the minimum number of days the institution is open to the public is specified, and for-profit museums are excluded. Even though they may be of fine quality, museums that are not open to the public on a regular basis, such as some academic department collections, are also excluded.

Asking if the respondent met the four-point definition of a museum was the first question on the questionnaire. An institution answering no to any one of these criteria was asked not to proceed. Terms were further defined by the project staff for institutions requesting clarification:

organized: a duly constituted body with expressed responsibilities

permanent: the institution is expected to continue in perpetuity

essentially educational or aesthetic: the museum manifests its expressed responsibilities by knowledgeable utilization of its objects and exhibits them for elucidation and enjoyment

staff: at least one paid or unpaid person primarily engaged in the acquisition, care, or exhibition to the public of objects owned or utilized

owns or uses tangible objects, whether animate or inanimate: includes but not limited to aquariums, nature centers and zoological parks; arboretums and botanical gardens; museums related to art, history (including historic building museums), natural history, and science and technology; and planetariums

exhibits them to the public on a regular basis: an institution exhibits to the general public if such exhibition is a primary purpose of the institution and accessible at least 120 days a year.

Museum Universe and Sampling Frame

The Steering Committee determined to conduct its survey not as a full census of museums but by means of well-established sampling techniques. This decision was driven by the goal to get reliable national estimates of the museum community. Before conducting the 1979 Program Survey, IMS had conducted a "universe survey" to develop a master list of museums, determine whether institutions on IMS lists were eligible museums, and gather information about museum type, budget size, and governing authority. The effort took more than a year, cost more than \$100,000 in 1978 dollars, and still did not produce the accuracy expected. Thus the Steering Committee decided that a similar effort would not be cost- or time-effective.

Before developing a sampling plan, the committee compiled a master list of museums that would serve as the sampling frame. This list was compiled by merging membership, directory, and organization lists containing more than 36,000 entries from 33 organizations that served parts or all of the U.S. museum community (see Exhibit 3). The lists varied in size, detail, and accuracy. The largest list contained more than 6,500 institutions, the smallest, fewer than 100. These lists were reviewed by a panel of experts (see Exhibit 4). Where possible and feasible, duplicate records for the same institution were eliminated. Records were also eliminated for institutions that did not meet one or more criteria of the definition of a museum; in practice, only museums that did not meet the first criterion (that a museum be nonprofit) could be eliminated because of lack of information on the other criteria.

The sampling frame ultimately included 13,886 institutions. Ideally it would have only one record for each member of the target population, but the committee expected that up to 25 percent of the institutions in the frame would be duplicates, ineligible, or closed, most of them probably small museums. In fact, 451 institutions from the sample, or 21 percent, responded that they did not meet one of the four criteria (see Section II: Ineligible Museums).

Stratification of the Universe

To make sure the final sample would provide data representative of the full diversity of the museum community, the sampling plan was based on an initial step of stratifying the sampling frame. Stratification classifies the population into subpopulations (or strata) based on supplementary information. Selecting samples from each stratum allows sample size within the stratum to be controlled rather than randomly determined by the sampling process, thus ensuring an adequate number in each stratum. The strata identified as most helpful in assuring that the sample would be representative were region, type, budget size of museum, and governing authority. The AAM and other museum organizations providing lists had information on the first three variables. Because no information on governing authority, the fourth variable, was available, it was not included in the stratification.

Assuming an adequate response rate, stratification would provide adequate sample sizes to produce reliable estimates for subpopulations. Stratification by 6 AAM regions, 12 types, and 3 (for two museum types, four) budget-size categories produced 228 strata for sampling. Definitions of these variables are provided in Exhibits 3 and 4.

Region of museum was defined as the AAM's regions (see Exhibit 6). Region was determined by address (state) and proved highly reliable, with only two museum shifts (one due to a typographical error in developing the master list).

Type of museum was defined by the disciplines appearing on the Institute of Museum Services' General Operating Support application (arboreta and botanical gardens were combined into one category). These disciplines are:

aquarium arboretum/botanical garden art museum/center children's/youth museum general museum historic house/site history museum natural history or anthropology museum/site nature center planetarium science/technology center/museum specialized museum zoo

Two types could not be distinguished from one another in the sampling frame lists (historic site/house and history museum). These were

combined into one group for sampling purposes but were analyzed as two.

A few multidiscipline lists had "type of museum." For most museums, type was assigned by the organizational list on which the institution appeared. For example, each institution on the list provided by the American Association of Botanical Gardens and Arboreta (AABGA) was classified as an arboretum/botanical garden. However, because other types of museums, such as art and history museums like the Winterthur Museum and Colonial Williamsburg might have garden collections and belong to AABGA, duplication occurred and some institutions were not typed as they might have typed themselves. To correct type assignments, the panel of list reviewers (Exhibit 4) and other project staff reviewed and edited the master list. As a result of the extensive editing, fewer than 5 percent of the responding institutions shifted category from the one they were assigned. The greatest shifts occurred among the science disciplines of nature centers, planetariums, and science institutions, and from all types to general museums. Exhibit 7 shows the differences in type (and size) between how an institution was assigned and selected by the sample and how that institution responded.

Size of museum was defined as the operating budget, described as "small," "medium," or "large"; for general and specialized museums, the category "very small" was also added. Budget information was available only on AAM's list. Recognizing that budget size varies by type--that it usually costs more to run an aquarium, for example, than a nature center and that a small zoo might have the same operating budget as a large historic house--the panel of list reviewers with advice from other museum professional organizations developed three or four dollar-ranges of budget for each type of museum. Exhibit 5 shows the dollar-ranges described as "very small," "small," "medium," and "large" for each type of museum. "Very small" was analyzed as "small."

Using other AAM sources, data from the Institute of Museum Services, and knowledge from people who worked with the disciplines, museums in the sampling frame were put into their appropriate size category. Where no information existed, estimates of size were made by AAM staff members and others knowledgeable about specific types of museums.

The results of the editing were that fewer than 4 percent of the responding museums reported a different size category than the one they were assigned (see Exhibit 7). Exhibit 8 shows how the dollar size of the budget categories shifted. These dollar amounts changed: (1) as a result of

- 8 -

the way the responding organizations were clustered; and (2) to retain as many museums in their sampled category as possible to minimize the variance and keep the weights in each strata of the sample as near to the original weights as possible.

Sample Size, Allocation, and Selection

Determining the size of the sample for the survey was affected by the cost of obtaining completed questionnaires (the project budget was developed using an approximate sample of 2,000), the level of precision desired for the population estimates, and the suspected proportions of ineligible institutions included in the sampling frame for certain types of museums. Project staff calculated a sample size at 2,158 museums. Seven museums were replaced for five refusals received within the first three months, and two "parent" organizations (discussed below) were added, bringing the final number of surveys sent out to 2,167.

Selection of institutions to receive questionnaires was made randomly from the sampling frame according to the sampling plan, which called for certain segments of the museum community (strata) to be sampled more heavily. All 446 large museums, for example, regardless of type or region, were selected (a certainty sample for the 72 large strata--12 types times 6 regions). The allocation of the remaining sample was made to the 156 other strata to achieve adequate sample sizes for estimation. Strata with few museums, such as aquariums, were sampled heavily. Art museums, history museums, and nature centers were oversampled to compensate for higher numbers of ineligible institutions expected to be found. The sample in history was also enlarged to allow for separate estimates to be produced for historic sites or houses and history museums. The sample allocations by type and budget size and by region and budget size are presented in Exhibit 9. The allocated numbers of museums were drawn as simple random samples without replacement from each of the 156 "medium" and "small" strata.

To relate the data from the sample back to the larger universe (frame) of museums, each museum was assigned a weight based on the relationship of the sample to the frame (as shown in exhibit 9) and adjusted for ineligible and nonresponding museums in the respective strata. The population estimates (the final results) were based on the respondent's self-classification for type and self-reported operating expenses (verified in most cases by an audited financial statement). Approximately 40 museums sampled from one sampling stratum changed budget size category, while approximately 50 museums moved from one type category to another (see Exhibit 7). Only two museums, one of which was an ineligible museum, shifted regions. The weights each museum had within a sampling stratum were equal; however, the weights in an analysis stratum differ due to the shift in type, size, and region. Further explanation on the weighting procedure appears below.

A significant proportion of museums, especially history museums, are part of a larger organization, such as a state historical society. These museums are described as having a "parent." In theory it would be best to have data by each "museum." In many such situations, however, records are kept centrally and are not broken out by museum. Therefore, in developing the sampling frame, the question arose whether to use each "museum" or the parent organization with all of its subsidiary museums as the surveyed institution. The procedure adopted was that the manner in which the records, particularly the financial and personnel records, were kept would determine the institution to be surveyed.

Thus, the Society for the Preservation of New England Antiquities and its more than 30 subsidiary historic sites were surveyed as one large history institution because the records were kept centrally. Each historic property of the National Trust for Historic Preservation is in the frame as a separate institution because records are decentralized. The Smithsonian Institution and The Carnegie in Pittsburgh, both hybrid institutions, were put into the frame as replacements and are in the data base as individual museums along with each of their subsidiaries. These two institutions have functions that are the responsibility of the parent and cannot be allocated on any reasonable basis to the subsidiary institutions. Both are assigned to the category of "general museum" The data for The Carnegie supplement the complete data given by each of its three subsidiary museums. In the case of the Smithsonian, the only data that cannot be reasonably assigned to the subsidiary museums are financial and membership data (all in Section F of the questionnaire). The income and balance sheet figures and membership for all Smithsonian museums are in the Smithsonian entry; the expense data are with the individual subsidiary museum.

Development and Pretest of the Survey Instrument

At the start of the project, the survey instrument was projected to be about the length of the 1979 survey instrument--slightly more than 600 data items. However, the Steering Committee believed that the museum community wanted to find out more and different information in specific areas, with the result that the 1989 survey included more than 750 data items, many with specific numbers requested rather than "yes or no" answers. The committee particularly was interested in governance issues, public programs, the state of collections, research, interactions with other institutions, and more detail in the financial area.

The committee developed the data items in four meetings over a five-month period. Group discussions constructed detailed definitions and determined which items should be confidential. Nine confidential questions address security, salaries, demographics of staff and board, value of the permanent collection, and gross income and direct expenses of auxiliary activities, such as a museum shop. These items are clearly marked on the survey instrument (see Appendix A). The committee also determined which questions from the 1979 survey should be asked again and whether the 1979 terminology and wording could and should be used. Where 1979 wording was used and would appear "odd" to the respondent, it was so labeled. There were four such questions. Several questions were rewritten in terms that would elucidate information asked in 1979.

Once the data items and definitions were crafted into a survey instrument, a pretest was officially conducted with nine organizations. Each was sent a questionnaire. After the staff had filled it out or completed most of it, they were debriefed about their responses and the completion process. Two other museums voluntarily filled out the pretest questionnaire, one of which was partially debriefed. Thirteen individuals from other institutions critiqued the instrument in telephone conversations, and 12 other institutions sent in written comments about the survey. Exhibit 10 lists the institutions and individuals involved in this stage.

The time burden on respondents was correlated with size of the museum. Filling out the survey took from 1.5 hours to 33.5 hours. The sections on personnel, space (square footage/acres), finances, and the number of objects in the collection were the most time-consuming.

In the redrafting process two questions were dropped because of time and difficulty: (1) a calculation of full-time equivalence of staff in 15 different functional areas, and (2) numbers of participants of programs and services by type of target audience (school children, disabled, senior citizens, museum professionals, and others). Many other complicated questions were simplified.

Overall, the most significant problem encountered by those in the

pretest was how to deal with who owns, runs, and pays for the museum. Three different situations clouded answers: (1) government museums that have foundations or friends organizations that control large portions of a museum's activities, (2) organizations that are private and get services from a government agency, and (3) organizations that have multiple subsidiaries, such as the National Trust for Historic Preservation and state Audubon societies. Rearrangement of questions and a few additional clarifying questions addressed these problems. For instance, to understand what the governing authority of a museum is and who "owns" a museum, several questions have to be asked, as an entity can own the facilities and grounds but not be the governing authority, while a friends group or foundation can raise funds and provide staffing. Therefore, to describe fully who owns and controls museums, the final survey instrument required 37 data items.

Control and ownership by multiple entities also shaped the questions on finance. To determine the true total cost of running a museum, an additional set of data items on what the museum got from a "parent" institution free or for reduced cost had to be included. For instance, many university museums consider their "expenses" to be only the "out-ofpocket" costs that exclude salaries. To get an accurate picture of the total costs, such museums had to estimate salary cost but not include it in the same "cash" expenses as a normal payroll. Governments at all levels provide many services to museums that also needed to be reflected in the questionnaire. Unfortunately, not all museums that indicated that they were provided these services were able to estimate their value. However, the analysis of these more detailed questions produced a clearer picture of the interaction of government and museums than previously existed.

Other problems discovered during the pretest were related to capturing data on living collections, describing space in outdoor museums, and wording questions on the care and conservation of collections. Different wordings and adjustment of questions resolved the problems.

Final Design of the Survey Instrument

The final questionnaire included six sections and more than 80 questions, most with multiple parts. Almost 900 data fields (including fields indicating whether a numerical answer was an actual or estimated figure) existed in the initial data base. There were more than 70 income items; items on collections and their care and on museum finances are longer and more detailed than they were in the 1979 survey.

The questionnaire was designed to reduce respondent burden by providing skip patterns and presenting the questions in separate units to allow different people or departments to complete the questions separately and simultaneously. Each section had complete instructions and definitions of items in that section. The sections were:

A. Museum Identification

- B. Organizational Structure and Legal Information
- C Administration (facilities, security, physical access, personnel)
- D. Collections and Research (collections, care and maintenance, conservation, research)
- E. Public Activities and Audience (attendance and admissions, exhibitions, public programs, publications, products)
- F. Finances, Development, and Membership

The questionnaire was printed in two colors: salmon orange for the background and white for the answer boxes. Few respondents to whom a follow-up call was made indicated that they had accidentally missed an item. Unanswered items were usually the consequence of respondents not knowing an answer or feeling it was too much trouble to complete.

It was anticipated from the beginning (and it had been the experience in 1979) that the response rate of 70 percent or more would not be attained without directly contacting a significant number of museums for a selected number of items. The Steering Committee determined a list of 25 critical questions that required answers for the questionnaire to be considered "completed" by the project staff (see Exhibit 11). These items were chosen because they provided the important baseline statistics, met a crucial current need for data, or were important for unraveling relationships among sampled museums.

Most critical questions did not get a 100 percent response, but no completed questionnaire had more than 5 critical questions missing. Where possible and feasible, project staff completed missing items. (The 1979 Museum Program Survey had only 5 critical items: governing authority, number of personnel, total operating income, total capital expenditures, and total operating expenditures.)

Survey Operations (Mailings and Nonresponse Follow-up)

Because the large museums were a certainty sample, questionnaires were mailed to them, by first-class mail, in June 1989 while final work was being done on the list of medium and small museums. These were mailed first class in July 1989. Each package had two copies of the survey instrument (one as a worksheet or extra copy for the museum to keep), a transmittal letter, and a business-reply envelope. Recognizing that the museum community is unpracticed at marshaling staff resources and organizational information needed to complete a survey as complex as this, the Steering Committee hoped to make the mechanics of completing it as smooth as possible. In addition, an incentive (a contest to win a free registration to the 1990 AAM Annual Meeting) was included.

The first follow-up was a letter from either Edward H. Able, Jr., the Executive Director of AAM, or a similar one from a museum association that was more closely affiliated with the particular type of museum (such as a letter from the American Association of Botanical Gardens and Arboreta to that constituency). A copy of the letter from AAM is in Appendix C. A second follow-up (copy also in Appendix C) was sent to large museums in August. An additional copy of the questionnaire was not included because many museums had called with a question, so a second copy did not appear to be needed. For medium and small museums, a second survey was sent out in late September to institutions that had not responded or had not called with a question. The transmittal letter is also in Appendix C.

The response was steady but slow as the numbers below indicate:

10	sponse was steady	out stow as the	numbers below ma
		Number	Percent of
E	End of Month	Replied*	Sample
	1020	101	22.2%
	August 1989	481	
S	September	789	36.4%
0	October	1,038	47.9%
N	November	1,182	54.5%
ľ	December	1,373	63.4%
J	anuary 1990	1,605	74.1%
F	February	1,715	79.2%
F	Final	1,741	80.3%

* Includes ineligible, refused, replaced, incomplete museums

AAM, at its regional meetings in the fall, encouraged institutions to complete the questionnaire. In late October, project staff developed a telephone follow-up strategy and solicited volunteers to start calling. (See Exhibit 12 for those who assisted on the telephone and Exhibit 13 for the follow-up strategy.) Those who volunteered to call got a package of follow-up log sheets on the museums they were to call, a copy of the questionnaire, a list of the critical items (Exhibit 11) and a two-page memo on "talking points" (in Appendix C). The museum professionals usually made 4-5 calls. Some made as many as 15-20 calls. This process continued through January 1990.

Prospect Associates, the survey research firm assisting AAM, also conducted telephone follow-up. If the survey seemed too difficult or lengthy to the potential respondent, the caller tried to retrieve the critical items by phone. Because of this procedure, responses to questions other than the 25 critical questions for small museums are at times inadequate for providing national estimates for certain types of small museums.

Surveys were logged in by hand on a master list and entered into the automated receipt/control system. The final number of responses was 1,741 (including respondents that were ineligible, refused, or replaced). This number constituted 80 percent of the sample. Exhibit 14 gives the final sample disposition.

Survey Instrument Editing

The project manager, the Prospect Associates project supervisor, and one editor employing a set of editing instructions inspected and manually edited the responses. This task included a check of each critical item to see that it had been completed. Where responses were missing or seemed incorrect, the staff phoned respondents for responses or clarifications. Items that were changed during the manual editing process were put in a different color ink. No original entries were erased.

Section F was checked against financial statements submitted with the survey for any problem areas. Moreover, the financial material in about 60 other randomly chosen questionnaires was checked against financial statements. This check was to verify that no systematic mistakes in reporting had occurred. None was found. Where a blank Section F was submitted along with a financial statement, financial documents were used to complete as much as possible.

The questionnaires were keyed by section. The numerical data were double keyed. Other data were randomly checked to assure accuracy. Editing on the computer was done for items that add up to a total and to check ranges (if a number was too big). This computer editing process unearthed a large number of mistakes, mostly the placement of a number on the wrong line. (Item 73, income, had a significant number of transposition mistakes due to the closeness of the lines on the questionnaire. Correction of these questions was a reiterative process requiring about five and a half to six months elapsed time. Where possible, such as on items where the subparts add up to a total, the computer replaced a zero for a blank. (A blanks means "no data," whereas "zero" is a real number.)

Response Rate

The Steering Committee anticipated that it would take about 4-5 months to get enough completed surveys returned to achieve its goal of a 70 percent response rate. In fact, it took more than 9 months to achieve an overall "completed questionnaire" response rate of 70 percent. Appendix B contains a list of the 1,077 museums that completed questionnaires. More than 80 percent of the museums in the sample did ultimately mail back or communicate a response over the telephone. A small number refused or did not complete enough of the questionnaire for it to be of use. Twenty-five percent of the sampled group (532) were ineligible, closed, or not open by the end of 1988. Exhibit 14 shows the final disposition of the sample. In no strata did 100 percent of the institutions complete a questionnaire. However, in a few strata, 100 percent did respond, with some responses from ineligible institutions.

During the lengthy telephone follow-up, all large and medium museums were contacted and their eligibility status was determined. Fiftyfive large and 58 medium museums were prodded to return their questionnaires, but they did not do so. It was not possible or feasible to contact every small museum. Project staff, working with museum professionals, were able to verify the eligibility of 246 museums that eventually did not respond. The eligibility of 57 small museums was never determined.

The combination of an adequate response rate and/or the relatively low final weight carried by any single museum allows reliable national estimates to be provided for each region, type, and size. Exhibits 15 and 16 give details on the response rates by each of the three variables. Because many small museums responded only to the 25 critical questions, highly reliable response rates for the "small" category are limited to these questions and a few others. Moreover, reliable national estimates for some combinations of two or more categories, such as for small nature centers and arboreta/botanical gardens, are not possible given the response rates in those strata, because the variance is unacceptably large.

Weighting Procedure

Each museum in the sample was assigned a weight that allows the data from the sample to be enlarged to reflect the U.S. population of museums. The weight is the product of a base weight assigned to each museum, (reflecting its probability of selection with given type, size, and region) times a nonresponse adjustment which compensates for eligible museums that did not return a questionnaire. Since the vast majority of nonresponding museums were determined to be eligible during the follow-up procedure (see Exhibit 14), nonresponse adjustments were based on the assumption that all nonrespondents indeed were eligible. This methodology for nonresponse adjustment counterbalances slight possible over-calculation of eligible museums with the possible undercount of museums in the original frame.³

Base weight. The base weight ' BW_{tSri} ' is the product of the weights assigned to a museum, categorized by each of the three variables, type, size, and region. Therefore,

BW_{tsri}

N_{t,s,r}

n_{t,s,r}

- where $N_{t,s,r}$ = number of museums in population in type category 't', size category 's', and region category 'r'
 - $n_{t,s,r}$ = number of museums in sample size in type category 't', size category 's', and region category 'r'

i = nonresponse class 'i'

Nonresponse Adjustments. The nonresponse adjustments compensate for instrument nonresponse among eligible museums. They were computed separately for nonresponse classes within each size category 's' within type category 't'. For nonresponse class 'i' in stratum 'ts,' the nonresponse adjustment factor ' F_{ts} ' is given by:

$$F_{ts} =$$

n'ts

- where n_{ts} = the number of *eligible* sampled museums in nonresponse stratum 'ts'
- and n'_{ts} = the number of *responding* sampled museums in nonresponse stratum 'ts'

The final weight ' FW_{tsi} ' for each responding museum in a stratum is the product of the base weight times the nonresponse adjustment given by:

 $FW_{tsi} = BW_{tsri} (F_{ts})$

The final weights for each museum by size and type are shown in Exhibit 17.

Item Nonresponse and Data Reliability

Estimates provided from the survey are reliable by type, region, and by size of museum for many items, with the exception of small museums for which the data are reliable for the 25 critical items and only a few other items. Small museums were less able to provide data for other items due to the time required to complete those items and the unavailability of data. To guide the interpretation of the reliability of specific data items, users should consider the proportion of missing data indicated on the tables. The number and percent missing is located on the bottom of many tables; for other data items there is an analysis of nonresponse on one of the tables for that data item. Twenty-five percent or more missing for a particular data item would make the results of marginal reliability; more than 30 percent the reliability is questionable. The data base is available from AAM. It excludes the confidential questions (on security, salaries, demographics of staff and board, value of the permanent collection, and gross income and direct expenses of auxiliary services, such as the museum shop) and identifies museums by an ID number. Documentation about the data base is provided with the tape.

¹ Lewis C. Price, Lisa DiRocco, and Janice D. Lewis, *Museum Program Survey*, 1979. Prepared by Macro Systems, Inc. of Silver Spring, MD for the National Center for Education Statistics, Washington, DC, March 1981.

² Museums for a New Century. A report of the Commission on Museums for a New Century. American Association of Museums, Washington, DC, 1984.

³ The possibility of an undercount of museums in the sampling frame is quite high, although the size of any undercount is not likely to be significant except possibly among very small institutions. Although the search for lists of museums was exhaustive, undoubtedly a number of museums exist that are not on any list.

During the analysis of data, the number of museums in the data base that were established and/or open to the public by 1978 was calculated as shown in Table B:14. This was done to compare results of this survey with the IMS Program Survey of 1979. The 1979 survey estimated the number of U.S. museums at that time to be 4,408; the 1989 survey calculated a national estimate of 7,160 museums to have been established or open by 1978. The criteria for inclusion in the museum population was very similar in both surveys, but less rigorous for the 1979 Program Survey (see section on Definition of a Museum, p. 4).

One likely explanation for the difference in counts is the number of lists and their comprehensiveness that was used to build the respective museum universes. Organizations serving museums became greater in number and and far stronger in the 1980s than they had been in the late 1970s. A similar lesson may be learned in the future about the frame built for this survey. Therefore, it is prudent to assume that the frame or universe omitted some museums, and that this undercount would at a minimum counterbalance any over-count from assuming all nonresponding museums were eligible.

Exhibit 1

FUNDING SOURCES FOR THE 1989 MUSEUM SURVEY

Institute of Museum Services

National Endowment for the Arts

National Endowment for the Humanities

National Science Foundation

Philip Morris Companies, Inc.

The Rockefeller Foundation

The Dillon Fund

The Max and Victoria Dreyfus Foundation, Inc.

James G. Hanes Memorial Fund/Foundation

Bureau of National Affairs

Exhibit 2

MUSEUM DATA COLLECTION PROGRAM NATIONAL STEERING COMMITTEE

<u>Co-chairs</u> Michael Spock	Vice President for Public Programs
	Field Museum of Natural History
Dan L. Monroe	President
	Portland Art Museum
Committee Members	
Sarah Becker	Economist
James Blackaby	Museum Consultant
	Formerly Curator, Mercer Museum of Bucks County
	Historical Society
Rebecca Danvers	Program Director
	Institute of Museum Services
Bruce Evans	Director
	Dayton Art Institute
Gail Harrity	Chief Financial Officer
2	Guggenheim Museum
Harold Horowitz	Formerly Director, Research Division
	National Endowment for the Arts
Warren Iliff	Director
	Dallas Zoo
Cheryl McClenney-	Vice President for External Affairs
Brooker	Philadelphia Museum of Art
Carol Nelson	Director - Special Projects
	Louisiana Association of Museums
Andrew Oliver	Director, Museum Program
indiew Onver	National Endowment for the Arts
Marsha Semmel	Assistant Director, Museums and Historical
Marsha Semmer	Organizations, National Endowment for the Humanities
Ray Thompson	Director
Ray mompson	Arizona State Museum, University of Arizona
Dennis Wint	President
Dennis wint	St. Louis Science Center
	St. Louis Science Center
Program Staff: Americ	can Association of Museums
-	
Kathy Dwyer Southern	Deputy Executive Director of Programs and Policy (1986–1990)
Donald A. Moore	Deputy Executive Director of Programs and Policy
Donalu A, MUUIC	(1990–1991)
Patricia E. Williams	formerly Director, Accreditation Program
	Director, Museum Assessment Program
Kim Igoe	Director, Museum Assessment Program

Alma Gates Executive Assistant

Program Staff: Project Manager

Monnie Peters Consultant in Survey Research and Long Range Planning for Nonprofit Organizations

ORGANIZATIONS PROVIDING LISTS OF MUSEUMS FOR UNIVERSE DEVELOPMENT

American Association Of Museums Official Museum Directory

American Association of Zoological Parks and Aquariums American Association of Botanical Gardens and Arboreta Association of Art Museum Directors Association of Science-Technology Centers Association of Railroad Museums Association of Science Museum Directors American Federation of Arts American Association for State and Local History African American Museum Association Association of College and University Museums and Galleries Society of American Archivists National Trust for Historic Preservation National Science for Youth Foundation Council of Jewish Museums North American Indian Museum Association Council of American Maritime Museums National Association of Interpretation International Planetarium Society National Park Service Department of the Army

New England Museum Association Mid-Atlantic Association of Museums Southeastern Museums Conference Midwest Museums Conference Mountain/Plains Museum Association Western Museums Conference

Louisiana Association of Museums California Association of Museums Texas Association of Museums Museums Council of New Jersey Rhode Island Museum Network

Exhibit 4

PANEL OF REVIEWERS OF MASTER LIST

Bonnie Van Dorn, Association of Science-Technology Centers Rebecca Danvers, Institute of Museum Services Dan Lukash, Institute of Museum Services Andrea Anderson, National Endowment for the Humanities Susan Schreiber, National Trust for Historic Preservation Maureen Robinson, The Smithsonian

American Association of Museums Staff:

Kathy Dwyer Southern Patricia E. Williams Kim Igoe Alma Gates Kathy Maxwell Susan Nichols Susan Graziano

TYPE AND OPERATING BUDGET SIZE CATEGORIES USED FOR STRATIFICATION

<u>Type</u> <u>Es</u> Aquarium	timated Operating Expenses \$3,000,000 and over \$1,000,000 to \$3,000,000 Under \$1,000,000	Size Code	L M S
Arboretum/ Botanical Garden	\$1,000,000 and over \$200,000 to \$1,000,000 Under \$200,000		L M S
Art Museum	\$1,000,000 and over \$200,000 to \$1,000,000 Under \$200,000		L M S
Children's Museum	\$1,000,000 and over \$200,000 to \$1,000,000 Under \$200,000		L M S
General Museum	\$1,000,000 and over \$350,000 to \$1,000,000 \$100,000 to \$350,000 Under \$100,000		L M S V
Historic Site/House/ History Museum	\$1,000,000 and over \$350,000 to \$1,000,000 Under \$350,000		L M S
Natural History/ Anthropology Museum	\$1,000,000 and over \$250,000 to \$1,000,000 Under \$250,000		L M S
Nature Center	\$800,000 and over \$250,000 to \$800,000 Under \$250,000		L M S
Planetarium	\$1,000,000 and over \$250,000 to \$1,000,000 Under \$250,000		L M S
Science Museum/ Technology Center	\$5,000,000 and over \$1,000,000 to \$5,000,000 Under \$1,000,000		L M S
Specialized Museum	\$1,000,000 and over \$350,000 to \$1,000,000 \$100,000 to \$350,000 Under \$100,000		L M S V
Zoo	\$3,000,000 and over \$1,000,000 to \$3,000,000 Under \$1,000,000		L M S

Exhibit 6

AAM REGIONS USED FOR STRATIFICATION

Region	States and Territories Included
New England	CT, ME, MA, NH, RI, VT
Mid-Atlantic	DC, DE, MD, NY, NJ, PA, PR, VI
Southeastern	AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV
Midwest	IL, IN, IA, MI, MN, MO, OH, WI
Mountain/Plains	CO, KS, MT, NE, NM, ND, SD, OK, TX, WY
Western	AK, AZ, CA, HI, ID, NV, OR, UT, WA, AS, GU

DIFFERENCES IN SIZE AND TYPE OF RESPONDING INSTITUTIONS BETWEEN AS SELECTED AND AS RESPONDED

Size	No. Institutions As Selected	No. Institutions <u>As Responded</u>
Large	346	329
Medium	152	192
Small & Very Small	579	556
Total	1,077	1,077

Type	No. Institutions <u>As Selected</u>	No. Institutions <u>As Responded</u>
Aquarium	14	14
Arboretum	52	41
Art	222	218
Children's	40	37
General	86	104
History Site/House	286	121
History Museum	*	180
Natural History	102	100
Nature Center	78	58
Planetarium	33	20
Science	43	58
Specialized	58	61
Zoo	63	63
Parent Organizations **	-	2
Total	1,077	1,077

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*

All history institutions were in one Type category because of an inability to segregate them in the selection process.

** The Smithsonian and the Carnegie Museums are two parent organizations that have multiple large subsidiary museums. Both have data items that cannot be allocated to the individual subsidiary museums, and thus they were assigned an individual organization number. See the accompanying text for more on this issue.

BUDGET SIZE BY TYPE CATEGORIES AS RESPONDED (BY SAMPLE)

Type	Size Code	Reported Operating Expense	s Change from Sample Category
Aquarium	L	\$5,000,000 and over	\$3,000,000 and over
	Μ	\$800,000 to \$5,000,000	\$1000,000to\$3,000,000
	S	Under \$800,000	Under \$1,000,000
Arboretum/	L	\$2,000,000 and over	\$1,000,000 and over
Botanical Garden	Μ	\$250,000 to \$2,000,000	\$200,000 to \$1,000,000
	S	Under \$250,000	Under \$200,000
Art Museum	L	\$800,000 and over	\$1,000,000 and over
	Μ	\$300,000 to \$800,000	\$200,000 to \$1,000,000
	S	Under \$300,000	Under \$200,000
Children's Museum	L	\$1,000,000 and over	No change
	Μ	\$300,000 to \$1,000,000	\$200,000 to \$1,000,000
	S	Under \$300,000	Under \$200,000
General Museum	L	\$1,000,000 and over	No change
	Μ	\$300,000 to \$1,000,000	\$350,000 to \$1,000,000
	S	\$100,000 to \$300,000	\$100,000 to \$350,000
	V*	Under \$100,000	No change
Historic House/Site**	L	\$800,000 and over	\$1,000,000 and over
	Μ	\$350,000 to \$800,000	\$350,000 to \$800,000
	S	Under \$350,000	No change
History Museum**	L	\$1,000,000 and over	No change
	Μ	\$350,000 to \$1,000,000	No change
	S	Under \$350,000	No change
Natural History/	L	\$1,000,000 and over	No change
Anthropology Museum		\$250,000 to \$1,000,000	No change
	S	Under \$250,000	No change
Nature Center	L	\$800,000 and over	No change
	Μ	\$300,000 to \$800,000	\$250,000 to \$800,000
	S	Under \$300,000	Under \$250,000
Planetarium	L	\$2,000,000 and over	\$1,000,000 and over
	Μ	\$250,000 to \$2,000,000	\$250,000 to \$1,000,000
	S	Under \$250,000	No change
Science Museum/	L	\$3,000,000 and over	\$5,000,000 and over
Technology Center	Μ	\$1,000,000 to \$3,000,000	\$1,000,000 to \$5,000,000
	S	Under \$1,000,000	No change

Exhibit 8

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Specialized Museum	L	\$1,000,000 and over	No change
	M	\$500,000 to \$1,000,000	\$350,000 to \$1,000,000
	S	\$100,000 to \$500,000	\$100,000 to \$350,000
	V*	Under \$100,000	No change
Z00	L	\$3,000,000 and over	No change
	M	\$1,000,000 to \$3,000,000	No change
	S	Under \$1,000,000	No change

*In these two categories of type "Very Small" was added to insure that these institutions would not be excluded randomly from the sample. As planned, they are analyzed as part of the "small" population.

**Historic house/site and History museums were sampled as one group because of the inability to segregate the two. They are analyzed and reported as two groups.

Exhibit 9

SIZES OF THE SAMPLE AND THE FRAME BY TYPE & SIZE AND BY REGION & SIZE OF MUSEUM

MUSEUM TYPE			SIZE		
	LARGE	MEDIUM	SMALL	VERY SMALL	
Aquarium	4 of 4				26 of 26
Arboretum/Garden	13 of 13	25 of 91	134 of 517		172 of 621
Art	146 of 146	33 of 251	157 of 1,143		336 of 1,540
Children's	6 of 6	20 of 26	47 of 63		73 of 95
General	31 of 31	22 of 57	86 of 240	30 of 76	169 of 404
History Museum/Site	127 of 127	31 of 191	437 of 8,899		595 of 9,217
Natural History	40 of 40	23 of 49	99 of 216		162 of 305
Nature Center	21 of 21	28 of 116	149 of 735		198 of 872
Planetarium	9 of 9	18 of 24	38 of 50		65 of 83
Science	16 of 16	14 of 20	72 of 112		102 of 148
Specialized	5 of 5	7 of 13	116 of 344	22 of 63	150 of 425
Zoo	28 of 28	28 of 40	54 of 82		
TOTAL	446 of 446	255 of 884	1,405 of 12,417	52 of 139	2,158 of 13,886

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REGION		SIZE			
	LARGE	MEDIUM	SMALL	VERY SMALL	TOTAL
New England	41 of 41	26 of 91	128 of 1,307	4 of 8	199 of 1,447
Mid Atlantic	115 of 115	43 of 160	244 of 2,205	8 of 26	410 of 2,506
Southeast	75 of 75	60 of 203	305 of 2,515	10 of 21	450 of 2,814
Midwest	81 of 81	41 of 163	267 of 2,730	13 of 26	402 of 3,000
Mountain/Plains	54 of 54	32 of 101	233 of 1,981	12 of 39	331 of 2,175
Western	80 of 80	53 of 166	228 of 1,670	5 of 19	366 of 1,944
TOTAL	446 of 446	255 of 884	1,405 of 12,417	52 of 139	2,158 of 13,886

first number = the sample; second number = the frame

PRETEST MUSEUMS AND PEOPLE PROVIDING QUESTIONNAIRE CRITIQUE

Pretest Museums

Hidden Oaks Nature Center, Annandale, VA National Aquarium in Baltimore, MD Grand Rapids Public Museum, MI Science Museum of Virginia, Richmond VA Ellicott City B&O RR Station Museum, MD Fort Ward Museum, Alexandria VA Baltimore Art Museum, MD National Trust for Historic Preservation, DC Dallas Zoo, TX

Telephone Responses or Conversations about the Questionnaire

Paul Conway, Society of American Archivists Sharon Theobald, Small Museum Administrators Committee Rebecca Danvers, Institute of Museum Services Elaine Hoagland, Association of Systematics Collections Marsha Semmel, National Endowment for the Humanities Andrew Oliver, National Endowment for the Arts Frank Sanchis, National Trust for Historic Preservation Adden Martin, Exhibits USA, American Arts Alliance David Lintz, Stecher Museum, Baylor Museum, TX Gail Harrity, Guggenheim Museum, NY George Sample, Arizona State Museum Cheryl McClenney-Brooker, Philadelphia Museum of Art Dick Midgely, Los Angeles County Museum Phil Correl, Hagley Museum and Library, DE Judy Balfe, Professor of Sociology, CUNY Staten Island

Written Comments and/or Forms with Comments

National Endowment for the Humanities Association of Systematics Collections Small Museum Administrators Committee of AAM Winterthur Museum and Gardens, DE Rockwell Museum, NY Hearst Art Gallery of St Mary's College, CA Maine Maritime Museum Museum of History and Science, KY Franklin Institute, PA Arizona State Museum Paisley Cato, Dept of Wildlife & Fisheries Sciences, Texas A&M University Mary Case, Office of Registrar, Smithsonian Jim Blackaby, Museum Consultant L. Swain, Collections Manager, Geology Department, Denver Museum of Natural History

Exhibit 11

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CRITICAL ITEMS

Survey <u>Section</u>

Question #

A	Scree	ifying Information (museum name, address, etc.) ning Questions (4)
	1: 2:	Survey Sent to Parent Organization Number of Sites
В	3:	Operated by a Parent
	5:	Type of Governing Authority
	6/7:	Established or Founding Date
	13: 14:	Type (IMS/current version) Type (1979 version)
	14:	Cultural/Ethnic Focus
С	16:	Total Area (interior and/or exterior) of Physical Facility
	17:	Major Renovation within Last 10 Years (space added)
	22:	Head Count of Paid Staff and Volunteers
D	26:	Own Permanent Collection
	27:	Number of Objects, Lots, Archival Material, Etc.
	28:	Number of Objects per Category (history, art, living collections, etc.)
E	46:	Weeks/Hours Open
	47:	Total Attendance Last Three Years
	49:	General Admission Fee, Fixed, Suggested
	54:	Number Exhibitions Produced Last Three Years
	58:	Total Number Individuals Served (same or greater number than #47)
	59:	Number of School Children Served
F	69:	Whether Collections Are/Have Been Capitalized
	71:	Value of Endowment
	73:	Total Operating Income
	74:	Total Personnel Expenses, Total Operating Expenses
	78:	Type of Services (with dollar value) Provided by Parent Organization

PEOPLE CONDUCTING TELEPHONE FOLLOW-UP

Gail Harrity, Guggenheim Museum Michael Spock, Field Museum Ray Thompson, Arizona State Museum Warren Iliff, Dallas Zoo Jim Blackaby, Museum Consultant Dennis Wint, St. Louis Science Center Carol Nelson, Louisiana Association of Museums Dan Monroe, Portland Art Museum Cheryl McClenney-Brooker, Philadelphia Museum of Art Dick Touvell, Natural Science for Youth Foundation Katherine Kane, Colorado Historical Association Bob Wagner, American Association of Zoological Parks and Aquariums Linda Boyd, American Association of Zoological Parks and Aquariums Susan Lathrop, American Association of Botanical Gardens and Arboreta Anne Stone, Virginia Association of Museums Charles Hummel, The Winterthur Museum and Gardens Margaret Blagg, Texas Association of Museums Constance Clement, Yale Center for British Art Lucy Skjelstad, Horner Museum, Oregon Martin Sullivan, New York State Museum William Sudduth, Museum of History and Science, Louisville, Kentucky Jane Jerry, The Children's Museum, Houston, Texas Mary Case, The Smithsonian Mary Alexander, National Museum of American History Cheryl Collins, Riley County Historical Society, Manhattan, Kansas Michael Dugger, Florida Association of Museums Ruth Truett, Congress of Illinois Historical Societies and Museums David Mauer, Congress of Illinois Historical Societies and Museums Bonnie Van Vorn, Association of Science-Technology Centers Nancy Gay, Museums Council of New Jersey Laura Roberts, Boston National Historical Park Robert Macdonald, Museum of the City of New York Peter LaPaglia, American Assocation of State and Local History Bonnie Pitman Gelles, Seattle Art Museum Scott Miller, Nevada State Museum Pat Florence, Mountain Plains Museum Association Margo Dundon, Grout Museum of History and Science, Iowa Ed Weldon, Georgia Department of History and Archives

TELEPHONE NONRESPONSE FOLLOW-UP STRATEGY

Size	Туре	Strategy
Large	A11	Personal calls by museum colleagues Follow-up calls by AAM project staff
Medium	All	Same strategy
Small	Aquarium	Follow-up by AAM project staff and museum colleagues
	Arboretum	Follow-up effort in selected states only by museum colleagues
	Art	Follow-up mostly by Prospect Associates Data collected by phone
	Children's	Follow-up mostly by Prospect Associates Data collected by phone
	General	Follow-up mostly Prospect Associates Data collected by phone
	History	Follow-up Prospect Associates Data collected by phone
	Natural History	No follow-up needed
	Nature Center	Follow-up Prospect Associates Data collected by phone
	Planetarium	Follow-up by AAM project staff
	Science	Follow-up Prospect Associates Data collected by phone
	Specialized	Follow-up Prospect Associates Data collected by phone
	Zoo	Follow-up by AAM project staff and museum colleagues

SAMPLE DISPOSITION

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Response	<u>Number (in Sample)</u>
Complete	1,077
Ineligible	638
Did Not Meet 1 451 of 4 Criteria	
Closed 43 Not Open by End	
of 1988 38	
Duplicate 106	
Total Number Museums	
Returning Accurately Filled-out Questionnaires	1,715 79.2%
Eligible (returned questionnaire;	26
not complete)	
Refused 17	
Incomplete 2	
Total Number	1.741
Museums Responding	1,741 80.3%
Did Not Respond; Known to Be Eligible	359
Large (all) 55	
Medium (all) 58 Small (most) 246	
Total Number Museums Whose Eligibility Was Known	2,100 96.9%
Unreachable (all small)	67
Undeliverable and 22	
Unreachable Deliverable; Never 45	
Reached	
TOTAL SAMPLE	2,167 100%

RESPONSE RATES BY TYPE (AS SAMPLED)

	Response	Rate
Type		
Aquarium	14 of 21	66.7%
Arboretum/Botanical Garden	52 of 141	36.9%
Art	222 of 276	80.4%
Children's	40 of 53	75.5%
General	86 of 119	72.3%
History Site/Museum	286 of 382	74.9%
Natural History	102 of 120	85.0%
Nature Center	78 of 105	74.3%
Planetarium	33 of 51	64.7%
Science	43 of 62	69.4%
Specialized	58 of 99	58.6%
Zoo	63 of 100	63.0%
Total	1,077 of 1,529	70.4%

Response Rate =

Completes Sample - [Ineligible + Closed + Duplicate + Not Open Yet]

Rate

RESPONSE RATES BY SIZE AND BY REGION (AS SAMPLED)

Response

Size		
Large	346 of 409	84.6%
Medium	152 of 212	71.7%
Small	579 of 908	63.8%
Total	1,077 of 1,529	70.4%

Region

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New England	86 of 137	62.8%
Mid Atlantic	227 of 311	73.0%
Southeast	219 of 316	69.3%
Midwest	200 of 275	72.7%
Mountain/Plains	163 of 220	74.1%
Western	182 of 270	67.4%
Total	1,077 of 1,529	70.4%

Response Rate =

Sample - [Ineligible + Closed + Duplicate + Not Open Yet]

WEIGHTS BY SIZE AND TYPE

Type as Sampled	Size	Weight
1 Zoo	L	1.24
	M	1.79
	S	3.34
2 Arboretum/	L	1.18
Botanical Garden	M	5.63
	S	14.31
3 Art	L	1.17
	Μ	10.49
	S	9.37
4 Children's	L	1.25
	Μ	1.54
	S	2.02
5 General	L	1.08
	Μ	4.25
	S	4.02
6 History	L	1.20
	Μ	8.68
	S	27.38
7 Natural History	L	1.09
	Μ	2.59
	S	2.53
8 Nature Center	L	1.29
	Μ	5.40
	S	6.90
9 Science	L	1.40
	Μ	2.94
	S	2.06
10 Specialized	L	1.33
	Μ	5.00
	S	4.83
11 Aquarium	L	1.33
	Μ	1.00
	S	2.00
12 Planetarium	L	1.17
	Μ	1.87
	S	2.34

SECTION II

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ANALYSIS OF INELIGIBLE MUSEUMS

SECTION II: ANALYSIS OF INELIGIBLE MUSEUMS

One purpose of the 1989 museum survey was to estimate the number of museums in the United States. The frame (13,886 museums) from which the sample was drawn was thought to contain about 25 percent ineligible, closed, or not-open museums. In addition, 3-5 percent duplicates were expected. In fact, the number turned out to be 29 percent or 638 institutions. These institutions responded that they did not meet one of the four criteria or wrote back that they were "not a museum." The four criteria plus two other reasons for *not being* an eligible museum are summarized as follows:

- for profit or not existing on a permanent basis for aesthetic or educational purposes
- does not care for and own or use objects

- lacks one professional full-time equivalent staff member, paid or unpaid
- is not open to the public for part of at least 120 days per year
- the institution is a parent organization that is not a museum (in which case the organization's subsidiary museum(s) were sent a questionnaire, unless they had also been included as separate institutions in the universe)
- "not a museum" or specific reason not given. (Follow-up calls were made to a sample of six of these institutions, all of which were ineligible because they did not meet the second criteria: care for and own or use objects.)

There were three other possible reasons why an institution in the sample might not be an eligible museum. The possibilities were: (1) the museum had closed permanently by its fiscal year 1988; (2) it was not open to the public by the end of its fiscal year 1988; or (3) it was a duplicate entry. Exhibit 14 (Sample Disposition) gives the numerical totals for these responses.

The total number of ineligible institutions is estimated to be 4,743 institutions. Exhibit 18 gives the distribution by type and by size of museum for the sample and the universe. After the museum universe was estimated (8,179 museums), the remaining number of museums in the frame equaled 5,707. The 106 duplicates were subtracted from this number. They were not weighted because of the extensive work done during the survey period to identify duplicates. This left 5,601 to be distributed to ineligibles, closed, and not-yet-open categories. The weighting procedure used on the ineligibles is similar to that applied to the eligible respondents, but was adjusted to reflect that all nonresponding large and most medium sized nonrespondents were known to be eligible museums. Of the total estimate of ineligible institutions, the small history institutions account for two thirds--3,159 of 4,743. These are mostly small historical societies who do care for objects or a building or site but are open infrequently and/or have no professional staff, paid or unpaid. Those that did not have staff and/or were not open enough days accounted for 1,970 institutions, 62 percent of the "small history" category and over 40 percent of the total ineligible population.

Exhibit 19 gives the distribution by reason. Figure 1 below shows a pie chart of the distribution of the estimated number of ineligible museums. The largest percentage are institutions that lack the professional staff member or those institutions who are not museums because they do not care for objects or they responded "not a museum."

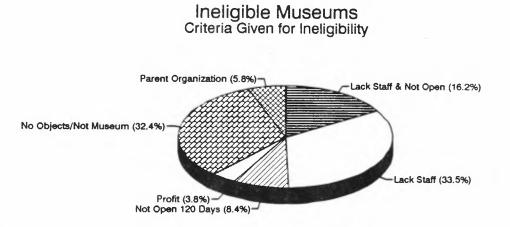
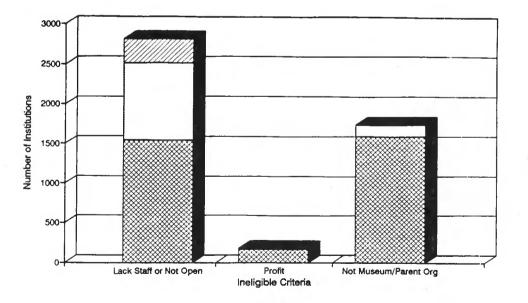


Figure 1

Figure 2 shows the ineligible institutions divided into three types: (1) museums too small to meet the criteria of the survey's definition, (2) forprofit museums, and (3) institutions that are not museums because they are parent organizations or they responded either that they are "not a museum" or do not care for objects. The third group represents 1,591 institutions that would not be considered museums in most other definitions of museums. The for-profit museums do have collections and perform some or all of the functions that nonprofit and public (government run) museums do. Because for-profit museums were excluded, lists of these museums were not sought in the development of the survey frame (the universe). Therefore, the number that is estimated from our frame (180) understates the true number.

The first group, the "too small" museums, represent the group of institutions that might grow to become part of the museum community. The number of museums in this group is 2,820. Only 19 of these are represented by sampled medium museums. The rest were small museums. (Because an ineligible museum filled out only part of page one of the questionnaire, the size of a particular museum is based on its assignment in the sample, not how it responded.)



Ineligible Museums Criteria Given for Ineligibility

Figure 2

From top to bottom, the first group are made up of "not open 120 days," "lack professional staff *and* not open 120 days," and "lack professional staff." See Exhibit 19 for counts in each group.

INELIGIBLE MUSEUMS BY TYPE AND SIZE

ТҮРЕ	In Sample	Estimate of Universe*
Aquarium	2	8
Arboretum/Botanical	19	247
Garden		
Art Museum	54	467
Children's Museum	6	11
General Museum	35	123
Historic House/Site/	174	3,186
Museum		
Natural History/	30	74
Anthropology Museum		
Nature Center	72	417
Planetarium	11	23
Science Museum/ Science	15	30
Technology Center		
Zoological Park	2	7
Specialized Museum	31	150
Total	451	4,743
SIZE		
Large	23	23
Medium	18	89
Small	410	4,631
Total	451	4,743

* See text for weighting procedure, base weights used, no nonresponse adjustment; estimate does not take into account possible changes in size and type in the same method as eligible museums because ineligible museums did not report their actual size or type.

INELIGIBLE MUSEUMS BY REASON OF INELIGIBILITY

	In Sample	In Universe
Parent Organization Not Care for Objects Reason Unknown	26 88 58	148 889 706
Subtotal (Not "Museum")	172	1,743
For Profit	17	180
Not Open 120 Days Lack Professional Staff Lack Professional Staff & Not Open 120 Days	38 151 73	304 1,543 973
Subtotal (Too "Small")	262	2,820
Total	451	4,743

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SECTION III

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DATA TABLES AND GRAPHS

SECTION III: DATA TABLES AND GRAPHS

The data from the survey are presented by question number as it appeared on the survey instrument with the exception that the number of museums by type, size and region precedes the other data items. Following this page, there are a list of tables and a list of figures.

To understand fully what the data mean, each question should be examined as the tables are read. The questionnaire is in Appendix A.

All calculations are weighted estimates from the sample; they are not census counts. When the data were weighted (enlarged from the sample to the universe), the results were in fractional numbers of museums. The weighted total estimate was calculated to be 8179.14 museums consisting of 595.29 "Large", 992.43 "Medium" and 6591.42 "Small" museums. The fractional amounts have been rounded off in these summary tables after the column and row totals have been calculated. As a result column and row totals sometimes will not add up. The totals, however, are those results of the weighting procedure and are correct. The two exceptions are tables A:A and A:B-A where the cells were rounded first and then the row and column totals were calculated.

The number of museums that did not respond to a particular question is shown either at the bottom of a table, in a column, or as a separate table. Since the weighted equivalent of 12 museums did not answer the governing authority question, the totals for responses by governing authority do not add up to the totals for responses by type or by size.

For a few numerical data items (e.g., attendance, total income, total expenses) where nonresponse was minimal, the missing values have been filled (imputed) by using the median value of the size and type of the missing museum.

List of Tables

The tables are numbered to correspond to the questionnaire section letter (A through F) and question number (A through 78), then alphabetically starting with A.

