# DATA REPORT 

## FROM THE

1989 NATIONAL MUSEUM SURVEY

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American Association of Museums


## Museums: Building a Future as Solid as the Past

Behind the doors of each museum lies a new world of experience. There are thousands of museums across the country today, with at least one in almost every community. Each year, hundreds of thousands of Americans cross the thresholds of these institutions-homes to a wide range of national treasures from the country's greatest art collections to the most exotic species of flora and fauna. In most cases, the museum itself is an admired work of art. Museums and their staff preserve cultural, scientific and artistic histories as well as taking an active role in the future through educational programs.

The American Association of Museums unites all of the museums across the country and serves them, just as museums serve the American public. The American Association of Museums has succeeded in completing the most expansive museum study in over ten years. This report recounts the data collecion process and analyzes its results and their ramifications on the status of museums in America today.

Philip Morris Companies Inc. is pleased to sponsor the American Association of Museums' data collection program and publications. We have been supporting the arts for 35 years, and we strongly support the development of a strong future for the arts. AAM's study is a program that points to a bright future for museoms in America.

Stephanie French
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TECHNICAL DISCUSSION OF THE 1989 MUSEUM SURVEY

## SECTION I: TECHNICAL DISCUSSION OF THE 1989 MUSEUM SURVEY

## Introduction and Background

The U.S. museum community includes diverse institutions with very diverse collections. Their annual budgets vary in size from a few hundred dollars to over $\$ 200$ million. Their organizational structures include public and private institutions, corporate entities, and university affiliates. Their different types include the following:

Institutions with Living Collections:
arboreta
aquariums
botanical gardens
nature centers
zoos


Outdoor Sites:
historic buildings and houses
historic sites
natural sites
Noncollecting Institutions:
art centers
children's museums
planetariums
science-technology centers
Collecting Institutions with (Usually) Nonliving Indoor Collections:
anthropology museums
art museums
general museums
history museums
natural history museums
science museums
specialized collection museums
These institutions share two common goals: to preserve our material culture and natural history and to exhibit and interpret this heritage to the public. They share a common mandate: to hold these collections and resources in public trust for both the present and future generations.

Although museums represent some of this country's oldest institutions, field-wide, up-to-date data on these institutions did not exist in 1987 when the first planning for this project began. Sporadic attempts over the past 20 years have produced limited views of the field. The last national survey was the 1979 Museum Program Survey, ${ }^{1}$ sponsored by the Institute of Museum Services and conducted by the National Center for Educational Statistics, formerly part of the Department of Education. A survey of 1,373 nonprofit museums was conducted from a universe of 4,580 museums. Specialized data collections or surveys on segments of the museum community have been conducted since then. Clearly, there was need to conduct a national, up-to-date, comprehensive, field-wide survey.

The Data Report of the 1989 National Museum Survey launches a commitment by the American Association of Museums (AAM) to a longterm program of gathering information about U.S. museums. The priority of this survey has been to provide a national profile of museums while developing a source of data that an individual museum can use for its own comparative purposes. It is a direct response to AAM's report, Museums for a New Century, ${ }^{2}$ published in 1984. The Commission on Museums for a New Century, which produced the report, felt its work handicapped by the "lack of information about museums and the museum profession." The commission reported:

There are no reliable data on the characteristics of the museum work force, the availability of various kinds of public programming or the financial picture in American museums. We cannot compare organization structures, nor do we know the extent of the development of policies in such areas as collections management. Even such simple information as the number, type, budget size and regional distribution of museums is not regularly maintained.

The commission recommended setting up a permanent mechanism for data collecting.

The American Association of Museums began planning this project in the fall of 1987. The Data Report of the 1989 National Museum Survey is to be a first and major step in an on-going program of data collection. Its purpose is to be a comprehensive baseline survey that will serve as the basis for future smaller surveys and research projects and for update surveys. This data collection program is field-driven to ensure that it will be useful to both individual museums and the national organizations and agencies supporting this community.

Because AAM had to raise all funds for this survey, the project had limited resources. It took almost a year to raise enough funds to begin the project. (The starting date was August 1988.) Although the budget did drive some decisions, whenever quality conflicted with either time or funds, AAM and the project team chose not to compromise the quality of the project. Approximately half the funds were raised from the four federal agencies that grant funds to public and private, nonprofit museums: the Institute of Museum Services, the National Endowment for the Arts, the National Endowment for the Humanities, and the National Science Foundation. The balance came from private foundations and corporations: Philip Morris Companies, Inc.; the Rockefeller Foundation; the Dillon Fund; the Max and Victoria Dreyfus Foundation, Inc.; James G. Hanes Memorial Fund/Foundation; and the Bureau of National Affairs. Exhibit 1 shows the organizations that funded this project.

The 1989 Museum Survey was guided by a National Steering Committee that included professionals from the museum community; representatives of three of the four federal agencies funding the project; experts in data, research, and the economics of arts and cultural organizations; and senior AAM personnel (see Exhibit 2 for a list of committee members). The members of the National Steering Committee set the goals, defined policies, helped shape the data items on the survey instrument, and provided support and services in the telephone follow-up and the generation of this report.

The Steering Committee set the following goals for the Data Collection Survey:

- produce an accurate, reliable survey
- provide useful data to the museum community
- develop common vocabulary and working definitions
- increase an individual museum's sophistication in describing itself and comparing itself to similar institutions
increase AAM's sophistication in collecting, organizing, and disseminating this type of information
- respond to a broader museum community agenda.

The Steering Committee further defined five general areas of museum operations for study by the data collection project:

- organizational structure and legal information
- administration (facilities, security, physical access, personnel)

■ collections and research (collections, care and maintenance, conservation, research)

- public activities and audience (attendance and admissions, exhibitions, public programs, publications, and products)
- finances, development, and membership.

Each area was addressed by a section of the questionnaire.
Project staff included the senior AAM personnel that were members of the National Steering Committee, an outside consultant with expertise in survey research and data collection in the arts and cultural area who served as project manager, and a survey research firm (Prospect Associates) that provided the statistician, computer operations, and survey operations personnel. The survey research firm was chosen through a competitive bidding process conducted in the fall of 1989.

## Definition of a Museum

As the project's target population was all types of museums in the United States and its territories, the first step was to define a museum. The committee developed a four-point definition:

A museum is an institution that:

- is organized as a public or private nonprofit institution, existing on a permanent basis for essentially educational and aesthetic purposes
- cares for and owns or uses tangible objects, whether animate or inanimate, and exhibits these on a regular basis

E has at least one professional staff member or the full-time
equivalent, whether paid or unpaid, whose primary responsibility is the acquisition, care, or exhibition of objects owned or used by the museum
is open to the general public on a regular basis (the general public can or may arrange to visit on at least 120 days per year).

This definition is similar to the definitions used by the American Association of Museums and the Institute of Museum Services. It is almost the same as that used in the 1979 Museum Universe Survey but has two important differences: the minimum number of days the institution is open to the public is specified, and for-profit museums are excluded. Even though they may be of fine quality, museums that are not open to the public on a regular basis, such as some academic department collections, are also excluded.

Asking if the respondent met the four-point definition of a museum was the first question on the questionnaire. An institution answering no to any one of these criteria was asked not to proceed. Terms were further defined by the project staff for institutions requesting clarification:
organized: a duly constituted body with expressed responsibilities
permanent: the institution is expected to continue in perpetuity
essentially educational or aesthetic: the museum manifests its expressed responsibilities by knowledgeable utilization of its objects and exhibits them for elucidation and enjoyment
staff: at least one paid or unpaid person primarily engaged in the acquisition, care, or exhibition to the public of objects owned or utilized
owns or uses tangible objects, whether animate or inanimate: includes but not limited to aquariums, nature centers and zoological parks; arboretums and botanical gardens; museums related to art, history (including historic building museums), natural history, and science and technology; and planetariums
exhibits them to the public on a regular basis: an institution exhibits to the general public if such exhibition is a primary purpose of the institution and accessible at least 120 days a year.

## Museum Universe and Sampling Frame

The Steering Committee determined to conduct its survey not as a full census of museums but by means of well-established sampling techniques. This decision was driven by the goal to get reliable national estimates of the museum community. Before conducting the 1979 Program Survey, IMS had conducted a "universe survey" to develop a master list of museums, determine whether institutions on IMS lists were eligible museums, and gather information about museum type, budget size, and governing authority. The effort took more than a year, cost more than $\$ 100,000$ in 1978 dollars, and still did not produce the accuracy expected. Thus the Steering Committee decided that a similar effort would not be cost- or time-effective.

Before developing a sampling plan, the committee compiled a master list of museums that would serve as the sampling frame. This list was compiled by merging membership, directory, and organization lists containing more than 36,000 entries from 33 organizations that served parts or all of the U.S. museum community (see Exhibit 3). The lists varied in size, detail, and accuracy. The largest list contained more than 6,500 institutions, the smallest, fewer than 100. These lists were reviewed by a panel of experts (see Exhibit 4). Where possible and feasible, duplicate records for the same institution were eliminated. Records were also eliminated for institutions that did not meet one or more criteria of the definition of a museum; in practice, only museums that did not meet the first criterion (that a museum be nonprofit) could be eliminated because of lack of information on the other criteria.

The sampling frame ultimately included 13,886 institutions. Ideally it would have only one record for each member of the target population, but the committee expected that up to 25 percent of the institutions in the frame would be duplicates, ineligible, or closed, most of them probably small museums. In fact, 451 institutions from the sample, or 21 percent, responded that they did not meet one of the four criteria (see Section II: Ineligible Museums).

Stratification of the Universe
To make sure the final sample would provide data representative of the full diversity of the museum community, the sampling plan was based on an initial step of stratifying the sampling frame. Stratification classifies
the population into subpopulations (or strata) based on supplementary information. Selecting samples from each stratum allows sample size within the stratum to be controlled rather than randomly determined by the sampling process, thus ensuring an adequate number in each stratum. The strata identified as most helpful in assuring that the sample would be representative were region, type, budget size of museum, and governing authority. The AAM and other museum organizations providing lists had information on the first three variables. Because no information on governing authority, the fourth variable, was available, it was not included in the stratification.

Assuming an adequate response rate, stratification would provide adequate sample sizes to produce reliable estimates for subpopulations. Stratification by 6 AAM regions, 12 types, and 3 (for two museum types, four) budget-size categories produced 228 strata for sampling. Definitions of these variables are provided in Exhibits 3 and 4.

Region of museum was defined as the AAM's regions (see Exhibit 6). Region was determined by address (state) and proved highly reliable, with only two museum shifts (one due to a typographical error in developing the master list).

Type of museum was defined by the disciplines appearing on the Institute of Museum Services' General Operating Support application (arboreta and botanical gardens were combined into one category). These disciplines are:

```
aquarium
arboretum/botanical garden
art museum/center
children's/youth museum
general museum
historic house/site
history museum
natural history or anthropology museum/site
nature center
planetarium
science/technology center/museum
specialized museum
zoo
```

Two types could not be distinguished from one another in the sampling frame lists (historic site/house and history museum). These were
combined into one group for sampling purposes but were analyzed as two.
A few multidiscipline lists had "type of museum." For most museums, type was assigned by the organizational list on which the institution appeared. For example, each institution on the list provided by the American Association of Botanical Gardens and Arboreta (AABGA) was classified as an arboretum/botanical garden. However, because other types of museums, such as art and history museums like the Winterthur Museum and Colonial Williamsburg might have garden collections and belong to AABGA, duplication occurred and some institutions were not typed as they might have typed themselves. To correct type assignments, the panel of list reviewers (Exhibit 4) and other project staff reviewed and edited the master list. As a result of the extensive editing, fewer than 5 percent of the responding institutions shifted category from the one they were assigned. The greatest shifts occurred among the science disciplines of nature centers, planetariums, and science institutions, and from all types to general museums. Exhibit 7 shows the differences in type (and size) between how an institution was assigned and selected by the sample and how that institution responded.

Size of museum was defined as the operating budget, described as "small," "medium," or "large"; for general and specialized museums, the category "very small" was also added. Budget information was available only on AAM's list. Recognizing that budget size varies by type--that it usually costs more to run an aquarium, for example, than a nature center and that a small zoo might have the same operating budget as a large historic house--the panel of list reviewers with advice from other museum professional organizations developed three or four dollar-ranges of budget for each type of museum. Exhibit 5 shows the dollar-ranges described as "very small," "small," "medium," and "large" for each type of museum. "Very small" was analyzed as "small."

Using other AAM sources, data from the Institute of Museum Services, and knowledge from people who worked with the disciplines, museums in the sampling frame were put into their appropriate size category. Where no information existed, estimates of size were made by AAM staff members and others knowledgeable about specific types of museums.

The results of the editing were that fewer than 4 percent of the responding museums reported a different size category than the one they were assigned (see Exhibit 7). Exhibit 8 shows how the dollar size of the budget categories shifted. These dollar amounts changed: (1) as a result of
the way the responding organizations were clustered; and (2) to retain as many museums in their sampled category as possible to minimize the variance and keep the weights in each strata of the sample as near to the original weights as possible.

## Sample Size, Allocation, and Selection

Determining the size of the sample for the survey was affected by the cost of obtaining completed questionnaires (the project budget was developed using an approximate sample of 2,000 ), the level of precision desired for the population estimates, and the suspected proportions of ineligible institutions included in the sampling frame for certain types of museums. Project staff calculated a sample size at 2,158 museums. Seven museums were replaced for five refusals received within the first three months, and two "parent" organizations (discussed below) were added, bringing the final number of surveys sent out to 2,167 .

Selection of institutions to receive questionnaires was made randomly from the sampling frame according to the sampling plan, which called for certain segments of the museum community (strata) to be sampled more heavily. All 446 large museums, for example, regardless of type or region, were selected (a certainty sample for the 72 large strata-12 types times 6 regions). The allocation of the remaining sample was made to the 156 other strata to achieve adequate sample sizes for estimation. Strata with few museums, such as aquariums, were sampled heavily. Art museums, history museums, and nature centers were oversampled to compensate for higher numbers of ineligible institutions expected to be found. The sample in history was also enlarged to allow for separate estimates to be produced for historic sites or houses and history museums. The sample allocations by type and budget size and by region and budget size are presented in Exhibit 9. The allocated numbers of museums were drawn as simple random samples without replacement from each of the 156 "medium" and "small" strata.

To relate the data from the sample back to the larger universe (frame) of museums, each museum was assigned a weight based on the relationship of the sample to the frame (as shown in exhibit 9) and adjusted for ineligible and nonresponding museums in the respective strata. The population estimates (the final results) were based on the respondent's self-classification for type and self-reported operating expenses (verified in most cases by an audited financial statement). Approximately 40 museums sampled from one sampling stratum changed
budget size category, while approximately 50 museums moved from one type category to another (see Exhibit 7). Only two museums, one of which was an ineligible museum, shifted regions. The weights each museum had within a sampling stratum were equal; however, the weights in an analysis stratum differ due to the shift in type, size, and region. Further explanation on the weighting procedure appears below.

A significant proportion of museums, especially history museums, are part of a larger organization, such as a state historical society. These museums are described as having a "parent." In theory it would be best to have data by each "museum." In many such situations, however, records are kept centrally and are not broken out by museum. Therefore, in developing the sampling frame, the question arose whether to use each "museum" or the parent organization with all of its subsidiary museums as the surveyed institution. The procedure adopted was that the manner in which the records, particularly the financial and personnel records, were kept would determine the institution to be surveyed.

Thus, the Society for the Preservation of New England Antiquities and its more than 30 subsidiary historic sites were surveyed as one large history institution because the records were kept centrally. Each historic property of the National Trust for Historic Preservation is in the frame as a separate institution because records are decentralized. The Smithsonian Institution and The Carnegie in Pittsburgh, both hybrid institutions, were put into the frame as replacements and are in the data base as individual museums along with each of their subsidiaries. These two institutions have functions that are the responsibility of the parent and cannot be allocated on any reasonable basis to the subsidiary institutions. Both are assigned to the category of "general museum" The data for The Carnegie supplement the complete data given by each of its three subsidiary museums. In the case of the Smithsonian, the only data that cannot be reasonably assigned to the subsidiary museums are financial and membership data (all in Section F of the questionnaire). The income and balance sheet figures and membership for all Smithsonian museums are in the Smithsonian entry; the expense data are with the individual subsidiary museum.

## Development and Pretest of the Survey Instrument

At the start of the project, the survey instrument was projected to be about the length of the 1979 survey instrument--slightly more than 600 data items. However, the Steering Committee believed that the museum community wanted to find out more and different information in specific
areas, with the result that the 1989 survey included more than 750 data items, many with specific numbers requested rather than "yes or no" answers. The committee particularly was interested in governance issues, public programs, the state of collections, research, interactions with other institutions, and more detail in the financial area.

The committee developed the data items in four meetings over a five-month period. Group discussions constructed detailed definitions and determined which items should be confidential. Nine confidential questions address security, salaries, demographics of staff and board, value of the permanent collection, and gross income and direct expenses of auxiliary activities, such as a museum shop. These items are clearly marked on the survey instrument (see Appendix A). The committee also determined which questions from the 1979 survey should be asked again and whether the 1979 terminology and wording could and should be used. Where 1979 wording was used and would appear "odd" to the respondent, it was so labeled. There were four such questions. Several questions were rewritten in terms that would elucidate information asked in 1979.

Once the data items and definitions were crafted into a survey instrument, a pretest was officially conducted with nine organizations. Each was sent a questionnaire. After the staff had filled it out or completed most of it, they were debriefed about their responses and the completion process. Two other museums voluntarily filled out the pretest questionnaire, one of which was partially debriefed. Thirteen individuals from other institutions critiqued the instrument in telephone conversations, and 12 other institutions sent in written comments about the survey. Exhibit 10 lists the institutions and individuals involved in this stage.

The time burden on respondents was correlated with size of the museum. Filling out the survey took from 1.5 hours to 33.5 hours. The sections on personnel, space (square footage/acres), finances, and the number of objects in the collection were the most time-consuming.

In the redrafting process two questions were dropped because of time and difficulty: (1) a calculation of full-time equivalence of staff in 15 different functional areas, and (2) numbers of participants of programs and services by type of target audience (school children, disabled, senior citizens, museum professionals, and others). Many other complicated questions were simplified.

Overall, the most significant problem encountered by those in the
pretest was how to deal with who owns, runs, and pays for the museum. Three different situations clouded answers: (1) government museums that have foundations or friends organizations that control large portions of a museum's activities, (2) organizations that are private and get services from a government agency, and (3) organizations that have multiple subsidiaries, such as the National Trust for Historic Preservation and state Audubon societies. Rearrangement of questions and a few additional clarifying questions addressed these problems. For instance, to understand what the governing authority of a museum is and who "owns" a museum, several questions have to be asked, as an entity can own the facilities and grounds but not be the governing authority, while a friends group or foundation can raise funds and provide staffing. Therefore, to describe fully who owns and controls museums, the final survey instrument required 37 data items.

Control and ownership by multiple entities also shaped the questions on finance. To determine the true total cost of running a museum, an additional set of data items on what the museum got from a "parent" institution free or for reduced cost had to be included. For instance, many university museums consider their "expenses" to be only the "out-ofpocket" costs that exclude salaries. To get an accurate picture of the total costs, such museums had to estimate salary cost but not include it in the same "cash" expenses as a normal payroll. Governments at all levels provide many services to museums that also needed to be reflected in the questionnaire. Unfortunately, not all museums that indicated that they were provided these services were able to estimate their value. However, the analysis of these more detailed questions produced a clearer picture of the interaction of government and museums than previously existed.

Other problems discovered during the pretest were related to capturing data on living collections, describing space in outdoor museums, and wording questions on the care and conservation of collections. Different wordings and adjustment of questions resolved the problems.

## Final Design of the Survey Instrument

The final questionnaire included six sections and more than 80 questions, most with multiple parts. Almost 900 data fields (including fields indicating whether a numerical answer was an actual or estimated figure) existed in the initial data base. There were more than 70 income items; items on collections and their care and on museum finances are longer and more detailed than they were in the 1979 survey.

The questionnaire was designed to reduce respondent burden by providing skip patterns and presenting the questions in separate units to allow different people or departments to complete the questions separately and simultaneously. Each section had complete instructions and definitions of items in that section. The sections were:
A. Museum Identification
B. Organizational Structure and Legal Information
C. Administration (facilities, security, physical access, personnel)
D. Collections and Research (collections, care and maintenance, conservation, research)
E. Public Activities and Audience (attendance and admissions, exhibitions, public programs, publications, products)
F. Finances, Development, and Membership

The questionnaire was printed in two colors: salmon orange for the background and white for the answer boxes. Few respondents to whom a follow-up call was made indicated that they had accidentally missed an item. Unanswered items were usually the consequence of respondents not knowing an answer or feeling it was too much trouble to complete.

It was anticipated from the beginning (and it had been the experience in 1979) that the response rate of 70 percent or more would not be attained without directly contacting a significant number of museums for a selected number of items. The Steering Committee determined a list of 25 critical questions that required answers for the questionnaire to be considered "completed" by the project staff (see Exhibit 11). These items were chosen because they provided the important baseline statistics, met a crucial current need for data, or were important for unraveling relationships among sampled museums.

Most critical questions did not get a 100 percent response, but no completed questionnaire had more than 5 critical questions missing. Where possible and feasible, project staff completed missing items. (The 1979 Museum Program Survey had only 5 critical items: governing authority, number of personnel, total operating income, total capital expenditures, and total operating expenditures.)

## Survey Operations (Mailings and Nonresponse Follow-up)

Because the large museums were a certainty sample, questionnaires were mailed to them, by first-class mail, in June 1989 while final work was being done on the list of medium and small museums. These were mailed first class in July 1989. Each package had two copies of the survey instrument (one as a worksheet or extra copy for the museum to keep), a transmittal letter, and a business-reply envelope. Recognizing that the museum community is unpracticed at marshaling staff resources and organizational information needed to complete a survey as complex as this, the Steering Committee hoped to make the mechanics of completing it as smooth as possible. In addition, an incentive (a contest to win a free registration to the 1990 AAM Annual Meeting) was included.

The first follow-up was a letter from either Edward H. Able, Jr., the Executive Director of AAM, or a similar one from a museum association that was more closely affiliated with the particular type of museum (such as a letter from the American Association of Botanical Gardens and Arboreta to that constituency). A copy of the letter from AAM is in Appendix C. A second follow-up (copy also in Appendix C) was sent to large museums in August. An additional copy of the questionnaire was not included because many museums had called with a question, so a second copy did not appear to be needed. For medium and small museums, a second survey was sent out in late September to institutions that had not responded or had not called with a question. The transmittal letter is also in Appendix C.

The response was steady but slow as the numbers below indicate:

| End of Month | Number <br> Replied | Percent <br> Sample |
| :--- | ---: | ---: |
| August 1989 | 481 | $22.2 \%$ |
| September | 789 | $36.4 \%$ |
| October | 1,038 | $47.9 \%$ |
| November | 1,182 | $54.5 \%$ |
| December | 1,373 | $63.4 \%$ |
| January 1990 | 1,605 | $74.1 \%$ |
| February | 1,715 | $79.2 \%$ |
| Final | 1,741 | $80.3 \%$ |

[^0]AAM, at its regional meetings in the fall, encouraged institutions to complete the questionnaire. In late October, project staff developed a telephone follow-up strategy and solicited volunteers to start calling. (See Exhibit 12 for those who assisted on the telephone and Exhibit 13 for the follow-up strategy.) Those who volunteered to call got a package of followup log sheets on the museums they were to call, a copy of the questionnaire, a list of the critical items (Exhibit 11) and a two-page memo on "talking points" (in Appendix C). The museum professionals usually made $4-5$ calls. Some made as many as $15-20$ calls. This process continued through January 1990.

Prospect Associates, the survey research firm assisting AAM, also conducted telephone follow-up. If the survey seemed too difficult or lengthy to the potential respondent, the caller tried to retrieve the critical items by phone. Because of this procedure, responses to questions other than the 25 critical questions for small museums are at times inadequate for providing national estimates for certain types of small museums.

Surveys were logged in by hand on a master list and entered into the automated receipt/control system. The final number of responses was 1,741 (including respondents that were ineligible, refused, or replaced). This number constituted 80 percent of the sample. Exhibit 14 gives the final sample disposition.

## Survey Instrument Editing

The project manager, the Prospect Associates project supervisor, and one editor employing a set of editing instructions inspected and manually edited the responses. This task included a check of each critical item to see that it had been completed. Where responses were missing or seemed incorrect, the staff phoned respondents for responses or clarifications. Items that were changed during the manual editing process were put in a different color ink. No original entries were erased.

Section $F$ was checked against financial statements submitted with the survey for any problem areas. Moreover, the financial material in about 60 other randomly chosen questionnaires was checked against financial statements. This check was to verify that no systematic mistakes in reporting had occurred. None was found. Where a blank Section F was submitted along with a financial statement, financial documents were used to complete as much as possible.

The questionnaires were keyed by section. The numerical data were double keyed. Other data were randomly checked to assure accuracy. Editing on the computer was done for items that add up to a total and to check ranges (if a number was too big). This computer editing process unearthed a large number of mistakes, mostly the placement of a number on the wrong line. (Item 73, income, had a significant number of transposition mistakes due to the closeness of the lines on the questionnaire. Correction of these questions was a reiterative process requiring about five and a half to six months elapsed time. Where possible, such as on items where the subparts add up to a total, the computer replaced a zero for a blank. (A blanks means "no data," whereas "zero" is a real number.)

## Response Rate

The Steering Committee anticipated that it would take about 4-5 months to get enough completed surveys returned to achieve its goal of a 70 percent response rate. In fact, it took more than 9 months to achieve an overall "completed questionnaire" response rate of 70 percent. Appendix B contains a list of the 1,077 museums that completed questionnaires. More than 80 percent of the museums in the sample did ultimately mail back or communicate a response over the telephone. A small number refused or did not complete enough of the questionnaire for it to be of use. Twentyfive percent of the sampled group (532) were ineligible, closed, or not open by the end of 1988. Exhibit 14 shows the final disposition of the sample. In no strata did 100 percent of the institutions complete a questionnaire. However, in a few strata, 100 percent did respond, with some responses from ineligible institutions.

During the lengthy telephone follow-up, all large and medium museums were contacted and their eligibility status was determined. Fiftyfive large and 58 medium museums were prodded to return their questionnaires, but they did not do so. It was not possible or feasible to contact every small museum. Project staff, working with museum professionals, were able to verify the eligibility of 246 museums that eventually did not respond. The eligibility of 57 small museums was never determined.

The combination of an adequate response rate and/or the relatively low final weight carried by any single museum allows reliable national estimates to be provided for each region, type, and size. Exhibits 15 and 16
give details on the response rates by each of the three variables. Because many small museums responded only to the 25 critical questions, highly reliable response rates for the "small" category are limited to these questions and a few others. Moreover, reliable national estimates for some combinations of two or more categories, such as for small nature centers and arboreta/botanical gardens, are not possible given the response rates in those strata, because the variance is unacceptably large.

## Weighting Procedure

Each museum in the sample was assigned a weight that allows the data from the sample to be enlarged to reflect the U.S. population of museums. The weight is the product of a base weight assigned to each museum, (reflecting its probability of selection with given type, size, and region) times a nonresponse adjustment which compensates for eligible museums that did not return a questionnaire. Since the vast majority of nonresponding museums were determined to be eligible during the followup procedure (see Exhibit 14), nonresponse adjustments were based on the assumption that all nonrespondents indeed were eligible. This methodology for nonresponse adjustment counterbalances slight possible over-calculation of eligible museums with the possible undercount of museums in the original frame. ${ }^{3}$

Base weight. The base weight ' $\mathrm{BW}_{\mathrm{tsri}}$ ' is the product of the weights assigned to a museum, categorized by each of the three variables, type, size, and region. Therefore,
$B W_{t s r i}$

$$
=\frac{\mathrm{N}_{\mathrm{t}, \mathrm{~s}, \mathrm{r}}}{\mathrm{n}_{\mathrm{t}, \mathrm{~s}, \mathrm{r}}}
$$

where $\mathrm{N}_{\mathrm{t}, \mathrm{s}, \mathrm{r}}=$ number of museums in population in type category ' t ', size category ' $s$ ', and region category ' $r$ '
$\mathrm{n}_{\mathrm{t}, \mathrm{s}, \mathrm{r}}=\quad \begin{aligned} & \text { number of museums in sample size in type category ' } \mathrm{t} \text { ', } \\ & \text { size category ' } \mathrm{s} \text { ', and region category ' } \mathrm{r} \text { ' }\end{aligned}$
$i=$ nonresponse class ' i '

Nonresponse Adjustments. The nonresponse adjustments compensate for instrument nonresponse among eligible museums. They were computed separately for nonresponse classes within each size category ' $s$ ' within type category ' $t$ '. For nonresponse class ' $i$ ' in stratum 'ts,' the nonresponse adjustment factor ' $\mathrm{F}_{\mathrm{ts}}$ ' is given by:

$$
\mathrm{F}_{\mathrm{ts}}=\frac{\mathrm{n}_{\mathrm{ts}}}{\mathrm{n}^{\prime} \mathrm{ts}}
$$

where $n_{\text {ts }}=$ the number of eligible sampled museums in nonresponse stratum 'ts'
and n'ts $=$ the number of responding sampled museums in nonresponse stratum 'ts'

The final weight ' $\mathrm{FW}_{\text {tsi' }}$ ' for each responding museum in a stratum is the product of the base weight times the nonresponse adjustment given by:

$$
\mathrm{FW}_{\mathrm{tsi}}=\mathrm{BW}_{\mathrm{tsri}}\left(\mathrm{~F}_{\mathrm{ts}}\right)
$$

The final weights for each museum by size and type are shown in Exhibit 17.

Item Nonresponse and Data Reliability
Estimates provided from the survey are reliable by type, region, and by size of museum for many items, with the exception of small museums for which the data are reliable for the 25 critical items and only a few other items. Small museums were less able to provide data for other items due to the time required to complete those items and the unavailability of data. To guide the interpretation of the reliability of specific data items, users should consider the proportion of missing data indicated on the tables. The number and percent missing is located on the bottom of many tables; for other data items there is an analysis of nonresponse on one of the tables for that data item. Twenty-five percent or more missing for a particular data item would make the results of marginal reliability; more than 30 percent the reliability is questionable.

## Data Base

The data base is available from AAM. It excludes the confidential questions (on security, salaries, demographics of staff and board, value of the permanent collection, and gross income and direct expenses of auxiliary services, such as the museum shop) and identifies museums by an ID number. Documentation about the data base is provided with the tape.

[^1]
## FUNDING SOURCES FOR THE 1989 MUSEUM SURVEY

Institute of Museum Services
National Endowment for the Arts
National Endowment for the Humanities
National Science Foundation
Philip Morris Companies, Inc.
The Rockefeller Foundation
The Dillon Fund
The Max and Victoria Dreyfus Foundation, Inc.
James G. Hanes Memorial Fund/Foundation
Bureau of National Affairs

## MUSEUM DATA COLLECTION PROGRAM NATIONAL STEERING COMMITTEE

| Co-chairs |  |
| :---: | :---: |
| Michael Spock | Vice President for Public Programs |
|  | Field Museum of Natural History |
| Dan L. Monroe | President |
|  | Portland Art Museum |
| Committee Members |  |
| Sarah Becker | Economist |
| James Blackaby | Museum Consultant |
|  | Formerly Curator, Mercer Museum of Bucks County Historical Society |
| Rebecca Danvers | Program Director |
|  | Institute of Museum Services |
| Bruce Evans | Director |
|  | Dayton Art Institute |
| Gail Harrity | Chief Financial Officer |
|  | Guggenheim Museum |
| Harold Horowitz | Formerly Director, Research Division |
|  | National Endowment for the Arts |
| Warren Iliff | Director |
|  | Dallas Zoo |
| Cheryl $\begin{gathered}\text { McClenn } \\ \text { Brooker }\end{gathered}$ | Vice President for External Affairs |
|  | Philadelphia Museum of Art |
| Carol Nelson | Director - Special Projects |
|  | Louisiana Association of Museums |
| Andrew Oliver | Director, Museum Program |
|  | National Endowment for the Arts |
| Marsha Semmel | Assistant Director, Museums and Historical |
|  | Organizations, National Endowment for the Humanities |
| Ray Thompson | Director |
|  | Arizona State Museum, University of Arizona |
| Dennis Wint | President |
|  | St. Louis Science Center |
| Program Staff: American Association of Museums |  |
| Kathy Dwyer Southern | Deputy Executive Director of Programs and Policy (1986-1990) |
| Donald A. Moore | Deputy Executive Director of Programs and Policy (1990-1991) |
| Patricia E. Williams | formerly Director, Accreditation Program |
| Kim Igoe | Director, Museum Assessment Program |
| Alma Gates | Executive Assistant |
| Program Staff: Project Manager |  |
| Monnie Peters | Consultant in Survey Research and Long Range Planning for Nonprofit Organizations |

# ORGANIZATIONS PROVIDING LISTS OF MUSEUMS FOR UNIVERSE DEVELOPMENT 

American Association Of Museums
Official Museum Directory
American Association of Zoological Parks and AquariumsAmerican Association of Botanical Gardens and ArboretaAssociation of Art Museum DirectorsAssociation of Science-Technology CentersAssociation of Railroad MuseumsAssociation of Science Museum Directors
American Federation of Arts
American Association for State and Local History
African American Museum Association
Association of College and University Museums and Galleries
Society of American Archivists
National Trust for Historic Preservation
National Science for Youth Foundation
Council of Jewish Museums
North American Indian Museum Association
Council of American Maritime Museums
National Association of Interpretation
International Planetarium Society
National Park Service
Department of the Army
New England Museum Association
Mid-Atlantic Association of Museums
Southeastern Museums Conference
Midwest Museums Conference
Mountain/Plains Museum Association
Western Museums Conference
Louisiana Association of Museums
California Association of Museums
Texas Association of Museums
Museums Council of New Jersey
Rhode Island Museum Network

## PANEL OF REVIEWERS OF MASTER LIST

Bonnie Van Dorn, Association of Science-Technology CentersRebecca Danvers, Institute of Museum ServicesDan Lukash, Institute of Museum ServicesAndrea Anderson, National Endowment for the HumanitiesSusan Schreiber, National Trust for Historic PreservationMaureen Robinson, The Smithsonian
American Association of Museums Staff:
Kathy Dwyer Southern
Patricia E. Williams
Kim Igoe
Alma Gates
Kathy Maxwell
Susan Nichols
Susan Graziano

TYPE AND OPERATING BUDGET SIZE CATEGORIES USED FOR STRATIFICATION

| Type | Estimated Operating Expenses | Size Code |
| :---: | :---: | :---: |
| Aquarium | \$3,000,000 and over | L |
|  | \$1,000,000 to \$3,000,000 | M |
|  | Under \$1,000,000 | S |
| Arboretum/ <br> Botanical Garden | \$1,000,000 and over | L |
|  | \$200,000 to \$1,000,000 | M |
|  | Under \$200,000 | S |
| Art Museum | \$1,000,000 and over | L |
|  | \$200,000 to \$1,000,000 | M |
|  | Under \$200,000 | S |
| Children's Museum | \$1,000,000 and over | L |
|  | \$200,000 to \$1,000,000 | M |
|  | Under \$200,000 | S |
| General Museum | \$1,000,000 and over | L |
|  | \$350,000 to \$1,000,000 | M |
|  | \$100,000 to \$350,000 | S |
|  | Under \$100,000 | V |
| Historic Site/House/ History Museum | \$1,000,000 and over | L |
|  | \$350,000 to \$1,000,000 | M |
|  | Under \$350,000 | S |
| Natural History/ Anthropology Museum | \$1,000,000 and over | L |
|  | \$250,000 to \$1,000,000 | M |
|  | Under \$250,000 | S |
| Nature Center | \$800,000 and over | L |
|  | \$250,000 to \$800,000 | M |
|  | Under \$250,000 | S |
| Planetarium | \$1,000,000 and over | L |
|  | \$250,000 to \$1,000,000 | M |
|  | Under \$250,000 | S |
| Science Museum/ Technology Center | \$5,000,000 and over | L |
|  | \$1,000,000 to \$5,000,000 | M |
|  | Under \$1,000,000 | S |
| Specialized Museum | \$1,000,000 and over | L |
|  | \$350,000 to \$1,000,000 | M |
|  | \$100,000 to \$350,000 | S |
|  | Under \$100,000 | V |
| Zoo | \$3,000,000 and over | L |
|  | \$1,000,000 to \$3,000,000 | M |
|  | Under \$1,000,000 | S |

# AAM REGIONS USED FOR STRATIFICATION 

| Region | States and Territories Included |
| :--- | :--- |
| New England | CT, ME, MA, NH, RI, VT |
| Mid-Atlantic | DC, DE, MD, NY, NJ, PA, PR, VI |
| Southeastern | AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV |
| Midwest | IL, IN, IA, MI, MN, MO, OH, WI |
| Mountain/Plains | CO, KS, MT, NE, NM, ND, SD, OK, TX, WY |
| Western | AK, AZ, CA, HI, ID, NV, OR, UT, WA, AS, GU |

## DIFFERENCES IN SIZE AND TYPE OF RESPONDING INSTITUTIONS BETWEEN AS SELECTED AND AS RESPONDED

Size
Large
Medium
Small \&
Very Small
Total

Type
Aquarium
No. Institutions As Selected

Arboretum
Art
Children's
General
History Site/House
History Museum
Natural History
No. Institutions
As Selected

Nature Center
Planetarium
Science
Specialized
Zoo
Parent Organizations ** - 2

Total
1,077

No. Institutions
As Responded
329
192
556

1,077

No. Institutions
As Responded
14
41
218
40 37
$86 \quad 104$
$286 \quad 121$

* 180

102100
78 58
$33 \quad 20$
$43 \quad 58$
$58 \quad 61$
$63 \quad 63$

1,077

* All history institutions were in one Type category because of an inability to segregate them in the selection process.
** The Smithsonian and the Carnegic Museums are two parent organizations that have multiple large subsidiary museums. Both have data items that cannot be allocated to the individual subsidiary museums, and thus they were assigned an individual organization number. See the accompanying text for more on this issue.


## budget size by type Categories as responded (By Sample)

| Type | Size Code | Reported Operating Expenses | Change from Sample Category |
| :---: | :---: | :---: | :---: |
| Aquarium | L | \$5,000,000 and over | \$3,000,000 and over |
|  | M | \$800,000 to \$5,000,000 | \$1000,000to\$3,000,000 |
|  | S | Under \$800,000 | Under \$1,000,000 |
| Arboretum/ Botanical Garden | L | \$2,000,000 and over | \$1,000,000 and over |
|  | M | \$250,000 to \$2,000,000 | \$200,000 to \$1,000,000 |
|  | S | Under \$250,000 | Under \$200,000 |
| Art Museum | L | \$800,000 and over | \$ $1,000,000$ and over |
|  | M | \$300,000 to \$800,000 | \$200,000 to \$1,000,000 |
|  | S | Under \$300,000 | Under \$200,000 |
| Children's Museum | L | \$1,000,000 and over | No change |
|  | M | \$300,000 to \$1,000,000 | \$200,000 to \$1,000,000 |
|  | S | Under \$300,000 | Under \$200,000 |
| General Museum | L | \$1,000,000 and over | No change |
|  | M | \$300,000 to $\$ 1,000,000$ | \$350,000 to $\$ 1,000,000$ |
|  | S | \$100,000 to \$300,000 | \$100,000 to $\$ 350,000$ |
|  | V* | Under \$100,000 | No change |
| Historic House/Site** | L | \$800,000 and over | \$1,000,000 and over |
|  | M | \$350,000 to \$800,000 | \$350,000 to \$800,000 |
|  | S | Under \$350,000 | No change |
| History Museum** | L | \$1,000,000 and over | No change |
|  | M | \$350,000 to $\$ 1,000,000$ | No change |
|  | S | Under \$350,000 | No change |
| Natural History/ <br> Anthropology Museum | L | \$1,000,000 and over | No change |
|  | M | \$250,000 to \$1,000,000 | No change |
|  | S | Under \$250,000 | No change |
| Nature Center | L | \$800,000 and over | No change |
|  | M | \$300,000 to $\$ 800,000$ | \$250,000 to \$800,000 |
|  | S | Under \$300,000 | Under \$250,000 |
| Planetarium | L | \$2,000,000 and over | \$1,000,000 and over |
|  | M | \$250,000 to \$2,000,000 | \$250,000 to $\$ 1,000,000$ |
|  | S | Under \$250,000 | No change |
| Science Museum/ Technology Center | L | \$3,000,000 and over | \$5,000,000 and over |
|  | M | \$1,000,000 to $\$ 3,000,000$ | \$1,000,000 to $\$ 5,000,000$ |
|  | S | Under \$1,000,000 | No change |


| Specialized | Museum | L | $\$ 1,000,000$ and over | No change |
| :--- | :--- | :--- | :--- | :--- |
|  | M | $\$ 500,000$ to $\$ 1,000,000$ | $\$ 350,000$ to $\$ 1,000,000$ |  |
|  | S | $\$ 100,000$ to $\$ 500,000$ | $\$ 100,000$ to $\$ 350,000$ |  |
|  | V* | Under $\$ 100,000$ | No change |  |
| Zoo |  |  |  |  |
|  | L | $\$ 3,000,000$ and over | No change |  |
|  | M | $\$ 1,000,000$ to $\$ 3,000,000$ | No change |  |
|  | S | Under $\$ 1,000,000$ | No change |  |

*In these two categories of type "Very Small" was added to insure that these institutions would not be excluded randomly from the sample. As planned, they are analyzed as part of the "small" population.
**Historic house/site and History museums were sampled as one group because of the inability to segregate the two. They are analyzed and reported as two groups.

## SIZES OF THE SAMPLE AND THE FRAME

 BY TYPE \& SIZE AND BY REGION \& SIZE OF MUSEUM| MUSEUM <br> TYPE $\qquad$ | SIZE |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | LARGE | MEDIUM | SMALL | VERY SMALL | TOTAL |
| Aquarium | 4 of 4 | 6 of 6 | 16 of 16 | --- | 26 of 26 |
| Arboretum/Garden | 13 of 13 | 25 of 91 | 134 of 517 | --- | 172 of 621 |
| Art | 146 of 146 | 33 of 251 | 157 of 1,143 | --- | 336 of 1,540 |
| Children's | 6 of 6 | 20 of 26 | 47 of 63 | --- | 73 of 95 |
| General | 31 of 31 | 22 of 57 | 86 of 240 | 30 of 76 | 169 of 404 |
| History Museum/Site | 127 of 127 | 31 of 191 | 437 of 8,899 | --- | 595 of 9,217 |
| Natural History | 40 of 40 | 23 of 49 | 99 of 216 | --- | 162 of 305 |
| Nature Center | 21 of 21 | 28 of 116 | 149 of 735 | --- | 198 of 872 |
| Planetarium | 9 of 9 | 18 of 24 | 38 of 50 | --- | 65 of 83 |
| Science | 16 of 16 | 14 of 20 | 72 of 112 | --- | 102 of 148 |
| Specialized | 5 of 5 | 7 of 13 | 116 of 344 | 22 of 63 | 150 of 425 |
| Zoo | 28 of 28 | 28 of 40 | 54 of 82 | --- | 110 of 150 |
| TOTAL | 446 of 446 | 255 of 884 | 1,405 of 12,417 | 52 of 139 | 2,158 of 13,886 |

## SIZE

|  | LARGE | MEDIUM | SMALL | VERY SMALL | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
| New England | 41 of 41 | 26 of 91 | 128 of 1,307 | 4 of 8 | 199 of 1,447 |
| Mid Atlantic | 115 of 115 | 43 of 160 | 244 of 2,205 | 8 of 26 | 410 of 2,506 |
| Southeast | 75 of 75 | 60 of 203 | 305 of 2,515 | 10 of 21 | 450 of 2,814 |
| Midwest | 81 of 81 | 41 of 163 | 267 of 2,730 | 13 of 26 | 402 of 3,000 |
| Mountain/Plains | 54 of 54 | 32 of 101 | 233 of 1,981 | 12 of 39 | 331 of 2,175 |
| Western | 80 of 80 | 53 of 166 | 228 of 1,670 | 5 of 19 | 366 of 1,944 |
| TOTAL | 446 of 446 | 255 of 884 | 1,405 of 12,417 | 52 of 139 | 2,158 of 13,8 |

first number $=$ the sample; second number $=$ the frame

# PRETEST MUSEUMS AND PEOPLE PROVIDING QUESTIONNAIRE CRITIQUE 

Pretest Museums

Hidden Oaks Nature Center, Annandale, VA National Aquarium in Baltimore, MD
Grand Rapids Public Museum, MI
Science Museum of Virginia, Richmond VA
Ellicott City B\&O RR Station Museum, MD
Fort Ward Museum, Alexandria VA
Baltimore Art Museum, MD
National Trust for Historic Preservation, DC
Dallas Zoo, TX
Telephone Responses or Conversations about the Ouestionnaire
Paul Conway, Society of American Archivists
Sharon Theobald, Small Museum Administrators Committee
Rebecca Danvers, Institute of Museum Services
Elaine Hoagland, Association of Systematics Collections
Marsha Semmel, National Endowment for the Humanities
Andrew Oliver, National Endowment for the Arts
Frank Sanchis, National Trust for Historic Preservation
Adden Martin, Exhibits USA, American Arts Alliance
David Lintz, Stecher Museum, Baylor Museum, TX
Gail Harrity, Guggenheim Museum, NY
George Sample, Arizona State Museum
Cheryl McClenney-Brooker, Philadelphia Museum of Art
Dick Midgely, Los Angeles County Museum
Phil Correl, Hagley Museum and Library, DE
Judy Balfe, Professor of Sociology, CUNY Staten Island

## Written Comments and/or Forms with Comments

National Endowment for the Humanities
Association of Systematics Collections
Small Museum Administrators Committee of AAM
Winterthur Museum and Gardens, DE
Rockwell Museum, NY
Hearst Art Gallery of St Mary's College, CA
Maine Maritime Museum
Museum of History and Science, KY
Franklin Institute, PA
Arizona State Museum
Paisley Cato, Dept of Wildlife \& Fisheries Sciences, Texas A\&M University
Mary Case, Office of Registrar, Smithsonian
Jim Blackaby, Museum Consultant
L. Swain, Collections Manager, Geology Department, Denver Museum of Natural History

## CRITICAL ITEMS

Survey
Section
Question \#
A Identifying Information (museum name, address, etc.)
Screening Questions ..... (4)
1: Survey Sent to Parent Organization
2: Number of Sites
B 3: Operated by a Parent
5: Type of Governing Authority
6/7: Established or Founding Date
13: Type (IMS/current version)
14: Type (1979 version)
15: Cultural/Ethnic Focus
C 16: Total Area (interior and/or exterior) of Physical Facility
17: Major Renovation within Last 10 Years (space added)
22: Head Count of Paid Staff and Volunteers
D 26: Own Permanent Collection
27: Number of Objects, Lots, Archival Material, Etc.
28: Number of Objects per Category (history, art, living collections, etc.)
E 46: Weeks/Hours Open
47: Total Attendance Last Three ..... Years
49: General Admission Fee, Fixed,Suggested
54: Number Exhibitions Produced Last Three Years
58: Total Number Individuals Served (same or greater number than \#47)
59: Number of School Children Served
F 69: Whether Collections Are/Have Been Capitalized
71: Value of Endowment
73: Total Operating Income
74: Total Personnel Expenses, Total Operating Expenses
78: Type of Services (with dollar value) Provided by Parent Organization

Gail Harrity, Guggenheim Museum<br>Michael Spock, Field Museum<br>Ray Thompson, Arizona State Museum<br>Warren Iliff, Dallas Zoo<br>Jim Blackaby, Museum Consultant<br>Dennis Wint, St. Louis Science Center<br>Carol Nelson, Louisiana Association of Museums<br>Dan Monroe, Portland Art Museum<br>Cheryl McClenney-Brooker, Philadelphia Museum of Art<br>Dick Touvell, Natural Science for Youth Foundation<br>Katherine Kane, Colorado Historical Association<br>Bob Wagner, American Association of Zoological Parks and Aquariums<br>Linda Boyd, American Association of Zoological Parks and Aquariums<br>Susan Lathrop, American Association of Botanical Gardens and Arboreta<br>Anne Stone, Virginia Association of Museums<br>Charles Hummel, The Winterthur Museum and Gardens<br>Margaret Blagg, Texas Association of Museums<br>Constance Clement, Yale Center for British Art<br>Lucy Skjelstad, Horner Museum, Oregon<br>Martin Sullivan, New York State Museum<br>William Sudduth, Museum of History and Science, Louisville, Kentucky<br>Jane Jerry, The Children's Museum, Houston, Texas<br>Mary Case, The Smithsonian<br>Mary Alexander, National Museum of American History<br>Cheryl Collins, Riley County Historical Society, Manhattan, Kansas<br>Michael Dugger, Florida Association of Museums<br>Ruth Truett, Congress of Illinois Historical Societies and Museums<br>David Mauer, Congress of Illinois Historical Societies and Museums<br>Bonnie Van Vorn, Association of Science-Technology Centers<br>Nancy Gay, Museums Council of New Jersey<br>Laura Roberts, Boston National Historical Park<br>Robert Macdonald, Museum of the City of New York<br>Peter LaPaglia, American Assocation of State and Local History<br>Bonnie Pitman Gelles, Seattle Art Museum<br>Scott Miller, Nevada State Museum<br>Pat Florence, Mountain Plains Museum Association<br>Margo Dundon, Grout Museum of History and Science, Iowa<br>Ed Weldon, Georgia Department of History and Archives

## TELEPHONE NONRESPONSE FOLLOW-UP STRATEGY

| Size | Type | Strategy |
| :---: | :---: | :---: |
| Large | All | Personal calls by museum colleagues Follow-up calls by AAM project staff |
| Medium | All | Same strategy |
| Small | Aquarium | Follow-up by AAM project staff and museum colleagues |
|  | Arboretum | Follow-up effort in selected states only by museum colleagues |
|  | Art | Follow-up mostly by Prospect Associates Data collected by phone |
|  | Children's | Follow-up mostly by Prospect Associates Data collected by phone |
|  | General | Follow-up mostly Prospect Associates Data collected by phone |
|  | History | Follow-up Prospect Associates Data collected by phone |
|  | Natural History | No follow-up needed |
|  | Nature Center | Follow-up Prospect Associates Data collected by phone |
|  | Planetarium | Follow-up by AAM project staff |
|  | Science | Follow-up Prospect Associates Data collected by phone |
|  | Specialized | Follow-up Prospect Associates Data collected by phone |
|  | Zoo | Follow-up by AAM project staff and museum colleagues |

## SAMPLE DISPOSITION

Response Number (in Sample)
Complete ..... 1,077
Ineligible ..... 638
Did Not Meet 1 ..... 451of 4 Criteria
Closed ..... 43
Not Open by End of 1988 ..... 38
Duplicate ..... 106
Total Number Museums Returning Accurately Filled-out Questionnaires 1,715 ..... 79.2\%
Eligible (returned questionnaire; ..... 26
not complete)
Replaced ..... 7
Refused ..... 17
Incomplete ..... 2
Total Number Museums Responding ..... 1,741 ..... 80.3\%
Did Not Respond; Known to Be Eligible ..... 359
Large (all) ..... 55
Medium (all) ..... 58
Small (most) ..... 246
Total Number MuseumsWhose Eligibility Was Known2,10096.9\%
Unreachable (all small) ..... 67
Undeliverable and ..... 22Unreachable
Deliverable; Never ..... 45Reached
TOTAL SAMPLE2,167100\%

## RESPONSE RATES BY TYPE (AS SAMPLED)

|  | Response | Rate |
| :---: | :---: | :---: |
| Type |  |  |
| Aquarium | 14 of 21 | 66.7\% |
| Arboretum/Botanical Garden | 52 of 141 | 36.9\% |
| Art | 222 of 276 | 80.4\% |
| Children's | 40 of 53 | 75.5\% |
| General | 86 of 119 | 72.3\% |
| History Site/Museum | 286 of 382 | 74.9\% |
| Natural History | 102 of 120 | 85.0\% |
| Nature Center | 78 of 105 | 74.3\% |
| Planetarium | 33 of 51 | 64.7\% |
| Science | 43 of 62 | 69.4\% |
| Specialized | 58 of 99 | 58.6\% |
| Zoo | 63 of 100 | 63.0\% |
| Total | 1,077 of 1,529 | 70.4\% |

[^2]|  | Response | Rate |
| :---: | :---: | :---: |
| Size |  |  |
| Large | 346 of 409 | 84.6\% |
| Medium | 152 of 212 | 71.7\% |
| Small | 579 of 908 | 63.8\% |
| Total | 1,077 of 1,529 | 70.4\% |
| Region |  |  |
| New England | 86 of 137 | 62.8\% |
| Mid Atlantic | 227 of 311 | 73.0\% |
| Southeast | 219 of 316 | 69.3\% |
| Midwest | 200 of 275 | 72.7\% |
| Mountain/Plains | 163 of 220 | 74.1\% |
| Western | 182 of 270 | 67.4\% |
|  | ---------- | -.-. |
| Total | 1,077 of 1,529 | 70.4\% |
| Response Rate $=$ | S |  |

Type as Sampled Size

## Weight

1 Zoo
2 Arboretum/ L ..... 1.18
Botanical Garden ..... M ..... 5.63
3 Art L ..... 1.17
M ..... 10.49
,
4 Children's L ..... 1.25
5 General ..... L ..... 1.08
M ..... 4.25
S ..... 4.02
6 History ..... L ..... 1.20
S ..... 27.38 ..... 8.68
7.38
7 Natural History
8 Nature Center L ..... 1.29
9 Science ..... L .....
1.40 .....
1.40

10 Specialized L ..... 1.33
11 Aquarium L ..... 1.33
12 Planetarium ..... L ..... 1.17L
M1.24
1.79
S ..... 3.34
S ..... 14.31
S ..... 9.37
M ..... 1.54
S ..... 2.02
L
L ..... 1.09 ..... 1.09
M ..... 2.59
S ..... 2.53
M ..... 5.40
S ..... 6.90

M

M .....  ..... 2.94 .....  ..... 2.94
S
S ..... 2.06 ..... 2.06


M ..... 5.00
S ..... 4.83
M ..... 1.00
S ..... 2.00
M ..... 1.87
S ..... 2.34

## SECTION II

## ANALYSIS OF INELIGIBLE MUSEUMS

## SECTION II: ANALYSIS OF INELIGIBLE MUSEUMS

One purpose of the 1989 museum survey was to estimate the number of museums in the United States. The frame ( 13,886 museums) from which the sample was drawn was thought to contain about 25 percent ineligible, closed, or not-open museums. In addition, 3-5 percent duplicates were expected. In fact, the number turned out to be 29 percent or 638 institutions. These institutions responded that they did not meet one of the four criteria or wrote back that they were "not a museum." The four criteria plus two other reasons for not being an eligible museum are summarized as follows:

- for profit or not existing on a permanent basis for aesthetic or educational purposes
- does not care for and own or use objects
- lacks one professional full-time equivalent staff member, paid or unpaid
- is not open to the public for part of at least 120 days per year
- the institution is a parent organization that is not a museum (in which case the organization's subsidiary museum(s) were sent a questionnaire, unless they had also been included as separate institutions in the universe)
- "not a museum" or specific reason not given. (Follow-up calls were made to a sample of six of these institutions, all of which were ineligible because they did not meet the second criteria: care for and own or use objects.)

There were three other possible reasons why an institution in the sample might not be an eligible museum. The possibilities were: (1) the museum had closed permanently by its fiscal year 1988; (2) it was not open to the public by the end of its fiscal year 1988; or (3) it was a duplicate entry. Exhibit 14 (Sample Disposition) gives the numerical totals for these responses.

The total number of ineligible institutions is estimated to be 4,743 institutions. Exhibit 18 gives the distribution by type and by size of museum for the sample and the universe. After the museum universe was estimated ( 8,179 museums), the remaining number of museums in the frame equaled 5,707. The 106 duplicates were subtracted from this number. They were not weighted because of the extensive work done during the survey period to identify duplicates. This left 5,601 to be distributed to ineligibles, closed, and not-yet-open categories. The weighting procedure used on the ineligibles is similar to that applied to the eligible respondents, but was adjusted to reflect that all nonresponding large and most medium sized nonrespondents were known to be eligible museums. Of the total estimate of ineligible institutions, the small history institutions account for two thirds--3,159 of 4,743 . These are mostly small historical societies who do care for objects or a building or site but are open infrequently and/or have no professional staff, paid or unpaid. Those that did not have staff and/or were not open enough days accounted for 1,970 institutions, 62 percent of the "small history" category and over 40 percent of the total ineligible population.

Exhibit 19 gives the distribution by reason. Figure 1 below shows a pie chart of the distribution of the estimated number of ineligible museums. The largest percentage are institutions that lack the professional staff member or those institutions who are not museums because they do not care for objects or they responded "not a museum."

Ineligible Museums
Criteria Given for Ineligibility


Figure 1

Figure 2 shows the ineligible institutions divided into three types: (1) museums too small to meet the criteria of the survey's definition, (2) forprofit museums, and (3) institutions that are not museums because they are parent organizations or they responded either that they are "not a museum" or do not care for objects. The third group represents 1,591 institutions that would not be considered museums in most other definitions of museums. The for-profit museums do have collections and perform some or all of the functions that nonprofit and public (government run) museums do. Because for-profit museums were excluded, lists of these museums were not sought in the development of the survey frame (the universe). Therefore, the number that is estimated from our frame (180) understates the true number.

The first group, the "too small" museums, represent the group of institutions that might grow to become part of the museum community. The number of museums in this group is 2,820 . Only 19 of these are represented by sampled medium museums. The rest were small museums. (Because an ineligible museum filled out only part of page one of the questionnaire, the size of a particular museum is based on its assignment in the sample, not how it responded.)

Ineligible Museums
Criteria Given for Ineligibility


Figure 2
From top to bottom, the first group are made up of "not open 120 days," "lack professional staff and not open 120 days," and "lack professional staff." See Exhibit 19 for counts in each group.

## INELIGIBLE MUSEUMS BY TYPE AND SIZE

Estimate of
Universe* TYPE
2 ..... 8
Aquarium
19 ..... 247
Arboretum/Botanical
54 ..... 467
Garden
Art Museum
6 ..... 11
Children's Museum
35 ..... 123
General Museum
174 ..... 3,186
Historic House/Site/
30 ..... 74
Natural History/
Anthropology Museum
72
72 ..... 417 ..... 417
Nature Center
Nature Center
11
11 ..... 23 ..... 23
Planetarium
Planetarium ..... 15 ..... 30
Science Museum/ Science7
Technology Center
2
Zoological Park
31 ..... 150
Specialized Museum----Total4514,743
SIZE
Large ..... 23 ..... 23
Medium ..... 18 ..... 89
Small ..... 410 ..... 4,631
Total ..... 451 ..... 4,743

* See text for weighting procedure, base weights used, no nonresponseadjustment; estimate does not take into account possible changes in sizeand type in the same method as eligible museums because ineligiblemuseums did not report their actual size or type.


## INELIGIBLE MUSEUMS BY REASON OF INELIGIBILITY

In Sample

In Universe
Parent Organization ..... 26 ..... 148
Not Care for Objects ..... 88 ..... 889
Reason Unknown ..... 58 ..... 706
Subtotal (Not "Museum") ..... 172 ..... 1,743
For Profit ..... 17 ..... 180
Not Open 120 Days ..... 38 ..... 304
Lack Professional Staff ..... 151 ..... 1,543
Lack Professional Staff ..... 73 ..... 973
\& Not Open 120 Days
Subtotal (Too "Small") ..... 262 ..... 2,820
Total ..... 451 ..... 4,743

# SECTION III 

## DATA TABLES AND GRAPHS

## SECTION III: DATA TABLES AND GRAPHS

The data from the survey are presented by question number as it appeared on the survey instrument with the exception that the number of museums by type, size and region precedes the other data items. Following this page, there are a list of tables and a list of figures.

To understand fully what the data mean, each question should be examined as the tables are read. The questionnaire is in Appendix A.

All calculations are weighted estimates from the sample; they are not census counts. When the data were weighted (enlarged from the sample to the universe), the results were in fractional numbers of museums. The weighted total estimate was calculated to be 8179.14 museums consisting of 595.29 "Large", 992.43 "Medium" and 6591.42 "Small" museums. The fractional amounts have been rounded off in these summary tables after the column and row totals have been calculated. As a result column and row totals sometimes will not add up. The totals, however, are those results of the weighting procedure and are correct. The two exceptions are tables $\mathrm{A}: \mathrm{A}$ and $\mathrm{A}: \mathrm{B}-\mathrm{A}$ where the cells were rounded first and then the row and column totals were calculated.

The number of museums that did not respond to a particular question is shown either at the bottom of a table, in a column, or as a separate table. Since the weighted equivalent of 12 museums did not answer the governing authority question, the totals for responses by governing authority do not add up to the totals for responses by type or by size.

For a few numerical data items (e.g., attendance, total income, total expenses) where nonresponse was minimal, the missing values have been filled (imputed) by using the median value of the size and type of the missing museum.

## List of Tables

The tables are numbered to correspond to the questionnaire section letter (A through F) and question number (A through 78), then alphabetically starting with A.

Table
Number Table Title

| A:A | U.S. Muscums by Type and Size <br> A:B-A |
| :--- | :--- |
| Number of Museums by Type and Region and by Size |  |
| A:B-B | Percent of Museums by Type and Region |
| A:B-C | Percent of Museum by Size and Region |
| A:2-A | Number of Museums and Sites by Region |
| A:2-B | Number of Museums and Sites by Type |

B:3-A Museums with Parent Organizations
B:3-B Percent of Museums with Parent Organization by Type and by Governing Authority
B:3-C Number of Museums with Parent Organization by Type and by Public or Private Governing Authority
B:3-D Percent of Museums (by Type and by Governing Authority) That Have Parent Organizations
B:5-A Number of Museums by Governing Authority in 1979 and 1988 as Defined in 1979
B:5-B Number of Museums by Region and Governing Authority
B:5-C Governing Authority by Type and Size
B:6-A Number of Museums by Decade Established
B:6-B $\quad$ Distribution of Age of Museums by Type
B:6-C Number of Museums by Region and Date of Establishment
B:6-D Percent of Museums by Region and Year of Establishment
B:8/9/10 Control and Ownership of Facilities and Collections; Friends Organizations
B:11-A Museums with Not-for-Profit Board with Fiduciary Responsibility by Type and Size
B:11-B Number of Trustees on Museum Boards
B:11-C Number of Museums with Boards by Governing Authority
B:14 Number of Museums by Type in 1979 and 1988 as Defined in 1979
B:15 Museums with a Cultural or Ethnic Focus in the Collections or on the Audience

C:16-A Total Square Footage and Acreage under Museum Control by Museum Type
C:16-B Size Breakout for Selected Types for Interior and Exterior Space
C:16-C Total Square Footage and Acreage under Museum Control by Governing Authority and by Size
C:17-A Percent of Museums That Reported a Major Renovation or a Move to a Different Building/Facility by Type and by Size

C:17-B
C:17-C

C:17-D
C:17-E
C:17-F
C:17-G
C:19-A
C:19-B
C:22-A
C:22-B
C:22-C
C:22-D

D:26-A
D:26-B
D:27-A
D:27-B
D:27-C
D:28-A
D:28-B
D:29-A

D:29-B
D:29-C
D:29-D
D:29-E
D:29-F
D:29-G
D:29-H
D:29-I
D:29-J
D:29-K

Sum, Mean, Quartile Values of Space Added or Renovated Percent of Museums That Reported a Major Renovation or Moved to a Different Building/Facility by Governing Authority.
Number of Museums That Added Interior or Exterior Space by Type and by Size
Number of Museums That Added Interior or Exterior Space by Governing Authority
Of All Museums Percent That Added Interior or Exterior Space by Type and by Size
Of All Museums Percent That Added Interior or Exterior Space by Governing Authority
Muscums with Intrusion Detection Systems by Type and by Size
Museums with Fire Detection Systems by Type and by Size
Number and Percent of Staff by Type (Percentages add down)
Number and Percent of Staff by Type (Percentages add across)
Staff Distribution by Who Pays: All Museums
Median and Average, Paid and Total Full-time and PartTime Staff by Museum Type

Museums with Permanent Collection by Type and Size
Museums with Permanent Collection by Governing Authority
Total Numbers in Permanent Collection by Museum Type
Total Numbers in Permanent Collection by Museum Size
Total Numbers in Permanent Collection by Governing Authority
Number of Items in Permanent Collection by Collection Type
Percent of Collection Type Held by Museum Type
Response Rate to Question 29: Percentage of Permanent Collection for Which Records Have Been Developed and Are Maintained
Response Rate to Question 29 Based on Question 27
Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: All Museums
Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Aquariums
Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Arboreta/Bot Gard.
Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Art Museums
Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Children's Museums
Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: General Museums
Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Historic Sites
Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: History Museums
Average Percent of Permanent Collection for Which Records

Are Developed \& Maintained: Nat Hist Museums
D:29-L Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Nature Centers
D:29-M Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Planetariums
D:29-N Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Science Museums
D:29-O Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Special Museums
D:29-P Average Percent of Permanent Collection for Which Records Are Developed \& Maintained: Zoos
D:32-A Response Rate to Question 32: Percentage Change in Size in Permanent Collection by Type and Size
D:32-B Net Change in Size of Permanent Collection for All Museums
D:33-A Response Rate in Question 33: Number of Objects Loaned and Loan Transactions by Museum Type and Size
D:33-B Number of Objects Loaned and Transactions by Type and Size
D:44-A Museums with Collection Used by Outsiders for Research by Type and Size
D:44-B Museums with Collection Used by Outsiders for Research by Type for Large and Medium Size
D:44-C Number of Museums Whose Collections were Used for Research by Governing Authority
D:44/45-A Number of Research Visits Using Collection and Number of Research Findings Published by Size of Museum
D:44/45-B Number of Research Visits Using Collection and Number of Research Findings Published by Type
D:44/45-C Number of Research Visits Using Collection and Number of Research Findings Published by Governing Authority

E:46-A Number of Weeks Open by Type
E:46-B Number of Weeks Open by Governing Authority
E:46-C Number of Museums with Hours Open to the Public without Special Arrangement
E:47-A Total and Average Attendance by Year by Museum Type
E:47-B
Median Attendance by Year by Museum Type
E:47-C Total, Average, and Median Attendance by Year by Size
E:47-D Total Attendance by Type and Size
E:47-E Median Attendance by Type and by Size
E:47-F Total and Average Attendance by Year by Governing Authority
E:47-G
E:48
E:49-A Number of Museums with Admission Fee and Whether Fixed or Suggested by Type and Size
E:49-B Number of Museums with Admission Fee and Whether Fixed or Suggested by Governing Authority
E:49-C Number of Museums with Admission Fee 1989 and 1979
E:50-A
E:51-A Number of Museums with Member Discount of Admission Fee by Type and by Size
E:51-B Number of Museums with Member Discount of Admission

Fee by Governing Authority
E:53-A Number of Museums That Conducted a Visitor Survey within the Last 3 Years by Type and by Size
E-53-B Number of Museums That Conducted an Audience Survey within the Last 3 Years by Type and by Size
E-53-C
E-53-D
E-54-A
E:54-B
E:54-C
E:54-D
E:54-E
E:54-F
E:55-A
E:55-B
E:55-C
E:55-D
E:55-E
E:56-A
E:56-B
E:56-C
E:57-A
E:57-B
E:58-A
E:58-B
E:59-A
E:59-B
E:60-A
E:60-B

F:63-A
F:63-B
F:64-A
F:64-B
F:65-A
F:65-B
F:66-A
F:66-B
Number of Museums That Have or Are Developing a Planned Giving Program by Type and by Size
Number of Museums That Have or Are Developing a Planned Giving Program by Governing Authority
Number of Museums with Membership Program by Type and by Size
Number of Museums with Membership Program by Governing Authority
Total Number of Members by Museum Type and Size
Total Number of Members by Governing Authority
Median Membership Fee by Museum Type and by Size
Median Membership Fee by Governing Authority

F:67-A Number of Museums That Have Formally Approved Budget by Museum Type and by Size
F:67-B Number of Museums That Have Formally Approved Budget by Governing Authority
F:69-A Number of Museums That Capitalize Additions to the Collection by Type and by Size
F:69-B Number of Museums That Capitalize Additions to the Collection by Governing Authority
F:69-C Total Numbers in Collections That Are Capitalized
F:69-D Number of Museums That Capitalize Additions to the Collection by Year of Establishment by Type and Size
F:71/72-A Number of Museums with an Endowment and with a Policy on Endowment by Type and by Size
F:71/72-B Number of Museums with an Endowment and with a Policy on Endowment by Governing Authority
F:71/72-C Number of Museums with an Endowment and with a Policy on Endowment by Size within Type
F:71-D Endowment Amount by Type and Size and Governing Authority and Size
F:71-E Percent of Endowment by Type and Size and Governing Authority and Size
F:73-A Total, Average and Median Total Operating Income (FY1988) by Museum Type and Size
F:73-B Total, Average and Median Total Operating Income (FY1988) by Governing Authority
F:73-C Total FY1988 Operating Income (with Subtotals) by Type
F:73-D Percentage of FY1988 Total Operating Income by Subtotals by Museum Type
F:73-E Total FY1988 Operating Income (with Subtotals) by Type with Parent/Friend Income Allocated
F:73-F Percentage of FY1988 Total Operating Income by Subtotals by Museum Type with Parent/Friend Income Allocated
F:73-G Total Operating Income and Net Operating Income by Museum Type and by Size
F:73-H Total Operating Income and Net Operating Income by Governing Authority
F:73-I Median Total Operating Income by Museum Type and Size and by Governing Authority and Size
F:73-J Number of Museums by Total Operating Income versus Weeks Open
F:74-A Personnel and Total Operating Expenses by Type (FY 1988)
F:74-B Response Rate to Parts of Question 74: Operating Expenses
F:74-C Total Expenses by Type of Expense for Responding Museums
F:74-D Personnel and Total Operating Expenses by Governing Authority
F:74-E Median Total Operating Expenses by Museum Type and Size and by Governing Authority and Size
F:74-F Number of Museums by FY1988 Operating Expenses
F:77-A Total Organizational Income and Expense versus Operating Income and Expense by Museum Type and by Size
F:77-B Total Organizational Income and Expense versus Operating Income and Expense by Governing Authority
F:78 Number of Museums Receiving and Value of Services and Items at Reduced or No Cost

Table A:A
U.S. Museums by Type and Size

Size of Museum

| Type of Museum | Large |  | Medium |  | Small |  | Totals |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Aquarium | 5 | 0.9\% | 4 | 0.4\% | 11 | 0.2\% | 20 | 0.2\% |
| Arboretum | 23 | 3.9\% | 84 | 8.5\% | 211 | 3.2\% | 318 | 3.9\% |
| Art | 183 | 30.7\% | 215 | 21.7\% | 816 | 12.4\% | 1,214 | 14.8\% |
| Children | 7 | 1.2\% | 21 | 2.1\% | 36 | 0.5\% | 64 | 0.8\% |
| General | 80 | 13.4\% | 124 | 12.5\% | 500 | 7.6\% | 704 | 8.6\% |
| Historic Site | 63 | 10.6\% | 159 | 16.0\% | 1,861 | 28.2\% | 2,083 | 25.5\% |
| History Museum | 57 | 9.7\% | 154 | 15.5\% | 2,190 | 33.2\% | 2,401 | 29.4\% |
| Natural History | 52 | 8.7\% | 63 | 6.3\% | 137 | 2.1\% | 252 | 3.1\% |
| Nature Center | 2 | 0.4\% | 65 | 6.6\% | 230 | 3.5\% | 297 | 3.6\% |
| Planetarium | 1 | 0.2\% | 12 | 1.2\% | 26 | 0.4\% | 39 | 0.5\% |
| Science Museum | 17 | 2.8\% | 24 | 2.4\% | 143 | 2.2\% | 184 | 2.2\% |
| Specialized | 67 | 11.2\% | 28 | 2.9\% | 375 | 5.7\% | 470 | 5.7\% |
| Zoo | 38 | 6.4\% | 40 | 4.0\% | 55 | 0.8\% | 133 | 1.6\% |
| Totals by Size | 595 | 100.0\% | 993 | 100.0\% | 6,591 | 100.0\% | 8.179 | 100.0\% |
|  | Large |  | Medium |  | Small |  | Totals |  |
| Type of Museum | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Aquarium | 5 | 26.0\% | 4 | 19.7\% | 11 | 54.2\% | 20 | 100.0\% |
| Arboretum | 23 | 7.3\% | 84 | 26.5\% | 211 | 66.2\% | 318 | 100.0\% |
| Art | 183 | 15.1\% | 215 | 17.7\% | 816 | 67.2\% | 1,214 | 100.0\% |
| Children | 7 | 11.3\% | 21 | 32.2\% | 36 | 56.6\% | 64 | 100.0\% |
| General | 80 | 11.3\% | 124 | 17.7\% | 500 | 71.0\% | 704 | 100.0\% |
| Historic Site | 63 | 3.0\% | 159 | 7.6\% | 1,861 | 89.3\% | 2,083 | 100.0\% |
| History Museum | 57 | 2.4\% | 154 | 6.4\% | 2,190 | 91.2\% | 2,401 | 100.0\% |
| Natural History | 52 | 20.6\% | 63 | 24.9\% | 137 | 54.5\% | 252 | 100.0\% |
| Nature Center | 2 | 0.8\% | 65 | 21.9\% | 230 | 77.3\% | 297 | 100.0\% |
| Planetarium | 1 | 3.0\% | 12 | 29.9\% | 26 | 67.0\% | 39 | 100.0\% |
| Science Museum | 17 | 9.1\% | 24 | 12.8\% | 143 | 78.1\% | 184 | 100.0\% |
| Specialized | 67 | 14.2\% | 28 | 6.1\% | 375 | 79.8\% | 470 | 100.0\% |
| Zoo | 38 | 28.4\% | 40 | 30.1\% | 55 | 41.5\% | 133 | 100.0\% |
| Totals by Size | 595 | 7.3\% | 993 | 12.1\% | 6,591 | 80.6\% | 8.179 | 100.0\% |

Number/percent missing: 0 / 0.0\%

Table A:B-A

Number of Museums by Type \& Region and by Size \& Region

| Type | New England | MidAtlantic | South East | MidWest | Mount/ Plains | West | Totals | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 3 | 2 | 6 | 1 | 3 | 4 | 20 | 0.2\% |
| Arbor/Bot Garden | 6 | 74 | 76 | 113 | 15 | 34 | 318 | 3.9\% |
| Art | 123 | 279 | 214 | 180 | 160 | 258 | 1,214 | 14.8\% |
| Children's | 9 | 12 | 15 | 11 | 5 | 12 | 64 | 0.8\% |
| General | 62 | 120 | 53 | 217 | 177 | 75 | 704 | 8.6\% |
| Historic Site | 156 | 426 | 611 | 263 | 375 | 252 | 2,083 | 25.5\% |
| History Museum | 149 | 305 | 440 | 575 | 484 | 449 | 2,401 | 29.3\% |
| Natural History | 20 | 47 | 43 | 37 | 34 | 71 | 252 | 3.1\% |
| Nature Center | 27 | 56 | 80 | 81 | 32 | 22 | 297 | 3.6\% |
| Planetarium | 3 | 2 | 16 | 12 | 0 | 6 | 39 | 0.5\% |
| Science | 6 | 41 | 56 | 49 | 20 | 12 | 184 | 2.2\% |
| Speclalized | 4 | 143 | 154 | 63 | 38 | 68 | 470 | 5.7\% |
| Zoo | 1 | 24 | 24 | 35 | 34 | 16 | 133 | 1.6\% |
| Region Totals | 569 | 1,530 | 1,787 | 1,637 | 1,377 | 1,279 | 8,179 | 100.0\% |
| Percent | 0 | 0 | 21.8\% | 20.0\% | 16.8\% | 15.7\% | 100.0\% |  |


| Size |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Large | 55 | 174 | 89 | 113 | 82 | 82 | 595 | 7.3\% |
| Medium | 89 | 164 | 242 | 191 | 67 | 240 | 993 | 12.1\% |
| Small | 425 | 1,192 | 1,456 | 1,333 | 1,228 | 957 | 6,591 | 80.6\% |
| Region Totals | 569 | 1,530 | 1,787 | 1,637 | 1,377 | 1,279 | 8,178 | 100.0\% |

[^3]Table A:B-B

Percent of Museums by Type \& Region

| Type | New England | MidAtlantic | South East | MidWest | Mount/ Plains | West | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 16.4\% | 11.3\% | 29.6\% | 6.6\% | 14.8\% | 21.4\% | 100.0\% |
| Arbor/Bot Garden | 1.8\% | 23.1\% | 23.9\% | 35.6\% | 4.8\% | 10.8\% | 100.0\% |
| Art | 10.1\% | 23.0\% | 17.6\% | 14.8\% | 13.2\% | 21.2\% | 100.0\% |
| Children's | 13.8\% | 19.2\% | 24.0\% | 16.6\% | 7.2\% | 19.3\% | 100.0\% |
| General | 8.8\% | 17.0\% | 7.5\% | 30.8\% | 25.1\% | 10.7\% | 100.0\% |
| Historic Site | 7.5\% | 20.4\% | 29.3\% | 12.6\% | 18.0\% | 12.1\% | 100.0\% |
| History Museum | 6.2\% | 12.7\% | 18.3\% | 23.9\% | 20.2\% | 18.7\% | 100.0\% |
| Natural History | 7.9\% | 18.6\% | 17.2\% | 14.8\% | 13.4\% | 28.1\% | 100.0\% |
| Nature Center | 9.2\% | 18.9\% | 26.8\% | 27.2\% | 10.8\% | 7.3\% | 100.2\% |
| Planetarium | 6.8\% | 5.5\% | 41.0\% | 31.8\% | 0.0\% | 14.9\% | 100.0\% |
| Science | 3.2\% | 22.3\% | 30.4\% | 26.7\% | 10.9\% | 6.5\% | 100.0\% |
| Specialized | 0.8\% | 30.5\% | 32.7\% | 13.4\% | 8.2\% | 14.4\% | 100.0\% |
| Z00 | 1.0\% | 18.3\% | 17.7\% | 26.1\% | 25.2\% | 11.8\% | 100.0\% |


| Type | New England | MidAtlantic | South East | MidWest | Mount/ Plains | West |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 0.6\% | 0.1\% | 0.3\% | 0.1\% | 0.2\% | 0.3\% |
| Arbor/Bot Garden | 1.0\% | 4.8\% | 4.3\% | 6.9\% | 1.1\% | 2.7\% |
| Art | 21.7\% | 18.2\% | 12.0\% | 11.0\% | 11.6\% | 20.2\% |
| Children's | 1.5\% | 0.8\% | 0.9\% | 0.6\% | 0.3\% | 1.0\% |
| General | 10.9\% | 7.8\% | 3.0\% | 13.2\% | 12.8\% | 5.9\% |
| Historic Site | 27.4\% | 27.8\% | 34.2\% | 16.1\% | 27.3\% | 19.7\% |
| History Museum | 26.1\% | 19.9\% | 24.6\% | 35.1\% | 35.1\% | 35.1\% |
| Natural History | 3.5\% | 3.1\% | 2.4\% | 2.3\% | 2.4\% | 5.5\% |
| Nature Center | 4.8\% | 3.7\% | 4.5\% | 4.9\% | 2.3\% | 1.7\% |
| Planetarium | 0.5\% | 0.1\% | 0.9\% | 0.7\% | 0.0\% | 0.4\% |
| Science | 1.0\% | 2.7\% | 3.1\% | 3.0\% | 1.5\% | 0.9\% |
| Specialized | 0.7\% | 9.3\% | 8.6\% | 3.9\% | 2.8\% | 5.3\% |
| Zoo | 0.2\% | 1.6\% | 1.3\% | 2.1\% | 2.4\% | 1.2\% |
|  | - - - - | ---- | ---- | ---- | ----- | --- |
| Total | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

[^4]Table A:B-C
Percent of Museums by Size \& Region


Number/percent missing: $0 / 0.0 \%$

Tabie A:2-A
Number of Museums and Sites by Region

## Number of Museums



| Region | Number | Percent | Number | Percent |
| :---: | :---: | :---: | :---: | :---: |
| New England | 569 | 7.0\% | 1,042 | 6.7\% |
| Mld-Atlantic | 1,530 | 18.7\% | 2,414 | 15.5\% |
| Southeast | 1,787 | 21.9\% | 3,519 | 22.5\% |
| Midwest | 1,637 | 20.0\% | 3,079 | 19.7\% |
| Mountain/Piains | 1,377 | 16.8\% | 3,524 | 22.6\% |
| West | 1,279 | 15.6\% | 2,045 | 13.1\% |
| Totais: By Region | --7.-. | - $100.0-\mathrm{C}$ | ------- | 100.0\% |

- Sites includes main site in this table

Average number of sites $=1.9$
Maximum number of sites $=95$
Next three largest number of sites are 55,45 , and 32 Number of museums with single site only $=4,992$ (no additional sites Number/percent missing: $0 / 0.0 \%$

Table A:2-B

Number of Museums and Sites by Type

|  | Number of Museums |  | Number of Sites* |  |
| :---: | :---: | :---: | :---: | :---: |
| Region | Number | Percent | Number | Percent |
| Aquarium | 20 | 0.2\% | 32 | 0.2\% |
| Arbor/Bot Gard | 318 | 3.9\% | 545 | 3.5\% |
| Art | 1,214 | 14.8\% | 1,693 | 10.8\% |
| Children's | 64 | 0.8\% | 90 | 0.6\% |
| General | 704 | 8.6\% | 1,254 | 8.0\% |
| Historic Site | 2,083 | 25.5\% | 8,788 | 24.2\% |
| History Museum | 2,401 | 29.4\% | 5,366 | 34.3\% |
| Natural History | 252 | 3.1\% | 473 | 3.0\% |
| Nature Center | 297 | 3.6\% | 1,222 | 7.8\% |
| Planetarium | 39 | 0.5\% | 50 | 0.3\% |
| Science | 184 | 2.2\% | 245 | 1.6\% |
| Specialized | 470 | 5.7\% | 702 | 4.5\% |
| Zoo | 133 | 1.6\% | 163 | 1.0\% |
| Totals: By Types | 8,179 | 100.0\% | 15,623 | 100.0\% |

[^5]Number/percent missing: 0 / 0.0\%

Table B:3-A
Museums with Parent Organizations

| Museum Type | Parent Organization | with <br> Parent Org | That Are Also Museums |
| :---: | :---: | :---: | :---: |
| Aquarium | 18 | 87.1\% | 0.0\% |
| Arbor/Bot Gard | 221 | 74.3\% | 0.0\% |
| Art | 601 | 49.6\% | 2.9\% |
| Children's | 15 | 23.4\% | 0.0\% |
| General | 494 | 71.1\% | 8.3\% |
| Historic Site | 1.760 | 87.2\% | 5.4\% |
| History Museum | 1,613 | 68.2\% | 11.6\% |
| Natural History | 206 | 82.7\% | 7.0\% |
| Nature Center | 215 | 73.8\% | 2.9\% |
| Planetarium | 32 | 93.1\% | 0.0\% |
| Science | 121 | 65.8\% | 3.6\% |
| Specialized | 217 | 46.2\% | 1.7\% |
| Zoo | 110 | 83.2\% | 7.9\% |
| Total | 5,622 | 70.0\% | 6.7\% |
| Size |  |  |  |
| Large | 303 | 51.9\% | 12.7\% |
| Medium | 653 | 65.8\% | 1.9\% |
| Small | 4,666 | 72.3\% | 6.8\% |
| Total | 5,622 | 70.0\% | 6.7\% |

Table B:3-B
Percent of Museums with Parent Organization by Type and by Public or Private Governing Authority

|  | Public Museums | Private Museums | All Museums |
| :---: | :---: | :---: | :---: |
| Museum Type |  |  |  |
| Aquarium | 77.8\% | 22.2\% | 100.0\% |
| Arbor/Bot Gard | 80.1\% | 19.9\% | 100.0\% |
| Art | 57.0\% | 43.0\% | 100.0\% |
| Children's | 46.7\% | 53.3\% | 100.0\% |
| General | 39.3\% | 60.7\% | 100.0\% |
| Historlc Site | 61.8\% | 38.2\% | 100.0\% |
| History Museum | 42.2\% | 57.8\% | 100.0\% |
| Natural History | 69.9\% | 30.1\% | 100.0\% |
| Nature Center | 77.7\% | 22.3\% | 100.0\% |
| Planetarium | 93.8\% | 6.3\% | 100.0\% |
| Sclence | 49.6\% | 50.4\% | 100.0\% |
| Specialized | 48.4\% | 51.6\% | 100.0\% |
| Z00 | 69.1\% | 30.9\% | 100.0\% |
|  | 54.9\% | 45.1\% | 100.0\% |
| Aquarium | 0.5\% | 0.2\% | 0.3\% |
| Arbor/Bot Gard | 5.7\% | 1.7\% | 3.9\% |
| Art | 11.1\% | 10.2\% | 10.7\% |
| Children's | 0.2\% | 0.3\% | 0.3\% |
| General | 6.3\% | 11.8\% | 8.8\% |
| Historic Site | 35.3\% | 26.5\% | 31.3\% |
| History Museum | 22.1\% | 36.7\% | 28.7\% |
| Natural History | 4.7\% | 2.4\% | 3.7\% |
| Nature Center | 5.4\% | 1.9\% | 3.8\% |
| Planetarium | 1.0\% | 0.1\% | 0.6\% |
| Science | 1.9\% | 2.4\% | 2.2\% |
| Specialized | 3.4\% | 4.4\% | 3.9\% |
| Z00 | 2.5\% | 1.3\% | 2.0\% |
|  | -...- |  |  |
| Total | 100.0\% | 100.0\% | 100.0\% |