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Table A:A

U.S. Museums by Type and Size

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Size of Museum

	Large		Mediun	n	Small		Total	5
Type of Museum	-	Percent		Percent		Percent	Number	Percent
Aquarium	5	0.9%	4	0.4%	11	0.2%	20	0.2%
Arboretum	23	3.9%	84	8.5%	211	3.2%	318	3.9%
Art	183	30.7%	215	21.7%	816	12.4%	1,214	14.8%
Children	7	1.2%	21	2.1%	36	0.5%	64	0.8%
General	80	13.4%	124	12.5%	500	7.6%	704	8.6%
Historic Site	63	10.6%	159	16.0%	1,861	28.2%	2,083	25.5%
History Museum	57	9.7%	154	15.5%	2,190	33.2%	2,401	29.4%
Natural History	52	8.7%	63	6.3%	137	2.1%	252	3.1%
Nature Center	2	0.4%	65	6.6%	230	3.5%	297	3.6%
Planetarium	1	0.2%	12	1.2%	26	0.4%	39	0.5%
Science Museum	17	2.8%	24	2.4%	143	2.2%	184	2.2%
Specialized	67	11.2%	28	2.9%	375	5.7%	470	5.7%
Zoo	38	6.4%	40	4.0%	55	0.8%	133	1.6%
Totals by Size	595	100.0%	993	100.0%	6,591	100.0%	8,179	100.0%

	Large		Mediur	n	Small		Total	s
Type of Museum	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Aquarium	5		4	19.7%	. 11	54.2%	20	100.0%
Arboretum	23	7.3%	84	26.5%	211	66.2%	318	100.0%
Art	183	15.1%	215	17.7%	816	67.2%	1,214	100.0%
Children	7	11.3%	21	32.2%	36	56.6%	64	100.0%
General	80	11.3%	124	17.7%	500	71.0%	704	100.0%
Historic Site	63	3.0%	159	7.6%	1,861	89.3%	2,083	100.0%
History Museum	57	2.4%	154	6.4%	2,190	91.2%	2,401	100.0%
Natural History	52	20.6%	63	24.9%	137	54.5%	252	100.0%
Nature Center	2	0.8%	65	21.9%	230	77.3%	297	100.0%
Planetarium	1	3.0%	12	29.9%	26	67.0%	39	100.0%
Science Museum	17	9.1%	24	12.8%	143	78.1%	184	100.0%
Specialized	67	14.2%	28	6.1%	375	79.8%	470	100.0%
Zoo	38	28.4%	40	30.1%	55	41.5%	133	100.0%
Totals by Size	595	7.3%	993	12.1%	6,591	80.6%	8,179	100.0%

Number/percent missing: 0 / 0.0%

Table A:B-A

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Number of Museums by Type & Region and by Size & Region

Туре	New England	Mid- Atlantic	South East	Mid- West	Mount/ Plains	West	Totals	Percent	
Aquarium	3	2	6	1		4	20	0.2%	
Arbor/Bot Garden	6	74	76	113	15	34	318	3.9%	
Art	123	279	214	180	160	258	1,214	14.8%	
Children's	. 9	12	15	11	5	12	64	0.8%	
General	62	120	53	217	177	75	704	8.6%	
Historic Site	156	426	611	263	375	252	2,083	25.5%	
History Museum	149	305	440	575	484	449	2,401	29.3%	
Natural History	20	47	43	37	34	71	252	3.1%	
Nature Center	27	56	80	81	32	22	297	3.6%	
Planetarium	3	2	16	12	0	6	39	0.5%	
Science	6	41	56	49	20	12	184	2.2%	
Specialized	4	143	154	63	38	68	470	5.7%	
Zoo	1	24	24	35	34	16	133	1.6%	
Region Totals	569	1,530	1,787	1,637	1,377	1,279	8,179	100.0%	
Percent	0	0	21.8%	20.0%	16.8%	15.7%	100.0%		
Size									
Large	55	174	89	113	82	82	595	7.3%	
Medium	89	164	242	191	67	240	993	12.1%	
Small	425	1,192	1,456	1,333	1,228	957	6,591	80.6%	
Region Totals	569	1,530	1,787	1,637	1,377	1,279		100.0%	
	Marine In 199								

Number/percent missing: 0 / 0.0%

Table A:B-B

Percent of Museums by Type & Region

Туре	New England	Mid- Atlantic	South East	Mid- West	Mount/ Plains	West	Total
Aquarium	16.4%	11.3%	29.6%	6.6%	14.8%	21.4%	100.0%
Arbor/Bot Garden	1.8%	23.1%	23.9%	35.6%	4.8%	10.8%	100.0%
Art	10.1%	23.0%	17.6%	14.8%	13.2%	21.2%	100.0%
Children's	13.8%	19.2%	24.0%	16.6%	7.2%	19.3%	100.0%
General	8.8%	17.0%	7.5%	30.8%	25.1%	10.7%	100.0%
Historic Site	7.5%	20.4%	29.3%	12.6%	18.0%	12.1%	100.0%
History Museum	6.2%	12.7%	18.3%	23.9%	20.2%	18.7%	100.0%
Natural History	7.9%	18.6%	17.2%	14.8%	13.4%	28.1%	100.0%
Nature Center	9.2%	18.9%	26.8%	27.2%	10.8%	7.3%	100.2%
Planetarium	6.8%	5.5%	41.0%	31.8%	0.0%	14.9%	100.0%
Science	3.2%	22.3%	30.4%	26.7%	10.9%	6.5%	100.0%
Specialized	0.8%	30.5%	32.7%	13.4%	8.2%	14.4%	100.0%
Zoo	1.0%	18.3%	17.7%	26.1%	25.2%	11.8%	100.0%

	New	Mid-	South	Mid-	Mount/	
Туре	England	Atlantic	East	West	Plains	West
Aquarium		6 0.1%	0.3%	0.1%	0.2%	0.3%
Arbor/Bot Garden	1.09	4.8%	4.3%	6.9%	1.1%	2.7%
Art	21.79	6 18.2%	12.0%	11.0%	11.6%	20.2%
Children's	1.5%	6 0.8%	0.9%	0.6%	0.3%	1.0%
General	10.9%	6 7.8%	3.0%	13.2%	12.8%	5.9%
Historic Site	27.49	6 27.8%	34.2%	16.1%	27.3%	19.7%
History Museum	26.1%	6 19.9%	24.6%	35.1%	35.1%	35.1%
Natural History	3.5%	3.1%	2.4%	2.3%	2.4%	5.5%
Nature Center	4.8%	3.7%	4.5%	4.9%	2.3%	1.7%
Planetarium	0.5%	6 0.1%	0.9%	0.7%	0.0%	0.4%
Science	1.0%	6 2.7%	3.1%	3.0%	1.5%	0.9%
Specialized	0.7%	9.3%	8.6%	3.9%	2.8%	5.3%
Zoo	0.2%	1.6%	1.3%	2.1%	2.4%	1.2%
То	tal 100.0%	6 100.0%	100.0%	100.0%	100.0%	100.0%

Number/percent missing: 0 / 0.0%

American Association of Museums -- January, 1992

Table A:B-C

Percent of Museums by Size & Region

Size	New England	Mid- Atlantic	South East	Mid- West	Mount/ Plains	West	Total
Large	9.3%	29.3%	15.0%	19.0%	13.8%	13.7%	100.1%
Medium	9.0%	16.6%	24.3%	19.3%	6.7%	24.2%	100.0%
Small	6.4%	18.1%	22.1%	20.2%	18.6%	14.5%	100.0%

Size		New England	Mid- Atlantic	South East	Mid- West	Mount/ Plains	West
Large		9.7%	11.4%	5.0%	6.9%	5.9%	6.4%
Medium		15.6%	10.7%	13.5%	11.7%	4.8%	18.8%
Small		74.7%	77.9%	81.5%	81.4%	89.2%	74.9%
	Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Number/percent missing: 0 / 0.0%

American Association of Museums -- January, 1992

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Table A:2-A

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Number of Museums and Sites by Region

	Number of M	luseums	Number of Sites *		
Region	Number	Percent	Number	Percent	
New England	569	7.0%	1,042	6.7%	
MId-Atlantic	1,530	18.7%	2,414	15.5%	
Southeast	1,787	21.9%	3,519	22.5%	
Midwest	1,637	20.0%	3,079	19.7%	
Mountain/Piains	1,377	16.8%	3,524	22.6%	
West	1,279	15.6%	2,045	13.1%	
Totales De Daalaa			45.000	100.0%	
Totais: By Region	8,179	100.0%	15,623	100.0%	

* Sites includes main site in this table

Average number of sites = 1.9 Maximum number of sites = 95 Next three largest number of sites are 55, 45, and 32 Number of museums with single site only = 4,992 (no additional sites Number/percent missing: 0 / 0.0%

American Association of Museums -- January 1992

Table A:2-B

Number of Museums and Sites by Type

	Number of M	useums	Number of Sites *		
Region	Number	Percent	Number	Percent	
Aquarium	20	0.2%	32	0.2%	
Arbor/Bot Gard	318	3.9%	545	3.5%	
Art	1,214	14.8%	1,693	10.8%	
Children's	64	0.8%	90	0.6%	
General	704	8.6%	1,254	8.0%	
Historic Site	2,083	25.5%	8,788	24.2%	
History Museum	2,401	29.4%	5,366	34.3%	
Natural History	252	3.1%	473	3.0%	
Nature Center	297	3.6%	1,222	7.8%	
Planetarium	39	0.5%	50	0.3%	
Science	184	2.2%	245	1.6%	
Specialized	470	5.7%	702	4.5%	
Zoo	133	1.6%	163	1.0%	
Totals: By Types	8,179	100.0%	15,623	100.0%	

* Sites includes main site in this table See notes on Table A:2-A

Number/percent missing: 0 / 0.0%

Table B:3-A

Museums with Parent Organizations

Museum Type		Number with Parent Organization	Percent of Type (Size) with Parent Org	Percent of Parents That Are Also Museums
Aquarium		18	87.1%	0.0%
Arbor/Bot Gard		221	74.3%	0.0%
Art		601	49.6%	2.9%
Children's		15	23.4%	0.0%
General		494	71.1%	8.3%
Historic Site		1,760	87.2%	5.4%
History Museum		1,613	68.2%	11.6%
Natural History		206	82.7%	7.0%
Nature Center		215	73.8%	2.9%
Planetarium		32	93.1%	0.0%
Science		121	65.8%	3.6%
Specialized		217	46.2%	1.7%
Zoo		110	83.2%	7.9%
	Total	5,622	70.0%	6.7%
Size				
Large		303	51.9%	12.7%
Medium		653	65.8%	1.9%
Small		4,666	72.3%	6.8%
	Total	5,622	70.0%	6.7%

Number/percent missing: 147 / 1.8%

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Table B:3-B

Percent of Museums with Parent Organization by Type and by Public or Private Governing Authority

Museum Type	Public Museums	Private Museums	Ali Museums
Aquarium	77.8%	22.2%	100.0%
Arbor/Bot Gard	80.1%	19.9%	100.0%
Art	57.0%	43.0%	100.0%
Children's	46.7%	53.3%	100.0%
General	39.3%	60.7%	100.0%
Historic Site	61.8%	38.2%	100.0%
History Museum	42.2%	57.8%	100.0%
Natural History	69.9%	30.1%	100.0%
Nature Center	77.7%	22.3%	100.0%
Planetarium	93.8%	6.3%	100.0%
Science	49.6%	50.4%	100.0%
Specialized	48.4%	51.6%	100.0%
Z00	69.1%	30.9%	100.0%
Total	54.9%	45.1%	100.0%
Aquarium	0.5%	0.2%	0.3%
Arbor/Bot Gard	5.7%	1.7%	3.9%
Art	11.1%	10.2%	10.7%
Children's	0.2%	0.3%	0.3%
General	6.3%	11.8%	8.8%
Historic Site	35.3%	26.5%	31.3%
History Museum	22.1%	36.7%	28.7%
Natural History	4.7%	2.4%	3.7%
Nature Center	5.4%	1.9%	3.8%
Planetarium	1.0%	0.1%	0.6%
Science	1.9%	2.4%	2.2%
Specialized	3.4%	4.4%	3.9%
Zoo	2.5%	1.3%	2.0%
Total	100.0%	100.0%	100.0%

Number/percent missing: 153 / 1.9%

Table B:3-C

Number of Museums with Parent Organization by Type and by Governing Authority

Мизеит Туре	Aquar Ium	Arbor Bot Gar	Art	Child ren's	Gen eral	Hist Site	Hist Museum	Natri History	Nature Center	Planet arium	Science	Special Ized	Zoo	Total
Municipal	2	69	52	5	39	165	79	9	34	2	2	32	49	539
County/Regional	0	13	11	0	106	88	269	8	56	2	3	19	23	597
State	9	0	2	0	13	655	74	31	46	4	8	7	3	853
Federal	2	1	38	0	9	158	226	4 1	18	0	19	3	1	515
Pub Educ Instits	1	94	240	2	27	23	33	55	13	22	28	44	0	581
Subtotai Ail Public Museums	14	177	342	7	194	1,088	681	144	167	30	60	105	76	3,085
Private Nonprofit	4	28	149	8	289	668	931	27	42	2	54	59	26	2,286
Other Private	0	16	109	0	11	4	1	35	6	0	8	53	8	251
Subtotal All Private Museums	4	44	258	8	300	672	932	62	48	2	61	112	34	2,537
Ail Museums with Parent	18	221	601	15	494	1,760	1,613	206	215	32	121	217	110	5,622

Number/percent missing: 153 / 1.9%

Table B:3 - D

Percent of Museums (by Type and by Governing Authority) That Have Parent Organizations

Museum Type	Aquar Ium	Arbor Bot Gar	Art	Chlld ren's	Gen eral	Hist Site	Hist Museum	Natri History	Nature Center	Planet arium	Science	Special ized	Zoo	A I I Museums
Municipal	100.0%	99.6%	91.7%	100.0%	86.5%	100.0%	74.4%	67.8%	84.1%	64.3%	100.0%	86.9%	84.5%	89.4%
County/Regional	#NUMI	100.0%	90.0%	#NUMI	78.4%	100.0%	89.5%	100.0%	90.1%	100.0%	64.7%	100.0%	87.0%	89.1%
State	100.0%	#NUMI	6.5%	#NUMI	92.4%	100.0%	83.6%	84,1%	100.0%	48.3%	100.0%	100.0%	66.8%	93.4%
Federal	100.0%	100.0%	100.0%	#NUMI	100.0%	98.5%	80.4%	100.0%	100.0%	#NUM	100.0%	8.5%	100.0%	85.9%
Pub Educ Instits	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	89.4%	100.0%	69.0%	100.0%	94.4%	100.0%	#NUMI	98.1%
All Public Museums	100.0%	99.8%	89.7%	100.0%	84.3%	99.8%	83.7%	93.5%	90.2%	84.2%	95.1%	76.6%	84.7%	91.3%
Private Nonprofit	58.3%	23.7%	21.1%	14.6%	62.7%	67.5%	59.0%	46.6%	39.4%	63.7%	47.4%	22.6%	72.7%	50.9%
Other Private	#NUMI	73.6%	86.9%	#NUMI	100.0%	100.0%	100.0%	90.7%	100.0%	#NUM	100.0%	73.5%	100.0%	84.9%
All Private Museums	58.3%	31.3%	31.0%	14.6%	63.5%	67.6%	59.1%	64.3%	42.8%	63.7%	50.7%	33.6%	77.6%	53.0%
All Museums	87.1%	69.6%	49.5%	23.4%	70.3%	84.4%	67.4%	82.3%	72.2%	82.5%	65.8%	46.2%	82.4%	68.8%

Number/percent missing: 153 / 1.9%

 Read this table as follows: "Of all municipal aquariums, 100% have parent organizations" or "Of all private nonprofit art museums, 21.1% have parent organizations"

NUMI occurs when dividing by zero (e.g., there are no federal children's museums)

Table B:5-A

Number of Museums by Governing Authority in 1979 and 1988 as Defined in 1979

	197	79	1988			
Governing Authority	Number	Percent	Number	Percent		
Municipal	419	9.5%	603	7.4%		
County/Regional	215	4.9%	670	8.2%		
State	488	11.1%	914	11.2%		
Federal	344	7.8%	599	7.3%		
Pub School Dist	41	0.9%	52	0.6%		
Pub College/Univ	281	6.4%	540	6.6%		
Subtotal All Public Museums	1,788	40.6%	3,378	41.4%		
Private Nonprofit	2,354	53.4%	4,493	55.0%		
Priv College/Univ	151	3.4%	141	1.7%		
Priv Elem/Sec School	3	0.1%	2	0.0%		
Church	23	0.5%	57	0.7%		
Other	89	2.0%	96	1.2%		
Subtotal All Private Museums	2,620	59.4%	4,789	58.6%		
Total All Museums	4,408	100.0%	8,167	100.0%		

Number/percent missing: 12 / 0.15%

American Association of Museums -- January 1992

Table B:5-B

Number of Museums by Region and Governing Authority

Туре	New England	Mid- Atlantic	South East	Mid- West	Mount/ Plains	West	Totals
Municipal	35	63	96	142	123	145	604
County/Regional	0	90	133	175	173	98	669
State	36	126	342	81	117	212	914
Federal	58	127	173	29	101	111	599
Pub Educ Institutions	16	38	200	176	88	75	593
Subtotal All Public Museums	145	444	944	603	602	641	3,379
Private Nonprofit	383	1,011	775	984	743	597	4,493
Other Private	41	66	67	49	33	41	297
Subtotal All Private Museums	424	1,077	842	1,033	776	638	4,790
Totał All Museums	569	1,521	1,786	1,636	1,378	1,279	8,169
Percent	7.0%	18.6%	21.9%	20.0%	16.9%	15.7%	100.0%

Number/percent missing: 12 / 0.0015%

American Association of Museums -- January, 1992

Table B:5-C

Governing Authority by Type and Size

	Public Mu			luseums	All Mus	eums
Museum Type	Number	Percent	Number	Percent	Number	Percent
Aquarium	14	70.0%	6	30.0%	20	100.0%
Arbor/Bot Gard	177	55.7%	141	44.3%	318	100.0%
Art	381	31.4%	833	68.6%	1,214	100.0%
Children's	7	11.0%	57	89.0%	64	100.0%
General	231	32.9%	472	67.1%	703	100.0%
Historic Site	1,091	52.4%	993	47.6%	2,084	100.0%
History Museum	813	34.0%	1,578	66.0%	2,391	100.0%
Natural History	154	61.6%	96	38.4%	250	100.0%
Nature Center	185	62.1%	113	37.9%	298	100.0%
Planetarium	35	91.2%	3	8.8%	39	100.0%
Science	63	34.2%	121	65.8%	184	100.0%
Specialized	137	29.2%	333	70.8%	470	100.0%
Zoo	90	67.3%	44	32.7%	133	100.0%
Total	3,378	41.4%	4,789	58.6%	8,167	100.0%
Museum Size						
Large	223	37.7%	370	62.3%	593	100.0%
Medium	480	48.3%	513	51.7%	992	100.0%
Small	2,675	40.6%	3,907	59.4%	6,582	100.0%
Total	3,378	41.4%	4,789	58.6%	8,167	100.0%

Number/percent missing: 12 / 0.15%

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Table B:6-A

Number of Museums by Decade Established

		Number of Museums	Percent of Museums
Decade Established			
1780 - 1789		3	0.03%
1790 - 1899		5	0.06%
1800 - 1809		2	0.03%
1810 - 1819		1	0.01%
1820 - 1829		2	0.03%
1830 - 1839		5	0.06%
1840 - 1849		14	0.17%
1850 - 1859		25	0.31%
1860 - 1869		22	0.27%
1870 - 1879		64	0.79%
1880 - 1889		53	0.65%
1890 - 1899		169	2.06%
1900 - 1909		215	2.63%
1910 - 1919		170	2.07%
1920 - 1929		342	4.18%
1930 - 1939		489	5.98%
1940 - 1949		436	5.34%
1950 - 1959		856	10.47%
1960 - 1969		2,023	24.73%
1970 - 1979		2,390	29.22%
1980 - 1989		889	10.87%
1990		5	0.06%
			•••••
	Total	8,179	100.00%

Number/percent missing: 0 / 0.0%

38 musems did not give a date for year established; for these museums year opened was used.

Table B:6-B

Distribution of Age of Museums by Type

	<	••••	Decade	Establist	ne d		>		
		2nd half	1st half	2nd half	1st half			Pre	
Туре	1980's	1970's	1970's	1960's	1960's	1950's	1940's	1940	
	<		Year						T
	1+10	11-15	16-20	21-25	26-30	31-40	41-50	51 +	Totai
Aquarium	0.0%	57.3%	0.0%	0.0%	0.0%	11.5%	0.0%	31.2%	100.0%
Arbor/Bot Gard	1.9%	9.1%	1 7.2%	24.8%	0.0%	11.9%	9.1%	26.1%	100.0%
Art	13.0%	18.8%	18.5%	13.2%	5.1%	5.5%	7.2%	18.6%	100.0%
Children's	35.6%	32.6%	8.8%	0.0%	3.4%	5.7%	2.3%	11.5%	100.0%
General	9.4%	9.3%	9.1%	15.2%	8.9%	13.5%	9.0%	25.5%	100.0%
Historic Site	10.5%	10.8%	10.8%	16.3%	11.4%	14.0%	5.3%	21.0%	100.0%
History Museum	9.2%	14.8%	16.9%	15.5%	12.2%	11.2%	4.4%	15.8%	100.0%
Naturai History	9.4%	6.3%	14.6%	16.2%	8.1%	9.4%	4.5%	31.6%	100.0%
Nature Center	11.3%	17.2%	28.5%	12.6%	8.7%	12.0%	2.1%	7.5%	100.0%
Planetarium	18.1%	13.7%	6.0%	21.3%	23.9%	3.0%	0.0%	13.8%	100.0%
Science	10.4%	24.4%	22.8%	5.9%	11.1%	4.5%	6.0%	14.9%	100.0%
Specialized	25.0%	27.8%	12.2%	7.7%	13.3%	2.1%	0.5%	11.5%	100.0%
Zoo	1.4%	0.0%	3.6%	11.9%	14.3%	9.6%	5.0%	54.3%	100.0%
Aii Museums	10.9%	14.5%	14.8%	14.8%	9.9%	10.5%	5.3%	19.3%	100.0%

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Number/percent missing: 0 / 0.0% 38 museums did not give a date for year established; year opened was used for these

Table B:6-C

Number of Museums by Region and Date of Establishment

Years	New England	Mid- Atlantic	South East	Mid- West	Mount/ Plains	West	Totals	Percent
pre 1900	69	157	36	98	25	16	402	4.9%
1900-1909	29	36	39	91	10	10	215	2.6%
1910-1919	19	45	8	27	62	7	168	2.1%
1920-1929	3	86	86	73	65	28	341	4.2%
1930-1939	17	110	79	171	74	37	489	6.0%
1940-1949	66	131	57	91	39	51	435	5.3%
1950-1954	11	75	47	136	19	49	337	4.1%
1955-1959	61	92	155	44	85	76	514	6.3%
1960-1964	35	108	237	158	127	147	811	9.9%
1965-1969	56	161	292	224	221	255	1,209	14.8%
1970-1974	120	173	148	215	300	231	1,187	14.5%
1975-1979	62	176	324	179	240	196	1,177	14.4%
1980-1984	12	145	194	73	62	151	637	7.8%
1 9 85-1989	9	37	85	57	46	23	257	3.1%
Region Totals	568	1,532	1,786	1,638	1,375	1,279	8,179	100.0%
Percent	6.9%	18.7%	21.8%	20.0%	16.8%	15.7%	100.1%	

Number/percent missing: 0 / 0.0%

Table B:6-D

Percent of Museums by Region and Year of Establishment

Туре	New England	Mid- Atlantic	South East	Mid- West	Mount/ Plains	West	Total
pre 1900	17.2%	39.2%	9.0%	24.5%	6.1%	4.0%	100.0%
1900-1909	13.3%	16.6%	18.2%	42.5%	4.6%	4.8%	100.0%
1910-1919	11.4%	26.7%	4.8%	16.0%	36.9%	4.2%	100.0%
1920-1929	0.7%	25.2%	25.1%	21.5%	19.1%	8.3%	100.0%
1930-1939	3.6%	22.5%	16.2%	35.0%	15.2%	7.5%	100.0%
1940-1949	15.1%	30.1%	13.0%	20.9%	9.1%	11.8%	100.0%
1950-1954	3.3%	22.4%	13.8%	40.3%	5.6%	14.7%	100.0%
1955-1959	11.9%	18.0%	30.1%	8.5%	16.6%	14.8%	100.0%
1960-1964	4.3%	13.3%	29.2%	19.4%	15.6%	18.2%	100.0%
1965-1969	4.6%	13.3%	24.1%	18.5%	18.3%	21.1%	100.0%
1970-1974	10.1%	14.6%	12.4%	18.1%	25.3%	19.5%	100.0%
1975-1979	5.3%	14.9%	27.5%	15.2%	20.4%	16.7%	100.0%
1980-1984	1.9%	22.7%	30.5%	11.5%	9.7%	23.6%	100.0%
1985-1989	3.3%	14.4%	33.1%	22.2%	17.8%	9.1%	100.0%

Туре	New England	Mid- Atlantic	South East	Mid- West	Mount/ Plains	West
pre 1900	12.1%	10.3%	2.0%	6.0%	1.8%	1.2%
1900-1909	5.1%	2.3%	2.2%	5.6%	0.7%	0.8%
1910-1919	3.4%	2.9%	0.5%	1.6%	4.5%	0.6%
1920-1929	0.4%	5.6%	4.8%	4.5%	4.7%	2.2%
1930-1939	3.1%	7.2%	4.4%	10.5%	5.4%	2.9%
1940-1949	11.5%	8.6%	3.2%	5.6%	2.9%	4.0%
1950-1954	1.9%	4.9%	2.6%	8.3%	1.4%	3.9%
1955-1959	10.8%	6.0%	8.7%	2.7%	6.2%	6.0%
1960-1964	6.1%	7.0%	13.3%	9.6%	9.2%	11.5%
1965-1969	9.9%	10.5%	16.3%	13.7%	16.1%	19.9%
1970-1974	21.1%	11.3%	8.3%	13.2%	21.8%	18.1%
1975-1979	11.0%	11.5%	18.1%	10.9%	17.5%	15.3%
1980-1984	2.1%	9.5%	10.9%	4.5%	4.5%	11.8%
1985-1989	1.5%	2.4%	4.8%	3.5%	3.3%	1.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Number/percent missing: 0 / 0.0%

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Table B:8/9/10

Control and Ownership of Facilities and Collections; Friends Organizations

	<number Yes</number 	Responding No	> Total
	Number	Number	Number
Question Number and Content	Percent	Percent	Percent
8: Facilities Owned/Operated by Entity Other Than Governing Authority	1,689	4,500	6,189
	27.3%	72.7%	100.0%
Number/percent missing: Number of small museun Percent of missing that a	ns missing: 1,811		
9: Collections Owned/Operated by Entity Other Than Governing Authority	602	4,756	5,358
	11.2%	88.8%	100.0%
Number/percent missing: Number of small museun Percent of missing that a	ns missing: 2,446		
10: Separately Incorporated Friends, Foundation, Guild, etc. Whose Sole	2,110	4,003	6,113
Purpose is to Provide Services or Raise Funds	34.5%	65.5%	100.0%
Number/percent missing	2 067 / 25 29/		

Number/percent missing: 2,067 / 25.3% Number of small museums missing: 1,866 Percent of missing that are small: 90.3%

Table B:11-A

Museums with Not-for-Profit Board with Fiduciary Responsibility by Type and Size

Museum Type	Number of Museums	Number of Museums Responding	Number with Board	Percent with Board
Aquarium	20	19	6	32.6%
Arbor/Bot Gard	318	318	210	65. 9 %
Art	1,214	933	700	75.1%
Children's	64	57	53	94.2%
General	704	538	436	81.1%
Historic Site	2,084	1,361	754	55.4%
History Museum	2,401	1,947	1,464	75.2%
Natural History	252	195	80	41.3%
Nature Center	298	157	62	39.1%
Planetarium	39	37	12	32.0%
Science	184	123	67	54.7%
Specialized	470	339	244	72.1%
Zoo	133	127	62	48.6%
Total	8,179	6,151	4,150	67.5%
Size				
Large	595	525	390	74.3%
Medium	992	863	539	62.5%
Small	6,591	4,764	3,221	67.6%
Total	8,179	6,151	4,150	67.5%

See analysis of missing on Table B:11-C

American Association of Museums -- January, 1992

Table B:11-B

Number of Trustees on Museum Boards

Number of Trustees	Number of Museums	Percent of Museums
1-10	1,321	33.8%
11-20	1,478	37.8%
21-30	663	17.0%
31-40	280	7.2%
41-50	69	1.8%
51-60	50	1.3%
Over 60	43	1.1%
Total	3,905	100.0%

Limit on Continuous Service		
Yes	2,087	51.7%
No	1,949	48.3%
Total	4,036	100.0%

4,150 museums answered "yes" to question B:11 (Do you have a board?)

Table B:11-C

Number of Museums with Boards by Governing Authority

Type of Governing Authority	Number of Museums	Number of Museums Responding		Percent of Gov Auth Type with Boards
Municipal	603	372	162	43.5%
County/Regional	670	575	297	51.7%
State	914	665	207	31.2%
Federal	599	381	12	3.2%
Pub Educ Institutions	592	497	117	23.5%
Subtotal All Public Museums	3,378	2,490	795	31.9%
Private Nonprofit	4,493	3,415	3,245	95.0%
Other Private	296	235	106	45.1%
Subtotal All Private Museums	4,789	3,650	3,351	91.8%
Total All Museums	8,167	6,140	4,146	67.5%

Number/percent missing: 2,028 / 24.8%

Of the missing:	Large = 70
	Medium = 130
	Small = 1,828 (most in art & history disciplines)

Of the missing, 1,515 museums (75%) have a parent organization (question 3). The parent organization may have its own board. These museums might be expected not to answer this question.

Of the 512 missing institutions remaining, 463 have a governing authority that is a private nonprofit organization (question 5).

Table B:14

Number of Museums by Type in 1979 and 1988 as Defined in 1979

	Number from 197		Number Calculate 1989 R	d from	Number from 198	
Type as Defined in 1979	Number	Percent	Number	Percent	Number	Percent
Art	609	13.8%	1,077	15.0%	1,289	15.8%
Children's	51	1.2%	43	0.6%	70	0.9%
General	382	8.7%	596	8.3%	653	8.0%
History	2,204	50.0%	3,882	54.2%	4,296	52.5%
Parks & Visitor Centers	165	3.7%	225	3.1%	242	3.0%
Science	800	18.1%	990	13.8%	1,125	13.8%
Specialized	197	4.5%	348	4.9%	504	6.2%
	4,408	100.0%	7,160	100.0%	8,179	100.0%

Number/percent missing: 0 / 0.0%

14 missing values assigned appropriate category

* Calculated from either year established or year open < 1979 because 1979 Report drew from universe developed in 1978

* 1979 Museum Program Survey sponsored by IMS; see footnote 1 in text for full citation

Table B-15

Museums with a Cultural or Ethnic Focus in the Collections or on the Audience

Museum Type		Number with Cult/Ethnic Collection	Percent of Type with C/E Collection	Number with Cult/Ethnic Audience	Percent of Type with C/E Audience
Aquarium		0	0.0%	0	0.0%
Aquanum		Ū	0.0 /8	0	0.078
Arbor/Bot Gard		12	3.8%	12	3.8%
Art		221	19.1%	33	2.9%
Children's		0	0.0%	0	0.0%
General		90	12.8%	21	3.0%
Historic Site		419	20.4%	59	2.9%
History Museum	I	409	17.1%	149	6.4%
Natural History		51	20.5%	18	7.5%
Nature Center		12	4.2%	0	0.0%
Planetarium		0	0.0%	0	0.0%
Science		1	0.6%	0	0.0%
Specialized		71	16.2%	15	3.2%
Zoo		0	0.0%	0	0.0%
	Total	1,286	16.1%	305	3.8%

Number/percent missing: 151 / 1.85%

Table C:16-A

Total Square Footage and Acreage under Museum Control by Museum Type

Museum Type	Total Interior Sq Footage	Percent of Total Interior Sq Footage	Number of Museums Reporting Int Sq Fee	A	Median Interior Sq Footage	For All Museum Interior Sq Foota	
Aquarium	1,341,443	0.6%	20		41,000		•
Arbor/Bot Gard	4,262,154	1.9%	216		5,183	Maximum	33,848,399
Art	33,041,118	14.9%	1,204		8,000	Minimum	50,040,005
Children's	1,273,987	0.6%	64		10,177	Mean	28,283
officien a	1,270,307	0.078	04		10,177	TVICEUT	20,200
General	15,643,148	7.1%	670		10,000		
Historic Site	37,365,117	16.9%	2,029		7,000	Exterior Acreage	
History Museum	42,348,164	19.1%	2,355		7,500		
Natural History	11,384,410	5.1%	243		11,000	Maximum	1,500,000
					,	Minimum	0
Nature Center	1,626,322	0.7%	286		3,700	Mean	4,946
Planetarium	440,821	0.2%	39		6,100		.,
Science	7,474,872	3.4%	184		10,000		
Specialized	11,556,638	5.2%	465		9,284	Exterior Sq Foota	ne
Zoo	53,955,100	24.3%	64		75,500		-90
200					, 0,000	Maximum Minimum	10,270,576 30
Total	221,713,294	100.0%	7,839		8,000	Mean	74,853
	Total	Percent of Total	Number Mu Reporting		Median Exter	ior Space	
	Total Exterior			by			
Museum Type		of Total	Reporting	by			
	Exterior Acreage	of Total Exterior Acreage	Reporting Acres S	by q Feet	Acreage Measure	Sq Footage Measure	
Aquarium	Exterior Acreage	of Total Exterior Acreage	Reporting Acres S	by	Acreage	Sq Footage Measure	
	Exterior Acreage	of Total Exterior Acreage 0.003% 0.4%	Reporting Acres S	by q Feet	Acreage Measure	Sq Footage Measure	
Aquarium	Exterior Acreage 776	of Total Exterior Acreage 0.003%	Reporting Acres S	by q Feet 5	Acreage Measure 4	Sq Footage Measure 27,120	
Aquarium Arbor/Bot Gard	Exterior Acreage 776 90,803	of Total Exterior Acreage 0.003% 0.4%	Reporting Acres S 15 289	by q Feet 5 15	Acreage Measure 4 40	Sq Footage Measure 27,120 8,550	
Aquarium Arbor/Bot Gard Art Children's	Exterior Acreage 776 90,803 39,274 175	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001%	Reporting Acres S 15 289 275 15	by q Feet 5 15 216 17	Acreage Measure 4 40 5 2	Sq Footage Measure 27,120 8,550 16,000 3,500	
Aquarium Arbor/Bot Gard Art Children's General	Exterior Acreage 776 90,803 39,274 175 3,403,296	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0%	Reporting Acres S 15 289 275 15 396	by q Feet 5 15 216 17 79	Acreage Measure 4 40 5 2 4	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240	
Aquarium Arbor/Bot Gard Art Children's General Historic Site	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9%	Reporting Acres S 15 289 275 15 396 1,501	by q Feet 5 15 216 17 79 201	Acreage Measure 4 40 5 2 4 4 12	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500	
Aquarium Arbor/Bot Gard Art Children's General Historic Site History Museum	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895 4,949,599	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9% 21.8%	Reporting Acres S 15 289 275 15 396 1,501 1,249	by 9 Feet 5 216 17 79 201 513	Acreage Measure 4 40 5 2 4 12 3	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500 10,000	
Aquarium Arbor/Bot Gard Art Children's General Historic Site	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9%	Reporting Acres S 15 289 275 15 396 1,501	by q Feet 5 15 216 17 79 201	Acreage Measure 4 40 5 2 4 4 12	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500	
Aquarium Arbor/Bot Gard Art Children's General Historic Site History Museum	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895 4,949,599	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9% 21.8%	Reporting Acres S 15 289 275 15 396 1,501 1,249	by 9 Feet 5 216 17 79 201 513	Acreage Measure 4 40 5 2 4 12 3	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500 10,000	
Aquarium Arbor/Bot Gard Art Children's General Historic Site History Museum Natural History	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895 4,949,599 10,160,595	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9% 21.8% 44.8%	Reporting Acres S 15 289 275 15 396 1,501 1,249 137	by q Feet 5 216 17 79 201 513 20	Acreage Measure 4 40 5 2 4 12 3 67	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500 10,000 21,178	
Aquarium Arbor/Bot Gard Art Children's General Historic Site History Museum Natural History Nature Center	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895 4,949,599 10,160,595 2,591,757	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9% 21.8% 44.8% 11.4%	Reporting Acres S 15 289 275 15 396 1,501 1,249 137 283	by q Feet 5 216 17 79 201 513 20 2	Acreage Measure 4 40 5 2 4 12 3 67 212	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500 10,000 21,178 615	
Aquarium Arbor/Bot Gard Art Children's General Historic Site History Museum Natural History Nature Center Planetarium	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895 4,949,599 10,160,595 2,591,757 27	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9% 21.8% 44.8% 11.4% 0.000%	Reporting Acres S 15 289 275 15 396 1,501 1,249 137 283 9	by q Feet 5 216 17 79 201 513 20 2 8	Acreage Measure 4 40 5 2 4 12 3 67 212 2	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500 10,000 21,178 615 2,397 10,000	
Aquarium Arbor/Bot Gard Art Children's General Historic Site History Museum Natural History Nature Center Planetarium Science Specialized	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895 4,949,599 10,160,595 2,591,757 27 71,673 14,384	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9% 21.8% 44.8% 11.4% 0.000% 0.32% 0.06%	Reporting Acres S 15 289 275 15 396 1,501 1,249 137 283 9 55 236	by q Feet 5 216 17 79 201 513 20 2 8 19 50	Acreage Measure 4 40 5 2 4 12 3 67 212 2 20 4	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500 10,000 21,178 615 2,397 10,000 30,000	
Aquarium Arbor/Bot Gard Art Children's General Historic Site History Museum Natural History Nature Center Planetarium Science	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895 4,949,599 10,160,595 2,591,757 27 71,673	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9% 21.8% 44.8% 11.4% 0.000% 0.32%	Reporting Acres S 15 289 275 15 396 1,501 1,249 137 283 9 55	by q Feet 5 216 17 79 201 513 20 2 8 19	Acreage Measure 4 40 5 2 4 12 3 67 212 2 20	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500 10,000 21,178 615 2,397 10,000	
Aquarium Arbor/Bot Gard Art Children's General Historic Site History Museum Natural History Nature Center Planetarium Science Specialized	Exterior Acreage 776 90,803 39,274 175 3,403,296 1,330,895 4,949,599 10,160,595 2,591,757 27 71,673 14,384	of Total Exterior Acreage 0.003% 0.4% 0.2% 0.001% 15.0% 5.9% 21.8% 44.8% 11.4% 0.000% 0.32% 0.06%	Reporting Acres S 15 289 275 15 396 1,501 1,249 137 283 9 55 236	by q Feet 5 216 17 79 201 513 20 2 8 19 50	Acreage Measure 4 40 5 2 4 12 3 67 212 2 20 4	Sq Footage Measure 27,120 8,550 16,000 3,500 23,240 12,500 10,000 21,178 615 2,397 10,000 30,000	

Number/percent missing: 39 / 0.005%

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Table C:16-B

Size Breakout for Selected Types for Interior and Exterior Space

	Interior Square Fo	ootage		
Museum Type	All	Large	Medium	Small
Art	33,041,118	22,504,210	4,657,188	5,879,720
Historic Site	37,365,117	8,630,472	3,123,220	25,611,425
History Museum	42,348,164	8,054,776	4,445,139	29,848,249
Zoo	53,955,100	46,268,700	7,349,909	336,491
	Percentage of inte	erior Square Foot	age	
Art	100.0%	68.1%	14.1%	17.8%
Historic Site	100.0%	23.1%	8.4%	68.5%
History Museum	100.0%	19.0%	10.5%	70.5%
Zoo	100.0%	85.8%	13.6%	0.6%

	Exterior Acreage			
Museum Type	All	Large	Medium	Small
General	3,403,296	1,338,703	205,803	1,858,790
Historic Site	1,330,895	22,408	24,282	1,284,205
History Museum	4,949,599	6,040	10,390	4,933,169
Natural History	10,160,595	169,280	17,443	9,973,872
Nature Center	2,591,757	26,565	2,303,922	261,270
	Percentage of Exte	rior Acreage		
General	100.0%	39.3%	6.0%	54.6%
Historic Site	100.0%	1.7%	1.8%	96.5%
History Museum	100.0%	0.1%	0.2%	99.7%
Natural History	100.0%	1.7%	0.2%	98.2%
Nature Center	100.0%	1.0%	88.9%	10.1%

Table C:16-C

Total Square Footage and Acreage under Museum Control by Governing Authority and by Size

Governing Authority	Total Interior Sq Footage	Percent of Total Interior Sq Footage	Number of Museums Reporting Int Sq Feet	Size of Museum	Total Interior Sq Footage	Percent of Total Interior Sq Footage
Municipal	17,503,024	7.9%	546	Large	112,008,813	50.5%
County/Regional	12,044,309	5.4%	629			
State	14,646,372	6.6%	879	. Medium	32,486,898	14.7%
Federal	14,797,758	6.7%	593			
Pub Educ Institutitons	6,521,320	2.9%	540	Small	77,217,583	34.8%
	·······.					
Subtotal All	and the second sec	and the second		Total	221,713,294	100.0%
Public Museums	65,512,784	29.6%	3,187			
Private Nonprofit	148,882,127	67.2%	4,368		Number of Muser Reporting Int Sq	
Other Private	7,144,478	3.2%	273	Large	560	
onior rintato				g•		
Subtotal All				Medium	955	
Private Museums	156,026,605	70.4%	4,641			
				Small	6,318	
Total	221,539,388	100.0%	7,828	Total	7,833	
		Percent	Number Museums			Percent
	Total	of Total	Reporting by		Total	of Total
	Exterior	Exterior		Size of	Exterior	Exterior
Governing Authority	Acreage	Acreage	Acres Sq Feet	Museum	Acreage	Acreage
Municipal	13,916	0.1%	395 58	Large	1,594,821	7.0%
County/Regional	82,299	0.4% 0.8%	484 48 728 77	Madium	0.004.100	11.00/
State	179,598 17,325,709	76,4%	728 77 351 66	Medium	2,624,129	11.6%
Federal Pub Educ Institutions	18,439	0.1%	213 31	Small	18,447,987	81.4%
PUD Educ Institutions	18,439	0.176	213 31	Silian	10,447,987	81.4%
Subtotal All				Total	22,666,937	100.0%
Public Museums	17,619,961	77.7%	2,171 280	Totat	22,000,937	100.078
	17,010,001	11.170	2,171 200		umb of Museums	Reporting by
Public Museullis				•	fullip of museullis	neporting by
	5.001.582	22.1%	2,352 805		Acres	Sa Feet
Private Nonprofit	5,001,582	22.1%	2,352 805		Acres	Sq Feet
	5,001,582 45,372	22.1% 0.2%	2,352 805 49 72	Large		
Private Nonprofit Othe Private	45,372		49 72		349	84
Private Nonprofit Othe Private Subtotal All	45,372	0.2%	49 72	Large Medium	•••••	
Private Nonprofit Othe Private	45,372		49 72		349	84
Private Nonprofit Othe Private Subtotal All	45,372	0.2%	49 72	Medium	349 648	84

The 12 museums without governing authority account for almost 180,000 square feet

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Table C:17-A

Percent of Museums That Reported a Major Renovation or a Move to a Different Building/Facility by Type and by Size

Museum Type	Percent of Type That Reported Major Renovation	Percent of Type That Moved to New Building		
Aquarium	45.5%	0.0%		
Arbor/Bot Gard	54.1%	13.0%		
Art	46.8%	12.6%		
Children's	70.5%	40.4%		
General	66.4%	10.4%		
Historic Site	63.4%	5.2%		
History Museum	62.4%	19.6%		
Natural History	51.6%	22.7%		
Nature Center	54.2%	13.4%		
Planetarium	14.5%	0.0%		
Science	39.5%	44.6%		
Specialized	60.5%	10.7%		
Zoo	74.7%	33.1%		
Total	59.1%	14.9%		
Size				
Large	70.6%	17.4%		
Medium	55.6%	95.8%		
Small	58.6%	15.6%		
Total	59.1%	14.9%		

Number/percent missing: 8 / .098%

Table C:17-B

Sum, Mean, Quartile Values, etc. of Space Added or Renovated

Sum of Interior Squar	e Feet Added:	33,509,514	Top Five Values
	Mean (Average)	12,981	997,500 Reported by:
Quartiles	100% Maximum	997,500	560,000 4 Large &
	75% Q3	7,500	500,000 1 Small
	50% Median	2,500	400,000 weight = 14,58
	25% Q1	1,200	271,500
	0% Min	-11,000	
Number Museums Res	ponding:	2,581	7 Negative Values
	5		weight = 52.48
			5
Sum of Interior Squar	e Feet Renovated:	20,102,569	Top Five Values
	Mean (Average)	7,593	1,000,000 Reported by:
Quartiles	100% Maximum	1,000,000	500,000 5 Large
	75% Q3	8,000	272,100 weight = 5.77
	50% Median	3,600	239,463
	25% Q1	1,500	150,900
	0% Min	-2,000	
Number Museums Res	ponding:	2,647	1 Negative Value
			weight = 27.30
Sum of Exterior Acres	s Added:	840,494	Top Five Values
	Mean (Average)	964	17,000 Reported by:
Quartiles	100% Maximum	17,000	15,000 1 Large
	75% Q3	56	8,000 4 Small
	50% Median	3	7,500 weight = 64.74
	25% Q1	2	4,800
	0% Min	-26,500	
Number Museums Res	ponding:	872	4 Negative Values
			weight = 31.06
			next lowest value = (128)
Sum of Exterior Acres	s Renovated:	1,144,931	Top Five Values
	Mean (Average)	1,855	48,600 Reported by:
Quartiles	100% Maximum	48,600	33,300 2 Large
	75% Q3	40	14,000 3 Smail
	50% Median	10	5,000 weight = 66.87
	25% Q1	2	760
	0% Min	0.1	
Number Museums Res	ponding:	617	No Negative Values

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Table C:17-C

Percent of Museums That Reported a Major Renovation or Moved to a Different Building/Facility by Governing Authority

Governing Authority	Percent of Type That Reported Major Renovation	Percent of Type That Moved to New Building
Municipal	58.8%	8.7%
Regional/County	62.8%	9.0%
State	60.0%	5.1%
Federal	57.6%	25.4%
Pub Educ Institutions	30.8%	16.3%
Subtotal All Public Museums	54.8%	11.9%
Private Nonprofit	63.0%	16.9%
Other Private	49.2%	16.5%
Subtotal All Private Museums	62.2%	16.9%
All Museums	59.1%	14.9%

Number/percent missing: 20 / 0.2%

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Table C:17-D

Number of Museums That Added Interior or Exterior Space by Type and by Size

	Int	erior Space		Exterior Space			
Museum Type	Number Adding	Number Renovating	Number Both	Number Adding	Number Renovating	Number Both	
Aquarium	2	3	1	3	0	0	
Arbor/Bot Gard	102	75	39	56	95	29	
Art	309	358	129	22	56	5	
Children's	33	19	6	3	3	1	
General	280	241	84	50	35	12	
Historic Site	446	835	127	144	180	31	
History Museum	930	754	230	379	91	68	
Natural History	78	60	18	14	21	8	
Nature Center	81	52	20	74	32	7	
Planetarium	3	4	2	0	0	0	
Science	105	32	12	13	4	0	
Specialized	173	186	87	92	47	28	
Zoo	39	28	12	24	53	10	
Total	2,581	2,647	766	872	617	198	
Size							
Large	264	260	151	75	82	34	
Medium	265	333	105	93	135	32	
Small	2,053	2,054	510	704	400	131	
Total	2,581	2,647	766	872	617	198	

Table C:17-E

Number of Museums That Added Interior or Exterior Space by Governing Authority

	Int	erior Space		Exterior Space			
Governing Authority	Number Adding	Number Renovating	Number Both	Number Adding	Number Renovating	Number Both	
Municipal	222	. 241	140	60	106	45	
Regional/County	234	183	48	102	112	64	
State	208	311	42	75	70	3	
Federal	189	188	75	40	27	11	
Pub Educ Institutions	146	98	48	22	30	7	
Subtotal All							
Public Museums	1,000	1,020	353	299	344	131	
Private Nonprofit	1,530	1,533	397	557	266	67	
Other Private	47	94	17	11	8	ο	
Subtotal All							
Private Museums	1,577	1,627	413	568	273	67	
All Museums	2,576	2,646	766	867	617	198	

Table C-17-F

Of All Museums Percent That Added Interior or Exterior Space by Type and by Size

	Interior Space				Exterior Space			
Museum Type	Percent Adding	Percent Renovating	Percent Both	Percent Adding	Percent Renovating	Percen [®] Both		
Aquarium	11.3%	16.2%	6.4%	12.9%	0.0%	0.0%		
Arbor/Bot Gard	32.0%	23.7%	12.3%	17.6%	29.9%	9.0%		
Art	25.4%	29.5%	10.6%	1.8%	4.6%	0.4%		
Children's	52.1%	30.5%	8.7%	3.9%	4.8%	2.0%		
General	39.8%	34.4%	11.9%	7.1%	5.0%	1.7%		
Historic Site	21.4%	40.0%	6.1%	6.9%	8.6%	1.5%		
History Museum	38.7%	31.4%	9.6%	15.8%	3.8%	2.8%		
Natural History	31.0%	23.9%	7.3%	5.4%	8.4%	3.1%		
Nature Center	27.3%	17.3%	6.7%	24.7%	10.8%	2.5%		
Planetarium	8.5%	11.4%	5.5%	0.0%	0.0%	0.0%		
Science	57.2%	17.7%	6.6%	7.2%	2.0%	0.0%		
Specialized	37.2%	39.8%	18.7%	19.7%	10.0%	5.9%		
Zoo	29.2%	21.4%	8.8%	18.4%	40.4%	7.4%		
Total	31.6%	32.4%	9.4%	10.7%	7.6%	2.4%		
Size								
Large	44.6%	44.1%	25.6%	12.6%	13.9%	5.8%		
Medium	26.7%	33.5%	10.6%	9.4%	13.6%	3.2%		
Small	31.2%	31.2%	7.7%	10.7%	6.1%	2.0%		
Total	31.6%	32.4%	9.4%	10.7%	7.6%	2.4%		

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American Association of Museums -- January 1992

Table C:17-G

Of All Museums Percent That Added Interior or Exterior Space by Governing Authority

	In	terior Space		Exterior Space			
Governing Authority	Percent Adding	Percent Renovating	Percent Both	Percent Adding	Percent Renovating	Percen [.] Both	
Municipal	37.0%	40.0%	23.3%	10.0%	17.6%	7.5%	
Regional/County	34.9%	27.2%	7.1%	15.2%	16.7%	9.6%	
State	22.7%	34.0%	4.6%	8.3%	7.6%	0.4%	
Federal	31.6%	31.4%	12.6%	6.6%	4.5%	1.8%	
Pub Educ Institutions	24.6%	16.5%	8.1%	3.8%	5.1%	1.2%	
Subtotal Public Museums	29.6%	30.2%	10.5%	8.9%	10.2%	3.9%	
Private Nonprofit	34.1%	34.2%	8.8%	12.4%	5.9%	1.5%	
Other Private	15.9%	31.8%	5.6%	3.5%	2.6%	0.0%	
Subtotal							
Private Museums	33.0%	34.0%	8.6%	11.9%	5.7%	1.4%	
All Museums	31.6%	32.4%	9.4%	10.6%	7.6%	2.4%	

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Table C:19-A

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Museums with Intrusion Detection Systems by Type and by Size

Museum Type	Number with Indoor Space Greater Than 100 Sq. Feet	Percent of Type with in- door Space	Percent o with Indo That Have Detection Yes	or Space e Intrusic Systems	'n	Percent intrusion Sy Are Continu Yes	vsterns T ously Mo		Percen intrusion Sy Are Regular Yes	stems T ly Testea	
Aquarlum	20	100.0%	32.6%	57.5%	9.9%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Arbor/Bot Gard	214	67.4%	38.0%	20.0%	42.5%	92.8%	0.0%	7.2%	91.4%	0.0%	8.6%
Art	1,204	99.2%	64.3%	9.5%	25.4%	97.3%	1.3%	1.3%	95.7%	1.9%	2.4%
Children's	64	100.0%	65.5%	19.8%	14.7%	90.2%	5.2%	4.6%	96.5%	3.5%	0.0%
Generai	670	95.2%	43.1%	18.1%	36.8%	98.1%	0.4%	0.7%	96.2%	0.8%	2.3%
Historic Site	2,002	96.1%	42.0%	9.7%	46.3%	98.4%	1.6%	0.0%	90.1%	4.9%	4.9%
History Museum	2,328	97.0%	50.7%	20.5%	26.4%	93.5%	5.4%	1.1%	91.3%	5.1%	3.6%
Naturai History	243	96.3%	52.1%	20.3%	24.0%	93.8%	4.0%	2.2%	90.8%	6.1%	3.1%
Nature Center	286	96.3%	25.9%	19.8%	52.1%	73.8%	19.7%	6.5%	83.2%	10.3%	6.5%
Planetarium	39	100.0%	46.5%	45.8%	7.7%	73.5%	11.8%	14.7%	85.3%	0.0%	14.7%
Science	184	100.0%	37.4%	29.8%	32.8%	100.0%	0.0%	0.0%	92.9%	0.0%	7.1%
Specialized	465	99.0%	54.8%	17.8%	27.5%	99.5%	0.5%	0.0%	94.9%	0.0%	5.1%
Zoo	64	48.4%	43.2%	17.2%	36.6%	83.0%	4.5%	12.5%	87.5%	0.0%	12.5%
Total	7,783	95.2%	48.6%	16.0%	33.6%	95.7%	3.0%	1.2%	92.4%	3.6%	3.9%
Size											
Large	565	95.0%	75.1%	4.9%	16.2%	98.3%	1.4%	0.3%	94.5%	0.5%	4.9%
Medium	955	96.2%	76.9%	7.2%	15.7%	94.5%	4.1%	1.5%	97.0%	0.8%	2.2%
Smaii	6,262	95.0%	41.9%	18.4%	38.0%	95.6%	3.0%	1.3%	90.9%	4.8%	4.3%
Totai	7,783	95.2%	48.6%	16.0%	33.6%	95.7%	3.0%	1.2%	92.5%	3.6%	3.9%

Number/percent missing: 2,619 / 34.2%

Table C:19-B

Museums with Fire Detection Systems by Type and by Size

Museum Type	Number with Indoor Space Greater Than 100 Sq. Feet	Percent of Type with in- door Space	Percent of with Indoor That Have Detection S Yes	Space Fire	Blank	Percent o Fire System Are Continuously Yes	is That Monitore	Blank	Percent o Fire System Are Reguiariy Yes	s That	Blank
Aquarium	20	100.0%	49.1%	34.5%	16.4%	100.0%	0.0%	0.0%	79.9%	20.1%	0.0%
Arbor/Bot Gard	214	67.4%	54.7%	34.8%	58.9%	69.6%-	25.3%	7.2%	75.7%	13.3%	15.9%
Art	1204	99.2%	65.1%	10.3%	25.4%	91.5%	7.3%	1.2%	97.4%	0.0%	2.6%
Children's	64	100.0%	65.8%	22.9%	11.3%	86.8%	13.2%	0.0%	96.5%	3.5%	0.0%
General	670	95.2%	53.7%	19.0%	32.3%	86.8%	5.7%	9.4%	87.3%	4.3%	10.5%
Historic Site	2002	96.1%	53.8%	6.8%	43.4%	83.5%	11.4%	6.5%	85.3%	5.1%	12.3%
History Museum	2328	97.0%	59.1%	24.5%	19.5%	90.0%	3.0%	8.1%	87.5%	3.2%	10.8%
Natural History	243	96.3%	59.6%	21.0%	23.2%	93.2%	2.6%	4.8%	90.6%	4.4%	5.6%
Nature Center	286	96.3%	37.5%	13.2%	53.2%	75.9%	18.5%	8.2%	93.0%	1.4%	8.2%
Planetarium	39	100.0%	72.5%	19.8%	7.7%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Science	184	100.0%	59.8%	8.7%	31.5%	96.7%	2.9%	0.6%	95.6%	0.0%	7.1%
Specialized	465	99.0%	55.7%	23.0%	22.3%	94.4%	2.3%	3.4%	88.4%	0.8%	11.0%
Zoo	64	48.4%	55.1%	80.7%	70.8%	96.5%	3.5%	0.0%	94.5%	31.4%	-32.9%
Total	7783	95.2%	57.2%	17.0%	30.8%	88.2%	7.0%	5.7%	89.1%	3.5%	8.7%
Size											
Large	565	95.0%	82.7%	6.0%	16.6%	92.8%	7.0%	0.3%	89.8%	4.1%	6.7%
Medium	955	96.2%	78.4%	8.6%	16.9%	95.6%	3.0%	1.5%	94.8%	0.7%	4.6%
Small	6262	95.0%	51.6%	19.3%	34.3%	85.8%	8.0%	7.7%	87.7%	4.0%	10.3%
Totai	7783	95.2%	57.2%	17.0%	30.9%	88.2%	7.0%	5.7%	89.1%	3.5%	8.7%

Number/percent missing: 2,402 / 29.4%

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Table C:22-A

Number and Percent of Staff by Type (Percentages Add Down)

		Percent		Percent		
	Total	of Total	Total	of Total		Percent
PAID	Full-time	Full-time	Part-time	Part-time	Total	of Total
			Paid Staff			
Museum Type	Paid Staff	Staff	Palo Stall	Staff	Paid Staff	Staff
Aquarium	1,085	58.1%	420	23.9%	1,505	41.5%
Arbor/Bot Gard	8,064	89.7%	2,213	16.3%	10,277	45.6%
Art	20,364	85.6%	10,711	16.9%	31,075	35.7%
Children's	799	63.1%	796	24.6%	1,595	35.4%
Children's	755	03.176	790	24.0 %	1,595	33.4 %
General	5,295	69.1%	3,660	11.2%	8,955	22.3%
Historic Site	14,879	72.1%	11,353	9.1%	26,232	18.0%
History Museum	12,325	49.3%	8,690	13.5%	21,015	23.5%
Natural History	8,325	82.9%	2,827	19.9%	9,152	41.9%
Matorial mistory	0,020	02.070	2,021	10.070	0,102	41.576
Nature Center	2,013	74.8%	1,608	10.4%	3,621	19.9%
Planetarium	244	97.1%	325	52.0%	569	64.9%
Science	4,073	96.7%	3,909	14.5%	7,982	25.6%
Specialized	4,456	90.4%	2,394	13.0%	6,850	29.4%
Zoo	12,031	68.6%	7,364	39.4%	19,395	53.5%
200						
Total	91,954	72.7%	56,270	14.1%	148,224	28.3%
		Percent		Percent		
	Total	of Total	Total	of Total		Percent
UNPAID	Full-time	Full-time	Part-time	Part-time	Total	of Total
Museum Type	Unpaid Staff	Staff	Unpaid Staff	Staff	Unpaid Staff	Staff
Aquarium	783	41.9%	1,335	76.1%	2,118	58.5%
Arbor/Bot Gard	922	10.3%	11,327	83.7%	12,249	54.4%
Art	3,434	14.4%	52,570	83.1%	56,004	64.3%
Children's	466	36.9%	2,446	75.4%	2,912	64.6%
Officient a	400	00.070	2,440	10.470	2,312	04.078
General	2,368	30.9%	28,923	88.8%	31,291	77.7%
Historic Site	5,746	27.9%	113,554	90.9%	119,300	82.0%
History Museum	12,683	50.7%	55,727	86.5%	68,410	76.5%
Natural History	1,303	17.1%	11,398	80.1%	12,701	58.1%
Hatoral History	1,000		11,000	00.170	0	00.170
Nature Center	679	25.2%	13,911	89.6%	14,590	80.1%
Planetarium	7	2.9%	300	48.0%	307	35.1%
Science	138	3.3%	23,047	85.5%	23,185	74.4%
Specialized	474	9.6%	16,005	87.0%	16,479	70.6%
Zoo	5,506	31.4%	11,322	60.6%	16,828	46.5%
200						
Total	34,509	27.3%	341,865	85.9%	376,374	71.7%
		Percent		Percent		
	Total	of Total	Total	of Total		Percent
TOTAL	Full-time	Full-time	Part-time	Part-time	Total	of Total
Museum Type	Staff	Staff	Staff	Staff	Staff	Staff
Aquarium	1,868	100.0%	1,755	100.0%	3,623	100.0%
Arbor/Bot Gard	8,986	100.0%	13,540	100.0%	22,526	100.0%
Art	23,799	100.0%	63,281	100.0%	87,080	100.0%
Children's	1,265	100.0%	3,242	100.0%	4,507	100.0%
General	7,663	100.0%	32,583	100.0%	40,246	100.0%
Historic Site	20,625	100.0%	124,907	100.0%	145,532	100.0%
History Museum	25,008	100.0%	64,417	100.0%	89,425	100.0%
Natural History	7,628	100.0%	14,225	100.0%	21,853	100.0%
	.,		.,0		21,000	100.070
Nature Center	2,692	100.0%	15,519	100.0%	18,211	100.0%
Planetarium	251	100.0%	625	100.0%	876	100.0%
Science	4 2 1 1	100.0%	26 956	100.0%	31 167	100.0%

26,956

18,399

18,686

398,135

100.0%

100.0%

100.0%

100.0%

Total Number/percent missing: 64 / 0.78%

Science

Zoo

Specialized

4,211

4,930

17,537

.

126,463

100.0%

100.0%

100.0%

.

100.0%

31,167

23,329

36,223

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524,598

100.0%

100.0%

100.0%

100.0%

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Table C:22-B

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"Number and Percent of Staff by Type (Percentages Add Across)

		Percent		Percent		
	Total	of Total	Total	oi Total	_	Percent
PAID	Full-time	Pald	Part-time	Paid	Total	of Total
Museum Type	Paid Staff	Staff	Paid Staff	Staff	Paid Staff	Pald Staff
Aquarlum	1,085	72,1%	420	27.9%	1,505	100.0%
Arbor/Bot Gard	8,064	78.5%	2,213	21.5%	10,277	100.0%
Art	20,364	65.5%	10,711	34.5%	31,075	100.0%
Children's	799	50.1%	796	49.9%	1,595	100.0%
General	5,295	59.1%	3,660	40.9%	8,955	100.0%
Historic Site	14,879	56.7%	11,353	43.3%	28,232	100.0%
History Museum	12,325	58.6%	8,690	41.4%	21,015	100.0%
Natural History	6,325	69.1%	2,827	30.9%	9,152	100.0%
Nature Center	2,013	55.6%	1,608	44.4%	3,621	100.0%
Planetarium	244	42.9%	325	57.1%	569	100.0%
Science	4.073	51.0%	3,909	49.0%	7,982	100.0%
Specialized	4,456	65.1%	2,394	34.9%	6,850	100.0%
Zoo	12,031	62.0%	7,364	38.0%	19,395	100.0%
200	12,031					
Tota		62.0%	56,270	38.0%	148,224	100.0%
		Percent		Percent		
	Total	of Total	Total	of Total		Percent
UNPAID	Full-time	Unpaid	Part-time	Unpaid	Total	of Total
Museum Type	Unpaid Staif	Staff	Unpaid Staff	Staff	Unpaid Staff	Unpaid Staif
Aquarlum	783	37.0%	1,335	63.0%	2,118	100.0%
Arbor/Bot Gard	922	7.5%	11,327	92.5%	12,249	100.0%
Art	3,434	6.1%	52,570	93.9%	56,004	100.0%
Children's	466	16.0%	2,446	84.0%	2,912	100.0%
Cimoren s	400	10.076	2,440	04.078	0	100.076
General	2,368	7.6%	28,923	92.4%	31,291	100.0%
Historic Site	5,746	4.8%	113,554	95.2%	119.300	100.0%
History Museum	12,683	18.5%	55,727	81.5%	68,410	100.0%
Natural History	1,303	10.3%	11,398	89.7%	12,701	100.0%
Haloral History	1,000				0	
Nature Center	679	4.7%	13,911	95.3%	14,590	100.0%
Planetarium	7	2.4%	300	97.6%	307	100.0%
Science	138	0.6%	23,047	99.4%	23,185	100.0%
Specialized	474	2.9%	16,005	97.1%	16,479	100.0%
Zoo	5,506	32,7%	11,322	67.3%	16,828	100.0%
Tot	al 34,509	9.2%	341,865	90.8%	376,374	100.0%
						-
TOTAL	Total Sull time	Percent	Total Bost time	Percent of Total	Total	Percent of Total
TOTAL	Full-time	of Total	Part-time		Total	Staff
Museum Type	Staff	Staff	Staff	Staff	Staff	JIAH
Aquarium	1,868	51.6%	1,755	48.4%	3,623	100.0%
Arbor/Bot Gard	8,986	39.9%	13,540	60.1%	22,526	100.0%
Art	23,799	27.3%	63,281	72.7%	87,080	100.0%
Oblideente	1.005	00 10/	0.040	71.0%	4 507	100.0%

IUINE	1 OII-LINIO	Of FOIL	T WIT-THING	or rotai	10101	
Museum Type	Staff	Staff	Staff	Staff	Staff	Staff
	• • • • • • • • • • • • • • •	•••••		•••••	·····	••••
Aquarium	1,868	51.6%	1,755	48.4%	3,623	100.0%
Arbor/Bot Gard	8,986	39.9%	13,540	60.1%	22,526	100.0%
Art	23,799	27.3%	63,281	72.7%	87,080	100.0%
Children's	1,265	28.1%	3,242	71.9%	4,507	100.0%
General	7,663	19.0%	32,583	81.0%	40,246	100.0%
Historic Site	20,625	14.2%	124,907	85.8%	145,532	100.0%
History Museum	25,008	28.0%	64,417	72.0%	89,425	100.0%
Natural History	7,628	34.9%	14,225	65.1%	21,853	100.0%
Nature Center	2,692	14.8%	15,519	85.2%	18,211	100.0%
Planetarium	251	28.7%	625	71.3%	876	100.0%
Science	4,211	13.5%	26,956	86.5%	31,167	100.0%
Specialized	4,930	21.1%	18,399	78.9%	23,329	100.0%
Zoo	17,537	48.4%	18,686	51.6%	36,223	100.0%
Total	126,463	24.1%	398,135	75.9%	524,598	100.0%

Number/percent missing: 64 / 0.78%

Table C:22-C

Staff Distribution by Who Pays All Museums

Staff Category	Full-time S	Staff		Part-time S	Staff	
	Number	Percent	Percent	Number	Percent	Percent
Regular Staff (pald by the museum)	65,445	55.3%	75.1%	22,913	5.8%	42.7%
Temporary or Seasonal Staff (pald by the museum)	9,804	8.3%	11.3%	20,771	5.2%	38.7%
Paid by Friends/Auxiliary Organization	2,089	1.8%	2.4%	2,572	0.6%	4.8%
Paid by Parent or Other Organization	9,783	8.3%	11.2%	7,444	1.9%	13.9%
		* • • • • • • • •	*******	*******		
Total Paid Staff *	87,121	73.6%	100.0%	53,700	13.5%	100.0%
Unpaid Staff/Volunteers	31,318	26.4%		342,911	86.5%	
Total Number of Staff *	118,439	100.0%		396,611	100.0%	

Number/percent missing: varies by each figure largest values 506 / 6.2%

* Each of the four totals is slightly below those reported in Tables D:22-A and D:22-B due to missing values.