[^6]Number of Museums with Parent Organization by Type and by Governing Authority

| Museum Type | Aquar lum | Arbor <br> Bot Gar | Art | Child ren's | Gen eral | Hist Site | Hist Museum | NatrI History | Nature Center | Plane: arium | Science | Special lzed | Zoo | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Municipal | 2 | 69 | 52 | 5 | 39 | 165 | 79 | 9 | 34 | 2 | 2 | 32 | 49 | 539 |
| County/Regional | 0 | 13 | 11 | 0 | 106 | 88 | 269 | 8 | 56 | 2 | 3 | 19 | 23 | 597 |
| State | 9 | 0 | 2 | 0 | 13 | 655 | 74 | 31 | 46 | 4 | 8 | 7 | 3 | 853 |
| Federal | 2 | 1 | 38 | 0 | 9 | 158 | 226 | 41 | 18 | 0 | 19 | 3 | 1 | 515 |
| Pub Educ Instits | 1 | 94 | 240 | 2 | 27 | 23 | 33 | 55 | 13 | 22 | 28 | 44 | 0 | 581 |
| Subtotal All Public Museums | 14 | 177 | 342 | 7 | 194 | 1,088 | 681 | 144 | 167 | 30 | 60 | 105 | 76 | 3,085 |
| Prlvate Nonprofit | 4 | 28 | 149 | 8 | 289 | 668 | 931 | 27 | 42 | 2 | 54 | 59 | 26 | 2,286 |
| Other Private | 0 | 16 | 109 | 0 | 11 | 4 | 1 | 35 | 6 | 0 | 8 | 53 | 8 | 251 |
| Subtotal All Private Museums | 4 | 44 | 258 | 8 | 300 | 672 | 932 | 62 | 48 | 2 | 61 | 112 | 34 | 2,537 |
| Ail Museums with Parent | 18 | 221 | 601 | 15 | 494 | 1.760 | 1,613 | 206 | 215 | 32 | 121 | 217 | 110 | 5,622 |

Table B:3-D
Percent of Museums (by Type and by Goveming Authority) That Have Parent Organizations

| Museum Type | Aquar lum | Arbor <br> Bot Gar | Art | Chlld ren's | $\begin{aligned} & \text { Gen } \\ & \text { eral } \end{aligned}$ | Hist Site | HIst Museum | Natrl History | Nature Center | Planet arium | Sclence | Special Ized | Zoo | All <br> Museurns |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Munlcipal | 100.0\% | 99.6\% | 91.7\% | 100.0\% | 86.5\% | 100.0\% | 74.4\% | 67.8\% | 84.1\% | 64.3\% | 100.0\% | 86.9\% | 84.5\% | 89.4\% |
| County/Reglonal | NuMI | 100.0\% | 90.0\% | \#NUMI | 78.4\% | 100.0\% | 89.5\% | 100.0\% | 90.1\% | 100.0\% | 64.7\% | 100.0\% | 87.0\% | 89.1\% |
| State | 100.0\% | \#NUMI | 8.5\% | *NUMI | 92.4\% | 100.0\% | 83.6\% | 84.1\% | 100.0\% | 48.3\% | 100.0\% | 100.0\% | 66.8\% | 93.4\% |
| Federal | 100.0\% | 100.0\% | 100.0\% | *NUM | 100.0\% | 98.5\% | 80.4\% | 100.0\% | 100.0\% | *NUM | 100.0\% | 8.5\% | 100.0\% | 85.9\% |
| Pub Educ Instits | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 89.4\% | 100.0\% | 69.0\% | 100.0\% | 94.4\% | 100.0\% | \#NUMI | 98.1\% |
| All Public Museurns | 100.0\% | 99.8\% | 89.7\% | 100.0\% | 84.3\% | 99.8\% | 83.7\% | 93.5\% | 90.2\% | 84.2\% | 95.1\% | 76.6\% | 84.7\% | 91.3\% |
| Private Nonprofit | 58.3\% | 23.7\% | 21.1\% | 14.6\% | 62.7\% | 67.5\% | 59.0\% | 46.6\% | 39.4\% | 63.7\% | 47.4\% | 22.6\% | 72.7\% | 50.9\% |
| Other Private | NUMI | 73.6\% | 86.9\% | *NUMI | 100.0\% | 100.0\% | 100.0\% | 90.7\% | 100.0\% | *NUM | 100.0\% | 73.5\% | 100.0\% | 84.9\% |
| All Private Museums | 58.3\% | 31.3\% | 31.0\% | 14.6\% | 63.5\% | 67.6\% | 59.1\% | 64.3\% | 42.8\% | 63.7\% | 50.7\% | 33.6\% | 77.6\% | 53.0\% |
| All Museums | 87.1\% | 69.6\% | 49.5\% | 23.4\% | 70.3\% | 84.4\% | 67.4\% | 82.3\% | 72.2\% | 82.5\% | 65.8\% | 46.2\% | 82.4\% | 68.8\% |

Number/percent missing: 153 / 1.9\%

- Read thls table as follows: "Of all municlpal aquarlums, $100 \%$ have parent organizations" or "Of all private nonproflt art museurns, $21.1 \%$ have parent organizations"
* NUMI occurs when dividing by zero (e.g., there are no federal chlldren's museums)

Table B:5-A

Number of Museums by Governing Authority in 1979 and 1988 as Defined in 1979

|  | 1979 |  | 1988 |  |
| :---: | :---: | :---: | :---: | :---: |
| Governing Authority | Number | Percent | Number | Percent |
| Municipal | 419 | 9.5\% | 603 | 7.4\% |
| County/Regional | 215 | 4.9\% | 670 | 8.2\% |
| State | 488 | 11.1\% | 914 | 11.2\% |
| Federal | 344 | 7.8\% | 599 | 7.3\% |
| Pub School Dist | 41 | 0.9\% | 52 | 0.6\% |
| Pub College/Univ | 281 | 6.4\% | 540 | 6.6\% |
| Subtotal All Public Museums | 1,788 | 40.6\% | 3,378 | 41.4\% |
| Private Nonprofit | 2,354 | 53.4\% | 4,493 | 55.0\% |
| Priv College/Univ | 151 | 3.4\% | 141 | 1.7\% |
| Priv Elem/Sec School | 3 | 0.1\% | 2 | 0.0\% |
| Church | 23 | 0.5\% | 57 | 0.7\% |
| Other | 89 | 2.0\% | 96 | 1.2\% |
| Subtotal All Private Museums | 2,620 | 59.4\% | 4,789 | 58.6\% |
| Total All Museums | 4,408 | 100.0\% | 8,167 | 100.0\% |

[^7]Table B:5-B
Number of Museums by Region and Governing Authority

| Type | New England | MidAtlantic | South East | MidWest | Mount/ Plains | West | Totals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Municipal | 35 | 63 | 96 | 142 | 123 | 145 | 604 |
| County/Regional | 0 | 90 | 133 | 175 | 173 | 98 | 669 |
| State | 36 | 126 | 342 | 81 | 117 | 212 | 914 |
| Federal | 58 | 127 | 173 | 29 | 101 | 111 | 599 |
| Pub Educ Institutions | 16 | 38 | 200 | 176 | 88 | 75 | 593 |
| Subtotal All Public Museums | 145 | 444 | 944 | 603 | 602 | 641 | 3,379 |
| Private Nonprofit | 383 | 1,011 | 775 | 984 | 743 | 597 | 4,493 |
| Other Private | 41 | 66 | 67 | 49 | 33 | 41 | 297 |
| Subtotal All Private Museums | 424 | 1,077 | 842 | 1,033 | 776 | 638 | 4,790 |
| Total All Museums | 569 | 1,521 | 1,786 | 1,636 | 1,378 | 1,279 | 8,169 |
| Percent | 7.0\% | 18.6\% | 21.9\% | 20.0\% | 16.9\% | 15.7\% | 100.0\% |

Number/percent missing: 12 / 0.0015\%

Table B:5-C
Governing Authority by Type and Size

| Museum Type | Number | Percent | Number | Percent | Number | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 14 | 70.0\% | 6 | 30.0\% | 20 | 100.0\% |
| Arbor/Bot Gard | 177 | 55.7\% | 141 | 44.3\% | 318 | 100.0\% |
| Art | 381 | 31.4\% | 833 | 68.6\% | 1,214 | 100.0\% |
| Children's | 7 | 11.0\% | 57 | 89.0\% | 64 | 100.0\% |
| General | 231 | 32.9\% | 472 | 67.1\% | 703 | 100.0\% |
| Historic Site | 1,091 | 52.4\% | 993 | 47.6\% | 2,084 | 100.0\% |
| History Museum | 813 | 34.0\% | 1,578 | 66.0\% | 2,391 | 100.0\% |
| Natural History | 154 | 61.6\% | 96 | 38.4\% | 250 | 100.0\% |
| Nature Center | 185 | 62.1\% | 113 | 37.9\% | 298 | 100.0\% |
| Planetarium | 35 | 91.2\% | 3 | 8.8\% | 39 | 100.0\% |
| Science | 63 | 34.2\% | 121 | 65.8\% | 184 | 100.0\% |
| Specialized | 137 | 29.2\% | 333 | 70.8\% | 470 | 100.0\% |
| Z00 | 90 | 67.3\% | 44 | 32.7\% | 133 | 100.0\% |
| Total | 3,378 | 41.4\% | 4,789 | 58.6\% | 8,167 | 100.0\% |

## Museum Size

| Large |  | 223 | 37.7\% | 370 | 62.3\% | 593 | 100.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium |  | 480 | 48.3\% | 513 | 51.7\% | 992 | 100.0\% |
| Small |  | 2,675 | 40.6\% | 3,907 | 59.4\% | 6,582 | 100.0\% |
|  | Total | 3,378 | 41.4\% | 4,789 | 58.6\% | 8,167 | 100.0\% |

[^8]Table B:6-A

Number of Museums by Decade Established


Number/percent missing: $0 / 0.0 \%$
38 musems did not give a date for year established; for these museums year opened was used.

Table B:6-8

Distribution of Age of Museums by Type

| Type | 1980's | 2nd halt 1970’s | $\begin{aligned} & \text { 1st half } \\ & 1970 \text { 's } \end{aligned}$ | 2nd half 1960's | 1st half 1960's | 1950's | 1940's | $\begin{gathered} \text { Pre } \\ 1940 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | .....Years | Oid.- |  |  |  |  |  |
|  | $1 \cdot 10$ | 11.15 | 16-20 | 21.25 | 26.30 | 31-40 | 41-50 | $51+$ | Tolai |
| Aquarium | - 0.0 . | 57.3\% | 0.0\% | 0.0\% | 0.0\% | 11.5\% | 0.0\% | 31.2\% | 100.0\% |
| Arbor/Bol Gard | 1.9\% | 9.1\% | 17.2\% | 24.8\% | 0.0\% | 11.9\% | 9.1\% | 26.1\% | 100.0\% |
| Art | 13.0\% | 18.8\% | 18.5\% | 13.2\% | 5.1\% | 5.5\% | 7.2\% | 18.6\% | 100.0\% |
| Chiidren's | 35.6\% | 32.6\% | 8.8\% | 0.0\% | 3.4\% | 5.7\% | 2.3\% | 11.5\% | 100.0\% |
| General | 9.4\% | 9.3\% | 9.1\% | 15.2\% | 8.9\% | 13.5\% | 9.0\% | 25.5\% | 100.0\% |
| Historlc Site | 10.5\% | 10.8\% | 10.8\% | 16.3\% | 11.4\% | 14.0\% | 5.3\% | 21.0\% | 100.0\% |
| History Museum | 9.2\% | 14.8\% | 16.9\% | 15.5\% | 12.2\% | 11.2\% | 4.4\% | 15.8\% | 100.0\% |
| Natural History | 9.4\% | 6.3\% | 14.6\% | 16.2\% | 8.1\% | 9.4\% | 4.5\% | 31.6\% | 100.0\% |
| Nature Center | 11.3\% | 17.2\% | 28.5\% | 12.6\% | 8.7\% | 12.0\% | 2.1\% | 7.5\% | 100.0\% |
| Planetarlum | 18.1\% | 13.7\% | 6.0\% | 21.3\% | 23.9\% | 3.0\% | 0.0\% | 13.8\% | 100.0\% |
| Sclence | 10.4\% | 24.4\% | 22.8\% | 5.9\% | 11.1\% | 4.5\% | 6.0\% | 14.9\% | 100.0\% |
| Speciaized | 25.0\% | 27.8\% | 12.2\% | 7.7\% | 13.3\% | 2.1\% | 0.5\% | 11.5\% | 100.0\% |
| 200 | 1.4\% | 0.0\% | 3.6\% | 11.9\% | 14.3\% | 9.6\% | 5.0\% | 54.3\% | 100.0\% |
| Aii Museums | 10.9\% | 14.5\% | 14.8\% | 14.8\% | 9.9\% | 10.5\% | 5.3\% | 19.3\% | 100.0\% |

Number/percent missing: 0 / 0.0\%
38 museums did not give a date for year estabiished; year opened was used for these

## Table B:6-C

Number of Museums by Region and Date of Establishment

| Years | New England | Mid- <br> Atlantic | South East | MidWest | Mount/ Plains | West | Totals | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| pre 1900 | 69 | 157 | 36 | 98 | 25 | 16 | 402 | 4.9\% |
| 1900-1909 | 29 | 36 | 39 | 91 | 10 | 10 | 215 | 2.6\% |
| 1910-1919 | 19 | 45 | 8 | 27 | 62 | 7 | 168 | 2.1\% |
| 1920-1929 | 3 | 86 | 86 | 73 | 65 | 28 | 341 | 4.2\% |
| 1930-1939 | 17 | 110 | 79 | 171 | 74 | 37 | 489 | 6.0\% |
| 1940-1949 | 66 | 131 | 57 | 91 | 39 | 51 | 435 | 5.3\% |
| 1950-1954 | 11 | 75 | 47 | 136 | 19 | 49 | 337 | 4.1\% |
| 1955-1959 | 61 | 92 | 155 | 44 | 85 | 76 | 514 | 6.3\% |
| 1960-1964 | 35 | 108 | 237 | 158 | 127 | 147 | 811 | 9.9\% |
| 1965-1969 | 56 | $161{ }^{\text { }}$ | 292 | 224 | 221 | 255 | 1,209 | 14.8\% |
| 1970-1974 | 120 | 173 | 148 | 215 | 300 | 231 | 1,187 | 14.5\% |
| 1975-1979 | 62 | 176 | 324 | 179 | 240 | 196 | 1,177 | 14.4\% |
| 1980-1984 | 12 | 145 | 194 | 73 | 62 | 151 | 637 | 7.8\% |
| 1985-1989 | 9 | 37 | 85 | 57 | 46 | 23 | 257 | 3.1\% |
| Region Totals | 568 | 1,532 | 1,786 | 1,638 | 1,375 | 1,279 | 8,179 | 100.0\% |
| Percent | 6.9\% | 18.7\% | 21.8\% | 20.0\% | 16.8\% | 15.7\% | 100.1\% |  |

Number/percent missing: 0 / 0.0\%

Table B:6-D
Percent of Museums by Region and Year of Establishment

| Type | New England | Mid- <br> Atlantic | South East | MidWest | Mount/ Plains | West | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| pre 1900 | 17.2\% | 39.2\% | 9.0\% | 24.5\% | 6.1\% | 4.0\% | 100.0\% |
| 1900-1909 | 13.3\% | 16.6\% | 18.2\% | 42.5\% | 4.6\% | 4.8\% | 100.0\% |
| 1910-1919 | 11.4\% | 26.7\% | 4.8\% | 16.0\% | 36.9\% | 4.2\% | 100.0\% |
| 1920-1929 | 0.7\% | 25.2\% | 25.1\% | 21.5\% | 19.1\% | 8.3\% | 100.0\% |
| 1930-1939 | 3.6\% | 22.5\% | 16.2\% | 35.0\% | 15.2\% | 7.5\% | 100.0\% |
| 1940-1949 | 15.1\% | 30.1\% | 13.0\% | 20.9\% | 9.1\% | 11.8\% | 100.0\% |
| 1950-1954 | 3.3\% | 22.4\% | 13.8\% | 40.3\% | 5.6\% | 14.7\% | 100.0\% |
| 1955-1959 | 11.9\% | 18.0\% | 30.1\% | 8.5\% | 16.6\% | 14.8\% | 100.0\% |
| 1960-1964 | 4.3\% | 13.3\% | 29.2\% | 19.4\% | 15.6\% | 18.2\% | 100.0\% |
| 1965-1969 | 4.6\% | 13.3\% | 24.1\% | 18.5\% | 18.3\% | 21.1\% | 100.0\% |
| 1970-1974 | 10.1\% | 14.6\% | 12.4\% | 18.1\% | 25.3\% | 19.5\% | 100.0\% |
| 1975-1979 | 5.3\% | 14.9\% | 27.5\% | 15.2\% | 20.4\% | 16.7\% | 100.0\% |
| 1980-1984 | 1.9\% | 22.7\% | 30.5\% | 11.5\% | 9.7\% | 23.6\% | 100.0\% |
| 1985-1989 | 3.3\% | 14.4\% | 33.1\% | 22.2\% | 17.8\% | 9.1\% | 100.0\% |


| Type | New England | MidAtlantic | South East | Mid- <br> West | Mount/ Plains | West |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| pre 1900 | 12.1\% | 10.3\% | 2.0\% | 6.0\% | 1.8\% | 1.2\% |
| 1900-1909 | 5.1\% | 2.3\% | 2.2\% | 5.6\% | 0.7\% | 0.8\% |
| 1910-1919 | 3.4\% | 2.9\% | 0.5\% | 1.6\% | 4.5\% | 0.6\% |
| 1920-1929 | 0.4\% | 5.6\% | 4.8\% | 4.5\% | 4.7\% | 2.2\% |
| 1930-1939 | 3.1\% | 7.2\% | 4.4\% | 10.5\% | 5.4\% | 2.9\% |
| 1940-1949 | 11.5\% | 8.6\% | 3.2\% | 5.6\% | 2.9\% | 4.0\% |
| 1950-1954 | 1.9\% | 4.9\% | 2.6\% | 8.3\% | 1.4\% | 3.9\% |
| 1955-1959 | 10.8\% | 6.0\% | 8.7\% | 2.7\% | 6.2\% | 6.0\% |
| 1960-1964 | 6.1\% | 7.0\% | 13.3\% | 9.6\% | 9.2\% | 11.5\% |
| 1965-1969 | 9.9\% | 10.5\% | 16.3\% | 13.7\% | 16.1\% | 19.9\% |
| 1970-1974 | 21.1\% | 11.3\% | 8.3\% | 13.2\% | 21.8\% | 18.1\% |
| 1975-1979 | 11.0\% | $11.5 \%$ | 18.1\% | 10.9\% | 17.5\% | 15.3\% |
| 1980-1984 | 2.1\% | 9.5\% | 10.9\% | 4.5\% | 4.5\% | 11.8\% |
| 1985-1989 | 1.5\% | 2.4\% | 4.8\% | 3.5\% | 3.3\% | 1.8\% |
|  | --- - | --. - | ---- | ---- | ---- | ---- |
| Total | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Number/percent missing: 0 / 0.0\%

Control and Ownership of Facilities and Collections; Friends Organizations


Number/percent missing: 2,067/25.3\%
Number of small museums missing: 1,866
Percent of missing that are small: $90.3 \%$

Museums with Not-for-Profit Board with Fiduciary Responsibility by Type and Size


See analysis of missing on Table B:11-C

## Table B:11-B

## Number of Trustees on Museum Boards

| Number of Trustees | Number of Museums | Percent of Museums |
| :---: | :---: | :---: |
| 1-10 | 1,321 | 33.8\% |
| 11-20 | 1,478 | 37.8\% |
| 21-30 | 663 | 17.0\% |
| 31-40 | 280 | 7.2\% |
| 41-50 | 69 | 1.8\% |
| 51-60 | 50 | 1.3\% |
| Over 60 | 43 | 1.1\% |
| Total | 3,905 | 100.0\% |
| Limit on Continuous Service |  |  |
| Yes | 2,087 | 51.7\% |
| No | 1,949 | 48.3\% |
| Total | 4,036 | 100.0\% |

4,150 museums answered "yes" to question B:11 (Do you have a board?)

Table B:11-C
Number of Museums with Boards by Governing Authority

| Type of Governing Authority | Number of Museums | Number of Museums Responding | Number of Museums with Boards | Percent of Gov Auth Type with Boards |
| :---: | :---: | :---: | :---: | :---: |
| Municipal | 603 | 372 | 162 | 43.5\% |
| County/Regional | 670 | 575 | 297 | 51.7\% |
| State | 914 | 665 | 207 | 31.2\% |
| Federal | 599 | 381 | 12 | 3.2\% |
| Pub Educ Institutions | 592 | 497 | 117 | 23.5\% |
| Subtotal All Public Museums | 3,378 | 2,490 | 795 | 31.9\% |
| Private Nonprofit | 4,493 | 3,415 | 3,245 | 95.0\% |
| Other Private | 296 | 235 | 106 | 45.1\% |
| Subtotal All <br> Private Museums | 4,789 | 3,650 | 3,351 | 91.8\% |
| Total All Museums | 8,167 | 6.140 | 4,146 | 67.5\% |

Number/percent missing: 2,028/24.8\%
Of the missing:
Large $=70$
Medium $=130$
Small $=1,828$ (most in art \& history disciplines)
Of the missing, 1,515 museums ( $75 \%$ ) have a parent organization (question 3).
The parent organization may have its own board. These museums might be expected not to answer this question.

Of the 512 missing institutions remaining, 463 have a governing authority that is a private nonprofit organization (question 5 ).

Table B:14

Number of Museums by Type in 1979 and 1988 as Defined in 1979


Number/percent missing: $0 / 0.0 \%$
14 missing values assigned appropriate category

* Calculated from either year established or year open < 1979 because 1979 Report drew from universe developed in 1978
* 1979 Museum Program Survey sponsored by IMS; see footnote 1 in text for full citation


## Table B-15

Museums with a Cultural or Ethnic Focus in the Collections or on the Audience

| Museum Type | Number <br> with <br> Cult/Ethnic <br> Collection | Percent of Type with C/E Collection | Number with Cult/Ethnlc Audience | Percent of Type with C/E Audience |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 0 | 0.0\% | 0 | 0.0\% |
| Arbor/Bot Gard | 12 | 3.8\% | 12 | 3.8\% |
| Art | 221 | 19.1\% | 33 | 2.9\% |
| Children's | 0 | 0.0\% | 0 | 0.0\% |
| General | 90 | 12.8\% | 21 | 3.0\% |
| Historic Site | 419 | 20.4\% | 59 | 2.9\% |
| History Museum | 409 | 17.1\% | 149 | 6.4\% |
| Natural History | 51 | 20.5\% | 18 | 7.5\% |
| Nature Center | 12 | 4.2\% | 0 | 0.0\% |
| Planetarium | 0 | 0.0\% | 0 | 0.0\% |
| Science | 1 | 0.6\% | 0 | 0.0\% |
| Specialized | 71 | 16.2\% | 15 | 3.2\% |
| Z00 | 0 | 0.0\% | 0 | 0.0\% |
|  | 1,286 | 16.1\% | 305 | 3.8\% |

[^9]Table C:16-A

Total Square Footage and Acreage under Museum Control by Museum Type


Table C:16-B
Size Breakout for Selected Types for Interior and Exterior Space

| Interior Square Footage |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Museum Type | All | Large | Medium | Small |
| Art | 33,041,118 | 22,504,210 | 4,657,188 | 5,879,720 |
| Historic Site | 37,365,117 | 8,630,472 | 3,123,220 | 25,611,425 |
| History Museum | 42,348,164 | 8,054,776 | 4,445,139 | 29,848,249 |
| Zoo | 53,955,100 | 46,268,700 | 7,349,909 | 336,491 |
| Percentage of interior Square Footage |  |  |  |  |
| Art | 100.0\% | 68.1\% | 14.1\% | 17.8\% |
| Historic Site | 100.0\% | 23.1\% | 8.4\% | 68.5\% |
| History Museum | 100.0\% | 19.0\% | 10.5\% | 70.5\% |
| Zoo | 100.0\% | 85.8\% | 13.6\% | 0.6\% |


| Museum Type | Exterior Acreage All | Large | Medium | Small |
| :---: | :---: | :---: | :---: | :---: |
| General | 3,403,296 | 1,338,703 | 205,803 | 1,858,790 |
| Historic Site | 1,330,895 | 22,408 | 24,282 | 1,284,205 |
| History Museum | 4,949,599 | 6,040 | 10,390 | 4,933,169 |
| Natural History | 10,160,595 | 169,280 | 17,443 | 9,973,872 |
| Nature Center | 2,591,757 | 26,565 | 2,303,922 | 261,270 |
| Percentage of Exterior Acreage |  |  |  |  |
| General | 100.0\% | 39.3\% | 6.0\% | 54.6\% |
| Historic Site | 100.0\% | 1.7\% | 1.8\% | 96.5\% |
| History Museum | 100.0\% | 0.1\% | 0.2\% | 99.7\% |
| Natural History | 100.0\% | 1.7\% | 0.2\% | 98.2\% |
| Nature Center | 100.0\% | 1.0\% | 88.9\% | 10.1\% |


| Governing Authority | $\begin{gathered} \text { Total } \\ \text { Interior } \\ \text { Sq Footage } \end{gathered}$ | Percent of Tota! Interior Sq Footage | Number of Museums Reporting Int Sq Feet |  | Size of Museum | Total <br> Interior <br> Sq Footage | Percent of Total Interior Sq Footage |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Municipal | 17,503,024 | 7.9\% | 546 |  | Large | 112,008,813 | 50.5\% |
| County/Regional | 12,044,309 | 5.4\% | 629 |  |  |  |  |
| State | 14,646,372 | 6.6\% | 879 |  | Medium | 32,486,898 | 14.7\% |
| Federal | 14,797,758 | 6.7\% | 593 |  |  |  |  |
| Pub Educ Institutitons | 6,521,320 | 2.9\% | 540 |  | Small | 77,217,583 | 34.8\% |
| Subtotal All |  |  |  |  | Total | 221,713,294 | 100.0\% |
| Public Museums | 65,512,784 | 29.6\% | 3,187 |  |  |  |  |
|  |  |  |  |  | Number of Museums |  |  |
| Private Nonprofit | 148,882,127 | 67.2\% | 4,368 |  | Reporting Int Sq Feet |  |  |
| Other Private | 7,144,478 | 3.2\% | 273 |  | Large | 560 |  |
| Subtotal All | 156,026,605 | 70.4\% | 4,641 |  | Medium | 955 |  |
| Private Museums |  |  |  |  |  |  |  |
|  |  |  |  |  |  | Small | 6,318 |  |
| Total | 221,539,388 | 100.0\% | 7,828 |  | Total | 7,833 |  |
|  |  Percent <br> Total of Total <br> Acterior Exterior <br> Acreage Acreage |  | Number Museums Reporting by |  | Size of Museum | Total Exterior Acreage | Percent <br> of Total <br> Exterior <br> Acreage |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Governing Authority |  |  | Acres | Sq Feet |  |  |  |
| Municipal | 13,916 | 0.1\% | 395 | 58 | Large | 1,594,821 | 7.0\% |
| County/Regional | 82,299 | 0.4\% | 484 | 48 |  |  |  |
| State | 179,598 | 0.8\% | 728 | 77 | Medium | 2,624,129 | 11.6\% |
| Federal | 17,325,709 | 76.4\% | 351 | 66 |  |  |  |
| Pub Educ Institutions | 18,439 | 0.1\% |  | 31 | Small | 18,447,987 | 81.4\% |
| Subtotal All | $17,619,961$ | 77.7\% |  |  | Total | 22,666,937 | 100.0\% |
| Public Museums |  |  | 2,171 | 280 |  |  |  |
|  |  |  |  |  |  | Numb of Museums Acres | Reporting by |
| Private Nonprofit | 5,001,582 | 22.1\% | 2,352 | 805 |  |  | Sq Feet |
| Othe Private | 45,372 | 0.2\% | 49 | 72 | Large | 349 | 84 |
| Subtotal All | 5,046,955 | 22.3\% | 2,401 877 |  | Medium | 648 | 112 |
| Private Museums |  |  |  |  |  |  |  |
|  |  |  |  |  | Small | 3,586 | 961 |
| Total | 22,666,916 | 100.0\% | $4,572 \quad 1,156$ |  |  | ------ | ------- |
|  |  |  |  |  | Total |  | 1,156 |
|  | The 12 museums without governing authority account for almost 180,000 square feet |  |  |  |  |  |  |

Total Square Footage and Acreage under Museum Control by Governing Authority and by Size

## Table C:17-A

Percent of Museums That Reported a Major Renovation or a Move to a Different Building/Facility by Type and by Size


## Table C:17-B

Sum, Mean, Quartile Values, etc. of Space Added or Renovated

| Sum of Interior Square | Feet Added: |
| :--- | :--- |
|  | Mean (Average) |
| Quartiles | $100 \%$ Maximum |
|  | $75 \%$ Q3 |
|  | $50 \%$ Median |
|  | $25 \%$ Q1 |
|  | $0 \%$ Min |


| Number Museums Responding: | $-11,000$ |
| :--- | ---: |
| 2,581 |  |


| Sum of Interior Square | Feet Renovated: |
| :--- | :--- |
|  | Mean (Average) |
| Quartiles | $100 \%$ Maximum |
|  | $75 \%$ Q3 |
|  | $50 \%$ Median |
|  | $25 \%$ Q1 |
|  | $0 \%$ Min |

Number Museums Responding:

| Sum of Exterior Acres Added: | 840,494 |  |
| :--- | :--- | ---: |
|  | Mean (Average) | 964 |
| Quartiles | $100 \%$ Maximum | 17,000 |
|  | $75 \%$ Q3 | 56 |
|  | $50 \%$ Median | 3 |
|  | $25 \%$ Q1 | 2 |
|  | $0 \%$ Min | $-26,500$ |
|  |  |  |
| Number Museums Responding: | 872 |  |


| Sum of Exterior Acres | Renovated: <br>  <br> Mean (Average) |
| :--- | :--- |
| Quartiles | $100 \%$ Maximum |
|  | $75 \%$ Q3 |
|  | $50 \%$ Median |
|  | $25 \%$ Q1 |
|  | $0 \%$ Min |

Number Museums Responding:
$33,509,514$
12,981
997,500
7,500
2,500
1,200
$-11,000$
2,581

20,102,569
7,593 1,000,000

8,000
3,600
1,500
-2,000
2,647

Number Museums Responding:
$1,144,931$
1,855
48,600
40
10
2
0.1
617
Top Five Values

| 997,500 | Reported by: |
| :--- | :--- |
| 560,000 | 4 Large $\&$ |
| 500,000 | 1 Small |
| 400,000 | weight $=14.58$ |
| 271,500 |  |
|  |  |
| 7 | Negative Values |
| weight $=52.48$ |  |

Top Five Values
1,000,000 Reported by: 500,000 5 Large 272,100 weight $=5.77$ 239,463 150,900

1 Negative Value weight $=27.30$

Top Five Values

| 17,000 | Reported by: |
| ---: | :--- |
| 15,000 | 1 Large |
| 8,000 | 4 Small |
| 7,500 | weight $=64.74$ |
| 4,800 |  |

4 Negative Values
weight $=31.06$
next lowest value $=(128)$
Top Five Values

| 48,600 | Reported by: |
| ---: | :--- |
| 33,300 | 2 Large |
| 14,000 | 3 Small |
| 5,000 | weight $=66.87$ |
| 760 |  |

No Negative Values

## Table C:17-C

Percent of Museums That Reported a Major Renovation or Moved to a Different Building/Facility by Governing Authority

| Governing Authority | Percent of Type That Reported Major Renovation | Percent of <br> Type That <br> Moved to <br> New Building |
| :---: | :---: | :---: |
| Munlcipal | 58.8\% | 8.7\% |
| Regional/County | 62.8\% | 9.0\% |
| State | 60.0\% | 5.1\% |
| Federal | 57.6\% | 25.4\% |
| Pub Educ Institutions | 30.8\% | 16.3\% |
| Subtotal All Public Museums | 54.8\% | 11.9\% |
| Private Nonprofit | 63.0\% | 16.9\% |
| Other Private | 49.2\% | 16.5\% |
| Subtotal All Private Museums | 62.2\% | 16.9\% |
| All Museums | 59.1\% | 14.9\% |

Number/percent missing: $20 / 0.2 \%$

Table C:17-D

Number of Museums That Added Interior or Exterior Space
by Type and by Size

| Museum Type | Number Adding | Number Renovating | Number Both | Number Adding | Number Renovating | Number Both |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 2 | 3 | 1 | 3 | 0 | 0 |
| Arbor/Bot Gard | 102 | 75 | 39 | 56 | 95 | 29 |
| Art | 309 | 358 | 129 | 22 | 56 | 5 |
| Children's | 33 | 19 | 6 | 3 | 3 | 1 |
| General | 280 | 241 | 84 | 50 | 35 | 12 |
| Historic Site | 446 | 835 | 127 | 144 | 180 | 31 |
| History Museum | 930 | 754 | 230 | 379 | 91 | 68 |
| Natural History | 78 | 60 | 18 | 14 | 21 | 8 |
| Nature Center | 81 | 52 | 20 | 74 | 32 | 7 |
| Planetarium | 3 | 4 | 2 | 0 | 0 | 0 |
| Science | 105 | 32 | 12 | 13 | 4 | 0 |
| Specialized | 173 | 186 | 87 | 92 | 47 | 28 |
| Z00 | 39 | 28 | 12 | 24 | 53 | 10 |
|  | 2,581 | 2,647 | 766 | 872 | 617 | 198 |

Size

| Large |  | 264 | 260 | 151 | 75 | 82 | 34 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium |  | 265 | 333 | 105 | 93 | 135 | 32 |
| Small |  | 2,053 | 2,054 | 510 | 704 | 400 | 131 |
|  | Total | 2,581 | 2,647 | 766 | 872 | 617 | 198 |

Table C:17-E
Number of Museums That Added Interior or Exterior Space by Governing Authority

Interior Space

## Governing Authority

Municipal
Regional/County
State
Federal
Pub Educ Institutions
Subtotal All
Public Museums

| rior Space |  |  |
| :---: | :---: | :---: |
| Number | Number | Number |
| Adding | Renovating | Both |
| 222 | 241 | 140 |
| 234 | 183 | 48 |
| 208 | 311 | 42 |
| 189 | 188 | 75 |
| 146 | 98 | 48 |

Exterior Space

| Number <br> Adding | Number Renovating | Number <br> Both |
| :---: | :---: | :---: |
| 60 | 106 | 45 |
| 102 | 112 | 64 |
| 75 | 70 | 3 |
| 40 | 27 | 11 |
| 22 | 30 | 7 |
|  | ------ | ----- |
| 299 | 344 | 131 |



Table C-17-F
Of All Museums Percent That Added Interior or Exterior Space by Type and by Size

|  | Interior Space |  |  | Exterior Space |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Museum Type | Percent Adding | Percent Renovating | Percent Both | Percent Adding | Percent Renovating | Percen Both |
| Aquarium | 11.3\% | 16.2\% | 6.4\% | 12.9\% | 0.0\% | 0.0\% |
| Arbor/Bot Gard | 32.0\% | 23.7\% | 12.3\% | 17.6\% | 29.9\% | 9.0\% |
| Art | 25.4\% | 29.5\% | 10.6\% | 1.8\% | 4.6\% | 0.4\% |
| Children's | 52.1\% | 30.5\% | 8.7\% | 3.9\% | 4.8\% | 2.0\% |
| General | 39.8\% | 34.4\% | 11.9\% | 7.1\% | 5.0\% | 1.7\% |
| Historic Site | 21.4\% | 40.0\% | 6.1\% | 6.9\% | 8.6\% | 1.5\% |
| History Museum | 38.7\% | 31.4\% | 9.6\% | 15.8\% | 3.8\% | 2.8\% |
| Natural History | 31.0\% | 23.9\% | 7.3\% | 5.4\% | 8.4\% | 3.1\% |
| Nature Center | 27.3\% | 17.3\% | 6.7\% | 24.7\% | 10.8\% | 2.5\% |
| Planetarium | 8.5\% | 11.4\% | 5.5\% | 0.0\% | 0.0\% | 0.0\% |
| Science | 57.2\% | 17.7\% | 6.6\% | 7.2\% | 2.0\% | 0.0\% |
| Specialized | 37.2\% | 39.8\% | 18.7\% | 19.7\% | 10.0\% | 5.9\% |
| Zoo | 29.2\% | 21.4\% | 8.8\% | 18.4\% | 40.4\% | 7.4\% |
| Total | 31.6\% | 32.4\% | 9.4\% | 10.7\% | 7.6\% | 2.4\% |
| Size |  |  |  |  |  |  |
| Large | 44.6\% | 44.1\% | 25.6\% | 12.6\% | 13.9\% | 5.8\% |
| Medium | 26.7\% | 33.5\% | 10.6\% | 9.4\% | 13.6\% | 3.2\% |
| Small | 31.2\% | 31.2\% | 7.7\% | 10.7\% | 6.1\% | 2.0\% |
| Total | 31.6\% | 32.4\% | 9.4\% | 10.7\% | 7.6\% | 2.4\% |

Table C:17-G
Of All Museums Percent That Added Interlor or Exterior Space by Governing Authority

|  | Interior Space |  |  | Exterior Space |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Governing Authority | Percent Adding | Percent Renovating | Percent Both | Percent <br> Adding | Percent <br> Renovating | Percen <br> Both |
| Municipal | 37.0\% | 40.0\% | 23.3\% | 10.0\% | 17.6\% | 7.5\% |
| Regional/County | 34.9\% | 27.2\% | 7.1\% | 15.2\% | 16.7\% | 9.6\% |
| State | 22.7\% | 34.0\% | 4.6\% | 8.3\% | 7.6\% | 0.4\% |
| Federal | 31.6\% | 31.4\% | 12.6\% | 6.6\% | 4.5\% | 1.8\% |
| Pub Educ Institutions | 24.6\% | 16.5\% | 8.1\% | 3.8\% | 5.1\% | 1.2\% |
| Subtotal <br> Public Museums | 29.6\% | 30.2\% | 10.5\% | 8.9\% | 10.2\% | 3.9\% |
| Private Nonprofit | 34.1\% | 34.2\% | 8.8\% | 12.4\% | 5.9\% | 1.5\% |
| Other Private | 15.9\% | 31.8\% | 5.6\% | 3.5\% | 2.6\% | 0.0\% |
| Subtotal <br> Private Museums | 33.0\% | 34.0\% | 8.6\% | 11.9\% | 5.7\% | 1.4\% |
| All Museums | 31.6\% | 32.4\% | 9.4\% | 10.6\% | 7.6\% | 2.4\% |

Table C:19-A
Museums with Intrusion Detection Systems
by Type and by Size

| Museum Type | Number with Indoor Space Greater Than 100 Sq. Feet | Percent of Type with indoor Space | Percent of Museurns with Indoor Space That Have Intrusion Detection Systems |  |  | Percent of intrusion Systems That Are Continuously Monitored Yes No Biank |  |  | Percent of intrusion Systems That Are Regularly Tested Yes No Blank |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Aquarlum | 20 | 100.0\% | 32.6\% | 57.5\% | 9.9\% | 100.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% |
| Arbor/Bot Gard | 214 | 67.4\% | 38.0\% | 20.0\% | 42.5\% | 92.8\% | 0.0\% | . $7.2 \%$ | 91.4\% | 0.0\% | 8.6\% |
| Art | 1,204 | 99.2\% | 64.3\% | 9.5\% | 25.4\% | 97.3\% | 1.3\% | - 1.3\% | 95.7\% | 1.9\% | 2.4\% |
| Chlidren's | 64 | 100.0\% | 65.5\% | 19.8\% | 14.7\% | 90.2\% | 5.2\% | - $4.6 \%$ | 96.5\% | 3.5\% | 0.0\% |
| Generai | 670 | 95.2\% | 43.1\% | 18.1\% | 36.8\% | 98.1\% | 0.4\% | 0.7\% | 96.2\% | 0.8\% | 2.3\% |
| Historic Site | 2,002 | 96.1\% | 42.0\% | 9.7\% | 46.3\% | 98.4\% | 1.6\% | . 0.0\% | 90.1\% | 4.9\% | 4.9\% |
| History Museum | 2,328 | 97.0\% | 50.7\% | 20.5\% | 26.4\% | 93.5\% | 5.4\% | . 1.1\% | 91.3\% | 5.1\% | 3.6\% |
| Natural History | 243 | 96.3\% | 52.1\% | 20.3\% | 24.0\% | 93.8\% | 4.0\% | 2.2\% | 90.8\% | 6.1\% | 3.1\% |
| Nature Center | 286 | 96.3\% | 25.9\% | 19.8\% | 52.1\% | 73.8\% | 19.7\% | 6.5\% | 83.2\% | 10.3\% | 6.5\% |
| Planetarium | 39 | 100.0\% | 46.5\% | 45.8\% | 7.7\% | 73.5\% | 11.8\% | 14.7\% | 85.3\% | 0.0\% | 14.7\% |
| Sclence | 184 | 100.0\% | 37.4\% | 29.8\% | 32.8\% | 100.0\% | 0.0\% | . $0.0 \%$ | 92.9\% | 0.0\% | 7.1\% |
| Specialized | 465 | 99.0\% | 54.8\% | 17.8\% | 27.5\% | 99.5\% | 0.5\% | - 0.0\% | 94.9\% | 0.0\% | 5.1\% |
| Zoo | 64 | 48.4\% | 43.2\% | 17.2\% | 36.6\% | 83.0\% | 4.5\% | - 12.5\% | 87.5\% | 0.0\% | 12.5\% |
| Total | 7,783 | 95.2\% | 48.6\% | 16.0\% | 33.6\% | 95.7\% | 3.0\% | - 1.2\% | 92.4\% | 3.6\% | 3.9\% |
| Size |  |  |  |  |  |  |  |  |  |  |  |
| Large | 565 | 95.0\% | 75.1\% | 4.9\% | 16.2\% | 98.3\% | 1.4\% | - 0.3\% | 94.5\% | 0.5\% | 4.9\% |
| Medlum | 955 | 96.2\% | 76.9\% | 7.2\% | 15.7\% | 94.5\% | 4.1\% | 1.5\% | 97.0\% | 0.8\% | 2.2\% |
| Smail | 6,262 | 95.0\% | 41.9\% | 18.4\% | 38.0\% | 95.6\% | 3.0\% | -1.3\% | 90.9\% | 4.8\% | 4.3\% |
| Total | 7.783 | 95.2\% | 48.6\% | 16.0\% | 33.6\% | 95.7\% | 3.0\% | - 1.2\% | 92.5\% | 3.6\% | 3.9\% |

Number/percent missing: 2,619 / 34.2\%

Table C:19-B
Museums with Fire Detection Systems
by Type and by Size


Number/percent missing: 2,402 / 29.4\%

Table C:22-A
Number and Percent of Staff by Type (Percentages Add Down)

| PAIDMuseum Type | Percent |  |  | Percent |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Full-time | Full-time | Part-time | Part-Ime | Total | of Total |
|  | Paid Staff | Staft | Pald Staff | Staft | Pald Stalf | Stalf |
| Aquarlum | 1,085 | 58.1\% | 420 | 23.9\% | 1.505 | 41.5\% |
| Arbor/Bot Gard | 8,064 | 89.7\% | 2,213 | 16.3\% | 10,277 | 45.6\% |
| Art | 20,364 | 85.6\% | 10,711 | 16.9\% | 31,075 | 35.7\% |
| Chlldren's | 799 | 63.1\% | 796 | 24.6\% | 1,595 | 35.4\% |
|  |  |  |  |  | 0 |  |
| General | 5.295 | 69.1\% | 3.660 | 11.2\% | 8,955 | 22.3\% |
| Historic Site | 14,879 | 72.1\% | 11,353 | 9.1\% | 26,232 | 18.0\% |
| History Museum | 12,325 | 49.3\% | 8,690 | 13.5\% | 21,015 | 23.5\% |
| Natural History | 8,325 | 82.9\% | 2,827 | 19.9\% | 9,152 | 41.9\% |
|  |  |  |  |  | 0 |  |
| Nature Center | 2.013 | 74.8\% | 1,608 | 10.4\% | 3,621 | 19.9\% |
| Planetarlum | 244 | 97.1\% | 325 | 52.0\% | 569 | 64.9\% |
| Sclence | 4.073 | 96.7\% | 3,909 | 14.5\% | 7,982 | 25.6\% |
| Speclalized | 4.456 | 90.4\% | 2,394 | 13.0\% | 6,850 | 29.4\% |
| 200 | 12.031 | 68.6\% | 7,364 | 39.4\% | 19,395 | 53.5\% |
| Total | 91.954 | 72.7\% | 56.270 | 14.1\% | 148,224 | 28.3\% |
|  |  | Percent |  | Percent |  |  |
|  | Total | of Total | Total | of Total |  | Percent |
| UNPAID | Full-time | Full-time | Part-time | Part-ilme | Total | of Total |
| Museum Type | Unpald Stafi | Staft | Unpaid Staft | Staft | Unpaid Stalf | Staft |
| Aquarium | 783 | 41.9\% | 1,335 | 76.1\% | 2,118 | 58.5\% |
| Arbor/Bot Gard | 922 | 10.3\% | 11,327 | 83.7\% | 12,249 | 54.4\% |
| Art | 3,434 | 14.4\% | 52.570 | 83.1\% | 56,004 | 64.3\% |
| Children's | 466 | 36.9\% | 2.446 | 75.4\% | 2.912 | 64.6\% |
|  |  |  |  |  | 0 |  |
| General | 2,368 | 30.9\% | 28,923 | 88.8\% | 31.291 | 77.7\% |
| Historic Slte | 5.746 | 27.9\% | 113,554 | 90.9\% | 119,300 | 82.0\% |
| History Museum | 12.683 | 50.7\% | 55,727 | 86.5\% | 68.410 | 76.5\% |
| Natural History | 1,303 | 17.1\% | 11,398 | 80.1\% | 12,701 | 58.1\% |
|  |  |  |  |  | 0 |  |
| Nature Center | 679 | 25.2\% | 13.911 | 89.6\% | 14,590 | 80.1\% |
| Planetarium | 7 | 2.9\% | 300 | 48.0\% | 307 | 35.1\% |
| Sclence | 138 | 3.3\% | 23,047 | 85.5\% | 23,185 | 74.4\% |
| Speclallzed | 474 | 9.6\% | 16,005 | 87.0\% | 16,479 | 70.6\% |
| Zoo | 5,506 | 31.4\% | 11,322 | 60.6\% | 16,828 | 46.5\% |
| Total | 34,509 | 27.3\% | 341,865 | 85.9\% | 376,374 | 71.7\% |
|  |  | Percent |  | Percent |  |  |
|  | Total | of Total | Total | of Total |  | Percent |
| TOTAL | Full-time | Full-time | Part-time | Part-time | Total | of Total |
| Museum Type | Stafi | Staff | Stalf | Staft | Staff | Staff |
| Aquarlum | 1.868 | 100.0\% | 1,755 | 100.0\% | 3,623 | 100.0\% |
| Arbor/Bot Gard | 8.986 | 100.0\% | 13.540 | 100.0\% | 22.526 | 100.0\% |
| Art | 23.799 | 100.0\% | 63.281 | 100.0\% | 87.080 | 100.0\% |
| Children's | 1,265 | 100.0\% | 3,242 | 100.0\% | 4,507 | 100.0\% |
| General | 7,663 | 100.0\% | 32.583 | 100.0\% | 40,246 | 100.0\% |
| Historic Site | 20.625 | 100.0\% | 124.907 | 100.0\% | 145.532 | 100.0\% |
| History Museum | 25,008 | 100.0\% | 64.417 | 100.0\% | 89.425 | 100.0\% |
| Natural History | 7,628 | 100.0\% | 14,225 | 100.0\% | 21,853 | 100.0\% |
| Nature Center | 2,692 | 100.0\% | 15.519 | 100.0\% | 18,211 | 100.0\% |
| Planetarium | 251 | 100.0\% | 625 | 100.0\% | 876 | 100.0\% |
| Sclence | 4,211 | 100.0\% | 26,956 | 100.0\% | 31.167 | 100.0\% |
| Specialized | 4,930 | 100.0\% | 18,399 | 100.0\% | 23,329 | 100.0\% |
| Zoo | 17,537 | 100.0\% | 18,686 | 100.0\% | 36,223 | 100.0\% |
| Total | 126,463 | 100.0\% | 398,135 | 100.0\% | 524.598 | 100.0\% |

[^10]Table C:22-B

- Number and Percent of Staff by Type (Percentages Add Across)

\begin{tabular}{|c|c|c|c|c|c|c|}
\hline PAID Museum Type \& \begin{tabular}{l}
Total \\
Full-ilme Pald Staff
\end{tabular} \& Percent of Total Pald Stall \& Total Part-tlme Paid Staff \& Percent of Total Pald Staff \& \begin{tabular}{l}
Total \\
Pald Staft
\end{tabular} \& Percent of Total Pald Staff \\
\hline M Useurn Type \& \& \& \& \& \& \\
\hline Aquarlum \& 1.085 \& 72.1\% \& 420 \& 27.9\% \& 1.505 \& 100.0\% \\
\hline Arbor/Bot Gard \& 8.064 \& 78.5\% \& 2.213 \& 21.5\% \& 10,277 \& 100.0\% \\
\hline Arl \& 20.364 \& 65.5\% \& 10.711 \& 34.5\% \& 31.075 \& 100.0\% \\
\hline Chlldren's \& 799 \& 50.1\% \& 796 \& 49.9\% \& 1.595 \& 100.0\% \\
\hline General \& 5.295 \& 59.1\% \& 3,660 \& 40.9\% \& 8.955 \& 100.0\% \\
\hline Historlc Slte \& 14.879 \& 56.7\% \& 11,353 \& 43.3\% \& 28.232 \& 100.0\% \\
\hline History Museum \& 12,325 \& 58.6\% \& 8,690 \& 41.4\% \& 21.015 \& 100.0\% \\
\hline Natural History \& 6,325 \& 69.1\% \& 2.827 \& 30.9\% \& 9.152 \& 100.0\% \\
\hline Nature Center \& 2.013 \& 55.6\% \& 1.608 \& 44.4\% \& 3.621 \& 100.0\% \\
\hline Planetarlum \& 244 \& 42.9\% \& 325 \& 57.1\% \& 569 \& 100.0\% \\
\hline Sclence \& 4,073 \& 51.0\% \& 3.909 \& 49.0\% \& 7.982 \& 100.0\% \\
\hline Speciallzed \& 4.456 \& 65.1\% \& 2,394 \& 34.9\% \& 6,850 \& 100.0\% \\
\hline Zoo \& 12.031 \& 62.0\% \& 7.364 \& 38.0\% \& 19.395 \& 100.0\% \\
\hline Total \& 91,954 \& 62.0\% \& 56,270 \& 38.0\% \& 148,224 \& 100.0\% \\
\hline \& \& Percent \& \& Percent \& \& \\
\hline \& Total \& of Total \& Total \& of Total \& \& Percent \\
\hline UNPAID \& Full-ilme \& Unpald \& Part-tlme \& Unpaid \& Total \& of Total \\
\hline Museum Type \& Unpald Stalf \& Stalt \& Unpaid Staff \& Stalf \& Unpald Staff \& Unpaid Stalf \\
\hline Aquarlum \& 783 \& 37.0\% \& 1,335 \& 63.0\% \& 2,118 \& 100.0\% \\
\hline Arbor/Bot Gard \& 922 \& 7.5\% \& 11.327 \& 92.5\% \& 12.249 \& 100.0\% \\
\hline Art \& 3.434 \& 6.1\% \& 52,570 \& 93.9\% \& 56,004 \& 100.0\% \\
\hline Chlidren's \& 466 \& 16.0\% \& 2,446 \& 84.0\% \& 2.912 \& 100.0\% \\
\hline \& \& \& \& \& 0 \& \\
\hline General \& 2.368 \& 7.6\% \& 28,923 \& 92.4\% \& 31,291 \& 100.0\% \\
\hline Historlc Site \& 5.746 \& 4.8\% \& 113,554 \& 95.2\% \& 119,300 \& 100.0\% \\
\hline History Museum \& 12.683 \& 18.5\% \& 55,727 \& 81.5\% \& 68.410 \& 100.0\% \\
\hline Natural History \& 1,303 \& 10.3\% \& 11.398 \& 89.7\% \& 12.701 \& 100.0\% \\
\hline \& \& \& \& \& 0 \& \\
\hline Nature Center \& 679 \& 4.7\% \& 13,911 \& 95.3\% \& 14.590 \& 100.0\% \\
\hline Planetarlum \& 7 \& 2.4\% \& 300 \& 97.6\% \& 307 \& 100.0\% \\
\hline Science \& 138 \& 0.6\% \& 23,047 \& 99.4\% \& 23.185 \& 100.0\% \\
\hline Speclallzed \& 474 \& 2.9\% \& 16,005 \& 97.1\% \& 16.479 \& 100.0\% \\
\hline Zoo \& 5,506 \& 32.7\% \& 11.322 \& 67.3\% \& 16,828 \& 100.0\% \\
\hline Total \& 34,509 \& 9.2\% \& 341.865 \& 90.8\% \& 376,374 \& 100.0\% \\
\hline \& Total \& Percent \& Total \& Percent \& \& Percent \\
\hline TOTAL \& Full-time \& of Total \& Part-time \& of Total \& Total \& of Total \\
\hline Museum Type \& Stalt \& Staft \& Staft \& Stafi \& Staft \& Stalf \\
\hline Aquarlum \& 1,868 \& 51.6\% \& 1,755 \& 48.4\% \& 3,623 \& 100.0\% \\
\hline Arbor/Bot Gard \& 8,986 \& 39.9\% \& 13,540 \& 60.1\% \& 22.526 \& 100.0\% \\
\hline Art \& 23,799 \& 27.3\% \& 63.281 \& 72.7\% \& 87,080 \& 100.0\% \\
\hline Chlldren's \& 1.265 \& 28.1\% \& 3.242 \& 71.9\% \& 4.507 \& 100.0\% \\
\hline General \& 7,663 \& 19.0\% \& 32.583 \& 81.0\% \& 40.246 \& 100.0\% \\
\hline Historlc Slte \& 20.625 \& 14.2\% \& 124,907 \& 85.8\% \& 145.532 \& 100.0\% \\
\hline History Museum \& 25.008 \& 28.0\% \& 64.417 \& 72.0\% \& 89,425 \& 100.0\% \\
\hline Natural History \& 7.628 \& 34.9\% \& 14,225 \& 65.1\% \& 21.853 \& 100.0\% \\
\hline Nature Center \& 2.692 \& 14.8\% \& 15.519 \& 85.2\% \& 18.211 \& 100.0\% \\
\hline Planetarium \& 251 \& 28.7\% \& 625 \& 71.3\% \& 876 \& 100.0\% \\
\hline Sclence \& 4,211 \& 13.5\% \& 26.956 \& 86.5\% \& 31.167 \& 100.0\% \\
\hline Speclallzed \& 4,930 \& 21.1\% \& 18.399 \& 78.9\% \& 23.329 \& 100.0\% \\
\hline Zoo \& 17.537 \& 48.4\% \& 18.686 \& 51.6\% \& 36,223 \& 100.0\% \\
\hline Total \& 126.4....

1263 \& . $24.1 \%$ \& - 398.135 \& 75.9\% \& ------ \& 100.0\% <br>
\hline
\end{tabular}

Number/percent missing: $64 / 0.78 \%$

Table C:22-C

## Staff Distribution by Who Pays

 All Museums| Staff Category | Full-time Staff |  |  | Part-time Staff |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent | Percent | Number | Percent | Percent |
| Regular Staff (pald by the museum) | 65,445 | 55.3\% | 75.1\% | 22,913 | 5.8\% | 42.7\% |
| Temporary or Seasonal Staff (pald by the museum) | 9,804 | 8.3\% | 11.3\% | 20,771 | 5.2\% | 38.7\% |
| Paid by Friends/Auxiliary Organization | 2,089 | 1.8\% | 2.4\% | 2,572 | 0.6\% | 4.8\% |
| Paid by Parent or Other Organization | 9,783 | 8.3\% | 11.2\% | 7.444 | 1.9\% | 13.9\% |
| Total Paid Staff * | 87,121 | 73.6\% | 100.0\% | 53,700 | 13.5\% | 100.0\% |
| Unpaid Staff/Volunteers | 31,318 | 26.4\% |  | 342,911 | 86.5\% |  |
| Total Number of Staff * | 118,439 | 100.0\% |  | 396,611 | 100.0\% |  |

## Number/percent missing: varies by each figure largest values $506 / 6.2 \%$

- Each of the four totals is slightly below those reported in Tables D:22-A and D:22-B due to missing values.

Table C:22-D

Median and Average Paid and Total Full-time and Part-time Staff by Museum Type

| Museum Type | Median Full-time | ----PAID <br> Average Full-time | Median Part-time | Average <br> Part-time |
| :---: | :---: | :---: | :---: | :---: |
| Aquarlum | 24.5 | 53.5 | 6.0 | 20.7 |
| Arbor/Bot Gard | 16.0 | 26.9 | 5.0 | 7.1 |
| Art | 15.0 | 16.9 | 8.5 | 9.0 |
| Children's | 6.0 | 12.5 | 7.0 | 12.5 |
| General | 9.5 | 7.5 | 6.0 | 5.2 |
| Historic Site | 4.0 | 7.2 | 3.0 | 5.5 |
| History Museum | 3.0 | 5.2 | 3.0 | 3.6 |
| Natural History | 10.0 | 25.1 | 8.0 | 11.5 |
| Nature Center | 5.0 | 6.8 | 3.0 | 5.5 |
| Planetarium | 3.5 | 6.3 | 5.0 | 8.4 |
| Sclence | 16.0 | 22.2 | 9.5 | 21.3 |
| Specialized | 4.0 | 9.5 | 3.0 | 5.1 |
| Z00 | 65.0 | 90.5 | 14.0 | 55.3 |
| Total | 7.0 | 11.3 | 5.0 | 6.9 |



|  | Table D:26-A |  |
| :---: | :---: | :---: |
| Museums with Permanent Collection by Type and Size |  |  |
| Museum Type | Number with Permanent Collection | Percent with Permanen Collectior |
| Aquarium | 16 | 80.3\% |
| Arbor/Bot Gard | 275 | 86.5\% |
| Art | 989 | 81.5\% |
| Children's | 44 | 68.3\% |
| General | 694 | 98.6\% |
| Historic Site | 2,057 | 98.7\% |
| History Museum | 2,344 | 97.6\% |
| Natural History | 235 | 93.3\% |
| Nature Center | 225 | 75.7\% |
| Planetarium | 33 | 86.5\% |
| Science | 164 | 89.6\% |
| Specialized | 432 | 91.9\% |
| Zoo | 133 | 100.0\% |
| Total | 7,642 | 93.4\% |
| Size |  |  |
| Large | 541 | 90.9\% |
| Medium | 949 | 95.6\% |
| Small | 6,152 | 93.3\% |
| Total | 7,642 | 93.4\% |

Number/percent missing: $2 / 0.02 \%$

Table D:26-B

Museums with Permanent Collection by Governing Authority

| Governing Authority | Number with Permanent Collection | Percent wlth Permanent Collection |
| :---: | :---: | :---: |
| Municipal | 579 | 96.1\% |
| County/Regional | 657 | 98.1\% |
| State | 872 | 95.5\% |
| Federal | 585 | 97.6\% |
| Pub Educ Institutions | 481 | 81.3\% |
| Subtotal All Public Museums | 3,174 | 94.0\% |
| Private Nonprofit | 4,184 | 93.1\% |
| Other Private | 280 | 94.7\% |
| Subtotal All Private Museums | 4,465 | 93.2\% |
| Total All Museums | 7,639 | 93.5\% |
| Number/percent missing: | 0.15\% |  |


|  |  | Table D:27-A |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total Numbers in Permanent Collection by Museum Type |  |  |  |
|  | Total <br> Number of Objects/ Specimen | Total <br> Number of Lots/Taxa/ Populations | Total Cubic Feet Archival Material | Total Linear Feet Archival Material |
| Aquarium | 74,296 | 147,791 | 133 | 1,815 |
| Arbor/Bot Gard | 19,361,485 | 622,092 | 7.118 | 3,204 |
| Art | 13,051,701 | 7,845 | 82,786 | 38,834 |
| Children's | 371,967 | 1,241 | 488 | 470 |
| General | 66,390,590 | 221,450 | 271,171 | 1,340,656 |
| Historic Site | 87,175,737 | 51,489 | 153,019 | 83,374 |
| History Museum | 86,563,254 | 1,225,551 | 2,520,340 | 509,943 |
| Natural History | 425,927,812 | 5,045,621 | 179,248 | 3,281,797 |
| Nature Center | 176,620 | 15,982 | 19 | 8,956 |
| Planetarium | 59,081 | 349 | 13,859 | 129 |
| Sclence | 16,408,518 | 22,696 | 15,335 | 30,562 |
| Specialized | 21,509,368 | 3,901,221 | 267,499 | 7,436,718 |
| Z00 | 780,294 | 60,765 | 131 | 2,973 |
|  | 737,850,724 | 11,324,092 | 3,511,144 | 12,739,433 |
|  | Total <br> Linear Feet of Bound Material | Total Number of Volumes of Bound Material | Total Number of Sites/ Structures | Total Number of Acres |
| Aquarium | 0 | 0 | 0 | 64 |
| Arbor/Bot Gard | 935 | 159,100 | 109 | 31,408 |
| Art | 12,368 | 697,667 | 116 | 2,603 |
| Children's | 2 | 688 | 12 | 10 |
| General | 9,218 | 144,289 | 725 | 1,337,192 |
| Historic Site | 6,310 | 1,432,633 | 9,362 | 1,043,370 |
| History Museum | 69,149 | 2,652,027 | 4,117 | 17,831 |
| Natural History | 79,659 | 86,810 | 270 | 1,770,491 |
| Nature Center | 0 | 31 | 43 | 47,599 |
| Planetarium | 63 | 1,170 | 7 | 11 |
| Science | 0 | 65,442 | 6 | 70,537 |
| Specialized | 0 | 884,465 | 175 | 3,432 |
| Zoo | 998 | 244 | 107 | 14,230 |
| Total | 178,703 | -------- | ------ | ------- |

[^11]Table D:27-B
Total Numbers in Permanent Collection
by Museum SIze

| Museum Size |  | Total <br> Number of Objects/ Specimen | Total <br> Number of Lots/Taxa/ Populations | Total Cubic Feet Archival Material | Total Linear Feet Archival Material |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Large |  | 552,075,092 | 5,920,948 | 2,585,125 | 4,836,164 |
| Medium |  | 75,245,435 | 1,121,404 | 304,570 | 154,736 |
| Small |  | 110,530,197 | 4,281,741 | 621,449 | 7,748,533 |
|  | Total | 737,850,724 | 11,324,092 | 3,511,144 | 12,739,433 |
|  |  | Total <br> LInear Feet of Bound | Total Number of Volumes of Bound Material | Total <br> Number of Sites/ | Total Number of |
| Museum Size |  |  | Material |  | Acres |
| Large |  | 133,976 | 2,349,077 | 3,182 | 1,384,468 |
| Medium |  | 40,033 | 1,013,342 | 2,487 | 46,313 |
| Small |  | 4,694 | 2,762,146 | 9,379 | 2,907,996 |
|  | Total | 178,702 | 6,124,565 | 15,048 | 4,338,777 |

Number/percent missing: $17 / 0.22 \%$

Table D:27-C

## Governing Authorlty <br> Municipal <br> County/Regional State <br> Federal <br> Pub Educ Institutions

Subtotal
Public Museu
Prlvate Nonprofit
Other Private

Subtotal All
Private Museums
Total All Museums Number from museums with blank govauth Percent w blank

---------.-........

Municipal

## County/Regional

State
Federal
Pub Educ Institutions
Subtotal All
Public Museums
Private Nonprofit

Other Private
Subtotal All
Private Museums

Total All Museums Number from museums with blank govauth percent w blank

160,105
178,703

$$
0
$$

| Total | Total |
| :---: | :---: |
| Number of | Number of |
| Objects/ | Lots/Taxa/ |
| Specimen | Populations |
| 5,151,093 | 41,394 |
| 48,033,126 | 47,619 |
| 25,981,183 | 1,362,458 |
| 204,018,145 | 5,650 |
| 76,052,418 | 2,981,513 |


| Total |
| :--- |
| Cubic Feet |
| Archival |
| Material |
| $-\ldots .+-$ |
| 64,414 |
| 12,327 |
| 162,403 |
| $2,068,929$ |
| 17,817 |

Total
Linear Feet Archival Material 174,467 39,202 57,112 3,411,081 22,744
.-.-.-.-...
3,704,607
1,624,480
7,409,256

|  | $-\cdots,-\cdots$ |
| ---: | ---: |
| $1,185,060$ | $9,033,736$ |
| $3,510,949$ | $12,738,342$ |
|  |  |
| 195 | 1,090 |
| $0.0 \%$ | $0.0 \%$ |

Total Number of Acres
-------.-.

21,421
48,796
$3,354,270$
12,447
-------.-.

$$
3,441,899
$$

894,476
2,402

896,878
4,338,777
0
$0.0 \%$

Table D:28-A

Number of Items in Permanent Collections by Collection Type

| Type of Collection | Objects/ <br> Specimens | Lots/Taxa Populations |
| :---: | :---: | :---: |
| Natural Collections |  |  |
| Zoological: living | 2,637,262 | 307,560 |
| nonliving | 220,593,543 | 3,410,364 |
| Botanical: living | 3,019,475 | 433,509 |
| nonliving | 37,315,115 | 931.672 |
| Geological (rocks/mins) | 3,920,339 | 47,387 |
| Paleontological | 88,958,044 | 3,824,810 |
| Other | 2,436,565 | 148,293 |
|  | 358,880,343 | 9,103,596 |
| Historical Collections |  |  |
| Structures | 24,602 | 602 |
| Furnishings | 3,756,829 | 13,043 |
| Personal artifacts | 5,995,059 | 119,095 |
| Tools/equip: materials | 3,176,312 | 26,990 |
| Sci and tech | 3,565,439 | 30,796 |
| Communication | 4,756,921 | 20,490 |
| Distr/trans artifacts | 1,112,958 | 1,554 |
| Recreation artifacts | 1,135,120 | 13,315 |
| Communication artifacts | 42,728,007 | 42,922 |
| Other | 8,038,209 | 6,239 |
|  | 74,289,455 | 275,048 |
| Anthro/Archeology Collections |  |  |
| Archeological | 167,482,985 | 2,605,195 |
| Ethnological/ethnographical | 7,634,507 | 44,296 |
| Folk culture | 2,427,399 | 665 |
| Physical anthropology | 630,898 | 5,947 |
| Other | 1,809,241 | 18,135 |
|  | 179,985,029 | 2,674,237 |
| Art Collections |  |  |
| Paintings | 1,267,549 | 11,961 |
| Prints, drawings, graph arts | 8,155,577 | 6,577 |
| Sculpture | 348,327 | 3,687 |
| Decorative arts | 2,536,224 | 15,756 |
| Costumes and textiles | 3,127,208 | 57,794 |
| Audiovisual and film | 12,231,843 | 8,346 |
| Pholographs | 51,456,581 | 33,383 |
| Archeological/ethnographic | 913,556 | 228 |
| Other | 6,932,121 | 4,564 |
|  | 86,968,986 | 142,295 |
| Other Collections | 19,497,752 | 2,195 |
| Total | 719,621,565 | 12,197,370 |
| Communication Artifacts | 1,300,643 Cubic Feet | 14,766,536 Linear <br> Feet |
| Number/percent missing: 65.06 / |  |  |

Table D:28-B
Percent of Collection Type Held by Museum Type

| Museum Type | Natural Collectlons Objects/Spec | Natural Collections Lots/Taxa/Pop | Historical Collections Ob]ects/Spec | Historical Collections Lots/Taxa/Pop |
| :---: | :---: | :---: | :---: | :---: |
| Aquarlum | 0.020\% | 3.082\% | 0.000\% | 0.002\% |
| Arbor/Bot Gard | 5.345\% | 6.805\% | 1.680\% | 0.000\% |
| Art | 0.003\% | 0.002\% | 0.683\% | 0.039\% |
| Children's | 0.025\% | 0.011\% | 0.100\% | 0.048\% |
| General | 7.649\% | 2.218\% | 5.526\% | 8.605\% |
| Historic Site | 0.028\% | 0.111\% | 19.753\% | 41.812\% |
| History Museum | 0.074\% | 0.034\% | 64.287\% | 48.786\% |
| Natural History | 85.727\% | 52.007\% | 3.988\% | 0.017\% |
| Nature Center | 0.023\% | 0.151\% | 0.005\% | 0.041\% |
| Planetarlum | 0.001\% | 0.000\% | 0.010\% | 0.084\% |
| Sclence | 0.884\% | 0.164\% | 0.996\% | 0.218\% |
| Speclalized | 0.113\% | 0.606\% | 2.953\% | 0.338\% |
| Z00 | 0.109\% | 34.809\% | 0.016\% | 0.010\% |
| Total | 100.000\% | 100.000\% | 100.000\% | 100.000\% |
|  | Anthr/Archeo Collectlons Oblects/Spec | Anthr/Archeo Collectlons Lots/Taxa/Pop | Art Collectlons Objects/Spec | Art Collectlons Lots/Taxa/Pop |
| Aquarlum | 0.000\% | 0.000\% | 0.037\% | 0.057\% |
| Arbor/Bot Gard | $0.001 \%$ | 0.000\% | 0.290\% | 0.000\% |
| Art | 0.034\% | 0.011\% | 12.517\% | 38.710\% |
| Children's | 0.088\% | 0.001\% | 0.063\% | 0.040\% |
| General | 8.999\% | 2.314\% | 5.776\% | 0.370\% |
| Historic Site | 38.331\% | 1.047\% | 11.435\% | 2.285\% |
| History Museum | 1.367\% | 45.159\% | 54.950\% | 45.352\% |
| Natural History | 44.918\% | 23.734\% | 4.064\% | 8.980\% |
| Nature Center | 0.009\% | 0.061\% | 0.051\% | 0.128\% |
| Planetarlum | 0.000\% | 0.000\% | 0.053\% | 0.148\% |
| Sclence | 6.180\% | 0.286\% | 3.983\% | 0.027\% |
| Speclalized | 0.068\% | 27.158\% | 6.630\% | 3.632\% |
| Zoo | 0.005\% | 0.229\% | 0.150\% | 0.271\% |
| Total | 100.000\% | 100.000\% | 100.000\% | 100.000\% |
|  | Other Collections Objects/Spec | Other collectlons Lots/Taxa/Pop | Total Communication Artlfacts* |  |
| Aquarlum | 0.000\% | 0.000\% | 0.012\% |  |
| Arbor/Bot Gard | 0.000\% | 0.000\% | 0.178\% |  |
| Art | 3.510\% | 0.489\% | 0.705\% |  |
| Chlldren's | 0.008\% | 1.079\% | 0.006\% |  |
| General | 3.094\% | 2.836\% | 7.545\% |  |
| Historic Site | 0.902\% | 0.000\% | 1.455\% |  |
| History Museum | 8.850\% | 1.094\% | 19.617\% |  |
| Natural History | 0.288\% | 39.734\% | 21.902\% |  |
| Nature Center | 0.159\% | 0.000\% | 0.056\% |  |
| Planetarlum | 0.013\% | 0.000\% | 0.087\% |  |
| Sclence | 0.413\% | 0.000\% | 0.242\% |  |
| Speclalized | 81.530\% | 3.587\% | 48.181\% |  |
| Z 0 | 1.233\% | 51.181\% | 0.013\% |  |
|  | ------- | -- | -........ |  |
| Total | 100.000\% | 100.000\% | 100.000\% |  |

- Linear feet and cublc feet added together

Number/percent missing: 65.06 / 0.79\%

Table D:29-A
Response Rate to Question 29: Percentage of Permanent Collection for Which Records Have Been Developed and Are Maintained

| Museum Type | Total Number Museums | Number with Permanent Collection | Number with Collection \& No Response Q29 | Percent with Collection \& No Response Q29 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ----.-. | -------- | -- |  |
| Aquarium | 20 | 16 | 3 | 18.4\% |  |
| Arbor/Bot Gard | 318 | 275 | 38 | 13.8\% |  |
| Art | 1,214 | 989 | 220 | 22.2\% | Percent of Nonresponse Represented |
| Children's | 64 | 44 | 7 | 15.5\% | by Small |
| General | 704 | 695 | 186 | 26.7\% |  |
| Historic Site | 2,084 | 2,057 | 820 | 39.8\% | 92.7\% |
| History Museum | 2,401 | 2,344 | 548 | 23.4\% |  |
| Natural History | 252 | 235 | 55 | 23.5\% |  |
| Nature Center | 298 | 225 | 130 | 57.6\% | 81.0\% |
| Planetarium | 39 | 33 | 4 | 11.6\% |  |
| Science | 184 | 164 | 64 | 39.2\% | 77.4\% |
| Specialized | 470 | 432 | 150 | 34.7\% | 74.7\% |
| Zoo | 133 | 133 | 10 | 7.2\% |  |
| Total | 8,179 | 7,642 | 2,233 | 29.2\% |  |

Museum Size

| Large |  | 595 | 541 | 93 |
| :--- | ---: | ---: | ---: | ---: |

## Table D29-B

Response Rate to Question 29 Based on Question 27

For museums that did not respond in Q29, the following are counts of items in their collections as reported in Q27:

|  | Accounted for in Q29 |  | Not accounted for in Q29 |  |
| :---: | :---: | :---: | :---: | :---: |
| Collection Item | Number | Percent of Q27 Total | Number | Percent of Q27 Total |
| Objects | 715,790,164 | 97.0\% | 22,060,560 | 3.0\% |
| Lots | 11,247,603 | 99.3\% | 76,489 | 0.7\% |
| Archival Material |  |  |  |  |
| Cubic Feet | 1,002,849 | 75.0\% | 333,528 | 25.0\% |
| Linear Feet | 12,674,861 | 99.5\% | 64,572 | 0.5\% |
| Bound Material |  |  |  |  |
| Linear Feet | 178,703 | 100.0\% | 0 | 0.0\% |
| Volumes | 5,736,276 | 93.7\% | 388,289 | 6.3\% |
| Sites | 12,334 | 82.0\% | 2,714 | 18.0\% |
| Acres | 2,452,392 | 56.5\% | 1,886,384 | 43.5\% |

Calculations without the National Archives \& Pierpont Morgan Library who together account for over $50 \%$ of the archival material reported in cubic feet

## Table D:29-C

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for All Museums

| Average Percentage | Approximate Median ${ }^{*}$ |  | Average <br> Percentage | Approximate Median* |
| :---: | :---: | :---: | :---: | :---: |
|  |  | For Natural |  |  |
|  |  | History and |  |  |
|  |  | Llving Collections |  |  |
| 83.7\% | 90.0\% | Objects/Specimen |  |  |
| 69.7\% | 85.0\% | ------------..- |  |  |
| 76.2\% | 90.0\% | Processed | 57.3\% | 80.0\% |
|  |  | Catalogued | 51.4\% | 70.0\% |
|  |  | Identified | 57.6\% | 80.0\% |

Lots/Populations

| Accessioned | 54.2\% | 75.0\% | Lots/Populations |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Catalogued | 43.7\% | 30.0\% |  |  |  |
| Inventoried | 53.0\% | 80.0\% | Processed | 54.9\% | 80.0\% |
|  |  |  | Catalogued | 52.1\% | 70.0\% |
|  |  |  | Identified | 57.8\% | 80.0\% |
| Archival Material |  |  |  |  |  |
| Accessioned | 65.7\% | 90.0\% | Sites/Structures |  |  |
| Catalogued | 50.2\% | 60.0\% |  |  |  |
| Inventoried | 55.7\% | 70.0\% | Processed | 58.0\% | 100.0\% |
|  |  |  | Catalogued | 51.8\% |  |
|  |  |  | Identified | 56.2\% |  |

Books

| Accessioned | 73.9\% | 95.0\% |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Catalogued | 65.1\% | 80.0\% | For Outdoor |  |  |
| Inventoried | 69.1\% | 95.0\% | Collections |  |  |
|  |  |  | Mapped | 63.9\% | 100.0\% |
| SItes/Structures |  |  |  |  |  |
| Accessioned | 72.7\% | 100.0\% |  |  |  |
| Catalogued | 67.5\% | 100.0\% |  |  |  |
| Inventoried | 72.0\% | 100.0\% |  |  |  |

[^12]Table D:29-D
Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Aquariums


[^13]Table D:29-E

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Arboreta and Botanical Gardens

| Objects/Specimen | Average Percentage | Approx- <br> imate <br> Median" | For Natural | Average Percentage | Approx- <br> imate <br> Median* |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | History and |  |  |
|  |  |  | Living Collections |  |  |
| Accessloned | 80.2\% | 75.0\% | Objects/Specimen |  |  |
| Catalogued | 63.0\% | 80.0\% | ------------- - |  |  |
| Inventoried | 63.8\% | 80.0\% | Processed | 58.6\% | 80.0\% |
|  |  |  | Catalogued | 57.5\% | 75.0\% |
|  |  |  | Identified | 77.1\% | 88.0\% |
| Lots/Populations |  |  |  |  |  |
| Accessioned | 23.8\% | 0.0\% | Lots/Populations |  |  |
| Catalogued | 34.6\% | 0.0\% | -------.-.-.---- |  |  |
| Inventoried | 34.4\% | 0.0\% | Processed | 56.5\% | 77.0\% |
|  |  |  | Catalogued | 62.1\% | 77.0\% |
|  |  |  | Identified | 76.2\% | 80.0\% |
| Archival Material |  |  |  |  |  |
| Accessioned | 14.4\% | 0.0\% | Sites/Structures |  |  |
| Catalogued | 10.4\% | 0.0\% | ---------- |  |  |
| Inventorled | 14.2\% | 0.0\% | Processed | 54.2\% | 100.0\% |
|  |  |  | Catalogued | 54.2\% | 100.0\% |
|  |  |  | Identified | 54.2\% | 100.0\% |
| Books |  |  |  |  |  |
| Accessioned | 31.9\% | 0.0\% |  |  |  |
| Catalogued | 61.4\% | 100.0\% | For Outdoor |  |  |
| Inventoried | 67.6\% | 100.0\% | Collections |  |  |
|  |  |  | Mapped | 62.8\% | 65.0\% |
| Sites/Structures |  |  |  |  |  |
| Accessioned | 44.4\% | 2.0\% |  |  |  |
| Catalogued | 51.5\% | 97.0\% |  |  |  |
| Inventoried | 52.8\% | 97.0\% |  |  |  |

[^14]
## Table D:29-F

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Art Museums

|  | Average Percentage | Approximate Median* | For Natural ** | Average Percentage | Approx- <br> imate <br> Median* |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | History and |  |  |
| Objects/Specimen |  |  | Living Collections |  |  |
| Accessioned | 91.7\% | 100.0\% | Objects/Specimen |  |  |
| Catalogued | 72.9\% | 85.0\% | -....-......-...-. |  |  |
| Inventoried | 86.8\% | 100.0\% | Processed | 0.0\% | 0.0\% |
|  |  |  | Catalogued | 0.0\% | 0.0\% |
|  |  |  | Identified | 0.0\% | 0.0\% |
| Lots/Populations |  |  |  |  |  |
| Accessioned | 34.7\% | 0.0\% | Lots/Populations |  |  |
| Catalogued | 27.2\% | 0.0\% | -------------- |  |  |
| Inventoried | 32.5\% | 0.0\% | Processed | 0.0\% | 0.0\% |
|  |  |  | Catalogued | 0.0\% | 0.0\% |
|  |  |  | Identified | 0.0\% | 0.0\% |
| Archival Material |  |  |  |  |  |
| Accessloned | 48.1\% | 65.0\% | Sites/Structures |  |  |
| Catalogued | 27.9\% | 0.0\% |  |  |  |
| Inventoried | 46.9\% | 65.0\% | Processed | 0.0\% | 0.0\% |
|  |  |  | Catalogued | 0.0\% | 0.0\% |
|  |  |  | Identified | 0.0\% | 0.0\% |
| Books |  |  |  |  |  |
| Accessioned | 61.6\% | 90.0\% |  |  |  |
| Catalogued | 45.0\% | 5.0\% | For Outdoor |  |  |
| Inventoried | 68.2\% | 95.0\% | Collections |  |  |
|  |  |  | Mapped | 52.7\% | 100.0\% |
| Sites/Structures |  |  |  |  |  |
| Accessioned | 22.7\% | 0.0\% |  |  |  |
| Catalogued | 14.4\% | 0.0\% |  |  |  |
| Inventoried | 18.8\% | 0.0\% |  |  |  |

[^15]Average Percent of Permanent Collection for Which Records Are Deveioped and Maintained for Children's Museums


[^16]
## Table D:29-H

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for General Museums


Sites/Structures

| Accessioned | $45.4 \%$ | $10.0 \%$ |
| :--- | :--- | ---: |
| Catalogued | $35.5 \%$ | $0.0 \%$ |
| Inventoried | $42.9 \%$ | $0.0 \%$ |

[^17]Table D:29-I

Average Percent of Permanent Collection for Whlch Records Are Developed and Maintained for Historlc Sites/Houses

|  | Average Percentage | Approximate Median* | For Natural | Average Percentage | Approximate Median* |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | -------- | History and |  |  |
| Objects/Specimen |  |  | Living Collections |  |  |
| Accessioned | 85.9\% | 100.0\% | Objects/Specimen |  |  |
| Catalogued | 75.2\% | 85.0\% | ----------....- |  |  |
| Inventoried | 89.3\% | 100.0\% | Processed | 51.6\% | 95.0\% |
|  |  |  | Catalogued | 50.3\% | 75.0\% |
|  |  |  | Identified | 50.5\% | 75.0\% |
| Lots/Populations |  |  |  |  |  |
| Accessloned | 72.8\% | 95.0\% | Lots/Populations |  |  |
| Catalogued | 63.3\% | 75.0\% | -------------. |  |  |
| Inventoried | 84.9\% | 85.0\% | Processed | 29.6\% | 0.0\% |
|  |  |  | Catalogued | 30.1\% | 0.0\% |
|  |  |  | Identified | 30.5\% | 0.0\% |
| Archival Material |  |  |  |  |  |
| Accessioned | 71.2\% | 100.0\% | Sites/Structures |  |  |
| Catalogued | 50.6\% | 75.0\% |  |  |  |
| Inventoried | 72.0\% | 100.0\% | Processed | 36.0\% | 0.0\% |
|  |  |  | Catalogued | 36.0\% | 0.0\% |
|  |  |  | Identified | 36.0\% | 0.0\% |
| Books |  |  |  |  |  |
| Accessioned | 90.1\% | 100.0\% |  |  |  |
| Catalogued | 80.1\% | 90.0\% | For Outdoor |  |  |
| Inventoried | 94.0\% | 100.0\% | Collections |  |  |
|  |  |  | Mapped | 79.1\% | 100.0\% |

Sites/Structures
---.-----------

| Accessioned | $94.8 \%$ | $100.0 \%$ |
| :--- | :--- | :--- |
| Catalogued | $90.1 \%$ | $100.0 \%$ |
| Inventoried | $99.8 \%$ | $100.0 \%$ |

* Estimated from quartile distributions
** Number of museums is small that used natural history/living collections for lots/populations and sites/structures
Number/percent missing: 820 of $2,057 / 39.8 \%$
$92.7 \%$ of the missing museums are small.