Table C:22-D

Median and Average Paid and Total Full-time and Part-time Staff by Museum Type

	<	PAID	STAFF	>
	Median	Average	Median	Average
Museum Type	Full-time	Full-time	Part-time	Part-time
Aquarlum	24.5	53.5	6.0	20.7
Arbor/Bot Gard	16.0	26.9	5.0	7.1
Art	15.0	16.9	8.5	9.0
Children's	6.0	12.5	7.0	12.5
General	9.5	7.5	6.0	5.2
Historic Site	4.0	7.2	3.0	5.5
History Museum	3.0	5.2	3.0	3.6
Natural History	10.0	25.1	8.0	11.5
Nature Center	5.0	6.8	3.0	5.5
Planetarium	3.5	6.3	5.0	8.4
Sclence	16.0	22.2	9.5	21.3
Specialized	4.0	9.5	3.0	5.1
Zoo	65.0	90.5	14.0	55.3
Total	7.0	11.3	5.0	6.9

	<	ALL	STAFF	>
	Median	Average	Median	Average
Museum Type	Full-time	Full-time	Part-time	Part-time
Aquarium	34.0	92.1	57.0	91.0
Arbor/Bot Gard	22.0	29.5	24.0	44.5
Art	18.0	19.9	28.5	53.6
Children's	7.0	19.9	30.0	50.9
General	10.0	10.9	28.5	48.3
Historic Site	5.0	9.9	16.0	60.3
History Museum	6.0	10.4	15.0	27.2
Naturai History	12.0	32.0	21.0	58.2
Nature Center	5.5	9.0	15.0	53.1
Planetarium	4.0	6.4	10.5	17.1
Science	17.0	22.9	34.5	146.8
Specialized	6.0	10.6	12.0	40.5
Zoo	85.0	131.4	58.0	143.0
Total	10.0	15.6	24.0	49.6

Number/percent missing: 64 / 0.78%

Table D:26-A

Museums with Permanent Collection by Type and Size

Museum Type	Number with Permanent Collection	Percent with Permanen Collectior
Aquarium	16	80.3%
Arbor/Bot Gard	275	86.5%
Art	989	81.5%
Children's	44	68.3%
General	694	98.6%
Historic Site	2,057	98.7%
History Museum	2,344	97.6%
Natural History	235	93.3%
Nature Center	225	75.7%
Planetarium	33	86.5%
Science	164	89.6%
Specialized	432	91.9%
Zoo	133	100.0%
Total	7,642	93.4%
Size		
Large	541	90.9%
Medium	949	95.6%
Small	6,152	93.3%

Number/percent missing: 2 / 0.02%

Total

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7,642

93.4%

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Table D:26-B

Museums with Permanent Collection by Governing Authority

Governing Authority	Number with Permanent Collection	Percent with Permanent Collection	
Municipal	579	96.1%	
County/Regional	657	98.1%	
State	872	95.5%	
Federal	585	97.6%	
Pub Educ Institutions	481	81.3%	
Subtotal All Public Museums	3,174	94.0%	
Private Nonprofit	4,184	93.1%	
Other Private	280	94.7%	
Subtotal All Private Museums	4,465	93.2%	
Total All Museums	7,639	93.5%	

Number/percent missing: 12 / 0.15%

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Table D:27-A

Total Numbers in Permanent Collection by Museum Type

Museum Type				Archival Material	Total Linear Feet Archival Material
Aquarium		74,296	147,791	133	1,815
Arbor/Bot Gard		19,361,485	622,092	7,118	3,204
Art		13,051,701	7,845	82,786	38,834
Children's		371,967	1,241	488	470
General		66,390,590	221,450	271,171	1,340,656
Historic Site		87,175,737	51,489	153,019	83,374
History Museum		86,563,254	1,225,551	2,520,340	509,943
Natural History		425,927,812	5,045,621	179,248	3,281,797
Nature Center		176,620	15,982	19	8,956
Planetarium		59,081	349	13,859	129
Science		16,408,518	22,696	15,335	30,562
Specialized		21,509,368	3,901,221	267,499	7,436,718
Zoo		780,294	60,765		2,973
	Total	737,850,724	11,324,092	3,511,144	

Museum Type		Total Linear Feet of Bound Material	Total Number of Volumes of Bound Material	Total Number of Sites/ Structures	Total Number of Acres
Aquarium	***-	0	0	0	64
Arbor/Bot Gard		935	159,100	109	31,408
Art		12,368	697,66 7	116	2,603
Children's		2	688	12	10
General		9,218	144,289	725	1,337,192
Historic Site		6,310	1,432,633	9,362	1,043,370
History Museum		69,149	2,652,027	4,117	17,831
Natural History		79,659	86,810	270	1,770,491
Nature Center		0	31	43	47,599
Planetarium		63	1,170	7	11
Science		0	65,442	6	70,537
Specialized		0	884,465	175	3,432
Zoo		998	244	107	14,230
	Total	178,703	6,124,565	15,048	4,338,776

Number/percent missing: 17 / 0.22%

Table D:27-B

Total Numbers in Permanent Collection by Museum Size

	Total	Total	Total	Total
	Number of	Number of	Cubic Feet	Linear Feet
	Objects/	Lots/Taxa/	Archival	Archival
Museum Size	Specimen	Populations	Material	Material
Large	552,075,092	5,920,948	2,585,125	4,836,164
Medium	75,245,435	1,121,404	304,570	154,736
Small	110,530,197	4,281,741	621,449	7,748,533
Tota	737,850,724	11,324,092	3,511,144	12,739,433

	Total Linear Feet	Total Number of Volumes	Total Number	Total Number
	of Bound	of Bound	of Sites/	of
Museum Size	Material	Material	Structures	Acres
Large	133,976	2,349,077	3,182	1,384,468
Medium	40,033	1,013,342	2,487	46,313
Small	4,694	2,762,146	9,379	2,907,996
Tota	l 178,702	6,124,565	15,048	4,338,777

Number/percent missing: 17 / 0.22%

> > American Association of Museums -- January 1992

Table D:27-C

Total Numbers In Permanent Collection by Governing Authority

Governing Authority	Total Number of Objects/ Specimen	Total Number of Lots/Taxa/ Populations	Total Cubic Feet Archival Material	Total Linear Feet Archival Material
Municipal	5,151,093	41,394	64,414	174,467
County/Regional	48,033,126	47,619	12,327	39,202
State	25,981,183	1,362,458	162,403	57,112
Federal	204,018,145		2,068,929	3,411,081
Pub Educ Institutions	76,052,418	2,981,513	17,817	22,744
Subtotal All				
Public Museums	359,235,965	4,438,634	2,325,890	3,704,607
Private Nonprofit	328,977,853	6,700,780	1,171,745	1,624,480
Other Private	48,424,248	175,348	13,315	7,409,256
Subtotat All				
Private Museums	377,402,101	6,876,128	1,185,060	9,033,736
Total All Museums Number from museums	736,638,065	11,314,762	3,510,949	12,738,342
with blank govauth	1,212,659	9,330	195	1,090
Percent w blank	0.2%	0.1%	0.0%	0.0%
	Total	Total Number	Total	Total
	Total Linear Feet	Total Number of Volumes	Total Number	Total Number
Governing Authority	Linear Feet	of Volumes	Number	Number
Governing Authority	Linear Feet of Bound	of Volumes of Bound	Number of Sites/	Number o f
•	Linear Feet of Bound Material	of Volumes of Bound Material	Number of Sites/ Structures	Number of Acres
	Linear Feet of Bound Material	of Volumes of Bound Material 90,654 118,964	Number of Sites/ Structures	Number of Acres 4,965
Municipal	Linear Feet of Bound Material 9,156	of Volumes of Bound Material 90,654 118,964	Number of Sites/ Structures 1,572	Number of Acres 4,965
Municipal County/Regional	Linear Feet of Bound Material 9,156 0	of Volumes of Bound Material 90,654 118,964 292,363	Number of Sites/ Structures 1,572 2,967	Number of Acres 4,965 21,421
Municipal County/Regional State	Linear Feet of Bound Material 9,156 0 7,309	of Volumes of Bound Material 90,654 118,964 292,363	Number of Sites/ Structures 1,572 2,967 2,204	Number of Acres 4,965 21,421 48,796
Municipal County/Regional State Federal	Linear Feet of Bound Material 9,156 0 7,309 175	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106	Number of Sites/ Structures 1,572 2,967 2,204 3,074	Number of Acres 4,965 21,421 48,796 3,354,270
Municipal County/Regional State Federal	Linear Feet of Bound Material 9,156 0 7,309 175 1,958	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306	Number of Acres 4,965 21,421 48,796 3,354,270 12,447
Municipal County/Regional State Federal Pub Educ Institutions	Linear Feet of Bound Material 9,156 0 7,309 175 1,958	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306	Number of Acres 4,965 21,421 48,796 3,354,270 12,447
Municipal County/Regional State Federal Pub Educ Institutions Subtotal All	Linear Feet of Bound Material 9,156 0 7,309 175 1,958	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458 2,444,544	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306	Number of Acres 4,965 21,421 48,796 3,354,270 12,447
Municipal County/Regional State Federal Pub Educ Institutions Subtotal All Public Museums	Linear Feet of Bound Material 9,156 0 7,309 175 1,958 18,598	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458 2,444,544	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306 10,122	Number of Acres 4,965 21,421 48,796 3,354,270 12,447 3,441,899
Municipal County/Regional State Federal Pub Educ Institutions Subtotal All Public Museums Private Nonprofit	Linear Feet of Bound Material 9,156 0 7,309 175 1,958 18,598 160,105	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458 2,444,544 3,402,579	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306 10,122 4,834	Number of Acres 4,965 21,421 48,796 3,354,270 12,447 3,441,899 894,476
Municipal County/Regional State Federal Pub Educ Institutions Subtotal All Public Museums Private Nonprofit	Linear Feet of Bound Material 9,156 0 7,309 175 1,958 18,598 160,105	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458 2,444,544 3,402,579 276,897	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306 10,122 4,834	Number of Acres 4,965 21,421 48,796 3,354,270 12,447 3,441,899 894,476
Municipal County/Regional State Federal Pub Educ Institutions Subtotal All Public Museums Private Nonprofit Other Private	Linear Feet of Bound Material 9,156 0 7,309 175 1,958 18,598 160,105	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458 2,444,544 3,402,579 276,897	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306 10,122 4,834	Number of Acres 4,965 21,421 48,796 3,354,270 12,447 3,441,899 894,476
Municipal County/Regional State Federal Pub Educ Institutions Subtotal All Public Museums Private Nonprofit Other Private Subtotal All	Linear Feet of Bound Material 9,156 0 7,309 175 1,958 18,598 160,105 0	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458 2,444,544 3,402,579 276,897	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306 10,122 4,834 92	Number of Acres 4,965 21,421 48,796 3,354,270 12,447 3,441,899 894,476 2,402
Municipal County/Regional State Federal Pub Educ Institutions Subtotal All Public Museums Private Nonprofit Other Private Subtotal All Private Museums Total All Museums	Linear Feet of Bound Material 9,156 0 7,309 175 1,958 18,598 160,105 0 160,105	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458 2,444,544 3,402,579 276,897 3,679,476	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306 10,122 4,834 92 4,926	Number of Acres 4,965 21,421 48,796 3,354,270 12,447 3,441,899 894,476 2,402 896,878
Municipal County/Regional State Federal Pub Educ Institutions Subtotal All Public Museums Private Nonprofit Other Private Subtotal All Private Museums Total All Museums Number from museums	Linear Feet of Bound Material 9,156 0 7,309 175 1,958 18,598 160,105 0 160,105 178,703	of Volumes of Bound Material 90,654 118,964 292,363 1,556,106 386,458 2,444,544 3,402,579 276,897 3,679,476 6,124,020	Number of Sites/ Structures 1,572 2,967 2,204 3,074 306 10,122 4,834 92 4,926 15,048	Number of Acres 4,965 21,421 48,796 3,354,270 12,447 3,441,899 894,476 2,402 896,878 4,338,777

Table D:28-A

Number of Items in Permanent Collections by Collection Type

2,637,262 220,593,543 3,019,475 37,315,115 3,920,339 88,958,044 2,436,565 358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	Populations 307,560 3,410,364 433,509 931,672 47,387 3,824,810 148,293 9,103,596 602 13,043 119,095 26,990 30,796	
220,593,543 3,019,475 37,315,115 3,920,339 88,958,044 2,436,565 358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	3,410,364 433,509 931,672 47,387 3,824,810 148,293 9,103,596 602 13,043 119,095 26,990 30,796	
220,593,543 3,019,475 37,315,115 3,920,339 88,958,044 2,436,565 358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	3,410,364 433,509 931,672 47,387 3,824,810 148,293 9,103,596 602 13,043 119,095 26,990 30,796	
3,019,475 37,315,115 3,920,339 88,958,044 2,436,565 358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	433,509 931,672 47,387 3,824,810 148,293 9,103,596 602 13,043 119,095 26,990 30,796	
37,315,115 3,920,339 88,958,044 2,436,565 358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	931,672 47,387 3,824,810 148,293 9,103,596 602 13,043 119,095 26,990 30,796	
3,920,339 88,958,044 2,436,565 358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	47,387 3,824,810 148,293 9,103,596 602 13,043 119,095 26,990 30,796	
88,958,044 2,436,565 358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	3,824,810 148,293 9,103,596 602 13,043 119,095 26,990 30,796	
2,436,565 358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	148,293 9,103,596 602 13,043 119,095 26,990 30,796	
358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	9,103,596 602 13,043 119,095 26,990 30,796	
358,880,343 24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	9,103,596 602 13,043 119,095 26,990 30,796	
24,602 3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	602 13,043 119,095 26,990 30,796	
3,756,829 5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	13,043 119,095 26,990 30,796	
5,995,059 3,176,312 3,565,439 4,756,921 1,112,958	119,095 26,990 30,796	
3,176,312 3,565,439 4,756,921 1,112,958	26,990 30,796	
3,565,439 4,756,921 1,112,958	30,796	
4,756,921 1,112,958		
1,112,958		
	20,490	
	1,554	
1,135,120	13,315	
42,728,007	42,922	
8,038,209	6,239	
74,289,455	275,048	
179,985,029	2,674,237	
1 267 549	11 961	
•		
86,968,986	142,295	
19,497,752	2,195	
719,621,565	12,197,370	
1,300,643 Cubic	14,766,536 Lir Fe	near
	86,968,986 19,497,752 719,621,565	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$

Number/percent missing: 65.06 / 0.79%

Table D:28-B

Percent of Collection Type Held by Museum Type

	Motural	Notural	Historical	Historical
	Natural Collections	Natural Collections	Collections	Collections
Museum Type	Objects/Spec	Lots/Taxa/Pop	Objects/Spec	Lots/Taxa/Pop
		2010/14/4/1 00		
Aquarlum	0.020%	3.082%	0.000%	0.002%
Arbor/Bot Gard	5.345%	6.805%	1.680%	0.000%
Art	0.003%	0.002%	0.683%	0.039%
Children's	0.025%	0.011%	0.100%	0.048%
	7.649%	2.218%	5.526%	8.605%
General				
Historic Site	0.028%	0.111%	19.753%	41.812%
History Museum	0.074%	0.034%	64.287%	48.786%
Natural History	85.727%	52.007%	3.988%	0.017%
Nature Center	0.023%	0.151%	0.005%	0.041%
Planetarium	0.001%	. 0.000%	0.010%	0.084%
Science	0.884%	0.164%	0.996%	0.218%
Specialized	0.113%	0.606%	2.953%	0.338%
Zoo	0.109%	34.809%	0.016%	0.010%
200				
Total	100.000%	100.000%	100.000%	100.000%
	Anthr/Archeo	Anthr/Archeo	Art	Art
	Collections	Collections	Collections	Collections
	Objects/Spec	Lots/Taxa/Pop	Objects/Spec	Lots/Taxa/Pop
Aquarlum	0.000%	0.000%	0.037%	0.057%
Aquarium		0.000%	0.290%	0.000%
Arbor/Bot Gard	0.001%	0.011%	12.517%	38.710%
Art	0.034%	0.001%		
Children's	0.088%		0.063%	0.040%
General	8.999%	2.314%	5.776%	0.370%
Historic Site	38.331%	1.047%	11.435%	2.285%
History Museum	1.367%	45.159%	54.950%	45.352%
Natural History	44.918%	23.734%	4.064%	8.980%
Nature Center	0.009%	0.061%	0.051%	0.128%
Planetarium	0.000%	0.000%	0.053%	0.148%
Science	6.180%	0.286%	3.983%	0.027%
Specialized	0.068%	27.158%	6.630%	3.632%
Zoo	0.005%	0.229%	0.150%	0.271%
Total	100.000%	100.000%	100.000%	100.000%
	Other	Other	Total	
	Collections	Collections	Communication	pa.
	Objects/Spec	Lots/Taxa/Pop	Artifacts*	
	Oujects/Spec	LUIS/TAXA/POp		
Aquarlum	0.000%	0.000%	0.012%	
Aquarium Arbor/Bot Gard		0.000%	0.178%	
	0.000%	0.489%	0.705%	
Art	3.510%			
Children's	0.008%	1.079% 2.836%	0.006%	
General	3.094%		7.545%	
Historic Site	0.902%	0.000%	1.455%	
History Museum	8.850%	1.094%	19.617%	
Natural History	0.288%	39.734%	21.902%	
Nature Center	0.159%	0.000%	0.056%	
Planetarium	0.013%	0.000%	0.087%	
Science	0.413%	0.000%	0.242%	
Specialized	81.530%	3.587%	48.181%	
Zoo	1.233%	51.181%	0.013%	
Total	100.000%	100.000%	100.000%	

* Linear feet and cubic feet added together Number/percent missing: 65.06 / 0.79%

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Table D:29-A

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Response Rate to Question 29: Percentage of Permanent Collection for Which Records Have Been Developed and Are Maintained

Museum Type	Total Number Museums	Number with Permanent Collection	Number with Collection & No Response Q29	Percent with Collection & No Response Q29	
Aquarium	20	16	3	18.4%	
Arbor/Bot Gard	318	275	38	13.8%	December 1
Art	1,214	989	220	22.2%	Percent of Nonresponse
Children's	64	44	7	15.5%	Represented by Small
General	704	695	186	26.7%	
Historic Site	2,084	2,057	820	39.8%	92.7%
History Museum	2,401	2,344	548	23.4%	
Natural History	252	235	55	23.5%	
Nature Center	298	225	130	57.6%	81.0%
Planetarium	39	33	4	11.6%	
Science	184	164	64	39.2%	77.4%
Specialized	470	432	150	34.7%	74.7%
Zoo	133	133	10	7.2%	
Total	8,179	7,642	2,233	29.2%	1
Museum Size					
Large	595	541	93	17.2%	
Medium	992	949	153	16.1%	
Small	6,591	6,152	1,988	32.3%	
Total	8,179	7,642	2,233	29.2%	

Table D29-B

Response Rate to Question 29 Based on Question 27

For museums that did not respond in Q29, the following are counts of items in their collections as reported in Q27:

	Accounted for	in Q29	Not accounted for in Q29		
Collection Item	Number	Percent of Q27 Total	Number	Percent of Q27 Total	
Objects	715,790,164	97.0%	22,060,560	3.0%	
Lots	11,247,603	99.3%	76,489	0.7%	
Archival Material					
Cubic Feet	1,002,849	75.0%	333,528	25.0%	
Linear Feet	12,674,861	99.5%	64,572	0.5%	
Bound Material					
Linear Feet	178,703	100.0%	0	0.0%	
Volumes	5,736,276	93.7%	388,289	6.3%	
Sites	12,334	82.0%	2,714	18.0%	
Acres	2,452,392	56.5%	1,886,384	43.5%	

Calculations without the National Archives & Pierpont Morgan Library who together account for over 50% of the archival material reported in cubic feet

Table D:29-C

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for All Museums

Objects/Specimen	Average Percentage	Approx- imate Median*	For Natural History and Living Collections	Average Percentage	Approx- imate Median*
Accessioned	83.7%	90.0%	Objects/Specimen		
Catalogued	69.7%	85.0%			
Inventoried	76.2%	90.0%	Processed	57.3%	80.0%
			Catalogued	51.4%	70.0%
			Identified	57.6%	80.0%
Lots/Populations					
Accessioned	54.2%	75.0%	Lots/Populations		
Catalogued	43.7%	30.0%			
Inventoried	53.0%	80.0%	Processed	54.9%	80.0%
Inventoried	30.070	00.070	Catalogued	52.1%	70.0%
			Identified	57.8%	80.0%
Archival Material					
Accessioned	65.7%	90.0%	Sites/Structures		
Catalogued	50.2%	60.0%			
Inventoried	55.7%	70.0%	Processed	58.0%	100.0%
			Catalogued	51.8%	
			Identified	56.2%	
Books					
Accessioned	73.9%	95.0%			
Catalogued	65.1%	80.0%	For Outdoor		
Inventoried	69.1%	95.0%	Collections		
			Mapped	63.9%	100.0%
Sites/Structures					
Accessioned	72.7%	100.0%			
Catalogued	67.5%	100.0%			
Inventoried	72.0%	100.0%			

* Estimated from quartile distributions

Number/percent missing: 2,233 / 29.2% (See Table D:29-A)

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Table D:29-D

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Aquariums

		Approx-			Approx-
	Average	imate		Average	imate
	Percentage	Median*	For Natural	Percentage	Median*
			History and		
Objects/Specimen **			Living Collections		
Accessioned	100.0%	100.0%	Objects/Specimen		
Catalogued	100.0%	100.0%			
Inventoried	100.0%	100.0%	Processed	99.5%	100.0%
			Catalogued	47.8%	100.0%
			Identified	90.9%	100.0%
Lots/Populations **					
Accessioned	100.0%	100.0%	Lots/Populations		
Catalogued	100.0%	100.0%			
Inventoried	100.0%	100.0%	Processed	99.4%	100.0%
			Catalogued	99.8%	100.0%
			Identified	98.0%	100.0%
Archival Materlal **					
Accessioned	45.0%	45.0%	Sites/Structures **	•	
Catalogued	45.0%	45.0%			
Inventoried	0.0%	0.0%	Processed	100.0%	100.0%
intenter e	0.070	0.070	Catalogued	60.1%	100.0%
			Identified	60.1%	100.0%
Books **			Identified	00.178	100.078
Accessioned	100.0%	100.0%			
Catalogued	100.0%	100.0%	For Outdoor		
Inventoried	100.0%	100.0%	Collections **		
			Mapped	100.0%	100.0%
Sites/Structures **			in the page	100.070	100.070
Accessioned	0.0%	0.0%			
Catalogued	0.0%	0.0%			
Inventoried	0.0%	0.0%			
	0.070	0.070			

* Estimated from quartile distributions (see Table D*29-B1) ** Only an estimated 3 museums reported in these categories Number/percent missing: 3 / 18.4% (See Table D:29-A)

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Table D:29-E

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Arboreta and Botanical Gardens

Objects/Specimen Accessioned Catalogued Inventoried	Average Percentage 	Approx- imate Median* 75.0% 80.0% 80.0%	For Natural History and Living Collections Objects/Specimen Processed Catalogued	Average Percentage 58.6% 57.5%	Approx- imate Median* 80.0% 75.0%
Lots/Populations			Identified	77.1%	88.0%
Accessioned Catalogued Inventoried Archival Material	23.8% 34.6% 34.4%	0.0% 0.0% 0.0%	Lots/Populations Processed Catalogued Identified	56.5% 62.1% 76.2%	77.0% 77.0% 80.0%
Accessioned Catalogued Inventorled	14.4% 10.4% 14.2%	0.0% 0.0% 0.0%	Sites/Structures Processed Catalogued Identified	54.2% 54.2% 54.2%	100.0% 100.0% 100.0%
Books			Identified	34.2%	100.0%
Accessioned Catalogued Inventoried	31.9% 61.4% 67.6%	0.0% 100.0% 100.0%	For Outdoor Collections 	62.8%	65.0%
Sites/Structures			mappoo	CEIC/C	00.070
Accessioned Catalogued Inventoried	44.4% 51.5% 52.8%	2.0% 97.0% 97.0%			

Estimated from quartile distributions (See Table D:29-B)
 Number/percent missing: 38 / 13.8% (See Table D:29-A)

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Table D:29-F

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Art Museums

Objects/Specimen Accessioned Catalogued Inventoried	Average Percentage 91.7% 72.9% 86.8%	Approx- imate Median* 100.0% 85.0% 100.0%	For Natural ** History and Living Collections Objects/Specimen Processed Catalogued Identified	Average Percentage	Approx- imate Median*
Lots/Populations					
Accessioned Catalogued Inventoried Archival Material	34.7% 27.2% 32.5%	0.0% 0.0% 0.0%	Lots/Populations Processed Catalogued Identified	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Accessioned	48.1%	65.0%	Sites/Structures		
Catalogued	27.9%	0.0%			
Inventoried	46.9%	65.0%	Processed Catalogued Identified	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Books					
Accessioned	61.6%	90.0%			
Catalogued	45.0%	5.0%	For Outdoor		
Inventoried	68.2%	95.0%	Collections		
			Mapped	52.7%	100.0%
Sites/Structures					
Accessioned	22.7%	0.0%			
Catalogued	14.4%	0.0%			
Inventoried	18.8%	0.0%			

* Estimated from quartile distributions
** Only an estimated 13 museums reported in this category Number/percent missing: 220 / 22.2% (See Table D:29-A)

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Table D:29-G

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Children's Museums

Objects/Specimen Accessioned Catalogued Inventoried	Average Percentage 76.1% 43.0% 59.1%	Approx- imate Median* 90.0% 55.0% 80.0%	For Natural History and Living Collections Objects/Specimen	Average Percentage	Approx- imate Median*
Lots/Populations	00.110	00.070	Catalogued Identified	54.4% 38.0%	30.0% 35.0%
Accessioned Catalogued Inventoried Archival Material	20.2% 35.9% 16.8%	0.0% 0.0% 0.0%	Lots/Populations Processed Catalogued Identified	53.9% 17.6% 21.4%	65.0% 0.0% 0.0%
Accessioned Catalogued Inventoried Books	45.0% 23.8% 24.7%	50.0% 0.0% 0.0%	Sites/Structures ** Processed Catalogued Identified	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Accessioned Catalogued Inventoried Sites/Structures **	41.7% 30.7% 27.6%	25.0% 20.0% 0.0%	For Outdoor Collections ** Mapped	15.7%	0.0%
Accessioned Catalogued Inventoried	33.6% 33.6% 33.6%	0.0% 0.0% 0.0%			

* Estimated from quartile distributions
** Only an estimated 3 or 4 museums reported in this category Number/percent missing: 7 / 15.5%

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D

Table D:29-H

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for General Museums

Objects/Specimen Accessioned Catalogued Inventoried	Average Percentage 72.4% 68.4% 63.9%	Approx- imate Median* 85.0% 85.0% 75.0%	For Natural History and Living Collections Objects/Specimen Processed	Average Percentage	Approx- imate Median*
Lots/Populations			Catalogued Identified	53.3% 64.0%	70.0% 75.0%
Accessioned Catalogued Inventoried Archival Material	17.1% 13.1% 31.7%	0.0% 0.0% 0.0%	Lots/Populations Processed Catalogued Identified	28.4% 20.6% 20.6%	0.0% 0.0% 0.0%
Accessioned Catalogued Inventoried Books	59.5% 56.3% 50.6%	80.0% 75.0% 65.0%	Sites/Structures Processed Catalogued Identified	93.9% 93.9% 81.6%	90.0% 90.0% 75.0%
Accessioned Catalogued Inventoried	51.1% 56.7% 58.8%	50.0% 70.0% 80.0%	For Outdoor Collections Mapped	40.4%	0.0%
Sites/Structures Accessioned Catalogued Inventoried	45.4% 35.5% 42.9%	10.0% 0.0% 0.0%			

* Estimated from quartile distributions

Number/percent missing: 186 / 26.7%

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Table D:29-I

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Historic Sites/Houses

Objects/Specimen	Average Percentage	Approx- imate Median*	For Natural History and Living Collections	Average Percentage	Approx- imate Median*
Accessioned	85.9%	100.0%	Objects/Specimen		
Catalogued	75.2%	85.0%			
Inventoried	89.3%	100.0%	Processed	51.6%	95.0%
			Catalogued	50.3%	75.0%
			Identified	50.5%	75.0%
Lots/Populations					
Accessioned	72.8%	95.0%	Lots/Populations **		
Catalogued	63.3%	75.0%			
Inventoried	84.9%	85.0%	Processed	29.6%	0.0%
			Catalogued	30.1%	0.0%
			Identified	30.5%	0.0%
Archival Material					
Accessioned	71.2%	100.0%	Sites/Structures **		
Catalogued	50.6%	75.0%			
Inventoried	72.0%	100.0%	Processed	36.0%	0.0%
			Catalogued	36.0%	0.0%
			Identified	36.0%	0.0%
Books					
Accessioned	00.10/	100.00		•	
Accessioned	90.1% 80.1%	100.0% 90.0%	For Outdoor		
Catalogued Inventoried	94.0%	90.0% 100.0%	Collections		
mventoned	94.0%	100.0%	Conections		
			Mapped	79.1%	100.0%
Sites/Structures			mappoo	73.170	100.078
Accessioned	94.8%	100.0%			
Catalogued	90.1%	100.0%			
Inventoried	99.8%	100.0%			

* Estimated from quartile distributions

** Number of museums is small that used natural history/living collections for lots/populations and sites/structures Number/percent missing: 820 of 2,057 / 39.8%

92.7% of the missing museums are small.

Table D:29-J

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for History Museums

Objects/Specimen	Average Percentage	Approx- imate Median*	For Natural History and Living Collections	Average Percentage	Approx- imate Median*	
Accessioned	85.1%	85.0%	Objects/Specimen			
Catalogued	70.0%	80.0%				
Inventoried	68.7%	80.0%	Processed	41.0%	60.0%	
			Catalogued	37.1%	25.0%	
			Identified	35.6%	0.0%	
Lots/Populations						
Accessioned	67.1%	75.0%	Lots/Populations **			
Catalogued	51.6%	70.0%				
Inventoried	49.5%	70.0%	Processed	70.5%	70.0%	
			Catalogued	69.6%	75.0%	
			Identified	80.3%	85.0%	
Archival Material						
Accessioned	74.4%	85.0%	Sites/Structures **			
Catalogued	61.1%	70.0%				
Inventoried	58.9%	65.0%	Processed	90.2%	100.0%	
			Catalogued	69.5%	100.0%	
			Identified	90.2%	100.0%	
Books						
Accessioned	76.3%	90.0%				
Catalogued	67.5%	85.0%	For Outdoor			
Inventoried	59.8%	75.0%	Collections			
			Mapped	54.1%	75.0%	
Sites/Structures						
Accessioned	77.2%	100.0%				
Catalogued	71.5%	100.0%				
Inventoried	71.6%	100.0%				

* Estimated from quartile distributions

Number/percent missing: 548 / 23.4%

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Table D:29-K

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Natural History Museums

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	Average Percentage	Approx- imate Median*	For Natural	Average Percentage	Approx- imate Median*
Objects/Specimen			History and Living Collections		
Accessioned	80.7%	85.0%	Objects/Specimen		
Catalogued	62.7%	70.0%			
Inventoried	64.1%	70.0%	Processed	77.5%	80.0%
			Catalogued	65.8%	75.0%
			Identified	73.2%	85.0%
Lots/Populations					
Accessioned	65.2%	80.0%	Lots/Populations		
Catalogued	50.9%	50.0%			
Inventoried	53.9%	65.0%	Processed	80.8%	85.0%
			Catalogued	66.4%	70.0%
			Identified	69.4%	75.0%
Archival Material					
				1	
Accessioned	39.2%	45.0%	Sites/Structures **		
Catalogued	21.1%	15.0%		-	
Inventoried	35.4%	20.0%	Processed	46.7%	80.0%
			Catalogued	46.7%	80.0%
			Identified	57.7%	80.0%
Books					
Accessioned	72.7%	100.0%			
Catalogued	63.6%	80.0%	For Outdoor		
Inventoried	54.5%	90.0%	Collections		
			Mapped	59.7%	100.0%
Sites/Structures **					
Accessioned	58.5%	100.0%			
Catalogued	35.9%	0.0%			
Inventoried	35.9%	0.0%			

Estimated from quartile distributions
Only an estimated 8 to 10 museums reported in these categories Number/percent missing: 55 / 23.4% (See Table D:29-A)

Table D:29-L

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Nature Centers

		Approx-			Approx-
	Average	imate		Average	imate
	Percentage	Median*	For Natural	Percentage	Median*
			History and		
Objects/Specimen			Living Collections		
Accessioned	22.0%	0.0%	Objects/Specimen		
Catalogued	28.1%	15.0%			
Inventoried	30.8%	10.0%	Processed	51.8%	75.0%
			Catalogued	46.1%	65.0%
			Identified	56.1%	60.0%
Lots/Populations					
Accessioned	0.0%	0.0%	Lots/Populations		
Catalogued	0.0%	0.0%			
Inventoried	0.0%	0.0%	Processed	63.1%	80.0%
			Catalogued	34.9%	5.0%
			Identified	50.8%	70.0%
Archival Material					
Accessioned	5.1%	0.0%	Sites/Structures		
Catalogued	0.0%	0.0%			
Inventorled	5.1%	0.0%	Processed	55.6%	95.0%
			Catalogued	32.0%	5.0%
			Identified	44.3%	55.0%
Books					
Accessioned	28.6%	0.0%			
Catalogued	28.6%	0.0%	For Outdoor		
Inventoried	28.6%	0.0%	Collections		
			Mapped	74.3%	100.0%
Sites/Structures					
Accessioned	11.5%	0.0%			
Catalogued	11.5%	0.0%			
Inventoried	0.0%	0.0%			

* Estimated from quartile distributions

Number/percent missing: 130 / 57.6% (See Table D:29-A) 81% of nonrespondents are small

Table D:29-M

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Planetariums

Objects/Specimen Accessioned Catalogued Inventoried Lots/Populations	Average Percentage 56.7% 54.4% 38.6%	Approx- imate Median* 	For Natural ** History and Llving Collections Objects/Specimen Processed Catalogued Identified	Average Percentage 	Approx- imate Median*
Accessioned Catalogued Inventoried	31.0% 57.9% 100.0%	0.0% 100.0% 0.0%	Lots/Populations Processed Catalogued Identified	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Accessioned Catalogued Inventoried Books	67.9% 62.8% 29.9%	45.0% 45.0% 0.0%	Sites/Structures Processed Catalogued Identified	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Accessioned Catalogued Inventoried Sites/Structures	43.4% 37.5% 16.8%	40.0% 35.0% 0.0%	For Outdoor Collections 	62.0%	100.0%
Accessioned Catalogued Inventoried	72.5% 72.5% 72.5%	100.0% 100.0% 100.0%			

* Estimated from quartile distributions
** Only an estimated 4 museums answered categories in Natural History Collections Number/percent missing: 4 / 11.6% (See Table D:29-A)

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Table D:29-N

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Science Museums

		Approx-			Approx-
	Average	imate		Average	imate
	Percentage	Median*	For Natural	Percentage	Median*
			History and		
Objects/Specimen			Living Collections		
Accessioned	79.2%	80.0%	Objects/Specimen		
Catalogued	50.8%	65.0%			
Inventoried	66.5%	75.0%	Processed	82.2%	95.0%
			Catalogued	63.6%	80.0%
			Identified	77.5%	80.0%
Lots/Populations					
Accessioned	83.4%	100.0%	Lots/Populations **		
Catalogued	67.3%	80.0%			
Inventoried	79.9%	100.0%	Processed	86.0%	100.0%
			Catalogued	37.9%	10.0%
			Identified	58.7%	75.0%
Archival Material					
Accessioned	62.2%	80.0%	Sites/Structures **		
Catalogued	47.4%	60.0%			
Inventoried	69.2%	85.0%	Processed	42.2%	0.0%
			Catalogued	42.2%	0.0%
			Identified	42.2%	0.0%
Books					
Accessioned	74.5%	100.0%			
Catalogued	47.4%	40.0%	For Outdoor		
Inventoried	74.6%	100.0%	Collections		
			Mapped	55.5%	100.0%
Sites/Structures					
Accessioned	71.1%	100.0%			
Catalogued	49.9%	80.0%			
Inventoried	49.9%	80.0%			

 Estimated from quartile distributions
 ** Only an estimated 5 or 7 museums answered categories in these categories Number / Percent Missing: 64 / 39.2% (See Table D:29-A) 77.4% of the missing museums are 'small'

Table D:29-O

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Specialized Museums

	Average Percentage	Approx- imate Median*	For Natural History and	Average Percentage	Approx- imate Median*
Objects/Specimen			Living Collections		
Accessioned	76.8%	85.0%	Objects/Specimen	: * *	
Catalogued	54.7%	50.0%			
Inventoried	73.9%	90.0%	Processed	0.0%	0.0%
			Catalogued	3.5%	0.0%
			Identified	31.6%	0.0%
Lots/Populations	-				
Accessioned	25.5%	20.0%	Lots/Populations **	,	
Catalogued	16.5%	20.0%			
Inventoried	52.0%	80.0%	Processed	0.0%	100.0%
			Catalogued	0.0%	10.0%
			Identified	0.0%	75.0%
Archival Material					
Accessioned	55.0%	75.0%	Sites/Structures **		
Catalogued	24.9%	20.0%			
Inventorled	31.9%	30.0%	Processed	0.0%	0.0%
			Catalogued	0.0%	0.0%
			Identified	0.0%	0.0%
Books					
Accessioned	61.9%	75.0%			
Catalogued	49.9%	25.0%	For Outdoor		
Inventoried	57.1%	75.0%	Collections		
·			Mapped	86.9%	100.0%
Sites/Structures					
Accessioned	45.5%	0.0%			
Catalogued	40.4%	0.0%			
Inventoried	40.4%	0.0%			

* Estimated from quartile distributions
 ** Only an estimated 10 or 14 museums answered categories in these categories
 Number/percent missing: 150 / 34.7% (See Table D:29-A)
 74.7% of the missing museums are 'small'

Table D:29-P

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Zoos

Objects/Specimen	Average Percentage	Approx- imate Median*	For Natural History and Living Collections	Average Percentage	Approx- imate Median*
Accessioned	98.1%	100.0%	Objects/Specimen		
Catalogued	96.6%	100.0%			
Inventoried	98.9%	100.0%	Processed	94.2%	100.0%
			Catalogued	94.4%	100.0%
			Identified	96.7%	100.0%
Lots/Populations					
Accessioned	95.3%	100.0%	Lots/Populations		
Catalogued	86.2%	100.0%			
Inventoried	95.9%	100.0%	Processed	95.2%	100.0%
			Catalogued	91.5%	100.0%
			Identified	93.6%	100.0%
Archival Materlal **					
Accessioned	9.4%	0.0%	Sites/Structures		
Catalogued	7.8%	0.0%			
Inventoried	23.4%	0.0%	Processed	99.9%	100.0%
	20.170	0.070	Catalogued	98.3%	100.0%
			Identified	100.0%	100.0%
Books **				100.070	100.070
Accessioned	70.4%	100.0%			
Catalogued	70.4%	100.0%	For Outdoor		
Inventoried	70.4%	100.0%	Collections		•
			Mapped	88.2%	100.0%
Sites/Structures **					
Accessioned	100.0%	100.0%			
Catalogued	100.0%	100.0%			
Inventoried	100.0%	100.0%			

Estimated from quartile distributions
Only an estimated 4, 6 or 9 museums answered categories in these categories Number/percent missing: 10 / 7.2% (See Table D:29-A)

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B

Table D:32-A

Response Rate to Question 32: Percentage Change in Size in Permanent Collection by Type and Size

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Museum Type	Number Museums	Number with Permanent Collection (Q27)	Number with Perm Collect No Response to Q32	Percent with Perm Collect No Response to Q32	Percent of Nonresponse Represented by Small
Aquarium	20	16	2	14.3%	79.0%
Arbor/Bot Gard	318	275	83	30.2%	71.8%
Art	1,214	989	281	28.4%	83.6%
Children's	64	44	12	27.1%	52.1%
General	704	695	276	39.8%	73.8%
Historic Site	2,084	2,057	864	42.0%	91.8%
History Museum	2,401	2,344	690	29.4%	99.4%
Natural History	252	235	67	28.7%	58.6%
Nature Center	298	225	148	65.8%	82.6%
Planetarium	39	33	4	11.6%	67.5%
Science	184	164	60	36.6%	84.6%
Specialized	470	432	143	33.1%	80.2%
Zoo	133	133	24	17.7%	56.2%
Total	8,179	7,642	2,655	34.7%	86.8%
Museum Size					
Large	595	541	100	18.4%	
Medium	992	949	225	23.8%	
Small	6,591	6,152	2,330	37.9%	
Total	8,179	7,642	2,655	34.7%	

Table D:32-B

Net Change In Size of Permanent Collection All Museums

Quartile Values	Net Change FY86-87	Net Change FY87-88
100% Maximum	140%	500%
75% Q3	5%	5%
50% Median	2%	2%
25% Q1	0%	0%
0% Minimum	-51%	-78%
Average	4.3%	5.4%
Number Reporting		
>0	3,592	3,607
=0	1,317	1,269
<0	109	108
Percent Reporting		
>0	71.6%	72.4%
=0	26.2%	25.5%
<0	2.2%	2.2%
Number Reporting	5,018	4,984
Percent reporting	65.7%	65.2%
(based on 7,642 muse see Table D:26-A or I	eums that had a perma	nent collection:

Number reporting no change 935 (marked check box)

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Table D:33-A

Response Rate to Question 33: Number of Objects Loaned and Loan Transactions by Museum Type and Size

Museum Type	Number Museums	Number with No Response	Percent with No Response	Percent of Nonresponse Represented by Small
Aquarium	20	9	44.4%	100.0%
Arbor/Bot Gard	318	176	55.3%	73.3%
Art	1,214	459	37.8%	84.8%
Children's	64	29	45.7%	59.6%
General	704	285	40.5%	84.5%
Historic Site	2,084	1,029	49.4%	93.0%
History Museum	2,401	729	30.4%	98.3%
Natural History	252	85	33.7%	67.5%
Nature Center	298	210	70.5%	81.7%
Planetarium	39	11	29.3%	73.6%
Science	· 184	86	46.7%	83.9%
Specialized	470	170	36.2%	83.1%
Zoo	133	16	11.7%	50.5%
Total	8,179	3,294	40.3%	88.6%
Museum Size				
Large	595	140	23.6%	
Medium	992	236	23.8%	
Small	6,591	2,917	44.3%	
Total	8,179	3,294	40.3%	

Table D:33-B

Number of Objects Loaned and Transactions by Type and Size

	Number That	Number o	of Objects Loaned to:				r of Loan ctions to:			-	Number on Transact	
Museum Type	Answer Q33	Mus- eums	Other Instits	Sub- total	Outside U.S.	Mus- eums	Other Insts	Sub- total	Outside U.S.	Mus- eums	Other Insts	Outside U.S.
Aquarlum	11	421	405	826	8	40	5 1	91	2	10.5	7.9	4.0
Arbor/Bot Gard	142	34	73,749	73,783	28,996	1	2,315	2,317	1,097	3.0	40.4	45.2
Art	755	27,725	17,026	44,751	6,742	5,242	2,166	7,407	1,129	5.4	8.0	6.5
Chlidren's	35	559	831	1,391	6	43	61	104	1	13.2	13.4	3.0
General	419	19,844	33,663	53,506	390	7,459	1,966	9,426	77	2.4	17.6	4.8
Historic Site	1,055	18,408	2,547	20,955	68	1,708	1,009	2,717	21	11.3	3.7	3.3
History Museum	1,672	31,727	20,895	52,622	912	3,948	2,850	6,797	53	8.2	6.2	15.7
Natural History	167	91,194	48,594	139,789	42,959	5,501	4,151	9,652	548	39.1	31.9	105.8
Nature Center	88	43	200	243	0	8	75	83	0	2.0	4.0	#NUMI
Planetarium	27	27	58	84	0	7	15	22	0	7.7	5.0	#NUMI
Science	98	3,331	4,299	7,630	2,024	472	350	823	61	8.9	7.0	12.0
Specialized	300	10,864	6,088	16,952	1,053	1,057	685	1,742	37	10.3	9.1	38.9
Zoo	118	1,111	2,357	3,468	107	661	1,728	2,390	74	1.7	1.3	1.3
Total	4,886	205,289	210,711	416,000	81,285	26,147	17,423	43,570	3,099	8.9	15.5	34.0
Museum Size												
Large	455	69,570	143,583	213,153	66,224	16,050	9,837	25,887	2,591	4.9	21.3	35.7
Medium	757	72,276	25,401	97,678	7,656	3,957	3,179	7,136	223	19.2	8.5	35.2
Small	3,674	63,443	41,727	105,170	7,386	6,141	4,407	10,547	285	11.7	9.8	21.4
Total	4,886	205,289	210,711	416,000	81,265	26,147	17,423	43,570	3,099	8.9	15.5	34.0

NUMI occurs when denominator = 0

*Averages calculated from only those that responded to both objects and transactions

Table D:44-A

Museums with Collection Used by Outsiders for Research by Type and by Size

Museum Type	Number with Collection Used	Percent of Responding Museums	Number with No Response		Total Number Museums
Aquarium	16	88.9%	2	11.3%	20
Arbor/Bot Gard	101	44.1%	90	28.2%	318
Art	424	54.4%	436	35.9%	1,214
Children's	8	16.6%	15	24.0%	64
General	288	63.1%	247	35.1%	704
Historic Site	557	45.1%	848	40.7%	2,084
History Museum	1,102	65.2%	711	29.6%	2,401
Natural History	148	81.2%	69	27.3%	252
Nature Center	53	39.7%	163	54.9%	298
Planetarium	17	54.5%	7	18.5%	39
Science	66	59.2%	73	39.5%	184
SpecialIzed	252	81.4%	161	34.2%	470
Zoo	81	64.2%	8	5.9%	
Total	3,112	58.2%	2,829	34.6%	8,179
Size					
Large	406	83.4%	108	18.2%	595
Medium	509	65.1%	211	21.2%	992
Small	2,197	53.8%	2,510	38.1%	
Total	3,112	58.2%	2,829	34.6%	8,179
Total Reporting	5,350				

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Table D:44-B

Museums with Collection Used by Outsiders for Research by Type for Large and Medium Size

Museum Type	Number with Collection Used	Percent of Responding Museums	Number with No Response	Percent with No Response	Total Number Museums
Aquarium	8	100.0%	1	13.9%	9
Arbor/Bot Gard	38	50.3%	32	29.9%	107
Art	259	81.4%	80	20.2%	398
Children's	4	16.5%	4	13.0%	28
General	138	85.1%	42	20.5%	204
Historic Site	78	49.2%	63	28.5%	222
History Museum	154	77.2%	11	5.3%	211
Natural History	79	84.4%	21	18.1%	114
Nature Center	21	56.3%	31	45.2%	68
Planetarium	3	39.2%	5	40.1%	13
Science	16	45.4%	6	14.3%	40
Specialized	58	73.3%	15	16.2%	95
Zoo	60	84.8%	8	10.1%	
Total	915	72.2%	319	20.1%	1,588
Total Reporting	1,269	79.9%			

Table D:44-C

Number of Museums Whose Collections Were Used for Research by Governing Authority

Type of Governing Authority	Number of Museums	Percent of Responding Museums	Number with No Response	Percent with No Response	Total Number Museums
Municipal	205	60.9%	267	44.2%	603
County/Regional	250	55.7%	221	33.0%	670
State	243	39.7%	302	33.0%	914
Federal	317	84.0%	222	37.0%	599
Pub Educ Institutions	311	71.9%	159	26.9%	592
Subtotal All					
Public Museums	1,326	60.1%	1,170	34.6%	3,378
Private Nonprofit	1,626	55.5%	1,565	34.8%	4,493
Other Private	162	77.9%	88	29.7%	296
Subtotal All					
Private Museums	1,788	57.0%	1,653	34.5%	4,789
Total All Museums	3,114	58.3%	2,823	34.6%	8,167 *

Number missing from governing authority = 12 See Table D:44-A for missing analysis

Table D: 44/45-A

Number of Research Visits Using Collection and Number Research Findings Published by Size of Museum

	Reporting
487	81.8%
782	78.8%
4,081	61.9%
5,350	65.4%
460	77.3%
775	78.1%
3,907	59.3%
5,142	62.9%
	77.3%
	78.1%
3,907	59.3%
5,142	62.9%
	4,081 5,350 460 775 3,907 5,142 460 775 3,907

Question 44B - Number/percent missing: 3,031 / 37%

Question 45: 2,850 museums (35%) checked no findings published. This is equivalent to "0" for both 45A and 45B. Number/percent missing: 3,037 / 37%

D

Table D:44/45-B

Number of Research Visits Using Collection and Number of Research Findings Published

		_		Number	Percent	
Data Item and	Total	Percent	Average	Museums	Museums	
Type of Museum	Number	of Total	Number	Reporting	Reporting	
Question 44B						
Number of Researchers						
Using Collection						
Aquarium	71	0.0%	4.0	18	88.7%	
Arboretum/Bot Garden	4,932	1.8%	21.4	230	72.4%	
Art	18,168	6.6%	23.3	778	64.1%	
Children's	40	0.0%	0.8	48	76.0%	
General	26,625	9.7%	58.3	456	64.9%	
Historic Site	25,452	9.3%	20.6	1,236	59.3%	
History Museum	142,280	51.8%	84.2	1,690	70.4%	
Natural History	31,211	11.4%	170.7	183	72.7%	
Nature Center	131	0.0%	1.0	134	45.1%	
Planetarium	148	0.1%	4.7	31	81.5%	
Science	3,140	1.1%	28.3	111	60.5%	
Specialized	21,678	7.9%	70.1	309	65.8%	
Zoo	740	0.3%	5.9	126	94.1%	
Total	274,617	100.0%	51.3	5,352	65.4%	
Question 45A						
Research Published						
In-House						
	45	0.4%	2.5	18	88.7%	
Aquarlum Arboretum/Bot Garden	431	4.2%	2.3	192	60.4%	
Art	1,288	12.6%	1.6	783	64.5%	
Children's	3	0.0%	0,1	51	79.3%	
General	1,986	19.4%	4.4	453	64.4%	
Historic Site	830	8.1%	0.7		56.6%	
History Museum	3,854	37.7%	2.4	1,606	66.9%	
Natural History	771	7.5%	4.3	178	70.8%	
Nature Center	206	2.0%	1.6	128	43.1%	
Planetarium	35	0.3%	1.2	29	76.1%	
Science	94	0.9%	0.9	108	58.7%	
Specialized	382	3.7%	1.3	294	62.5%	
Zoo	308	3.0%	2.5	122	91.8%	
	·····	· · · · · · · · ·				
Total	10,233	100.0%	2.0	5,142	62.9%	
Question 45B						
Research Published						
Not In-House						
Aquarlum	47	0.5%	2.6	18	88.7%	
Arboretum/Bot Garden	901	8.9%	4.7	192	60.4%	
Art	1,594	15.8%	2.0	783	64.5%	
Children's	18	0.2%	0.4		/9.3%	
General Historia Sita	756	7.5%	1.7		64.4% 56.6%	
Historic Site	1,014	10.1%	0.9			
History Museum	2,302	22.8%	1.4	1,606	66.9%	
Natural History	1,959	19.4%	11.0	178	70.8%	
Nature Center	60	0.6%	0.5		70.8% 43.1%	
Planetarium	13	0.1%	0.5		76.1%	
Science	360	3.6%	3.3		58.7%	
Specialized	544	5.4%	1.9		62.5%	
Zoo	521	5.2%	4.3		91.8%	
			4.5		0.1070	
Total	10,091	100.0%	2.0		62.9%	
. 5141	.0,001		2.0	2,		

Question 45: 2,850 museums (35%) checked no findings published. This is equivalent to "0" for both 45-A and 45-B.

Table D:44/45-C

Number of Research Visits Using Collection and Number of Research Findings Published by Governing AuthorIty

Data Item & Governing Authority of Museum	Total Number	Percent of Total	Average Number	Number Museums Reporting	Percent * Museums Reporting	Total Museums	Number No Resp
Question 44B: Number of Re			on				
Municipal	1,958	0.7%	5.8	336	55.7%	603	267
County/Regional	5,854	2.1%	13.0	449	67.0%	670	221
State	24,167	8.8%	39.5	612	67.0%	914	302
Federal	51,201	18.6%	135.8	377	62.9%	599	222
Pub Educ Institutions	11,529	4.2%	26.7	432	73.0%	592	160
Private Nonprofit	163,345	59.5%	55.8	2,928	65.2%	4,493	1,565
Other Private	16,520	6.0%	79.4	208	70.3%	296	88
Total	274,573 *	100.0%	51.4	5,342	65.4%	8,167	2,825
Question 45A: Research Find	lings Published	n-House					
Municipal	248	2.4%	0.7	339	56.3%	603	264
County/Regional	709	6.9%	1.7	414	61.7%	670	256
State	509	5.0%	0.9	551	60.3%	914	363
Federal	1,976	19.3%	5.3	373	62.2%	599	226
Pub Educ Institutions	702	6.9%	1.7	413	69.8%	592	179
Private Nonprofit	5,739	56.1%	2.0	2,862	63.7%	4,493	1,631
Other Private	345	3.4%	1.9	184	62.0%	296	112
Total	10,228 *	100.0%	2.0	5,136	62.9%	8,167	3,031
Question 45B: Research Find	ings Published N	lot In-House					
Municipal	311	3.1%	0.9	339	56.3%	603	264
County/Regional	393	3.9%	0.9		61.7%	670	
State	515	5.1%	0.9		60.3%	914	
Federal	2,556	25.3%	6.9		62.2%	599	
Pub Educ Institutions	1,312	13.0%	3.2		69.8%	592	
Private Nonprofit	4,694	46.5%	1.6	2,862	63.7%	4,493	1,631
Other Private	306	3.0%	1.7	184	62.0%	296	,
Total	10,087 *	100.0%	2.0	5,136	62.9%	8,167	3,031

Question 45: 2,938 museums (36%) checked no findings published.

* Since 12 museums did not report governing authority, totals do not match Tables D:44/45-A or D:44/45-B.