Table D:29-J
Average Percent of Permanent Collection for Which Records Are Developed and Maintained for History Museums


[^18]Number/percent missing: 548 / 23.4\%

## Table D:29-K

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Natural History Museums


[^19]Table D:29-L

## Average Percent of Permanent Collection for Which Records

 Are Developed and Maintained for Nature Centers

[^20]Table D:29-M

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Planetariums


## Sites/Structures

| Accessloned | $72.5 \%$ | $100.0 \%$ |
| :--- | :--- | :--- |
| Catalogued | $72.5 \%$ | $100.0 \%$ |
| Inventoried | $72.5 \%$ | $100.0 \%$ |

[^21]
## Table D:29-N

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Science Museums
$\left.\begin{array}{llllll} & & \text { Approx- } \\ \text { imate } \\ \text { Average } \\ \text { Percentage }\end{array}\right)$

[^22]Table D:29-0

Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Specialized Museums

| Objects/Specimen | Average Percentage | Approx- <br> imate <br> Median* | For Natural | Average Percentage | Approximate Median* |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | History and |  |  |
|  |  |  | Llving Collections |  |  |
| Accessioned | 76.8\% | 85.0\% | Objects/Specimen |  |  |
| Catalogued | 54.7\% | 50.0\% | -----.-.-.-.---- |  |  |
| Inventoried | 73.9\% | 90.0\% | Processed | 0.0\% | 0.0\% |
|  |  |  | Catalogued | 3.5\% | 0.0\% |
|  |  |  | Identified | 31.6\% | 0.0\% |
| Lots/Populations | . |  |  |  |  |
| Accessioned | 25.5\% | 20.0\% | Lots/Populations |  |  |
| Catalogued | 16.5\% | 20.0\% | -------------- |  |  |
| Inventoried | 52.0\% | 80.0\% | Processed | 0.0\% | 100.0\% |
|  |  |  | Catalogued | 0.0\% | 10.0\% |
|  |  |  | Identified | 0.0\% | 75.0\% |
| Archival Material |  |  |  |  |  |
| Accessioned | 55.0\% | 75.0\% | Sites/Structures |  |  |
| Catalogued | 24.9\% | 20.0\% | ----------. |  |  |
| Inventorled | 31.9\% | 30.0\% | Processed | 0.0\% | 0.0\% |
|  |  |  | Catalogued | 0.0\% | 0.0\% |
|  |  |  | Identified | 0.0\% | 0.0\% |
| Books |  |  |  |  |  |
| Accessioned | 61.9\% | 75.0\% |  |  |  |
| Catalogued | 49.9\% | 25.0\% | For Outdoor |  |  |
| Inventoried | 57.1\% | 75.0\% | Collections |  |  |
|  |  |  | Mapped | 86.9\% | 100.0\% |
| Sites/Structures |  |  |  |  |  |
| Accessioned | 45.5\% | 0.0\% |  |  |  |
| Catalogued | 40.4\% | 0.0\% |  |  |  |
| Inventoried | 40.4\% | 0.0\% |  |  |  |

[^23]
## Table D:29-P

## Average Percent of Permanent Collection for Which Records Are Developed and Maintained for Zoos



[^24]
## Table D:32-A

Response Rate to Question 32: Percentage Change in Size in Permanent Collection by Type and Size

| Museum Type | Number Museums | Number with <br> Permanent <br> Collection <br> (Q27) | Number with <br> Perm Collect <br> No Response to Q32 | Percent with <br> Perm Collect <br> No Response to Q32 | Percent of Nonrespons Represented by Small |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 20 | 16 | 2 | 14.3\% | 79.0\% |
| Arbor/Bot Gard | 318 | 275 | 83 | 30.2\% | 71.8\% |
| Art | 1,214 | 989 | 281 | 28.4\% | 83.6\% |
| Children's | 64 | 44 | 12 | 27.1\% | 52.1\% |
| General | 704 | 695 | 276 | 39.8\% | 73.8\% |
| Historic Site | 2,084 | 2,057 | 864 | 42.0\% | 91.8\% |
| History Museum | 2.401 | 2,344 | 690 | 29.4\% | 99.4\% |
| Natural History | 252 | 235 | 67 | 28.7\% | 58.6\% |
| Nature Center | 298 | 225 | 148 | 65.8\% | 82.6\% |
| Planetarium | 39 | 33 | 4 | 11.6\% | 67.5\% |
| Science | 184 | 164 | 60 | 36.6\% | 84.6\% |
| Specialized | 470 | 432 | 143 | 33.1\% | 80.2\% |
| Zoo | 133 | 133 | 24 | 17.7\% | 56.2\% |
| Total | 8,179 | 7,642 | 2,655 | 34.7\% | 86.8\% |



Table D:32-B
Net Change In Size of Permanent Collection All Museums


Table D:33-A
Response Rate to Question 33: Number of Objects Loaned and Loan Transactions by Museum Type and Size

| Museum Type | Number <br> Museums | Number with No <br> Response | Percent with No Response | Percent of Nonresponse Represented by Small |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 20 | 9 | 44.4\% | 100.0\% |
| Arbor/Bot Gard | 318 | 176 | 55.3\% | 73.3\% |
| Art | 1,214 | 459 | 37.8\% | 84.8\% |
| Children's | 64 | 29 | 45.7\% | 59.6\% |
| General | 704 | 285 | 40.5\% | 84.5\% |
| Historic Site | 2,084 | 1,029 | 49.4\% | 93.0\% |
| History Museum | 2.401 | 729 | 30.4\% | 98.3\% |
| Natural History | 252 | 85 | 33.7\% | 67.5\% |
| Nature Center | 298 | 210 | 70.5\% | 81.7\% |
| Planetarium | 39 | 11 | 29.3\% | 73.6\% |
| Science | 184 | 86 | 46.7\% | 83.9\% |
| Specialized | 470 | 170 | 36.2\% | 83.1\% |
| Zoo | 133 | 16 | 11.7\% | 50.5\% |
| Total | 8,179 | 3,294 | 40.3\% | 88.6\% |


| Museum Size |  |  |  |
| :---: | :---: | :---: | :---: |
| Large | 595 | 140 | 23.6\% |
| Medium | 992 | 236 | 23.8\% |
| Small | 6,591 | 2,917 | 44.3\% |
| Total | 8,179 | 3,294 | 40.3\% |

Number of Objects Loaned and Transactlons by Type and Size

| Museum Type | Number Number of Oblects |  |  |  |  | Number of Loan Transactions to: |  |  |  | Average Number of Objects per Loan Transacton to *: |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Answer Q33 | Museums | Other Instlts | Sub- <br> total | Outside U.S. | Mus. eums | Other <br> Insts | Sub- <br> total | Outside U.S. | Mus- <br> ourns | Other <br> Insts | Outside U.S. |
| Aquarlum | 11 | 421 | 405 | 826 | 8 | 40 | 51 | 91 | 2 | 10.5 | 7.9 | 4.0 |
| Arbor/Bot Gard | 142 | 34 | 73,749 | 73,783 | 28.996 | 1 | 2,315 | 2.317 | 1.097 | 3.0 | 40.4 | 45.2 |
| Art | 755 | 27,725 | 17,026 | 44,751 | 6.742 | 5.242 | 2,166 | 7.407 | 1.129 | 5.4 | 8.0 | 6.5 |
| Children's | 35 | 559 | 831 | 1,391 | 6 | 43 | 61 | 104 | 1 | 13.2 | 13.4 | 3.0 |
| General | 419 | 19.844 | 33,663 | 53,506 | 390 | 7.459 | 1,966 | 9,426 | 77 | 2.4 | 17.6 | 4.8 |
| Historle Site | 1,055 | 18,408 | 2.547 | 20,955 | 68 | 1.708 | 1.009 | 2.717 | 21 | 11.3 | 3.7 | 3.3 |
| History Museum | 1,672 | 31.727 | 20,895 | 52,622 | 912 | 3,948 | 2,850 | 6.797 | 53 | 8.2 | 6.2 | 15.7 |
| Natural History | 167 | 91.194 | 48,594 | 139,789 | 42,959 | 5.501 | 4,151 | 9,652 | 548 | 39.1 | 31.9 | 105.8 |
| Nature Center | 88 | 43 | 200 | 243 | 0 | 8 | 75 | 83 | 0 | 2.0 | 4.0 | NUMI |
| Planetarlum | 27 | 27 | 58 | 84 | 0 | 7 | 15 | 22 | 0 | 7.7 | 5.0 | *NUM |
| Sclence | 98 | 3.331 | 4,299 | 7,630 | 2.024 | 472 | 350 | 823 | 61 | 8.9 | 7.0 | 12.0 |
| Speclallzed | 300 | 10,864 | 6,088 | 16,952 | 1,053 | 1.057 | 685 | 1.742 | 37 | 10.3 | 9.1 | 38.9 |
| Zoo | 118 | 1.111 | 2,357 | 3,468 | 107 | 661 | 1.728 | 2,390 | 74 | 1.7 | 1.3 | 1.3 |
| Total | 4,886 | 205,289 | 210,711 | 416,000 | 81,285 | 26,147 | 17.423 | 43,570 | 3.099 | 8.9 | 15.5 | 34.0 |
| Museum Size |  |  |  |  |  |  |  |  |  |  |  |  |
| Large | 455 | 69.570 | 143,583 | 213,153 | 66,224 | 16.050 | 9,837 | 25,887 | 2.591 | 4.9 | 21.3 | 35.7 |
| Medlum | 757 | 72.276 | 25,401 | 97,678 | 7,656 | 3.957 | 3,179 | 7,136 | 223 | 19.2 | 8.5 | 35.2 |
| Small | 3,674 | 63.443 | 41,727 | 105,170 | 7.386 | 6.141 | 4.407 | 10,547 | 285 | 11.7 | 9.8 | 21.4 |
| Total | 4.886 | 205,289 | 210,711 | 416,000 | 81,265 | 26,147 | 17.423 | 43,570 | 3,099 | 8.9 | 15.5 | 34.0 |

[^25]Table D:44-A
Museums with Collection Used by Outsiders for Research by Type and by Size

| Museum Type | Number <br> with <br> Collection <br> Used | Percent of Responding Museums | Number with No Response | Percent with No Response | Total Number Museums |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 16 | 88.9\% | 2 | 11.3\% | 20 |
| Arbor/Bot Gard | 101 | 44.1\% | 90 | 28.2\% | 318 |
| Art | 424 | 54.4\% | 436 | 35.9\% | 1,214 |
| Children's | 8 | 16.6\% | 15 | 24.0\% | 64 |
| General | 288 | 63.1\% | 247 | 35.1\% | 704 |
| Historic Site | 557 | 45.1\% | 848 | 40.7\% | 2,084 |
| History Museum | 1,102 | 65.2\% | 711 | 29.6\% | 2,401 |
| Natural History | 148 | 81.2\% | 69 | 27.3\% | 252 |
| Nature Center | 53 | 39.7\% | 163 | 54.9\% | 298 |
| Planetarlum | 17 | 54.5\% | 7 | 18.5\% | 39 |
| Sclence | 66 | 59.2\% | 73 | 39.5\% | 184 |
| Speciallzed | 252 | 81.4\% | 161 | 34.2\% | 470 |
| Z00 | 81 | 64.2\% | 8 | 5.9\% | 133 |
| Total | 3,112 | 58.2\% | 2,829 | 34.6\% | 8,179 |
| Slze |  |  |  |  |  |
| Large | 406 | 83.4\% | 108 | 18.2\% | 595 |
| Medium | 509 | 65.1\% | 211 | 21.2\% | 992 |
| Small | 2,197 | 53.8\% | 2,510 | 38.1\% | 6,591 |
| Total | 3,112 | 58.2\% | 2,829 | 34.6\% | 8,179 |
| Total Reporting | 5,350 |  |  |  |  |

Table D:44-B

Museums with Collection Used by Outsiders for Research by Type for Large and Medium Size

| Museum Type | Used | Responding <br> Museums | Response | Response | Museums |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 8 | 100.0\% | 1 | 13.9\% | 9 |
| Arbor/Bot Gard | 38 | 50.3\% | 32 | 29.9\% | 107 |
| Art | 259 | 81.4\% | 80 | 20.2\% | 398 |
| Children's | 4 | 16.5\% | 4 | 13.0\% | 28 |
| General | 138 | 85.1\% | 42 | 20.5\% | 204 |
| Historic Site | 78 | 49.2\% | 63 | 28.5\% | 222 |
| History Museum | 154 | 77.2\% | 11 | 5.3\% | 211 |
| Natural History | 79 | 84.4\% | 21 | 18.1\% | 114 |
| Nature Center | 21 | 56.3\% | 31 | 45.2\% | 68 |
| Planetarium | 3 | 39.2\% | 5 | 40.1\% | 13 |
| Science | 16 | 45.4\% | 6 | 14.3\% | 40 |
| Specialized | 58 | 73.3\% | 15 | 16.2\% | 95 |
| Z00 | 60 | 84.8\% | 8 | 10.1\% | 78 |
| Total | 915 | 72.2\% | 319 | 20.1\% | 1,588 |
| Total Reporting | 1,269 | 79.9\% |  |  |  |

Table D:44-C

Number of Museums Whose Collectlons Were Used for Research by Governing Authority

| Type of Governing Authority | Number of Museums | Percent of Responding Museums | Number with No Response | Percent with No Response | Total Number Museums |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Municipal | 205 | 60.9\% | 267 | 44.2\% | 603 |
| County/Regional | 250 | 55.7\% | 221 | 33.0\% | 670 |
| State | 243 | 39.7\% | 302 | 33.0\% | 914 |
| Federal | 317 | 84.0\% | 222 | 37.0\% | 599 |
| Pub Educ Institutions | 311 | 71.9\% | 159 | 26.9\% | 592 |
| Subtotal All Public Museums | 1,326 | 60.1\% | 1,170 | 34.6\% | 3,378 |
| Private Nonprofit | 1,626 | 55.5\% | 1,565 | 34.8\% | 4,493 |
| Other Private | 162 | 77.9\% | 88 | 29.7\% | 296 |
| Subtotal All Private Museums | 1,788 | 57.0\% | 1,653 | 34.5\% | 4,789 |
| Total All Museums | 3,114 | 58.3\% | 2,823 | 34.6\% | 8,167 ${ }^{*}$ |

Number missing from governing authority $=12$ See Table D:44-A for missing analysis

Table D: 44/45-A
Number of Research Visits Using Collection and Number Research Findings Published by Size of Museum

| Data Item and | Total | Percent | Average | Number <br> Museums | Percent <br> of size |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Size of Museum | Number | of Total | Number | Reporting | Reporting |

## Question 44B

Number of Research Visits
Using Collection

| Large |  | .131,530 | 47.9\% | 270.1 | 487 | 81.8\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium |  | 35,320 | 12.9\% | 45.2 | 782 | 78.8\% |
| Small |  | 107,767 | 39.2\% | 26.4 | 4,081 | 61.9\% |
|  | Total | 274,617 | 100.0\% | 51.3 | 5,350 | 65.4\% |

## Question 45A

Research Findings
Published In-House

| Large | 2,553 | $25.0 \%$ | 5.6 | 460 | $77.3 \%$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Medium | 1,143 | $11.2 \%$ | 1.5 | 775 | $78.1 \%$ |  |
| Small | 6,536 | $63.9 \%$ | 1.7 | 3,907 | $59.3 \%$ |  |
|  |  | $\ldots-\ldots$ | $\ldots-\ldots$ |  | $-\ldots-\ldots$ |  |
|  | Total | 10,232 | $100.0 \%$ | 2.0 | 5,142 | $62.9 \%$ |

Question 45B
Research Findings
Published Not In-house

| Large |  | 5,253 | 52.1\% | 11.4 | 460 | 77.3\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium |  | 1,181 | 11.7\% | 1.5 | 775 | 78.1\% |
| Small |  | 3,657 | 36.2\% | 0.9 | 3,907 | 59.3\% |

Question 44B - Number/percent missing: 3,031 / 37\%

Question 45: 2,850 museums ( $35 \%$ ) checked no findings published. This is equivalent to " 0 " for both 45A and 45B.
Number/percent missing: 3,037 / 37\%

- Table D:44/45-B

Number of Research Visits Using Collection and Number of Research Findings Publlshed

| Data liem and Type of Museum | Total <br> Number | Percent of Total | Average Number | Number <br> Museums ReportIng | Percent <br> Museums <br> Reporting |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Question 44B <br> Number of Researchers Using Collection |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Aquarlum | 71 | 0.0\% | 4.0 | 18 | 88.7\% |
| Arboretum/Bot Garden | 4.932 | 1.8\% | 21.4 | 230 | 72.4\% |
| Art | 18.168 | 6.6\% | 23.3 | 778 | 64.1\% |
| Chlldren's | 40 | 0.0\% | 0.8 | 48 | 76.0\% |
| General | 26,625 | 9.7\% | 58.3 | 456 | 64.9\% |
| Historlc Site | 25.452 | 9.3\% | 20.6 | 1.236 | 59.3\% |
| History Museum | 142,280 | 51.8\% | 84.2 | 1.690 | 70.4\% |
| Natural History | 31.211 | 11.4\% | 170.7 | 183 | 72.7\% |
| Nature Center | 131 | 0.0\% | 1.0 | 134 | 45.1\% |
| Planetarlum | 148 | 0.1\% | 4.7 | 31 | 81.5\% |
| Sclence | 3.140 | 1.1\% | 28.3 | 111 | 60.5\% |
| Specialized | 21,678 | 7.9\% | 70.1 | 309 | 65.8\% |
| Z00 | 740 | 0.3\% | 5.9 | 126 | 94.1\% |
| Total | 274,617 | 100.0\% | 51.3 | 5,352 | 65.4\% |

Question 45A
Research Published
In-House

| Aquarlum | 45 | $0.4 \%$ | 2.5 | 18 | $88.7 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Arborefum/Bot Garden | 431 | $4.2 \%$ | 2.2 | 192 | $60.4 \%$ |
| Art | 1,288 | $12.6 \%$ | 1.6 | 783 | $64.5 \%$ |
| Children's | 3 | $0.0 \%$ | 0.1 | 51 | $79.3 \%$ |
| General | 1.986 | $19.4 \%$ | 4.4 | 453 | $64.4 \%$ |
| HIstorlc Site | 830 | $8.1 \%$ | 0.7 | 1.180 | $56.6 \%$ |
| HIstory Museum | 3.854 | $37.7 \%$ | 2.4 | 1.606 | $66.9 \%$ |
| Natural HIstory |  |  |  |  |  |
| Nature Center | 771 | $7.5 \%$ | 4.3 | 178 | $70.8 \%$ |
| Planetarlum | 206 | $2.0 \%$ | 1.6 | 128 | $43.1 \%$ |
| Science | 35 | $0.3 \%$ | 1.2 | 29 | $76.1 \%$ |
| Speclallzed | 94 | $0.9 \%$ | 0.9 | 108 | $58.7 \%$ |
| Zoo | 382 | $3.7 \%$ | 1.3 | 294 | $62.5 \%$ |
|  |  | 308 | $3.0 \%$ | 2.5 | 122 |
|  |  | 10.233 | $100.0 \%$ | $91.8 \%$ |  |

Quesilon 45B
Research Published
Not In-House

| Aquarlum | 47 | $0.5 \%$ | 2.6 | 18 | $88.7 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Arboretum/Bot Garden | 901 | $8.9 \%$ | 4.7 | 192 | $60.4 \%$ |
| Art | 1.594 | $15.8 \%$ | 2.0 | 783 | $64.5 \%$ |
| Chlldren's | 18 | $0.2 \%$ | 0.4 | 51 | $79.3 \%$ |
| General | 756 | $7.5 \%$ | 1.7 | 453 | $64.4 \%$ |
| Historic Site | 1.014 | $10.1 \%$ | 0.9 | 1.180 | $56.6 \%$ |
| History Museum | 2.302 | $22.8 \%$ | 1.4 | 1.606 | $65.9 \%$ |
| Natural History |  |  |  |  |  |
| Nature Center | 1.959 | $19.4 \%$ | 11.0 | 178 | $70.8 \%$ |
| Planetarium | 60 | $0.6 \%$ | 0.5 | 128 | $43.1 \%$ |
| Science | 13 | $0.1 \%$ | 0.4 | 29 | $76.1 \%$ |
| Speclallzed | 360 | $3.6 \%$ | 3.3 | 108 | $58.7 \%$ |
| Zoo | 544 | $5.4 \%$ | 1.9 | 294 | $62.5 \%$ |
|  | 521 | $5.2 \%$ | 4.3 | 122 | $91.8 \%$ |

Question 45: 2,850 museums ( $35 \%$ ) checked no findings published. This is equivalent to " 0 " for both $45-\mathrm{A}$ and $45-\mathrm{B}$.

Table D:44/45-C
Number of Research Visits Using Collection and Number of Research Findings Published by Governing Authorlty

| Data Item \& Governing Authority of Museum | Total Number | Percent of Total | Average Number | Number <br> Museums <br> Reporting | Percent Museums Reporting | Total Museums | Number No Resp |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Question 44B: Number of Research Visits Using Collection |  |  |  |  |  |  |  |
| Municipal | 1,958 | 0.7\% | 5.8 | 336 | 55.7\% | 603 | 267 |
| County/Regional | 5,854 | 2.1\% | 13.0 | 449 | 67.0\% | 670 | 221 |
| State | 24,167 | 8.8\% | 39.5 | 612 | 67.0\% | 914 | 302 |
| Federal | 51,201 | 18.6\% | 135.8 | 377 | 62.9\% | 599 | 222 |
| Pub Educ Institutions | 11,529 | 4.2\% | 26.7 | 432 | 73.0\% | 592 | 160 |
| Prlvate Nonprofit | 163,345 | 59.5\% | 55.8 | 2,928 | 65.2\% | 4.493 | 1,565 |
| Other Private | 16,520 | 6.0\% | 79.4 | 208 | 70.3\% | 296 | 88 |
| Total | 274,573 * | 100.0\% | 51.4 | 5,342 | 65.4\% | 8,167 | 2,825 |

Question 45A: Research Findings Published In-House

| Munlcipal | 248 | 24\% | 0.7 | 339 | 56.3\% | 603 | 264 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County/Regional | 709 | 6.9\% | 1.7 | 414 | 61.7\% | 670 | 256 |
| State | 509 | 5.0\% | 0.9 | 551 | 60.3\% | 914 | 363 |
| Federal | 1,976 | 19.3\% | 5.3 | 373 | 62.2\% | 599 | 226 |
| Pub Educ Institutions | 702 | 6.9\% | 1.7 | 413 | 69.8\% | 592 | 179 |
| Private Nonprofit | 5,739 | 56.1\% | 2.0 | 2,862 | 63.7\% | 4.493 | 1,631 |
| Other Private | 345 | 3.4\% | 1.9 | 184 | 62.0\% | 296 | 112 |
| Total | 10,228* | 100.0\% | 2.0 | 5,136 | 62.9\% | 8,167 | 3,031 |

Question 45B: Research Findings Published Not In-House

| Munlcipal | 311 | 3.1\% | 0.9 | 339 | 56.3\% | 603 | 264 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County/Regional | 393 | 3.9\% | 0.9 | 414 | 61.7\% | 670 | 256 |
| State | 515 | 5.1\% | 0.9 | 551 | 60.3\% | 914 | 363 |
| Federal | 2,556 | 25.3\% | 6.9 | 373 | 62.2\% | 599 | 226 |
| Pub Educ Institutions | 1,312 | 13.0\% | 3.2 | 413 | 69.8\% | 592 | 179 |
| Private Nonprofit | 4,694 | 46.5\% | 1.6 | 2,862 | 63.7\% | 4,493 | 1,631 |
| Other Private | 306 | 3.0\% | 1.7 | 184 | 62.0\% | 296 | 112 |
| Total | 10,087* | 100.0\% | 2.0 | 5,136 | 62.9\% | 8,167 | 3,031 |

Question 45: 2,938 museums (36\%) checked no findings published.

* Since 12 museums did not report governing authority, totals do not match Tables D:44/45-A or D:44/45-B.


## Table E:46-A

Number of Weeks Open by Type

| Museum Type | <-Open 52 Weeks-> |  | <----Open 1-51 |  | Weeks---.-> | <--Open Only with-> Special Arrangement |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number Museums | Percent of Type | Number Museums | Percent of Type | Avg Number Weeks Open | Number <br> Museums | Percent of Type |
| Aquarium | 20 | 100.0\% | 0 | 0.0\% | -- | 0 | 0.0\% |
| Arbor/Bot Gard | 223 | 70.2\% | 95 | 29.8\% | 38.3 | 0 | 0.0\% |
| Art | 614 | 50.6\% | 591 | 48.7\% | 40.9 | 9 | 0.8\% |
| Children's | 36 | 57.0\% | 26 | 40.7\% | 49.2 | 1 | 2.3\% |
| General | 391 | 56.0\% | 308 | 44.0\% | 36.6 | 0 | 0.0\% |
| Historic Site | 1,269 | 60.9\% | 815 | 39.1\% | 32.7 | 0 | 0.0\% |
| History Museum | 1,406 | 59.4\% | 955 | 40.4\% | 34.5 | 4 | 0.2\% |
| Natural History | 173 | 68.7\% | 74 | 29.2\% | 39.0 | 5 | 2.0\% |
| Nature Center | 229 | 77.0\% | 62 | 20.9\% | 37.1 | 6 | 2.1\% |
| Planetarium | 24 | 57.9\% | 17 | 42.1\% | 37.6 | 0 | 0.0\% |
| Science | 106 | 57.9\% | 76 | 41.2\% | 32.5 | 2 | 0.9\% |
| Specialized | 338 | 72.6\% | 113 | 24.3\% | 37.1 | 15 | 3.1\% |
| Zoo | 112 | 83.7\% | 22 | 16.3\% | 32.3 | 0 | 0.0\% |
| Total | 4,941 | 60.7\% | 3,154 | 38.8\% | 37.3 | 42 | 0.5\% |

[^26]
## Table E:46-B

Number of Weeks Open by Governing Authority


Table E:46-C

|  | Number of Museums with Hours Open to the Public without Special Arrangement |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Museum Type | Number Open Over 50 Hours | Percent of Type Open $>50 \mathrm{Hrs}$ | Number Open 31-50 Hours | Percent of Type Open 31-50 Hrs | Number <br> 30 \& Under Hours | Percent of Type Open 30 \& Under Hrs |
| Aquarium | 16 | 80.3\% | 3 | 14.8\% | 1 | 4.9\% |
| Arbor/Bot Gard | 203 | 74.6\% | 20 | 7.4\% | 49 | 18.1\% |
| Art | 77 | 6.6\% | 729 | 62.4\% | 361 | 31.0\% |
| Children's | 3 | 5.8\% | 38 | 67.0\% | 15 | 27.2\% |
| General | 198 | 29.6\% | 233 | 34.7\% | 238 | 35.6\% |
| Historic Site | 681 | 34.5\% | 805 | 40.8\% | 489 | 24.8\% |
| History Museum | 342 | 14.5\% | 908 | 38.5\% | 1,110 | 47.0\% |
| Natural History | 85 | 35.3\% | 108 | 44.7\% | 48 | 20.0\% |
| Nature Center | 117 | 40.0\% | 122 | 41.8\% | 53 | 18.2\% |
| Planetarlum | 10 | 25.6\% | 15 | 36.1\% | 16 | 38.3\% |
| Sclence | 43 | 23.4\% | 99 | 53.9\% | 42 | 22.7\% |
| Speciallzed | 66 | 15.4\% | 264 | 61.2\% | 101 | 23.4\% |
| Zoo | 64 | 47.8\% | 50 | 37.8\% | 19 | 14.4\% |
| Total | 1,906 | 24.3\% | 3,393 | 43.3\% | 2,543 | 32.4\% |

Number/percent missing: 337 of 8,093 / 4.16\%

## Table E:47-A

Total and Average Attendance by Year by Museum Type

| Museum Type | Total Attendance 1986 | Total <br> Attendance 1987 | Total Attendance 1988 | Percent Change '86.87 | Percent Change '87-88 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 11,792,993 | 12,758,139 | 13,535,139 | 8.2\% | 6.1\% |
| Arbor/Bot Gard | 26,272,688 | 25,920,989 | 26,101,003 | -1.3\% | 0.7\% |
| Art | 70,326,540 | 72,463,226 | 75,919,820 | 3.0\% | 4.8\% |
| Children's | 6,313,086 | 6,827,156 | 7,365,194 | 8.1\% | 7.9\% |
| General | 26,477,461 | 28,349,860 | 32,087,102 | 7.1\% | 13.2\% |
| Historic Site | 100,788,333 | 107,966,790 | 111,026,503 | 7.1\% | 2.8\% |
| History Museum | 69,319,933 | 73,511,598 | 71,806,908 | 6.0\% | -2.3\% |
| Natural History | 44,283,220 | 47,120,573 | 50,794,878 | 6.4\% | 7.8\% |
| Nature Center | 19,705,229 | 20,614,016 | 21,839,796 | 4.6\% | 5.9\% |
| Planetarium | 5,637,338 | 5,870,130 | 6,111,685 | 4.1\% | 4.1\% |
| Sclence | 38,278,737 | 40,512,693 | 45,573,886 | 5.8\% | 12.5\% |
| Specialized | 19,643,434 | 20,783,479 | 22,516,376 | 5.8\% | 8.3\% |
| Zoo | 76,431,498 | 78,228,476 | 81,164,748 | 2.4\% | 3.8\% |
| Total | 515,270,490 | 540,927,124 | 565,843,039 | 5.0\% | 4.6\% |
|  | Average Attendance 1986 | Average <br> Attendance $1987$ | Average Attendance 1988 |  |  |
| Aquarium | 581,509 | 629,100 | 667,413 | 8.2\% | 6.1\% |
| Arbor/Bot Gard | 82,621 | 81,515 | 82,081 | -1.3\% | 0.7\% |
| Art | 57,930 | 59,690 | 62,537 | 3.0\% | 4.8\% |
| Children's | 99,091 | 107,160 | 115,605 | 8.1\% | 7.9\% |
| General | 37,630 | 40,291 | 45,602 | 7.1\% | 13.2\% |
| Historic Site | 48,365 | 51,809 | 53,277 | 7.1\% | 2.8\% |
| History Museum | 28,872 | 30,618 | 29,908 | 6.0\% | -2.3\% |
| Natural History | 176,041 | 187,321 | 201,928 | 6.4\% | 7.8\% |
| Nature Center | 66,194 | 69,247 | 73,364 | 4.6\% | 5.9\% |
| Planetarium | 146,310 | 152,352 | 158,621 | 4.1\% | 4.1\% |
| Science | 208,501 | 220,669 | 248,237 | 5.8\% | 12.5\% |
| Specialized | 41,804 | 44,231 | 47,918 | 5.8\% | 8.3\% |
| Z00 | 572,778 | 586,245 | 608,249 | 2.4\% | 3.8\% |
| Average: All Museums | 62,998 | 66,135 | 69,181 | 5.0\% | 4.6\% |


| Figures weighted for missing data |  | $1986:$ | $227 / 2.8 \%$ |
| :--- | :--- | :--- | :--- |
| Number/percent missing per year: | $:$ | $1987:$ | $133 / 1.6 \%$ |
|  |  | $1988:$ | $60 \quad 0.7 \%$ |

## Table E:47-B

Median Attendance by Year by Museum Type

|  | Median <br> Attendance 1986 | Median <br> Attendance 1987 | Median <br> Attendance 1988 | Percent Change '86-87 | Percent Change '87-88 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 378,319 | 476,454 | 560,375 | 25.9\% | 17.6\% |
| Arbor/Bot Gard | 100,000 | 70,000 | 70,000 | -30.0\% | 0.0\% |
| Art | 58,192 | 58,608 | 60,000 | 0.7\% | 2.4\% |
| Children's | 40,124 | 51,000 | 64,000 | 27.1\% | 25.5\% |
| General | 55,226 | 53,363 | 53,000 | -3.4\% | -0.7\% |
| Historic Site | 27,702 | 30,000 | 32,187 | 8.3\% | 7.3\% |
| History Museum | 18,956 | 18,580 | 21.857 | -2.0\% | 17.6\% |
| Natural History | 47,500 | 45,752 | 56,470 | -3.7\% | 23.4\% |
| Nature Center | 25,000 | 26,595 | 29,199 | 6.4\% | 9.8\% |
| Planetarium | 30,654 | 33,000 | 35,500 | 7.7\% | 7.6\% |
| Science | 75,000 | 80,005 | 94,343 | 6.7\% | 17.9\% |
| Specialized | 16,250 | 17,260 | 17,974 | 6.2\% | 4.1\% |
| Zoo | 460,000 | 471,940 | 482,006 | 2.6\% | 2.1\% |
| Median: All Museums | 43,090 | 46,649 | 50,000 | 8.3\% | 7.2\% |

Number missing: see Table E:47-A

Table E:47-C

Total, Average, Median Attendance by Year by Size


|  | Average Attendance 1986 | Average Attendance 1987 | Average Attendance 1988 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Large | 404,606 | 426,917 | 447,308 | 5.5\% | 4.8\% |
| Medium | 123,775 | 129,774 | 132,483 | 4.8\% | 2.1\% |
| Small | 22,996 | 23,970 | 25,501 | 4.2\% | 6.4\% |
| All Museums | 62,998 | 66,135 | 69,181 | 5.0\% | 4.6\% |
|  | Median Attendance 1986 | Median Attendance 1987 | Median Attendance 1988 |  |  |
| Large | 191,129 | 219,736 | 233,162 | 15.0\% | 6.1\% |
| Medium | 73,250 | 75,000 | 82,000 | 2.4\% | 9.3\% |
| Small | 12,000 | 14,000 | 15,000 | 16.7\% | 7.1\% |
| All Museums | 43,090 | 46,649 | 50,000 | 8.3\% | 7.2\% |

Figures weighted for missing data
See note on Table E:47-A

Table E:47-D
Attendance by Type and Size (Figures Weighted for Nonresponse)



## Table E:47-F

Total and Average Attendance by Year by Governing Authority


Figures weighted for missing data See note on Table E:47-A

## Table E:47-G

Total and Average Attendance by Year by Region

| Region | Total Attendance 1986 | ```Total \\ Attendance 1987``` | Total <br> Attendance 1988 | Percent Change '86-87 | Percent Change '87-88 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| New England | 21,871,110 | 22,537,419 | 24,122,416 | 3.0\% | 7.0\% |
| Mid-Atlantic | 127,281,316 | 135,728,418 | 139,753,014 | 6.6\% | 3.0\% |
| SouthEast | 85,246,808 | 89,502,066 | 96,066,988 | 5.0\% | 7.3\% |
| Midwest | 126,575,219 | 133,448,167 | 144,768,806 | 5.4\% | 8.5\% |
| Mountain/Plains | 55,685,353 | 57,502,850 | 61,020,411 | 3.3\% | 6.1\% |
| West | 98,610,684 | 102,208,203 | 100,111,405 | 3.6\% | -2.1\% |
| Total All Museums | 515,270,490 | 540,927,124 | 565,843,039 | 5.0\% | 4.6\% |


| Region | Average Attendance 1986 | Average Attendance 1987 | Average Attendance 1988 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| New England | 38,474 | 39,646 | 42,434 | 3.0\% | 7.0\% |
| Mid-Atlantic | 83,081 | 88,594 | 91,221 | 6.6\% | 3.0\% |
| SouthEast | 52,049 | 54,647 | 58,656 | 5.0\% | 7.3\% |
| Midwest | 92,023 | 97,019 | 105,250 | 5.4\% | 8.5\% |
| Mountain/Plains | 43,541 | 44,962 | 47,712 | 3.3\% | 6.1\% |
| West | 55,200 | 57,214 | 56,040 | 3.6\% | -2.1\% |
| All Museums | 62,998 | 66,135 | 69,181 | 5.0\% | 4.6\% |

Figures weighted for missing data.
See note on Table E:47-A

Table E:48

Individual Attendance Count by Actual or Estimated Method by Type and Size


Size

| Large | 80.6\% | 16.8\% | 2.6\% | 529 | 11.16\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Medium | 74.8\% | 21.3\% | 3.8\% | 871 | 12.22\% |
| Small | 64.6\% | 33.5\% | 1.9\% | 5,263 | 20.15\% |

Table E:49-A

Number of Museums with Admission Fee and Whether Fixed or Suggested by Type and Size

| Museum Type | Totai <br> Number <br> Museums | Number with Admission Fee | Percent of Typo/Size with Admission Fee | Percent with No Response to O 49 | Number w <br> Admission with <br> Flxed Fee | Percent w Admission with <br> Fixed Fee | Percent w Admission with Suggested Feo | Percent w <br> Admission with No Response | Number w <br> Admission <br> with No <br> Response |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 20 | 13 | 65.5\% | 0.0\% | 9 | 69.9\% | 7.5\% | 22.6\% | 3 |
| Arbor/Bot Gard | 318 | 136 | 42.7\% | 0.0\% | 53 | 39.1\% | 0.0\% | 60.9\% | 83 |
| Arl | 1,214 | 435 | 35.8\% | 0.0\% | 189 | 43.4\% | 17.0\% | 39.5\% | 172 |
| Children's | 64 | 51 | 83.1\% | 3.4\% | 47 | 90.9\% | 9.1\% | 0.0\% | 0 |
| Generai | 704 | 358 | 55.4\% | 6.1\% | 208 | 58.1\% | 2.2\% | 39.7\% | 142 |
| Historic Stite | 2,084 | 1,518 | 73.8\% | 1.3\% | 1,060 | 69.8\% | 2.1\% | 28.1\% | 426 |
| History Museum | 2,401 | 1,206 | 50.4\% | 0.4\% | 646 | 53.6\% | 5.4\% | 41.0\% | 495 |
| Natural History | 252 | 131 | 54.0\% | 3.5\% | 84 | 64.0\% | 4.4\% | 31.6\% | 41 |
| Nature Center | 298 | 119 | 40.0\% | 0.0\% | 61 | 51.5\% | 0.0\% | 48.5\% | 58 |
| Planetarium | 39 | 29 | 76.5\% | 0.0\% | 27 | 89.9\% | 0.0\% | 10.1\% | 3 |
| Science | 184 | 105 | 58.6\% | 2.7\% | 63 | 60.3\% | 1.7\% | 37.9\% | 40 |
| Specialized | 470 | 247 | 52.5\% | 0.0\% | 160 | 65.0\% | 6.3\% | 28.7\% | 71 |
| 200 | 133 | 113 | 84.8\% | 0.0\% | 107 | 94.3\% | 0.0\% | 5.7\% | 6 |
| Total | 8,179 | 4.462 | 55.3\% | 1.3\% | 2.714 | 60.6\% | 4.7\% | 34.5\% | 1.540 |
| Size |  |  |  |  |  |  |  |  |  |
| Large | 595 | 437 | 73.8\% | 0.6\% | 334 | 76.5\% | 7.6\% | 15.8\% | 69 |
| Madium | 992 | 632 | 65.5\% | 2.6\% | 460 | 72.6\% | 6.7\% | 20.6\% | 130 |
| Smail | 6.591 | 3,393 | 52.1\% | 1.2\% | 1.920 | 56.6\% | 3.9\% | 39.5\% | 1,341 |
| Total | 8,179 | 4,462 | 55.3\% | 1.3\% | 2.713 | 60.8\% | 4.7\% | 34.5\% | 1,540 |

Number/percent missing (Question 49): 109 / 1.3\%

Table E:49-B
Number of Museums with Admission Fee and Whether Fixed or Suggested by Governing Authority

| Governing Authority | Total Number Museums | Number with Admission Fee | Percent of Type/Size with Admission Fee | Percent with No Response to Q49 | Number w <br> Admission with <br> Fixed Fee | Percent w <br> Admission with <br> Fixed Fee | Percent w <br> Admission <br> with <br> Suggested <br> Fee | Percent w <br> Admission <br> with No <br> Response | Number w <br> Admission with No Response |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Municipai | 603 | 290 | 48.1\% | 0.0\% | 189 | 65.0\% | 0.5\% | 34.5\% | 100 |
| County/Regional | 670 | 361 | 53.9\% | 0.0\% | 214 | 59.3\% | 2.6\% | 38.0\% | 137 |
| State | 913 | 572 | 62.6\% | 0.0\% | 317 | 55.5\% | 5.2\% | 39.3\% | 225 |
| Federal | 599 | 237 | 40.1\% | 1.2\% | 168 | 71.2\% | 0.0\% | 28.8\% | 68 |
| Pub Educ instilutions | 592 | 164 | 27.8\% | 0.4\% | 82 | 49.8\% | 0.0\% | 50.2\% | 82 |
| Subtotai Ali Pubilc Museums | 3,378 | 1,624 | 48.2\% | 0.3\% | 971 | 59.8\% | 2.5\% | 37.7\% | 613 |
| Private Nonprofit | 4,493 | 2,708 | 61.6\% | 2.2\% | 1,708 | 63.1\% | 5.8\% | 31.1\% | 842 |
| Other Private | 296 | 118 | 39.9\% | 0.0\% | 28 | 24.0\% | 3.7\% | 72.3\% | 85 |
| Subtotai Ali Pilvate Museums | 4.789 | 2,827 | 60.3\% | 2.1\% | 1,737 | 61.4\% | 5.8\% | 32.8\% | 927 |
| Totai All Museums | 8.167 | 4,451 | 55.2\% | 1.3\% | 2,707 | 60.8\% | 4.6\% | 34.6\% | 1,540 |

Number missing on Q49 due to no governing authority: 11
Number/percent missing: 120 / $1.3 \%$

## Table E:49-C

## Number of Museums with Admission Fee 1989 and 1979



Number/percent missing: $182 / 2.2 \%$

Table E:50-A

Fixed and Suggested Median Admission Fees by Type of Museum

| Museum Type | Fee for Nonmember Adult |  | Fee for Nonmember Child |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Fixed Fee | Suggested Fee | Fixed Fee | Suggested Fee |
| Aquarium | \$3.75 | -• | \$2.00 | ** |
| Arbor/Bot Gard | \$4.00 | $\cdots$ | \$1.00 | -• |
| Art | \$3.00 | \$3.00 | \$1.50 | \$1.00 |
| Children's | \$2.50 | \$2.00 | \$2.00 | \$2.00 |
| General | \$1.50 | \$2.00 | \$1.00 | \$2.00 |
| Historic Site | \$2.00 | \$1.00 | \$1.00 | \$0.50 |
| History Museum | \$2.00 | \$2.00 | \$1.00 | \$0.50 |
| Natural History | \$2.00 | \$3.00 | \$1.00 | \$1.50 |
| Nature Center | \$2.00 | ** | \$1.00 | $\cdots$ |
| Planetarium | \$3.00 | - | \$1.50 | ** |
| Science | \$3.50 | \$2.50 | \$2.00 | \$1.50 |
| Speclalized | \$3.00 | \$1.00 | \$1.00 | \$0.50 |
| Zoo | \$3.00 | ** | \$1.50 | * |
| All Museums | \$2.00 | \$2.00 | \$1.00 | \$0.50 |

See Table E:49-A for number of responses
... No such fees in these categories

Table E:51-A

Number of Museums with Member Discount of Admission Fee by Type and Size

| Museum Type | Number with Admission Fee | Number with Member Discount | Percent of Type/Size with Member Discount | Percent with No Response |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 13 | 8 | 80.5\% | 22.6\% |
| Arbor/Bot Gard | 136 | 34 | 54.5\% | 53.8\% |
| Art | 435 | 227 | 68.8\% | 24.1\% |
| Children's | 51 | 48 | 96.4\% | 3.2\% |
| General | 358 | 82 | 28.2\% | 18.7\% |
| Historic Site | 1,518 | 408 | 43.9\% | 38.7\% |
| History Museum | 1,206 | 472 | 60.6\% | 35.4\% |
| Natural History | 131 | 62 | 71.1\% | 33.9\% |
| Nature Center | 119 | 32 | 47.4\% | 42.6\% |
| Planetarium | 29 | 15 | 70.9\% | 27.2\% |
| Science | 105 | 60 | 93.5\% | 39.1\% |
| Specialized | 247 | 115 | 62.8\% | 25.4\% |
| Zoo | 113 | 96 | 90.7\% | 6.9\% |
| Total | 4,462 | 1,659 | 55.6\% | 33.1\% |


| Size |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Large |  | 437 | 294 | 84.3\% | 20.1\% |
| Medium |  | 632 | 332 | 68.2\% | 22.9\% |
| Small |  | 3,393 | 1,033 | 48.1\% | 36.7\% |
|  | Total | 4,462 | 1,659 | 55.6\% | 33.1\% |

## Table E:51-B

|  | Number of Museums with Member Discount of Admission Fee by Governing Authority |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| GovernIng Authority | Number <br> with <br> Admisslon Fee | Number <br> with <br> Member <br> Discount | Percent of Type/SIze with Member Discount | Percent No Response |
| Municipal | 290 | 85 | 55.0\% | 47.0\% |
| County/Regional | 361 | 80 | 27.7\% | 20.0\% |
| State | 572 | 70 | 19.6\% | 37.4\% |
| Federal | 237 | 38 | 23.8\% | 32.9\% |
| Pub Educ Institutions | 164 | 26 | 22.6\% | 29.1\% |
| Subtotal All Public Museums | 1,624 | 299 | 27.8\% | 33.7\% |
| Prlvate Nonprofit | 2,708 | 1,340 | 73.6\% | 32.8\% |
| Other Private | 118 | 15 | 19.5\% | 36.6\% |
| Subtotal All Private Museums | 2,827 | 1,355 | 71.5\% | 32.9\% |
| Total All Museums | 4,451 | 1,653 | 55.6\% | 33.2\% |

Number missing due to no governing authority: 11

Table E:53-A
Number of Museums That Conducted a Visitor Survey within Last Three Years by Type and by Size

| Museum Type | Number Conducting Visitor Survey | Percent of Type/Size Conducting Visitor Survey | Percent with No Response | Percent <br> with No <br> Response <br> That Are <br> Smail |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 12 | 62.0\% | 4.9\% | 100.0\% |
| Arbor/Bot Gard | 43 | 15.1\% | 10.1\% | 45.2\% |
| Art | 307 | 34.3\% | 26.3\% | 85.7\% |
| Chiidren's | 38 | 67.7\% | 12.4\% | 100.0\% |
| General | 150 | 29.1\% | 26.8\% | 77.8\% |
| Historic Site | 323 | 23.6\% | 34.4\% | 90.3\% |
| History Museum | 345 | 18.5\% | 22.5\% | 99.8\% |
| Natural History | 38 | 20.3\% | 25.0\% | 55.7\% |
| Nature Center | 51 | 34.5\% | 49.9\% | 79.4\% |
| Planetarium | 13 | 38.6\% | 13.1\% | 40.8\% |
| Science | 59 | 48.9\% | 34.2\% | 100.0\% |
| Specialized | 179 | 56.0\% | 32.2\% | 92.7\% |
| 200 | 73 | 57.2\% | 4.8\% | 46.6\% |
| Total | 1,631 | 27.5\% | 27.4\% | 88.8\% |

Size

| Large |  |  |  |
| :--- | ---: | :--- | :--- |
| Medium | 306 | $60.3 \%$ | $14.6 \%$ |
| Small |  | 378 | $45.6 \%$ |
|  |  | 947 | $20.6 \%$ |
|  |  | $16.6 \%$ |  |
|  |  | Total | $1,-631$ |

[^27]Table E:53-B

Number of Museums That Conducted an Audience Survey within Last Three Years by Type and Size

| Museum Type | Number Conducting Audience Survey | Percent of Type/Size Conducting Audience Survey |
| :---: | :---: | :---: |
| Aquarium | 6 | 29.1\% |
| Arbor/Bot Gard | 31 | 10.7\% |
| Art | 184 | 20.6\% |
| Children's | 18 | 31.6\% |
| General | 88 | 17.0\% |
| Historic Site | 105 | 7.7\% |
| History Museum | 243 | 13.0\% |
| Natural History | 27 | 14.5\% |
| Nature Center | 28 | 18.5\% |
| Planetarium | 14 | 42.1\% |
| Science | 36 | 29.8\% |
| Specialized | 68 | 21.3\% |
| Z00 | 33 | 25.6\% |
|  | 879 | 14.8\% |


| Size |  |  |
| :--- | :---: | :---: |
| Large |  |  |
| Medium | 193 | $38.0 \%$ |
| Small |  |  |
|  |  | 504 |
|  |  | 502 |
|  | Total | 879 |

Number/percent missing: Same as figures on Tabie E:53-A

Table E:53-C
Number of Museums That Conducted a Visitor Survey within Last Three Years by Governing Authority

| Governing Authority | Number Conducting Visitor Survey | Percent of Type/Size Conducting Visitor Survey | Percent with No Response | Percent with No Response That Are Small |
| :---: | :---: | :---: | :---: | :---: |
| Municipal | 124 | 34.8\% | 41.0\% | 85.4\% |
| County/Regional | 85 | 15.7\% | 19.4\% | 93.8\% |
| State | 268 | 41.3\% | 29.0\% | 90.9\% |
| Federal | 79 | 20.7\% | 36.5\% | 93.1\% |
| Pub Educ Institutions | 110 | 22.5\% | 17.6\% | 91.0\% |
| Subtotal All Public Museums | 665 | 27.6\% | 28.5\% | 90.4\% |
| Private Nonprofit | 944 | 28.7\% | 26.7\% | 87.8\% |
| Other Prlvate | 22 | 9.8\% | 25.4\% | 84.1\% |
| Subtotal All Private Museums | 966 | 27.5\% | 26.7\% | 87.6\% |
| Total All Museums | 1,631 | 27.5\% | 27.4\% | 88.8\% |

Number/percent missing: 2,246/27.4\%

Table E:53-D
Number of Museums That Conducted an Audience Survey within Last Three Years by Governing Authority

| Governing Authority | Number Conducting Audience Survey | Percent of Type/Size Conducting Audience Survey |
| :---: | :---: | :---: |
| Municipal | 46 | 12.8\% |
| County/Regional | 76 | 14.0\% |
| State | 121 | 18.7\% |
| Federal | 13 | 3.4\% |
| Public School Dist | 3 | 7.5\% |
| Public Col/Univ | 57 | 12.6\% |
| Subtotal All Public Museums | 315 | 13.0\% |
| Private Nonprofit | 552 | 16.8\% |
| Private Col/Unlv | 9 | 10.0\% |
| Priv Elem/Sec School | 0 | 0.0\% |
| Church | 0 | 0.0\% |
| Other | 2 | 3.0\% |
| Subtotal All Public Museums | 564 | 16.1\% |
| Total All Museums | 879 | 14.8\% |

Number/percent missing: Same as figures on Table E:53-A

| Table E:54-A |  |  |  |
| :---: | :---: | :---: | :---: |
| Total Number of Exhibitions Produced: 1986-1988 by Museum Type and Size |  |  |  |
| Museum Type | Total Exhibitions Produced 1986 | Total Exhibitions Produced 1987 | Total Exhibitions Produced 1988 |
| Aquarium | 55 | 51 | 51 |
| Arbor/Bot Gard | 1,064 | 1,015 | 1,030 |
| Art | 11,706 | 12,960 | 13,989 |
| Children's | 419 | 361 | 432 |
| General | 4,268 | 4,446 | 5,417 |
| Historic Site | 4,372 | 4,605 | 5,125 |
| History Museum | 13,028 | 15,318 | 17,388 |
| Natural History | 1,033 | 1,183 | 1,325 |
| Nature Center | 736 | 803 | 910 |
| Planetarium | 166 | 139 | 160 |
| Science | 715 | 953 | 1,255 |
| Specialized | 1,943 | 1,588 | 1,754 |
| Zoo | 398 | 177 | 207 |
| Total | 39,904 | 43,598 | 49,041 |

Museum Size

| Large |  | 4,322 | 4,284 | 4,506 |
| :---: | :---: | :---: | :---: | :---: |
| Medium |  | 5,694 | 5,827 | 6,675 |
| Small |  | 29,888 | 33,487 | 37,861 |
|  | Total | 39,904 | 43,598 | 49,041 |

Figures weighted for item nonresponse; see Table E:54-B for more

Table E:54-B
Average Number of Exhlbitions Produced: 1986-1988
by Museum Type and Size

| Avg Number | Avg Number | Avg Number |
| :---: | :---: | :---: |
| Exhlbitions | Exhibitions | Exhibitions |
| Produced | Produced | Produced |
| 1986 | 1987 | 1988 |



## Museum Size

| Large |  |  |  |
| :--- | :---: | :---: | :---: |
| Medium | 7.3 | 7.2 | 7.6 |
| Small | 5.7 | 5.9 | 6.7 |
|  | 4.5 | 5.1 | 5.8 |
|  | All Museums | 4.9 | 5.3 |
|  |  |  | 6.0 |

Number/percent missing $1988(1987,1986): 145(162,229) /$ $1.7 \%(2.0 \%, 2.8 \%)$

## Table E:54-C

Percentage of Museums That Installed Exhibitions by Number of Exhibitions by Type and by Size

Number of Exhibitions

| Museum Type | <-------1986-.--- |  |  | <-------1987-..----> |  |  | <-------1988-.-----> |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0 | 1-5 | over 5 | 0 | 1-5 | over 5 | 0 | 1-5 | over 5 |
| Aquarium | 14.8\% | 85.2\% | 0.0\% | 24.7\% | 75.3\% | 0.0\% | 29.6\% | 63.9\% | 6.6\% |
| Arbor/Bot Gard | 32.1\% | 55.3\% | 12.6\% | 33.9\% | 55.3\% | 10.8\% | 36.6\% | 54.4\% | 9.0\% |
| Art | 7.9\% | 23.8\% | 68.3\% | 6.9\% | 20.6\% | 72.6\% | 4.0\% | 17.4\% | 78.6\% |
| Children's | 16.7\% | 48.4\% | 34.9\% | 9.5\% | 56.7\% | 33.8\% | 9.3\% | 53.0\% | 37.7\% |
| General | 37.0\% | 31.3\% | 31.6\% | 38.8\% | 28.6\% | 32.6\% | 30.0\% | 30.3\% | 39.7\% |
| Historic Site | 45.1\% | 44.0\% | 10.9\% | 44.5\% | 44.3\% | 11.2\% | 40.8\% | 47.9\% | 11.2\% |
| History Museum | 33.0\% | 37.5\% | 29.5\% | 31.7\% | 38.0\% | 30.3\% | 22.7\% | 40.1\% | 37.3\% |
| Natural History | 34.6\% | 42.6\% | 22.8\% | 31.1\% | 40.1\% | 28.8\% | 28.2\% | 44.7\% | 27.1\% |
| Nature Center | 54.1\% | 25.3\% | 20.6\% | 49.8\% | 31.7\% | 18.5\% | 43.6\% | 33.3\% | 23.1\% |
| Planetarium | 39.6\% | 38.2\% | 22.2\% | 39.0\% | 44.8\% | 16.2\% | 39.0\% | 38.8\% | 22.2\% |
| Science | 21.8\% | 60.7\% | 17.4\% | 18.7\% | 56.7\% | 24.6\% | 14.2\% | 64.2\% | 21.6\% |
| Specialized | 28.8\% | 44.7\% | 26.4\% | 28.8\% | 53.1\% | 18.0\% | 32.1\% | 48.4\% | 19.5\% |
| Zoo | 53.0\% | 39.2\% | 7.8\% | 56.2\% | 40.1\% | 3.7\% | 47.6\% | 46.4\% | 6.0\% |
| All Museums | 33.2\% | 38.2\% | 28.6\% | 32.4\% | 38.3\% | 29.3\% | 27.4\% | 39.6\% | 33.0\% |


| Large | 18.5\% | 36.4\% | 45.0\% | 17.4\% | 39.3\% | 43.3\% | 15.2\% | 40.5\% | 44.3\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium | 30.0\% | 32.8\% | 37.2\% | 29.5\% | 29.1\% | 41.3\% | 19.1\% | 37.9\% | 43.0\% |
| Small | 35.0\% | 39.1\% | 25.9\% | 34.2\% | 39.6\% | 26.2\% | 29.7\% | 39.8\% | 30.5\% |
| All Museums | 33.2\% | 38.2\% | 28.6\% | 32.4\% | 38.3\% | 29.3\% | 27.4\% | 39.6\% | 33.0\% |

Table E:54-D

Total and Average Number of Permanent Exhibitions: 1986-1988 by Museum Type

|  | Total Number of Exhibitions |  |  | Average Number of Exhibitions |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Museum Type | 1986 | 1987 | 1988 | 1986 | 1987 | 1988 |
| Aquarium | 23 | 22 | 24 | 1.3 | 1.3 | 1.2 |
| Arbor/Bot Gard | 725 | 687 | 689 | 2.3 | 2.2 | 2.2 |
| Art | 508 | 603 | 623 | 0.4 | 0.5 | 0.5 |
| Children's | 91 | 68 | 81 | 1.6 | 1.1 | 1.4 |
| General | 1,685 | 1,592 | 2,127 | 2.5 | 2.4 | 3.0 |
| Historic Site | 978 | 853 | 916 | 0.5 | 0.4 | 0.4 |
| History Museum | 4.436 | 6,099 | 6,953 | 1.9 | 2.6 | 2.9 |
| Natural History | 235 | 275 | 362 | 1.0 | 1.1 | 1.5 |
| Nature Center | 155 | 182 | 172 | 0.5 | 0.6 | 0.6 |
| Planetarium | 42 | 38 | 38 | 1.2 | 1.0 | 1.0 |
| Science | 325 | 489 | 783 | 1.9 | 2.8 | 4.5 |
| Specialized | 625 | 397 | 419 | 1.4 | 0.9 | 0.9 |
| Zoo | 356 | 133 | 149 | 2.7 | 1.0 | 1.1 |
| All Museums | 10,183 | 11,438 | 13,336 | 1.3 | 1.4 | 1.6 |

## Table E:54-E

Number of Exhibitions by Type of Exhibition


All Museums
by Year

1986

1987

1988

| 10,183 | $26.6 \%$ | 23,150 | $60.5 \%$ |
| :--- | :--- | :--- | :--- |
| 11,438 | $26.9 \%$ | 24,839 | $58.5 \%$ |
|  |  |  |  |
| 13,336 | $27.9 \%$ | 27,540 | $57.5 \%$ |


| 1,836 | $4.8 \%$ | 3,082 | $8.1 \%$ |
| :--- | :--- | :--- | :--- |
| 2,256 | $5.3 \%$ | 3,949 | $9.3 \%$ |
| 2,556 | $5.3 \%$ | 4,449 | $9.3 \%$ |


| 38,251 | $100.0 \%$ |
| ---: | ---: |
| 42,481 | $100.0 \%$ |
| 47,881 | $100.0 \%$ |

6,759

## Table E:54-F

Average Number of Exhibitions by Type of Exhibition 1988

| 1988 Totals  <br> by  <br> Museum Type Permanent <br> Exhibitions <br> $-\ldots-\ldots-\ldots$ 1.3 |  |
| :--- | :---: |
| Aquarium | 2.2 |
| Arbor/Bot Gard | 0.5 |
| Art | 1.4 |
| Children's | 3.0 |
| General | 0.5 |
| Historic Site | 2.9 |
| History Museum | 1.5 |
| Natural History | 0.6 |
| Nature Center | 1.0 |
| Planetarium | 4.5 |
| Science | 0.9 |
| Specialized | 1.2 |
| Zoo | 1.7 |


| <--.------ <br> Originate <br> \& Install | porary Exhibiti Originate Install \& Travel | Originate <br> \& Travel | Exhibitions Borrowed |
| :---: | :---: | :---: | :---: |
| 0.9 | 0.2 | 0.1 | 0.5 |
| 0.8 | 0.1 | 0.2 | 0.0 |
| 9.3 | 0.6 | 1.1 | 1.9 |
| 3.3 | 0.4 | 0.3 | 1.7 |
| 4.3 | 0.2 | 0.2 | 1.4 |
| 1.8 | 0.1 | 0.1 | 0.4 |
| 2.8 | 0.5 | 1.1 | 0.6 |
| 3.0 | 0.6 | 0.3 | 0.8 |
| 1.8 | 0.4 | 0.2 | 0.3 |
| 3.0 | 0.0 | 0.1 | 1.0 |
| 2.0 | 0.1 | 0.1 | 1.9 |
| 2.1 | 0.2 | 0.2 | 1.2 |
| 0.3 | 0.0 | 0.1 | 0.1 |
| 3.4 | 0.3 | 0.6 | 0.8 |

Table E:55-A

Response Rate to Question 55: Collaboration with Other Institutions on Preparation of Exhibitions by Museum Type

| Museum Type | Number <br> Museums | Number with No response | Percent with No response | Percent of Nonresponse Represented by Small |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 20 | 1 | 4.9\% | 100.0\% |
| Arbor/Bot Gard | 318 | 18 | 5.6\% | 0.0\% |
| Art | 1,214 | 299 | 24.6\% | 85.2\% |
| Children's | 64 | 6 | 8.9\% | 100.0\% |
| General | 704 | 188 | 26.8\% | 77.8\% |
| Historic Slte | 2,084 | 719 | 34.5\% | 91.4\% |
| History Museum | 2,401 | 483 | 20.1\% | 100.0\% |
| Natural History | 252 | 58 | 23.2\% | 65.3\% |
| Nature Center | 298 | 142 | 47.9\% | 78.5\% |
| Planetarium | 39 | 5 | 13.1\% | 40.8\% |
| Science | 184 | 59 | 31.9\% | 100.0\% |
| Specialized | 470 | 132 | 28.1\% | 95.3\% |
| Zoo | 133 | 12 | 9.0\% | 24.8\% |
| Total | 8,179 | 2,123 | 26.0\% | 88.9\% |

Museum Size

| Large |  | 595 | 86 | 14.5\% |
| :---: | :---: | :---: | :---: | :---: |
| Medium |  | 992 | 149 | 15.0\% |
| Small |  | 6,591 | 1,888 | 28.6\% |
|  | Total | 8,179 | 2,123 | 26.0\% |

Table E:55-B

| Museum Type | Answer Q55 | Collaborate | Collaborate | with <br> Museums | with Museums | with <br> Ed Inst | with <br> Ed Inst | with <br> Others | with Others |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 19 | 10 | 50.1\% | 1 | 13.8\% | 0 | 0.0\% | 3 | 31.1\% |
| Arbor/Bot Gard | 300 | 136 | 45.3\% | 34 | 25.1\% | 39 | 28.9\% | 29 | 21.6\% |
| Art | 915 | 665 | 72.6\% | 364 | 54.8\% | 262 | 39.4\% | 217 | 32.6\% |
| Children's | 58 | 43 | 74.6\% | 12 | 27.7\% | 14 | 31.9\% | 20 | 45.2\% |
| General | 515 | 313 | 60.7\% | 96 | 30.9\% | 43 | 13.8\% | 81 | 25.9\% |
| Historic Site | 1,364 | 900 | 65.9\% | 231 | 25.7\% | 66 | 7.3\% | 178 | 19.8\% |
| History Museum | 1,917 | 956 | 49.9\% | 276 | 28.8\% | 169 | 17.6\% | 269 | 28.2\% |
| Natural History | 193 | 110 | 57.2\% | 46 | 41.6\% | 33 | 30.0\% | 28 | 25.1\% |
| Nature Center | 155 | 82 | 53.0\% | 22 | 26.6\% | 23 | 28.4\% | 6 | 7.3\% |
| Planetarium | 34 | 16 | 48.2\% | 3 | 21.5\% | 1 | 7.2\% | 3 | 21.5\% |
| Science | 125 | 86 | 69.1\% | 62 | 71.3\% | 40 | 46.4\% | 20 | 23.0\% |
| Specialized | 338 | 225 | 66.7\% | 69 | 30.8\% | 11 | 4.8\% | 81 | 35.8\% |
| Z00 | 121 | 54 | 44.7\% | 13 | 24.8\% | 8 | 15.5\% | 29 | 53.5\% |
|  | 6,056 | 3,597 | 59.4\% | 1,231 | 34.2\% | 710 | 19.7\% | 964 | 26.8\% |

Museum Size

| Large |  | 509 | 358 | 70.4\% | 227 | 63.4\% | 95 | 26.5\% | 112 | 31.3\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium |  | 844 | 555 | 65.8\% | 225 | 40.5\% | 143 | 25.8\% | 187 | 33.6\% |
| Small |  | 4,703 | 2,684 | 57.1\% | 779 | 29.0\% | 472 | 17.6\% | 666 | 24.8\% |
|  | Total | 6,056 | 3,597 | 59.4\% | 1,231 | 34.2\% | 710 | 19.7\% | 964 | 26.8\% |

Table E:55-C

Collaboration on Exhibitions by Governing Authority

| Gov Authority | Number That Answer Q55 | Number That Collaborate | Percent <br> of Type <br> That <br> Collaborate | Number Collaborating with Museums | Percent of Collaborating with Museums | Number <br> Collab- <br> orating <br> with <br> Ed Inst | Percent of Collaborating with Ed Inst | Number Collaborating with Others | Percent of Collaborating with Others |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Municipal | 371 | 202 | 54.4\% | 56 | 27.8\% | 26 | 12.8\% | 34 | 16.7\% |
| County/Regional | 571 | 257 | 45.1\% | 10 | 4.0\% | 41 | 16.0\% | 53 | 20.6\% |
| State | 647 | 416 | 64.3\% | 162 | 38.8\% | 69 | 16.6\% | 118 | 28.5\% |
| Federal | 381 | 120 | 31.6\% | 24 | 19.8\% | 1 | 0.9\% | 23 | 19.1\% |
| Pub Educ Instits | 491 | 366 | 74.6\% | 164 | 44.8\% | 137 | 37.4\% | 79 | 21.4\% |
| Subtotal all Public Museums | 2,461 | 1,362 | 55.3\% | 416 | 30.5\% | 274 | 20.1\% | 307 | 22.5\% |
| Priv Nonprofit | 3,354 | 2,088 | 62.3\% | 738 | 35.3\% | 391 | 18.7\% | 638 | 30.5\% |
| Other Private | 231 | 141 | 61.2\% | 72 | 50.9\% | 45 | 31.8\% | 19 | 13.8\% |
| Subtotal all Private Museums | 3,585 | 2,230 | 62.2\% | 810 | 36.3\% | 436 | 19.6\% | 657 | 29.5\% |
| Total | 6,046 | 3,591 | 59.4\% | 1,226 | 34.1\% | 710 | 19.8\% | 964 | 26.8\% |

Table E:55-D
Collaborations Outside the U.S. by Type and Size

| Museum Type | Number That Collaborate | Number Collaborating outside U.S. | Percent of Collaborating outside U.S. | Number Collaborating outside U.S. with Museums | Number <br> Collab- <br> orating outside U.S. with Ed Inst | Number <br> Collab- <br> orating outside U.S. with Others |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarlum | 10 | 1 | 10.4\% | 0 | 0 | 0 |
| Arbor/Bot Gard | 136 | 13 | 9.5\% | 6 | 7 | 12 |
| Art | 665 | 136 | 20.5\% | 130 | 71 | 60 |
| Children's | 43 | 4 | 9.7\% | 0 | 3 | 4 |
| General | 313 | 63 | 20.1\% | 50 | 6 | 19 |
| Historic Site | 900 | 6 | 0.7\% | 6 | 2 | 1 |
| History Museum | 956 | 76 | 7.9\% | 48 | 5 | 31 |
| Natural History | 110 | 8 | 6.9\% | 7 | 3 | 3 |
| Nature Center | 82 | 0 | 0.0\% | 0 | 0 | 0 |
| Planetarium | 16 | 1 | 7.2\% | 1 | 1 | 0 |
| Sclence | 86 | 11 | 12.8\% | 6 | 1 | 7 |
| Specialized | 225 | 27 | 12.1\% | 8 | 1 | 20 |
| Zoo | 54 | 7 | 13.5\% | 3 | 1 | 5 |
| Total | 3,597 | 354 | 9.8\% | 266 | 103 | 165 |

Museum Size

| Large |  | 358 | 114 | 31.9\% | 104 | 38 | 42 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium |  | 555 | 128 | 23.1\% | 106 | 33 | 57 |
| Small |  | 2,684 | 112 | 4.2\% | 57 | 31 | 66 |
|  | Total | 3,597 | 354 | 9.8\% | 266 | 103 | 165 |

Table E:55-E
Collaborations Outside the U.S. by Governing Authority

| Gov Authority | Number That Collaborate | Number <br> Collaborating outside U.S. | Percent of Collaborating outside U.S. | Number Collaborating outside U.S. with museums | Number <br> Collab- <br> orating <br> outside <br> U.S. with <br> Ed Inst | Number <br> Collab- <br> orating outside U.S. with Others |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Municipal | 202 | 45 | 22.3\% | 34 | 1 | 14 |
| County/Regional | 257 | 11 | 4.1\% | 1 | 0 | 11 |
| State | 416 | 11 | 2.6\% | 11 | 3 | 1 |
| Federal | 120 | 19 | 15.5\% | 13 | 1 | 5 |
| Pub Educ Instits | 366 | 32 | 8.6\% | 26 | 24 | 23 |
| Subtotal All Public Museums | 1,362 | 117 | 8.6\% | 85 | 30 | 53 |
| Priv Nonprofit | 2,088 | 183 | 8.8\% | 129 | 36 | 99 |
| Other Private | 141 | 49 | 34.9\% | 48 | 37 | 12 |
| Subtotal All Private Museums | 2,230 | 233 | 10.4\% | 176 | 72 | 111 |
| Total * | 3,591 | 349 | 9.7\% | 261 | 103 | 165 |

* Totals do not add to totals on Table E:55-D because of governing authority nonresponse


## Table E:56-A

Response Rate to Question 56: Number of Exhibitions Loaned by Museum Type and Size

| Museum Type | Number Museums | Number with No Response | $\begin{aligned} & \text { Percent } \\ & \text { with } \\ & \text { No } \\ & \text { Response } \end{aligned}$ | Percent of Nonresponse Represented by "Small" |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 20 | 1 | 4.9\% | 100.0\% |
| Arbor/Bot Gard | 318 | 74 | 23.1\% | 58.8\% |
| Art | 1,214 | 325 | 26.8\% | 81.2\% |
| Children's | 64 | 8 | 12.4\% | 100.0\% |
| General | 704 | 216 | 30.7\% | 80.6\% |
| Historic Site | 2,084 | 816 | 39.1\% | 91.2\% |
| History Museum | 2,401 | 634 | 26.4\% | 98.6\% |
| Natural History | 252 | 67 | 26.7\% | 56.7\% |
| Nature Center | 298 | 149 | 49.9\% | 79.4\% |
| Planetarium | 39 | 7 | 19.1\% | 27.9\% |
| Science | 184 | 67 | 36.4\% | 94.9\% |
| Specialized | 470 | 160 | 34.1 \% | 78.5\% |
| Zoo | 133 | 27 | 20.2\% | 33.0\% |
| Total | 8,179 | 2,550 | 31.2\% | 86.9\% |

Museum Size

| Large |  |  |  |
| :--- | ---: | ---: | ---: |
| Medium |  | 132 | $22.2 \%$ |
| Small | 992 | 203 | $20.4 \%$ |
|  |  | 6,591 | 2,215 |


| Number of Exhiblions Loaned by Type and Size |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Museum Type | Number <br> That <br> Answer a58 | Numbe Loaned in the U.S. | of Exhibi to Museum <br> outside US. | ions <br> 6 <br> Subtotal | Numbe Loane in the U.S. | of Exhibit to Others <br> outside U.S. | ons <br> Subtotai | Total Loaned In the U.S. | Totai <br> Loaned <br> outside US. | Total Exhibltions Loaned | Average <br> Number Exhibitlons Loaned |
| Aquarium | $19$ | 7 | 0 | 7 | 11 | 0 | 11 | 18 | 0 | 18 | 0.9 |
| Arbor/Bot Gard | 244 | 88 | 1 | 89 | 41 | 0 | 41 | 129 | 1 | 130 | 0.5 |
| Art | 889 | 714 | 149 | 863 | 891 | 27 | 917 | 1.604 | 176 | 1.780 | 2.0 |
| Chiidren's | 56 | 39 | 0 | 39 | 65 | 0 | 65 | 104 | 0 | 104 | 1.9 |
| Generai | 488 | 192 | 20 | 212 | 233 | 15 | 248 | 425 | 35 | 460 | 0.9 |
| Historlc Site | 1.268 | 298 | 2 | 300 | 410 | 4 | 413 | 707 | 6 | 713 | 0.6 |
| History Museum | 1,767 | 1,621 | 38 | 1,659 | 3,560 | 115 | 3,675 | 5,181 | 154 | 5,334 | 3.0 |
| Natural History | 184 | 108 | 2 | 111 | 179 | 0 | 179 | 288 | 2 | 290 | 1.6 |
| Nature Center | 149 | 0 | 0 | 0 | 34 | 6 | 40 | 34 | 6 | 40 | 0.3 |
| Pianetarlum | 31 | 0 | 0 | 0 | 16 | 0 | 16 | 16 | 0 | 16 | 0.5 |
| Sclence | 117 | 562 | 24 | 586 | 42 | 8 | 50 | 604 | 32 | 636 | 5.4 |
| Specialized | 310 | 258 | 44 | 302 | 346 | 7 | 353 | 604 | 52 | 655 | 2.1 |
| Z 0 | 106 | 91 | 5 | 96 | 37 | 1 | 39 | 129 | 6 | 135 | 1.3 |
| Total | 5,629 | 3.978 | 287 | 4.266 | 5.862 | 184 | 6.046 | 9,841 | 471 | 10,311 | 1.8 |
| Museum Size |  |  |  |  |  |  |  |  |  |  |  |
| Large | 483 | 656 | 150 | 805 | 796 | 19 | 815 | 1.452 | 168 | 1.620 | 3.5 |
| Medium | 789 | 435 | 53 | 488 | 627 | 44 | 672 | 1.063 | 97 | 1,159 | 1.5 |
| Smail | 4,376 | 2,887 | 85 | 2.972 | 4,439 | 121 | 4,560 | 7.326 | 205 | 7.532 | 1.7 |
| Total | $5,629$ | $3,978$ | $287$ | $4,266$ | $5,862$ | $184$ | $6,046$ | 9,841 | 471 | 10,311 | 1.8 |

## Table E:56-C

|  | Number of Exhibitions Loaned by Governing Authority |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number That Answer Q56 | Number of Exhibitions Loaned to Museums |  |  | Number of Exhibitions Loaned to Others |  |  | Total Loaned in the U.S. | Total Loaned outside U.S. | Total Exhibitions Loaned | Average Number Exhibitions Loaned |
|  |  | in the U.S. | outside U.S. | Subtotal | in the U.S. | outside U.S. | Subtotal |  |  |  |  |
| Municipal | 345 | 89 | 29 | 118 | 105 | 0 | 105 | 195 | 29 | 223 | 0.6 |
| County/Regional | 539 | 637 | 2 | 639 | 170 | 0 | 170 | 806 | 2 | 808 | 1.5 |
| State | 579 | 231 | 1 | 232 | 692 | 0 | 692 | 923 | 1 | 924 | 1.6 |
| Federal | 367 | 1,188 | 23 | 1,211 | 2,172 | 0 | 2,172 | 3.360 | 23 | 3,383 | 9.2 |
| Pub Educ instits | 486 | 413 | 16 | 429 | 392 | 2 | 394 | 805 | 18 | 823 | 1.7 |
| Subtotal all Public Museums | 2,317 | 2.558 | 71 | 2,629 | 3,531 | 2 | 3,533 | 6,089 | 73 | 6,162 | 2.7 |
| Priv Nonprofit | 3,091 | 1,299 | 169 | 1,468 | 2,155 | 181 | 2,336 | 3,454 | 350 | 3,804 | 1.2 |
| Other Private | 210 | 116 | 42 | 159 | 177 | 0 | 177 | 293 | 42 | 336 | 1.6 |
| Subtotal all Private Museums | 3,301 | 1,415 | 211 | 1,627 | 2,332 | 181 | 2,513 | 3,747 | 393 | 4,140 | 1.3 |
| Total | 5,618 | 3,974 | 283 | 4,256 | 5,862 | 184 | 6,046 | 9,836 | 466 | 10,302 | 1.8 |

Totals do not add to totals on Table E:56-B because of governing authority nonresponse

## Table E:57-A

Response Rate (Number) to Question 57: Public Programs

Total Number of Museums: 8,179
Number of All Museums

| Program | A <br> Number Served | B <br> Whether Estimate | C <br> Program Not Offered | $A+C^{*}$ | D ( $1+2+3$ ) <br> Special Fee | E <br> Program Evaluated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Orlentation | 2,933 | 2,353 | 1,744 | 4,677 | 3,049 | 426 |
| Demonstrations | 2,360 | 1,798 | 2,001 | 4,361 | 2,694 | 621 |
| Tours | 4,211 | 2,814 | 453 | 4,664 | 3,912 | 738 |
| Spec Exhibitions | 2,403 | 1,900 | 1,755 | 4,159 | 2,675 | 420 |
| Classes | 2,922 | 1,830 | 1,744 | 4,665 | 2,925 | 761 |
| Courses | 715 | 322 | 3,652 | 4,367 | 1,188 | 381 |
| Spec Lectures | 2,813 | 2,068 | 1,754 | 4,566 | 2,920 | 495 |
| Films/Media | 1,700 | 1,414 | 2,460 | 4,161 | 1,944 | 329 |
| Library | 2,239 | 1,841 | 2,145 | 4,384 | 2,156 | 103 |
| Collection Access | 1,808 | 1,384 | 2,444 | 4,252 | 2,020 | 80 |
| Performing Arts | 1,597 | 1,084 | 2,786 | 4,384 | 1,952 | 235 |
| Spec Events | 3,253 | 2,218 | 1,103 | 4,355 | 3,068 | 680 |
| Other | 411 | 249 | 1,021 | 1,432 | 644 | 136 |
| TV/Radio | 406 | 419 | 3,080 | 3,486 | 644 | 79 |
| Travel | 734 | 488 | 2,945 | 3,679 | 936 | 196 |
| Field | 1,442 | 850 | 2,403 | 3,844 | 1,414 | 268 |
| Outreach | 2,087 | 1,594 | 1,709 | 3,796 | 1,982 | 531 |
| Other | 503 | 359 | 1,019 | 1,522 | 525 | 59 |

* Column $A+C$ equates to the number that offer the program and overall response rate to question

Table E:57-B

Response Rate (Percent) to Question 57: Public Programs
Total Number of Museums: $\quad 8,179$
Percent of All Museums

| Program | A <br> Number Served | B <br> Whether Estimate | C <br> Program Not Offered | $A+C^{*}$ | D ( $1+2+3$ ) Special Fee | E <br> Program Evaluated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Orientation | 35.9\% | 28.8\% | 21.3\% | 57.2\% | 37.3\% | 5.2\% |
| Demonstrations | 28.9\% | 22.0\% | 24.5\% | 53.3\% | 32.9\% | 7.6\% |
| Tours | 51.5\% | 34.4\% | 5.5\% | 57.0\% | 47.8\% | 9.0\% |
| Spec Exhibitions | 29.4\% | 23.2\% | 21.5\% | 50.8\% | 32.7\% | 5.1\% |
| Classes | 35.7\% | 22.4\% | 21.3\% | 57.0\% | 35.8\% | 9.3\% |
| Courses | 8.7\% | 3.9\% | 44.7\% | 53.4\% | 14.5\% | 4.7\% |
| Spec Lectures | 34.4\% | 25.3\% | 21.4\% | 55.8\% | 35.7\% | 6.1\% |
| Films/Media | 20.8\% | 17.3\% | 30.1\% | 50.9\% | 23.8\% | 4.0\% |
| Library | 27.4\% | 22.5\% | 26.2\% | 53.6\% | 26.4\% | 1.3\% |
| Collection Access | 22.1\% | 16.9\% | 29.9\% | 52.0\% | 24.7\% | 1.0\% |
| Performing Arts | 19.5\% | 13.3\% | 34.1\% | 53.6\% | 23.9\% | 2.9\% |
| Spec Events | 39.8\% | 27.1\% | 13.5\% | 53.2\% | 37.5\% | 8.3\% |
| Other | 5.0\% | 3.0\% | 12.5\% | 17.5\% | 7.9\% | 1.7\% |
| TV/Radio | 5.0\% | 5.1\% | 37.7\% | 42.6\% | 7.9\% | 1.0\% |
| Travel | 9.0\% | 6.0\% | 36.0\% | 45.0\% | 11.4\% | 2.4\% |
| Field | 17.6\% | 10.4\% | 29.4\% | 47.0\% | 17.3\% | 3.3\% |
| Outreach | 25.5\% | 19.5\% | 20.9\% | 46.4\% | 24.2\% | 6.5\% |
| Other | 6.1\% | 4.4\% | 12.5\% | 18.6\% | 6.4\% | 0.7\% |

* Column $A+C$ equates to the number that offer the program and overall response rate to question


## Table E:58-A

Total Number of (People )* Served by Museum Type and Size

| Museum Type | Total Number Served | Average Number Served | Median <br> Number Served |
| :---: | :---: | :---: | :---: |
| Aquarium | 14,560,609 | 717,979 | 560,375 |
| Arbor/Bot Gard | 27,842,379 | 87,557 | 76,000 |
| Art | 91,042,472 | 74,994 | 70,452 |
| Children's | 12,096,917 | 189,875 | 79,190 |
| General | 43,483,034 | 61,798 | 79,981 |
| Historic Site | 128,060,910 | 61,452 | 35,541 |
| History Museum | 83,496,729 | 34,777 | 27,657 |
| Natural History | 57,010,881 | 226,638 | 66,000 |
| Nature Center | 23,977,263 | 80,544 | 75,000 |
| Planetarium | 6,288,966 | 163,223 | 40,000 |
| Science | 62,135,963 | 338,450 | 125,557 |
| Speclalized | 39,997,151 | 85,120 | 29,238 |
| Zoo | 87,789,145 | 657,892 | 531,300 |
|  | 677,782,419 | 82,867 | 63,776 |


| Museum Size |  |  |  |
| :--- | ---: | :---: | :---: |
| Large $310,305,670$ 521,268$\quad 158,745,784$ | 159,957 | 100,352 |  |
| Medium | $208,730,965$ | 31,667 | 17,466 |
| Small | Total | $677,782,419$ | 82,867 |

Totals weighted for item nonresponse (none missing)

* Total number of times that people were served

Table E:58-B
Total Number of (People)* Served by Governing Authority

| Governing Authorlty | Total Number Served | Average Number Served |
| :---: | :---: | :---: |
| Municipal | 72,375,740 | 120,076 |
| County/Regional | 55,830,652 | 83,329 |
| State | 95,446,634 | 104,486 |
| Federal | 133,846,146 | 223,352 |
| Pub Educ Institutions | 20,810,994 | 64,026 |
| Subtotal All Public Museums | 378,310,166 | 111,995 |
| Private Nonprofit | 276,036,281 | 61,433 |
| Other Private | 22,935,885 | 650,650 |


| Subtotal All <br> Private Museums | $298,972,166$ | 62,425 |
| ---: | ---: | ---: |
| All Museums | $677,282,332$ | 82,927 |

Total number served is less than Table E:58-A because of missing governing authority (equals 510,887 )

- Total number of times that people were served

Table E:59-A
Total Number of School Children in Groups Served by Type and Size

| Museum Type | Number Children Served | Average Number Served | Number <br> Museums <br> Checking <br> Figure Unavailable | Number <br> Museums with No Response to Q59 | Number <br> Museums Giving Figure |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 1,210,629 | 62,792 | 1 | 0 | 19 |
| Arbor/Bot Gard | 657,770 | 3,407 | 105 | 20 | 193 |
| Art | 5,158,493 | 5,758 | 283 | 35 | 896 |
| Children's | 1,082,668 | 17,875 | 3 | 0 | 61 |
| General | 4,296,705 | 7,388 | 121 | 1 | 582 |
| Historic Site | 8,010,107 | 5,004 | 422 | 61 | 1,601 |
| History Museum | 7,061,405 | 3,610 | 408 | 36 | 1,956 |
| Natural History | 4,093,981 | 21,326 | 50 | 10 | 192 |
| Nature Center | 2,809,437 | 10,606 | 33 | 0 | 265 |
| Planetarium | 886,985 | 24,707 | 3 | 0 | 36 |
| Science | 4,087,816 | 31,262 | 46 | 7 | 131 |
| Specialized | 3,830,571 | 11,117 | 115 | 11 | 345 |
| Zoo | 5,640,423 | 57,153 | 31 | 3 | 99 |
| Total | 48,826,990 | 7,660 | 1,621 | 184 | 6,374 |

Museum Size

| Large | $19,154,830$ | 38,507 | 78 | 20 | 497 |
| :--- | :---: | :---: | :---: | ---: | ---: |
| Medium | $13,230,111$ | 17,077 | 191 | 27 | 775 |
| Small | $16,442,048$ | 3,223 | 1,352 | 137 | 5,102 |
|  |  | $\ldots-\ldots-\ldots$ |  |  |  |
|  | Total | $48,826,990$ | 7,660 | 1,621 | 184 |

Number/percent missing: 184 / 2.2\%

Table E:59-B

| Total Number of School Children in Groups Served by Governing Authority |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Governing Authority | Number <br> Children Served | Average Number Served | Number Checking Figure Unavailable | Number with No Response to Q59 | Number Museums Giving Figure |
| Municipal | 5,216,315 | 11,550 | 151 | 0 | 452 |
| County/Regional | 3,930,325 | 7,783 | 150 | 15 | 505 |
| State | 6,660,639 | 8,639 | 136 | 6 | 771 |
| Federal | 2,011,425 | 5,699 | 236 | 10 | 353 |
| Pub Educ Institutions | 2,451,956 | 6,151 | 179 | 15 | 399 |
| Subtotal All Public Museums | 20,270,660 | 8,176 | 853 | 46 | 2,479 |
| Private Nonprofit | 26,998,044 | 7,351 | 704 | 117 | 3,673 |
| Other Private | 1,394,964 | 6,448 | 59 | 20 | 216 |
| Subtotal All Prlvate Museums | 28,393,007 | 7,301 | 763 | 137 | 3,889 |
| All Museums | 48,663,667 | 7,642 | 1,616 | 183 | 6,368 |

Total number of children served is less than Table E:59-A because of missing governing authority

Table E:60-A

Number of Museums That Offered Teacher Training on Use of Resources by Museum Type and by Size

| Museum Type | Number Offering Teacher Training | Percent of <br> Type/Size <br> Offering <br> Teacher <br> Training | Percent with No Response | Percent with No Response That Are Small |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 13 | 76.9\% | 14.8\% | 100.0\% |
| Arbor/Bot Gard | 56 | 19.0\% | 8.3\% | 54.3\% |
| Art | 372 | 42.4\% | 27.7\% | 82.8\% |
| Children's | 42 | 74.5\% | 10.9\% | 82.0\% |
| General | 147 | 28.6\% | 27.1\% | 76.9\% |
| Historic Site | 281 | 22.1\% | 39.0\% | 92.5\% |
| History Museum | 437 | 23.0\% | 20.9\% | 98.3\% |
| Natural History | 96 | 49.2\% | 22.2\% | 68.4\% |
| Nature Center | 124 | 73.4\% | 43.2\% | 81.2\% |
| Planetarium | 17 | 50.7\% | 15.5\% | 19.6\% |
| Science | 93 | 78.2\% | 35.2\% | 97.8\% |
| Specialized | 108 | 30.3\% | 24.0\% | 87.4\% |
| Zoo | 76 | 58.1\% | 2.3\% | 0.0\% |
| Total | 1,862 | 31.4\% | 27.5\% | 88.9\% |


| Size |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Large |  | 343 | 68.8\% | 16.2\% |
| Medium |  | 501 | 59.7\% | 15.5\% |
| Small |  | 1,018 | 22.2\% | 30.3\% |
|  | Total | 1,862 | 31.4\% | 27.5\% |

Table E:60-B

| Number of Museums That Offered Teacher Training on Use of Resources |
| :---: |
| by Governing Authority |


| Governing Authority | Number Offering Teacher Training | Percent of <br> Governing <br> Authority <br> Offering <br> Training | Percent with No Response | Percent <br> with No <br> Response <br> That Are <br> Small |
| :---: | :---: | :---: | :---: | :---: |
| Municipal | 105 | 27.8\% | 37.2\% | 86.3\% |
| County/Reglonal | 117 | 20.9\% | 16.2\% | 77.2\% |
| State | 205 | 31.9\% | 29.7\% | 99.6\% |
| Federal | 73 | 18.0\% | 32.5\% | 91.6\% |
| Pub Educ Institutions | 190 | 39.8\% | 19.7\% | 92.9\% |
| Subtotal All Public Museums | 689 | 28.0\% | 27.1\% | 91.1\% |
| Private Nonprofit | 1,067 | 33.0\% | 28.1\% | 87.5\% |
| Other Private | 51 | 22.2\% | 23.0\% | 86.3\% |
| Subtotal All Public Museums | 1,118 | 32.3\% | 27.8\% | 87.4\% |
| Total All Museums | 1,807 | 30.5\% | 27.5\% | 88.9\% |

## Table F:63-A

Number of Museums That Have or Are Developing a Planned-Giving Program by Museum Type and by Size

| Museum Type | Number with <br> Planned Giving | Percent of Type/Size with <br> Planned Giving | Number Developing Planned Giving | Percent of <br> Type/Size <br> Developing <br> Planned <br> Giving | Percent with No Response | Percent <br> with No <br> Response <br> That Are <br> Small |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 9 | 44.9\% | 3 | 17.1\% | 4.9\% | 100.0\% |
| Arbor/Bot Gard | 92 | 30.6\% | 32 | 10.7\% | 5.5\% | 0.0\% |
| Art | 288 | 32.7\% | 244 | 27.7\% | 27.4\% | 79.4\% |
| Children's | 18 | 31.4\% | 10 | 16.7\% | 10.8\% | 82.7\% |
| General | 169 | 32.8\% | 48 | 9.3\% | 26.6\% | 76.0\% |
| Historic Site | 197 | 15.5\% | 188 | 14.8\% | 38.9\% | 88.8\% |
| History Museum | 465 | 24.9\% | 428 | 23.0\% | 22.3\% | 99.8\% |
| Natural History | 44 | 22.4\% | 32 | 16.4\% | 22.3\% | 59.0\% |
| Nature Center | 34 | 21.5\% | 27 | 17.5\% | 47.4\% | 78.3\% |
| Planetarium | 7 | 19.7\% | 6 | 15.1\% | 5.3\% | 100.0\% |
| Science | 17 | 13.8\% | 15 | 12.2\% | 31.2\% | 98.0\% |
| Specialized | 44 | 13.3\% | 69 | 20.7\% | 28.9\% | 92.8\% |
| Zoo | 52 | 41.4\% | 30 | 23.9\% | 5.4\% | 0.0\% |
| Total | 1,436 | 24.4\% | -1.-7- 1.133 | 19.2\% | 28.0\% | 87.1\% |


| Size |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Large | 202 | 40.2\% | 110 | 21.9\% | 15.4\% |
| Medium | 240 | 30.4\% | 243 | 30.8\% | 20.6\% |
| Small | 994 | 21.6\% | 780 | 17.0\% | 30.3\% |
| Total | 1,436 | 24.4\% | 1,133 | 19.2\% | 28.0\% |

Number of Museums That Have or Are Developing a Planned-Giving Program by Governing Authority

| Governing Authority | Number with <br> Planned Giving | Percent of <br> Governing <br> Authority w. <br> Planned <br> Giving | Number Developing Planned Giving | Percent of Governing Authority w. Planned Giving | Percent with No Response | Percent <br> with No <br> Response <br> That Are <br> Small |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Municipal | 109 | 28.3\% | 80 | 20.9\% | 36.4\% | 82.1\% |
| County/Regional | 96 | 17.7\% | 86 | 15.8\% | 18.7\% | 92.3\% |
| State | 71 | 10.6\% | 128 | 19.3\% | 27.3\% | 96.5\% |
| Federal | 87 | 24.7\% | 13 | 3.7\% | 41.1\% | 82.7\% |
| Pub Educ Institutions | 175 | 34.9\% | 27 | 5.3\% | 15.5\% | 90.5\% |
| Subtotal All Public Museums | 537 | 22.0\% | 334 | 13.7\% | 27.6\% | 88.3\% |
| Private Nonprofit | 847 | 26.5\% | 757 | 23.6\% | 28.8\% | 86.5\% |
| Other Private | 50 | 21.8\% | 42 | 18.4\% | 23.0\% | 82.5\% |
| Subtotal All Private Museums | 897 | 26.2\% | 799 | 23.3\% | 28.4\% | 86.3\% |
| Total All Museums | 1,434 | 24.4\% | 1,133 | 19.3\% | 28.1\% | 87.1\% |

Table F:64-A

Number of Museums with a Membership Program by Type and by Size

| Museum Type | ```Number with Membership Program``` | Percent of Type/Size with <br> Membership Program | Percent with No Response | Percent of Nonresponse Small |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 15 | 79.3\% | 4.9\% | 100.0\% |
| Arbor/Bot Gard | 174 | 55.7\% | 1.9\% | 0.0\% |
| Art | 717 | 79.1\% | 25.3\% | 88.8\% |
| Children's | 52 | 93.5\% | 13.1\% | 68.1\% |
| General | 432 | 83.6\% | 26.6\% | 76.0\% |
| Historic Site | 634 | 48.0\% | 36.7\% | 88.3\% |
| History Museum | 1,434 | 76.0\% | 21.4\% | 99.5\% |
| Natural History | 106 | 52.6\% | 20.1\% | 54.4\% |
| Nature Center | 96 | 59.2\% | 45.5\% | 81.6\% |
| Planetarium | 20 | 53.8\% | 5.3\% | 100.0\% |
| Science | 102 | 82.4\% | 32.8\% | 97.3\% |
| Specialized | 186 | 56.5\% | 29.9\% | 93.1\% |
| Zoo | 123 | 92.3\% | 0.0\% | --- |
| Total | 4,090 | 68.1\% | 26.6\% | 89.0\% |

Size

| Large | 443 | $84.8 \%$ | $12.2 \%$ |
| :--- | ---: | :--- | :--- |
| Medium | 674 | $81.6 \%$ | $16.9 \%$ |
| Small | 2.973 | $63.9 \%$ | $29.4 \%$ |
|  |  | $-\ldots-\cdots$ | $68.1 \%$ |

Number/percent missing: 2,188/27\%

Table F:64-B

## Number of Museums with Membership Program

 by Governing Authority

## Table F:65-A

Total Number of Members by Museum Type and Size

| Museum Type | Total Number Members | Mean Number Members | Median <br> Number <br> Members | Percent <br> with No <br> Response | Percent of Nonresponse Small |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 105,912 | 8.179 | 3,840 | 16.4\% | 30.0\% |
| Arbor/Bot Gard | 218,647 | 1,350 | 575 | 5.6\% | 0.0\% |
| Art | 1,572,076 | 2,492 | 500 | 32.4\% | 77.6\% |
| Children's | 47,991 | 999 | 565 | 19.0\% | 77.9\% |
| General | 469,802 | 1,311 | 231 | 37.0\% | 80.8\% |
| Historic Site | 236,989 | 486 | 350 | 43.7\% | 89.1\% |
| History Museum | 634,265 | 514 | 327 | 29.7\% | 99.3\% |
| Natural History | 785,154 | 8,316 | 650 | 24.6\% | 50.6\% |
| Nature Center | 432,488 | 5,109 | 650 | 49.3\% | 78.8\% |
| Planetarium | 7,735 | 473 | 60 | 13.8\% | 38.5\% |
| Science | 296,990 | 3,031 | 751 | 34.8\% | 95.2\% |
| Specialized | 384,185 | 2,515 | 392 | 37.0\% | 89.1\% |
| Zoo | 1,095,413 | 9,456 | 3,000 | 5.7\% | 25.8\% |
| Subtotal | 6,287,648 | 1,798 | 406 | 33.9\% | 87.1\% |
| Smithsonian* | 2,600,000 |  |  |  |  |
|  | 8,887,648 |  |  |  |  |

Number who said yes to question 64 ("Do you have a membership program?") and who did not answer question 65: 514 museums (6\%)

* Smithsonian membership is one program for 8 art museums, 1 history museum, 1 natural history museum, 1 science museum, and 1 zoo.