D

Number of Weeks Open by Type

		<-Open 5	2 Weeks->	<ope< th=""><th>en 1-51 V</th><th>Weeks></th><th><open o<br="">Special Ar</open></th><th>-</th></ope<>	en 1-51 V	Weeks>	<open o<br="">Special Ar</open>	-
Museum Type		Number Museums		Number Museums	Percent of Type	Weeks Open	Number Museums	
Aquarium		20	100.0%	0	0.0%		0	0.0%
Arbor/Bot Gard		223	70.2%	95	29.8%	38.3	0	0.0%
Art		614	50.6%	591	48.7%	40.9	9	0.8%
Children's		36	57.0%	26	40.7%	49.2	1	2.3%
General		391	56.0%	308	44.0%	36.6	0	0.0%
Historic Site		1,269	60.9%	815	39.1%	32.7	0	0.0%
History Museum		1,406	59.4%	955	40.4%	34.5	4	0.2%
Natural History		173	68.7%	74	29.2%	39.0	5	2.0%
Nature Center		229	77.0%	62	20.9%	37.1	6	2.1%
Planetarium		24	57.9%	17	42.1%	37.6	0	0.0%
Science		106	57.9%	76	41.2%	32.5.	2	0.9%
Specialized		338	72.6%	113	24.3%	37.1	15	3.1%
Zoo		112	83.7%	22	16.3%	32.3	0	0.0%
т	otal	4,941	60.7%	3,154	38.8%	37.3	42	0.5%

Number/percent missing: 42 / 0.5%

Table E:46-B

Number of Weeks Open by Governing Authority

	<-Open 52	Weeks->	<>Open 1-51 Weeks>		<-Open Only with-> Special Arrangement		
Governing Authority	Number Museums	Percent of Type	Number Museums	Percent of Type	Avg Number Weeks Open	Number Museums	Percent of Type
Municipal	410	68.0%	193	32.0%	39.6	0	0.0%
County/Regional	452	67.5%	218	32.5%	34.3	0	0.0%
State	656	71.8%	251	27.5%	36.3	6	0.7%
Federal	530	88.4%	67	11.2%	32.4	3	0.4%
Pub Educ Institutions	249	42.1%	339	57.3%	40.25	4	0.7%
Subtotal All Public Museums	2,296	68.0%	1,069	31.6%	38.36	13	0.4%
Private Nonprofit	2,469	55.0%	1,973	43.9%	36.81	15	0.3%
Other Private	170	57.3%	108	36.3%	36.74	14	4.8%
Subtotal All Public Museums	2,639	55.1%	2,080	43.4%	36.8	29	0.6%
Total All Museums	4,935	60.4%	3,149	38.6%	37.3	42	0.5%

Number/percent missing: 42 / 0.5%

Table E:46-C

Number of Museums with Hours Open to the Public without Special Arrangement

Museum Type	Number Open Over 50 Hours	Percent of Type Open > 50 Hrs	Number Open 31 - 50 Hours	Percent of Type Open 31-50 Hrs	Number 30 & Under Hours	Percent of Type Open 30 & Under Hrs
Aquarium	16	80.3%	3	14.8%	1	4.9%
Arbor/Bot Gard	203	74.6%	20	7.4%	49	18.1%
Art	77	6.6%	729	62.4%	361	31.0%
Children's	3	5.8%	38	67.0%	15	27.2%
General	198	29.6%	233	34.7%	238	35.6%
Historic Site	681	34.5%	805	40.8%	489	24.8%
History Museum	342	14.5%	908	38.5%	1,110	47.0%
Natural History	85	35.3%	108	44.7%	48	20.0%
Nature Center	117	40.0%	122	41.8%	53	18.2%
Planetarlum	10	25.6%	1 5	36.1%	16	38.3%
Science	43	23.4%	99	53.9%	42	22.7%
SpecialIzed	66	15.4%	264	61.2%	101	23.4%
Zoo	64	47.8%	50	37.8%	19	14.4%
Tota	al 1,906	24.3%	3,393	43.3%	2,543	32.4%

Number/percent missing: 337 of 8,093 / 4.16%

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Table E:47-A

Total and Average Attendance by Year by Museum Type

Museum Type	Total Attendance 1986	Total Attendance 1987	Total Attendance 1988	Percent Change '86-87	Percent Change '87-88
Aquarium	11,792,993	12,758,139	13,535,139	8.2%	6.1%
Arbor/Bot Gard	26,272,688	25,920,989	26,101,003	0.2% -1.3%	0.1%
Art	70,326,540	72,463,226	75,919,820	-1.3%	4.8%
Children's		6,827,156		3.0% 8.1%	4.8% 7.9%
Childrens	6,313,086	0,027,130	7,365,194	0.176	1.9/0
General	26,477,461	28,349,860	32,087,102	7.1%	13.2%
Historic Site	100,788,333	107,966,790	111,026,503	7.1%	2.8%
History Museum	69,319,933	73,511,598	71,806,908	6.0%	-2.3%
Natural History	44,283,220	47,120,573	50,794,878	6.4%	7.8%
Nature Center	19,705,229	20,614,016	21,839,796	4.6%	5.9%
Planetarium	5,637,338	5,870,130	6,111,685	4.1%	4.1%
Science	38,278,737	40,512,693	45,573,886	5.8%	12.5%
Specialized	19,643,434	20,783,479	22,516,376	5.8%	8.3%
Zoo	76,431,498	78,228,476	81,164,748	2.4%	3.8%
Total	515,270,490	540,927,124	565,843,039	5.0%	4.6%
	Average	Average	Average		
	Attendance	Attendance	Attendance		
	1986	1987	1988		
				0.000	0.404
Aquarium	581,509	629,100	667,413	8.2%	6.1%
Arbor/Bot Gard	82,621	81,515	82,081	-1.3%	0.7%
Art	57,930	59,690	62,537	3.0%	4.8%
Children's	99,091	107,160	115,605	8.1%	7.9%
General	37,630	40,291	45,602	7.1%	13.2%
Historic Site	48,365	51,809	53,277	7.1%	2.8%
History Museum	28,872	30,618	29,908	6.0%	-2.3%
Natural History	176,041	187,321	201,928	6.4%	7.8%
Nature Center	66,194	69,247	73,364	4.6%	5.9%
Planetarium	146,310	152,352	158,621	4.1%	4.1%
Science	208,501	220,669	248,237	5.8%	12.5%
Specialized	41,804	44,231	47,918	5.8%	8.3%
Zoo	572,778	586,245	608,249	2.4%	3.8%

Figures weighted for missing data Number/percent missing per year:		1986: 1987:	227 / 2.8% 133 / 1.6%
Number/percent missing per year:	•		
		1988:	60 0.7%

62,998

Average: All Museums

66,135

69,181

5.0%

4.6%

Table E:47-B

Median Attendance by Year by Museum Type

	Median Attendance	Median Attendance	Median Attendance	Percent Change	Percent Change	
	1986	1987	1988	'86-87	'87-88	
Aquarium	378,319	476,454	560,375	25.9%	17.6%	
Arbor/Bot Gard	100,000	70,000	70,000	-30.0%	0.0%	
Art	58,192	58,608	60,000	0.7%	2.4%	
Children's	40,124	51,000	64,000	27.1%	25.5%	
General	55,226	53,363	53,000	-3.4%	-0.7%	
Historic Site	27,702	30,000	32,187	8.3%	7.3%	
History Museum	18,956	18,580	21,857	-2.0%	17.6%	
Natural History	47,500	45,752	56,470	-3.7%	23.4%	
Nature Center	25,000	26,595	29,199	6.4%	9.8%	
Planetarium	30,654	33,000	35,500	7.7%	7.6%	
Science	75,000	80,005	94,343	6.7%	17.9%	
Specialized	16,250	17,260	17,974	6.2%	4.1%	
Zoo	460,000	471,940	482,006	2.6%	2.1%	
Median: All Museums	43,090	46,649	50,000	8.3%	7.2%	

Number missing: see Table E:47-A

Table E:47-C

Total, Average, Median Attendance by Year by Size

Size of Museum	Total Attendance 1986	Total Attendance 1987	Total Attendance 1988	Percent Change '86-87	Percent Change '87-88
Large	240,857,610	254,139,479	266,277,813	5.5%	4.8%
Medium	122,837,788	128,791,661	131,480,373	4.8%	2.1%
Small	151,575,091	157,995,982	168,084,853	4.2%	6.4%
Total All Museums	515,270,490	540,927,123	565,843,039	5.0%	4.6%

	Average Attendance 1986	Average Attendance 1987	Average Attendance 1988		
Large	404,606	426,917	447.308	5.5%	4.8%
Medium	123,775	129,774	132,483	4.8%	2.1%
Small	22,996	23,970	25,501	4.2%	6.4%
All Museums	62,998	66,135	69,181	5.0%	4.6%

	Median Attendance 1986	Median Attendance 1987	Median Attendance 1988		
Large	191,129	219,736	233,162	15.0%	6.1%
Medium	73,250	75,000	82,000	2.4%	9.3%
Small	12,000	14,000	15,000	16.7%	7.1%
All Museums	43,090	46,649	50,000	8.3%	7.2%

Figures weighted for missing data. See note on Table E:47-A

	At		nd Size (Figures Wei Medium	ighted for Nonrespon Small	se) Total	Percent Change '86-87	Percent Change '87-88
		Large	Medium	Sman			
Aquarium	'86	6,846,306	1,888,387	3,058,300	11,792,993	8.2%	6.1%
	'87	7,167,326	1,978,916	3,611,897	12,758,139		
	'88	7,374,021	2,043,037	4,118,081	13,535,139		
Arbor/BotG	'86	8,748,434	12,410,504	5,113,749	26,272,688	-1.3%	0.7%
	'87	8,245,876	12,506,402	5,168,711	25,920,989		
	'88	8,131,030	12,622,188	5,347,785	26,101,003		
Art	'86	49,129,493	9,133,403	12,063,644	70,326,540	3.0%	4.8%
	'87	50,211,347	8,958,079	13,293,800	72,463,226		
	'88	51,671,627	10,551,000	13,697,192	75,919,820		
Children's	'86	3,118,032	1,891,244	1,303,809	6,313,086	8.1%	7.9%
	'87	3,288,795	2,056,384	1,481,978	6,827,156		
	'88	3,462,816	2,177,629	1,724,749	7,365,194		
General	'86	16,914,689	6,609,017	2,953,755	26,477,461	7.1%	13.2%
	'87	18,361,080	6,921,000	3,067,780	28,349,860		
	'88	19,689,188	9,138,841	3,259,073	32,087,102		
Historic Site	'86	19,296,693	24,275,634	57,216,006	100,788,333	7.1%	2.8%
	'87	22,401,913	26,427,031	59,137,846	107,966,790		
	'88	21,431,177	27,680,797	61,914,530	111,026,503		
list Museum	'86	18,684,638	20,195,815	30,439,480	69,319,933	6.0%	-2.3%
	'87	21,620,540	20,119,532	31,771,526	73,511,598		
	'88	22,112,385	16,060,005	33,634,518	71,806,908		
Nat History	'86	31,433,803	7,269,609	5,579,808	44,283,220	6.4%	7.8%
	'87	32,943,136	7,939,697	6,237,740	47,120,573		
	'88	34,956,958	8,635,804	7,202,116	50,794,878		
Nature Ctr	'86	436,375	11,188,937	8,079,917	19,705,229	4.6%	5.9%
	'87	469,915	11,593,721	8,550,380	20,614,016		
	'88	503,455	11,821,185	9,515,157	21,839,796		
Planetarium	'86	837,821	4,209,046	590,472	5,637,338	4.1%	4.1%
	'87	798,318	4,420,163	651,649	5,870,130		
	'88	857,030	4,506,847	747,808	6,111,685		
Science	'86	24,382,115	6,157,137	7,739,485	38,278,737	5.8%	12.5%
	'87	25,962,906	7,262,786	7,287,001	40,512,693		
	'88	30,262,903	7,207,525	8,103,458	45,573,886		
Specialized	'86	10,648,387	1,469,890	7,525,157	19,643,434	5.8%	8.3%
	'87	11,097,547	1,606,169	8,079,763	20,783,479		
	'88	12,064,643	2,015,055	8,436,678	22,516,376		
200	'86	50,380,826	16,139,164	9,911,508	76,431,498	2.4%	3.8%
	'87	51,570,782	17,001,782	9,655,912	78,228,476		
	'88	53,760,579	17,020,460	10,383,709	81,164,748		
TOTAL	'86 '87	240,857,610	122,837,788	151,575,091	515,270,490	5.0%	4.6%
	'87 '88	254,139,479	128,791,661	157,995,982	540,927,123 565,843,039		
	'88	266,277,813	131,480,373	168,084,853	565,645,039		
% change '86-		5.5%	4.8%	4.2%	5.0%		
% change '87-	88	4.8%	2.1%	6.4%	4.6%		

		т	able E:47-E	
		Median Attendance	e by Type and S	ize
		Large	Medium	Small
Aquarium	'86	1,158,213	477,000	343,450
	'87	1,260,920	475,700	392,184
	'88	1,382,173	494,900	448,895
Arbor/Bot Gar	'86	397,588	70,000	2,800
	'87	398,474	70,000	2,800
	'88	374,166	70,000	4,000
Art	'86	116,086	23,776	8,776
	'87	115,165	27,627	10,000
	'88	118,414	25,712	10,648
Children's	'86	247,629	82,734	21,173
	'87	278,427	84,000	28,872
	'88	256,507	84,868	34,291
General	'86	137,575	30,000	2,000
	'87	157,565	32,514	2,000
	'88	166,786	36,000	2,050
Historic Site	'86	100,000	80,000	16,017
	'87	100,000	83,000	17,448
	'88	100,000	85,000	15,360
Hist Museum	'86	150,000	80,000	5,120
	'87	148,000	94,327	4,650
	'88	159,119	95,746	5,920
Nat History	'86	169,835	48,003	10,500
	'87	200,460	44,123	12,087
	88'	230,170	63,776	15,000
Nature Ctr	'86	169,138	60,704	20,000
	'87	182,138	69,285	23,890
	'88	195,138	60,080	25,000
Planetarium	'86	716,086	63,036	17,000
	'87	682,323	69,305	21,263
	'88	732,504	76,051	24,159
Science	'86	639,915	157,836	15,651
	'87	672,855	251,288	14,099
	'88	732,341	215,000	28,000
Specialized	'86	99,909	30,000	15,000
	'87	97,624	35,000	15,000
	'88	135,205	70,000	17,000
Zoo	'86	917,000	390,000	200,000
	'87	911,663	434,494	150,000
	'88	900,000	400,395	175,462
TOTAL	'86	5,018,974	1,593,089	677,487
	'87 '89	5,205,614	1,770,663	694,293
	'88	5,482,523	1,777,528	805,785

Table E:47-F

Total and Average Attendance by Year by Governing Authority

	Total Attendance	Total Attendance	Total Attendance	Percent Change	Percent Change
Governing Authority	1986	1987	1988	'86-87	'86-87
Governing Authority	1900	1907		00-07	
		63 639 063		3.0%	-5.8%
Municipal	61,795,294	63,638,063			
County/Regional	48,070,758	49,193,040	50,568,129	2.3%	2.8%
State	79,529,538	84,873,456	87,700,954	6.7%	3.3%
Federal	102,777,495	108,290,646	114,418,922	5.4%	5.7%
Pub Educ Institutions	15,351,834	15,813,758	16,842,970	3.0%	6.5%
Subtotal All					
	007 504 040	001 000 000	000 500 170	4.00/	0.40/
Public Museums	307,524,918	321,808,963	329,508,179	4.6%	2.4%
Private Nonprofit	184 962 195	198 550 184	215,132,545	7.3%	8.4%
Other Private	22,382,179	20,081,021	20,854,574	-10.3%	3.9%
Subtotal All					
Private Museums	207,344,374	218,631,205	235,987,118	5.4%	7.9%
Total All Museums	514,869,292	540,440,168	565,495,297	5.0%	4.6%
Attendance Missing	401,198	486,956	347,742	(due to no g	iov auth)
Attendance Missing	401,130	400,300	347,742	1000 10 110 5	,00 4041)

	Avg 1986 Attendance	Avg 1987 Attendance	Avg 1988 Attendance		
Municipal	102,522	105,580	99,506	3.0%	-5.8%
County/Regional	71,747	73,422	75,475	2.3%	2.8%
State	87,061	92,911	96,006	6.7%	3.3%
Federal	171,507	180,707	190,934	5.4%	5.7%
Pub Educ Institutions	25,914	26,693	28,431	3.0%	6.5%
Subtotal All					
Public Museums	91,040	95,268	97,548	4.6%	2.4%
Private Nonprofit	41,164	44,188	47,879	7.3%	8.4%
Other Private	75,605	67,832	70,445	-10.3%	3.9%
Subtotal All					
Private Museums	43,293	45,650	49,274	5.4%	7.9%
Total All Museums	62,998	66,135	69,181	5.0%	4.6%

Figures weighted for missing data See note on Table E:47-A

Table E:47-G

Total and Average Attendance by Year by Region

Region	Total Attendance 1986	Total Attendance 1987	Total Attendance 1988	Percent Change '86-87	Percent Change '87-88
New England	21,871,110	22,537,419	24,122,416	3.0%	7.0%
Mid-Atlantic	127,281,316	135,728,418	139,753,014	6.6%	3.0%
SouthEast	85,246,808	89,502,066	96,066,988	5.0%	7.3%
Midwest	126,575,219	133,448,167	144,768,806	5.4%	8.5%
Mountain/Plains	55,685,353	57,502,850	61,020,411	3.3%	6.1%
West	98,610,684	102,208,203	100,111,405	3.6%	-2.1%
Total All Museums	515,270,490	540,927,124	565,843,039	5.0%	4.6%

Region	Average Attendance 1986	Average Attendance 1987	Average Attendance 1988		
New England	38,474	39,646	42,434	3.0%	7.0%
Mid-Atlantic	83,081	88,594	91,221	6.6%	3.0%
SouthEast	52,049	54,647	58,656	5.0%	7.3%
Midwest	92,023	97,019	105,250	5.4%	8.5%
Mountain/Plains	43,541	44,962	47,712	3.3%	6.1%
West	55,200	57,214	56,040	3.6%	-2.1%
All Museums	62,998	66,135	69,181	5.0%	4.6%

Figures weighted for missing data. See note on Table E:47-A

Table E:48

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Individual Attendance Count by Actual or Estimated Method by Type and Size

Museum Type	Percent with Accurate Count	Percent with Estimated Count	Percent That Use Both Methods	Number That Responded to Question	Percent That Did Not Answer Question	
Aquarium	76.9%	11.6%	11.6%	17	14.79%	
Arbor/Bot Gard	23.3%	74.6%	2.1%	268	15.65%	
Art	62.8%	30.4%	6.8%	1,039	14.39%	
Children's	87.9%	12.1%	0.0%	58	9.39%	
General	72.3%	27.4%	0.3%	422	39.96%	
HIstoric Site	78.1%	21.4%	0.5%	1,726	17.19%	
History Museum	67.5%	30.0%	2.4%	2,002	16.62%	
Natural History	56.7%	40.8%	2.4%	207	17.58%	
Nature Center	45.4%	54.6%	0.0%	217	27.17%	
Planetarium	72.9%	21.9%	5.1%	35	8.36%	
Science	63.4%	36.6%	0.0%	160	13.12%	
Specialized	63.9%	35.8%	0.3%	380	19.11%	
Zoo	81.3%	16.5%	2.3%	132	1.39%	
Total	67.2%	30.6%	2.2%	6,663	18.53%	
Size						
Large	80.6%	16.8%	2.6%	529	11.16%	
Medium	74.8%	21.3%	3.8%	871	12.22%	
Small	64.6%	33.5%	1.9%	5,263	20.15%	
Total	67.2%	30.6%	2.2%	6,663	18.53%	

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Table E:49-A

Number of Museums with Admission Fee and Whether Fixed or Suggested by Type and Size

Museum Type	Totai Number Museums	Number with Admission Fee	Percent of Type/Size with Admission Fee	Percent with No Response to Q49	Number w Admission with Fixed Fee	Percent w Admission with Fixed Fee	Percent w Admission with Suggested Fee	Percent w Admission with No Response	Number w Admission with No Response
Aquarium	20	13	65.5%	0.0%	9	69.9%	7.5%	22.6%	3
Arbor/Bot Gard	318	136	42.7%	0.0%	53	39.1%	0.0%	60.9%	83
Art	1,214	435	35.8%	0.0%	189	43.4%	17.0%	39.5%	172
Children's	64	51	83.1%	3.4%	47	90.9%	9.1%	0.0%	o
Generai	704	358	55.4%	6.1%	208	58.1%	2.2%	39.7%	142
Historic Site	2,084	1,518	73.8%	1.3%	1,060	69.8%	2.1%	28.1%	426
History Museum	2,401	1,206	50.4%	0.4%	646	53.6%	5.4%	41.0%	495
Natural History	252	131	54.0%	3.5%	84	64.0%	4.4%	31.6%	41
Nature Center	298	119	40.0%	0.0%	61	51.5%	0.0%	48.5%	58
Planetarium	39	29	76.5%	0.0%	27	89.9%	0.0%	10.1%	3
Science	184	105	58.6%	2.7%	63	60.3%	1.7%	37.9%	40
Specialized	470	247	52.5%	0.0%	160	65.0%	6.3%	28.7%	71
Zoo	133	113	84.8%	0.0%	107	94.3%	0.0%	5.7%	6
Total	8,179	4,462	55.3%	1.3%	2,714	60.6%	4.7%	34.5%	1,540
Size									
Large	595	437	73.8%	0.6%	334	76.5%	7.6%	15.8%	69
Medium	992	632	65.5%	2.6%	460	72.6%	6.7%	20.6%	130
Smail	6,591	3,393	52.1%	1.2%	1,920	56.6%	3.9%	39.5%	1,341
Total	8,179	4,462	55.3%	1.3%	2,713	60.8%	4.7%	34.5%	1,540

Number/percent missing (Question 49): 109 / 1.3%

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Table E:49-B

Number of Museums with Admission Fee and Whether Fixed or Suggested by Governing Authority

Governing Authority	Totai Number Museums	Number with Admission Fee	Percent of Type/Size with Admission Fee	Percent with No Response to Q49	Number w Admission with Fixed Fee	Percent w Admission with Fixed Fee	Percent w Admission with Suggested Fee	Percent w Admission with No Response	Number w Admission with No Response
Municipai	603	290	48.1%	0.0%	189	65.0%	0.5%	34.5%	100
County/Regional	670	361	53.9%	0.0%	214	59.3%	2.6%	38.0%	137
State	913	572	62.6%	0.0%	317	55.5%	5.2%	39.3%	225
Federai	599	237	40.1%	1.2%	169	71.2%	0.0%	28.8%	68
Pub Educ institutions	592	164	27.8%	0.4%	82	49.8%	0.0%	50.2%	82
Subtotai Ali Pubiic Museums	3,378	1,624	48.2%	0.3%	971	59.8%	2.5%	37.7%	613
Private Nonprofit	4,493	2,708	61.6%	2.2%	1,708	63.1%	5.8%	31.1%	842
Other Private	296	118	39.9%	0.0%	28	24.0%	3.7%	72.3%	85
Subtotai Aii Private Museums	4,789	2,827	60.3%	2.1%	1,737	61.4%	5.8%	32.8%	927
Totai Aii Museums	8,167	4,451	55.2%	1.3%	2,707	60.8%	4.6%	34.6%	1,540

Number missing on Q49 due to no governing authority: 11

Number/percent missing: 120 / 1.3%

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Table E:49-C

Number of Museums with Admission Fee 1989 and 1979

	<			<>			
					Number	Museums Charging Admission Fee	
Type as defined	Total Number	Number	Doreont	Total Number	Responded		
in 1979	Number	Number	Percent	Number	to Q49	Number	Percent
Art	609	97	15.9%	1,279	1,275	461	36.2%
	•						
Children's	51	21	41.2%	69	66	56	83.7%
General	382	95	24.9%	648	565	297	52.5%
History	2,204	733	33.3%	4,288	4,252	2,572	60.5%
Parks & Visitor Centers	165	25	15.2%	240	239	120	50.4%
Science	800	310	38.8%	1,119	1,101	590	53.6%
Specialized	197	121	61.4%	499	499	314	62.9%
						••••••	
	4,408	1,402	31.8%	8,141	7,997	4,409	55.1%

Number/percent missing: 182 / 2.2%

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Table E:50-A

Fixed and Suggested Median Admission Fees by Type of Museum

	Fee for Nonn	nember Adult	Fee for Nonmember Child		
Museum Type	Fixed Fee	Suggested Fee	Fixed Fee	Suggested Fee	
Aquarium	\$3.75	* * *	\$2.00	* * *	
Arbor/Bot Gard	\$4.00	• • •	\$1.00	• • •	
Art	\$3.00	\$3.00	\$1.50	\$1.00	
Children's	\$2.50	\$2.00	\$2.00	\$2.00	
General	\$1.50	\$2.00	\$1.00	\$2.00	
Historic Site	\$2.00	\$1.00	\$1.00	\$0.50	
History Museum	\$2.00	\$2.00	\$1.00	\$0.50	
Natural History	\$2.00	\$3.00	\$1.00	\$1.50	
Nature Center	\$2.00	* * *	\$1.00	• • •	
Planetarium	\$3.00	* * *	\$1.50	• • •	
Science	\$3.50	\$2.50	\$2.00	\$1.50	
Specialized	\$3.00	\$1.00	\$1.00	\$0.50	
Zoo	\$3.00	•••	\$1.50	• • •	
	\$0.00	\$2.00	¢1.00	\$0.50	
All Museums	\$2.00	\$2.00	\$1.00	\$	

See Table E:49-A for number of responses *** No such fees in these categories

Table E:51-A

Number of Museums with Member Discount of Admission Fee by Type and Size

Museum Type	Number with Admission Fee	Number with Member Discount	Percent of Type/Size with Member Discount	Percent with No Response
Aquarium	13	8	80.5%	22.6%
Arbor/Bot Gard	136	34	54.5%	53.8%
Art	435	227	68.8%	24.1%
Children's	51	48	96.4%	3.2%
General	358	82	28.2%	18.7%
Historic Site	1,518	408	43.9%	38.7%
History Museum	1,206	472	60.6%	35.4%
Natural History	131	62	71.1%	33.9%
Nature Center	119	32	47.4%	42.6%
Planetarium	29	15	70.9%	27.2%
Science	105	60	93.5%	39.1%
Specialized	247	115	62.8%	25.4%
Zoo	113	96	90.7%	6.9%
Total	4,462	1,659	55.6%	33.1%
Size				
Large	437	294	84.3%	20.1%
Medium	632	332	68.2%	22.9%
Small	3,393	1,033	48.1%	36.7%
Total	4,462	1,659	55.6%	33.1%

Table E:51-B

Number of Museums with Member Discount of Admission Fee by Governing Authority

	Number with Admission	Number with Member	Percent of Type/Size with Member	Percent No
Governing Authority	Fee	Discount	Discount	Response
Municipal	290	85	55.0%	47.0%
County/Regional	361	80	27.7%	20.0%
State	572	70	19.6%	37.4%
Federal	237	38	23.8%	32.9%
Pub Educ Institutions	164	26	22.6%	29.1%
Subtotal All Public Museums	1,624	299	27.8%	33.7%
Private Nonprofit	2,708	1,340	73.6%	32.8%
Other Private	118	15	19.5%	36.6%
Subtotal All Private Museums	2,827	1,355	71.5%	32.9%
Total All Museums	4,451	1,653	55.6%	33.2%

Number missing due to no governing authority: 11

Table E:53-A

Number of Museums That Conducted a Visitor Survey within Last Three Years by Type and by Size

Мизеит Туре		Number Conducting Visitor Survey	Percent of Type/Size Conducting Visitor Survey	Percent with No Response	Percent with No Response That Are Smail
Aquarium		12	62.0%	4.9%	100.0%
Arbor/Bot Gard		43	15.1%	10.1%	45.2%
Art		307	34.3%	26.3%	85.7%
Children's		38	67.7%	12.4%	100.0%
General		150	29.1%	26.8%	77.8%
Historic Site		323	23.6%	34.4%	90.3%
History Museum		345	18.5%	22.5%	99.8%
Natural History		38	20.3%	25.0%	55.7%
Nature Center		51	34.5%	49.9%	79.4%
Planetarium		13	38.6%	13.1%	40.8%
Science		59	48.9%	34.2%	100.0%
Specialized		179	56.0%	32.2%	92.7%
Zoo		73	57.2%	4.8%	46.6%
	Total	1,631	27.5%	27.4%	88.8%
Size					
Large		306	60.3%	14.6%	
Medium		378	45.6%	16.6%	
Small		947	20.6%	30.2%	
	Total	1,631	27.5%	27.4%	

Number/percent missing: 2,242 / 27.4%

Table E:53-B

Number of Museums That Conducted an Audience Survey within Last Three Years by Type and Size

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Museum Type		Number Conducting Audience Survey	Percent of Type/Size Conducting Audience Survey
Aquarium		6	29.1%
Arbor/Bot Gard		31	10.7%
Art		184	20.6%
Children's		18	31.6%
General		88	17.0%
Historic Site		105	7.7%
History Museum		243	13.0%
Natural History		27	14.5%
Nature Center		28	18.5%
Planetarium		14	42.1%
Science		36	29.8%
Specialized		68	21.3%
Zoo		33	25.6%
	Total	879	14.8%
Size			
Large		193	38.0%
Medium		184	22.3%
Small		502	10.9%
	Total	879	14.8%

Number/percent missing: Same as figures on Table E:53-A

Table E:53-C

Number of Museums That Conducted a Visitor Survey within Last Three Years by Governing Authority

Governing Authority	Number Conducting Visitor Survey	Percent of Type/Size Conducting Visitor Survey	Percent with No Response	Percent with No Response That Are Small
		Ourvey	Response	Sman
Municipal	124	34.8%	41.0%	85.4%
County/Regional	85	15.7%	19.4%	93.8%
State	268	41.3%	29.0%	90.9%
Federal	79	20.7%	36.5%	93.1%
Pub Educ Institutions	110	22.5%	17.6%	91.0%
Subtotal All Public Museums	665	27.6%	28.5%	90.4%
Private Nonprofit	944	28.7%	26.7%	87.8%
Other Private	22	9.8%	25.4%	84.1%
Subtotal All Private Museums	966	27.5%	26.7%	87.6%
Total All Museums	1,631	27.5%	27.4%	88.8%

Number/percent missing: 2,246 / 27.4%

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Table E:53-D

Number of Museums That Conducted an Audience Survey within Last Three Years by Governing Authority

Governing Authority	Number Conducting Audience Survey	Percent of Type/Size Conducting Audience Survey
Municipal	46	12,8%
County/Regional	76	14.0%
State	121	18.7%
Federal	13	3.4%
Public School Dist	3	7.5%
Public Col/Univ	57	12.6%
Subtotal All Public Museums	315	13.0%
Private Nonprofit	552	16.8%
Private Col/Unlv	9	10.0%
Priv Elem/Sec School	0	0.0%
Church	0	0.0%
Other	2	3.0%
Subtotal All Public Museums	564	16.1%
Total All Museums	879	14.8%

Number/percent missing: Same as figures on Table E:53-A

Table E:54-A

Total Number of Exhibitions Produced: 1986 - 1988 by Museum Type and Size

Museum Type	Total Exhibitions Produced 1986	Total Exhibitions Produced 1987	Total Exhibitions Produced 1988
Aquarium	55	51	51
Arbor/Bot Gard	1,064	1,015	1,030
Art	11,706	12,960	13,989
Children's	419	361	432
General	4,268	4,446	5,417
Historic Site	4,372	4,605	5,125
History Museum	13,028	15,318	17,388
Natural History	1,033	1,183	1,325
Nature Center	736	803	910
Planetarium	166	139	160
Science	715	953	1,255
Specialized	1,943	1,588	1,754
Zoo	398	177	207
Total	39,904	43,598	49,041

Museum Size)			
Large		4,322	4,284	4,506
Medium		5,694	5,827	6,675
Small		29,888	33,487	37,861
	Total	39,904	43,598	49,041

Figures weighted for item nonresponse; see Table E:54-B for more

Table E:54-B

Average Number of Exhibitions Produced: 1986 - 1988 by Museum Type and Size

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Museum Type	Avg Number Exhlbitions Produced 1986	Exhibitions Produced 1987	Exhibitions Produced 1988
Aquarlum	2.7	2.5	2.5
Arbor/Bot Gard	3.3	3.2	3.2
Art	9.6	10.7	11.5
Children's	6.6	5.7	6.8
General	6.1	6.3	7.7
Historic Site	2.1	2.2	2.5
History Museum	5.4	6.4	7.2
Natural History	4.1	4.7	5.3
Nature Center	2.5	2.7	3.1
Planetarlum	4.3	3.6	4.1
Science	3.9	5.2	6.8
Specialized	4.1	3.4	3.7
Zoo	3.0	1.3	1.6
All Museums	4.9	5.3	6.0
Museum Size			
Large	7.3	7.2	7.6
Medium	5.7	5.9	6.7
Small	4.5	5.1	5.8
All Museums	4.9	5.3	6.0

Number/percent missing 1988 (1987, 1986): 145 (162, 229) / 1.7% (2.0%, 2.8%)

Table E:54-C

Percentage of Museums That Installed Exhibitions by Number of Exhibitions by Type and by Size

Number of Exhibitions

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	<	1986	>	<	1987	>	<	1988	
Museum Type	0	1-5 (over 5	0	1-5 (over 5	0	1-5	ove
Aquarium	14.8%	85.2%	0.0%	24.7%	75.3%	0.0%	29.6%	63.9%	
Arbor/Bot Gard	32.1%	55.3%	12.6%	33.9%	55.3%	10.8%	36.6%	54.4%	
Art	7.9%	23.8%	68.3%	6.9%	20.6%	72.6%	4.0%	17.4%	
Children's	16.7%	48.4%	34.9%	9.5%	56.7%	33.8%	9.3%	53.0%	
General	37.0%	31.3%	31.6%	38.8%	28.6%	32.6%	30.0%	30.3%	
Historic Site	45.1%	44.0%	10.9%	44.5%	44.3%	11.2%	40.8%	47.9%	
History Museum	33.0%	37.5%	29.5%	31.7%	38.0%	30.3%	22.7%	40.1%	
Natural History	34.6%	42.6%	22.8%	31.1%	40.1%	28.8%	28.2%	44.7%	
Nature Center	54.1%	25.3%	20.6%	49.8%	31.7%	18.5%	43.6%	33.3%	1
Planetarium	39.6%	38.2%	22.2%	39.0%	44.8%	16.2%	39.0%	38.8%	
Science	21.8%	60.7%	17.4%	18.7%	56.7%	24.6%	14.2%	64.2%	
Specialized	28.8%	44.7%	26.4%	28.8%	53.1%	18.0%	32.1%	48.4%	
Zoo	53.0%	39.2%	7.8%	56.2%	40.1%	3.7%	47.6%	46.4%	
All Museums	33.2%	38.2%	28.6%	32.4%	38.3%	29.3%	27.4%	39.6%	
Museum Size									
Large	18.5%	36.4%	45.0%	17.4%	39.3%	43.3%	15.2%	40.5%	
Medium	30.0%	32.8%	37.2%	29.5%	29.1%	41.3%	19.1%	37.9%	
Small	35.0%	39.1%	25.9%	34.2%	39.6%	26.2%	29.7%	39.8%	
All Museums	33.2%	38.2%	28.6%	32.4%	38.3%	29.3%	27.4%	39.6%	:

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Table E:54-D

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Total and Average Number of Permanent Exhibitions: 1986-1988 by Museum Type

Total Number of Exhibitions			Average Number of Exhibitions				
Museum Type	1986	1987	1988	1986	1987 -	1988	
Aquarium	23	22	24	1.3	1.3	1.2	
Arbor/Bot Gard	725	687	689	2.3	2.2	2.2	
Art	508	603	623	0.4	0.5	0.5	
Children's	91	68	81	1.6	1.1	1.4	
General	1,685	1,592	2,127	2.5	2.4	3.0	
Historic Site	978	853	916	0.5	0.4	0.4	
History Museum	4,436	6,099	6,953	1.9	2.6	2.9	
Natural History	235	275	362	1.0	1.1	1.5	
Nature Center	155	182	172	0.5	0.6	0.6	
Planetarium	42	38	38	1.2	1.0	1.0	
Science	325	489	783	1.9	2.8	4.5	
Specialized	625	397	419	1.4	0.9	0.9	
Zoo	356	133	149	2.7	1.0	1.1	
All Museums	10,183	11,438	13,336	1.3	1.4	1.6	

Table E:54-E

Number of Exhibitions by Type of Exhibition

1988 Totals by	Permane Exhibitio		< Origina & Insta	te	orary Ex Originate Install&1	9	s Origina & Trave	te	Total Exhibition Produced		Number Exhib- itions
Museum Type	Number	%	Number	%	Number	%	Number	%	Number	%	Borrowed
Aquarium	24	52.5%	16	34.4%	4	8.8%	2	4.4%	46	100.0%	10
Arbor/Bot Gard	689	67.7%	240	23.6%	27	2.7%	62	6.0%	1,019	100.0%	13
Art	623	4.5%	11,169	81.0%	688	5.0%	1,310	9.5%	13,790	100.0%	2,267
Children's	81	25.7%	195	61.8%	22	6. 9%	17	5.5%	315	100.0%	103
General	2,127	39.4%	2,997	55.5%	113	2.1%	163	3.0%	5,400	100.0%	959
Historic Site	916	18.6%	3,640	74.0%	250	5.1%	112	2.3%	4,919	100.0%	794
History Museum	6,953	40.4%	6,596	38.4%	1,111	6.5%	2,533	14.7%	17,192	100.0%	1,397
Natural History	362	28.2%	722	56.1%	139	10.8%	64	5.0%	1,286	100.0%	193
Nature Center	172	20.4%	511	60.8%	105	12.5%	53	6.3%	841	100.0%	95
Planetarium	38	25.3%	108	71.7%	0	0.0%	5	3.1%	150	100.0%	35
Science	783	66.4%	358	30.3%	18	1.5%	21	1.8%	1,179	100.0%	332
Specialized	419	27.1%	954	61.7%	77	5.0%	97	6.3%	1,547	100%	545
Zoo	149	75.3%	35	17.5%	3	1.3%	12	5.9%	198	100.0%	16
All Museums	13,336	27.9%	27,540	57.5%	2,556	5.3%	4,449	9.3%		100.0%	6,759
All Museums by Year											
1986	10,183	26.6%	23,150	60.5%	1,836	4.8%	3,082	8.1%	38,251	100.0%	5,736
1987	11,438	26.9%	24,839	58.5%	2,256	5.3%	3,949	9.3%	42,481	100.0%	6,114
1988	13,336	27.9%	27,540	57.5%	2,556	5.3%	4,449	9.3%	47,881	100.0%	6,759

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Table E:54-F

Average Number of Exhibitions by Type of Exhibition 1988

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1988 Totals by Museum Type	Permanent Exhibitions	<ten Originate & Install</ten 	nporary Exhibitions Originate Install & Travel	Originate & Travel	Exhib- itions Borrowed
Aquarium	1.3	0.9	0.2	0.1	0.5
Arbor/Bot Gard	2.2	0.8	0.1	0.2	0.0
Art	0.5	9.3	0.6	1.1	1.9
Children's	1.4	3.3	0.4	0.3	1.7
General	3.0	4.3	0.2	0.2	1.4
Historic Site	0.5	1.8	0.1	0.1	0.4
History Museum	2.9	2.8	0.5	1.1	0.6
Natural History	1.5	3.0	0.6	0.3	0.8
Nature Center	0.6	1.8	0.4	0.2	0.3
Planetarium	1.0	3.0	0.0	0.1	1.0
Science	4.5	2.0	0.1	0.1	1.9
Specialized	0.9	2.1	0.2	0.2	1.2
Zoo	1.2	0.3	0.0	0.1	0.1
All Museums	1.7	3.4	0.3	0.6	0.8

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Table E:55-A

Response Rate to Question 55: Collaboration with Other Institutions on Preparation of Exhibitions by Museum Type

Museum Type	Number Museums	Number with No response	Percent with No response	Percent of Nonresponse Represented by Small
Aquarium	20	1	4.9%	100.0%
Arbor/Bot Gard	318	18	5.6%	0.0%
Art	1,214	299	24.6%	85.2%
Children's	64	6	8.9%	100.0%
General	704	188	26.8%	77.8%
Historic SIte	2,084	719	34.5%	91.4%
History Museum	2,401	483	20.1%	100.0%
Natural History	252	58	23.2%	65.3%
Nature Center	298	142	47.9%	78.5%
Planetarium	39	5	13.1%	40.8%
Science	184	59	31.9%	100.0%
Specialized	470	132	28.1%	95.3%
Zoo	133	12	9.0%	24.8%
Total	8,179	2,123	26.0%	88.9%
Museum Size				
Large	595	86	14.5%	
Medium	992	149	15.0%	
Small	6,591	1,888	28.6%	
Total	8,179	2,123	26.0%	

Table E:55-B

Collaboration on Exhibitions by Type and Size

Museum Type		Number That Answer Q55	Number That Collab- orate	Percent of Type That Collab- orate	Number Collab- orating with Museums	Percent of Collab- orating with Museums	Number Collab- orating with Ed Inst	Percent of Collab- orating with Ed Inst	Number Collab- orating with Others	Percent of Collat orating with Others
Aquarium		19	10	50.1%	1	13.8%	0	0.0%	3	31.1%
Arbor/Bot Gard		300	136	45.3%	34	25.1%	39	28.9%	29	21.6%
Art		915	665	72.6%	364	54.8%	262	39.4%	217	32.6%
Children's		58	43	74.6%	12	27.7%	14	31.9%	20	45.2%
General		515	313	60.7%	96	30.9%	43	13.8%	81	25.9%
Historic Site		1,364	900	65.9%	231	25.7%	66	7.3%	178	19.8%
History Museum		1,917	956	49.9%	276	28.8%	169	17.6%	269	28.2%
Natural History		193	110	57.2%	46	41.6%	33	30.0%	28	25.1%
Nature Center		155	82	53.0%	22	26.6%	23	28.4%	6	7.3%
Planetarium		34	16	48.2%	3	21.5%	1	7.2%	3	21.5%
Science		125	86	69.1%	62	71.3%	40	46.4%	20	23.0%
Specialized		338	225	66.7%	69	30.8%	11	4.8%	81	35.8%
Zoo		121	54	44.7%	13	24.8%	8	15.5%	29	53.5%
т	otal	6,056	3,597	59.4%	1,231	34.2%	710	19.7%	964	26.8%
Museum Size										
Large		509	358	70.4%	227	63.4%	95	26.5%	112	31.3%
Medium		844	555	65.8%	225	40.5%	143	25.8%	187	33.6%
Small		4,703	2,684	57.1%	779	29.0%	472	17.6%	666	24.8%
-		0.050	2 507	E0.4%		24.0%		10.7%	064	06.9%
Т	fotal	6,056	3,597	59.4%	1,231	34.2%	710	19.7%	964	26.8%

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Table E:55-C

Collaboration on Exhibitions by Governing Authority

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Gov Authority	Number That Answer Q55	Number That Collab- orate	Percent of Type That Collab- orate	Number Collab- orating with Museums	Percent of Collab- orating with Museums	Number Collab- orating with Ed Inst	Percent of Collab- orating with Ed Inst	Number Collab- orating with Others	Percent of Collab- orating with Others
Municipal	371	202	54.4%	56	27.8%	26	12.8%	34	16.7%
County/Regional	571	257	45.1%	10	4.0%	41	16.0%	53	20.6%
State	647	416	64.3%	162	38.8%	69	16.6%	118	28.5%
Federal	381	120	31.6%	24	19.8%	1	0.9%	23	19.1%
Pub Educ Instits	491	366	74.6%	164	44.8%	137	37.4%	79	21.4%
Subtotal all Public Museums	2,461	1,362	55.3%	416	30.5%	274	20.1%	307	22.5%
Priv Nonprofit	3,354	2,088	62.3%	738	35.3%	391	18.7%	638	30.5%
Other Private	231	141	61.2%	72	50.9%	45	31.8%	19	13.8%
Subtotal all Private Museums	3,585	2,230	62.2%	810	36.3%	436	19.6%	657	29.5%
Total	6,046	3,591	59.4%	1,226	34.1%	710	19.8%	964	26.8%

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Table E:55-D

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Collaborations Outside the U.S. by Type and Size

Мизеит Туре	Number That Collab- orate	Number Collab- orating outslde U.S.	Percent of Collab- orating outside U.S.	Number Collab- orating outside U.S. with Museums	Number Collab- orating outside U.S. with Ed Inst	Number Collab- orating outside U.S. with Others
Aquarlum	10	1	10.4%	0	0	0
Arbor/Bot Gard	136	13	9.5%	6	7	12
Art	665	136	20.5%	130	71	60
Children's	43	4	9.7%	0	3	4
General	313	63	20.1%	50	6	19
Historic Site	900	6	0.7%	6	2	1
History Museum	956	76	7.9%	48	5	31
Natural History	110	8	6.9%	7	3	3
Nature Center	82	0	0.0%	0	0	0
Planetarium	16	1	7.2%	1	1	0
Sclence	86	11	12.8%	6	1	7
Specialized	225	27	12.1%	8	1	20
Zoo	54	7	13.5%	3	1	5
Total	3,597	354	9.8%	266	103	165
Museum Size						
Large	358	114	31.9%	104	38	42
Medium	555	128	23.1%	106	33	57
Small	2,684	112	4.2%	57	31	66
Total	3,597	354	9.8%	266	103	165

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Table E:55-E

Collaborations Outside the U.S. by Governing Authority

Gov Authority	Number That Collab- orate	Number Collab- orating outside U.S.	orating	Number Collab- orating outside U.S. with museums	Number Collab- orating outside U.S. with Ed Inst	Number Collab- orating outside U.S. with Others
Municipal	202	45	22.3%	34	1	14
County/Regional	257	11	4.1%	1	0	11
State	416	11	2.6%	11	3	1
Federal	120	19	15.5%	13	1	5
Pub Educ Instits	366	32	8.6%	26	24	23
Subtotal All						
Public Museums	1,362	117	8.6%	85	30	53
Priv Nonprofit	2,088	183	8.8%	129	36	99
Other Private	141	49	34.9%	48	37	12
Subtotal All						
Private Museums	2,230	233	10.4%	176	72	111
Total *	3,591	349	9.7%	261	103	165

* Totals do not add to totals on Table E:55-D because of governing authority nonresponse

Table E:56-A

Response Rate to Question 56: Number of Exhibitions Loaned by Museum Type and Size

Museum Type	Number Museums	Number with No Response	Percent with No Response	Percent of Nonresponse Represented by "Small"
Aquarium	20	1	4.9%	100.0%
Arbor/Bot Gard	318	74	23.1%	58.8%
Art	1,214	325	26.8%	81.2%
Children's	64	8	12.4%	100.0%
General	704	216	30.7%	80.6%
Historic Site	2,084	816	39.1%	91.2%
History Museum	2,401	634	26.4%	98.6%
Natural History	252	67	26.7%	56.7%
Nature Center	298	149	49.9%	79.4%
Planetarium	39	7	19.1%	27.9%
Science	184	67	36.4%	94.9%
Specialized	470	160	34.1%	78.5%
Zoo	133	27	20.2%	33.0%
Total	8,179	2,550	31.2%	86.9%
Museum Size				
Large	595	132	22.2%	
Medium	992	203	20.4%	
Small	6,591	2,215	33.6%	
Total	8,179	2,550	31.2%	

Table E:56-B

Number of Exhibitions Loaned by Type and Size

	Number		r of Exhibi I to Museur	ns	Loane	r of Exhibi d to Others		Totai	Totai	Total	Average Number
Museum Type	That Answer Q56	in the U.S.	outside U.S.	Sub- total	in the U.S.	outside U.S.	Sub- totai	Loaned In the U.S.	Loaned outside U.S.	Exhib- itions Loaned	Exhib- itlons Loaned
Aquarium	19	7	0	7	11	0	11	18	0	18	0.9
Arbor/Bot Gard	244	88	1	89	41	0	41	129	1	130	0.5
Art	889	714	149	863	891	27	917	1,604	176	1,780	2.0
Children's	56	39	0	39	65	0	65	104	0	104	1.9
Generai	488	192	20	212	233	15	248	425	35	460	0.9
Historic Site	1,268	298	2	300	410	4	413	707	6	713	0.6
History Museum	1,767	1,621	38	1,659	3,560	115	3,675	5,181	154	5,334	3.0
Natural History	184	108	2	111	179	0	179	288	2	290	1.6
Nature Center	149	0	0	0	34	6	40	34	6	40	0.3
Pianetarlum	31	0	0	o	16	0	16	16	0	16	0.5
Science	117	562	24	586	42	8	50	604	32	636	5.4
Specialized	310	258	44	302	346	7	353	604	52	655	2.1
Zoo	106	91	5	96	37	1	39	129	6	135	1.3
Totai	5,629	3,978	287	4,266	5,862	184	6,046	9,841	471	10,311	1.8
Museum Size											
Large	463	656	150	805	796	19	815	1,452	168	1,620	3.5
Medium	789	435	53	488	627	44	672	1,063	97	1,159	1.5
Smail	4,376	2,887	85	2,972	4,439	121	4,560	7,326	205	7,532	1.7
Total	5,629	3,978	287	4,266	5,862	184	6,046	9,841	471	10,311	1.8

Number of Exhibitions Loaned by Governing Authority

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		Number of Exhibitions			Number of Exhibitions			Treet	Total	Total	Average
Tha Answ	Number That Answer Q56	Loaned in the U.S.	outside U.S.	Sub- total	in the U.S.	d to Others outside U.S.	Sub- total	Total Loaned in the U.S.	Loaned outside U.S.	Exhib- itions Loaned	Number Exhib- itions Loaned
Municipal	345	89	29	118	105	0	105	195	29	223	0.6
County/Regional	539	637	2	639	170	0	170	806	2	808	1.5
State	579	231	1	232	692	0	692	923	1	924	1.6
Federal	367	1,188	23	1,211	2,172	0	2,172	3,360	23	3,383	9.2
Pub Educ Instits	486	413	16	429	392	2	394	805	18	823	1.7
Subtotal all Public Museums	2,317	2,558	71	2,629	3,531	2	3,533	6,089	73	6,162	2.7
Prlv Nonprofit	3,091	1,299	169	1,468	2,155	181	2,336	3,454	350	3,804	1.2
Other Private	210	116	42	159	177	0	177	293	42	336	1.6
Subtotal all Private Museums	3,301	1,415	211	1,627	2,332	181	2,513	3,747	393	4,140	1.3
Total	5,618	3,974	283	4,256	5,862	184	6,046	9,836	466	10,302	1.8

Totals do not add to totals on Table E:56-B because of governing authority nonresponse

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Table E:57-A

Response Rate (Number) to Question 57: Public Programs

Total Number	of	Museums:	8,179

Number of All Museums

Program	A Number Served	B Whether Estimate	C Program Not Offered	A + C*	D (1+2+3) Special Fee	E Program Evaluated
Orlentation	2,933	2,353	1,744	4,677	3,049	426
Demonstrations	2,360	1,798	2,001	4,361	2,694	621
Tours	4,211	2,814	453	4,664	3,912	738
Spec Exhibitions	2,403	1,900	1,755	4,159	2,675	420
Classes	2,922	1,830	1,744	4,665	2,925	761
Courses	715	322	3,652	4,367	1,188	381
Spec Lectures	2,813	2,068	1,754	4,566	2,920	495
Films/Media	1,700	1,414	2,460	4,161	1,944	329
Library	2,239	1,841	2,145	4,384	2,156	103
Collection Access	1,808	1,384	2,444	4,252	2,020	80
Performing Arts	1,597	1,084	2,786	4,384	1,952	235
Spec Events	3,253	2,218	1,103	4,355	3,068	680
Other	411	249	1,021	1,432	644	136
TV/Radio	406	419	3,080	3,486	644	79
Travel	734	488	2,945	3,679	936	196
Field	1,442	850	2,403	3,844	1,414	268
Outreach	2,087	1,594	1,709	3,796	1,982	531
Other	503	359	1,019	1,522	525	59

* Column A+C equates to the number that offer the program and overall response rate to question

Table E:57-B

Response Rate (Percent) to Question 57: Public Programs

8,179

Total Number of Museums:

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Percent of All Museums

Program	A Number Served	B Whether Estimate	C Program Not Offered	A + C*	D (1+2+3) Special Fee	E Program Evaluated
Orientation	35.9%	28.8%	21.3%	57.2%	37.3%	5.2%
Demonstrations	28.9%	22.0%	24.5%	53.3%	32.9%	7.6%
Tours	51.5%	34.4%	5.5%	57.0%	47.8%	9.0%
Spec Exhibitions	29.4%	23.2%	21.5%	50.8%	32.7%	5.1%
Classes	35.7%	22.4%	21.3%	57.0%	35.8%	9.3%
Courses	8.7%	3.9%	44.7%	53.4%	14.5%	4.7%
Spec Lectures	34.4%	25.3%	21.4%	55.8%	35.7%	6.1%
Films/Media	20.8%	17.3%	30.1%	50.9%	23.8%	4.0%
Library	27.4%	22.5%	26.2%	53.6%	26.4%	1.3%
Collection Access	22.1%	16.9%	29.9%	52.0%	24.7%	1.0%
Performing Arts	19.5%	13.3%	34.1%	53.6%	23.9%	2.9%
Spec Events	39.8%	27.1%	13.5%	53.2%	37.5%	8.3%
Other	5.0%	3.0%	12.5%	17.5%	7.9%	1.7%
TV/Radio	5.0%	5.1%	37.7%	42.6%	7.9%	1.0%
Travel	9.0%	6.0%	36.0%	45.0%	11.4%	2.4%
Field	17.6%	10.4%	29.4%	47.0%	17.3%	3.3%
Outreach	25.5%	19.5%	20.9%	46.4%	24.2%	6.5%
Other	6.1%	4.4%	12.5%	18.6%	6.4%	0.7%

* Column A+C equates to the number that offer the program and overall response rate to question

Table E:58-A

Total Number of (People)* Served by Museum Type and Size

Museum Tupo		Total Number Served	Average Number Served	Median Number
Museum Type		Serveo	Serveu	Served
Aquarium	-	14,560,609	717,979	560,375
Arbor/Bot Gard		27,842,379	87,557	76,000
Art		91,042,472	74,994	70,452
Children's		12,096,917	189,875	79,190
General		43,483,034	61,798	79,981
Historic Site		128,060,910	61,452	35,541
History Museum		83,496,729	34,777	27,657
Natural History		57,010,881	226,638	66,000
Nature Center		23,977,263	80,544	75,000
Planetarium		6,288,966	163,223	40,000
Science		62,135,963	338,450	125,557
Specialized		39,997,151	85,120	29,238
Zoo		87,789,145	657,892	531,300
	Total	677,782,419	82,867	63,776

Museum	Size

Museum Size				
Large		310,305,670	521,268	283,057
Medium		158,745,784	159,957	100,352
Small		208,730,965	31,667	17,466
	Total	677,782,419	82,867	63,776

Totals weighted for item nonresponse (none missing)

* Total number of times that people were served

Table E:58-B

Total Number of (People)* Served by Governing Authority

Governing Authority	Total Number Served	Average Number Served
Municipal	72,375,740	120,076
County/Regional	55,830,652	83,329
State	95,446,634	104,486
Federal	133,846,146	223,352
Pub Educ Institutions	20,810,994	64,026
Subtotal All Public Museums	378,310,166	111,995
Private Nonprofit	276,036,281	61,433
Other Private	22,935,885	650,650
Subtotal All		
Private Museums	298,972,166	62,425
All Museums	677,282,332	82,927

Total number served is less than Table E:58-A because of missing governing authority (equals 510,887)

* Total number of times that people were served

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Table E:59-A

Total Number of School Children in Groups Served by Type and Size

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	by Type and Size					
Museum Type	Number Children Served	Average Number Served	Number Museums Checking Figure Unavailable	Number Museums with No Response to Q59	Number Museums Giving Figure	
Aquarium	1,210,629	62,792	1	0	19	
Arbor/Bot Gard	657,770	3,407	105	20	193	
Art	5,158,493	5,758	283	35	896	
Children's	1,082,668	17,875	3	0	61	
General	4,296,705	7,388	121	1	582	
Historic Site	8,010,107	5,004	422	61	1,601	
History Museum	7,061,405	3,610	408	36	1,956	
Natural History	4,093,981	21,326	50	10	192	
Nature Center	2,809,437	10,606	33	0	265	
Planetarium	886,985	24,707	3	0	36	
Science	4,087,816	31,262	46	7	131	
Specialized	3,830,571	11,117	115	11	345	
Zoo	5,640,423	57,153	31	3	99	
T	otal 48,826,990	7,660	1,621	184	6,374	
Museum Size						
Large	19,154,830	38,507	78	20	497	

Large		19,154,830	38,507	78	20	497
Medium		13,230,111	17,077	191	27	775
Small		16,442,048	3,223	1,352	137	5,102
	Total	48,826,990	7,660	1,621	184	6,374

Number/percent missing: 184 / 2.2%

Table E:59-B

Total Number of School Children in Groups Served by Governing Authority

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Governing Authority	Number Children Served	Average Number Served	Number Checking Figure Unavailable	Number with No Response to Q59	-
Municipal	5,216,315	11,550	151	0	452
County/Regional	3,930,325	7,783	150	15	505
State	6,660,639	8,639	136	6	771
Federal	2,011,425	5,699	236	10	353
Pub Educ Institutions	2,451,956	6,151	179	15	399
Subtotal All Public Museums	20,270,660	8,176	853	46	2,479
Private Nonprofit	26,998,044	7,351	704	117	3,673
Other Private	1,394,964	6,448	59	20	216
Subtotal All Private Museums	28,393,007	7,301	763	137	3,889
All Museums	48,663,667	7,642	1,616	183	6,368

Total number of children served is less than Table E:59-A because of missing governing authority

- 163 -

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Table E:60-A

Number of Museums That Offered Teacher Training on Use of Resources by Museum Type and by Size

Museum Type	Number Offering Teacher Training	Percent of Type/Size Offering Teacher Training	Percent with No Response	Percent with No Response That Are Small
Aquarium	13	76.9%	14.8%	100.0%
Arbor/Bot Gard	56	19.0%	8.3%	54.3%
Art	372	42.4%	27.7%	82.8%
Children's	42	74.5%	10. 9%	82.0%
General	147	28.6%	27.1%	76.9%
Historic Site	281	22.1%	39.0%	92.5%
History Museum	437	23.0%	20.9%	98.3%
Natural History	96	49.2%	22.2%	68.4%
Nature Center	124	73.4%	43.2%	81.2%
Planetarium	17	50.7%	15.5%	19.6%
Science	93	78.2%	35.2%	97.8%
Specialized	108	30.3%	24.0%	87.4%
Zoo	76	58.1%	2.3%	0.0%
Total	1,862	31.4%	27.5%	88.9%
Size				
Large	343	68.8%	16.2%	
Medium	501	59.7%	15.5%	
Small	1,018	22.2%	30.3%	
Total	1,862	31.4%	27.5%	

Number/percent missing: 2,248 / 27.5%

Table E:60-B

Number of Museums That Offered Teacher Training on Use of Resources by Governing Authority

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Governing Authority	Number Offering Teacher Training	Percent of Governing Authority Offering Training	Percent with No Response	Percent with No Response That Are Small	
Municipal	105	27.8%	37.2%	86.3%	
Manicipat	105	27.076	07.278	00.070	
County/Regional	117	20.9%	16.2%	77.2%	
State	205	31.9%	29.7%	99.6%	
State	205	31.976	29.770	55.0 %	
Federal	73	18.0%	32.5%	91.6%	
Pub Educ Institutions	190	39.8%	19.7%	92.9%	
Subtotal All Public Museums	689	28.0%	27.1%	91.1%	
Private Nonprofit	1,067	33.0%	28.1%	87.5%	
Other Private	51	22.2%	23.0%	86.3%	
Subtotal All Public Museums	1,118	32.3%	27.8%	87.4%	
Total All Museums	1,807	30.5%	27.5%	88.9%	

Number/percent missing: 2,260 / 27.5%

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Table F:63-A

Number of Museums That Have or Are Developing a Planned-Giving Program by Museum Type and by Size

Museum Type		Number with Planned Giving	Percent of Type/Size with Planned Giving	Number Developing Planned Giving	Percent of Type/Size Developing Planned Giving	Percent with No Response	Percent with No Response That Are Small
Aquarium		9	44.9%	3	17.1%	4.9%	100.0%
Arbor/Bot Gard		92	30.6%	32	10.7%	5.5%	0.0%
Art		288	32.7%	244	27.7%	27.4%	79.4%
Children's		18	31.4%	10	16.7%	10.8%	82.7%
General		169	32.8%	48	9.3%	26.6%	76.0%
Historic Site		197	15.5%	188	14.8%	38.9%	88.8%
History Museum		465	24.9%	428	23.0%	22.3%	99.8%
Natural History		44	22.4%	32	16.4%	22.3%	59.0%
Nature Center		34	21.5%	27	17.5%	47.4%	78.3%
Planetarium		7	19.7%	6	15.1%	5.3%	100.0%
Science		17	13.8%	15	12.2%	31.2%	98.0%
Specialized		44	13.3%	69	20.7%	28.9%	92.8%
Zoo		52	41.4%	30	23.9%	5.4%	0.0%
	Total	1,436	24.4%	1,133	19.2%	28.0%	87.1%
Size							
Large		202	40.2%	110	21.9%	15.4%	
Medium		240	30.4%	243	30.8%	20.6%	
Small		994	21.6%	780	17.0%	30.3%	
	Total	1,436	24.4%	1,133	19.2%	28.0%	

Number/percent missing: 2,292 / 28.0%

Table F:63-B

Number of Museums That Have or Are Developing a Planned-Giving Program by Governing Authority

Governing Authority	Number with Planned Giving	Percent of Governing Authority w. Planned Giving	Number Developing Planned Giving	Percent of Governing Authority w. Planned Giving	Percent with No Response	Percent with No Response That Are Small
Municipal	109	28.3%	80	20.9%	36.4%	82.1%
County/Regional	96	17.7%	86	15.8%	18.7%	92.3%
State	71	10.6%	128	19.3%	27.3%	96.5%
Federal	87	24.7%	13	3.7%	41.1%	82.7%
Pub Educ Institutions	175	34.9%	27	5.3%	15.5%	90.5%
Subtotal All Public Museums	537	22.0%	334	· 13.7%	27.6%	88.3%
Private Nonprofit	847	26.5%	757	23.6%	28.8%	86.5%
Other Private	50	21.8%	42	18.4%	23.0%	82.5%
Subtotal All Private Museums	897	26.2%	799	23.3%	28.4%	86.3%
Total All Museums	1,434	24.4%	1,133	19.3%	28.1%	87.1%

Number/percent missing: 2,302 / 28.1%

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Table F:64-A

Number of Museums with a Membership Program by Type and by Size

/ Museum Type	Number with Membership Program	Percent of Type/Size with Membership Program	Percent with No Response	Percent of Non- response Small
Aquarium	15	79.3%	4.9%	100.0%
Arbor/Bot Gard	174	55.7%	1.9%	0.0%
Art	717	79.1%	25.3%	88.8%
Children's	52	93.5%	13.1%	68.1%
General	432	83.6%	26.6%	76.0%
Historic Site	634	48.0%	36.7%	88.3%
History Museum	1,434	76.0%	21.4%	99.5%
Natural History	106	52.6%	20.1%	54.4%
Nature Center	96	59.2%	45.5%	81.6%
Planetarium	20	53.8%	5.3%	100.0%
Science	102	82.4%	32.8%	97.3%
Specialized	186	56.5%	29.9%	93.1%
Zoo	123	92.3%	0.0%	
Total	4,090	68.1%	26.6%	89.0%
Size	440	0.4.0%		
Large	443	84.8%	12.2%	
Medium	674	81.6%	16.9%	
Small	2,973	63.9%	29.4%	
Total	4,090	68.1%	26.6%	

Number/percent missing: 2,188 / 27%

Table F:64-B

Number of Museums with Membership Program by Governing Authority

Governing Authority	Number with Membership Program	Percent of Governing Authority with Membership Program	Percent with No Response
Municipal	201	52.7%	36.7%
County/Regional	320	56.0%	14.6%
State	211	31.8%	27.3%
Federal	96	27.2%	41.1%
Pub Educ Institutions	214	43.3%	16.4%
Subtotal All Public Museums	1,042	42.3%	27.0%
Private Nonprofit	2,948	89.5%	26.7%
Other Private	93	40.6%	22.2%
Subtotal All Private Museums	3,041	86.3%	26.4%
Total All Museums	4,084	68.2%	26.7%

Number/percent missing: 2,194 / 27.0%

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Table F:65-A

Total Number of Members by Museum Type and Size

Museum Type	Total Number Members	Mean Number Members	Median Number Members	Percent with No Response	Percent of Non- response Small
Aquarium	105,912	8,179	3,840	16.4%	30.0%
Arbor/Bot Gard	218,647	1,350	575	5.6%	0.0%
Art	1,572,076	2,492	500	32.4%	77.6%
Children's	47,991	999	565	19.0%	77.9%
General	469,802	1,311	231	37.0%	80.8%
Historic Site	236,989	486	350	43.7%	89.1%
History Museum	634,265	514	327	29.7%	99.3%
Natural History	785,154	8,316	650	24.6%	50.6%
Nature Center	432,488	5,109	650	49.3%	78.8%
Planetarium	7,735	473	60	13.8%	38.5%
Science	296,990	3,031	751	34.8%	95.2%
Specialized	384,185	2,515	392	37.0%	89.1%
Zoo	1,095,413	9,456	3,000	5.7%	25.8%
Subtotal	6,287,648	1,798	406	33.9%	87.1%
Smithsonian *	2,600,000				

8,887,648

Number who said yes to question 64 ("Do you have a membership program?") and who did not answer question 65: 514 museums (6%)

* Smithsonian membership is one program for 8 art museums, 1 history museum, 1 natural history museum, 1 science museum, and 1 zoo.