## Museum Size

| Large | $4,143,959$ | 10,658 | 3630 | $21.3 \%$ |
| :--- | ---: | ---: | ---: | :--- |
| Medium | 772,103 | 1.266 | 750 | $23.3 \%$ |
| Small | $1,371,586$ | 549 | 348 | $36.6 \%$ |
|  |  | $-\ldots-\cdots--$ |  |  |
|  | Total | $6,287,648$ | 1,798 | 406 |

See note on Table F:65-A about general nonresponse to membership programs

## Table F:65-B

Total Number of Members by Governing Authority

| Museum Type | Total <br> Number Members | Mean <br> Number <br> Members | Median <br> Number <br> Members | Percent with No Response | Percent of Nonresponse Small |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Municipal | 484,187 | 2,628 | 650 | 39.4\% | 85.2\% |
| County/Regional | 374,226 | 1.357 | 225 | 21.2\% | 89.6\% |
| State | 167,491 | 1,299 | 200 | 36.3\% | 97.4\% |
| Federal | 13,372 | 188 | 165 | 45.2\% | 75.0\% |
| Pub Educ Institutions | 86,153 | 443 | 150 | 19.8\% | 76.2\% |
| Subtotal | 1,125,429 | 1,317 | 225 | 32.6\% | 86.0\% |
| Smithsonian* | 2,600,000 |  |  |  |  |
| Subtotal All Public Museums | 3,725,429 |  |  |  |  |
| Private Nonprofit | 4,826,276 | 1,884 | 437 | 35.3\% | 87.9\% |
| Other Private | 114,480 | 1,535 | 392 | 28.7\% | 85.9\% |
| Subtotal All Private Museums | 4,940,757 | 1,137 | 435 | 33.5\% | 86.8\% |
| Total All Museums | 8,666,186 | 1,667 | 406 | 33.3\% | 86.6\% |

Number who said yes to question 64 ("Do you have a membership program?") and who did not answer question 65: 514 museums ( $6 \%$ )

* Smithsonian membership is one program for 12 federal museums

Table F:66-A

Median Membership Fee by Museum Type and by Size

| Museum Type | Median Membership Fee |  | Percent with No Response | Percent of Nonresponse Small |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Individual | Family |  |  |
| Aquarium | \$20.00 | \$35.00 | 4.9\% | 100.0\% |
| Arbor/Bot Gard | \$20.00 | \$30.00 | 6.7\% | 66.2\% |
| Art | \$25.00 | \$30.00 | 28.8\% | 80.7\% |
| Children's | \$20.00 | \$30.00 | 10.8\% | 82.7\% |
| General | \$10.00 | \$24.00 | 33.0\% | 74.6\% |
| Historic Site | \$10.00 | \$15.00 | 39.3\% | 88.9\% |
| History Museum | \$10.00 | \$15.00 | 25.5\% | 98.2\% |
| Natural History | \$20.00 | \$30.00 | 23.8\% | 59.6\% |
| Nature Center | \$15.00 | \$25.00 | 45.5\% | 81.6\% |
| Planetarium | \$25.00 | \$30.00 | 5.3\% | 100.0\% |
| Science | \$20.00 | \$35.00 | 34.1\% | 93.4\% |
| Specialized | \$20.00 | \$25.00 | 31.9\% | 93.5\% |
| Z00 | \$20.00 | \$25.00 | 3.3\% | 0.0\% |
| All Museums | \$15.00 | \$25.00 | 30.1\% | 87.6\% |

Museum Size

| Large |  |  |  |
| :--- | :--- | :--- | :--- |
| Medium | $\$ 25.00$ | $\$ 35.00$ | $21.5 \%$ |
| Small | $\$ 20.00$ | $\$ 35.00$ | $17.8 \%$ |
|  | $\$ 10.00$ | $\$ 15.00$ | $32.7 \%$ |
| All Museums | $\$ 15.00$ | $\$ 25.00$ | $30.1 \%$ |

Number who said yes to question 64 ("Do you have a membership program?") and who did not answer question 66: 259 museums (3\%) See Table F:65-A for general response rate
Maximum fee: see Table F:66-B

Table F:66-B
Median Membership Fee by Governing Authority

| Museum Type | Median Mem Number Individual | Fee <br> Family | Percent with No Response |
| :---: | :---: | :---: | :---: |
| Municipal | \$15.00 | \$25.00 | 37.0\% |
| County/Regional | \$10.00 | \$15.00 | 18.9\% |
| State | \$13.00 | \$20.00 | 27.3\% |
| Federal | \$10.00 | \$15.00 | 46.1\% |
| Pub Educ Institutions | \$20.00 | \$25.00 | 18.6\% |
| All <br> Public Museums | \$15.00 | \$25.00 | 29.2\% |
| Private Nonprofit | \$15.00 | \$25.00 | 31.1\% |
| Other Private | \$25.00 | \$35.00 | 25.4\% |
| All |  |  |  |
| Private Museums | \$15.00 | \$25.00 | 30.7\% |
| All Museums | \$15.00 | \$25.00 | 30.1\% |

Number who said yes to question 64 ("Do you have a membership program?") and who did not answer question 66: 259 museums (3\%)

## Maximum Fees:

--................

| Individual | $\$ 500$, two at $\$ 100$ |
| ---: | :--- |
| Family | $\$ 125$, six at $\$ 100$ |

Number of Museums That Have a Formally Approved Budget by Museum Type and by Size

| Museum Type | Number w. Formally Approved Budget | Percent of <br> Type/Size <br> w. Formally <br> Approved Budget | Percent with No Response | Percent <br> with No <br> Response <br> That Are <br> Small |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 18 | 94.8\% | 4.9\% | 100.0\% |
| Arbor/Bot Gard | 241 | 80.9\% | 6.4\% | 71.1\% |
| Art | 759 | 89.8\% | 30.4\% | 81.4\% |
| Children's | 53 | 100.0\% | 16.6\% | 74.7\% |
| General | 337 | 65.8\% | 27.2\% | 76.5\% |
| Historic Site | 916 | 78.0\% | 43.6\% | 89.9\% |
| History Museum | 1.495 | 81.8\% | 23.9\% | 99.6\% |
| Natural History | 143 | 76.1\% | 25.4\% | 65.6\% |
| Nature Center | 150 | 96.0\% | 47.4\% | 78.3\% |
| Planetarium | 29 | 80.1\% | 5.3\% | 100.0\% |
| Science | 81 | 68.4\% | 35.4\% | 96.8\% |
| Specialized | 265 | 79.9\% | 29.4\% | 91.2\% |
| Z00 | 127 | 100.0\% | 4.8\% | 100.0\% |
| Total | 4,615 | 81.1\% | 30.5\% | 88.6\% |


| Size |  |  |  |
| :--- | ---: | :--- | :--- |
| Large | 482 | $95.2 \%$ | $15.0 \%$ |
| Medium |  |  |  |
| Small | 775 | $97.1 \%$ | $19.6 \%$ |
|  |  | 3,359 | $76.6 \%$ |
|  |  | 4.615 | $81.1 \%$ |

Number/percent missing: 2.491/30.4\%

Number of Museums That Have a Formally Approved Budget by Governing Authority

| Governing Authority | Number <br> w. Formally <br> Approved Budget | Percent of Governing w. Formally Approved Budget | Percent with No Response | Percent with No Response That Are Small |
| :---: | :---: | :---: | :---: | :---: |
| Munlclpal | 367 | 98.3\% | 38.1\% | 85.5\% |
| County/Regional | 486 | 85.0\% | 14.6\% | 93.7\% |
| State | 511 | 82.1\% | 31.9\% | 97.0\% |
| Federal | 329 | 96.0\% | 42.8\% | 82.5\% |
| Pub Educ Institutions | 346 | 69.2\% | 15.7\% | 91.8\% |
| Subtotal All Public Museums | 2,038 | 84.6\% | 28.7\% | 89.6\% |
| Private Nonprofit | 2,462 | 79.9\% | 31.5\% | 88.0\% |
| Other Private | 108 | 57.8\% | 36.7\% | 87.9\% |
| Subtotal All Private Museums | 2,570 | 78.7\% | 31.8\% | 88.0\% |
| Total All Museums | 4,608 | 81.2\% | 30.5\% | 88.6\% |

[^28]Table F:69-A

Number of Museums That Capitalize Additions to the Collection by Type and by Size

| Museum Type | Number <br> That Capitalize Additions | Percent of <br> Type/Size That Capitalize Additions | Number <br> Museums <br> Responding |
| :---: | :---: | :---: | :---: |
| Aquarium | 2 | 11.5\% | 20 |
| Arbor/Bot Gard | 54 | 17.3\% | 312 |
| Art | 358 | 32.0\% | 1,119 |
| Children's | 28 | 49.8\% | 57 |
| General | 143 | 20.6\% | 694 |
| Historic Site | 428 | 20.6\% | 2,080 |
| History Museum | 335 | 14.3\% | 2,334 |
| Natural History | 25 | 10.3\% | 241 |
| Nature Center | 60 | 21.8\% | 273 |
| Planetarium | 6 | 16.9\% | 37 |
| Science | 93 | 50.8\% | 184 |
| Specialized | 127 | 28.1\% | 451 |
| Zoo | 31 | 23.5\% | 132 |
|  | 1,691 | 21.3\% | 7,934 |


| Slze |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Large |  | 142 | 24.9\% | 572 |
| Medium |  | 327 | 34.2\% | 955 |
| Small |  | 1,222 | 19.1\% | 6,407 |
|  | Total | 1,691 | 21.3\% | 7,934 |

## Table F:69-B

Number of Museums That Capitalize Additions to the Collection by Governing Authority

| Governing Authority | Number <br> That Capitalize Additions | Percent of Governing Authority That Capitalize Additions | Number <br> Museums <br> Responding |
| :---: | :---: | :---: | :---: |
| Municipal | 126 | 21.0\% | 598 |
| County/Regional | 88 | 13.2\% | 664 |
| State | 216 | 23.6\% | 913 |
| Federal | 57 | 9.5\% | 593 |
| Pub School District | 4 | 7.8\% | 46 |
| Pub College/Univ | 80 | 15.7\% | 511 |
| Subtotal All Public Museums | 570 | 17.1\% | 3,325 |
| Private Nonprofit | 1.081 | 25.0\% | 4.317 |
| Priv College/Univ | 33 | 23.3\% | 140 |
| Priv Elem/Sec School | 2 | 100.0\% | 2 |
| Church | 5 | 8.4\% | 57 |
| Other | 1 | 1.6\% | 80 |
| Subtotal All Private Museums | 1.121 | 24.4\% | 4,597 |
| Total All Museums | 1,691 | 21.3\% | 7,922 |
| Number/percent missing: | 3.1\% |  |  |

Table F:69-C

Total Numbers in Collections That Are Capitalized

| Collection Capitalized? | Total Number of Objects/ Specimen | Total <br> Number of Lots/Taxa/ Populations | Total Cubic Feet Archival Material | Total Linear Feet Archival Material |
| :---: | :---: | :---: | :---: | :---: |
| Yes | 136,435,629 | 1,463,753 | 128,185 | 166,137 |
| No | 600,551,423 | 9,784,720 | 3,380,446 | 12,564,211 |
| Blank | 863,672 | 75.619 | 2,513 | 9.085 |
| Total | 737,850,724 | 11,324,092 | 3,511,144 | 12,739,433 |
| Collection |  | Percent | Percent | Percent |
| Capitalized? | Percent | Percent | Percent | Percent |
| Yes | 18.5\% | 12.9\% | 3.7\% | 1.3\% |
| No | 81.4\% | 86.4\% | 96.3\% | 98.6\% |
| Blank | 0.1\% | 0.7\% | 0.1\% | 0.1\% |
| Total | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Collection Capitalized? | Total <br> Linear <br> Feet of <br> Books | Total Number of Volumes of Books | Total <br> Number of Sites/ Structures | Total Number of Acres |
| Yes | 75,748 | 470,092 | 4,793 | 73,206 |
| No | 102,955 | 5,592,926 | 10,193 | 4,250,304 |
| Blank | 0 | 61,547 | 62 | 15,267 |
| Total | 178,703 | 6,124,565 | 15,048 | 4,338,777 |
| Collection Capitalized? | Percent | Percent | Percent | Percent |
| Yes | 42.4\% | 7.7\% | 31.8\% | 1.7\% |
| No | 57.6\% | 91.3\% | 67.7\% | 98.0\% |
| Blank | 0.0\% | 1.0\% | 0.4\% | 0.4\% |
| Total | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Table F:69-D
Number of Museums That Capitallze Additions to the Collectlon by Year of Establlshment and Type \& Size

|  | Established <br> pre-1970 | Established <br>  <br>  <br>  <br> Total Number Museums | $4.970-1979$ |
| :--- | :---: | :---: | :---: | | Established |
| :--- |
|  |
| Number That Capitallze |

Number That Capitallze Collectlons by Type

| Museum Type |  | - |  |
| :---: | :---: | :---: | :---: |
| Aquarlum | 1 | 1 | 0 |
| Arbor/Bot Gard | 36 | 12 | 6 |
| Art | 211 | 100 | 48 |
| Chlldren's | 5 | 13 | 10 |
| General | 57 | 51 | 35 |
| Historlc Slte | 222 | 178 | 28 |
| History Museum | 192 | 115 | 28 |
| Natural History | 20 | 3 | 3 |
| Nature Center | 12 | 27 | 21 |
| Planetarium | 6 | 0 | 0 |
| Sclence | 38 | 45 | 10 |
| Speclallzed | 64 | 40 | 23 |
| Zoo | 31 | 0 | 0 |
| Total | 895 | 585 | 211 |


| Museum Type | Percent of Those That Capltalize by Type |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Aquarlum |  | 0.1\% | 0.2\% | 0.0\% |
| Arbor/Bot Gard |  | 4.0\% | 2.0\% | 2.8\% |
| Art |  | 23.6\% | 17.1\% | 22.6\% |
| Children's |  | 0.5\% | 2.3\% | 4.9\% |
| General |  | 6.4\% | 8.8\% | 16.5\% |
| Historlc Site |  | 24.9\% | 30.4\% | 13.0\% |
| History Museum |  | 21.5\% | 19.7\% | 13.0\% |
| Natural History |  | 2.2\% | 0.4\% | 1.2\% |
| Nature Center |  | 1.3\% | 4.6\% | 9.9\% |
| Planetarlum |  | 0.7\% | 0.0\% | 0.0\% |
| Sclence |  | 4.2\% | 7.7\% | 4.9\% |
| Speclallzed |  | 7.1\% | 6.8\% | 11.1\% |
| Zoo |  | 3.5\% | 0.0\% | 0.0\% |
|  | Total | 100.0\% | 100.0\% | 100.0\% |

Size

Number That Capitalize Collections by Size
Large
Medlum
Smail

|  | 129 | 12 | 2 |
| :---: | :---: | :---: | :---: |
|  | 225 | 47 | 55 |
|  | 541 | 527 | 153 |
| Total | 895 | 585 | 211 |

Size
Percent of Those That Capitalize by Size
Large
Medlum
Small

|  | $14.4 \%$ | $2.0 \%$ | $1.0 \%$ |
| ---: | ---: | ---: | ---: |
| $25.1 \%$ | $8.0 \%$ | $26.1 \%$ |  |
|  | $60.5 \%$ | $90.1 \%$ | $72.8 \%$ |
| Total | $\ldots-\ldots$ | $\cdots \cdots$ | .$-- \cdots$ |

Number/percent missing: 278 / $3.4 \%$

Table F:71/72-A

Number of Museums with an Endowment and with a Policy on Endowment by Type and by Size

| Museum Type | $\begin{aligned} & \text { Number } \\ & \text { with } \end{aligned}$ <br> Endowment | Percent of Type with Endowment | Number with Endowment Policy | Percent of Type with Endowmen That Have Policy |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 7 | 44.3\% | 6 | 84.9\% |
| Arbor/Bot Gard | 136 | 56.2\% | 86 | 63.2\% |
| Art | 553 | 53.8\% | 350 | 63.4\% |
| Children's | 31 | 61.2\% | 10 | 33.4\% |
| General | 323 | 57.4\% | 155 | 48.0\% |
| Historic Site | 628 | 35.3\% | 235 | 37.4\% |
| History Museum | 1,057 | 60.5\% | 502 | 47.5\% |
| Natural History | 104 | 44.8\% | 61 | 58.6\% |
| Nature Center | 117 | 46.1\% | 37 | 31.8\% |
| Planetarium | 9 | 36.0\% | 7 | 78.1\% |
| Science | 79 | 44.5\% | 26 | 32.6\% |
| Specialized | 181 | 49.8\% | 77 | 42.6\% |
| Z 0 | 36 | 37.0\% | 17 | 48.3\% |
|  | 3,261 | 49.6\% | 1,570 | 48.1\% |

Museum Size

| Large |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Medium | 408 | $74.2 \%$ | 277 | $67.9 \%$ |
| Small | 516 | $65.5 \%$ | 300 | $58.0 \%$ |
|  |  | 2,338 | $44.6 \%$ | 994 |

Table F:71/72-B
Number of Museums with an Endowment and with a Policy on Endowment by Governing Authority

| Governing Authority | $\begin{aligned} & \text { Number } \\ & \text { with } \\ & \text { Endowment } \end{aligned}$ | Percent of Gov Auth with Endowment | Number with Endowment Policy | Percent of Gov Auth w. Endowmen That Have Policy |
| :---: | :---: | :---: | :---: | :---: |
| Municipal | 134 | 26.4\% | 57 | 42.5\% |
| County/Regional | 127 | 32.1\% | 36 | 28.3\% |
| State | 135 | 18.5\% | 62 | 45.7\% |
| Federal | 89 | 20.4\% | 25 | 28.3\% |
| Pub Educ Institutions | 236 | 48.5\% | 125 | 53.0\% |
| Subtotal All Public Museums | 720 | 28.2\% | 305 | 42.3\% |
| Private Nonprofit | 2,417 | 64.2\% | 1,209 | 50.0\% |
| Other Private | 124 | 53.0\% | 54 | 43.8\% |
| Subtotal All Private Museums | 2,540 | 63.2\% | 1,264 | 49.8\% |
| Total All Museums | 3,261 | 49.6\% | 1,568 | 48.1\% |

Table F:71/72-C
Number of Museums with an Endowment and with a Policy on Endowment by Size within Type

| Museum Type | $\begin{aligned} & \text { Number } \\ & \text { with } \\ & \text { Endowment } \end{aligned}$ | Percent of Type with Endowment | Percentage Large | Break-out by Medium | Size Small |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Aquarium | 7 | 44.3\% | 39.6\% | 30.2\% | 30.2\% |
| Arbor/Bot Gard | 136 | 56.2\% | 11.9\% | 38.7\% | 49.3\% |
| Art | 553 | 53.8\% | 27.1\% | 26.6\% | 42.9\% |
| Children's | 31 | 61.2\% | 23.0\% | 28.4\% | 48.6\% |
| General | 323 | 57.4\% | 15.9\% | 21.3\% | 62.7\% |
| Historic Site | 628 | 35.3\% | 3.2\% | 7.3\% | 89.4\% |
| History Museum | 1,057 | 60.5\% | 3.1\% | 6.4\% | 90.4\% |
| Natural History | 104 | 44.8\% | 35.0\% | 32.1\% | 31.8\% |
| Nature Center | 117 | 46.1\% | 1.1\% | 33.7\% | 65.2\% |
| Planetarium | 9 | 36.0\% | 12.5\% | 24.5\% | 63.0\% |
| Science | 79 | 44.5\% | 17.9\% | 25.4\% | 55.0\% |
| Specialized | 181 | 49.8\% | 21.1\% | 10.4\% | 68.5\% |
| Zoo | 36 | 37.0\% | 39.6\% | 24.7\% | 35.7\% |
| Total | 3,261 | 49.6\% | 11.8\% | 15.8\% | 71.7\% |

Table F:71-D
Endowment Amount by Type \& Size and Governing Authority \& Size

| Museum Type | Totai for All Sizes | Large | Medlum | Smali |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Aquarium | \$22,900,840 | \$20,390,840 | \$2,500,000 | \$10,000 |  |
| Arbor/Bot Gard | \$636,492,628 | \$530,432,563 | \$63,813,165 | \$42,246,900 |  |
| Art | \$10,541,334,046 | \$10,237,756,540 | \$228,138,695 | \$75, 438,811 |  |
| Chlidren's | \$91,456,884 | \$89,805,145 | \$916,955 | \$734,784 |  |
| General | \$531,792,687 | \$473,046,047 | \$34,937,412 | \$23,809,228 | <-- Includes Aii Smithsonlan |
| Historlcal Site | \$457,503,227 | \$323,994,217 | \$49,471,007 | \$84,038,003 | Museums |
| History Museum | \$654,530,305 | \$429,061,080 | \$81,157,401 | \$144,311,824 | (\$220,829,000) |
| Natural History | \$461,267,917 | \$420,364,838 | \$26,106,456 | \$14,796,623 |  |
| Nature Center | \$79,947,104 | \$3,449,136 | \$55,506,509 | \$20,99 1,458 |  |
| Planetarium | \$18,235,626 | \$6,335,176 | \$11,500,000 | \$400,450 |  |
| Sclence | \$138,667,725 | \$111,634,773 | \$20,381,795 | \$6,651,158 |  |
| Specialized | \$255,195,572 | \$209,592,186 | \$33,583,700 | \$12,019,686 |  |
| Zoo | \$38,183,344 | \$37,759,589 | \$309,300 | \$114,455 |  |
| Total | \$13,927,507,904 | \$12,893,622,130 | \$608,322,393 | \$425,563,380 |  |
|  | Total for |  |  |  |  |
| Governing Auth | All Sizes | Large | Medium | Small |  |
| Municipal | \$124,252,517 | \$108,795,265 | \$11,661,397 | \$3,795,855 |  |
| County/Regional | \$42,352,021 | \$34,380,497 | \$166,320 | \$7,805,204 |  |
| State | \$37,706,184 | \$17,914,047 | \$17,579,625 | \$2,212,512 |  |
| Federal | \$235,189,000 | \$221,429,000 | \$0 | \$13,760,000 | <--includes All Smithsonian |
| Pub School Dist | \$159,250 | \$0 | so | \$159,250 | Museums |
| Pub Coliege/Univ | \$97,972,899 | \$10,236,928 | \$66,944,947 | \$20,791,024 | (\$220,829,000) |
| All Pubic | \$537,631,871 | \$392,755,736 | \$96,352,289 | \$48,523,845 |  |
| Private Nonprofit | \$12,438,339,977 | \$11,604,335,489 | \$490,911,743 | \$343,092,745 |  |
| Priv College/Univ | \$529,590,173 | \$474,654,382 | \$21,058,361 | \$33,877,430 |  |
| Priv Eiem/Sec Sch | \$0 | \$0 | \$0 | \$0 |  |
| Church | \$0 | \$0 | \$0 | \$0 |  |
| Other | \$404,279,540 | \$404,210,180 | \$0 | \$69,360 |  |
| All Privale | \$13,372,209,690 | \$12,483, 200,051 | \$511,970,104 | \$377,039,535 |  |
| Ali Museums | \$13,909,841,561 | \$12,875,955,787 | \$608,322,393 | \$425,563,380 |  |

[^29]Table F:71-E

Percent of Endowment by Type \& Size and Governing Authority \& Size

| Museum Type | Percent for All Sizes | Percent That Is Large | Percent That Is Medium | Percent That Is Small |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | 100.0\% | 89.0\% | 10.9\% | 0.0\% |
| Arbor/Bot Gard | 100.0\% | 83.3\% | 10.0\% | 6.6\% |
| Art | 100.0\% | 97.1\%* | 2.2\% | 0.7\% |
| Children's | 100.0\% | 98.2\% | 1.0\% | 0.8\% |
| General | 100.0\% | 89.0\% | 6.6\% | 4.5\% |
| Historic Site | 100.0\% | 70.8\% | 10.8\% | 18.4\% |
| History Museum | 100.0\% | 65.6\% | 12.4\% | 22.0\% |
| Natural History | 100.0\% | 91.1\% | 5.7\% | 3.2\% |
| Nature Center | 100.0\% | 4.3\% | 69.4\% | 26.3\% |
| Planetarlum | 100.0\% | 34.7\% | 63.1\% | 2.2\% |
| Science | 100.0\% | 80.5\% | 14.7\% | 4.8\% |
| Speciallzed | 100.0\% | 82.1\% | 13.2\% | 4.7\% |
| Zoo | 100.0\% | 98.9\% | 0.8\% | 0.3\% |
| Total | 100.0\% | 92.6\% | 4.4\% | 3.1\% |


| Governing Auth | Percent for All Sizes | Percent That Is Large | Percent That Is Medium | Percent That Is Small |
| :---: | :---: | :---: | :---: | :---: |
| Municipal | 100.0\% | 87.6\% | 9.4\% | 3.1\% |
| County/Regional | 100.0\% | 81.2\% | 0.4\% | 18.4\% |
| State | 100.0\% | 47.5\% | 46.6\% | 5.9\% |
| Federal | 100.0\% | 94.1\% | 0.0\% | 5.9\% |
| Pub Educ Institutions | 100.0\% | 10.4\% | 68.2\% | 21.3\% |
| All Public Museums | 100.0\% | 73.1\% | 17.9\% | 9.0\% |
| Private Nonprofit | 100.0\% | 93.3\% | 3.9\% | 2.8\% |
| Other Private | 100.0\% | 94.1\% | 2.3\% | 3.6\% |
| All Private Museums | 100.0\% | 93.4\% | 3.8\% | 2.8\% |
| All Museums | 100.0\% | 92.6\% | 4.4\% | 3.1\% |

* Large ant museums account for $73.5 \%$ of all the endowments

Table F:73-A

Total, Average, and Median Total Operating Income (FY1988) by Museum Type and by Size

| Museum Type | Total Operating Income | Average Total Operating Income | Median Total Operating Income |
| :---: | :---: | :---: | :---: |
| Aquarium | \$70,551,650 | \$3,478,878 | \$760,000 |
| Arbor/Bot Gard | \$187,567,276 | \$589,853 | \$101,200 |
| Art | \$1,184,181,671 | \$990,881 | \$192,934 |
| Children's | \$39,248,910 | \$616,056 | \$328,601 |
| General | \$542,180,455 | \$745,278 | \$22,775 |
| Historic Site | \$500,242,102 | \$240,047 | \$70,000 |
| History Museum | \$471,149,623 | \$196,336 | \$53,266 |
| Natural History | \$300,736,537 | \$1,200,737 | \$166,684 |
| Nature Center | \$67,927,548 | \$228,182 | \$155,505 |
| Planetarium | \$16,826,607 | \$436,714 | \$164,355 |
| Science | \$223,892,207 | \$1,228,894 | \$175,000 |
| Specialized | \$244,624,840 | \$520,600 | \$137,263 |
| Z00 | \$545,610,562 | \$4,127,410 | \$1,703,627 |
| All Museums | \$4,394,739,987 | \$537,311 | \$86,656 |

## Museum Size

| Large |  |  |  |
| :--- | :---: | :---: | :---: |
| Medium | $\$ 2,988,821,392$ | $\$ 5,020,782$ | $\$ 2,176,528$ |
| Small | $\$ 669,128,288$ | $\$ 674,232$ | $\$ 559,000$ |
|  | $\$ 736,790,306$ | $\$ 111,780$ | $\$ 57,470$ |
|  | All Museums | $\$ 4,394,739,987$ | $\$ 537,311$ |

Data weighted for missing values using median value for size within type

## Table F:73-B

Total, Average, and Median Total Operating Income (FY1988) by Governing Authority

| Governing Authority | Total Operating Income | Average Total Operating Income | Median Total Operating Income |
| :---: | :---: | :---: | :---: |
| Municipal | \$329,327,501 | \$546,375 | \$125,346 |
| County/Regional | \$364,888,099 | \$544,609 | \$41,610 |
| State | \$260,083,736 | \$284,714 | \$82,315 |
| Federal | \$615,877,259 | \$1,025,881 | \$156,000 |
| Pub Educ Institutions | \$156,569,578 | \$264, 288 | \$75,000 |
| Total All Public Museums | \$1,726,746,173 | \$511,023 | \$97,000 |
| Private Nonprofit | \$2,451,584,215 | \$545,614 | \$795,000 |
| Other Private | \$210,319,712 | \$710,444 | \$100,000 |
| Total All |  |  |  |
| Private Museums | \$2,661,903,927 | \$555,802 | \$79,982 |
| All Museums | \$4,388,650,100 | \$537,278 | \$86,656 |

* Totals do not add to Table F:73-A because of missing governing authority

Table F:73-C
Total FY1988 Operating Income (with Subtotals) by Museum Type

| Museum Type | Parent/Friend Organizations | Government Sources | Private Sources |
| :---: | :---: | :---: | :---: |
| Aquarium | \$1.192,944 | \$13,013,733 | \$1,547,099 |
| Arbor/Bot Gard | \$16,661,535 | \$46,065,260 | \$21,683,017 |
| Art | \$94,683,255 | \$211,815,507 | \$226,935,887 |
| Children's | \$1,381,655 | \$7,321,480 | \$11,479,729 |
| General | \$40,515,375 | \$311,932,961 | \$55,839,226 |
| Historic Site | \$56,661,018 | \$134,524,429 | \$32,073,145 |
| History Museum | \$35,001,947 | \$158,022,373 | \$52,498,792 |
| Natural History | \$40,814,578 | \$86,412,905 | \$40,776,258 |
| Nature Center | \$4,300,937 | \$7,585,962 | \$6,843,396 |
| Planetarium | \$4,021,857 | \$4,716,090 | \$864,386 |
| Science | \$3,431,817 | \$50,762,839 | \$25,995,416 |
| Specialized | \$17,142,878 | \$49,295,253 | \$57,246,621 |
| Z00 | \$52,795,546 | \$134,807,219 | \$35,680,922 |
| Total | \$368,605,343 | \$1,216,276,010 | \$569,463,894 |


|  | Investment Income | Earned Income | Total Income as Sum of Subtotals |
| :---: | :---: | :---: | :---: |
| Aquarium | \$2,846,601 | \$50,344,926 | \$68,945,303 |
| Arbor/Bot Gard | \$27,751,998 | \$31,553,067 | \$143,714,877 |
| Art | \$200,908,249 | \$290,387,375 | \$1,024,730,272 |
| Children's | \$4,897,425 | \$13,306,750 | \$38,387,039 |
| General | \$30,697,487 | \$75,173,561 | \$514,158,610 |
| Historic Site | \$30,301,027 | \$109,691.332 | \$363,250,952 |
| History Museum | \$50,336,171 | \$86,402,477 | \$382,261,760 |
| Natural History | \$31,141,779 | \$58,509,178 | \$257,654,698 |
| Nature Center | \$4,735,861 | \$7,488,368 | \$30,954,525 |
| Planetarium | \$108,917 | \$6,464,107 | \$16,175,357 |
| Science | \$8,908,271 | \$99,083,361 | \$188,181,704 |
| Specialized | \$26,335,990 | \$53,126,433 | \$203,147,174 |
| Z00 | \$7,973,506 | \$249,109,481 | \$480,366,674 |
| Total | \$426,943,282 | \$1,130,640,416 | \$3,711,928,945 |

[^30][^31]Number/percent missing: 306 / 3.7\%

Table F:73-D

Percentage of Total FY1988 Operating Income by Subtotals for Museum Type

| Museum Type | Parent/Friend Organizations | Government Sources | Private Sources |
| :---: | :---: | :---: | :---: |
| Aquarium | 1.7\% | 18.9\% | 2.2\% |
| Arbor/Bot Gard | 11.6\% | 32.1\% | 15.1\% |
| Art | 9.2\% | 20.7\% | 22.1\% |
| Children's | 3.6\% | 19.1\% | 29.9\% |
| General | 7.9\% | 60.7\% | 10.9\% |
| Historic Site | 15.6\% | 37.0\% | 8.8\% |
| History Museum | 9.2\% | 41.3\% | 13.7\% |
| Natural History | 15.8\% | 33.5\% | 15.8\% |
| Nature Center | 13.9\% | 24.5\% | 22.1\% |
| Planetarium | 24.9\% | 29.2\% | 5.3\% |
| Science | 1.8\% | 27.0\% | 13.8\% |
| Specialized | 8.4\% | 24.3\% | 28.2\% |
| Z $\times$ | 11.0\% | 28.1\% | 7.4\% |
| Total | 9.9\% | 32.8\% | 15.3\% |


|  | Investment Income | Earned Income | Total income as Sum of Subtotals |
| :---: | :---: | :---: | :---: |
| Aquarium | 4.1\% | 73.0\% | 100.0\% |
| Arbor/Bot Gard | 19.3\% | 22.0\% | 100.0\% |
| Art | 19.6\% | 28.3\% | 100.0\% |
| Children's | 12.8\% | 34.7\% | 100.0\% |
| General | 6.0\% | 14.6\% | 100.0\% |
| Historic Site | 8.3\% | 30.2\% | 100.0\% |
| History Museum | 13.2\% | 22.6\% | 100.0\% |
| Natural History | 12.1\% | 22.7\% | 100.0\% |
| Nature Center | 15.3\% | 24.2\% | 100.0\% |
| Planetarium | 0.7\% | 40.0\% | 100.0\% |
| Science | 4.7\% | 52.7\% | 100.0\% |
| Specialized | 13.0\% | 26.2\% | 100.0\% |
| Zoo | 1.7\% | 51.9\% | 100.0\% |
| Total | 11.5\% | 30.5\% | 100.0\% |

Total FY1988 Operating Income (with Subtotals) by Museum Type (Parent/Friend Income Allocated to Government or Private According to Governing Authority)

| Museum Type | Parent/Friend Organizations | Government Sources | Private Sources |  |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | "Friend" | \$13,697,677 | \$2,056,099 |  |
| Arbor/Bot Gard | Income | \$58,665,473 | \$25,744,339 |  |
| Art | Allocated to | \$264,235,848 | \$269,198,800 |  |
| Children's | "Private" Total | \$7,929,892 | \$12,252,972 |  |
| General |  | \$329,652,470 | \$78,424,722 |  |
| Historic Site | "Parent" | \$181,476,820 | \$41,145,506 |  |
| History Museum | Income | \$174,639,433 | \$70,857,297 |  |
| Natural History | Split <br> According to | \$115,917,754 | \$52,085,987 |  |
| Nature Center | Governing | \$10,434,964 | \$8,295,332 |  |
| Planetarium | Authority | \$8,715,241 | \$887,092 |  |
| Science |  | \$52,520,728 | \$27,669,344 |  |
| Specialized |  | \$56,440,413 | \$67,244,338 |  |
| Zoo |  | \$179,165,204 | \$44,118,484 |  |
| Total |  | \$1,453,491,917 | \$699,980,311 |  |
|  | Investment Income | Earned Income | Total Income as Sum of Subtotals |  |
| Aquarium | \$2,846,601 | \$50,344,926 | \$68,945,303 |  |
| Arbor/Bot Gard | \$27,751,998 | \$31,553,067 | \$143,714,877 |  |
| Art | \$200,908,249 | \$290,387,375 | \$1,024,730,272 |  |
| Children's | \$4,897,425 | \$13,306,750 | \$38,387,039 |  |
| General | \$30,697,487 | \$75,173,561 | \$513,948,240 | <--Includes All |
| Historic Site | \$30,301,027 | \$109,691,332 | \$362,614,685 | Smithsonian |
| History Museum | \$50,336,171 | \$86,402,477 | \$382,235,378 | Museums |
| Natural History | \$31,141,779 | \$58,509,178 | \$257,654,698 |  |
| Nature Center | \$4,735,861 | \$7,488,368 | \$30,954,525 |  |
| Planetarium | \$108,917 | \$6,464,107 | \$16,175,357 |  |
| Science | \$8,908,271 | \$99,083,361 | \$188,181,704 |  |
| Specialized | \$26,335,990 | \$53,126,433 | \$203,147,174 |  |
| Zoo | \$7,973,506 | \$249,109,481 | \$480,366,674 |  |
| Total | \$426,943,282 | \$1,130,640,416 | \$3,711,055,926 |  |

**Sum of subtotals is less than reported total due to nonresponse in subsidiary lines and question 73 nonresponse
See notes on Table F:74-C about nonresponse