Museum Size					
Large		4,143,959	10,658	3630	21.3%
Medium		772,103	1,266	750	23.3%
Small		1,371,586	549	348	36.6%
	Total	6,287,648	1,798	406	33.9%

See note on Table F:65-A about general nonresponse to membership programs

Table F:65-B

Total Number of Members by Governing Authority

94,187	2,628	650		
	2,020		39.4%	85.2%
4 000			00.470	JU.2 /0
4,220	1,357	225	21.2%	89.6%
7,491	1,299	200	36.3%	97.4%
3,372	188	165	45.2%	75.0%
6,153	443	150	19.8%	76.2%
25,429	1,317	225	32.6% 8	36.0%
•				
25,429				
26,276	1,884	437	35.3%	87.9%
4,480	1,535	392	28.7% 8	85.9%
0,757	1,137	435	33.5% 8	86.8%
	1,667	406	33.3% 8	36.6%
	74,226 37,491 33,372 36,153 25,429 20,000 225,429 26,276 4,480 30,757	57,491 1,299 13,372 188 36,153 443 25,429 1,317 00,000	57,491 1,299 200 13,372 188 165 36,153 443 150 25,429 1,317 225 20,000	57,491 1,299 200 36.3% 5 13,372 188 165 45.2% 7 36,153 443 150 19.8% 7 25,429 1,317 225 32.6% 8 26,276 1,884 437 35.3% 8 4,480 1,535 392 28.7% 8 40,757 1,137 435 33.5% 8

Number who said yes to question 64 ("Do you have a membership program?") and who did not answer question 65: 514 museums (6%)

* Smithsonian membership is one program for 12 federal museums

Table F:66-A

Median Membership Fee by Museum Type and by Size

		Median Membership Fee Individual Family		Percent of Non-
Museum Type				response Small
Aquarium	\$20.00	\$35.00	4.9%	100.0%
Arbor/Bot Gard	\$20.00	\$30.00	6.7%	66.2%
Art	\$25.00	\$30.00	28.8%	80.7%
Children's	\$20.00	\$30.00	10.8%	82.7%
General	\$10.00	\$24.00	33.0%	74.6%
Historic Site	\$10.00	\$15.00	39.3%	88.9%
History Museum	\$10.00	\$15.00	25.5%	98.2%
Natural History	\$20.00	\$30.00	23.8%	59.6%
Nature Center	\$15.00	\$25.00	45.5%	81.6%
Planetarium	\$25.00	\$30.00	5.3%	100.0%
Science	\$20.00	\$35.00	34.1%	93.4%
Specialized	\$20.00	\$25.00	31.9%	93.5%
Zoo	\$20.00	\$25.00	3.3%	0.0%
All Museums	\$15.00	\$25.00	30.1%	87.6%
Museum Size				
Large	\$25.00	\$35.00	21.5%	
Medium	\$20.00	\$35.00	17.8%	
Small	\$10.00	\$15.00	32.7%	
All Museums	\$15.00	\$25.00	30.1%	

Number who said yes to question 64 ("Do you have a membership program?") and who did not answer question 66: 259 museums (3%) See Table F:65-A for general response rate

Maximum fee: see Table F:66-B

Table F:66-B

Median Membership Fee by Governing Authority

	Median Members Number	Percent with No	
Museum Type	Individual	Family	Response
Municipal	\$15.00	\$25.00	37.0%
County/Regional	\$10.00	\$15.00	18.9%
State	\$13.00	\$20.00	27.3%
Federal	\$10.00	\$15.00	46.1%
Pub Educ Institutions	\$20.00	\$25.00	18.6%
All Public Museums	\$15.00	\$25.00	29.2%
Private Nonprofit	\$15.00	\$25.00	31.1%
Other Private	\$25.00	\$35.00	25.4%
AII Private Museums	\$15.00	\$25.00	30.7%
All Museums	\$15.00	\$25.00	30.1%

Number who said yes to question 64 ("Do you have a membership program?") and who did not answer question 66: 259 museums (3%)

Maximum Fees:

0

Individual \$500, two at \$100 Family \$125, six at \$100

Table F:67-A

Number of Museums That Have a Formally Approved Budget by Museum Type and by Size

Museum Type	Number w. Formally Approved Budget	Percent of Type/Size w. Formally Approved Budget	Percent with No Response	Percent with No Response That Are Small
Aquarium	18	94.8%	4.9%	100.0%
Arbor/Bot Gard	241	80.9%	6.4%	71.1%
Art	759	89.8%	30.4%	81.4%
Children's	53	100.0%	16.6%	74.7%
General	337	65.8%	27.2%	76.5%
Historic Site	916	78.0%	43.6%	89.9%
History Museum	1,495	81.8%	23.9%	99.6%
Natural History	143	76.1%	25.4%	65.6%
Nature Center	150	96.0%	47.4%	78.3%
Planetarium	29	80.1%	5.3%	100.0%
Science	81	68.4%	35.4%	96.8%
Specialized	265	79.9%	29.4%	91.2%
Zoo	127	100.0%	4.8%	100.0%
Total	4,615	81.1%	30.5%	88.6%
Size Large	482	95.2%	15.0%	
Medium	775	97.1%	19.6%	
Small	3,359	76.6%	33.5%	
Total	4,615	81.1%	30.5%	

Number/percent missing: 2,491 / 30.4%

Table F:67-B

Number of Museums That Have a Formally Approved Budget by Governing Authority

3

Governing Authority	Number w. Formally Approved Budget	Percent of Governing w. Formally Approved Budget	Percent with No Response	Percent with No Response That Are Small
Municipal	367	98.3%	38.1%	85.5%
monoipui		00.070	00.170	00.070
County/Regional	486	85.0%	14.6%	93.7%
State	511	82.1%	31.9%	97.0%
Federal	329	96.0%	42.8%	82.5%
Pub Educ Institutions	346	69.2%	15.7%	91.8%
Subtotal All Public Museums	2,038	84.6%	28.7%	89.6%
Private Nonprofit	2,462	79.9%	31.5%	88.0%
Other Private	108	57.8%	36.7%	87.9%
Subtotal All Private Museums	2,570	78.7%	31.8%	88.0%
Total All Museums	4,608	81.2%	30.5%	88.6%

Number/percent missing: 2,498 / 30.5%

Table F:69-A

Number of Museums That Capitalize Additions to the Collection by Type and by Size

Museum Type		Number That Capitalize Additions	Percent of Type/Size That Capitalize Additions	Number Museums Responding
Aquarium		2	11.5%	20
Arbor/Bot Gard		. 54	17.3%	312
Art		358	32.0%	1,119
Children's		28	49.8%	57
General		143	20.6%	694
Historic Site		428	20.6%	2,080
History Museum		335	14.3%	2,334
Natural History		25	10.3%	241
Nature Center		60	21.8%	273
Planetarium		6	16.9%	37
Science		93	50.8%	184
Specialized		127	28.1%	451
Zoo		31	23.5%	132
	Total	1,691	21.3%	7,934
Slze				
Large		142	24.9%	572
Medium		327	34.2%	955
Small		1,222	19.1%	6,407
	Total	1,691	21.3%	7,934

Number/percent missing: 245 / 3.0%

Table F:69-B

Number of Museums That Capitalize Additions to the Collection by Governing Authority

Governing Authority	Number That Capitalize Additions	Percent of Governing Authority That Capitalize Additions	Number Museums Responding
Municipal	126	21.0%	598
County/Regional	88	13.2%	664
State	216	23.6%	913
Federal	57	9.5%	593
Pub School District	4	7.8%	46
Pub College/Univ	80	15.7%	511
Subtotal All Public Museums	570	17.1%	3,325
Private Nonprofit	1,081	25.0%	4,317
Priv College/Univ	33	23.3%	140
Priv Elem/Sec School	2	100.0%	2
Church	5	8.4%	57
Other	1	1.6%	80
Subtotal All Private Museums	1,121	24.4%	4,597
Total All Museums	1,691	21.3%	7,922

Number/percent missing: 257 / 3.1%

Table F:69-C

Total Numbers in Collections That Are Capitalized

Collection	Total Number of Objects/	Total Number of Lots/Taxa/	Total Cubic Feet Archival	Total Linear Feet Archival
Capitalized?	Specimen	Populations	Material	Material
Yes	136,435,629	1,463,753	128,185	166,137
No	600,551,423	9,784,720	3,380,446	12,564,211
Blank	863,672	75,619	2,513	9,085
Total	737,850,724	11,324,092	3,511,144	12,739,433
Collection				
Capitalized?	Percent	Percent	Percent	Percent
Yes	18.5%	12.9%	3.7%	1.3%
No	81.4%	86.4%	96.3%	98.6%
Blank	0.1%	0.7%	0.1%	0.1%
Total	100.0%	100.0%	100.0%	100.0%

	Total Linear	Total Number of	Total Number	Total Number
Collection	Feet of	Volumes of	of Sites/	of
Capitalized?	Books	Books	Structures	Acres
Yes	75,748	470,092	4,793	73,206
No	102,955	5,592,926	10,193	4,250,304
Blank	0	61,547	62	15,267
Total	178,703	6,124,565	15,048	4,338,777
Collection				
Capitalized?	Percent	Percent	Percent	Percent
Yes	42.4%	7.7%	31.8%	1.7%
No	57.6%	91.3%	67.7%	98.0%
Blank	0.0%	1.0%	0.4%	0.4%
Total	100.0%	100.0%	100.0%	100.0%

Table F:69-D

Number of Museums That Capitalize Additions to the Collection by Year of Establishment and Type & Size

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Total Number Museun Number That Capital Percent That Capital Museum Type	ze	4,921	2,364	894
Percent That Capital Museum Type				
Museum Type	ze	895	585	211
		18.2%	24.8%	23.6%
	Nu	umber That Cap	pitalize Collection:	s by Туре
Aquarlum		1	1	0
Arbor/Bot Gard		36	12	6
Art Chlldren's		211 5	100	48 10
Ciliarena		5	15	
General		57	51	35
Historic Site		222	178	28
History Museum		192 20	115 3	28 3
Natural History		20	3	3
Nature Center		12	27	21
Planetarium		6	0	O
Science		38	45	10
Specialized		64	40	23
Zoo		31	0	0
	Totai	895	585	211
Museum Type	Pe	ercent of Those	That Capitalize b	ov Type
Aquarlum		0.1%	0.2%	0.0%
Arbor/Bot Gard		4.0%	2.0%	2.8%
Art Children's		23.6% 0.5%	17.1% 2.3%	22.6% 4.9%
General		6.4%	8.8%	16.5%
Historic Site History Museum		24.9% 21.5%	30.4% 19.7%	13.0% 13.0%
Natural History		2.2%	0.4%	1.2%
Nature Center		1.3%	4.6%	9.9%
Planetarium		0.7%	0.0%	0.0%
Science		4.2%	7.7%	4.9%
Specialized Zoo		7.1% 3.5%	6.8% 0.0%	11.1%
		3.5%	0.0%	0.0%
	Total	100.0%	100.0%	100.0%
Size	Nu	umber That Cap	pitalize Collection:	s by Size
Large		129	12	2
Medium		225	47	55
Smail		541	527	153
	Tatel			
	Total	895	585	211
Size	Pe	arcent of Those	That Capitalize t	oy Size
Large		14.4%	2.0%	1.0%
Medlum		25.1%	8.0%	26.1%
Small		60.5%	90.1%	72.8%
	-			
	Total	100.0%	100.0%	100.0%

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Table F:71/72-A

Number of Museums with an Endowment and with a Policy on Endowment by Type and by Size

		Number	Percent of Type	Number with	Percent of Type with Endowment
		with	with	Endowment	That Have
Museum Type		Endowment	Endowment	Policy	Policy
			44.000		
Aquarium		7	44.3%	6	84.9%
Arbor/Bot Gard		136	56.2%	86	63.2%
Art		553	53.8%	350	63.4%
Children's		31	61.2%	10	33.4%
General		323	57.4%	155	48.0%
Historic Site		628	35.3%	235	37.4%
History Museum		1,057	60.5%	502	47.5%
Natural History		104	44.8%	61	58.6%
Nature Center		117	46.1%	37	31.8%
Planetarium		9	36.0%	7	78.1%
Science		79	44.5%	26	32.6%
Specialized		181	49.8%	77	42.6%
Zoo		36	37.0%	17	48.3%
	Total	3,261	49.6%	1,570	48.1%
Museum Size					
Large		408	74.2%	277	67.9%
Medium		516	65.5%	300	58.0%
Small		2,338	44.6%	994	42.5%
	Total	3,262	49.6%	1,570	48.1%

Number/percent missing: 1,579 / 19%

Table F:71/72-B

Number of Museums with an Endowment and with a Policy on Endowment by Governing Authority

Governing Authority	Number with Endowment	Percent of Gov Auth with Endowment	Number with Endowment Policy	Percent of Gov Auth w. Endowment That Have Policy	
Municipal	134	26.4%	57	42.5%	
County/Regional	127	32.1%	36	28.3%	
State	135	18.5%	62	45.7%	
Federal	89	20.4%	25	28.3%	
Pub Educ Institutions	236	48.5%	125	53.0%	
Subtotal All Public Museums	720	28.2%	305	42.3%	
Public Museums	720	20.276	505	42.576	
Private Nonprofit	2,417	64.2%	1,209	50.0%	
Other Private	124	53.0%	54	43.8%	
Subtotal All					
Private Museums	2,540	63.2%	1,264	49.8%	
Total All Museums	3,261	49.6%	1,568	48.1%	

Number/percent missing: 1,579 / 19%

Table F:71/72-C

Number of Museums with an Endowment and with a Policy on Endowment by Size within Type

	Number with	Percent of Type with	Percentage	Break-out by	Size
Museum Type	Endowment	Endowment	Large	Medium	Small
Aquarium	7	44.3%	39.6%	30.2%	30.2%
Arbor/Bot Gard	136	56.2%	11.9%	38.7%	49.3%
Art	553	53.8%	27.1%	26.6%	42.9%
Children's	31	61.2%	23.0%	28.4%	48.6%
General	323	57.4%	15.9%	21.3%	62.7%
Historic Site	628	35.3%	3.2%	7.3%	89.4%
History Museum	1,057	60.5%	3.1%	6.4%	90.4%
Natural History	104	44.8%	35.0%	32.1%	31.8%
Nature Center	117	46.1%	1.1%	33.7%	65.2%
Planetarium	9	36.0%	12.5%	24.5%	63.0%
Science	79	44.5%	17.9%	25.4%	55.0%
Specialized	181	49.8%	21.1%	10.4%	68.5%
Zoo	36	37.0%	39.6%	24.7%	35.7%
Total	3,261	49.6%	11.8%	15.8%	71.7%

Table F:71-D

Endowment Amount by Type & Size and Governing Authority & Size

.

	Totai for				
Museum Type	All Sizes	Large	Medium	Smali	
Aquarium	\$22,900,840	\$20,390,840	\$2,500,000	\$10,000	
Arbor/Bot Gard	\$636,492,628	\$530,432,563	\$63,813,165	\$42,246,900	
Art	\$10,541,334,046	\$10,237,756,540	\$228,138,695	\$75,438,811	
Chlidren's	\$91,456,884	\$89,805,145	\$916,955	\$734,784	
General	\$531,792,687	\$473,046,047	\$34,937,412	\$23,809,228	< Includes Aii Smithsonlan
Historicai Site	\$457,503,227	\$323,994,217	\$49,471,007	\$84,038,003	Museums
History Museum	\$654,530,305	\$429,061,080	\$81,157,401	\$144,311,824	(\$220,829,000)
Natural History	\$461,267,917	\$420,364,838	\$26,106,456	\$14,796,623	
Nature Center	\$79,947,104	\$3,449,136	\$55,506,509	\$20,991,458	
Planetarium	\$18,235,626	\$6,335,176	\$11,500,000	\$400,450	
Science	\$138,667,725	\$111,634,773	\$20,381,795	\$6,651,158	
Specialized	\$255,195,572	\$209,592,186	\$33,583,700	\$12,019,686	
Zoo	\$38,183,344	\$37,759,589	\$309,300	\$114,455	
Total	\$13,927,507,904	\$12,893,622,130	\$608,322,393	\$425,563,380	
	Total for				
Governing Auth	All Sizes	Large	Medium	Small	
Municipal	\$124,252,517	\$108,795,265	\$11,661,397	\$3,795,855	
County/Regional	\$42,352,021	\$34,380,497	\$166,320	\$7,805,204	
State	\$37,706,184	\$17,914,047	\$17,579,625	\$2,212,512	
Federal	\$235,189,000	\$221,429,000	\$0	\$13,760,000	< includes All Smithsonian
Pub School Dist	\$159,250	\$0	\$0	\$159,250	Museums
Pub Coliege/Univ	\$97,972,899	\$10,236,928	\$66,944,947	\$20,791,024	(\$220,829,000)
All Public	\$537,631,871	\$392,755,736	\$96,352,289	\$48,523,845	
Private Nonprofit	\$12,438,339,977	\$11,604,335,489	\$490,911,743	\$343,092,745	
Priv College/Univ	\$529,590,173	\$474,654,382	\$21,058,361	\$33,877,430	
Priv Elem/Sec Sch	\$0	\$0	\$0	\$0	
Church	\$0	\$0	\$0	\$0	
Oliveren.					

\$12,483,200,051

\$12,875,955,787 *

\$511,970,104

\$608,322,393

\$377,039,535

\$425,563,380

* Those with missing governing authority make up the difference between totals.

\$13,372,209,690

\$13,909,841,561 *

** All Smithsonian museums are Large.

All Private

Ali Museums

Table F:71-E

Percent of Endowment by Type & Size and Governing Authority & Size

Museum Type	Percent for All Sizes	Percent That Is Large	Percent That Is Medium	Percent That Is Small
Aquarium	100.0%	89.0%	10.9%	0.0%
Arbor/Bot Gard	100.0%	83.3%	10.0%	6.6%
Art	100.0%	97.1% *	2.2%	0.7%
Children's	100.0%	98.2%	1.0%	0.8%
General	100.0%	89.0%	6.6%	4.5%
Historic Site	100.0%	70.8%	10.8%	18.4%
History Museum	100.0%	65.6%	12.4%	22.0%
Natural History	100.0%	91.1%	5.7%	3.2%
Nature Center	100.0%	4.3%	69.4%	26.3%
Planetarium	100.0%	34.7%	63.1%	2.2%
Science	100.0%	80.5%	14.7%	4.8%
Specialized	100.0%	82.1%	13.2%	4.7%
Zoo	100.0%	98.9%	0.8%	0.3%
Total	100.0%	92.6%	4.4%	3.1%
	Percent for	Percent That	Percent That	Percent That

Governing Auth	All Sizes	Is Large	Is Medium	Is Small
Municipal	100.0%	87.6%	9.4%	3.1%
County/Regional	100.0%	81.2%	0.4%	18.4%
State	100.0%	47.5%	46.6%	5.9%
Federal	100.0%	94.1%	0.0%	5.9%
Pub Educ Institutions	100.0%	10.4%	68.2%	21.3%
All Public Museums	100.0%	73.1%	17.9%	9.0%
Private Nonprofit	100.0%	93.3%	3.9%	2.8%
Other Private	100.0%	94.1%	2.3%	3.6%
All Private Museums	100.0%	93.4%	3.8%	2.8%
All Museums	100.0%	92.6%	4.4%	3.1%

* Large art museums account for 73.5% of all the endowments

American Association of Museums -- January 1992

Table F:73-A

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Total, Average, and Median Total Operating Income (FY1988) by Museum Type and by Size

Museum Type	Total Operating Income	Average Total Operating Income	Median Total Operating Income
Aquarium	\$70,551,650	\$3,478,878	\$760,000
Arbor/Bot Gard	\$187,567,276	\$589,853	\$101,200
Art	\$1,184,181,671	\$990,881	\$192,934
Children's	\$39,248,910	\$616,056	\$328,601
General	\$542,180,455	\$745,278	\$22,775
Historic Site	\$500,242,102	\$240,047	\$70,000
History Museum	\$471,149,623	\$196,336	\$53,266
Natural History	\$300,736,537	\$1,200,737	\$166,684
Nature Center	\$67,927,548	\$228,182	\$155,505
Planetarium	\$16,826,607	\$436,714	\$164,355
Science	\$223,892,207	\$1,228,894	\$175,000
Specialized	\$244,624,840	\$520,600	\$137,263
Zoo	\$545,610,562	\$4,127,410	\$1,703,627
All Museums	\$4,394,739,987	\$537,311	\$86,656
Museum Size			
Large	\$2,988,821,392	\$5,020,782	\$2,176,528
Medium	\$669,128,288	\$674,232	\$559,000
Small	\$736,790,306	\$111,780	\$57,470
All Museums	\$4,394,739,987	\$537,311	\$86,656

Data weighted for missing values using median value for size within type

Table F:73-B

Total, Average, and Median Total Operating Income (FY1988) by Governing Authority

Governing Authority	Total Operating Income	Average Total Operating Income	Median Total Operating Income
Municipal	\$329,327,501	\$546,375	\$125,346
County/Regional	\$364,888,099	\$544,609	\$41,610
State	\$260,083,736	\$284,714	\$82,315
Federal	\$615,877,259	\$1,025,881	\$156,000
Pub Educ Institutions	\$156,569,578	\$264,288	\$75,000
Total All Public Museums	\$1,726,746,173	\$511,023	\$97,000
Private Nonprofit	\$2,451,584,215	\$545,614	\$795,000
Other Private	\$210,319,712	\$710,444	\$100,000
Total All Private Museums	\$2,661,903,927	\$555,802	\$79,982
All Museums	\$4,388,650,100	\$537,278	\$86,656

* Totals do not add to Table F:73-A because of missing governing authority

Table F:73-C

Total FY1988 Operating Income (with Subtotals) by Museum Type

	Parent/Friend	Government	Private
Museum Type	Organizations	Sources	Sources
Aquarium	\$1,192,944	\$13,013,733	\$1,547,099
Arbor/Bot Gard	\$16,661,535	\$46,065,260	\$21,683,017
Art	\$94,683,255	\$211,815,507	\$226,935,887
Children's	\$1,381,655	\$7,321,480	\$11,479,729
General	\$40,515,375	\$311,932,961	\$55,839,226
Historic Site	\$56,661,018	\$134,524,429	\$32,073,145
History Museum	\$35,001,947	\$158,022,373	\$52,498,792
Natural History	\$40,814,578	\$86,412,905	\$40,776,258
Nature Center	\$4,300,937	\$7,585,962	\$6,843,396
Planetarium	\$4,021,857	\$4,716,090	\$864,386
Science	\$3,431,817	\$50,762,839	\$25,995,416
Specialized	\$17,142,878	\$49,295,253	\$57,246,621
Zoo	\$52,795,546	\$134,807,219	\$35,680,922
Total	\$368,605,343	\$1,216,276,010	\$569,463,894

	Investment Income	Earned Income	Total Income as Sum of Subtotals	
Aquarium	\$2,846,601	\$50,344,926	\$68,945,303	
Arbor/Bot Gard	\$27,751,998	\$31,553,067	\$143,714,877	
Art	\$200,908,249	\$290,387,375	\$1,024,730,272	
Children's	\$4,897,425	\$13,306,750	\$38,387,039	
General	\$30,697,487	\$75,173,561	\$514,158,610	< Includes All
Historic Site	\$30,301,027	\$109,691,332	\$363,250,952	Smlthsonian
History Museum	\$50,336,171	\$86,402,477	\$382,261,760	Museums
Natural History	\$31,141,779	\$58,509,178	\$257,654,698	
Nature Center	\$4,735,861	\$7,488,368	\$30,954,525	
Planetarium	\$108,917	\$6,464,107	\$16,175,357	
Science	\$8,908,271	\$99,083,361	\$188,181,704	
Specialized	\$26,335,990	\$53,126,433	\$203,147,174	
Zoo	\$7,973,506	\$249,109,481	\$480,366,674	
Total	\$426,943,282	\$1,130,640,416	\$3,711,928,945	

* Sum of subtotals is less than reported total due to nonresponse in subsidiary lines and question 73 nonresponse

Number/percent missing: 306 / 3.7%

Table F:73-D

Percentage of Total FY1988 Operating Income by Subtotals for Museum Type

Museum Type	Parent/Friend Organizations	Government Sources	Private Sources
Aquarium	1.7%	18.9%	2.2%
Arbor/Bot Gard	11.6%	32.1%	15.1%
Art	9.2%	20.7%	22.1%
Children's	3.6%	19.1%	29.9%
General	7.9%	60.7%	10.9%
Historic Site	15.6%	37.0%	8.8%
History Museum	9.2%	41.3%	13.7%
Natural History	15.8%	33.5%	15.8%
Nature Center	13.9%	24.5%	22.1%
Planetarium	24.9%	29.2%	5.3%
Science	1.8%	27.0%	13.8%
Specialized	8.4%	24.3%	28.2%
Zoo	11.0%	28.1%	7.4%
Total	9.9%	32.8%	15.3%

	investment income	Earned Income	Total Income as Sum of Subtotals
Aquarium	4.1%	73.0%	100.0%
Arbor/Bot Gard	19.3%	22.0%	100.0%
Art	19.6%	28.3%	100.0%
Children's	12.8%	34.7%	100.0%
General	6.0%	14.6%	100.0%
Historic Site	8.3%	30.2%	100.0%
History Museum	13.2%	22.6%	100.0%
Natural History	12.1%	22.7%	100.0%
Nature Center	15.3%	24.2%	100.0%
Planetarium	0.7%	40.0%	100.0%
Science	4.7%	52.7%	100.0%
Specialized	13.0%	26.2%	100.0%
Zoo	1.7%	51.9%	100.0%
Total	11.5%	30.5%	100.0%

Table F:73-E

Total FY1988 Operating Income (with Subtotals) by Museum Type (Parent/Friend Income Allocated to Government or Private According to Governing Authority)

	Parent/Friend	Government	Private	
Museum Type	Organizations	Sources	Sources	
Aquarium	"Friend"	\$13,697,677	\$2,056,099	
Arbor/Bot Gard	Income	\$58,665,473	\$25,744,339	
Art	Allocated to	\$264,235,848	\$269,198,800	
Children's	"Private" Total	\$7,929,892	\$12,252,972	
General		\$329,652,470	\$78,424,722	
Historic Site	"Parent"	\$181,476,820	\$41,145,506	
History Museum	Income	\$174,639,433	\$70,857,297	
Natural History	Split	\$115,917,754	\$52,085,987	
	According to			
Nature Center	Governing	\$10,434,964	\$8,295,332	
Planetarium	Authority	\$8,715,241	\$887,092	
Science		\$52,520,728	\$27,669,344	
Specialized		\$56,440,413	\$67,244,338	
Zoo		\$179,165,204	\$44,118,484	
Total		\$1,453,491,917	\$699,980,311	
			Total Income	
	Investment	Earned	as Sum of	
	Income	Income	Subtotals	
Aquarium	\$2,846,601	\$50,344,926	\$68,945,303	
Arbor/Bot Gard	\$27,751,998	\$31,553,067	\$143,714,877	
Art	\$200,908,249	\$290,387,375	\$1,024,730,272	
Children's	\$4,897,425	\$13,306,750	\$38,387,039	
General	\$30,697,487	\$75,173,561	\$513,948,240	<includes all<="" td=""></includes>
Historic Site	\$30,301,027	\$109,691,332	\$362,614,685	Smithsonian
History Museum	\$50,336,171	\$86,402,477	\$382,235,378	Museums
Natural History	\$31,141,779	\$58,509,178	\$257,654,698	
Nature Center	\$4,735,861	\$7,488,368	\$30,954,525	
Planetarium	\$108,917	\$6,464,107	\$16,175,357	
Science	\$8,908,271	\$99,083,361	\$188,181,704	
Specialized	\$26,335,990	\$53,126,433	\$203,147,174	
Zoo	\$7,973,506	\$249,109,481	\$480,366,674	
Total	\$426,943,282	\$1,130,640,416	\$3,711,055,926	• •

** Sum of subtotals is less than reported total due to nonresponse in subsidiary lines and question 73 nonresponse See notes on Table F:74-C about nonresponse

D

Table F:73-F

Percentage of Total FY1988 Operating Income (Parent/Friend Income Allocated to Government or Private According to Governing Authority*)

Parent/Friend Museum Type Organizations		Government Sources	Private Sources	
Aquarium	0.0%	19.9%	3.0%	
Arbor/Bot Gard	0.0%	40.8%	17.9%	
Art	0.0%	25.8%	26.3%	
Children's	0.0%	20.7%	31.9%	
General	0.0%	64.1%	15.3%	
Historic Site	0.0%	50.0%	11.3%	
History Museum	0.0%	45.7%	18.5%	
Natural History	0.0%	45.0%	20.2%	
Nature Center	0.0%	33.7%	26.8%	
Planetarium	0.0%	53.9%	5.5%	
Science	0.0%	27.9%	14.7%	
Specialized	0.0%	27.8%	33.1%	
Zoo	0.0%	37.3%	9.2%	
Total	0.0%	39.2%	18.9%	
			Total Income	
	Investment	Earned	as Sum of	
	Income	Income	Subtotals	
Aquarium	4.1%	73.0%	100.0%	
Arbor/Bot Gard	19.3%	22.0%	100.0%	
Art	19.6%	28.3%	100.0%	
Children's	12.8%	34.7%	100.0%	
General	6.0%	14.6%	100.0%	
Historic Site	8.4%	30.3%	100.0%	
History Museum	13.2%	22.6%	100.0%	
Natural History	12.1%	22.7%	100.0%	
Nature Center	15.3%	24.2%	100.0%	
Planetarium	0.7%	40.0%	100.0%	
Science	4.7%	52.7%	100.0%	
Specialized	13.0%	26.2%	100.0%	
Zoo	1.7%	51.9%	100.0%	

Percentages in this table based on figures in Table F:73-E

11.5%

See Table F:73-E for notes on nonresponse

Total

* Income from parent organization assigned to government or private sources according to governing authority; income from Friends assigned to private sources

30.5%

100.0%

- 190 -

Table F:73-G

Total Operating Income and Net Operating Income by Museum Type and by Size

• • • 0 • • 0

	Total	Amount	Net	
	Operating	Returned to	Operating	
Museum Type	Income	Parent Org	Income	
Aquarium	\$70,551,650	\$0	\$70,551,650	
Arbor/Bot Gard	\$187,567,276	\$4,704,609	\$182,862,667	
Art	\$1,184,181,671	\$3,633,898	\$1,180,547,773	
Children's	\$39,248,910	\$0	\$39,248,910	
General	\$542,180,455	\$991,689	\$541,188,766	
Historic Site	\$500,242,102	\$3,527,651	\$496,714,451	
History Museum	\$471,149,623	\$8,028,519	\$463,121,104	
Natural History	\$300,736,537	\$474,122	\$300,262,415	
Nature Center	\$67,927,548	\$1,843,890	\$66,083,658	
Planetarium	\$16,826,607	\$967,564	\$15,859,043	
Science	\$223,892,207	\$532,322	\$223,359,885	
Specialized	\$244,624,840	\$67,997,351	\$176,627,489	
Zoo	\$545,610,562	\$15,016,293	\$530,594,269	
All Museums	\$4,394,739,987	\$107,717,908	\$4,287,022,078	
Museum Size				
Large	\$2,988,821,392	\$80,743,709	\$2,908,077,683	
Medium	\$669,128,288	\$16,627,128	\$652,501,161	
Small	\$736,790,306	\$10,347,071	\$726,443,235	
All Museums	\$4,394,739,987	\$107,717,908	\$4,287,022,078	

Data weighted for missing values using median value for size within type

B

Table F:73-H

Total Operating Income and Net Operating Income by Governing Authority

Governing Authority	Total Operating Income	Amount Returned to Parent Org	Net Operating Income
Municipal	\$329,327,501	\$15,017,225	\$314,310,276
County/Regional	\$364,888,099	\$12,261,174	\$352,626,925
State	\$260,083,736	\$4,429,558	\$255,654,178
Federal	\$615,877,259	\$286,140	\$615,591,119
Pub Educ Institutions	\$156,569,578	\$1,846,936	\$154,722,642
Total All			
Public Museums	\$1,726,746,173	\$33,841,032	\$1,692,905,140
Private Nonprofit	\$2,451,584,215	\$73,876,876	\$2,377,707,339
Other Private	\$210,319,712	\$0	\$210,319,712
Total All		************	
Private Museums	\$2,661,903,927	\$73,876,876	\$2,588,027,051
All Museums	\$4,388,650,100	\$107,717,908	\$4,280,932,192

* Totals do not add to Table F:73-G because of missing governing authority

American Association of Museums -- January 1992

Table F:73-I

Median Total Operating income by Museum Type & Size and by Governing Authority & Size

Museum Type	Large	Medium	Smaii
Aquarium	\$10,512,974	\$2,295,303	\$480,000
Arbor/Bot Gard	\$3,250,000	\$426,462	\$40,000
Art	\$2,212,100	\$475,324	\$84,000
Children's	\$2,264,903	\$561,918	\$140,980
General	\$1,659,087	\$582,000	\$16,127
Historic Site	\$1,000,000	\$512,000	\$58,900
History Museum	\$1,992,095	\$616,128	\$49,000
Naturai History	\$2,205,681	\$530,914	\$60,200
Nature Center	\$1,121,001	\$525,000	\$100,000
Pianetarium	\$3,463,318	\$505,000	\$60,000
Science	\$6,017,000	\$1,861,600	\$66,100
Specialized	\$1,500,000	\$559,000	\$76,000
Zoo	\$7,958,222	\$1,882,730	\$416,000
Governing Authority			
Municipal	\$1,000,000	\$775,900	\$63,000
County/Regional	\$4,819,465	\$525,000	\$29,168
State	\$2,042,400	\$575,500	\$75,000
Federal	\$4,371,000	\$451,000	\$122,000
Pub Educ Institutions	\$1,500,000	\$448,949	\$49,156
Delución Managora (la	* 0.417.700	* 550.000	# 50.601
Private Nonprofit	\$2,117,700	\$550,069	\$52,601
Other Private	\$2,918,423	\$538,000	\$60,244

Number/percent missing: 306 / 3.7%

American Association of Museums -- January 1992

Table F:73-J

Total Operating Income versus Weeks Open (Number of Museums)

Income in 1,000's			Number Open 40 - 51 Weeks	Open 26 - 39	Open under 26
All Museums	8,179	4,941	1,597	627	1,014
					1
Under \$10	845	262	224	97	262
\$10-\$49	2,048	939	508	252	350
\$50-\$99	1,437	1,021	202	33	180
\$100-\$249	1,645	1,095	332	121	97
\$250-\$499	853	551	159	71	72
\$500-\$999	619	444	131	5	39
\$1000-\$2999	471	382	33	45	11
\$3000-\$4999	121	113	5	1	1
\$5000-\$9999	62	59	1	2	0
\$10,000-\$49,999	50	48	1	0	1
\$50,000 and over	5	4	0	0	1

"Smithsonians"" 24

* All Smithsonian museums have income reported as a single gross figure; the weighted value of all Smithsonian museums equals 24.

24

Attendance and income data weighted for missing values using medians of size within type

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Table F:74-A

Personnel and Total Operating Expenses by Museum Type (FY1988)

	Total	Average	Median
	Personnel	Personnel	Personnel
Museum Type	Expenses	Expenses	Expenses
Aguarium	\$30,048,421	\$1,481,678	\$296,604
Arbor/Bot Gard	\$101,009,072	\$376,590	\$20,000
Art	\$518,117,850	\$454,649	\$72,500
Children's	\$20,922,783	\$328,407	\$177,404
General	\$331,863,006	\$517,509	\$13,000
Historic Site	\$241,081,394	\$122,096	\$39,020
History Museum	\$227,998,676	\$102,877	\$21,100
Natural History	\$178,439,316	\$732,419	\$100,000
Nature Center	\$39,875,928	\$146,307	\$84,150
Planetarium	\$8,745,690	\$252,620	\$121,998
Science	\$106,006,254	\$617,572	\$54,000
Specialized	\$118,733,316	\$274,433	\$67,669
Zoo	\$256,726,441	\$1,949,180	\$635,427
All Museums	\$2,179,568,147	\$286,384	\$48,000
	Total	Average	Median
	Operating	Total	Total
	Expenses	Expenses	Expenses
Aquarium	\$63,527,744	\$3,132,532	\$546,158
Arbor/Bot Gard	\$171,203,898	\$538,394	\$88,647
Art	\$1,113,074,602	\$916,865	\$163,761
Children's	\$39,580,875	\$621,266	\$274,260
General	\$479,481,297	\$681,440	\$22,918
Historic Site	\$408,346,411	\$195,950	\$64,216
History Museum	\$431,342,722	\$179,658	\$50,000
Natural History	\$297,713,056	\$1,183,514	\$166,000
Nature Center	\$68,675,677	\$230,695	\$167,881
Planetarium	\$14,995,975	\$389,203	\$163,680
Science	\$219,211,980	\$1,194,030	\$153,000
Specialized	\$222,633,956	\$473,800	\$111,031
Zoo	\$487,633,525	\$3,654,328	\$1,233,628
Total	\$4,017,421,719	\$491,179	\$81,000

Table F:74-B

Response Rate to Parts of Question 74: Operating Expenses

		All Parts of Q 74		Total Expenses Column		
Museum Type	Number Museums	Number with Response	Percent with Response	Number with Response	Percent with	
Aquarium	20	7	34.3%	8	40.8%	
Arbor/Bot Gard	318	116	36.4%	120	37.6%	
Art	1,214	475	39.1%	522	43.0%	
Children's	64	35	54.7%	40	63.2%	
General	704	200	28.5%	219	31.1%	
Historic Site	2,084	521	25.0%	616	29.6%	
History Museum	2,401	626	26.1%	778	32.4%	
Natural History	252	85	33.9%	97	38.7%	
Nature Center	298	62	20.8%	72	24.1%	
Planetarium	39	21	54.6%	22	57.6%	
Science	184	67	36.7%	73	40.0%	
Specialized	470	172	36.6%	205	43.6%	
Zoo	133	50	37.5%	70	52.6%	
Total	8,179	2,437	29.8%	2,843	34.8%	
Museum Size						
Large	595	316	53.0%	374	62.8%	
Medium	992	427	43.0%	474	47.8%	
Small	6,591	1,695	25.7%	1,995	30.3%	
Total	8,179	2,437	29.8%	2,843	34.8%	

Total Expenses by Type of Expense for Responding Museums FY 1988

2,843 Museums Responded (34.8%) (See Table F:74-B)

		Percent
Type of Functional Expense	Amount	of Total
Collections & Research	\$642,663,752	23.1%
Public Activities	\$647,724,481	23.2%
General Administration	\$500,713,656	18.0%
Development & Membership	\$198,752,981	7.1%
Building & Maintenance	\$430,842,426	15.5%
Security	\$132,635,905	4.8%
Auxiliary Services	\$226,991,391	8.1%
Other*	\$6,776,314	0.2%

TOTAL OPERATING EXPENSES	\$2,787,100,907	100.0%
Total Expenses Pald by	\$32,524,382	303
Friends/Guild/etc.		reporting
Personnel Expenses Paid		
by Friends/Guild/etc.	\$2,841,704	68
		reporting

 The Smithsonian has a very large negative number which allows income and expenses to correspond to correct audit figures.
 Without the Smithsonian, "Other" = \$182,280,634

Table F:74-D

Personnel and Total Operating Expenses by Governing Authority FY1988

Governing Authority	Total Personnel Expenses	Average Personnel Expenses	Percent Museums Responding
Municipal	\$150,585,427	\$279,302	89.4%
County/Regional	\$173,619,792	\$294,126	88.1%
State	\$155,734,559	\$182,603	93.4%
Federal	\$217,583,663	\$406,341	89.4%
Public Educ Insts	\$82,626,041	\$153,877	90.6%
Subtotal All			
Public Museums	\$780,149,482	\$255,391	90.4%
Private Nonprofit	\$1,125,030,434	\$263,334	95.1%
Other Private	\$98,455,072	\$355,935	93.4%
Subtotal All			
Private Museums	\$1,223,485,506	\$268,965	95.0%
Total All Museums	\$2,003,634,988	\$263,511	93.1%
	Total	Average	
	Operating	Total	
Governing Authority	Expenses	Expenses	
Municipal	\$298,488,901	\$495,212	
County/Regional	\$308,627,800	\$460,639	
State	\$244,570,777	\$267,732	Figures are
Federal Public Educ Insts	\$525,125,474	\$876,290	less than Table
Public Educ Insis	\$146,839,398	\$247,864	F:74-A due to 12 museums
Subtotal All			not responding
Public Museums	\$1,523,652,349	\$451 060	to governing
FUDIIC MUSEUIIIS	\$1,525,652,545	\$451,062	authority
Private Nonprofit	\$2,276,864,187	\$506,729	,
Other Private	\$212,019,954	\$716,187	
Subtotal All			
Private Museums	\$2,488,884,142	\$519,676	
Total All Museums	\$4,012,536,491	\$491,298	

Table F:74-E

Median Total Operating Expense by Museum Type & Size and by Governing Authority & Size

Museum Type	Large	Medium	Small
	3-		
Aquarium	\$9,155,591	\$2,229,123	\$480,000
Arbor/Bot Gard	\$3,000,000	\$426,462	\$22,713
Art	\$2,230,804	\$492,000	\$77,915
Children's	\$2,292,052	\$498,278	\$140,679
General	\$2,321,992	\$485,000	\$15,000
Historic Site	\$1,000,000	\$462,654	\$55,000
History Museum	\$1,782,700	\$562,000	\$37,000
Natural History	\$2,119,414	\$485,961	\$56,298
Nature Center	\$1,187,423	\$467,000	\$1 25,044
Planetarium	\$3,462,084	\$500,000	\$60,000
Science	\$5,794,125	\$1,446,897	\$66,100
Specialized	\$1,500,000	\$559,000	\$75,000
Zoo	\$6,551,000	\$1,720,000	\$416,000
Governing Authority			
Municipal	\$1,000,000	\$715,676	\$75,000
County/Regional	\$4,819,465	\$570,000	\$26,443
State	\$1,774,410	\$575,500	\$65,574
Federal	\$4,371,000	\$485,000	\$90,000
Public Educ Institutions	\$1,500,000	\$447,742	\$56,298
	\$2,167,564	\$486,000	\$47,545
Private Nonprofit			

Public School Dist	*	\$685,681	\$70,000
Public Col/Univ	\$1,500,000	\$447,742	\$50,000
Private Col/Univ	\$2,869,182	\$579,399	\$100,630
Priv Elem/Sec School	•	\$1,700,000	*
Church	\$1,918,000	\$400,000	\$5,700
Other	\$3,000,000	*	\$60,244

American Association of Museums -- January 1992

Table F:74-F

Number of Museums by FY88 Operating Expenses

FY88 Operating E		Number Museums	Number Museums Reporting Top Figure of Range*
\$0	- \$1,000	101	27
\$1,001	- \$10,000	957	55
\$10,001	- \$25,000	827	11
\$25,001	- \$50,000	1,248	113
\$50,001	- \$75,000	853	43
\$75,001	- \$100,000	653	111
\$100,001	- \$150,000	711	51
\$150,000	- \$200,000	418	36
\$200,000	- \$250,000	465	30
\$250,001	- \$500,000	792	12
\$500,001	- \$1,000,000	527	31
\$1,000,000	- \$2,500,000	350	3
\$2,500,001	- \$5,000,000	153	0
\$5,000,001	- \$10,000,000	75	0
\$10,000,001	- \$15,000,000	19	o
\$15,000,001	- \$50,000,000	24	0
\$50,000,001	and over	5	
	Total	8,179	

Number/percent missing: 0 / 0.0%

• These museums probably estimated operating expenses; for example, 113 museums reported operating expenses of exactly \$50,000.

Table F:77-A

Total Organization Income & Expense ** versus Operating Income & Expense by Museum Type and Size

Museum Type	Op Income *	Op Expense	Tot Org Income *	Tot Org Expense
Aquarium	\$70,551,650	\$63,527,744	\$101,177,689	\$73,464,642
Arbor/Bot Gard	\$187,567,276	\$171,203,898	\$208,387,302	\$186,555,888
Art	\$1,184,181,671	\$1,113,074,602	\$1,577,818,791	\$1,388,463,794
Children's	\$39,248,910	\$39,580,875	\$49,019,737	\$40,393,342
General	\$542,180,455	\$479,481,297	\$815,159,551	\$735,588,302
Historic Site	\$500,242,102	\$408,346,411	\$601,050,736	\$496,793,640
History Museum	\$471,149,623	\$431,342,722	\$529,712,019	\$470,809,651
Natural History	\$300,736,537	\$297,713,056	\$363,246,381	\$343,759,990
Nature Center	\$67,927,548	\$68,675,677	\$113,914,408	\$110,838,140
Planetarium	\$16,826,607	\$14,995,975	\$18,699,290	\$15,066,973
Science	\$223,892,207	\$219,211,980	\$296,023,419	\$255,775,811
Specialized	\$244,624,840	\$222,633,956	\$302,648,468	\$240,476,853
Zoo	\$545,610,562	\$487,633,525	\$620,759,009	\$570,866,696
Total All Museums	\$4,394,739,987	\$4,017,421,719	\$5,597,616,799	\$4,928,853,723
Museum Size				
Large	\$2,988,821,392	\$2,808,958,904	\$3,969,702,923	\$3,519,759,714
Medium	\$669,128,288	\$624,444,642	\$776,545,688	\$715,430,702
Small	\$736,790,306	\$584,438,173	\$851,368,188	\$693,663,308
Total All Museums	\$4,394,739,987	\$4,017,841,719	\$5,597,616,799	\$4,928,853,723

None missing (figures imputed for nonresponse); where no total organization figures given, operating figures were used.

* Smithsonian income allocated to the 12 subsidiary museums is equal to expenses. Remaining income is assigned to "The Smithsonian", a general museum.

** Total organization figures include nonoperating funds and in a few organizations monies allocated to nonmuseum functions e.g., The Smithsonian accounts for an additional \$185 million.

Table F:77-B

Total Organization Income & Expense ** versus Operating Income & Expense by Governing Authority

Governing Authority	Op Income *	Op Expense	Tot Org Income *	Tot Org Expense
Municipal	\$329,327,501	\$298,488,901	\$378,921,052	\$325,286,811
County/Regional	\$364,888,099	\$308,627,800	\$393,866,545	\$368,017,949
State	\$260,083,736	\$244,570,777	\$267,487,524	\$253,437,396
Federal	\$615,877,259	\$525,125,474	\$823,246,547	\$728,987,829
Pub Educ Institutions	\$156,569,578	\$146,839,398	\$177,105,655	\$172,518,610
Subtotal All Public	\$1,726,746,173	\$1,523,652,349	\$2,040,627,322	\$1,848,248,594
Private Nonprofit	\$2,451,584,215	\$2,276,864,187	\$3,314,002,225	\$2,852,222,157
Other Private	\$210,319,712	\$212,019,954	\$234,656,717	\$223,490,863
Subtotal All Private	\$2,661,903,927	\$2,488,884,142	\$3,548,658,942	\$3,075,713,020
Total All Museums	\$4,388,650,100	\$4,012,536,491	\$5,589,286,264	\$4,923,961,614

Totals do not equal Table F:77-A because of nonresponse (12 museums) in governing authority

** Total organization figures include nonoperating funds and in a few organizations monies allocated to nonmuseum functions e.g., The Smithsonian accounts for an additional \$185 million

Table F:78

Number of Museums Receiving and Value of Services and Items at Reduced or No Cost

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Services Provided by Parent or Other Agency	Number Museums Reporting Receiving Service	Percent of All Museums Receiving Service	Number Museums Providing a Value	Total Value All Museums Reported for Service
Building Maintenance	4,843	59.2%	2,002	\$17,162,705
Groundskeeping	4,925	60.2%	2,082	\$8,564,137
Personnel Services	4,380	53.6%	2,006	\$18,724,058
Security Services	4,159	50.8%	2,477	\$8,034,303
Financial Services	4,310	52.7%	2,124	\$2,957,337
Conservation Services	3,698	45.2%	2,722	\$891,298
Collection Management	3,742	45.8%	2,745	\$2,657,923
Legal/Audit Services	4,210	51.5%	2,273	\$2,759,720
Mortgage/Bonds on Bldgs	3,510	42.9%	2,877	\$14,347,664
Utilities/Energy	4,368	53.4%	2,365	\$20,316,616
Transportation	3,787	46.3%	2,727	\$928,465
Other *	2,016	24.6%	1,643	\$46,288,076

\$143,632,302

Total

* Includes some payroll; some is in personnel 2,969 museums reported receiving no such services Number/percent missing: 285 / 3.5%

American Association of Museums -- January 1992

List of Figures

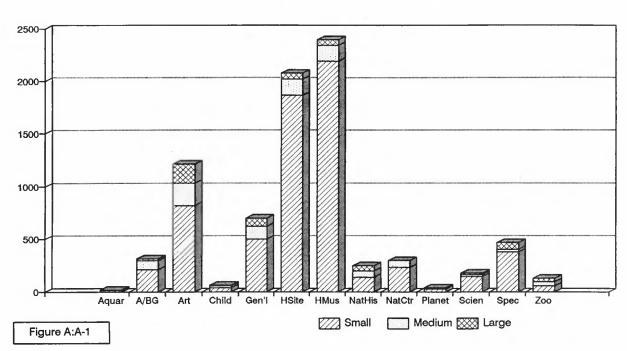
The figures are numbered to correspond to the questionnaire section letter (A through F) and question number (A through 78), then sequentially starting with 1. The figures are placed usually after the table to which they correspond. The listing below notes the corresponding table. For rotated bar (horizontal) charts, the computer graphing program places the top entry of the table on the bottom of the chart (e.g., aquarium is placed on the bottom; zoo ends up on top). To correct this would have required re-keying the tables.

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	D:29-14A/B		

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Number of Museums by Type and Size

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Distribution of Museums by Budget Size

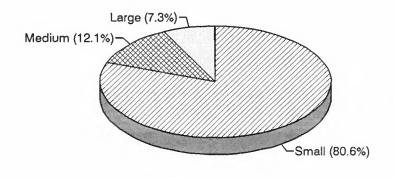
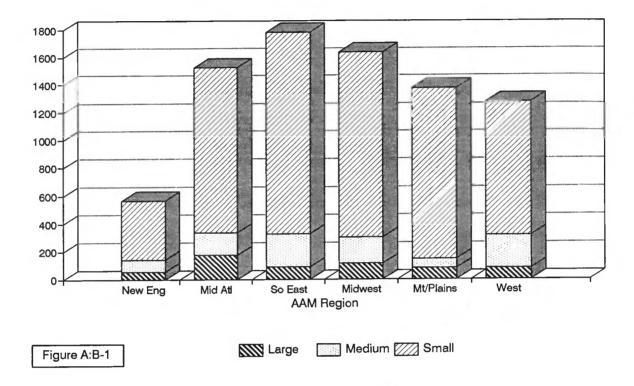


Figure A:A-2

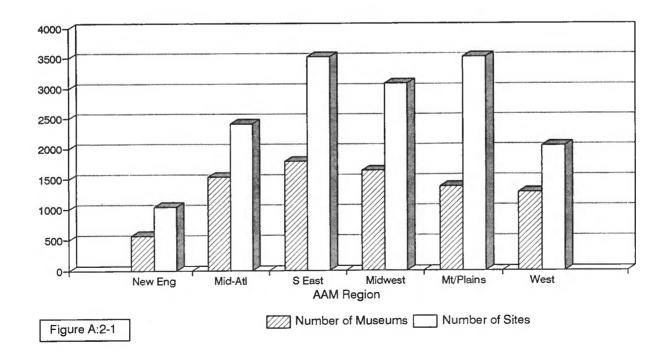


Number of Museums by Size and Region

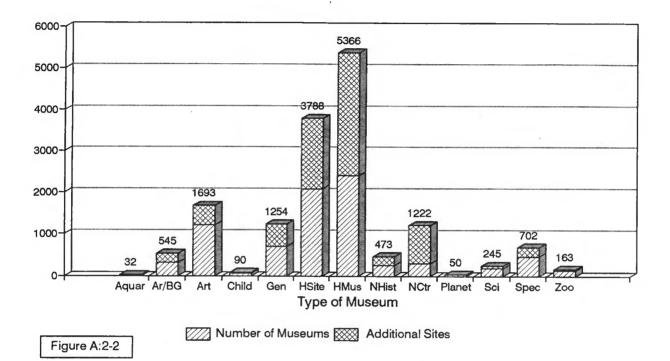
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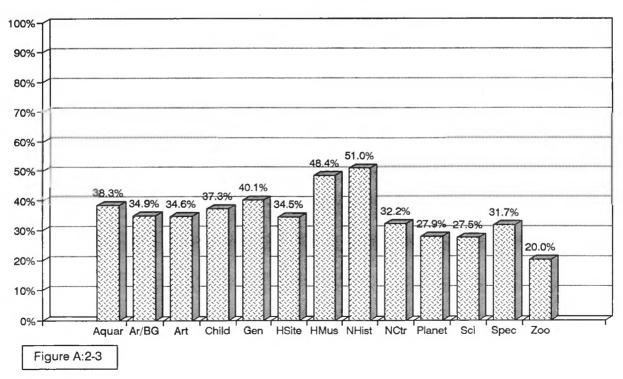
Number of Museums & Sites by Region

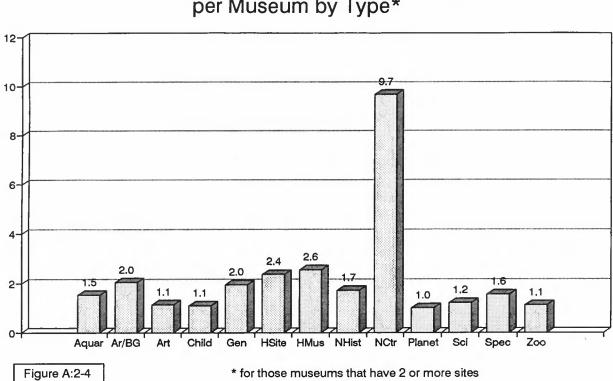


Number of Museums & Sites by Type Bar equals total Sites by Type



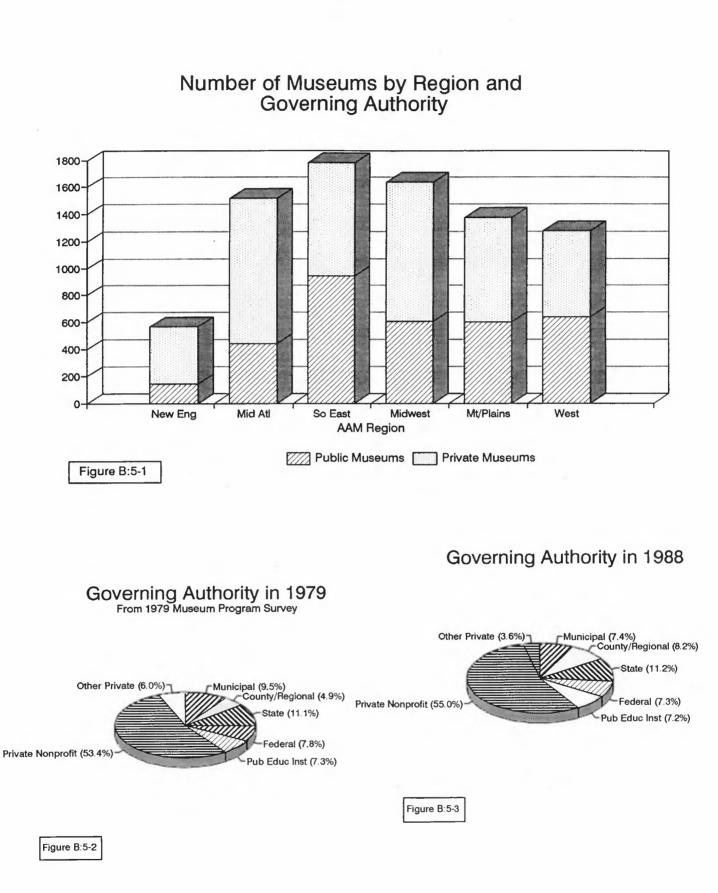
Percentage of Museums with Additional Sites by Type of Museum

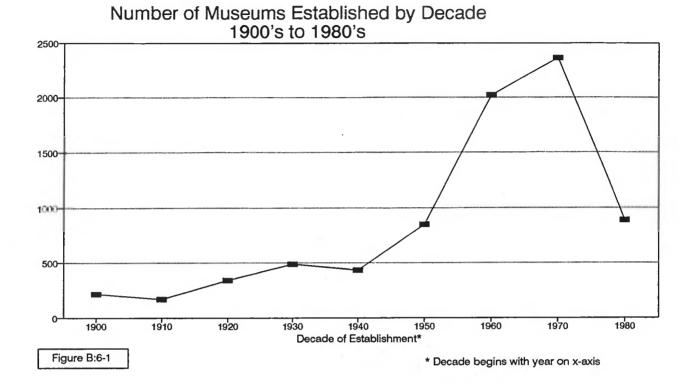




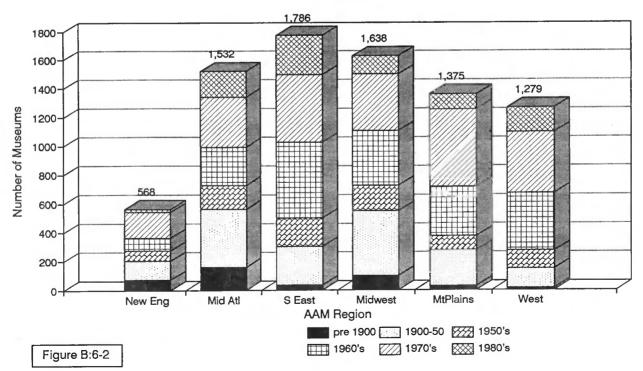
Average Number of Additional Sites per Museum by Type*

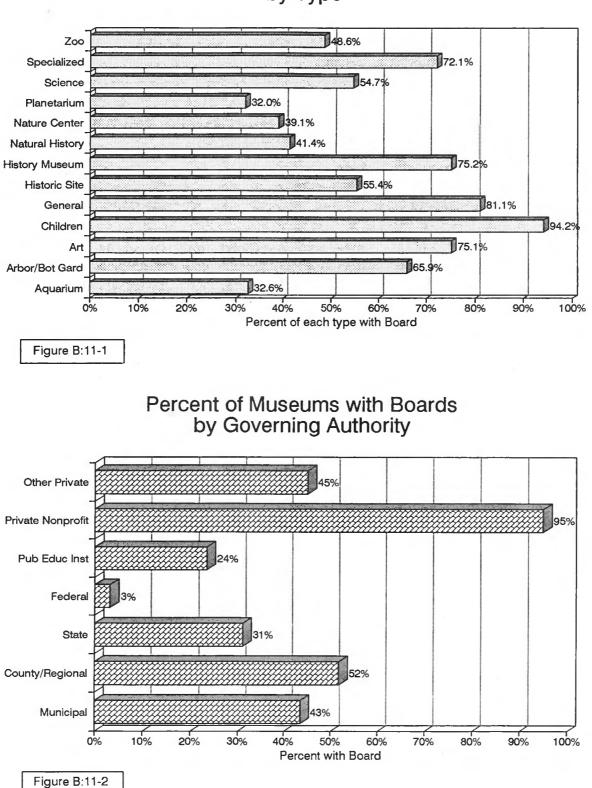
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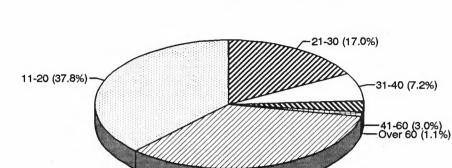


Number of Museums by Region and Year Established





Percent of Museums with Board by Type

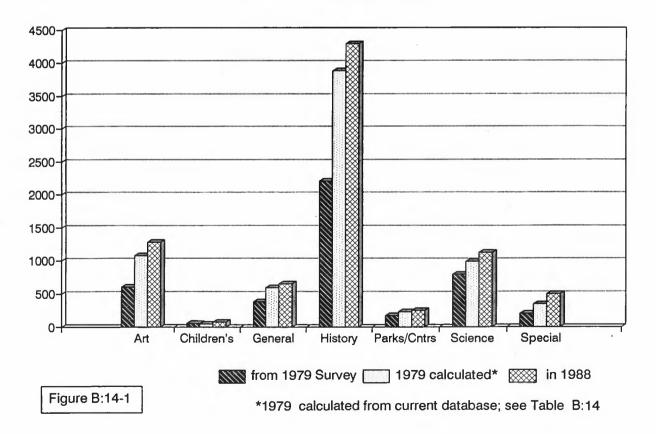


-1-10 (33.8%)

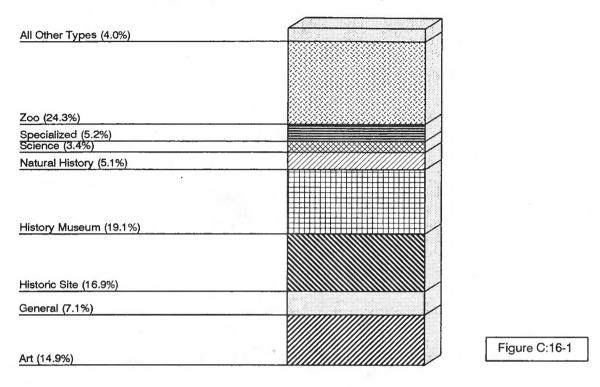
Distribution of Size of Museum Boards

Number of Museums 1979 and 1988 As Defined in 1979 Program Survey

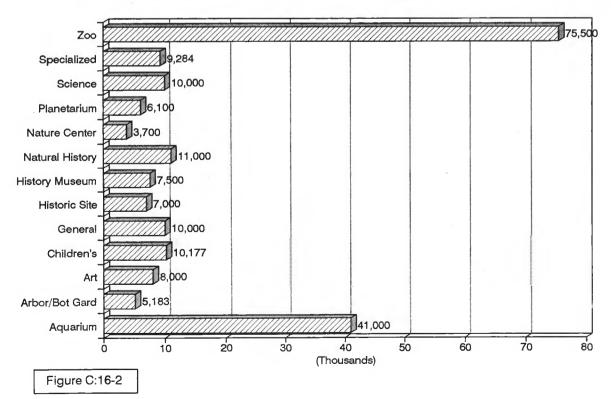
Figure B:11-3



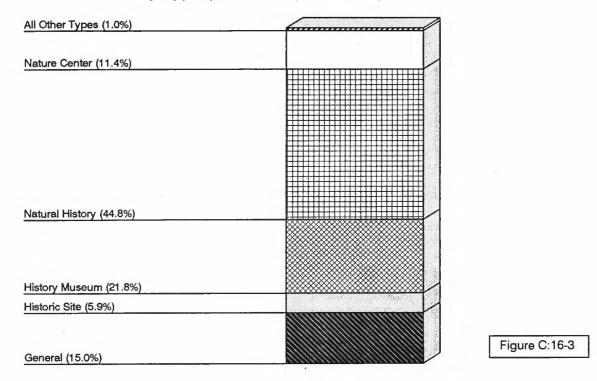
Distribution of Interior Square Footage by Type (Column Equals 100%)



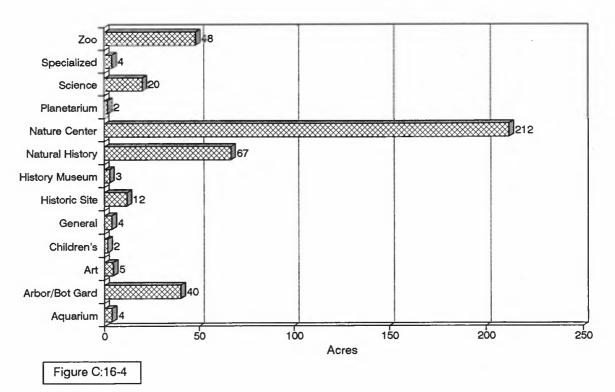
Median Interior Square Footage by Type



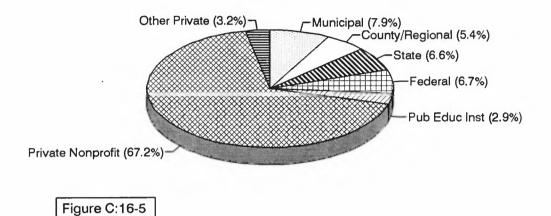
Distribution of Exterior Acreage by Type (Column Equals 100%)



Median Exterior Acreage by Type

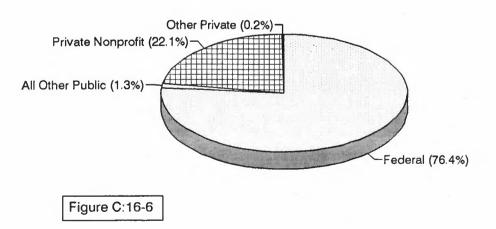


Distribution of Interior Square Footage by Governing Authority



Distribution of Exterior Acread

Distribution of Exterior Acreage by Governing Authority



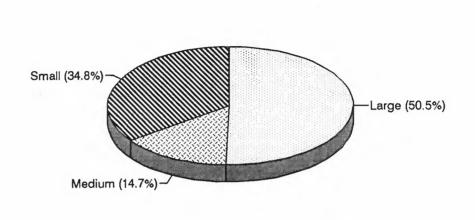


Figure C:16-7

6

•

Distribution of Exterior Acreage by Size of Museum

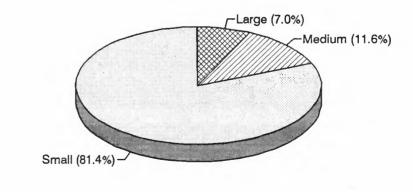
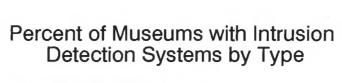
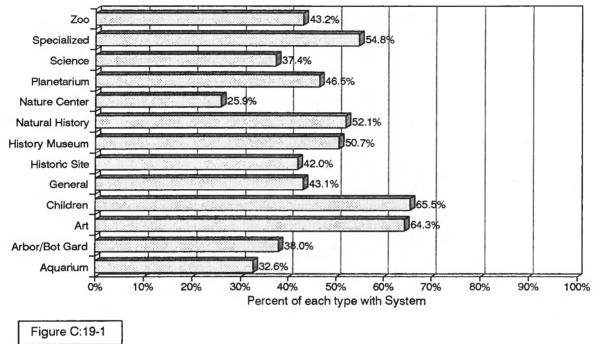


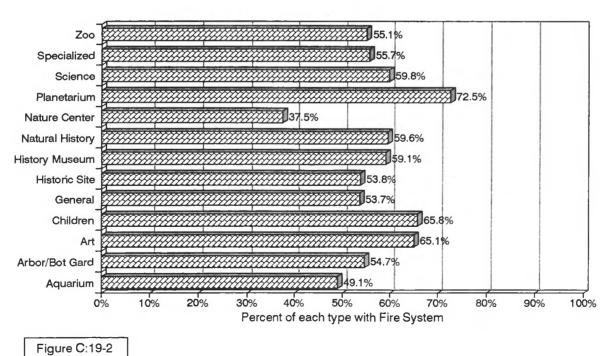
Figure C:16-8

Distribution of Interior Square Footage by Size of Museum

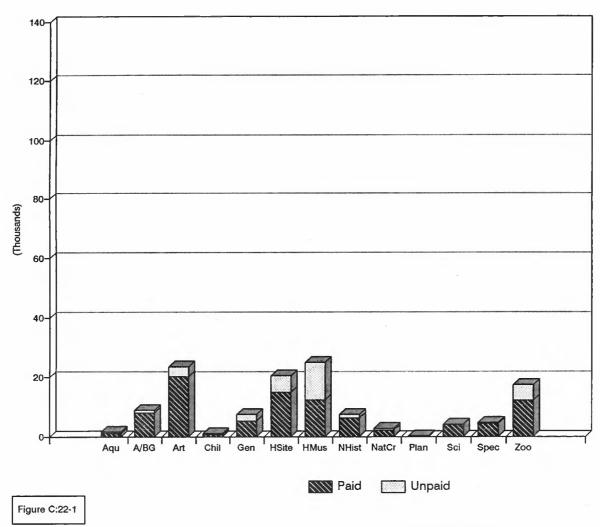




Percent of Museums with Fire Detection Systems by Type



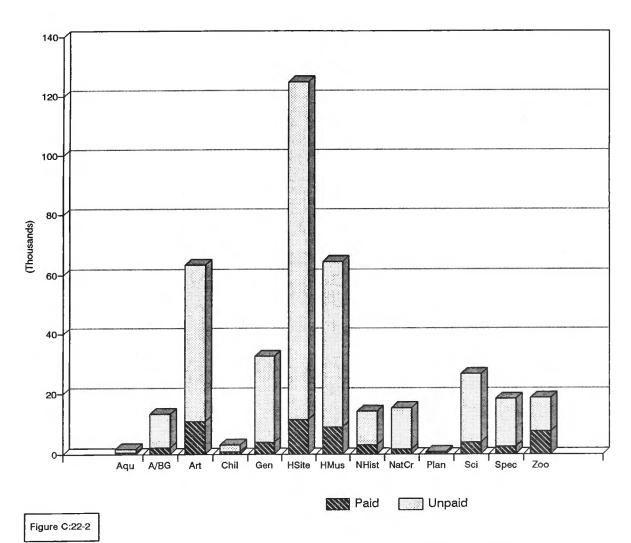
Full-time Staff by Museum Type



Scale: 0 - 140,000

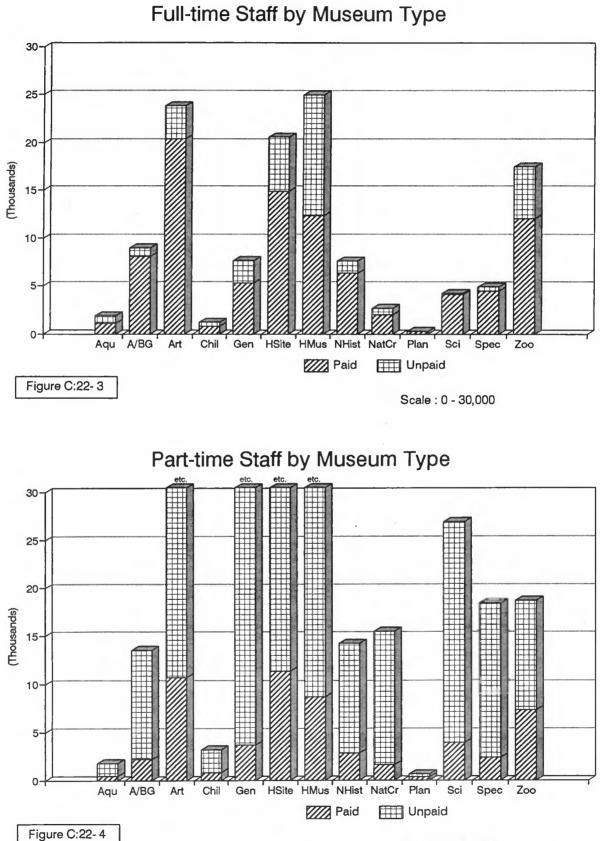
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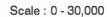
D



Part-time Staff by Museum Type

Scale: 0 - 140,000





Distribution of Full-time Paid Staff by Type (Column Total = 100%)

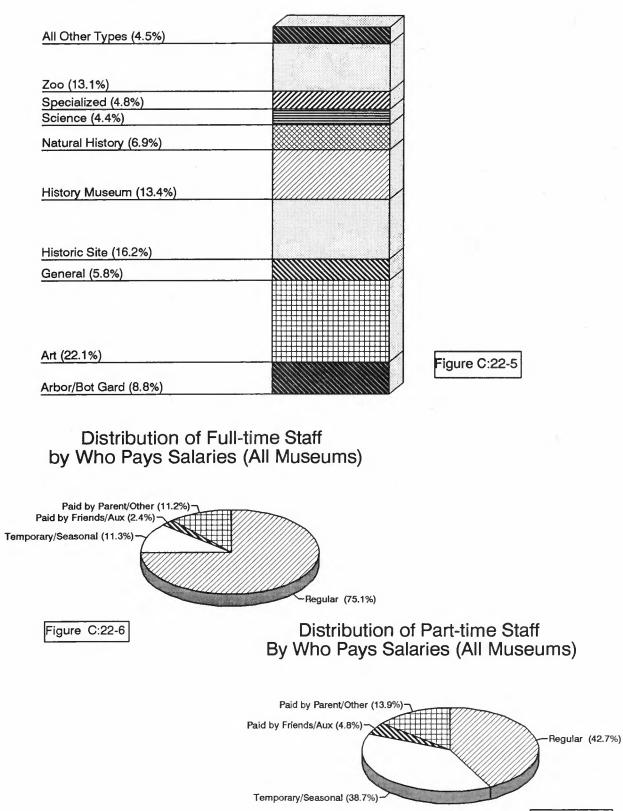
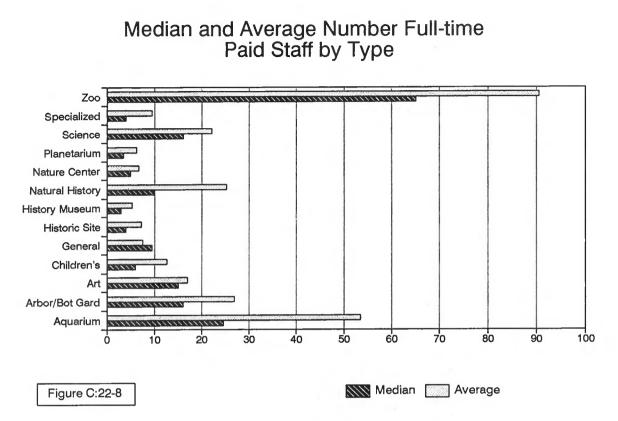
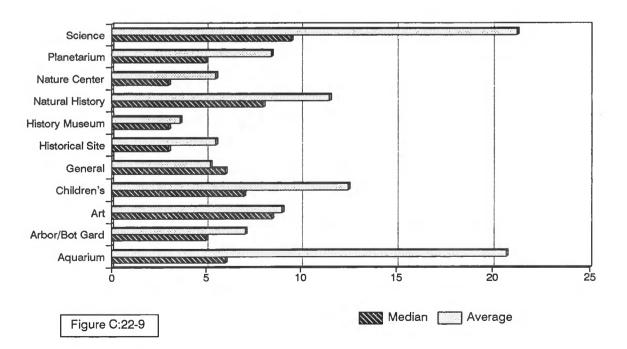
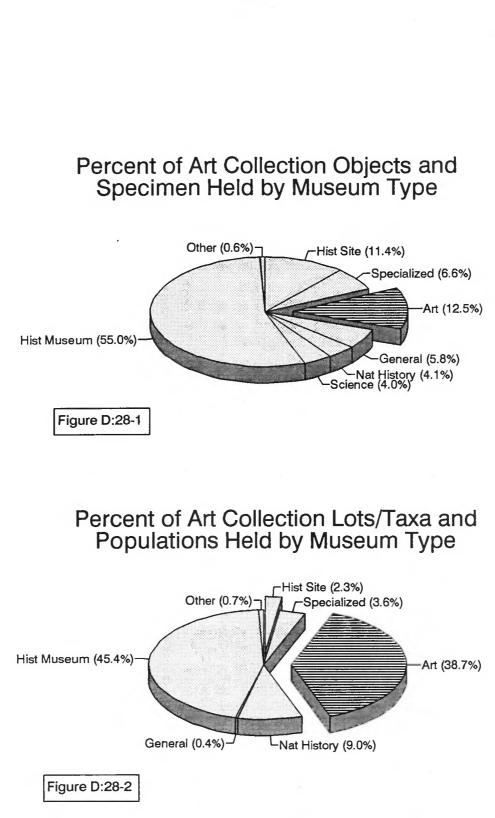


Figure C:22-7



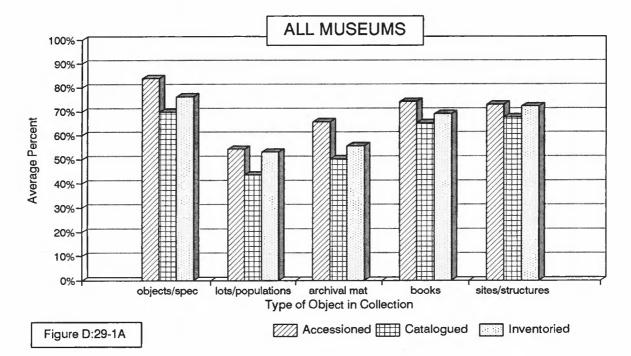
Median and Average Number Part-time Paid Staff by Type

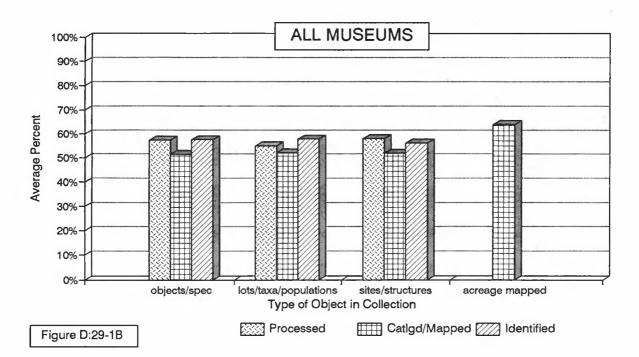


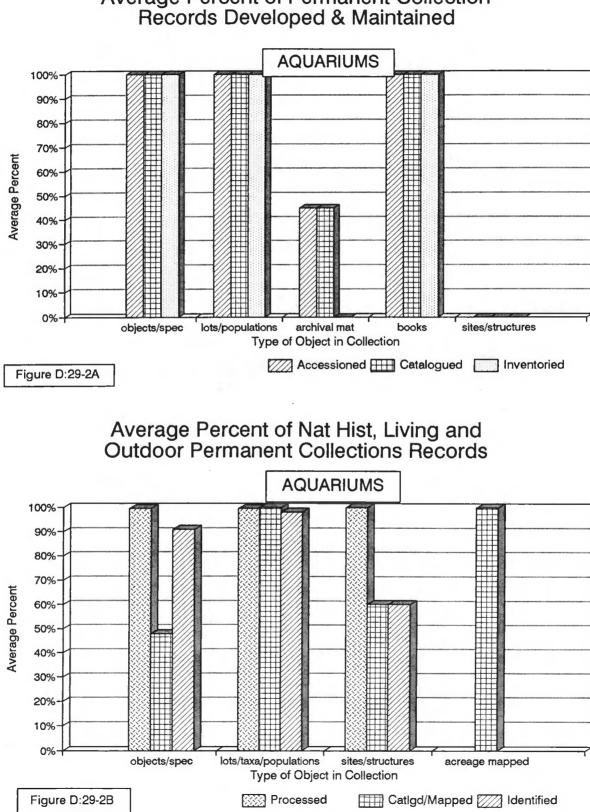


Art Collection only collection type graphed



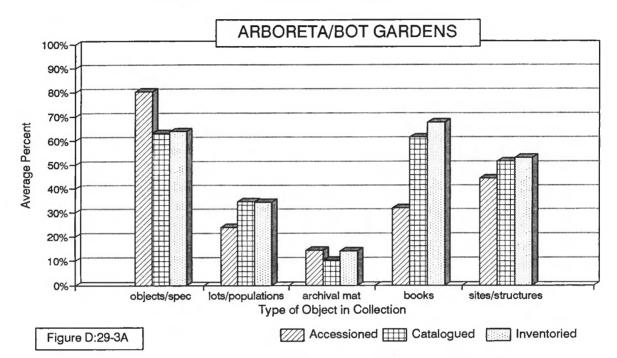


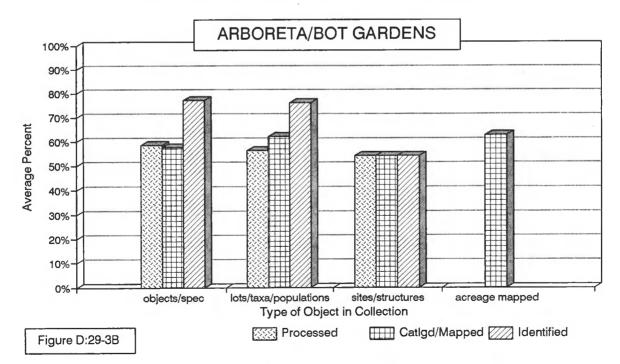


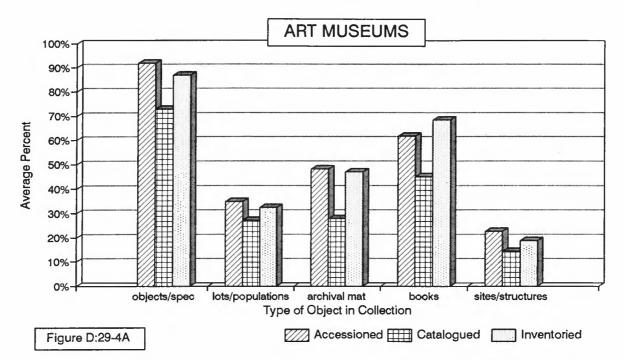


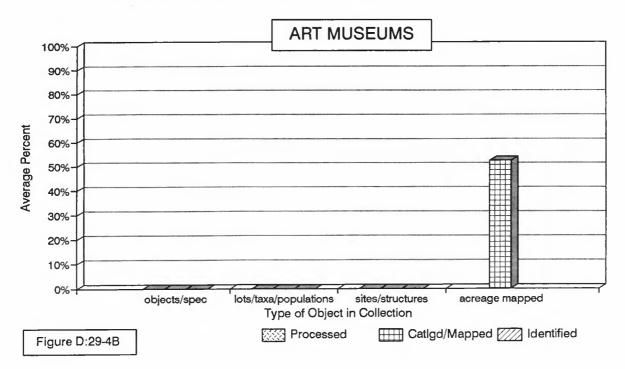
Average Percent of Permanent Collection



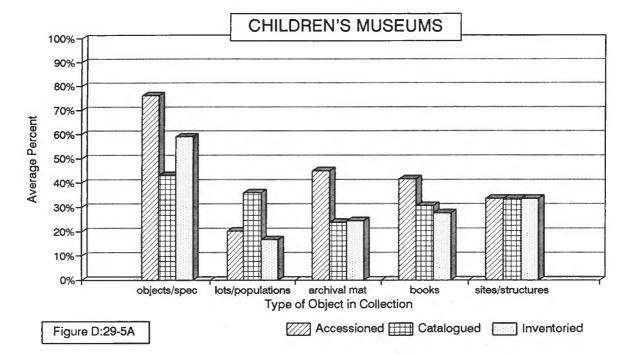


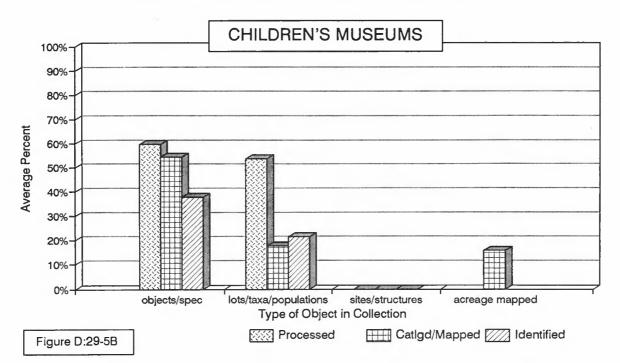


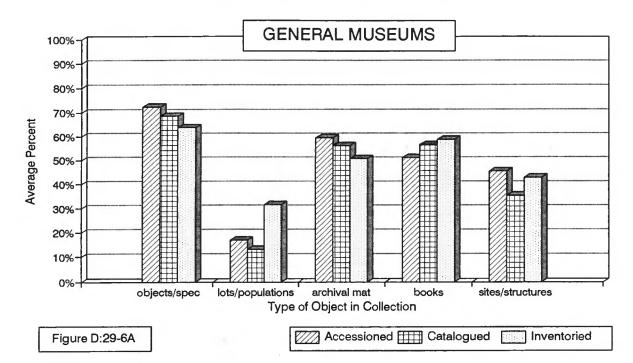


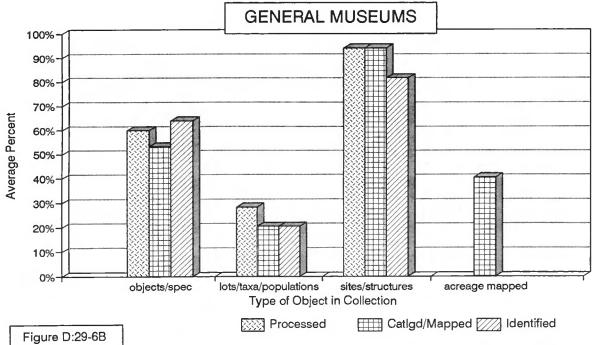


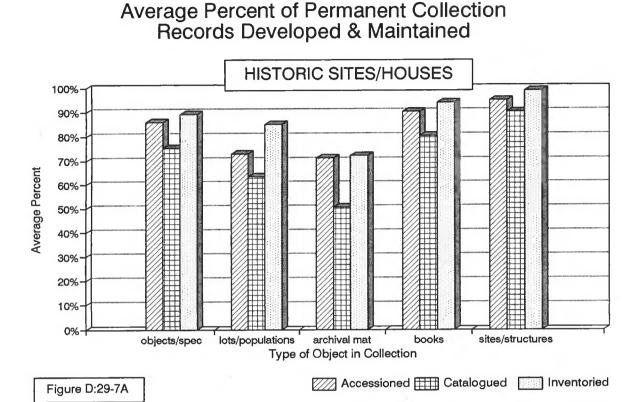


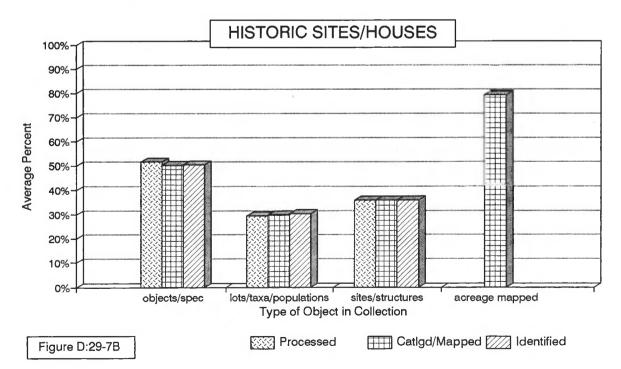


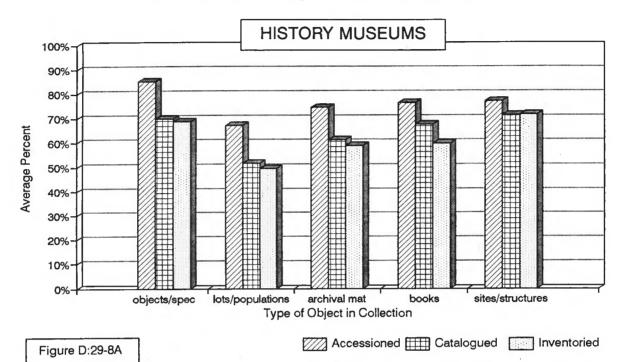


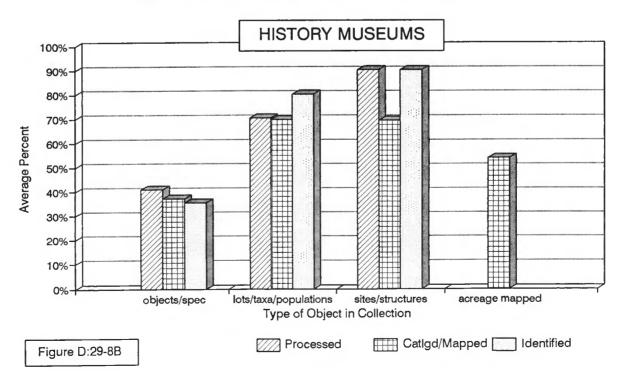




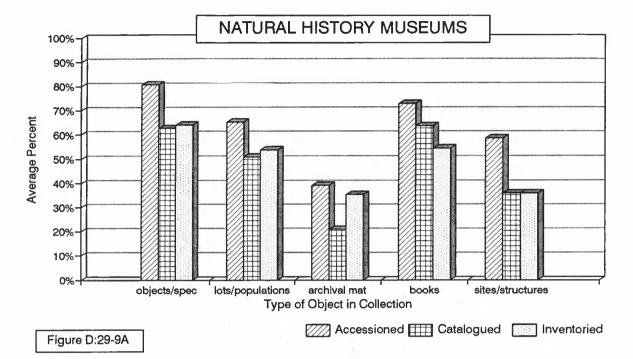


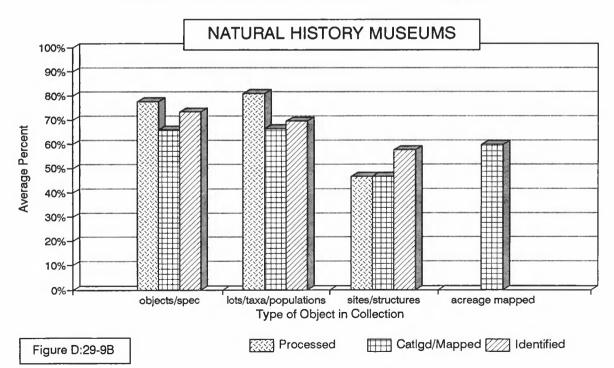


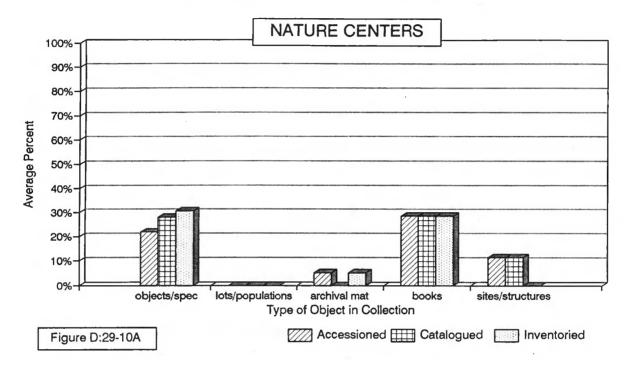


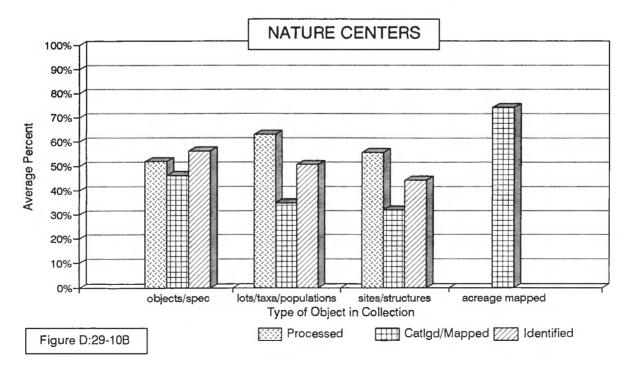


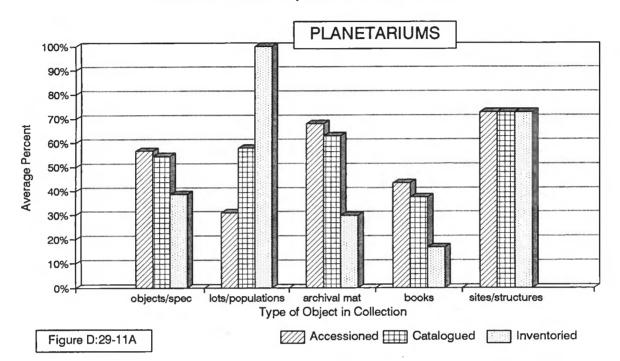


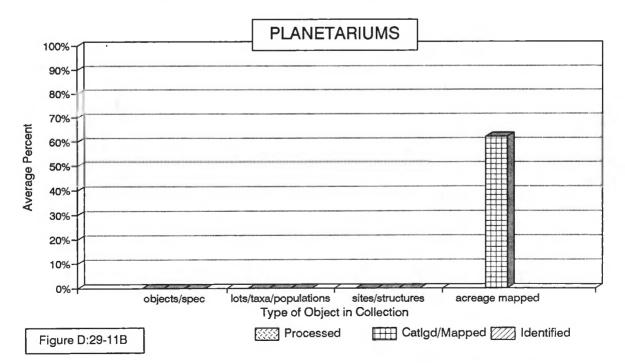


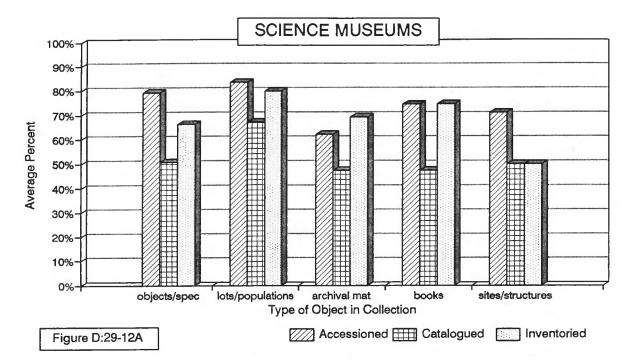


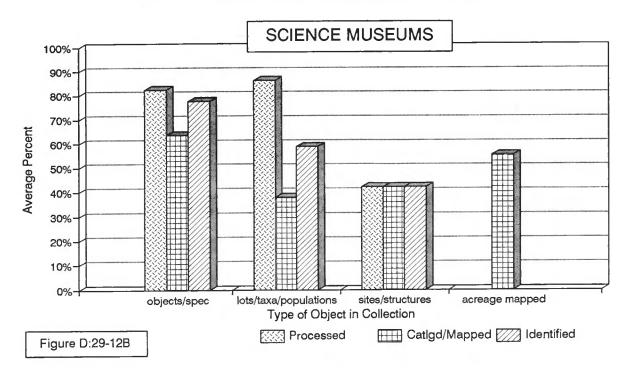


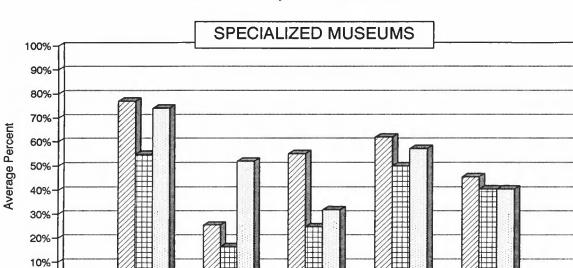












Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records

archival mat

Type of Object in Collection

books

Accessioned E Catalogued Inventoried

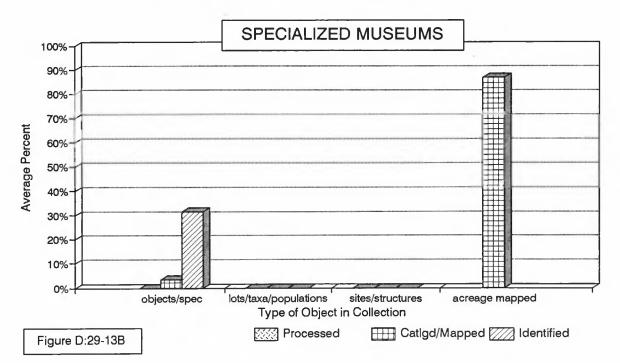
sites/structures

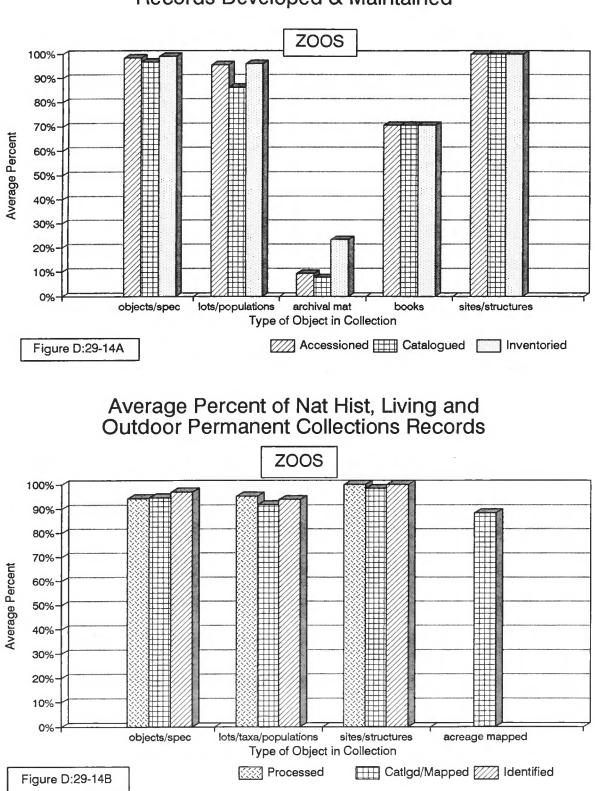
0%

Figure D:29-13A

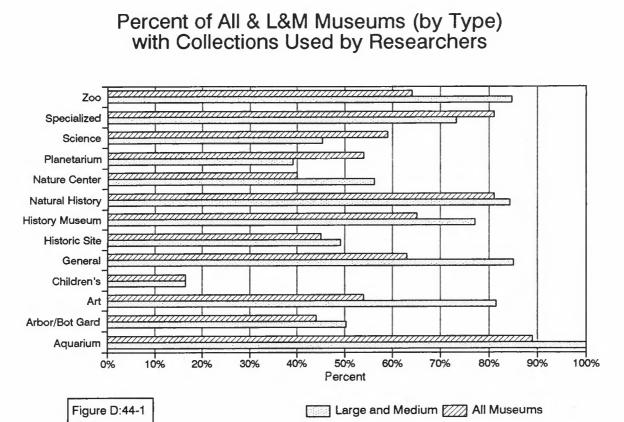
objects/spec

lots/populations

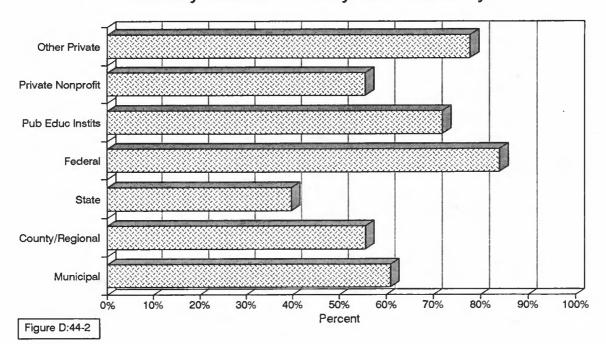


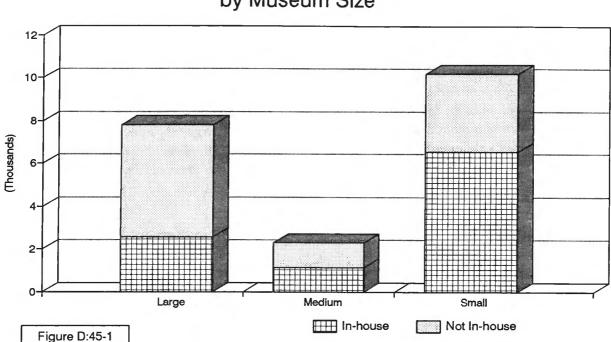






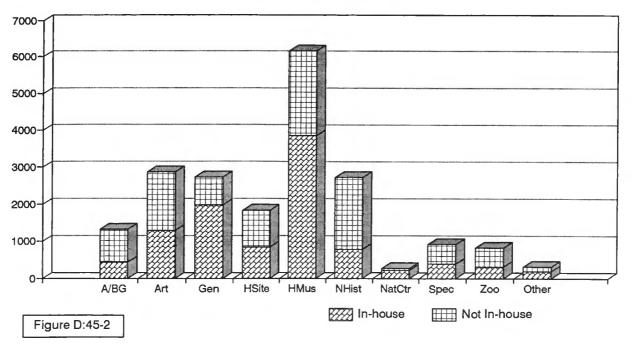
Percent of Museums with Collections Used by Researchers by Gov Authority



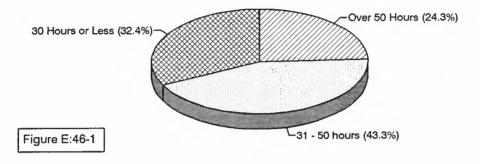


Number of Research Findings Published by Museum Size

Number of Research Findings Published by Museum Type







Distribution of Total Museum Attendance For 1988 by Type

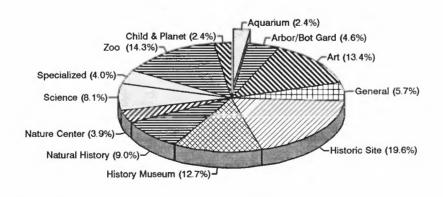
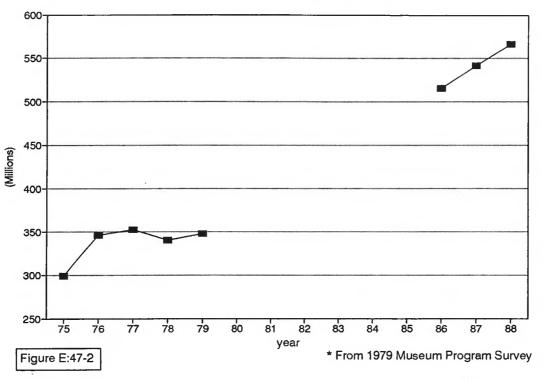


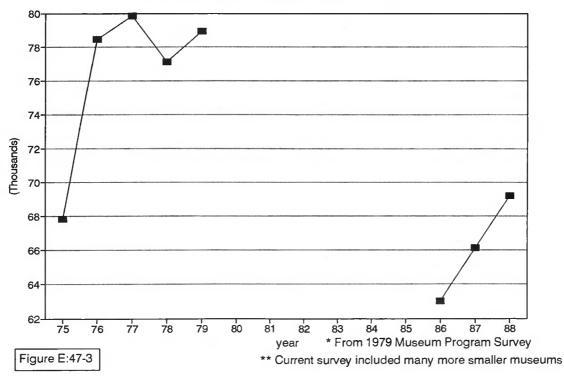
Figure E:47-1

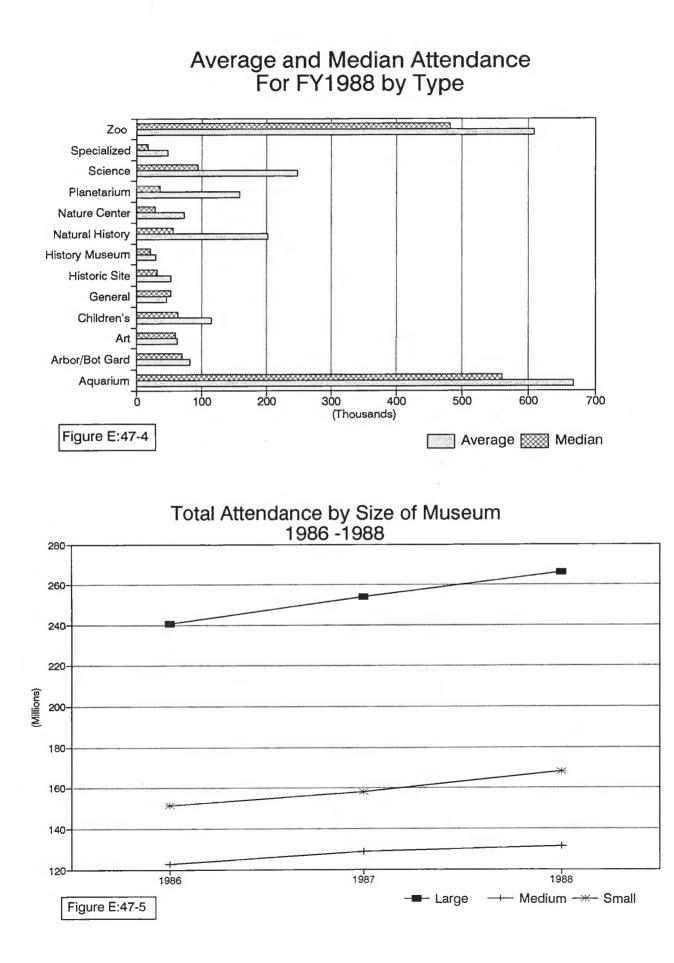
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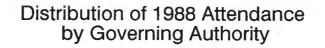
Total Museum Attendance 1975-1979* and 1986-1988



Average Museum Attendance 1975-1979* and 1986-1988**







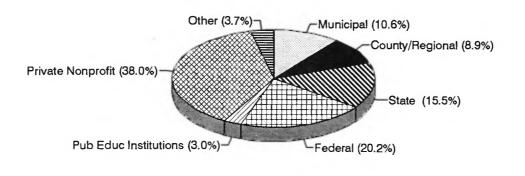
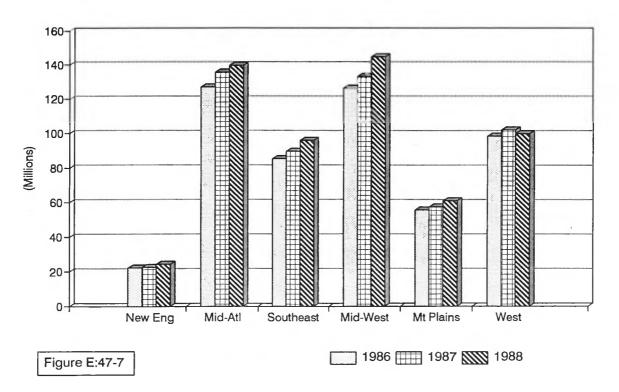
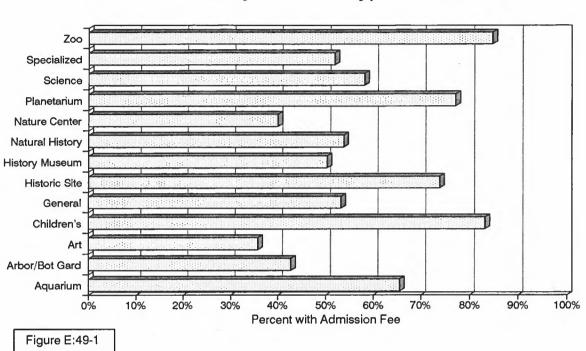


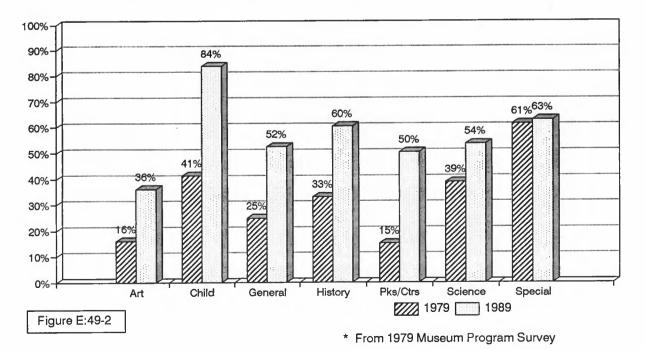
Figure E:47-6



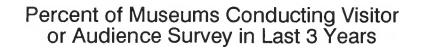


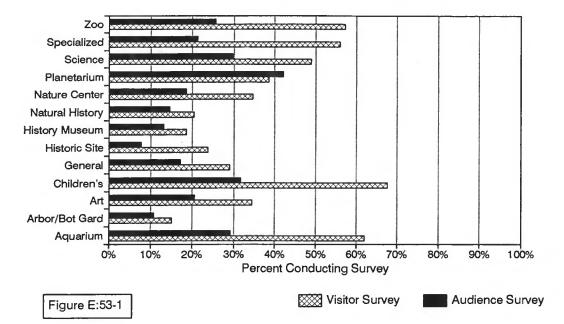


Percent of Museums Charging Admission Fees: 1979* and 1989

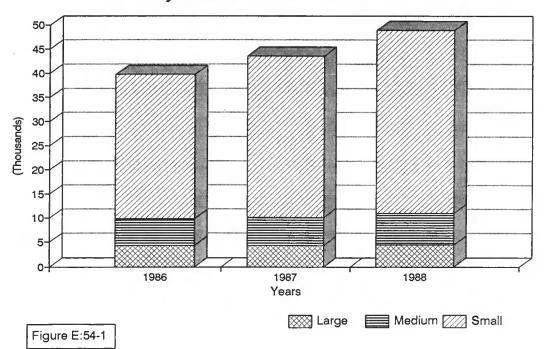


Percent of Museums Charging Admission Fee by Museum Type





Number of Exhibitions Produced by Museum Size: 1986 - 1988



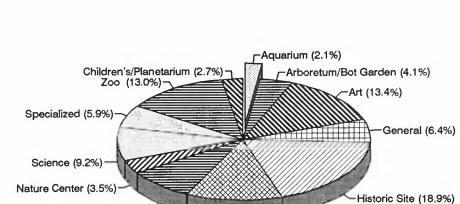
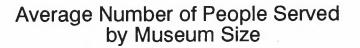


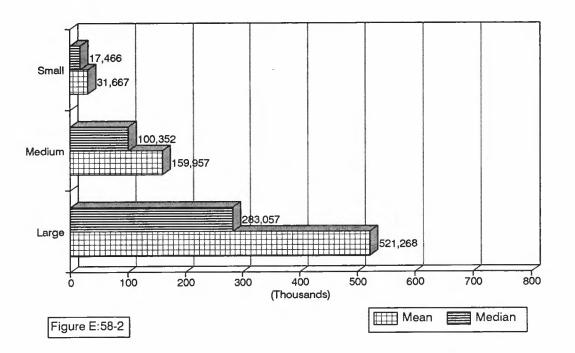
Figure E:58-1

Natural History (8.4%)

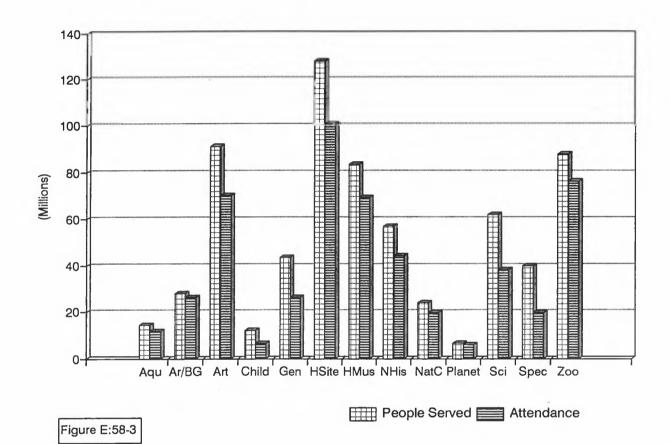
0



History Museum (12.3%)-



Distribution of Total People Served by Museum Type



Number of People Served and Attendance by Museum Type: 1988

100% 90% 80% Percent with Endowment 70% 60% 50% 40% 30% 20% 10% 0% Agu Ar/BG Art Child Gen HSite HMus NHist NatC Planet Sci Spec Zoo Have endowment endowment & policy Figure F:71-1

Percent of Museums with Endowment Fund and Endowment Policy by Type

Distribution of Endowment Value by Type

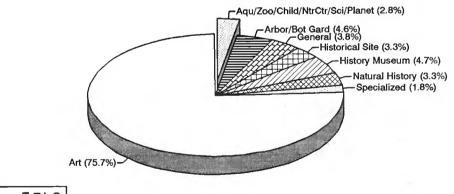
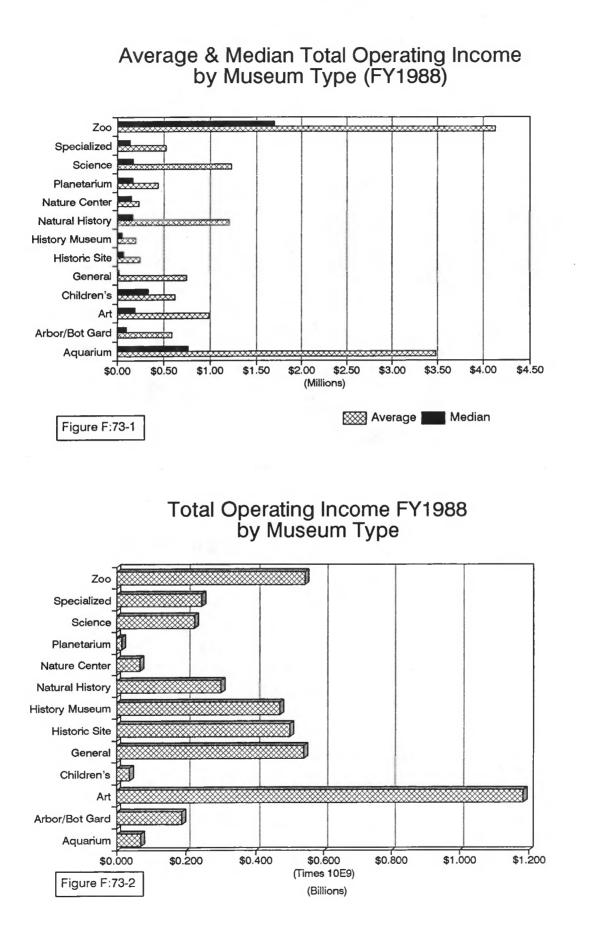
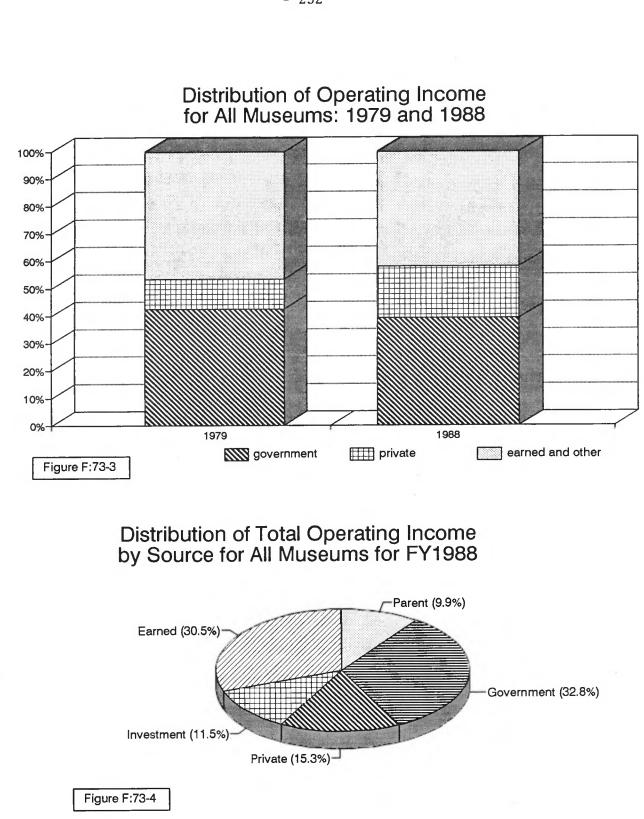


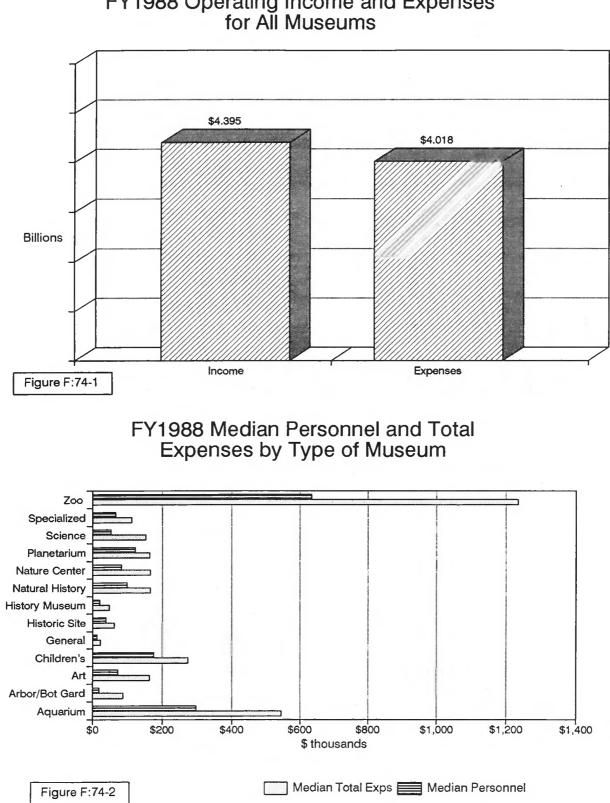
Figure F:71-2

- 251 -

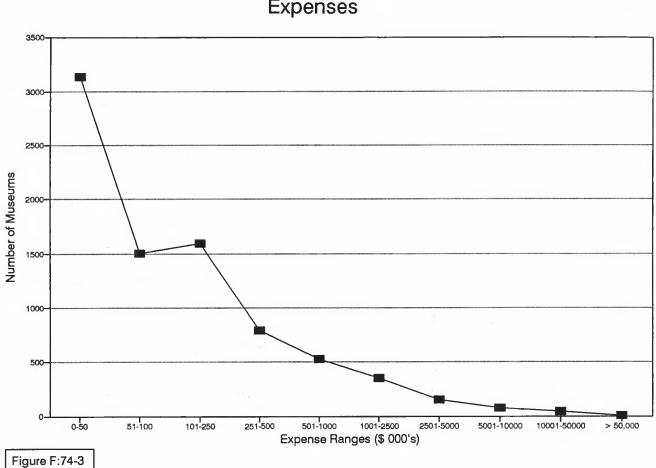








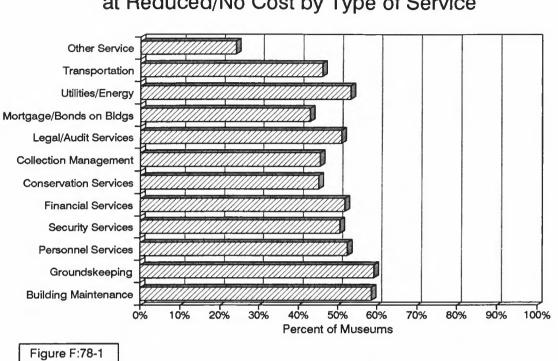
FY1988 Operating Income and Expenses for All Museums



Number of Museums by FY1988 Operating Expenses

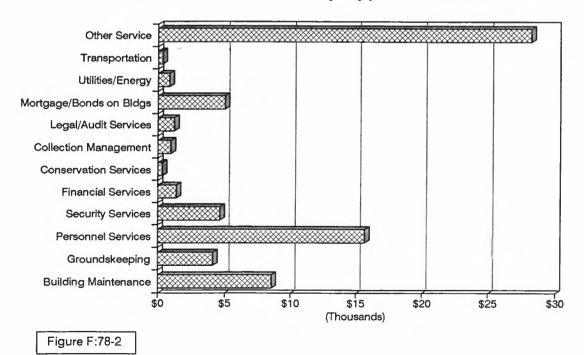
0

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Percent of Museums Receiving Services at Reduced/No Cost by Type of Service

Average Value of Services Received at Reduced/No Cost by Type of Service



APPENDICES

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A: PHOTOCOPY OF THE SURVEY INSTRUMENT AND LETTER

B: LIST OF MUSEUMS COMPLETING QUESTIONNAIRE

C: COPIES OF FOLLOW-UP LETTERS AND PHONE MATERIALS

APPENDIX A

PHOTOCOPY OF THE SURVEY INSTRUMENT AND LETTER

AMERICAN ASSOCIATION OF MUSEUMS **1989 SURVEY OF MUSEUMS**

MUSEUM IDENTIFICATION AND INSTRUCTIONS FOR THE OIRECTOR AND MUSEUM QUESTIONNAIRE COORDINATOR



Please correct the information on this label as necessary in the space provided below.

Name of Museum

(If the museum has more than one, use "Doing Business As" (DBA) name)

Mailing Address

Museum Phone Number (do not give number that is only recorded information)

area code

Street Address (If different from mailing address. If your museum has multiple sites, give the address of the main site.)

_____ ZIP Code ____

TO THE DIRECTOR:

This is a national survey of museums in the United States. A full description of the survey is on the front of each section. Please answer the following questions to determine whether your institution meets the definition of a museum determined by the AAM Data Collection

Program's National Steering Committee		
YOUR MUSEUM:	YES	NO
is organized as a public or private nonprofit institution, existing on a permanent basis for essentially educational or aesthetic purposes; For individual, partnership, commercial, or proprietary operations, please do not continue and return the questionnaire in the envelope provided.		
cares for and owns or uses tangible objects, whether animate or inanimate, and exhibits these on a regular basis; Parks, gardens, arboreta, zoos, and aquaria are considered to be museums of living collections.		
has at least one professional staff member or the full-time equivalent, whether paid or unpaid, whose primary responsibility is the acquisition, care, or exhibition of objects owned or used by the museum;		
is open to the general public on a regular basis (the general public can or may arrange to visit on at least 120 days per year). If no, how many days per year is the museum open or available to visit? days		

If any of the preceding answers is "NO", do not proceed and please return to Prospect Associates, address page 2. If all answers are "YES", please continue.

_____ ZIP Code ____

1. Is the institution to whom this questionnaire was mailed a parent organization which itself is not a museum? □ YES

If yes, do not proceed and please return in the envelope provided. Your subsidiary museums will be part of the universe of museums from which the sampled participants were drawn.

If the museum is part of another organization that is not a museum (such as a historical society, a national park, or a university), please answer the questionnaire for the museum function only; EXCLUDE data for the parent organization.

2. Give the number of sites, in addition to the main site, that are open to the public and which are included in the data in the questionnaire. If the institution to whom the questionnaire was mailed Is both a museum and the parent of other museum sites, include Information on the sites in your data.

number If data can not be separated or estimated easily, please call (collect) Cynthia Lampkin at 301-468-6555 for instructions.

You may wish to designate an individual on your staff to coordinate completion and return of all the sections of the guestionnaire. The instructions and checklist below should help in that process. If you are the coordinator and/or are responsible for completing individual sections, please indicate that on this page or by filling in the appropriate boxes on the front page of each section. Please sign the questionnaire before returning.

Please include up to 5 labeled, 8" x 10", black and white glossy photographs of your museum that would be suitable for reproduction in the final published report. These photographs will not be returned.

Your completed questionnaire will automatically enter your museum in a drawing for one free trip to the 1990 AAM annual conference in Chicago. See the red insert in the mailing for details.

Museum Director's Name

Director's Signature

Thank you for filling out the survey. Please return it within three weeks in the postage paid envelope to: PROSPECT ASSOCIATES at 1801 Rockville Pike, Rockville MD 20852.

TO THE MUSEUM COORDINATOR:

Name	Date
Title/Position	
Phone ()	

Two copies of the questionnaire have been included in the packet mailed to you: one copy as a worksheet and one to return. The questionnaire is divided into 6 sections to allow different people within a museum to fill out each part. As the "museum questionnaire coordinator" you should make sure your name is on the front of each section along with the fiscal year end date and the name of the person

CHECKLIST:

Use this checklist to insure that all sections of the questionnaire and other items are included in the envelope.

SECTION A □ SECTION B SECTION C SECTION C SECTION D

responsible for completing that section. You should reassemble the completed sections and return in the enclosed envelope. Be sure to retain a copy of the completed questionnaire before mailing it back, so that any questions can be resolved quickly and so that the museum will have a copy for future reference.

If you or other staff members have any questions or problems or find you are spending undue amounts of time completing a question while filling this out, please call (collect) Cynthia Lampkin at Prospect Associates at 301-468-6555. She or her staff should be able to answer your question or help you solve the problem.

□ SECTION E □ SECTION F

Up to 5 photographs

- □ Financial Statement for Fiscal Year 1988
- (audited if possible)

ORGANIZATIONAL STRUCTURE AND LEGAL INFORMATION



Museum Questionnaire Coordinator:
Name _______
*Date of end of last Fiscal Year ______
Person responsible for completion of Section B:
Name ______
Title ______
Phone ()

* The last date of the fiscal year for the institution; if the museum runs on a calendar year, the fiscal year end date will be Dec. 31, 1988.

ABOUT THIS SURVEY

This survey is the first national data collection on U.S. museums since the survey by the Institute of Museum Services in 1979. This survey is part of the American Association of Museums' Data Collection Program, an ongoing effort to collect, analyze, and disseminate comprehensive information about museums in this country. The results of the survey will be the 1989 Report on Museums, a profile of the museum field that will describe the current state of U.S. museums and document changes since the last survey 10 years ago. The AAM Data Collection Program is guided by a National Steering Committee of leaders in the museum profession and policy makers from the Federal government who are supporting the program. Funding for this project has been made possible through support from the Institute of Museum Services, the National Endowment for the Arts, the National Endowment for the Humanities, the Rockefeller Foundation, the Dillon Fund, Phillip Morris, and others.

This questionnaire was developed by the AAM Data Collection National Steering Committee and staff over an 8 month period and was field tested prior to mailing. The questionnaire is designed to meet the needs of multiple users: the AAM in its role of providing information on the museum field to a broad range of publics; the Federal agencies that assist museums; the general public who seeks information on museums from AAM on a daily basis; researchers who are interested in the cultural community; and most importantly museums themselves. Prospect Associates, Ltd., a Washington, D.C. survey research firm, has been contracted to conduct the survey operations for the AAM.

Your museum was chosen as part of a statistical sample from a master list of museums developed from numerous listings of museums. Each completed questionnaire received will help determine national information on the museum community. Each museum that returns a completed questionnaire will receive a copy of the 1989 **Report on Museums**, which will be available in late 1989. In early 1990 participating museums can also request a copy of the data (on a public use tape or disk) for the cost of producing the tape/disk.

Please return this section, when completed, to your *Museum Questionnaire Coordinator* for reassembly and mailing within two weeks to Prospect Associates.

CRITICAL INFORMATION ON HOW TO COMPLETE THE QUESTIONNAIRE

This questionnaire is divided into 6 sections; the six sections are: A: Identification and Instructions

- B: Organizational Structure and Legal Information
- C: Administration (Facilities, Security, Physical Access and Personnel)
- D: Collections and Research (Collections, Care and Maintenance, Conservation and Research)
- E: Public Activities and Audience (Attendance and Admissions, Exhibitions, Public Programs, Publications, and Products)
- F: Finances, Development, and Membership

The questionnaire should be filled out based on the museum's last completed fiscal year prior to January 1, 1989. This should be either the fiscal year (FY) 1988 or the calendar year 1988, if the museum operates on a calendar year basis.

The questionnaire can be filled out in black pen or pencil. Please write numbers legibly.

There are nine questions that the National Steering Committee considers to be of a confidential nature. They are marked with *Confidential* before the question. These data items will not appear on the "public use" data tape or disk, and information about these items will only be released in summarized figures so that an individual museum can in no way be identified. The National Steering Committee limited the number of confidential items to a minimum to make the data base as useful as possible to individual museums. There are no confidential items in this section.

There are four questions which also appeared on the 1979 survey. These questions are included to provide comparisons between this survey and the 1979 survey.

If the museum is a subsidiary of another museum or has subsidiary museums, check with the Museum Questionnaire Coordinator, whose name should appear on cover page of this section, to be sure the information filled out in this section reflects the institution as described in other sections.

If a particular data item is not known exactly, please give an estimate and write "E" beside it. Since this is not an audit or a financial report, your best estimate is more useful than no information.

Be sure to put "O" for zero or none; please don't leave a blank space. It is important for the analysis to know whether a data item is zero or is missing. Zero is an important piece of knowledge. If an item does not apply to your museum, put an "n/a" in the space.

If you have questions while completing this section, please check with the Museum Questionnaire Coordinator (whose name should appear on this page) and then if your question remains, please call (collect) Cynthia Lampkin at Prospect Associates at 301-468-6555. She or her staff should be able to answer your question. If she can't, then she will direct your question to the AAM Data Collection staff who will call you back. We value your questions.

Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

3. Is the museum operated by a parent organization that is the legal governing Question 3: Parent organization: The overseeing organization (such as an historical society or university) authority? which is responsible for the fiduciary control of the museum. YES NO If the answer is "yes", please give data in this questionnaire If yes, please specify the name of the parent organization: for the museum function only. Governing authority: the entity that has legal and fiduciary responsibility for the museum (this body may not necessarily own the collection or the physical facility) and Is the parent organization also a museum? may include not-for-profit boards, appointed commissions, YES C NO governmental bodies, and university regents. If the museum is part of another organization that is not a museum (such as a historical society, a national park, or a university), please answer the questionnaire for the museum function only; EXCLUDE data for the parent organization. If data can not be separated or estimated easily, please call (collect) Cynthia Lampkin at 301-468-6555 for instructions. 4. Give the Employer ID Number: Question 4: Employer 1D number: The IRS assigned number identifying the museum, used on federal tax and reporting matters. If the museum is part of another organization, the number will be that of the parent organization. 5. Check the most appropriate type of governing authority of the museum. This Question 5: For special tax district, check "government: question was asked in 1979. county". Government Agency: 7 Private Nonprofit Organization or Association 1 Municipal 2 County/Regional 8 Private College/University 9 Private Elementary/Secondary School 3 🗔 State 10 Church/Denominational Group 11 Other (Specify _____ 4 Federal 5 Public School District 6 🗍 Public College/University 6. What year was the museum legally established? Question 6: This is usually an incorporation date, the date of charter, or other legal date for beginning. Do not use the date when a parent organization was established; use the date the museum was organized. vear 7. What year was the museum first regularly opened to the public? Question 7: This is the year that the museum opened for visitors on a regular schedule. vear 8. Are the institution's facilities (buildings and/or grounds) owned or operated by an Question 8: This would be an entity other than the one referred to in questions 1 and 2. For example, a museum entity other than the governing authority? may be a private not for-profit organization whose facilities VES 🗌 NO are owned by the municipality. If yes, check the appropriate type of entity: (For parent museums with multiple sites or subsidiaries, check all that apply and give the number in each category) Owned Number Operated Number Another not-for-profit organization A government agency A for-profit organization An individual Other (specify_ 9. Are the museum's permanent collections owned by an entity other than the Question 9: Include permanent loans to the permanent governing authority? collection if applicable. I NO YES (SOME or ALL) If yes, check the type(s) of entity: An individual Another not-for-profit organization A government agency Other (Specify _ A for-profit organization

Question 10: Many museums have related friends, auxiliary organizations, or foundations that are separate legal entities whose sole purpose is to provide a service for the museum.

Question 11: This is the body of individuals that has direct fiscal and legal responsibility for the museum or museum policy. Exclude boards of parent organizations (such as a university board of regents) and boards that are purely advisory in nature.

Question 12: If documents were not approved or reapproved recently (i.e., within the last 5 years), check "no".

Policies are general statements establishing guidelines about operations.

Long-range plans cover 3-5 years or longer. Plans about program activities include goals, objectives, and plans about the various functions, departments, or activities undertaken by the museum. Facilities master plans cover the museum's space needs, renovations, and/or long-term maintenance on the physical plant. Financial plans are financial statements projected for the next 3.5 years.

Within the area of collections, does the museum have established, written guidelines concerning:

Acquisitions: The types of objects the museum collects and the circumstances for placing objects in the collection:

Deaccessions: The conditions and circumstances that the museum follows to sell, donate, or dispose of an object from its collection;

Loans: The conditions and circumstances that define when the museum receives and loans objects;

Conservation: Priorities about conserving objects in the collection

Care and preservation: Priorities about on going care and maintenance of the collection.

Question 13: If two or more disciplines are equally applicable, check "General Museum". For "specialized" or museums with a single distinct subject, check "specialized" and specify the specialty. If no category is appropriate, check "specialized" and give the type of museum.

10. Does the museum have a friends, foundation, guild, or other auxiliary organization(s) that is separately incorporated and whose sole purpose is to provide services or raise funds for the museum? NO

T YES

If yes, please specify what is provided by this organization(s) to the museum.

11. Does the institution have a not-for-profit board of trustees with fiduciary responsibility for the institution?

🗆 NO YES

If yes, give the current number of members of the Board. _

Is there a limitation on the length of continuous service on the Board? YES - NO

12. At the end of FY1988 did the institution have written and formally approved statements, plans, or policies concerning the following items? (Check the appropriate box for each item. If two or more items are covered in one document, mark each item as appropriate.)

Recently approved or reapproved:	YES	NO	N/A
Mission, charter or statement of purpose			
Long-range plan about program activities			
Long-range facilities master plan			
Long-range financial plan	_		
Collections Policies: Acquisitions	_		
Deaccessions			transfer total
Loans			·
Conservation	_		
Care and preservation	i		

Type of Institution: this question is asked twice. The first time is to provide a current classification of museums; the second time to provide a comparison with the results of the 1979 Museum Program survey.

- 13. The following list is adapted from the Institute of Museum Services' General Operating Support Application. Check the ONE type of DISCIPLINE that best describes the museum. (Section 3, on collections, will provide information on the type of collections held by the museum that will provide a fuller description of the secondary disciplines of the museum.)
 - 1 🗌 Aquarium
 - 2 🗌 Arboretum/botanical gardens
 - 3 🗌 Art museum/center
 - 4 Children's/youth museum
 - 5 General museum
 - 6 🗌 Historic house/site
 - 7 🗌 History museum

- 8 Natural history or anthropology
- museum/site 9 Nature center
- 9 I Nature cente 10 Planetarium
- 11 _ Science/technology center/museum 12 🗔 Zoo
- 13 Specialized (Specify type ____

Question 14: Code list of institutions: To see how the museum community has evolved since 1979, please look through the following list to find the appropriate letter:

A. ART (includes the following: art museums, associations, councils, commissions, foundations, societies, and institutes; art galleries; arts and crafts museums; china. glass, and silver museums; civil art and cultural centers; decorative arts museums; folk art museums and textile museums)

B. CHILDREN AND JUNIOR MUSEUMS (includes youth museums)

C. GENERAL MUSEUMS

D. HISTORY (includes history museums; historic agencies, councils, commissions, foundations, and research institutes; historic houses and buildings, sites, ships; historical and preservation societies; maritime museums; military museums and sites; preservation projects)

E. PARK MUSEUMS AND VISITOR CENTERS

F. SCIENCE (includes science museums; sciencetechnology centers; physical science and natural science museums; science academies, associations, institutes, and foundations; aeronautics and space museums; agriculture museums; anthropology, ethnology, and Indian museums; aquariums, marine museums, and oceanarium; arboretums; archeology museums and archeological sites; aviaries and ornithological museums; botanical gardens, conservatories, and horticultural societies; entomology museums and insect collections; geology, mineralogy, and paleontology museums; herbariums; herpetology museums; industrial museums; medical, dental, health, pharmacology, apothecary, and psychiatry museums; natural history museums; nature centers; planetariums, observatories, and astronomy museums; wildlife refuges and bird sanctuaries; zoology museums, zoos, and children's zoos)

G. SPECIALIZED (includes the following types of museums: antiques, architecture, audiovisual and film, circus, communications, costume, crime, forestry, furniture, gun, hobby, horological, money and numismatics, musical instruments, outdoor, philatelic, religious, theatre, toy and doll, transportation, and wax)

Question 15: This focus is usually stated within the museum's founding documents or is part of its stated mission. Examples would be an African American museum, a Jewish museum, a Hispanic museum. 14. For comparison to the 1979 survey, refer to the code list of institutions (provided to the left of this question) for the appropriate letter that most nearly describes the institution's PRIMARY activity.

Put appropriate letter; if the appropriate type does not appear on the code list, check here \Box and describe the type of museum.

15. Does the museum's written purpose focus on a specific cultural or ethnic group in terms:

of collections?	YES	🗆 NO
of audionoo?	VES	

01	audience	:	L	ILU.	_	110	

If Yes, specify the cultural/ethnic group.

Thank you very much for completing this section.



Museum Questionnaire Coordinator:
Name
*Date of end of last Fiscal Year
Person responsible for completion of Section C:
Name
Title
Phone ()

* The last date of the fiscal year for the institution; if the museum runs on a calendar year, the fiscal year end date will be Dec. 31, 1988.

ABOUT THIS SURVEY

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This questionnaire was developed by the AAM Data Collection National Steering Committee and staff over an 8 month period and was field tested prior to mailing. The questionnaire is designed to meet the needs of multiple users: the AAM in its role of providing information on the museum field to a broad range of publics; the Federal agencies that assist museums; the general public who seeks information on museums from AAM on a daily basis; researchers who are interested in the cultural community; and most importantly museums themselves. Prospect Associates, Ltd., a Washington, D.C. survey research firm, has been contracted to conduct the survey operations for the AAM.

Your museum was chosen as part of a statistical sample from a master list of museums developed from numerous listings of museums. Each completed questionnaire received will help determine national information on the museum community. Each museum that returns a completed questionnaire will receive a copy of the 1989 Report on Museums, which will be available in late 1989. In early 1990 participating museums can also request a copy of the data (on a public use tape or disk) for the cost of producing the tape/disk.

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Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

Question 16: For exterior area use either square feet OR acres for any one line, whichever is easier. If the museum OWNS both buildings and grounds, be sure to complete both interior and exterior columns. Include grounds and buildings used for recreation and visitor services.

Total gross space: If the museum does not control the outside surrounding grounds, put a "O" on the first line in the second column. If the museum has no interior space, put a "O" on the first line in the first column. If exterior space is less than one acre, write "less than one acre" or give fractional amount, whichever is easier. Estimates are acceptable.

Exhibition space: All space available for exhibition to the public, including corridors where objects are displayed.

Collections storage space: All space used for storage of the collection that is used for this activity anytime during the year.

Question 17: Major renovation: Include major renovations to the museum structure, not the yearly change of galleries and exhibits regularly undertaken by some types of museums. "Major" is to be determined by the museum in relation to its size and budget. If more than one major project, add figures together.

Exclude any project begun prior to January 1, 1979. If the answer is "yes" to either question 17 or 17a, estimate the net square footage or acreage added and/or renovated or developed. If the building/renovation/development is currently under way

(and was begun in FY88 or before), use project of figures of area for the total project(s).

Question 19: Continuously monitored: By the museum security force, an alarm system company, or local enforcement agencies. Tested regularly: on a schedule appropriate for the detection system.

Question 20: Has the museum installed elevators, ramps, etc. for the mobility impaired? This was a question asked in 1979 and relates to mobility-impaired persons. Such a person is defined as one who must use a standard manual or electric wheelchair or other assistive device to move from place to place, or any person who otherwise finds stairs and other similar physical features impediments to movement.

	Please estimate the total area of a for collections storage space and year (FY1988). For exterior space for the same category. Outdoor m EITHER the "Exhibition" and "Co "Developed/Undeveloped" catego	exhibition , use eithe nuseums s llections S	space at r square hould fill	the end of the la feet or acres, bu in total gross spa	ast fiscal it not both ace and use
	Int	erior		Exterior	
	Total gross space	_ sa feet		sg feet or	acres
				sq feet or	
	Collections storage				
	For outdoor museums: Develo	ped	a	cres	
	Undevelo	ped	a	cres	
17.	Within the last ten years (since Ja undertake a <i>major renovation</i> of it YES NO 17a. Did the museum move to	a differen	(s) or gro t building	unds?	
	17b. If yes to either 17 or 17a	, please e:	stimate th	e following:	estion to.
	If the net was a dec	rease put	the figure	•	
	Interior			Exterior	
	,				
	net sq feet renovated		net acre	s developed	-
18	For outdoor museums and other r	nuseums	with large	acreage, was th	
	patrolled by a security force durin	g the last	fiscal yea	ar?	
	□ YES □ NO	g the last onfident		ar?	
19	□ YES □ NO	onfiden	tial		
19	☐ YES ☐ NO Contract of the later operating detection system for:	onfident ast fiscal y nitored?	t ial year did ti □ YES	he museum have ⊡ NO	
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Question 22: This question seeks a head count of all individuals who worked in the museum at the end of the last fiscal year. If the museum has a seasonal business and the last day of the fiscal year would give an abnormally low figure, choose a day during the museum's busy season to give the staff count.

Full time: 35 hours or more per week; **Part time:** less than 35 hours per week.

Temporary or seasonal staff: Short-term personnel, seasonal workers and interns, college, and work-study students.

Friends/auxiliary organization staff: Includes personnel paid by another organization whose purpose is to work solely on behalf of the museum.

Parent or other organization: Staff who are under the supervision of the museum but who are paid by another organization, such as a municipality or college, or by a government grant such as NSF grant administered by the museum.

Unpaid volunteer: Includes anyone who worked in a staff capacity for no pay.

Question 23: This question will provide data for understanding staffing levels and analyzing them against payrolls. Using the functions described below, give the number of staff for each function for the last fiscal year. Individual staff may be split among functions. Estimetes ere ecceptable.

FUNCTIONS: These same categories are used in the financial section. Include assistants, secretarial, and clerical help in the appropriate functional area and not in general administration.

Collections and research: Within this function are curatorial, collections management, conservation, research staff. Include registrars, veterinarians, zookeepers, and others involved with husbandry.

Public activities: Within this function are those involved in education, exhibition design and preparation, and all other public programs. This function includes all activities directed toward the public. Include public information and public relations officers, marketing staff, editors, writers, and other publications staff, photographers, librarians, admissions, performing artists. TV, film, radio, electronic media artists.

Administration: Include administrative, building and grounds, security, development and membership personnel. Specific positions include director and assistants, business manager or controller and assistants, development and membership staffs, janitors, building superintendent, guards, watchmen.

Auxiliary services staff: Personnel who work in visitor services such as food service/cafeteria, sales shop and catalogue sales, parking lot attendants; do not include those personnel if the service is a franchise arrangement or is contracted out to another organization.

Other: For staff listed in this category, please specify the functional area they are in.

Question 24: Include regular full-time personnel (the first line under the Full-time staff column in question 22) and full-time seasonal/temporary personnel (the second line under the Full-time staff column in question 22). 22. Report each person who worked as staff as of the last day of the last fiscal yeer (FY1988) in the appropriate category. Count each individual ONLY ONCE.

	Full-time staff	Part-time staff
Paid by the museum:		
Regular staff		
Temporary or seasonal staff	·	
Paid by friends/auxiliary organization	-	
Paid by parent or other organization		
TOTAL NUMBER PAID STAFF		
Unpaid staff/volunteers		
TOTAL NUMBER OF STAFF		

23. Provide or estimate the number of PAID staff for each functional area on the last dey of the lest fiscal year (FY1988). If the number of peid staff is three or less, please also fill out the volunteer column.

	Number of paid staff	Number of volunteers
Collections and research		
Public activities		
Administration		
Auxiliary services staff		
Other (Specify		
)		
TOTAL STAFF		

For small museums only

Confidential

24. Report the number of regular end seasonel FULL-TIME PAID steff for the last fiscal yeer in the following ennual selery ranges.

	Number of regular full-time staff	Number of seasonal full-time staff
under \$5000		
\$5000 to \$14,999		
\$15,000 to \$29,999		
\$30,000 to \$49,999		·
\$50,000 to \$99,999		
\$100,000 and over		

Question 25: Exempt: those management and professional employees who are exempt from minimum wage and overtime pay requirements according to the Fair Labor Standards Act. These employees are usually salaried. Nonexempt are the rest of the employees.

Confidential

25. Please categorize members of the full-time and part-time paid staff and board members into the following demographic groups. Board is the governing body that has direct legal and fiduciary responsibility. If question 11 in Section B was marked "no Board" leave the column blank below.

	Exempt staff	Nonexempt staff	Board members
Sex: Female			
Male			
Race: American Indian or Alaskan Native			
Asian or Pacific Islander			
Black, not of Hispanic origin			
Hispanic origin	_		
White, not of Hispanic origin			

Thank you very much for completing this section.

Museum Questionnaire Coordinator:	
Name	
*Date of end of last Fiscal Year	
Person responsible for completion of Section D:	
Name	
Title	

Phone (

* The last date of the fiscal year for the institution; if the museum runs on a calendar year, the fiscal year end date will be Dec. 31, 1988.

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- F: Finances, Development, and Membership

The questionnaire should be filled out based on the museum's last completed fiscal year prior to January 1, 1989. This should be either the fiscal year (FY) 1988 or the calendar year 1988, if the museum operates on a calendar year basis.

The questionnaire can be filled out in black pen or pencil. Please write numbers legibly.

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Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

Question 26: Permanent collection: Collections of intrinsic value to art, history, science, or culture that support the mission of the museum and are held and curated on a permanent basis. Include permanent/longterm loan items over which the museum has responsibility or trusteeship.

Question 27: Number of objects/specimens: The actual count of discrete items or specimens. The count should be determined using prevailing methods for each discipline: transportation museums may count complex objects such as locomotives as one object; archeological museums may count as one a group of items unearthed from one location or a single accessioned lot; a historical museum might record 12 yards of historical fabric as a single unit.

Number of lots/populations/taxa: The number of groupings of small objects or specimens that the museum counts as a group rather than individually, such as pot shards or insects. For plant collections, count the number of taxa.

Archival material: The estimated volume or quantity of documentary materials excluding printed and bound books. The prevailing distinctions drawn by each discipline should be utilized to determine what is and is not "archival." An art museum might consider historical photographs as works of art and count them as objects; a historical museum might consider its photographic collection as archives. Choose either form of meesurement depending on the records kept by the museum. Be sure not to count the seme object(s) twice.

Linear feet of books: The estimated quantity of printed, bound materials that are part of the permenent collection (not just the library that supports the collection) measured in terms of running feet of shelf space they would fill or number of volumes. Choose either form of meesurement, but be sure not to count a book twice

Number of structures/sites: The actual count of buildings or sites that a museum holds as part of its permanent collection. Prevailing methods of counting structures should be used: a historic farmstead made up of a house and several outbuildings might normally be counted as one historic site and a village complex maintained by an archeological museum might be counted as just one archeological site.

Acres: The estimated number of acres considered to be part of the permenent collection. For botanical gardens and battlefield museums, this figure might include the entire site. For a historic site, it might only include the area around historic buildings. For nature centers and preserves include the land that has been preserved permanently. Exclude lands used for recreation and visitor services such as parking lots.

26. Does the museum heve e permanent collection?

ou : . . /

YES

(If no, skip to question 34.)

Questions 27 to 33 relate to the permanent collection

27. Give or estimete the size of the museum's PERMANENT collection as of the end of the lest fiscal year (FY1988) by cetegory of object. Use the type of measurement that is easiest.

Do not include holdings in the library unless they are part of the permanent collection of the museum (such as rare books). Likewise, do not include acreage that is not considered part of the permanent collection.

1 . .

	specimenspopulations_		Archival	al Material		
PERMANENT COLLECTION TOTALS:	number	number	cubic feet	(inear feet		
	Во	oks	Sites/ structures	Acres		
	linear feet	number of volumes	number	number		
PERMANENT COLLECTION TOTALS:						

Question 28: For objects/specimens, lots/taxa/populations, and archival material and books; not for sites, structures, or acreage. Use whichever lines seem appropriate for the museum's collection. For instance, if archeological items are considered art, put under the "Art" subheading, if they are considered anthropological, put under "Anthropology" subheading.

For specialized end scientific collections, use the categories within the "Historical Collections" subheading. The Historical Collections categories come from Normenclature for Museum Cataloguing, published by AASLH.

Tools and equipment for materials: Items for agriculture, fishing, trapping, animal husbandry, clayworking, metalworking, woodworking, painting, textileworking, etc., and related to food.

Tools and equipment for science and technology: Armament, astronomical, biological, construction, dental, geological, medical, merchandising, pharmacological items, scientific instruments, timekeeping items.

Tools and equipment for communication: Items and supplies to enable communication such as drafting, photographic, and printing tools, musical instruments, writing implements, data processing and telecommunication items.

Distribution and transportation artifacts: Vehicles and containers and other items used for shipping and carrying things by land, water, rail, road, aerospace.

Communication artifacts: Items created as expressions of human thought including advertising, art, ceremonial, religious, and documentary artifacts, numismatic, and philatelic items. Put archival material and books on either the "communication artifacts" line that is measured in objects/specimens or lots/populations or the line that is measured by cubic or linear feet.

Recreation items: Hobby items, toys and dolls, games and sports items, public entertainment devices.

28. Of the PERMANENT COLLECTION ONLY, estimate the number of objects/specimens and lots/populations that fit in each category. Give the estimate for archival material and books at the bottom under communication artifacts.

Natural collections Zoological: living nonliving Botanical: living nonliving Geological (rocks/minerals) Paleontological Other (Specify) Historical collections Structures Furnishings Personal artifacts Tools & equipment for: materials science and technology communication Distribution and transportation artifacts Recreational artifacts* Other (Specify) Anthropology and archeological collections Archeological Ethnological/ethnographical Folk culture Physical anthropology Other (Specify) Art collections Paintings Prints, drawings, graphic arts Sculpture Decorative arts Costumes and textiles Audiovisual and film Photographs Archeological/ethnographic Other (Specify		No. of objects/ specimens	No. of lots/taxa. populations
nonliving	Natural collections	•	
Botanical: living nonliving	Zoological: living		
nonliving	nonliving		
Geological (rocks/minerals) Paleontological Other (Specify	Botanical: living		
Paleontological	nonliving		
Paleontological	Geological (rocks/minerals)		
Other (Specify) Historical collections Structures Furnishings Personal artifacts Tools & equipment for: materials science and technology communication Distribution and transportation artifacts Recreational artifacts Communication artifacts* Other (Specify) Anthropology and archeological collections Archeological Ethnological/ethnographical Folk culture Physical anthropology Other (Specify			
Historical collections Structures Furnishings Personal artifacts Tools & equipment for: materials science and technology communication Distribution and transportation artifacts Recreational artifacts Communication artifacts* Other (Specify			
Structures Furnishings Personal artifacts Tools & equipment for: materials science and technology communication Distribution and transportation artifacts Recreational artifacts Communication artifacts* Other (Specify			
Furnishings	Historical collections		
Personal artifacts	Structures		
Tools & equipment for: materials science and technology communication Distribution and transportation artifacts Recreational artifacts Communication artifacts* Other (Specify	Furnishings		
materials	Personal artifacts		
communication			
communication	science and technology		
Distribution and transportation artifacts Recreational artifacts Communication artifacts* Other (Specify			
Recreational artifacts			
Communication artifacts*			<u></u>
Other (Specify) Anthropology and archeological collections Archeological Ethnological/ethnographical Folk culture Physical anthropology Other (Specify) Art collections Paintings Prints, drawings, graphic arts Sculpture Decorative arts Costumes and textiles Audiovisual and film Photographs Archeological/ethnographic Other (Specify)			
Anthropology and archeological collections Archeological Ethnological/ethnographical Folk culture Physical anthropology Other (Specify) Art collections Paintings Prints, drawings, graphic arts Sculpture Decorative arts Costumes and textiles Audiovisual and film Photographs Archeological/ethnographic Other (Specify)			
Anthropology and archeological collections Archeological Ethnological/ethnographical Folk culture Physical anthropology Other (Specify) Art collections Paintings Prints, drawings, graphic arts Sculpture Decorative arts Costumes and textiles Audiovisual and film Photographs Archeological/ethnographic Other (Specify)			
Archeological			
Ethnological/ethnographical			
Folk culture Physical anthropology Other (Specify) Art collections Paintings Paintings Prints, drawings, graphic arts Sculpture Decorative arts Costumes and textiles Audiovisual and film Photographs Archeological/ethnographic Other (Specify) Other collections (Specify)	-		
Physical anthropology			
Other (Specify) Art collections Paintings Prints, drawings, graphic arts Sculpture Decorative arts Costumes and textiles Audiovisual and film Photographs Archeological/ethnographic Other (Specify) Other collections (Specify)	Physical anthropology		
Art collections Paintings			
Paintings)		
Prints, drawings, graphic arts	Art collections		
Prints, drawings, graphic arts	Paintings		
Sculpture	-		
Decorative arts			
Costumes and textiles			
Audiovisual and film			
Photographs			
Archeological/ethnographic			<u></u> .
Other (Specify)) Other collections (Specify)			
Other collections (Specify)			
Other collections (Specify)			
Cubic feet Linear feet		·	
		Cubic feet	Linear feet

appropriate for the way the museum counts these objects.

Question 29: Accessioned: Percent of the permanent collection for which there are immediate, brief, and permanent records utilizing a control number for an object or set of objects added to the collection and for which the museum has custody, right, or title.

Catalogued: Percent of the permanent collection for which there are full records in complete descriptive detail of all information about an object, assembly, or lot, cross-referenced to other records and files, and often containing a photograph or sketch.

Inventoried: Percent of the permanent collection for which there is an itemized list of objects, assemblies, and lots identifying their physical location at any point in time which has been reconciled with the objects' actual location.

Question 29a: Processed: Percent of the permanent collection that has been given a brief record or identifying place and (in the case of Natural History) has been distributed to drawers.

Catalogued: Percent of the permenent collection for which there are permanent records utilizing a control number and containing a minimum amount of identifying information.

Identified: Percent of the permenent collection that has been fully identified (for natural history, given genus and species and for living collections, having full heat" or the equivalent records).

Question 29h: Mapped: Percent of the outdoor acreage that is part of the permanent collection that has been surveyed and inventoried to give a full record of the holdings that are part of the acreage.

Question 30: Computerized or videodisc records.

Question 31: Give the value of the museum's permanent collection according to whatever methods are normally used by the museum.

29.	Give the percentage of the PERMANENT COLLECTION for which records have
	been developed and are maintained by the museum for items that are
	accessioned, catalogued, and Inventoried.

For natural history and living collections, use 29e if it metches the museum's records. For outdoor museums, use 29e. and/or 29b.

	Objects/ specimens	Lots/ populetions	Archival meteriel	Books	Sites/ structures
Percent accessioned Percent catalogued Percent inventoried	% % %	% %	% %	% %	% % %

If question 29 is filled in, skip questions 29a and 29b.

29a. For natural history and living collections:

	Objects/ specimens	Lots/taxa/ populations	Sites or structures
Percent processed	%	%	%
Percent catalogued	%	%	%
Percent identified	%	%	%

29b. For outdoor collections:

Percent of acreage mapped: _____ %

30. Give the percentage of the records of the PERMANENT COLLECTION ONLY that are computerized.

(Include inventoried, accessioned, catalogued, processed, identified, and mapped records.)

On the scale below check where the museum is in the process of computerizing the records of the PERMANENT COLLECTION.

Have not	Begun, but	In the	Mostly	Completed	Given
begun	not very far	middle	completed		up
1 🗌	2 🗌	3 🗌	4 _		6
Commont					

Comment ____

Confidential

31. Check the appropriate range indicating the *estimated* value of the PERMANENT COLLECTION at the end of the last fiscal year (FY1988). Use the valuation basis(es) the museum normally uses. If the museum does not have a value for the collection, please give the best estimate.

1 under \$100,000
2 🗋 \$100,000 - \$999,999
3 3 \$1,000,000 - \$9,999,999

4 □ \$10,000,000 - \$99,999,999 5 □ \$100,000,000 - \$999,999,999 6 □ \$1 billion and over

Other type of valuation

Check the basis (or bases) upon which the above estimate was made.

Guess

(Specify ____

- Market value
- Original or book value
- 🗌 Insurance value
- Replacement value
 - nent value
- 32. Give the estimated percentage increase or decrease (the net change) in the number of objects/specimens in the PERMANENT COLLECTION from FY1986 to FY1987 and from FY1987 to FY1988.

(Put a decrease in p	arentheses.)
Percent change FY1986-FY1987	Percent change FY1987-FY1988
%	%
Check if n	o change. 📃

Question 33: Loan transactions: Separate transaction with another institution. Each transaction with another institution may include multiple objects/specimens from the collection.

Question 34: Collection survey: May include some or all of the following where appropriate: an environmental survey of existing space and recommendations for new spaces; a survey of existing storage methods, materials, and equipment; recommendations on how to move and clean collections; survey determining the condition of various collections and priorities for treatment; and recommendations for pre-disaster planning.

Question 35: Meintenance: Care, up-keep, cleaning, preservation activities, and environmental monitoring to keep the collection in a stable state.

Question 36: Ongoing monitoring as is appropriate to the type of collection owned by the museum to identify the conditions in the various areas of the museum.

Light levels: Measures intensity of light.

UV levels: Ultraviolet light levels (measuring wavelengths).

Air quality: Pollution, dust.

Pests: Harmful insects and vermin.

Question 37: Include all objects/specimens no matter where located.

Question 38: Maintenance: The general up-keep and cleaning of collections and includes preparation and preservation activities. This can include storage end special cleaning areas; furnigation facilities; and health facilities for living collections.

Question 39: Regular training for any staff or volunteer involved in handling or cleaning items from the collection. "Training" is as defined by the museum. (The term "collections management" is sometimes used for living collections.)

				obiec	ts/speci	mens	loan trai	nsaction	ns
stituti	tutions	:							
	ions ou	tside th	e U.S.:	_	_				
nainin ctions		tions in	this se	ction, "	collectic	on" is b	oth perm	anent	and
		ctions su	urvey o	f the m	useum's	holding	js?		
		(if no,	go to o	question	35)				
when	was th	e (last)	survey	comple	ted?				
)r									
the pe	rcentag	ge of the	e colleo	ction su	rveyed o	luring tl	ne last th	ree ye	ars:
-	%	4 50							
%-24 %-49		5 0 75 6 0	100						
	m have				for	dice			
		standir							
		conditio	_	-					
nance	OT COIN	ections?		YES		10			
	un ha	a anh	. 11		utdor	-	oction	a aki	
		is only		ig or c		or com	ection	s, skij	ри
n 38			•						
ether	none, s	ome, or	all of	the stor	age, ext	nibit. an	d collect	ion wo	rk
							ng condi		
	Stor	rage are	as	Exh	ibit area	S	Collectio	on work	area
	None	Some	All	None	Some	Ali	None	Some	All
	1	2	3	1	2	3	1	2	3
ature									
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els									
lity		$\overline{\Box}$							
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	ım have	a facilitie	es for p	providing	g regula	r mainte	enance fo)r	
museu			3 🗆 N	1/4					
museu s?			31 1 1	A/A					
museu	2 🗆 1	NO	501						
museu s?	2 🗆 1	NO	0						
museu s? :S				ng progr	am for o	ollectio	ns maint	enance	
n 57		i 2∟I	2010						

Question 40: Planned activities for the stabilization or restoration treatment of objects/specimens (rather than general up-keep) or for the protection of endangered species or maintenance of species.

, Question 42: Includes treatment, restoration, reconstruction, breeding, propagation

- Question 44: Include serious amateur researchers, graduates and undergraduates, but not general inquirers in this category. (If impossible to separate, include general inquiries.) Exclude use of the museum's general library. For the second part of this question, try to give an estimate, if numbers are not known.
- Question 45: If the same finding or article is in both inhouse and out-of-house publications, include in both counts. Publications can include books, monographs, articles, written conference papers (if published in the proceedings or available to the public.)

Research finding: Scientific or scholarly research.

4	0. Does the institution have a program for the conservation and preservation of t objects in the collection or (for living collections) to maintain the species in the collection?
4	 Does the museum have an In-house staff training program for conservation activities?
	I YES I NO
4	 Does the museum have its own facilities for the conservation treatment of nonliving objects or for the breeding/propagation of species for living collections?
4	 Check all that apply. Conservation treatment (breeding/propagation) work is done by
	 a staff conservator/reproductive physiologist on the museum's collection a staff conservator/reproductive physiologist on collections not owned b the museum. trained curatorial staff of the museum.
E	 ☐ nonstaff professional conservators (etc.) on-site. ☐ outside professional conservators (etc.) off-site. ☐ done in other manner (Specify
	Check if not done.
4	4. Were any of the museum's collections used by outside agencies and/or individuals for scientific or scholariy research during the last fiscal year (FY1988)? PES NO
	If yes, please indicate the number of researchers using the number museum's collections during the last fiscal year.
	□ Check if number is not known or no records are kept.
. 4	5. How many research findings or related scholariy or scientific articles generate by the staff were published during the last fiscal year?
	In publications done by the museum (in-house)
	In publications done by others (not in-house)
	□ Check if no research findings were published.

Thank you very much for completing this section.

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Museum Questionnaire Coordinator:	
Name	
*Date of end of last Fiscal Year	
Person responsible for completion of Section E:	
Name	

Title _

Phone (

* The last date of the fiscal year for the institution; if the museum runs on a calendar year, the fiscal year end date will be Dec. 31, 1988.

ABOUT THIS SURVEY

This survey is the first national data collection on U.S. museums since the survey by the Institute of Museum Services in 1979. This survey is part of the American Association of Museums' Data Collection Program, an ongoing effort to collect, analyze, and disseminate comprehensive information about museums in this country. The results of the survey will be the 1989 Report on Museums, a profile of the museum field that will describe the current state of U.S. museums and document changes since the last survey 10 years ago. The AAM Data Collection Program is guided by a National Steering Committee of leaders in the museum profession and policy makers from the Federal government who are supporting the program. Funding for this project has been made possible through support from the Institute of Museum Services, the National Endowment for the Arts, the National Endowment for the Humanities, the Rockefeller Foundation, the Dillon Fund, Phillip Morris, and others.

This questionnaire was developed by the AAM Data Collection National Steering Committee and staff over an 8 month period and was field tested prior to mailing. The questionnaire is designed to meet the needs of multiple users: the AAM in its role of providing information on the museum field to a broad range of publics; the Federal agencies that assist museums; the general public who seeks information on museums from AAM on a daily basis; researchers who are interested in the cultural community; and most importantly museums themselves. Prospect Associates, Ltd., a Washington, D.C. survey research firm, has been contracted to conduct the survey operations for the AAM.

Your museum was chosen as part of a statistical sample from a master list of museums developed from numerous listings of museums. Each completed questionnaire received will help determine national information on the museum community. Each museum that returns a completed questionnaire will receive a copy of the **1989 Report on Museums**, which will be available in late 1989. In early 1990 participating museums can also request a copy of the data (on a public use tape or disk) for the cost of producing the tape/disk.

Please return this section, when completed, to your Museum Questionnaire Coordinator for reassembly and mailing within two weeks to Prospect Associates.

CRITICAL INFORMATION ON HOW TO COMPLETE THE QUESTIONNAIRE

This questionnaire is divided into 6 sections; the six sections are:

- A: Identification and Instructions
- B: Organizational Structure and Legal Information
- C: Administration (Facilities, Security, Physical Access and Personnel)
- D: Collections and Research (Collections, Care and Maintenance, Conservation and Research)
- E: Public Activities and Audience (Attendance and Admissions, Exhibitions, Public Programs, Publications, and Products)
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Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

Question 46: If the museum is open 52 weeks fill in part "a" only. If the museum is open for part of the year without special arrangement and part of the year with special arrangement, answer both parts "a" and "b". Do not include in part "b" any weeks when the museum was open on a regular basis **and** also had specially arranged openings. An estimate of the number of hours is acceptable, rather than figuring the exact average.

Without special arrangement: Generally advertised open, posted hours. etc.

Special arrangement: Includes arrangements where museum is open by appointment only, where there are no posted hours.

Questions 47 and 48: Give actual counts, if the museum has the figures. If the museum has only estimates, give those figures. If the museum does not keep track of group entrants, fill in total attendance only in question 47. Question 48 (one that was asked in 1979) seeks the methods used to determine attendance figures. For example, if a museum normally uses a cash register, but on one day during the year has a festival during which attendance is counted by estimate, mark only "cash register."

Question 49: General admission fee: The basic entrance fee or basic ticket price. This excludes additional fees for exhibitions or activities.

Suggested: When it is strongly urged to give a donation at the door.

Questions 50 and 51: Exclude any tax collected on admissions from the price. If a fee or donation is suggested, fill in that price where asked for "fee for nonmember adult."

Normal day: Usually during the peak season of the museum; if different from that, use what is "normal" for the museum.

Some museums have multiple fees or discounts for different types of visitors. Questions 50 and 51 seek only three possible admission fees (the nonmember adult, the nonmember child, and the member adult) that are comparable for most museums. For the purposes of analysis, these are the only three items needed.

Question 52: Include any day for which any portion of the day allows free or reduced admission, such as a free evening. 46. Of the 52 weeks in the last fiscal year, give the number of weeks and hours the museum was opened to the public:

(a)	weeks	without special arrangement
	number of hours	And during a typical week, give the average number of hours the museum was open without special arrangement.
(b)	weeks	weeks by special arrangement only
	number of hours	Give the average number of hours per week the museum was opened for such specially arranged visits.

47. Indicate the total attendance at the museum for the last three fiscal years.

		Number of Visitor	5
	FY1986	FY1987	FY1988
Individuals not in groups			
Individuals attending in pre a rranged group s	_		
TOTAL ATTENDANCE			
3. Check the primary method	s used to regularly	count attendance	This was asked

48. Check the primary methods used to regularly count attendance. *This was asked in 1979*.

	inurvidual entiants	Group entrants
By an estimate By an accurate count		
The accurate count is co checker/headcount turnstile	mpiled by (check as ma cash register or t other method (Si	icket sales count

49. Did the museum have a general admission fee during the last fiscal year?

□ YES □ NO (If no, skip to question 53.) If yes, is the amount of the general admission fee

fixed 1 a or suggested 2 ?

50. What is the admission fee on a normal day for:

Nonmember adult? \$ _____ (Give dollars and cents) Nonmember child? \$

51. Is there a discount for a member?

□ YES □ NO

If yes, what is the general admission fee on a normal day for an adult member?

\$ _____ (Give dollars and cents)

52. During the last fiscal year (FY1988), did the museum have regularly specified times when admission for everyone was:

free? YES	_ NO	
If yes, how many da	iys per year? _	
		number of days
reduced? 🚍 YES	I NO	
If yes, how many da	ays per year? _	
		number of days

Question 53: Visitor profile survey: Survey at the time a visitor enters or exits to determine demographic characteristics and nature of the visit and/or visitor hebavior in the museum.

Audience profile study: Study or survey of museum's potential audience or visitors, not conducted at the museum to determine the potential market for museum services.

Question 54: Count exhibitions that were installed (or completed for traveling) in the relevant year. Put in "O" in appropriate categories, if the museum did not produce (or borrow/rent) such exhibitions.

Exhibition: A collection of several exhibit components tied together around an idea or theme: for a historic house or site, the restoration of an entire room or area would be equivalent; for a zoo nr aquarium, the renovation of a collection area; for a botanical garden or arboretum, the redesign and replanting of a major area.

Long-term presentation: Generally thought of as permanent, remaining on view for longer than two years. Included in long-term presentation are exhibitions that change seasonally but use the same theme and are used for more than two years.

Temporary presentation: Less than two years.

Originate: Exhibition prepared partially or wholly under the supervision of the museum staff.

Install: Mounted in the museum for viewing.

Travel: Sent to another museum or other exhibition space.

Borrow or rent: Include exchange, exhibition originated, and prepared by another organization.

Question 55: Collaborate: Have a formal arrangement to work with other organizations on the planning, development, or execution of the exhibition.

Question 56: See question 54 for definition of "exhibition" (several exhibit units). Other sites and organizations include shopping malls, corporations, community organizations. schools, public spaces, and traveling exhibition organizations.

53. Within the last three years, have you conducted:

YES a visitor profile survey? an audience profile study? \Box YES

	NO
	NO

54. During the last three years, how many exhibitions did the museum:

	Number of Exhibitions		
	FY1986	FY1987	FY1988
produce for long-term presentation on-site?			
produce for temporary presentation and originate and install?			
originate, install, and then travel?			
originate only to travel?		·	
Total number of exhibitions produced	· ·	<u></u>	
borrow or rent from another source for temporary presentation?			

55. During the last fiscal year (FY1988), did the museum collaborate under a formal arrangement with other organizations on the preparation of exhibitions? T YES

T	E0		L_

If yes, check with which of the following there was a formal collaboration:

- other museums?
- educational institutions?
- conter institutions or individuals? (Specify _

Were any	of	these	formal	arrangements	with	organizations	outside	the	U.S.?
YES		🗆 N	0						

56. Indicate the number of exhibitions loaned and/or mounted by the museum during the last fiscal year to:

Number in U.S. Number outside U.S.

Other sites and organizations

Other museums

Check if no exhibitions loaned

Question 57: If the museum has a count of people served, please give that number. Estimate the number if a count is unavailable and check column B. If an estimate is impossible, fill in "XXX." Be sure to check column C if the museum does not offer the program.

Special Faa: Additional fee to the general admission fee or a special charge. If the program is part of the general membership benefits, check the "never" column.

Formal evaluation: Indicate whether any program was reviewed in a formal process by staff or others during the last fiscal year. Include both formative and summative evaluation.

Orientation to the museum: Special introduction to the museum as a visitor enters.

Interpretive demonstrations: Staffed demonstrations to explain an exhibit; for example, at an historic site, showing how an item was made in the past.

Tours: Any type of tour of the exhibitions.

Spacial axhibitions: Usually short term, temporary exhibitions.

Classas, workshops: Educational events not including special lectures or films and media programs or formal courses for academic credit.

Courses for academic credit: Formal courses for credits granted by another institution and may be at CPU's, undergraduate, or graduate level.

Film and madia programs: Exclude film and media programs that are part of an exhibit.

Access to stored collection: Formal or informal (often very limited) program to enable visitors to view or study objects/specimens not on exhibit.

Spacial avants: Festival or special seasonal program (such as at Christmas).

TV/radio programs: Broadcast productions produced by or with the museum and not shown at the museum. For those media programs shown at the museum put on "films and media programs" line. Exclude museum appearances on news, feature, and talk shows. Use the TV, radio, or cable station estimates of size of viewing audience.

Travel programs: Multi-day programs, often offered to the membership, of travel to a distant destination.

Field trips: Usually 1.2 day trips to a local or nearby site; museum is not the destination.

Outreach programs: Programs done away from the museum, sometimes to encourage eventual museum visitation.

Other off-site programs: include exhibit booth and exhibitions at fairs and festivals sponsored by others.

57. This question is complex but provides much valuable information. For each type of program listed below estimate (in column A) the number of people served (or participants) during the last fiscal year (FY1988). Fill In an "XXX" where program exists but number is impossible to give or is unavailable. If number in column A is an estimate, check in column B. Use column C to check if the museum did not offer the particular program. In column D check whether special fees in addition to general admission were charged always, sometimes, or never. In column E check if the program was formally evaluated during the last fiscal year.

	A	B	C		D		E	
	Estimat <i>a</i> d number	Check if number is		Spec	ial Fees Cha	rged	Program was	
	of people sarved	estimated	offered		Sometimes		formally evaluated	
ON-SITE: Orientation to the museum		_		1	2	3	_	
Interpretive demonstrations					_		_	
Tours (self, audio, or guided)					The second se			
Special exhibitions		_		_				
Classes, work- shops, clubs or other informal education			[.]		-			
Courses for academic credit		_ □						
Special lectures	· · · ·		\subseteq		_			
Films and media programs		_						
Library		_ □						
Access to the stored collection				1			-	
Live performing arts			_	_	_			
Special events (festivals, etc.)			*					
Other programs (Specify)							1.4 MAR	
			• • • • • • •			• • • •	+	
OFF-SITE: TV/radio productions produced by the museum		_			_		_	
Travel programs								
Field trips			_			and the second sec		
Outreach services	·							
Other programs (Specify		_		_				
)								

Question 58: Estimate the number of people served by all the museum's programs (including all the programs listed in question 57 above) in addition to the number of visitors. If the museum does not run programs other than visitation to the museum or site, this number will be the same as the attendance figure given in question 47. Exclude TV/radio/cable broadcast figures.

Question 59: Count the children that came in groups from schools, not children visiting with groups such as girl scouts or with families. Put "O" if no school groups visited during the last fiscal year.

Question 60: Was there a program lur teachers (at any educational level) giving them training or an orientation on how to use museum resources? Check yes, if such a program was held at least once last year. Include museum programs at resource fairs and "in-service" training.

Question 62: Give the number of different works, not the number that were printed. Please put "O" for any type of material the museum did not produce.

Slide/photo sets: Include those sets that are not designed as educational packages. Put sets that are education packages with curriculum packages, etc., on the next line.

Adapted: Includes large print, cassette recording or captioned versions. 58. What was the total number of individuals served by the museum's public programs (both on-site and off-site) during the last fiscal year? Include general visitation/edmission.

number served

59. What was the total number of schoolchildren, (grades pre-K to 12) who came in school groups, to the museum's programs and exhibitions during the last fiscal year (FY1988)?

number

Check if number is unavailable \square

- 60. During the last fiscal year (FY1988), did the museum offer teacher training (either periodically or on a regular basis) on how to use museum resources?
 □ YES
 □ NO
- 61. Are the museum's exhibitions and activities accessible to people with various disabilities?

🗆 YES 🛛 🗔 NO

- If yes, check the type(s) of accommodations.
- Telecommunication device for
- deaf people
- Sign interpreted tours/lectures
- Captioned audio/visual materials
- Large print brochures and labeling
- - Touch and descriptive tours
 Wheelchair space within seating sections of assembly areas
- Collections presented within a comfortable viewing zone for wheelchair users
- Notice of access accommodations included in informational materials
- Other (Specify _

62. Give the number of titles of the following types of materials or productions developed by the staff during the last fiscal year (FY1988). (Exclude products developed for internal use such as films that accompany exhibitions.) Check if any of the materials or productions were specifically edapted for the visually, learning, or hearing impaired.

	Total number of titles	Check if adapted
Catalogues and books		
Scientific and scholarly publications		400.00
Films/videos		
TV/radio productions		
Slide/photo sets (not primarily educational)		
Curriculum packages, kits or educational games		
Other printed materials (such as brochures, gallery guides or newsletters)		=
Other (Specify		

Thank you very much for completing this section.

FINANCES, DEVELOPMENT AND MEMBERSHIP

Museum Questionnaire Coordinator:	
Name	
*Date of end of last Fiscal Year	
Person responsible for completion of Section F:	
Name	
Title	
Phone ()	

* The last date of the fiscal year for the institution; if the museum runs on a calendar year, the fiscal year end date will be Dec. 31, 1988.

ABOUT THIS SURVEY

This survey is the first national data collection on U.S. museums since the survey by the Institute of Museum Services in 1979. This survey is part of the American Association of Museums' Data Collection Program, an ongoing effort to collect, analyze, and disseminate comprehensive information about museums in this country. The results of the survey will be the 1989 Report on Museums, a profile of the museum field that will describe the current state of U.S. museums and document changes since the last survey 10 years ago. The AAM Data Collection Program is guided by a National Steering Committee of leaders in the museum profession and policy makers from the Federal government who are supporting the program. Funding for this project has been made possible through support from the Institute of Museum Services, the National Endowment for the Arts, the National Endowment for the Humanities, the Rockefeller Foundation, the Dillon Fund, Phillip Morris, and others.

This questionnaire was developed by the AAM Data Collection National Steering Committee and staff over an 8 month period and was field tested prior to mailing. The questionnaire is designed to meet the needs of multiple users: the AAM in its role of providing information on the museum field to a broad range of publics; the Federal agencies that assist museums; the general public who seeks information on museums from AAM on a daily basis; researchers who are interested in the cultural community; and most importantly museums themselves. Prospect Associates, Ltd., a Washington, D.C. survey research firm, has been contracted to conduct the survey operations for the AAM.

Your museum was chosen as part of a statistical sample from a master list of museums developed from numerous listings of museums. Each completed questionnaire received will help determine national information on the museum community. Each museum that returns a completed questionnaire will receive a copy of the 1989 Report on Museums, which will be available in late 1989. In early 1990 participating museums can also request a copy of the data (on a public use tape or disk) for the cost of producing the tape/disk.

Please return this section, when completed, to your Museum Questionnaire Coordinator for reassembly and mailing within two weeks to Prospect Associates.

CRITICAL INFORMATION ON HOW TO COMPLETE THE QUESTIONNAIRE

This questionnaire is divided into 6 sections; the six sections are: A: Identification and Instructions

- B: Organizational Structure and Legal Information
- C: Administration (Facilities, Security, Physical Access and Personnel)
- D: Collections and Research (Collections, Care and Maintenance, Conservation and Research)
- E: Public Activities and Audience (Attendance and Admissions, Exhibitions, Public Programs, Publications, and Products)
- F: Finances, Development, and Membership

The questionnaire should be filled out based on the museum's last completed fiscal year prior to January 1, 1989. This should be either the fiscal year (FY) 1988 or the calendar year 1988, if the museum operates on a calendar year basis.

The questionnaire can be filled out in black pen or pencil. Please write numbers legibly.

There are nine questions that the National Steering Committee considers to be of a confidential nature. They are marked with *Confidential* before the question. These data items will not appear on the "public use" data tape or disk, and information about these items will only be released in summarized figures so that an individual museum can in no way be identified. The National Steering Committee limited the number of confidential items to a minimum to make the data base as useful as possible to individual museums. There are four confidential items in this section.

There are four questions which also appeared on the 1979 survey. These questions are included to provide comparisons between this survey and the 1979 survey.

If the museum is a subsidiary of another museum or has subsidiary museums, check with the Museum Questionnaire Coordinator, whose name should appear on cover page of this section, to be sure the information filled out in this section reflects the institution as described in other sections.

If a particular data item is not known exactly, please give an estimate and write "E" beside it. Since this is not an audit or a financial report, your best estimate is more useful than no information.

Be sure to put "0" for zero or none; please don't leave a blank space. It is important for the analysis to know whether a data item is zero or is missing. Zero is an important piece of knowledge. If an item does not apply to your museum, put an "n/a" in the space.

If you have questions while completing this section, please check with the Museum Questionnaire Coordinator (whose name should appear on this page) and then if your question remains, please call (collect) Cynthia Lampkin at Prospect Associates at 301-468-6555. She or her staff should be able to answer your question. If she can't, then she will direct your question to the AAM Data Collection staff who will call you back. We value your questions.

Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

General instruction for Section F: Whole dollar amounts: Please round off monetary answers to the nearest ten, hundred, or thousand dollars depending on the size of the museum's budget and the amount of the answer. For statistical purposes, the survey does not require the precision of other financial documents a museum completes. If an answer is in the hundreds, round off to the nearest ten dollars; if an answer is in the thousands, round off to the nearest hundred dollars; and if an answer is in the millions, round off to the nearest thousand dollars.

General instruction for Section F: If the museum has a parent organization (such as a university or historical society), please give data for the museum portion of the organization only. Estimates are acceptable if actual data are unavailable.

CHECK WITH SECTIONS B AND C TO BE SURE THAT THE ORGANIZATION REPRESENTED IN THE FINANCIAL SECTION AGREES WITH THE LEGAL AND STAFF OUESTIONS.

Question 63: Planned giving program: An active program of the museum to seek charitable gifts that come through wills, trusts, gift annuities, life insurance, securities, real estate, and other mechanisms.

Questions 64, 65, and 66: Exclude memberships that only receive publications and to whom no other programs are offered. Although the museum may have many more membership categories, only the prices of an individual and a family membership are needed in this data collection

Question 68: Does the museum maintain its financial records in only one fund or in "fund accounting"?

Fund accounting: Many not for profit organizations receive resources restricted for particular purposes. To facilitate observance of limitations, the accounts are maintained as separate accounting entities with selfbalancing sets of accounts recording assets, liabilities, fund balances, and changes in fund balances. Similar groups of accounts are usually grouped together for reporting purposes.

Question 69: The first part of the question asks information on current accounting policy for collections; the second part seeks information about the capitalization policy of past years.

Prior period: All years before the current fiscal year.

Historical (cost) value: The cost of an object when purchased or the fair market value at the time received if an object was donated.

Current market value: The amount that would be paid for an object if it were sold/bought today.

Please enclose a copy of the museum's FY1988 financial statement (audited if available)

63. Was there a planned giving program in operation for the museum during the last fiscal year (FY1988)?

- □ YES - NO
- If yes, check the institution that ran the program:
- the museum
- another separately incorporated entity
- If no, is a planned giving program being developed for the museum? T YES NO
- 64. Was there a membership program for the museum during the last fiscal year (FY1988)?
 - **YES** NO (If no, go to question 67)
- 65. If yes, indicate the number of members at the end of the last fiscal year (FY1988)

(Count as one each corporate, organizational, and family membership.) number

- 66. What were the annual membership fees during the last fiscal year (FY1988) for: an individual? \$ _____ (Give dollars and cents) \$ a family?
- 67. For the last fiscal year (FY1988), did the museum have a budget that was formally approved by the governing authority?
 - YES
- 68. Check the method(s) of accounting used by the museum.
 - one fund

YES

- multiple funds (fund accounting)
- not-for-profit organization accounting
- government accounting

69. As additions are made to the museum's permanent collection, are they capitalized and the value recorded on the museum's balance sheet?

> Check the extent to which prior period additions to the permanent collection were capitalized and the value of these additions placed on the museum balance sheet.

2 🗌 Some 3 🗌 None 1 🗌 All

If "All" or "Some" is checked, please check the method(s) of valuation.

- historical (cost) value
- current market value
- insurance or replacement value _ other value (Specify _

NO

Question 70: Totaf organization: Includes all funds. If the museum does not follow fund accounting, this will be the same as the operating fund.

Current liabilities: Amounts owed by the museum within one year, including notes and accounts payable.

Long-term liabilities: Include mortgages, long-term debt, and any other long-term liabilities.

Fund balance/net worth: Current balance(s) of all funds: the difference between assets and liabilities, the organizational accumulated surplus or deficit.

Question 71: Please give market value of endowment fund (including permanent, term, quasi, and boarddesignated endowment funds) at the end of FY1988. If the museum accounting records do not have market figures, give the cost basis figures and write "cost" next to the figure.

Question 72: Many museums now have a policy regarding how much of the earnings of the endowment will be used and how much will be reinvested to make the principal grow to keep up with inflation. Check if the museum has a policy, whether board approved or staff created.

Question 73: Report whole dollars, rounding off to the nearest ten, hundred, or thousand depending on the size of the museum's total budget. Include all income items and note inconsistencies with attached financial statements. Put "O" on any line where the amount is zero or the museum has no income of that kind.

Exclude deferred income. For example, notification of grants and pledges for future years would NOT be included

Where "gross income/direct expansas/net income" is listed, please fill in all items, unless "net" is only figure available. If "gross" is known but expenses cannot be isolated from other expenses, put in the "gross income" figure, put an "n/a" on the expenses line, and repeat the "gross income" on the "net" line.

Operating income: Unrestricted and restricted funds used for current museum operations such as exhibition, education, conservation, collections management, research, training, development, public programs, physical facilities maintenance, and administration. If the museum receives contributions that are specifically designated for such ongoing museum operations but are designated for the museum's accounting purposes as restricted, such contributions should be included as operating income.

70. Give ((FY19	the following balance sheet items <i>as of the end</i> of the last fiscal year 88).
\$_	Total organization assets
\$_	Total organization current liabilities
\$_	Total organization long-term liabilities
\$_	Total organization fund balance/net worth
C	Check if balance sheet information is unavailable because of inability to separate museum from parent organization. Give the following assets if known:
\$	Fixed assets 🗌 Check if not known

- _ Cash assets Check if not known 71. Give the estimated market value of the endowment (and funds functioning as
 - \$_ Check if museum has no endowment funds and skip to question 73.
- 72. Does the museum have a policy regarding how much of the endowment earnings are retained as principal and reinvested?

endowment) as of the end of the last fiscal year (FY1988).

YES □ NO

Ś

73. OPERATING INCOME: Give the total operating income from each of the sources listed for the fiscal year (FY1988). Exclude in-kind, donated services, and provision of services by parent organization. These are covered in questions 78 and 79.

If the museum is part of a lerger, nonmuseum organization, give financial figures for the museum function only. Estimate where actual figuras are unavailable.

Instructions Continued Next Page

Parent orgenization (cash payment): The budget allocation from the parent organization to the museum. If the parent organization is a government agency, please exclude this amount from the corresponding government line. Direct appropriations from legislative bodies belong on the appropriate government lines. 7

Friends/foundetion/guild orgenizetion (cesh payment): The amount of the cash support given to the museum.

Federal government: Fill in amounts from the different Federal agencies. The "other" line is available for funds from nonspecified agencies and direct appropriations.

State government: Income from any state level agency or directly from the state budget. Include Federal funds administered by states.

Local government: Income from any local, county, or regional agency or directly from budgets at those government levels, Include Federal funds administered by localities.

Other government: Income from other governments. For example, foreign governments.

Foundations: Private foundation contributions and grants from private and community foundations.

Corporate foundations and corporations: Give income from corporate foundations and corporations separately if known. If not known put all monies received under corporations.

Individuels: Contributions and grants from individuals. Benefits/special events: Include the "gross income" and the "direct expenses" from fundraising events for the museum. Income and expenses from rental of the museum facility for events for other organizations belongs under "auxiliary services" below. If only the "net" is known, put "n/a" on the "gross income" and on the "expenses" lines. If "net" is a negative number, put in parentheses.

Investment income from endowment end funds functioning as endowment: Dividends, interest, and any other income used for operating purposes earned from endowment or similar funds.

Gain (loss) from sale of essets: If a loss, put the negative number in parentheses. Include only assets and investments that are held in the "operating fund".

Generel end speciel exhibition admissions: Exclude any local or state sales or admission taxes. Include admission income that is remitted to a parent organization that then allocates it entirely or in part for museum operations.

Fees received for royalties: Include payments made for the use of designs and reproductions of the collection, including photographs and illustrations of the collection.

Publications: Income for publications, including audio or video materials, produced by the museum. If possible, include the gross income, the publications (publishing and distribution) expense, and the net. If the figures are accounted for completely through the museum sales shop, include below with the shop. If the expense figures are intermixed with other expenses, put the income on both the "gross" and the "net" lines.

Tuition fees: Include both formal and informal educational experiences.

Program fees: Fees paid by the public for participation in a museum program, for tickets to film, performing arts events, lectures, for kit rentals, etc.

Fees for service to the field: Payments by other museums and institutions for services performed by the museum (or example: fees paid for traveling exhibitions or for objects conserved).

Auxiliery services: Visitor service activities. The "gross income" and "direct expense" figures of these six items will remain confidential and will be released only in aggregated form so that no individual museum will be identified. This is an important data item and if at all possible, please fill in all details.

Facilities rentel: Rental of facility by other organizations.

2	CONTINUED		
ວ.	CONTINUED Parent Organization Support (cash payment)	ć	
	Specify type of parent organization	Ŷ	
	Friends/Foundation/Guild Organization Support		
	(cash payment)	\$	
	Total from Parent and Friends, etc. Organizations		\$
	Federal Government (total)	\$	
	Institute of Museum Services \$ National Science Foundation \$		
	National Endowment for the Arts \$		
	National Endowment for the Humanities \$		
	Department of Education \$		
	National Park Service \$ Other Department of Interior \$		
	Other (Specify agency by name or \$		
	appropriation)		
	State government		
	Local government (municipal, county, and regional) Other government (Specify source)		
	Total Income from Government Sources	Ť	\$
	Private and community foundations	ŝ	
	Corporate foundations	\$	
	Corporations	\$	
	Individuals (exclude membership and admission donations) Benefits/special events: Confidential	\$	
	(Gross income: \$		
	direct expenses: \$) = Net	\$	
	Other private cash support (Specify)	\$	
	Total Income from Private Sources		\$
	Investment Income		
	Investment income from endowment and funds functioning as endowment	Ś	
	Investment income other sources	\$	
	Gain (loss) from sale of assets	\$	
	Total Investment Income		\$
	Earned Income		
	General admissions (less admission taxes) Special exhibition admissions (less admission taxes)	ş	
	Membership income	\$	
	Fees received for royalties Confidential		
	Publications (Gross income: \$		
	direct expenses: \$) = Net Tuition fees (classes, seminars)		
	Program fees		
	Fees for services to the field		
	Auxiliary Services (exclude sales taxes)		
	Food Service (Gross income: \$		
	direct expenses: \$) = Net	\$	
	Direct mail sales		
	(Gross income: \$	è	
	direct expenses: \$) = Net Museum sales shop (Gross income: \$ direct expenses: \$ - direct expenses: \$ - Parking (Gross income: \$	Ş	·
	(Gross income: \$		
	direct expenses: \$) = Net	\$	
	S Parking (Gross income: \$	ė	
	direct expenses: \$) = Net	Ş	
	(Gross income: \$		
	direct expenses: \$) = Net	\$	
	Other Auxiliary (Specify) (Gross income: \$		
	direct expenses: \$) = Net	\$	
	Other Earned Income (Specify)	\$	
	Total Earned Income		\$
	TOTAL OPERATING INCOME		\$
	(add Parent Organization, Government, Private		
	Investment, and Earned Income lines)		
	(subtract) amount of earned income returned to parent organization		(\$)
			and the second se

Question 74: Give the operating expenses for the museum functions listed below for the last fiscal year (FY1988). Use the same functions that were used in Section C, question 23, on staff.

Report whole dollars, rounding off to the nearest ten, hundred, or thousand depending on the size of the museum's total budget. Include both restricted and unrestricted funds used for current operations. Include depreciation expense if it is accounted for in the operating fund. Exclude from both income and expenses in kind gifts and services and provision of services from parent organizations.

Functions: A program, activity, and/or department of the museum. For each function, give the total payroll (cost of personnel), including all fringes, accrued vacations, and perquisites, and the total costs of the function.

Collections and research: Within this function are curatorial, collections management, conservation, collections maintenance, and research activities. Include registration, storage, handling activities.

Public activities: Within this function are exhibition and education activities and all other public programs. This function includes all activities directed toward the public, including all activities involved with planning, development, execution, and maintenance of exhibitions; public information, public relations, marketing, publications, photographers, library, performing and media arts.

General administration: Director's office, business management.

Development and membership: Development or fundraising and membership activities.

Building and maintenance: Janitorial, up-keep, and maintenance on the physical facilities (buildings and grounds).

Security: Security force and activities.

Auxiliary services: Visitor support services: food service/cafeteria, sales shop and catalogue sales, parking lots.

Other: For expenses listed in this category, please specify the functional area.

Friends/foundation/guild organization: List separately all expenses for support organizations.

Question 75: Include purchases of items to be held in the permanent and other collections.

HVAC: Heating, ventilation, air conditioning.

Question 76: "Total Operating Income" and "Total Operating Expenses" for FY1988 are the same as the totals for questions 73 and 74. Add or subtract any transfers from other funds that were made by the museum on the financial statements. If the museum has only one fund, put an nia on these lines; otherwise put in "D" if no transfer was made. Put negative numbers in parentheses.

Question 77: This is the total income and expenses for all funds added together. If the museum has only one fund (an operating fund), the figures will be the same as guestion 76.

74. OPERATING EXPENSES BY FUNCTION: Give the total operating expenses for each of the functions listed for the fiscal year (FY1988). Exclude in-kind, donated services, and provision of services by parent organization. These are covered in questions 78 and 79.

Expenses for special events/benefits and auxiliary services should be subtracted from income on the previous page.

If it is impossible to extract these expenses, check here \Box .

	Expenses	Expenses
Collections and research	\$	\$
Public activities	\$	\$
General administration	\$	\$
Development and membership	\$	\$
Building and maintenance	\$	\$
Security	\$	\$
Auxiliary services	\$	\$
Other (Specify	\$	\$
)		
TOTAL OPERATING EXPENSES	\$	\$
Friends/Foundation/Guild Organization	\$	\$

75. Give the expenses from all funds (operating and nonoperating) for the last fiscal year (FY1988) for the following specific items:

Acquisitions of objects/sites/land for the collection \$ _____ Energy costs (HVAC, lighting) \$ _____

Capital expendit	ures for physical plant	\$

76. Give the following totals for the operating fund for the last three fiscal years: FY1986 FY1987 FY1988

	Total operating income	\$ \$	\$
(-)	Total operating expenses	\$ \$	\$
(+)	Transfer from endowment	\$ \$	\$
(+/-)	Other transfers	\$ \$	\$
	Operating surplus/(deficit)	\$ \$	\$

77. Give the figures for the last fiscal year (FY1988) for:

Total organization income \$ _____ Total organization expenses \$ _____

Confidential

Check if museum received service

Check if

estimate is

78. Give an estimated value for any of the following services that were provided free of charge (or below cost) by parent institution or another agency (e.g., university, municipal government) during the last fiscal year (FY1988). Put a "O" for services the museum *did not* receive. (If the value is not known, please estimate.)

Check if the museum received NO such services.

	but value unknown
Building maintenance	\$
Groundskeeping	\$
Personnel services	\$
Security services (systems guards, maintenance)	\$
Financial services	\$
Conservation services	\$
Collection management	\$
Legal/audit services	\$
Mortgage/bonds on building	\$
Utilities/energy	\$
Transportation	\$
Other (Specify	
)	\$

79. Give the estimated value of the following items for the last fiscal year (FY1988).

	impossible
Donations to the collection	\$
In-kind services and donations	\$
Value of volunteer time	\$

Please enclose a copy of the museum's FY1988 financial statement (audited if available)

Thank you very much for completing this section.

Question 79: Include donations to permanent and other collections. For donations to the collection, use the appraised value if an appraisal was made. Otherwise, use value established by museum for insurance purposes.

For other in-kind and non-cash contributions include only those that are included on the museum's financial statement or for which the museum has an objective basis and documents the valuation. (This could include the record of volunteer hours or records from the development department for contribution purposes.) Exclude those of parent institution that were valued in question 78.

APPENDIX B

0

LIST OF MUSEUMS COMPLETING QUESTIONNAIRE

This list is a compilation of the 33 lists received from organizations of museums. Upper and lower case have no specific meanings. Possible mistakes in spellings, names and addresses may exist in this list. The list is sorted by state and zipcode.

ANCHORAGE MUS. OF HIST. & ART 121 WEST 7TH AVENUE AK 99501 ANCHORAGE Alaska State Museum 395 Whittier Street AK 99801 Juneau BIRMINGHAM MUSEUM OF ART 2000 8TH AVENUE NORTH AL 35203 BIRMINGHAM UAB VISUAL ARTS GALLERY ART DEPT., UNIV. OF ALABAMA 101 HONORS HOUSE Birmingham AL 35294 SCOTTSBORO HISTORY MUSEUM AND ART CENTER P.O. BOX 53 SCOTTSBORO AL 35768 USS ALABAMA BATTLESHIP MEMORIAL PARK Battleship Parkway AL 36601 Mobile HOT SPRINGS NATIONAL PARK P.O. Box 1860 AR 71902 Hot Springs ARKANSAS ARTS CENTER P.O. BOX 2137 LITTLE ROCK AR 72203 PHOENIX ART MUSEUM 1625 NORTH CENTRAL AVE AZ 85004 PHOENIX Arizona Mus of Science & Technology 80 N. 2nd St. AZ 85004 Phoenix ARIZONA HISTORICAL SOCIETY-CENTURY HOUSE M 240 S. Madison Ave. AZ 85364 Yuma Chiricahua National Monument Dos Cabezas Star Route BIX 6500 Willcox AZ 85643 DEGRAZIA ART & CULTURAL FOUNDATION 6300 N. Swan Rd. Tucson AZ 85718 FLANDRAU PLANETARIUM UNIVERSITY OF ARIZONA ASTRONOMY DEPARTMENT TUCSON AZ 85721

PRATT MUSEUM 3779 BARTLETT STREET HOMER	AK	99603
CLASUEM MEMORIAL MUSEUM 203 FRAM ST P.O. BOX 708 PETERSBURG	AK	99833
THE DISCOVERY PLACE OF BIRMINGHAM, INC. 1320 22nd St., South Birmingham	AL	35205
CHILDREN'S HANDS-ON MUSE P O BOX 1672 TUSCALOOSA		35403
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Conde-Charlotte House 104 Theatre St. Mobile	AL	36603
Arkansas Territorial Res 214 E. Third St. Little Rock		ation 72201
ARKANSAS STATE UNIVERSITY MUSEUM CONTINUING EDUCATION BLD Jonesboro		72401
ARIZONA HISTORICAL SOCIETY MUSEUM-PHOENIX 1242 N. Central Phoenix	AZ	85004
DESERT BOTANICAL GARDEN 1201 N GALVIN PARKWAY PHOENIX	AZ	85008
FORT HUACHUCA MUSEUM Corner of Boyd & Griers Fort Huachuca	AZ	85613
Tucson Museum of Art 140 North Main Avenue Tucson	AZ	85705
CENTER FOR CREATIVE PHOTOGRAPHY UNIVERSITY OF ARIZONA Tucson	AZ	85719
ARIZONA-SONORA DESERT MU 2021 NORTH KINNEY ROAD TUCSON		M 85743

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Riordan State Historic Park 1300 Riordan Ranch Road AZ 86001 Flagstaff Los Angeles Co. Museum of Natural H 900 Exposition Boulevard Los Angeles CA 90007 EL PUEBLO DE LOS ANGELES STATE HISTORIC 845 N. Alameda St. Los Angeles CA 90012 GRIFFITH OBSERVATORY 2800 E. Observatory Rd. Los Angeles CA 90027 CRAFT AND FOLK ART MUSEUM 5814 WILSHIRE BLVD. LOS ANGELES 90036 CA. LOS ANGELES STATE AND COUNTY ARBORETUM 301 N. Baldwin Ave. Arcadia CA 91006 CHINO VALLEY HISTL SOC P O BOX 972 91708 CHINO CA THE CHILDREN'S MUSEUM OF SAN DIEGO 8657 VILLA LA JOLLA DRIVE, SUITE 113 CA 92037 LA JOLLA SAN DIEGO AERO-SPACE MUSEUM, INC. 2001 Pan American Plaza San Diego CA 92101 SAN DIEGO ZOO P.O. Box 551 CA 92112 San Diego EDWARD-DEAN MUSEUM OF DECORATIVE ARTS 9401 Oak Glen Rd. CA 92223 Cherry Valley Idyllwild County Park P.O. Box 341 Highway 243 CA 92349 Idyllwild RIVERSIDE MUNICIPAL MUSEUM 3720 ORANGE STREET RIVERSIDE CA 92501 Orange County Marine Institute P.O. Box 68 2400 Dana Point Harbor Dr. CA 92629

Dana Point

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NAVAJO TRIBAL MUSEUM P.O. BOX 308 Highway 264 Window Rock AZ 86515 MUSEUM OF CONTEMPORARY ART 250 SOUTH GRAND AVENUE AT CALIFORNIA PLAZA LOS ANGELES 90012 CA Museum of Cultural History University of California - LA 405 HILGARD AVE. Los Angeles CA 90024 LOS ANGELES COUNTY MUSEUM OF ART 5905 Wilshire Blvd. Los Angeles CA 90036 J PAUL GETTY MUSEUM P.O. BOX 2112 SANTA MONICA CA . 90406 CONEJO VALLEY ART MUSEUM 191 WEST WILBUR ROAD THOUSAND OAKS CA 91360 LA JOLLA MUS CONTEMPORARY ART 700 PROSPECT STREET LA JOLLA CA 92037 INTERNATIONAL AEROSPACE HALL OF FAME 2001 PAN AMERICAN PLAZA SAN DIEGO CA 92101 Reuben H. Fleet Space Theater and Science Center Balboa Park, P.O. Box 33303 San Diego CA 92103 NATURAL HISTORY MUSEUM P O BOX 1390 SAN DIEGO CA 92112 PALM SPRINGS DESERT MUSEUM PO BOX 2288 101 MUSEUM DRIVE PALM SPRING 92263 CA Art Gallery California State University 5500 University Park CA 92407 San Bernadino MARCH FIELD MUSEUM 22 AREFW/CUM MARCH AFB CA 92518 Shipley Nature Center City of Huntington Beach P.O. Box 190 Huntington Beach CA 92648

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CA 94720

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565 Park St. CO 81641 Meeker

Canton

CT 06019

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CA 95064 CA 95113 CA 95241 CA 95814 CA 95929

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4000 Morikami Park Road FL 33446 Delray Beach

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Woodburn Kings Highway Dover	DE	19901
Amelia Island Museum of	His	tory
233 South 3rd Street Fernandia Beach	FL	32034
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Jacksonville		32218
JUNIOR MUSEUM OF BAY CO 1731 JENKS AVENUE	UNTY	
PANAMA CITY	FL	32405
FLORIDA MUSEUM OF NATUR. UNIVERSITY OF FLORIDA 237 Museum Road	AL H	IST
GAINESVILLE	FL	32611
McLARTY VISITOR CENTER Sebastian Inlet S.R.A. Melbourne Beach	FL	32951
FT LAUDERDALE HISTL SOC 219 SW 2ND AVE FORT LAUDERDALE		33066
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MUSEUM OF ARCHEOLOGY 203 SOUTHWEST FIRST STRI FT LAUDERDALE		33301
NORTON GALLERY & SCHOOL 1451 SOUTH OLIVE AVENUE	OF	ART
WEST PALM BCH	FL	33401
PETRIFIED CREATURES MUSE 9760 MILITARY TRAIL	EUM (DF
PALM BEACH	FL	33410

DELAWARE ART MUSEUM 2301 KENTMERE PARKWAY

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LIGHTNER MUSEUM P O BOX 334 ST AUGUSTINE	FL	32084
MUSEUM OF FLORIDA HIST 500 S BRONOUGH ST TALLAHASSEE		32301
Environmental Studies P. O. Box 636 Gonzalez		er 32560
ORLANDO MUSEUM OF ART 2416 North Mills Ave. Orlando	FL	32803
Museum of Art, Science 1843 Hollywood Blvd. Hollywood		echnology 33020
VILLA VIZCAYA MUSEUM & 3251 S MIAMI AVENUE MIAMI		ENS 33129
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DISCOVERY CENTER 231 SW SECOND AVENUE FT LAUDERDALE	FL	33301
Dreher Park Zoological 1301 Summit Blvd. West Palm Beach		en 33405
PINE JOG CENTER FOR ENV MENTAL EDUC. FL ATLANTI 6301 SUMMIT BLVD. WEST PALM BCH	CUN	- IV. 33415
TAMPA MUSEUM 601 Doyle Carlton Drive TAMPA	FL	33602

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7701 22ND AVENUE NORTH St. Petersburg FL 33710 MULBERRY PHOSPHATE MUSEUM PO BOX 707 MULBERRY FL 33860 Youth Museum of Charlotte County 260 W. Retta Esplanade FL 33950 Punta Gorda Chattahooechee Nature Center 9135 Willeo Road Rosewell GA 30075 Sci. & Tech. Museum of Atlanta 395 Piedmont Ave., N.E. GA 30308 Atlanta ZOO ATLANTA, INC 800 Cherokee Ave., S.E. GA 30315 Atlanta GEORGIA MUSEUM OF ART UNIVERSITY OF GEORGIA JACKSON ST., NORTH CAMPUS GA 30602 ATHENS Robins Air Force Base Museum P.O. Box 2469 GA 31093 Warner Robins Okefenokee Heritage Center, Inc. Route 5, Box 406-A GA 31501 Waycross Kolomoki Mounds Museum Rt. 1 GA 31623 Blakely ISLA CENTER FOR THE ARTS UNIVERSITY OF GUAM BOX 5203 UOG STATION GLI 96923 MANGILAO BISHOP MUSEUM P.O.BOX 19000-A HI 96817 Honolulu IOWA ARBORETUM, INC RT. 1 BOX 44A IA 50156 MADRID Science Center of Iowa 4500 Grand Ave, Greenwood Park IA 50312 Des Moines

SCIENCE CENTER OF PINELLAS CO.

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FRYXELL GEOLOGY MUSEUM New Science Building, A Rock Island IL 61201

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DEPARTMENT OF BOTANY Carbondale	١L	6 29 01	226 WEST 81 ANDERSON
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Santo Domingo Tribal Cultural Cente Box 159 Santo Domingo Pueblo NM 87052 MUSEUM OF SOUTHWESTERN BLOLOGY Univ. of New Mexico, Bi NM 87131 Albuquerque MUSEUM OF NEW MEXICO PO BOX 2087 SANTA FE NM 87504 NEW MEXICO STATE UNIVERSITY BOX 3564 LAS CRUCES NM 88003 LIVING DESERT STATE P.O. Box 100 Carlsbad NM 88220 CHURCHILL COUNTY MUSEUM AND ARCHIVE 1050 S. MAINE STREET NV 89406 FALLON Pierpont Morgan Library 29 East 36th Street NY 10016 New York WHITNEY MUSEUM OF AMERICAN ART 945 MADISON AVENUE NY 10021 NEW YORK ASIA SOCIETY GALLERIES 725 PARK AVENUE NEW YORK NY 10021 NEW YORK HISTORICAL SOCIETY 170 CENTRAL PARK WEST NEW YORK NY 10024 METROPOLITAN MUSEUM OF ART 5TH AVENUE AT 82ND STREET NEW YORK NY 10028 MUSEUM OF THE CITY OF NEW YORK Fifth Ave. at 103rd St. NY 10029 New York THE SCHOMBURG CENTER FOR RESEARCH IN BLACK CULTURE The New York Public Lib NY 10037 New York JEWISH MUSEUM 1109 FIFTH AVENUE NEW YORK NY 10128

ALBUQUERQUE MUSEUM P. O. BOX 1293 ALBUQUERQUE NM 87103 NEW MEXICO MUSEUM OF NAT HIST PO BOX 7010 ALBUQUERQUE NM 87194 BANDELIER NATIONAL MONUMENT Los Alamos NM 87544 Las Cruces Museum of Natural Histor P.O. Box Drawer CLC Las Cruces NM 88004 ALAMEDA PARK ZOO 511 TENTH ST. Alamogordo NM 88310 STATUE OF LIBERTY NATIONAL MONUMENT Liberty Island New York NY 10004 THE NEW YORK PUBLIC LIBRARY & MUSEUM OF THE PERFORMING ARTS 5th Ave. & 42nd St. New York NY 10018 CENTRAL PARK CHILDREN'S 200 830 5th Ave. New York NY 10021 Sculpture Center 167 East 69th Street NY 10021 New York AMERICAN MUS OF NATURAL HIST CENTRAL PARK W. AT 79TH ST. NEW YORK NY 10024 COOPER HEWITT MUSEUM 2 EAST 91ST STREET THE SMITHSONIAN INSTITUTION NY 10028 NEW YORK MUSEUM OF THE AMERICAN INDIAN BROADWAY AT 155TH STREET NY 10032 NEW YORK NATIONAL ACADEMY OF DESIGN 1083 5TH AVENUE NEW YORK NY 10128 INTERNATIONAL CENTER OF PHOTOGRAPHY 1130 FIFTH AVE, NEW YORK NY 10128

MUSEUM OF STATEN ISLAND 75 STUYVESANT PLACE STATEN ISLAND		10301	STATEN ISLDN 441 CLARKE AV RICHMONDTOWN STATEN ISLAND
GARIBALDI AND MEUCCI MU 420 TOMPKINS AVE. SUITE 321-N			JACQUES MARCH OF TIBETAN AR PO BOX 198
STATEN ISLAND	NY	10305	STATEN ISLAND
New York Botanical Gard 200th Street and Southe Bronx	rn B	lvd. 10458	NEW YORK ZOOL Bronx River P Bronx
BOSCOBEL RESTORATION			CARAMOOR HOUS
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GARR I SON	NY	10524	Katonah
POUND RIDGE MUSEUM PO BOX 1718		4057(RYE NATURE CE 873 BOSTON PO
POUND RIDGE	NT	10576	RYE
STORM KING ART CENTER OLD PLEASANT HILL ROAD MOUNTAINVILLE		10953	THE BROOKLYN MUSEUM 145 Brooklyn Brooklyn
BROOKLYN BOTANIC GARDEN 1000 WASHINGTON AVENUE BROOKLYN		11225	BROOKLYN MUSEI 200 EASTERN P/ BROOKLYN
C.W. POST ART GALLERY HILLWOOD COMMONS GREENVALE	NY	11548	The Whaling M P.O. Box 25 Cold Springs
ENVIRONMENTAL CENTERS OF SETAUKET-SMITHTOWN	F		MUSEUMS AT STO 1208 ROUTE 25
P.O. BOX 257 SMITHTOWN	NY	11787	STONY BROOK
MULFORD FARM		-	PARRISH ART MU
10 James Lane East Hampton	NY	11937	25 JOB'S LANE SOUTHAMPTON
SARATOGA COUNTY MUSEUM			GEORGE LANDIS
"BROOKSIDE" BALLSTON SPA	NY	12020	LAPE ROAD BOX ESPERANCE
ALBANY INSTITUTE OF HIST 125 WASHINGTON AVENUE ALBANY		12210	NEW YORK STATE Cultural Educa Albany
SCHENECTADY MUSEUM AND Planetarium			DURHAM CENTER
Nott Terrace Heights Schenectady	NY	12308	Star Rt. 1 Box East Durham
VANDERBILT MANSION NATIONAL HISTORIC SITE			DUTCHESS COUNT P.O. BOX 88
249 ALBANY POST ROAD Hyde Park	NY	12538	POUGHKEEPSIE

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e Whaling Museum 0. Box 25 ld Springs Harbor	NY	11724	
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BRONX MUSEUM OF THE ART	rs	
1040 GRAND CONCOURSE BRONX	NY	10456
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Tarrytown	NY	10591
NEW YORK AQUARIUM		
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Brooklyn	NY	11224
NEW YORK HALL OF		
SCIENCE		
47-01 111th St. Corona	NY	11368
Tackapausha Museum and Washington Avenue	Pres	erve
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COMMUNITY MUSEUM AT WES	21 1	
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EXHIBIT CENTER-SCIENCE		
MUSEUM		
MUSEUM Brookhaven National Lab		11073
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SNUG HARBOR CULTURAL CENTER

National Dance Museum South Broadway Saratoga Springs NY 12866 SIX NATIONS INDIAN MUSEUM Onchiota NY 12968 THOUSAND ISLAND CRAFT SCHOOL AND TEXTILE MUSEUM 314 JOHN STREET NY 1318 CLAYTON Burnet Park Zoo 500 Burnet Park Dr. Syracuse NY 13204 NATIONAL BASEBALL HALL OF FAME AND MUSEUM, INC P.O. BOX 590 NY 13326 COOPERSTOWN LITTLE FALLS HISTORICAL MUSEUM 319 S. Ann St. Little Falls NY 13365 Children's Museum 311 Main Street Utica NY 13501 ROLAND GIBSON COLLEGE State University College NY 13676 Potsdam ALBRIGHT-KNOX ART GALLERY 1285 ELMWOOD AVENUE BUFFALO NY 14222 TOWER FINE ARTS GALLERY SUNY BROCKPORT BROCKPORT NY 14420 HISTORIC PALMYRA, INC. PO BOX 96 122 WILLIAM ST NY 14522 PALMYRA INTERNATIONAL MUSEUM OF PHOTOGRAPHY GEORGE EASTMAN HOUSE 900 EAST AVE ROCHESTER NY 14607 ROCKWELL MUSEUM BARON STEUBEN PLACE CEDAR ST AT DENISON PKWY. CORNING NY 14830 FAYETTE CTY HISTL SOC 517 COLUMBUS AVE WASHINGTON CTHOUSE OH 43160 155 S. Oval Mall Columbus

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Church Street Elizabethtown		40070
Elizabethtown	NY	12932
CAYUGA MUSEUM		
203 GENESEE ST.		
Auburn	NY	13021
EVERSON MUSEUM OF ART		
401 HARRISON STREET		
SYRACUSE	NY	13202
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EMERSON GALLERY		
HAMILTON COLLEGE		47707
CLINTON	NY	13323
NEW YORK STATE HIST ASS	N	
PO BOX 800		
COOPERSTOWN	NY	13326
LEWIS COUNTY HISTORICAL GOULD MANSION	50L	
BOX 306		
LYONS FALLS	NY	13368
ST. LAWRENCE COUNTY		
MUSEUM		
3 East Main		47/47
Canton	NT	13617
Roberson Ctr. for Arts	& Sc	iences
30 Front Street		
Binghamton	NY	13905
Whitworth Ferguson Plan		
State University colleg		
1300 Elmwood Avenue	c at	barrato
Buffalo	NY	14222
Sonnenberg Gardens		
P. O. Box 663		4.1.01
Canandaigua	NY	14424
MEMORIAL ART GALLERY		
500 UNIVERSITY AVENUE		
ROCHESTER	NY	14607
Seneca Park Zoo		
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JOHN BROWN FARM ESTATE HISTORIC SITE John Brown Rd. Lake Placid NY 12946 RICE CREEK FIELD STATION SUNY COLLEGE AT OSWEGO OSWEGO NY 13126 DISCOVERY CTR OF SCI & TECHNGY 321 S CLINTON STREET SYRACUSE NY 13202 CONSTABLE HALL ASSOCIATION JOHN STREET CONSTABLEVILLE NY 13325 Florence Jones Reineman Wildlife Sanctuary R.D. #1, Belden Corners Road Dolgeville NY 13329 UTICA ZOO STEEL HILL ROAD UTICA NY 13501 FREDERIC REMINGTON ART MUSEUM **303 WASHINGTON STREET** OGDENSBURG NY 13669 BUFFALO MUSEUM OF SCIENCE HUMBOLDT PARK BUFFALO NY 14211 SCHOELLKOPF GEOLOGICAL MUSEUM Prospect Park Niagara Falls NY 14303 ANTIQUE WIRELESS ASSOCIATION MAIN STREET HOLCOMB NY 14469 STRONG MUSEUM MANHATTAN SQUARE ROCHESTER NY 14607 ALLEGANY COUNTY MUSEUM 11 Wells St. Belmont NY 14813 PALEONTOLOGICAL RESEARCH INSTITUTION 1259 Trumansburg Rd. NY 14850 Ithaca OHIO'S CENTER OF SCIENCE AND INDUSTRY OF THE FRANKLIN 280 E. Broad St. Columbus OH 43215

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TOLEDO ZOOLOGICAL GARDENS 2700 Broadway Tol edo OH 43609 GUERNSEY COUNTY MUSEUM 218 North 8th St. Cambridge OH 43725 CLEVELAND MUSEUM OF NAT'L HIST WADE OVAL, UNIVERSITY CIRCLE CLEVELAND OH 44106 LAKE ERIE NATURE AND SCIENCE CENTER 28728 Wolf Rd. Bay Village OH 44140 AKRON ZOOLOGICAL PARK 500 EDGEWOOD AVENUE AKRON OH 44307 SENECA COUNTY MUSEUM **28 CLAY STREET** 44883 TIFFIN OH Cincinnati Zoo & Botanical Garden 3400 Vine St. Cincinnati OH 45220 THE MONTGOMERY COUNTY HISTORICAL SOCIETY 7 North Main St. OH 45402 Dayton SERPENT MOUND MUSEUM 3850 State Rte. 73 Peebles OH 45660 OKLAHOMA MUSEUM OF NATURAL HISTORY 1335 Asp Avenue Norman OK 73019 OKLAHOMA HERITAGE ASSN 201 NW 14TH ST OKLAHOMA CITY OK 73103 OKLAHOMA CITY ZOO 2101 NORTH 50TH ST OKLAHOMA CITY OK 73111 Washita National Wildlife Refuge Route 1, Box 68 Butler OK 73625 OKLAHOMA STATE UNIVERSITY MUSEUM OF NA Oklahoma State University Stillwater OK 74078

TOLEDO MUSEUM OF ART BOX 1013 2445 MONROE STREET OH 43697 TOLEDO CLEVELAND MUSEUM OF ART 11150 EAST BOULEVARD OH 44106 CLEVELAND Cleveland Metroparks Zoological Par 3900 Brookside Park Dr. Cleveland 0H 44109 CLEVELAND METROPARKS SYSTEM DEPT OF NATURAL RESOURCES 4101 Fulton Parkway Cleveland OH 44144 WESTERN RESERVE VILLAGE P 0 BOX 27 MAHONING COUNTY CANFIELD 44406 OH CINCINNATI ART MUSEUM EDEN PARK CINCINNATI 45202 OH Tangeman Fine Art Gallery University of Cincinnati Mail Location #15 OH 45221 Cincinnati DAYTON ART INSTITUTE FOREST & RIVERVIEW AVES DAYTON OH 45405 MEIGS COUNTY MUSEUM 144 Butternut Ave. Pomeroy OH 45769 CENTRAL STATE UNIVERSITY MUSEUM OF ART EDMOND OK 73034 STATE MUSEUM/OKLAHOMA HIST SOC HISTORICAL BUILDING OKLAHOMA CITY OK 73105 MUSEUM OF THE WESTERN PRAIRIE 1100 North Hightower Altus OK 73521 PAWNEE BILL MUSEUM P.O. Box 163 OK 74058 Pawnee TULSA ZOOLOGICAL PARK 5701 E 36TH STREET, N. OK 74115 TULSA

THE PHILBROOK MUSEUM OF ART P O BOX 52510 OK 74152 TULSA PORTLAND CHILDREN'S MUSEUM 3037 SW SECOND AVENUE OR 97201 PORTLAND Washington Park Zoo 4001 SW Canyon Rd. OR 97221 Portland MUSEUM OF NATURAL HISTORY 1680 E. 15TH AVENUE OR 97403 FUGENE OLD ECONOMY VILLAGE 14TH AND CHURCH STREETS PA 15033 AMBRIDGE Buhl Science Center Allegheny Square PA 15212 Pittsburgh CARNEGIE MUSEUM OF NATURAL HISTORY 4400 Forbes Ave. Pittsburgh PA 15213 HOYT INSTITUTE OF FINE ARTS 124 EAST LEASURE AVENUE PA 16105 NEW CASTLE CORNWALL IRON FURNACE PO BOX 251 CORNWALL PA 17016 FT LOUDON HISTL SOCIETY P O BOX 181 FORT LOUDON PA 17224 Planetarium Franklin and Marshall College North Museum Lancaster PA 17604 CANAL MUSEUM HUGH MOORE PARK 200 S DELAWARE/P.O. BOX 877 PA 18044 EASTON Slovak Museum & Archives 82S. Main Street PA 18518 ARDMORE Old Forge Henry Foundation for Botanical Research P.O. Box 7, 801 Stony Lane PA 19035 Gladwyne

CLACKMAS COUNTY HIST SOCIETY 211 TUMWATER P O BOX 294 OREGON CITY OR 97045 PORTLAND ART MUSEUM 1219 SW PARK AVENUE PORTLAND OR 97205 OREGON MUS OF SCIENCE & INDUST 4015 SW CANYON ROAD PORTLAND OR 97221 JACKSONVILLE MUSEUM OF SOUTHERN OREGON HISTORY P.O. 480 JACKSONVILLE OR 97530 THE PITTSBURGH ZOO P.O. BOX 5250 Pittsburgh PA 15206 Carnegie Museum of Art 4400 Forbes Boulevard Pittsburgh PA 15213 FALLINGWATER POST OFFICE MILL RUN PA 15464 Crawford County Historical Society 848 North Main Street Meadville PA 16335 THE STATE MUSEUM OF PENNSYLVANIA P.O. BOX 1026 PA 17108 Harrisburg GETTYSBURG NATIONAL MILITARY PARK Taneytown Road GETTYSBURG PA 17325 LYCOMING COUNTY HIST MUSEUM 858 W. FOURTH STREET WILLIAMSPORT PA 17701 THE FRANK MARTIN GALLERY Muhlenberg College 2400 Chew Street Allentown PA 18104 LOWER MERION HISTL SOC P O BOX 51 PA 19003 PHILADELPHIA MUSEUM OF ART P O BOX 7646 PHILADELPHIA PA 19101

CONTEMPORARY CRAFT GALLERY 3934 S.W. Corbett Avenue OR 97201 Portland OREGON HISTORICAL SOC 1230 SW PARK AVE PORTLAND OR 97205 HORNER MUSEUM OREGON STATE UNIVERSITY CORVALLIS OR 97331 Umatilla National Wildlife Refuge P.O. Box 239 Umatilla OR 97882 PITTSBURGH CHILDREN'S MUSEUM Old Post Office-Alleghe Pittsburgh PA 15212 THE CARNEGIE 4400 Forbes Ave. Pittsburgh PA 15213 SPRINGS HISTORICAL SOC OF THE CASSELMAN VALLEY SPRINGS PA 15562 Asbury Woods Nature Center 4105 Asbury Road PA 16506 Frie MUSEUM OF SCIENTIFIC DISCOVERY P O BOX 934 STAWBERRY SQUARE HARRISBURG PA 17108 THE NATIONAL ASSN. OF WATCH & CLOCK COLLECTOR 514 Poplar St. Columbia PA 17512 LITTLE LEAGUE BASEBALL MUSEUM PO BOX 3485 WILLIAMSPORT PA 17701 ALLENTOWN ART MUSEUM P.O. BOX 117 ALLENTOWN PA 18105 PENNYPACK WATERSHED ASSOCIATION 2955 Edge Hill Road Huntington Valley PA 19006 THE PENNSYLVANIA ACADEMY OF THE FINE ART Broad and Cherry Sts PA 19102 Philadelphia

PLEASE TOUCH MUSEUM 210 N 21ST STREET PHILADELPHIAPA 19103FRANKLIN INSTITUTE 20TH ST & PARKWAY PHILADELPHIAPA 19103INDEPENDENCE NATIONAL HISTORICAL PARK 313 Walnut St. PhiladelphiaPA 19106Firemans Hall 149 N. 2nd Street PhiladelphiaPA 19106WAGNER FREE INSTITUTE OF SCIENCE 17th St. and Montgomery PhiladelphiaPA 19121MUMMERS MUSEUM 2 STREET AT WASHINGTON AVE PhiladelphiaPA 19147CHESTER COUNTY HISTORICAL SOC 225 NORTH HIGH STREET WEST CHESTERPA 19380CONTEMPORARY ART MUSEUM OF PR P.O. BOX 2377 HATO REYPR 00936CHILDREN'S MUSEUM OF RHODE ISLAND 58 Walcott Street PawtucketRI 02860ROGER WILLIAMS PARK ZOO Elmwood Ave. ProvidenceRI 02905LEXINGTON COUNTY MUSEUM 230 Fox St.RO 20070			
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Lexington SC 29072 THE UNIVERSITY OF SOUTH	Lexington	sc	29072
CAROLINA MCKISSICK MUSEUM Columbia SC 29208	CAROLINA MCKISSICK MUSEL Columbia		29208
Animal Forest	Animal Forest Charles Towne Landing 1500 Old Towne Road Charleston	sc	29407
Charles Towne Landing 1500 Old Towne Road	Caesar's Head St. Park 8155 Geer Highway Cleveland	sc	29635

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HISTORICAL SOCIETY OF PENNSYLVANIA 1300 Locust St.		
Philadelphia	PA	19107
Schuylkill Valley Natur 8480 Hagy's Mill Road	e Ce	nter
Philadelphia	PA	19128
BRANDYWINE RIVER MUSEUM		
PO BOX 141 CHADDS FORD	PA	19317
DIBES CEREMONIAL CENTER		
P.O. BOX 1709 PONCE	PR	00733
HAFFENREFFER MUSEUM OF	ANTH	ROPOLOGY
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Carricks Creek Nature Center Table Rock State Park Route 3 SC 29671 Pickens SHRINE TO MUSIC MUSEUM 414 E CLARK STREET SD 57069 VERMILLION FRIENDS-MIDDLE BORDER MUSEUM 1331 S DUFF ST, PO BOX 1071 SD 57301 MITCHELL Sioux Indian Museum and Crafts 515 West Blvd. P.O. Box 1504 SD 57701 Rapid City THE HERITAGE CENTER INC. Red Cloud Indian School SD 57770 Pine Ridge CUMBERLAND MUSEUM & SCIENCE 800 RIDLEY AVENUE TN 37203 NASHVILLE Tennessee Valley Authority Energy C 1101 Market Street, MR 2S 75C TN 37402 Chattanooga CHUCALISSA MUSEUM **1987 INDIAN VILLAGE DRIVE** TN 38109 MEMPHIS NATIONAL ORNAMENTAL METAL MUS 374 W CALIFORNIA TN 38113 MEMPHIS PINSON MOUNDS STATE ARCHAEOLOGICAL AREA Ozier Rd. TN 38366 Pinson Dallas Zoo 621 E. Clarendon Dr. Dallas TX 75203 Dallas Aquarium P.O. BOX 26113 TX 75226 Dallas Caldwell Zoo Box 428 TX 75710 Tyler WICHITA FALLS MUSEUM # 2 EUREKA CIRCLE WICHITA FALLS TX 76308

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BEAUFORT	SC	29905
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KLEIN MUSEUM		
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KAMPESKA HERITAGE MUSEUM 27 Finct Ave SE		
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MOUNT RUSHMORE NATIONAL MEMORIAL Keystone	SD	57751
WORLD O'TOOLS MUSEUM		
Rte. 1 Box 180 Waverly	TN	37185
TENNESSEE STATE MUSEUM 505 DEADERICK, LEVEL B	Th	77210
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Trial Gardens University of Tennessee		
Neyland Drive Knoxville	TN	37996
MEMPHIS ZOO AND AQUARIUM		
2000 Galloway St. Memphis	TN	38112
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141 N Broadway MCKENZIE	TN	38201
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DALLAS	тх	75201
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FAIR PARK STATION DALLAS	тх	75226
THE DEPOT MUSEUM 514 N. High St.		
Henderson	тх	75652
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Adams & Norwood Sts.		
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PITTSYLVANIA COUNTY		
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HILDENE P.O. BOX 377		
ROUTE 7A		
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STOWE	VT	05672
Marymoor Museum		
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Redmond	WA	90032
King County Arts Commis 1115 SMITH TOWER	sion	
506 SECOND AVE.		
Seattle	WA	98104
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2700 24TH AVE E		
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Franklin	WI	53132	MILWAUKEE	WI	5
MILWAUKEE COUNTY ZOOLOGICAL GARDENS 10001 W. Bluemound Rd.	WI	53226	MILWAUKEE PUBLIC MUSEUM 800 WEST WELLS STREET MILWAUKEE	WI	5
Milwaukee	WI	55220			
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Point Foot of Florida St. Sturgeon Bay	WI	54235	STEVENS POINT	WI	5
CABLE NATURAL HISTORY MUSEUM INC.		¢	Dard Hunter Paper Museu Institute of Paper Scien P.O BOX 1039		&
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HUNTINGTON MUSEUM OF ART PARK HILLS	Г		Youth Museum of Southern Virgina	n We	st
HUNTINGTON	WV	25701	P.O. Box 1815 Beckley	wv	2
Core Arboretum			BUFFALO BILL HISTORICAL BOX 1000	CEN	TE
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POINT	WI	54481	Department of Physics an Stevens Point	nd As WI	stronomy 54481
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APPENDIX C

COPIES OF FOLLOW-UP LETTERS AND PHONE MATERIALS

First Follow-up Letter



Association Museums

June, 1989

Dear Colleague:

You have recently received a national survey on American museums from AAM through their contractor, Prospect Associates of Rockville, Maryland. I am writing to encourage you to give the survey your immediate attention.

The American Association of Museums with the support of the Institute of Museum Services, the National Endowment for the Arts, and the National Endowment for the Humanities has hired Prospect to conduct this field-wide survey of American museums, the first of its kind in 10 years.

The survey establishes AAM's ongoing effort to collect, analyze and disseminate comprehensive information about American museums. Both a report on the field and the data itself will be available to you in late 1989.

You have been selected to participate in the survey as a member of a valid random sample of 2,000 museums drawn from a universe of over 10,000 institutions. We know that the completion of the survey will require your commitment of valuable staff time to the effort. The National Steering Committee has included only those questions which will provide essential field-wide information. Our ongoing efforts will build on and update this information to reduce the time needed for survey response by each museum participating in the sample.

The establishment and maintenance of an accurate up-to-date data base on museums will not only meet our national needs but will also serve other agencies, museum associations, the research community, the general public, and most importantly, you the museum professional.

To be able to report valid and reliable information the AAM needs participation from every institution selected in the sample.

I encourage you to complete the questionnaire at your earliest convenience. This survey and AAM's ongoing effort to collect, analyze and disseminate information about museums in this country will benefit all of us. Thank you for your support.

Sincerely,

Edward H. Able, Jr. Executive Director

1225 Eye Street Northwest Washington DC 20005

Second Follow-up Letter



American Association of Museums

August 14, 1989

1989 MUSEUM SURVEY DUE BACK BY SEPTEMBER 20, 1989

Dear Colleague:

A few weeks ago, you received a national survey on America's museums from the American Association of Museums through our contractor, Prospect Associates of Rockville, Maryland. The survey was a six-part, salmon and white questionnaire. I am writing to encourage you to fill out the survey.

The AAM, with the support of the Institute of Museum Services, the National Endowment for the Arts, and the National Endowment for the Humanities is conducting this field-wide survey, the first of its kind in 10 years. The survey establishes AAM's ongoing effort to collect, analyze and disseminate comprehensive information about America's museums.

Your museum is one of 2100 randomly selected museums drawn from a universe of over 10,000 institutions. We know that completion of the survey may be difficult and will require your commitment of valuable staff time. To be able to report valid and reliable information, the AAM needs participation from every institution selected in the sample. No matter what your institution's size, it represents a unique group of institutions in the universe of museums that we need to have included in the results.

The National Steering Committee included only those questions which will provide essential field-wide information. The establishment and maintenance of an accurate, up-to-date data base on museums will not only meet our needs but will serve other agencies, museum associations, the research community, the general public, and most importantly, you the museum professional.

If you did not receive the questionnaire or if you have any questions or problems, please call (collect) Cynthia Lampkin of Prospect Associates at 468-6555. Thank you for your support in this important project.

Sincerely,

Edward H. Able, Jr. Executive Director

P.S. If your completed questionnaire is received by August 31, you will be entered into the drawing for a free trip to AAM's annual convention in Chicago in May 1990. Details are on the yellow insert that came with your questionnaire.

> 1225 Eye Street Northwest Washington DC 20005

Version Two of Second Follow-up Letter



September 26, 1989

Dear Colleague:

In August your institution should have received a copy of the enclosed questionnaire, **The 1989 Survey of Museums**. This survey launches AAM's ongoing effort to collect, analyze, and disseminate accurate, up-to-date information about America's museums. The data base that will result from the survey will not only meet our needs, but will serve other agencies, museum associations, the general public, and most importantly, you the museum professional. We have enclosed another copy in case you have lost, misplaced or never received the previous copy.

Your museum is one of 2100 randomly selected museums drawn from a universe of over 10,000 institutions. We know that completion of the survey may be difficult and will require your commitment of valuable staff time. However, I want to encourage you to complete and return the questionnaire. Without your participation, the information we can provide to museums from the survey will not be complete. Your museum was selected to represent a number of others in a unique group of museums. While the questionnaire may appear long, if you examine it more closely you will see that some parts of the questionnaire may not apply to you. In addition, Section A of the questionnaire allows you to determine whether you need to complete the remaining sections.

Please take a look at it today. If you have any questions or if you remain unconvinced of your importance to the survey results, please call (collect) Cynthia Lampkin of Prospect Associates at 301-468-6555. Thank you for your support in this important project.

Sincerely,

Edward H. Able, Jr. Executive Director

Please return questionnaire by October 23, 1989.

1225 Eye Street Northwest Washington DC 20005

Letter Sent with Package One Week Before Call



American Association of Museums

Museum Data Collection Program

National Steering Committee Co-Chairs Michael Spock Vice President for Public Programs Field Museum of Natural History Dan L. Monroe President Oregon Art Institute **Committee Members** Sarah Becker James Blackahy Curator Mercer Museum of Bucks County Historical Society Rebecca Danvers Program Director Institute of Museum Services Bruce Evans Director Dayton Art Institute Canl Harring Assistant Treasuret, Chief of Budger, Planning & Government Relations The Metropolitan Museum of Att Hatold Horowitz Warren lliff Director Dallas Zoo Cheryl McClenney-Brooker Vice President for External Affairs Philadelphia Museum of Arr Carol Nelson Director Louisiana Association of Museums Andrew Oliver Director, Museum Program National Endowment for the Arts Marsha Semmel Assistant Director Museums & Historical Organizations National Endowment for the Humanities Ray Thompson Director Atizona State Museum University of Arizona Dennis Wint President St. Louis Science Center Program Staff Project Director Kathy L. Dwyet Deputy Executive Director for Programs and Policy American Association of Museums Project Manager Monnie Peters Field Coordinator Kim Igoe Director, Museum Assessment Program American Association of Museums Field Coordination Patricia E. Williams Director, Accreditation Program American Association of Museums Project Administrator Alma Gates Executive Assistant American Association of Museums

January 16, 1990

Dear Colleague:

Last August your institution should have received a copy of the enclosed questionnaire, the 1989 Survey of Museums. Your institution is one of 2100 randomly selected museums (or museum-like institutions) from a universe of over 10,000 U.S. museums. We know that completion of the survey may be difficult, but your participation is critical to our getting a complete and accurate picture of U.S. museums.

To facilitate completion of the questionnaire, we will contact you by telephone to collect selected critical information. We have sent a copy of the full questionnaire AND a list of the critical items to which we need a response. Please review these items and record your responses on the questionnaire. Someone from Prospect Associates, our data collection organization, will call you within the next week to ask you for your response. This call should take about 10 minutes.

Please note that several of the critical items may necessitate reviewing your records. We would like as accurate information as possible. However, if you are unable to review or do not have the appropriate records, your best estimate will suffice.

Please take a look at the questionnaire today, especially the front page of Section A to determine if you need to proceed further. If you have any questions, please call Cynthia Lampkin of Prospect Associates at 800-229-3179. Thank you for your support in this important project.

Most Sincerely,

Monnie Peters Project Manager

1225 Eye Street Northwest Washington DC 20005

Information and Talking Points about the Survey

Importance of data from small and medium museums

Each small and medium museum chosen represents at least one other and up to about 20 other museums of its size, type, region. Responses from these smaller museums are crucial to fully represent the smaller museum community in the final results. There were complaints about the 1979 survey that the small museum was under-represented. With a high response rate from small museums we will not encounter that problem.

Importance of data from large museums

Because of its size, type, and regional location, this museum holds a unique and significant position in the museum community. While we can substitute and make non-response adjustments for smaller museums, we can not substitute for this "large" institution. Non-response will have a significant impact on the quality and reliability of the survey results, particularly the data on museums of the type that this institution is (art, history, science, zoo, general) and its geographic location. The results will understate the true picture without this institution's response. In essence, this museum is "irreplaceable".

Use of the Survey's results

The results of the survey will give the first accurate national picture of museums in 10 years and will enable AAM and the museum community to influence national legislation and funding for museum institutions. The information will help AAM and others increase public awareness of the issues facing museums both on a national and on regional and state levels. Museums will be able to compare themselves with peer institutions to get information for planning, for lobbying on the local level and for seeking funding from public and private sources.

RANDOM NUMBER

Coding on Listing sheets

TYPE

The ID number tells the type and size (as our universe indicates) of each museum/institution. These designations we know are incorrect for some institutions. The sampling procedure allows for errors in the universe.

The ID number is 2 numbers, one letter, 4 numbers:

SIZE

				_
Types	•			
01	Zoo	07	Natural History	
02	Botanical Garden/ Arboretum	08	Nature Center/Park	
03	Art Museum/Center	09	Science Technology	Center/Museum
04	Children's	10	Specialized Museum	
05	General	11	Aquarium	
06	History museum/	12	Planetarium	
	Historic site/bldg			
Sizes	(based on budget size, varies	accor	ding to discipline)	•
L	Large (over \$1M, \$3M, o	or \$5M)		
М	Medium			
S	Small (under \$500K, \$30	00K or	\$250K)	

Sequence of events

mid June to End of July	First mailing of questionnaire
August and Early Sept	Follow-up letters
October 31	Deadline to return questionnaire

If a museum has lost/misplaced/thrown out its questionnaire...

Please call either Cynthia Lampkin at Prospect Associates (301-468-6555) or Monnie Peters (202-363-3049) to have another mailed out to the museum. Please get the proper contact name AND a correct address. A correct phone number Will help also.

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What to find out from this institution

If they have completed some, but not all, of the sections, urge them to finish the entire questionnaire. There are critical data items in each section. If they have at least 4 sections completed, but have not finished or are waiting for photos or director signature, they should return what they have completed. We can edit and key that data while waiting for the other sections.

As noted throughout the questionnaire, Cynthia Lampkin (301-468-6555 collect) or other project staff are available and are pleased to answer questions when problems arise in completing the questionnaire.

Deadline

We have extended our "final-final" deadline until December 15. However, use your judgement when you give them a deadline. You should probably say about December 1st, and push to get them to commit to as early a date as possible.

Refusals/"Too hard, too long"

If they absolutely refuse (because of time, staff commitments, or whatever), ask if they would be willing to complete the 25 items on the questionnaire that are the most critical. If we get these items, we can consider the questionnaire a "response". An attached page lists the 25 items. There are many more questions that are simple "yes and no" questions that they should be able to fill out on first reading. Estimates are acceptable in this questionnaire. For us, an answer that is "in the ball park" is far better than no answer at all!

Completed Questionnaires

If they have already sent their questionnaire back, find out approximately when it was sent and thank them!

THANK YOU FOR HELPING US!!!