Table F:73-F
Percentage of Total FY1988 Operating Income
(ParenUFriend Income Allocated to Government or Private According to Governing Authority*)

| Museum Type | Parent/Friend Organizations | Government Sources | Private Sources |
| :---: | :---: | :---: | :---: |
| Aquarium | 0.0\% | 19.9\% | 3.0\% |
| Arbor/Bot Gard | 0.0\% | 40.8\% | 17.9\% |
| Art | 0.0\% | 25.8\% | 26.3\% |
| Children's | 0.0\% | 20.7\% | 31.9\% |
| General | 0.0\% | 64.1\% | 15.3\% |
| Historic Site | 0.0\% | 50.0\% | 11.3\% |
| History Museum | 0.0\% | 45.7\% | 18.5\% |
| Natural History | 0.0\% | 45.0\% | 20.2\% |
| Nature Center | 0.0\% | 33.7\% | 26.8\% |
| Planetarium | 0.0\% | 53.9\% | 5.5\% |
| Science | 0.0\% | 27.9\% | 14.7\% |
| Specialized | 0.0\% | 27.8\% | 33.1\% |
| Zoo | 0.0\% | 37.3\% | 9.2\% |
| Total | 0.0\% | 39.2\% | 18.9\% |
|  | Investment Income | Earned Income | Total Income as Sum of Subtotals |
| Aquarium | 4.1\% | 73.0\% | 100.0\% |
| Arbor/Bot Gard | 19.3\% | 22.0\% | 100.0\% |
| Art | 19.6\% | 28.3\% | 100.0\% |
| Children's | 12.8\% | 34.7\% | 100.0\% |
| General | 6.0\% | 14.6\% | 100.0\% |
| Historic Site | 8.4\% | 30.3\% | 100.0\% |
| History Museum | 13.2\% | 22.6\% | 100.0\% |
| Natural History | 12.1\% | 22.7\% | 100.0\% |
| Nature Center | 15.3\% | 24.2\% | 100.0\% |
| Planetarium | 0.7\% | 40.0\% | 100.0\% |
| Science | 4.7\% | 52.7\% | 100.0\% |
| Specialized | 13.0\% | 26.2\% | 100.0\% |
| Zoo | 1.7\% | 51.9\% | 100.0\% |
| Total | 11.5\% | 30.5\% | 100.0\% |

Percentages in this table based on figures in Table F:73-E
See Table F:73-E for notes on nonresponse

* Income from parent organization assigned to government or private sources according to governing authority; income from Friends assigned to private sources


## Table F:73-G

Total Operating Income and Net Operating Income
by Museum Type and by Size

| Museum Type | Total Operating Income | Amount Returned to Parent Org | Net Operating Income |
| :---: | :---: | :---: | :---: |
| Aquarium | \$70,551,650 | \$0 | \$70,551,650 |
| Arbor/Bot Gard | \$187,567,276 | \$4,704,609 | \$182,862,667 |
| Art | \$1,184,181,671 | \$3,633,898 | \$1,180,547,773 |
| Chlldren's | \$39,248,910 | \$0 | \$39,248,910 |
| General | \$542,180,455 | \$991,689 | \$541,188,766 |
| Historic Site | \$500,242,102 | \$3,527,651 | \$496,714,451 |
| History Museum | \$471,149,623 | \$8,028,519 | \$463,121,104 |
| Natural History | \$300,736,537 | \$474,122 | \$300,262,415 |
| Nature Center | \$67,927,548 | \$1,843,890 | \$66,083,658 |
| Planetarium | \$16,826,607 | \$967,564 | \$15,859,043 |
| Science | \$223,892,207 | \$532,322 | \$223,359,885 |
| Specialized | \$244,624,840 | \$67,997,351 | \$176,627,489 |
| Zoo | \$545,610,562 | \$15,016,293 | \$530,594,269 |
| All Museums | -.............. | \$107,717,908 | \$4,287,022,078 |

Museum Size

| Large |  |  |  |
| :--- | ---: | ---: | ---: |
| Medium | $\$ 2,988,821,392$ | $\$ 80,743,709$ | $\$ 2,908,077,683$ |
| Small | $\$ 669,128,288$ | $\$ 16,627,128$ | $\$ 652,501,161$ |
|  |  | $\$ 736,790,306$ | $\$ 10,347,071$ |

Data weighted for missing values using median value for size within type

Table F:73-H
Total Operating Income and Net Operating Income by Governing Authority

| Governing Authority | Total Operating Income | Amount Returned to Parent Org | Net Operating Income |
| :---: | :---: | :---: | :---: |
| Municipal | \$329,327,501 | \$15,017,225 | \$314,310,276 |
| County/Regional | \$364,888,099 | \$12,261,174 | \$352,626,925 |
| State | \$260,083,736 | \$4,429,558 | \$255,654, 178 |
| Federal | \$615,877,259 | \$286,140 | \$615,591,119 |
| Pub Educ Institutions | \$156,569,578 | \$1,846,936 | \$154,722,642 |
| Total All Public Museums | \$1,726,746,173 | \$33,841,032 | \$1,692,905,140 |
| Private Nonprofit | \$2,451,584,215 | \$73,876,876 | \$2,377,707,339 |
| Other Private | \$210,319,712 | \$0 | \$210,319,712 |
| Total All <br> Private Museums | \$2,661,903,927 | \$73,876,876 | \$2,588,027,051 |
| All Museums | \$4,388,650,100 | \$107,717,908 | \$4,280,932,192 |

* Totals do not add to Table F:73-G because of missing governing authority

Median Totai Operating income by Museum Type \& Size and by Governing Authority \& Size

| Museum Type | Large | Medium | Smaii |
| :---: | :---: | :---: | :---: |
| Aquarium | \$10,512,974 | \$2,295,303 | \$480,000 |
| Arbor/Bot Gard | \$3,250,000 | \$426,462 | \$40,000 |
| Art | \$2,212,100 | \$475,324 | \$84,000 |
| Children's | \$2,264,903 | \$561,918 | \$140,980 |
| General | \$1,659,087 | \$582,000 | \$16,127 |
| Historic Site | \$1,000,000 | \$512,000 | \$58,900 |
| History Museum | \$1,992,095 | \$616,128 | \$49,000 |
| Naturai History | \$2,205,681 | \$530,914 | \$60,200 |
| Nature Center | \$1,121,001 | \$525,000 | \$100,000 |
| Pianetarium | \$3,463,318 | \$505,000 | \$60,000 |
| Science | \$6,017,000 | \$1,861,600 | \$66,100 |
| Specialized | \$1,500,000 | \$559,000 | \$76,000 |
| Z00 | \$7,958,222 | \$1,882,730 | \$416,000 |


| Governing Authority |  |  |  |
| :---: | :---: | :---: | :---: |
| Municipal | \$1,000,000 | \$775,900 | \$63,000 |
| County/Regionai | \$4,819,465 | \$525,000 | \$29,168 |
| State | \$2,042,400 | \$575,500 | \$75,000 |
| Federal | \$4,371,000 | \$451,000 | \$122,000 |
| Pub Educ Institutions | \$1,500,000 | \$448,949 | \$49,156 |
| Private Nonprofit | \$2,117,700 | \$550,069 | \$52,601 |
| Other Private | \$2,918,423 | \$538,000 | \$60,244 |

[^32]Table F:73-J

Total Operating Income versus Weeks Open
(Number of Museums)

| Income in 1,000's | All <br> Museums | Number Open 52 Weeks | Number Open 40-51 Weeks | Number Open 26-39 Weeks | Number Open under 26 Weeks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Museums | 8,179 | 4,941 | 1,597 | 627 | 1,014 |
|  |  |  |  |  | 1 |
| Under \$10 | 845 | 262 | 224 | 97 | 262 |
| \$10-\$49 | 2,048 | 939 | 508 | 252 | 350 |
| \$50-\$99 | 1,437 | 1,021 | 202 | 33 | 180 |
| \$100-\$249 | 1,645 | 1,095 | 332 | 121 | 97 |
| \$250-\$499 | 853 | 551 | 159 | 71 | 72 |
| \$500-\$999 | 619 | 444 | 131 | 5 | 39 |
| \$1000-\$2999 | 471 | 382 | 33 | 45 | 11 |
| \$3000-\$4999 | 121 | 113 | 5 | 1 | 1 |
| \$5000-\$9999 | 62 | 59 | 1 | 2 | 0 |
| \$10,000-\$49,999 | 50 | 48 | 1 | 0 | 1 |
| \$50,000 and over | 5 | 4 | 0 | 0 | 1 |
| "Smithsonians"* | 24 | 24 |  |  |  |

* All Smithsonian museums have income reported as a single gross figure; the weighted value of all Smithsonian museums equals 24.

Attendance and income data weighted for missing values using
medians of size within type

Table F:74-A
Personnel and Total Operating Expenses by Museum Type (FY1988)

| Museum Type | Total Personnel Expenses | Average Personnel Expenses | Median <br> Personnel Expenses |
| :---: | :---: | :---: | :---: |
| Aquarium | \$30,048,421 | \$1.481,678 | \$296,604 |
| Arbor/Bot Gard | \$101,009,072 | \$376,590 | \$20,000 |
| Art | \$518,117,850 | \$454,649 | \$72,500 |
| Chiidren's | \$20,922,783 | \$328,407 | \$177,404 |
| General | \$331,863,006 | \$517,509 | \$13,000 |
| Historic Slte | \$241,081,394 | \$122,096 | \$39,020 |
| History Museum | \$227,998,676 | \$102,877 | \$21,100 |
| Natural History | \$178,439,316 | \$732,419 | \$100,000 |
| Nature Center | \$39,875,928 | \$146,307 | \$84,150 |
| Planetarium | \$8,745,690 | \$252,620 | \$121,998 |
| Science | \$106,006,254 | \$617,572 | \$54,000 |
| Specialized | \$118,733,316 | \$274,433 | \$67,669 |
| Zoo | \$256,726,441 | \$1,949,180 | \$635,427 |
| All Museums | \$2,179,568,147 | \$286,384 | \$48,000 |
|  | Total Operating Expenses | Average Total Expenses | Median Total Expenses |
| Aquarium | \$63,527,744 | \$3,132,532 | \$546,158 |
| Arbor/Bot Gard | \$171,203,898 | \$538,394 | \$88,647 |
| Art | \$1,113,074,602 | \$916,865 | \$163,761 |
| Children's | \$39,580,875 | \$621,266 | \$274,260 |
| General | \$479,481,297 | \$681,440 | \$22,918 |
| Historic Site | \$408,346,411 | \$195,950 | \$64,216 |
| History Museum | \$431,342,722 | \$179,658 | \$50,000 |
| Natural History | \$297,713,056 | \$1,183,514 | \$166,000 |
| Nature Center | \$68,675,677 | \$230,695 | \$167,881 |
| Planetarium | \$14,995,975 | \$389,203 | \$163,680 |
| Science | \$219,211,980 | \$1,194,030 | \$153,000 |
| Specialized | \$222,633,956 | \$473,800 | \$111,031 |
| Zoo | \$487,633,525 | \$3,654,328 | \$1,233,628 |
| Total | \$4,017,421,719 | \$491,179 | \$81,000 |

Table F:74-B

Response Rate to Parts of Question 74: Operating Expenses

| Museum Type |  | All Parts of Q 74 |  | Total Expenses Column |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number Museums | Number with Response | Percent <br> with <br> Response | Number with Response | Percent with Response |
| Aquarium | 20 | 7 | 34.3\% | 8 | 40.8\% |
| Arbor/Bot Gard | 318 | 116 | 36.4\% | 120 | 37.6\% |
| Art | 1,214 | 475 | 39.1\% | 522 | 43.0\% |
| Children's | 64 | 35 | 54.7\% | 40 | 63.2\% |
| General | 704 | 200 | 28.5\% | 219 | 31.1\% |
| Historic Site | 2,084 | 521 | 25.0\% | 616 | 29.6\% |
| History Museum | 2,401 | 626 | 26.1\% | 778 | 32.4\% |
| Natural History | 252 | 85 | 33.9\% | 97 | 38.7\% |
| Nature Center | 298 | 62 | 20.8\% | 72 | 24.1\% |
| Planetarium | 39 | 21 | 54.6\% | 22 | 57.6\% |
| Science | 184 | 67 | 36.7\% | 73 | 40.0\% |
| Specialized | 470 | 172 | 36.6\% | 205 | 43.6\% |
| Zoo | 133 | 50 | 37.5\% | 70 | 52.6\% |
| Total | 8,179 | 2,437 | 29.8\% | 2,843 | 34.8\% |


| Museum Size |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Large | 595 | 316 | 53.0\% | 374 | 62.8\% |
| Medium | 992 | 427 | 43.0\% | 474 | 47.8\% |
| Small | 6,591 | 1,695 | 25.7\% | 1,995 | 30.3\% |
| Total | 8,179 | 2,437 | 29.8\% | 2,843 | 34.8\% |

Table F:74-C


* The Smithsonian has a very large negative number which allows income and expenses to correspond to correct audit figures. Without the Smithsonian, "Other" $=\$ 182,280,634$

Table F:74-D
Personnel and Total Operating Expenses by Governing Authority FY1988

| Governing Authority | Total <br> Personnel Expenses | Average <br> Personnel Expenses | Percent Museums Responding |
| :---: | :---: | :---: | :---: |
| Municipal | \$150,585,427 | \$279,302 | 89.4\% |
| County/Regional | \$173,619,792 | \$294,126 | 88.1\% |
| State | \$155,734,559 | \$182,603 | 93.4\% |
| Federal | \$217,583,663 | \$406,341 | 89.4\% |
| Public Educ Insts | \$82,626,041 | \$153,877 | 90.6\% |
| Subtotal All Public Museums | \$780,149,482 | \$255,391 | 90.4\% |
| Private Nonprofit | \$1,125,030,434 | \$263,334 | 95.1\% |
| Other Private | \$98,455,072 | \$355,935 | 93.4\% |
| Subtotal All <br> Private Museums | \$1,223,485,506 | \$268,965 | 95.0\% |
| Total All Museums | \$2,003,634,988 | \$263,511 | 93.1\% |
| Governing Authority | Total Operating Expenses | Average Total Expenses |  |
|  |  |  |  |
| Municipal | \$298,488,901 | \$495,212 |  |
| County/Regional | \$308,627,800 | \$460,639 |  |
| State | \$244,570,777 | \$267,732 | Figures are |
| Federal | \$525,125,474 | \$876,290 | less than Table |
| Public Educ Insts Subtotal All | \$146,839,398 | \$247,864 | F:74-A due to 12 museums not responding |
| Public Museums | \$1,523,652,349 | \$451,062 | to governing authority |
| Private Nonprofit | \$2,276,864,187 | \$506,729 |  |
| Other Private | \$212,019,954 | \$716,187 |  |
| Subtotal All <br> Private Museums | \$2,488,884,142 | \$519,676 |  |
| Total All Museums | \$4,012,536,491 | \$491,298 |  |

Table F:74-E
Median Total Operating Expense by Museum Type \& Size and by Governing Authority \& Size

| Museum Type | Large | Medium | Small |
| :---: | :---: | :---: | :---: |
| Aquarium | \$9,155,591 | \$2,229,123 | \$480,000 |
| Arbor/Bot Gard | \$3,000,000 | \$426,462 | \$22,713 |
| Art | \$2,230,804 | \$492,000 | \$77,915 |
| Children's | \$2,292,052 | \$498,278 | \$140,679 |
| General | \$2,321,992 | \$485,000 | \$15,000 |
| Historic Site | \$1,000,000 | \$462,654 | \$55,000 |
| History Museum | \$1,782,700 | \$562,000 | \$37,000 |
| Natural History | \$2,119,414 | \$485,961 | \$56,298 |
| Nature Center | \$1,187,423 | \$467,000 | \$125,044 |
| Planetarium | \$3,462,084 | \$500,000 | \$60,000 |
| Science | \$5,794,125 | \$1,446,897 | \$66,100 |
| Specialized | \$1,500,000 | \$559,000 | \$75,000 |
| Zoo | \$6,551,000 | \$1,720,000 | \$416,000 |

## Governing Authority

| Municipal | $\$ 1,000,000$ | $\$ 715,676$ | $\$ 75,000$ |
| :--- | :--- | :--- | :--- |
| County/Regional | $\$ 4,819,465$ | $\$ 570,000$ | $\$ 26,443$ |
| State | $\$ 1,774,410$ | $\$ 575,500$ | $\$ 65,574$ |
| Federal | $\$ 4,371,000$ | $\$ 485,000$ | $\$ 90,000$ |
| Public Educ Institutions | $\$ 1,500,000$ | $\$ 447,742$ | $\$ 56,298$ |
|  |  |  |  |
| Private Nonprofit | $\$ 2,167,564$ | $\$ 486,000$ | $\$ 47,545$ |
| Other Private | $\$ 2,922,860$ | $\$ 538,000$ | $\$ 44,000$ |


| Public School Dist |  | $\$ 685,681$ | $\$ 70,000$ |
| :--- | :---: | ---: | ---: |
| Public Col/Univ | $\$ 1,500,000$ | $\$ 447,742$ | $\$ 50,000$ |
|  |  |  |  |
| Private Col/Univ | $\$ 2,869,182$ | $\$ 579,399$ | $\$ 100,630$ |
| Priv Elem/Sec School |  | $\$ 1,700,000$ | $*$ |
| Church | $\$ 1,918,000$ | $\$ 400,000$ | $\$ 5,700$ |
| Other | $\$ 3,000,000$ |  | $\$ 60,244$ |

Table F:74-F

Number of Museums by FY88 Operating Expenses

| FY88 Operating Expenses |  |  | Number Museums | Number Museums Reporting Top Figure of Range* |
| :---: | :---: | :---: | :---: | :---: |
| \$0 | - | \$1,000 | 101 | 27 |
| \$1,001 | - | \$10,000 | 957 | 55 |
| \$10,001 | - | \$25,000 | 827 | 11 |
| \$25,001 | - | \$50,000 | 1,248 | 113 |
| \$50,001 | - | \$75,000 | 853 | 43 |
| \$75,001 | - | \$100,000 | 653 | 111 |
| \$100,001 | - | \$150,000 | 711 | 51 |
| \$150,000 | - | \$200,000 | 418 | 36 |
| \$200,000 | - | \$250,000 | 465 | 30 |
| \$250,001 | - | \$500,000 | 792 | 12 |
| \$500,001 | - | \$1,000,000 | 527 | 31 |
| \$1,000,000 | - | \$2,500,000 | 350 | 3 |
| \$2,500,001 | - | \$5,000,000 | 153 | 0 |
| \$5,000,001 | - | \$10,000,000 | 75 | 0 |
| \$10,000,001 | - | \$15,000,000 | 19 | 0 |
| \$15,000,001 | - | \$50,000,000 | 24 | 0 |

[^33]Number/percent missing: $0 / 0.0 \%$

* These museums probably estimated operating expenses; for example, 113 museums reported operating expenses of exactly $\$ 50,000$


## Table F:77-A

Total Organization income \& Expense ** versus Operating income \& Expense by Museum Type and Size

| Museum Type | Op Income * | Op Expense | Tot Org Income * | Tot Org Expense |
| :---: | :---: | :---: | :---: | :---: |
| Aquarium | \$70,551,650 | \$63,527,744 | \$101,177,689 | \$73,464,642 |
| Arbor/Bot Gard | \$187,567,276 | \$171,203,898 | \$208,387,302 | \$186,555,888 |
| Art | \$1,184,181,671 | \$1,113,074,602 | \$1,577,818,791 | \$1,388,463,794 |
| Children's | \$39,248,910 | \$39,580,875 | \$49,019,737 | \$40,393,342 |
| General | \$542,180,455 | \$479,481,297 | \$815,159,551 | \$735,588,302 |
| Historic Site | \$500,242,102 | \$408,346,411 | \$601,050,736 | \$496,793,640 |
| History Museum | \$471,149,623 | \$431,342,722 | \$529,712,019 | \$470,809,651 |
| Natural History | \$300,736,537 | \$297,713,056 | \$363,246,381 | \$343,759,990 |
| Nature Center | \$67,927,548 | \$68,675,677 | \$113,914,408 | \$110,838,140 |
| Planetarium | \$16,826,607 | \$14,995,975 | \$18,699,290 | \$15,066,973 |
| Science | \$223,892,207 | \$219,211,980 | \$296,023,419 | \$255,775,811 |
| Specialized | \$244,624,840 | \$222,633,956 | \$302,648,468 | \$240,476,853 |
| Zoo | \$545,610,562 | \$487,633,525 | \$620,759,009 | \$570,866,696 |
| Total All Museums | \$4,394,739,987 | \$4,017,421,719 | \$5,597,616,799 | \$4,928,853,723 |
| Museum Size |  |  |  |  |
| Large | \$2,988,821,392 | \$2,808,958,904 | \$3,969,702,923 | \$3,519,759,714 |
| Medium | \$669,128,288 | \$624,444,642 | \$776,545,688 | \$715,430,702 |
| Small | \$736,790,306 | \$584,438,173 | \$851,368,188 | \$693,663,308 |
| Total All Museums | \$4,394,739,987 | \$4,017,841,719 | \$5,597,616,799 | \$4,928,853,723 |

None missing (figures imputed for nonresponse); where no total organization figures given, operating figures were used.

- Smithsonian income allocated to the 12 subsidiary museums is equal to expenses.

Remaining income is assigned to "The Smithsonian", a general museum.
** Total organization figures include nonoperating funds and in a few organizations monies allocated to nonmuseum functions e.g., The Smithsonian accounts for an additional $\$ 185$ million.

## Table F:77-B

Total Organization Income \& Expense ** versus Operating Income \& Expense by Governing Authority

| Governing Authority | Op Income * | Op Expense | Tot Org Income * | Tot Org Expense |
| :---: | :---: | :---: | :---: | :---: |
| Municipal | \$329,327,501 | \$298,488,901 | \$378,921,052 | \$325,286,811 |
| County/Regional | \$364,888,099 | \$308,627,800 | \$393,866,545 | \$368,017,949 |
| State | \$260,083,736 | \$244,570,777 | \$267,487,524 | \$253,437,396 |
| Federal | \$615,877,259 | \$525,125,474 | \$823,246,547 | \$728,987,829 |
| Pub Educ Institutions | \$156,569,578 | \$146,839,398 | \$177,105,655 | \$172,518,610 |
| Subtotal All Public | \$1,726,746,173 | \$1,523,652,349 | \$2,040,627,322 | \$1,848,248,594 |
| Private Nonprofit | \$2,451,584,215 | \$2,276,864,187 | \$3,314,002,225 | \$2,852,222,157 |
| Other Private | \$210,319,712 | \$212,019,954 | \$234,656,717 | \$223,490,863 |
| Subtotal All Private | \$2,661,903,927 | \$2,488,884,142 | \$3,548,658,942 | \$3,075, 713,020 |
| Total All Museums | \$4,388,650,100 | \$4,012,536,491 | \$5,589,286,264 | \$4,923,961,614 |

Totals do not equal Table F:77-A because of nonresponse (12 museums) in governing authority
** Total organization figures include nonoperating funds and in a few organizations monies allocated to nonmuseum functions
e.g., The Smithsonian accounts for an additional $\$ 185$ million

Table F:78

Number of Museums Receiving and Value of Services and Items at Reduced or No Cost


[^34]
## List of Figures

The figures are numbered to correspond to the questionnaire section letter (A through $F$ ) and question number (A through 78), then sequentially starting with 1. The figures are placed usually after the table to which they correspond. The listing below notes the corresponding table. For rotated bar (horizontal) charts, the computer graphing program places the top entry of the table on the bottom of the chart (e.g., aquarium is placed on the bottom; zoo ends up on top). To correct this would have required re-keying the tables.

Figure
Number
A:A-1
A:A-2
A:B-1
A: 2-1
A:2-2
A:2-3
A: 2-4
Figure Title

Number of Museums by Type and Size
Distribution of Museums by Budget Size
Number of Museums by Size and Region
Number of Museums and Sites by Region
Number of Museums and Sites by Type
Percentage of Museums with Additional Sites by Type of Museum
Average Number of Additional Sites per Museum by Type

B:5-1
Number of Museums by Region and Governing Authority
B:5-2 Governing Authority in 1979
Table
Number
A:A
A:A
A:B-C
$\mathrm{A}: 2-\mathrm{A}$
A:2-B
A:2-B
A:2-B

B:5-B
B:5-A
B:5-3 Governing Authority in 1988
B:5-A
B:6-1 Number of Museums Established by Decade
B:6-2 Number of Museums by Region and Year
B: 6-C Established
B:11-1 Percent of Museums with Board by Type
B:11-2
B:11-3
B:14-1

C:16-1
Distribution of Interior Square Footage by Type
C:16-2
Median Interior Square Footage by Type
C:16-A

C:16-3
C:16-4
Distribution of Exterior Acreage by Type
Median Exterior Acreage by Type
C:16-A

C:16-5
Distribution of Interior Square Footage by Governing Authority
C:16-6
Distribution of Exterior Acreage by
C:16-C Governing Authority
C:16-7
C:16-8
C:19-1

Distribution of Interior Square Footage by Size of Museum
Distribution of Exterior Acreage by Size C:16-C of Museum
Percent of Museums with Intrusion Detection Systems by Type

| C:19-2 | Percent of Museums with Fire Detection Systems by Type | C: 19-B |
| :---: | :---: | :---: |
| C:22-1 | Full-Time Staff by Museum Type (scale to 140,000 ) | C:22-A |
| C:22-2 | Part-Time Staff by Museum Type (scale to 140,000 ) | C:22-A |
| C:22-3 | Full-Time Staff by Museum Type (scale to 30,000 ) | C:22-A |
| C:22-4 | Part-Time Staff by Museum Type (scale to 30,000 ) | C:22-A |
| C:22-5 | Distribution of Full-Time Paid Staff by Type | C:22-A |
| C:22-6 | Distribution of Full-Time Staff by Who Pays Salaries (All Museums) | C:22-C |
| C:22-7 | Distribution of Part-Time Staff by Who Pays Salaries (All Museums) | C:22-C |
| C:22-8 | Median and Average Number of Full-Time Paid Staff by Type | C:22-D |
| C:22-9 | Median and Average Number of Part-Time Paid Staff by Type | C:22-D |

D:28-1
Percent of Art Collection Objects and
D:28-B Specimen Held by Museum Type
D:28-2 Percent of Art Collection Lots/Taxa and D:28-B Populations Held by Museum Type
D:29-1A/B All Museums: Average Percent of Permanent D:29-C Records Developed and Maintained
D:29-2A/B Aquariums: Average Percent of Permanent
D:29-D Records Developed and Maintained
D:29-3A/B Arboreta/Bot Gardens: Average Percent of
D:29-E Permanent Records Developed and Maintained
D:29-4A/B
Art Museums: Average Percent of Permanent
D:29-F Records Developed and Maintained
D:29-5A/B
Children's Museums: Average Percent of
D:29-G Permanent Records Developed and Maintained
D:29-6A/B
General Museums: Average Percent of
D:29-H Permanent Records Developed and Maintained
D:29-7A/B
Historic Sites/Houses: Average Percent of
D:29-I
Permanent Records Developed and Maintained
D:29-8A/B History Museums: Average Percent of D:29-J Permanent Records Developed and Maintained
D:29-9A/B Natural History Museums: Average Percent of D:29-K Permanent Records Developed and Maintained
D:29-10A/B Nature Centers: Average Percent of Permanent D:29-L Records Developed and Maintained
D:29-11A/B Planetariums: Average Percent of Permanent D:29-M Records Developed and Maintained
D:29-12A/B Science Museums: Average Percent of D:29-N Permanent Records Developed and Maintained
D:29-13A/B Specialized Museums: Average Percent of D:29-O Permanent Records Developed and Maintained
D: $29-14 \mathrm{~A} / \mathrm{B}$ Zoos: Average Percent of Permanent Records
D:29-P

D:44-1
D:44-2
D:45-1
D:45-2

Developed and Maintained
Percent of All and L \& M Museums (by Type)
D:44-B with Collection Used by Researchers
Percent of Museums with Collections Used by
D:44-C Researchers by Governing Authority
Number of Research Findings Published by
D:44/45-A Museum Size
Number of Research Findings Published by
D:44/45-B Museum Type

E:46-1
Distribution of Museums by Number of Hours
E:46-C Open per Week for All Museums
Distribution of Total Museum Attendance
E:47-A for 1988 by Type
E:47-2
E:47-3
E:47-4
E:47-5
E:47-6
E:47-7
E:49-1
E:49-2
E:53-1
E:54-1
E:58-1
E:58-2
E:58-3

F:71-1
F:71-2
F:73-1
F:73-2
F:73-3
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F:74-1
F:74-2

Percent of Museums with Endowment Fund and Endowment Policy by Type
Distribution of Endowment Value by Type
F:71-D
Average and Median Total Operating Income by Museum Type (FY1988)
Total Operating Income (FY1988) by Museum Type
Distribution of Operating Income for All Museums: 1979 and 1988
Distribution of Total Operating Income by Source for All Museums (FY1988)
FY 1988 Operating Income and Expenses for All Museums
FY 1988 Median Personnel and Total Expenses by Type of Museum

| F:74-3 | Number of Museums by FY1988 Operating <br> Expenses | F:74-F |
| :--- | ---: | :--- |
| F:78-1 | Percent of Museums Receiving Services at <br> Reduced/No Cost by Type of Service | F:78 |
| F:78-2 | Average Value of Services Received at <br> Reduced/No Cost by Type of Service | F:78 |
|  | Red |  |

Number of Museums by Type and Size


Distribution of Museums by Budget Size


Figure A:A-2

## Number of Museums by Size and Region



Figure $A: B-1$
AV Large $\square$ Medium ZZD Small

Number of Museums \& Sites by Region


Figure A:2-1

Number of Museums \& Sites by Type
Bar equals total Sites by Type


Figure A:2-2
Percentage of Museums with Additional Sites by Type of Museum


Figure A:2-3

Average Number of Additional Sites per Museum by Type*


* for those museums that have 2 or more sites

Number of Museums by Region and Governing Authority


Figure B:5-1

Governing Authority in 1988
Governing Authority in 1979
From 1979 Museum Program Survey


Figure B:5-3

Figure B:5-2

Number of Museums Established by Decade
1900's to 1980's


Figure B:6-1

* Decade begins with year on $x$-axis


## Number of Museums by Region and Year Established



Percent of Museums with Board by Type


Figure B:11-1

## Percent of Museums with Boards by Governing Authority



Figure B:11-2

## Distribution of Size of Museum Boards



Figure B:11-3

Number of Museums 1979 and 1988 As Defined in 1979 Program Survey


Distribution of Interior Square Footage by Type (Column Equals 100\%)


Figure C:16-1

## Median Interior Square Footage by Type



Figure C:16-2

## Distribution of Exterior Acreage

 by Type (Column Equals 100\%)

## Distribution of Interior Square Footage by Governing Authority



Figure $\mathrm{C}: 16-5$

Distribution of Exterior Acreage by Governing Authority


Figure C:16-6

## Distribution of Interior Square Footage by Size of Museum



Figure C:16-7

## Distribution of Exterior Acreage by Size of Museum



Figure C:16-8

## Percent of Museums with Intrusion Detection Systems by Type



Figure C:19-1

## Percent of Museums with Fire Detection Systems by Type



Figure C:19-2

## Full-time Staff by Museum Type



[^35]Scale: 0-140,000

## Part-time Staff by Museum Type



ANPaid Unpaid
Figure c:22-2
Scale: 0-140,000

Full-time Staff by Museum Type


Figure C:22- 3
Scale : 0-30,000


Figure C:22-4
Scale: 0-30,000

Distribution of Full-time Paid Staff
by Type (Column Total $=100 \%$ )


Figure C:22-5

## Distribution of Full-time Staff by Who Pays Salaries (All Museums)



Figure C:22-6
Distribution of Part-time Staff By Who Pays Salaries (All Museums)


Figure C:22-7

## Median and Average Number Full-time Paid Staff by Type



## Median and Average Number Part-time Paid Staff by Type



## Percent of Art Collection Objects and Specimen Held by Museum Type



Figure D:28-1

## Percent of Art Collection Lots/Taxa and Populations Held by Museum Type



Figure D:28-2

Art Collection only collection type graphed

## Average Percent of Permanent Collection Records Developed \& Maintained



Figure D:29-1A
ZIT Accessioned $\#$ Catalogued $\square$ Inventoried

## Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records



Figure D:29-1B

## Average Percent of Permanent Collection Records Developed \& Maintained



Figure D:29-2A
$\square \boxed{Z}$ Accessioned $\#$ Catalogued $\square$ Inventoried

Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Figure D:29-2B
黄匀 Processed Catlgd/Mapped QIA Identified


## Average Percent of Permanent Collection Records Developed \& Maintained



Figure D:29-3A
ZZ Accessioned \#\# Catalogued $\square$ Inventoried

## Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records



## Average Percent of Permanent Collection Records Developed \& Maintained



Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


## Average Percent of Permanent Collection Records Developed \& Maintained



Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Figure D:29-5B


Average Percent of Permanent Collection Records Developed \& Maintained


Figure D:29-6A
RIZ Accessioned $\#$ Catalogued $\square$ Inventoried

Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Figure D:29-6B


VIIA Accessioned $\square$ Catalogued $\square$ Inventoried Average Percent of Nat Hist, Living and
Outdoor Permanent Collections Records


Figure D:29-7B
窃匀 Processed $\square$ Catlgd/Mapped \#/Z Identified

Average Percent of Permanent Collection Records Developed \& Maintained


Figure D:29-8A
$\square$ Accessioned $\#$ Catalogued $\square$ Inventoried

Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Figure D:29-8B
$\square$ Identified

## Average Percent of Permanent Collection Records Developed \& Maintained



Figure D:29-9A

Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Average Percent of Permanent Collection Records Developed \& Maintained


Figure D:29-10A
$\square \mathbb{Z}$ Accessioned \# Catalogued $\square$ Inventoried

Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


## Average Percent of Permanent Collection Records Developed \& Maintained



Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Average Percent of Permanent Collection Records Developed \& Maintained


Figure D:29-12A
UZJ Accessioned \# Catalogued $\square$ Inventoried

Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Figure D:29-12B

## Average Percent of Permanent Collection Records Developed \& Maintained



Figure D:29-13A
ZIIT Accessioned \#\# Catalogued $\square$ Inventoried

Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Average Percent of Permanent Collection Records Developed \& Maintained


Figure D:29-14A
$\square Z \triangle$ Accessioned $\#$ Catalogued $\square$ Inventoried

Average Percent of Nat Hist, Living and Outdoor Permanent Collections Records


Figure D:29-14B

## Percent of All \& L\&M Museums (by Type) with Collections Used by Researchers



Figure D:44-1
$\square$ Large and Medium $\square I \backslash$ All Museums

Percent of Museums with Collections Used by Researchers by Gov Authority


Figure D:44-2

Number of Research Findings Published by Museum Size


Number of Research Findings Published by Museum Type


Figure D:45-2
5238 In-house
\# Not In-house


Distribution of Museums by Number of Hours Open per Week for All Museums


## Distribution of Total Museum Attendance For 1988 by Type



Figure E:47-1

Total Museum Attendance 1975-1979* and 1986-1988


Average Museum Attendance 1975-1979* and 1986-1988**


Figure E:47-3
** Current survey included many more smaller museums

## Average and Median Attendance For FY1988 by Type



Figure E:47-4
T Average $\times$ Median

Total Attendance by Size of Museum 1986-1988


## Distribution of 1988 Attendance by Governing Authority



Figure E:47-6

Total Attendance by Region 1986-1988


Figure E:47-7

Percent of Museums Charging Admission Fee by Museum Type


Figure E:49-1

Percent of Museums Charging Admission Fees: 1979* and 1989


## Percent of Museums Conducting Visitor or Audience Survey in Last 3 Years



Number of Exhibitions Produced by Museum Size: 1986-1988


## Distribution of Total People Served by Museum Type



Figure E:58-1

## Average Number of People Served by Museum Size



Figure E:58-2
$\square$ Mean Median

Number of People Served and Attendance by Museum Type: 1988

\# People Served Attendance
Figure E:58-3

## Percent of Museums with Endowment Fund and Endowment Policy by Type



Figure F:71-1

## Distribution of Endowment Value by Type



Figure F:71-2

## Average \& Median Total Operating Income by Museum Type (FY1988)



Total Operating Income FY1988 by Museum Type


Distribution of Operating Income for All Museums: 1979 and 1988


Figure F:73-3

Distribution of Total Operating Income by Source for All Museums for FY1988


Figure F:73-4

FY1988 Operating Income and Expenses
for All Museums


Figure F:74-1
FY1988 Median Personnel and Total
Expenses by Type of Museum


Figure F:74-2Median Total Exps Median Personnel

Number of Museums by FY1988 Operating Expenses


Figure F:74-3

## Percent of Museums Receiving Services at Reduced/No Cost by Type of Service



Figure F:78-1

## Average Value of Services Received at Reduced/No Cost by Type of Service



Figure F:78-2

## APPENDICES

## A: PHOTOCOPY OF THE SURVEY INSTRUMENT AND LETTER

## B: LIST OF MUSEUMS COMPLETING QUESTIONNAIRE

C: COPIES OF FOLLOW-UP LETTERS AND PHONE MATERIALS

## APPENDIX A

Name of Museum
(If the museum has more than one, use "Doing Business As" (DBA) name)

Mailing Address

Please correct the information on this label as necessary in the space provided below.

Museum Phone Number (do not give number that is only recorded information)
$1 \quad 1$
area code

Street Address (If different from mailing address. If your museum has multiple sites, give the address of the main site.)

If any of the preceding answers is "NO", do not proceed and please return to Prospect Associates, address page 2. If all answers are "YES", please continue.

1. Is the institution to whom this questionnaire was mailed a parent organization which itself is not a museum? $\square$ YES
$\square$ NO

If yes, do not proceed and please return in the envelope provided. Your subsidiary museums will be part of the universe of museums from which the sampled participants were drawn.
If the museum is part of another organization that is not a museum (such as a historical society, a national park, or a university), please answer the questionnaire for the museum function only; EXCLUDE data for the parent organization.
2. Give the number of sites, in addition to the main site, that are open to the public and which are included in the data in the questionnaire. If the institution to whom the questionnaire was mailed is both a museum and the parent of other museum sites, include Information on the sites in your data.

## number

If data can not be separated or estimated easily, please call (collect) Cynthia Lampkin at 301-468-6555 for instructions.

You may wish to designate an individual on your staff to coordinate completion and return of all the sections of the questionnaire. The instructions and checklist below should help in that process. If you are the coordinator and/or are responsible for completing individual sections, please indicate that on this page or by filling in the appropriate boxes on the front page of each section. Please sign the questionnaire before returning.
Please include up to 5 labeled, $8^{\prime \prime} \times 10^{\prime \prime}$, black and white glossy photographs of your museum that would be suitable for reproduction in the final published report. These photographs will not be returned.

Your completed questionnaire will automatically enter your museum in a drawing for one free trip to the 1990 AAM annual conference in Chicago. See the red insert in the mailing for details.

Museum Director's Name

Director's Signature

Thank you for filling out the survey. Please return it within three weeks in the postage paid envelope to: PROSPECT ASSOCIATES at 1801 Rockville Pike, Rockville MD 20852.

## TO THE MUSEUM COORDINATOR:

Name $\qquad$ Date $\qquad$ responsible for completing that section. You should reassemble the completed sections and return in the enclosed envelope. Be sure to retain a copy of the completed questionnaire before mailing it back, so that any questions can be resolved quickly and so that the museum will have a copy for future reference.
If you or other staff members have any questions or problems or find you are spending undue amounts of time completing a question while filling this out, please call (collect) Cynthia Lampkin at Prospect Associates at 301-468-6555. She or her staff should be able to answer your question or help you solve the problem.

## CHECKLIST:

Use this checklist to insure that all sections of the questionnaire and other items are included in the envelope.

SECTION A SECTION B SECTION C SECTION D

SECTION E SECTION F

- Up to 5 photographs

Financial Statement for Fiscal Year 1988
(audited if possible)

Museum Questionnaire Coordinator:
Name
*Date of end of last Fiscal Year

Person responsible for completion of Section B:
Name
Title
Phone
*The last date of the fiscal year for the institution; if the museum runs on a calendar year, the fiscal year end date will be Dec. 31, 1988.

## ABOUT THIS SURVEY

This survey is the first national data collection on U.S. museums since the survey by the Institute of Museum Services in 1979. This survey is part of the American Association of Museums' Data Collection Program, an ongoing effort to collect, analyze, and disseminate comprehensive information about museums in this country. The results of the survey will be the 1989 Report on Museums, a profile of the museum field that will describe the current state of U.S. museums and document changes since the last survey 10 years ago. The AAM Data Collection Program is guided by a National Steering Committee of leaders in the museum profession and policy makers from the Federal government who are supporting the program. Funding for this project has been made possible through support from the Institute of Museum Services, the National Endowment for the Arts, the National Endowment for the Humanities, the Rockefeller Foundation, the Dillon Fund, Phillip Morris, and others.

This questionnaire was developed by the AAM Data Collection National Steering Committee and staff over an 8 month period and was field tested prior to mailing. The questionnaire is designed to meet the needs of multiple users: the AAM in its role of providing information on the museum field to a broad range of publics; the Federal agencies that assist museums; the general public who seeks information on museums from AAM on a daily basis; researchers who are interested in the cultural community; and most importantly museums themselves. Prospect Associates, Ltd., a Washington, D.C. survey research firm, has been contracted to conduct the survey operations for the AAM.

Your museum was chosen as part of a statistical sample from a master list of museums developed from numerous listings of museums. Each completed questionnaire received will help determine national information on the museum community. Each museum that returns a completed questionnaire will receive a copy of the 1989 Report on Museums, which will be available in late 1989. In early 1990 participating museums can also request a copy of the data (on a public use tape or disk) for the cost of producing the tape/disk.

Please return this section, when completed, to your Museum Questionnaire Coordinator for reassembly and mailing within two weeks to Prospect Associates.

## CRITICAL INFORMATION ON HOW TO COMPLETE THE QUESTIONNAIRE

This questionnaire is divided into 6 sections; the six sections are: A: Identification and Instructions
B: Organizational Structure and Legal Information
C: Administration (Facilities, Security, Physical Access and Personnel)
D: Collections and Research (Collections, Care and Maintenance, Conservation and Research)
E: Public Activities and Audience (Attendance and Admissions, Exhibitions, Public Programs, Publications, and Products)

## F: Finances, Dovelopment, and Membership

The questionnaire should be filled out based on the museum's last completed fiscal year prior to January 1, 1989. This should be either the fiscal year (FY) 1988 or the calendar year 1988, if the museum operates on a calendar year basis.

The questionnaire can be filled out in black pen or pencil. Please write numbers legibly.

There are nine questions that the National Steering Committee considers to be of a confidential nature. They are marked with Confidential before the question. These data items will not appear on the "public use" data tape or disk, and information about these items will only be released in summarized figures so that an individual museum can in no way be identified. The National Steering Committee limited the number of confidential items to a minimum to make the data base as usefulas possible to individual museums. There are no confidential items in this section.

There are four questions which also appeared on the 1979 survey. These questions are included to provide comparisons between this survey and the 1979 survey.

If the museum is a subsidiary of another museum or has subsidiary museums, check with the Museum Questionnaire Coordinator, whose name should appear on cover page of this section, to be sure the information filled out in this section reflects the institution as described in other sections.

If a particular data item is not known exactly, please give an estimate and write " $E$ " beside it. Since this is not an audit or a financial report, your best estimate is more useful than no information.

Be sure to put " 0 " for zero or none; please don't leave a blank space. It is important for the analysis to know whether a data item is zero or is missing. Zero is an important piece of knowledge. If an item does not apply to your museum, put an " $n / a$ " in the space.

If you have questions while completing this section, please check with the Museum Questionnaire Coordinator (whose name should appear on this page) and then if your question remains, please call (collect) Cynthia Lampkin at Prospect Associates at 301-468-6555. She or her staff should be able to answer your question. If she can't, then she will direct your question to the AAM Data Collection staff who will call you back. We value your questions.

Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

Question 3: Parent organization: The overseeing organızation (such as an historical society or university) which is responsible for the fiduciary control of the museum If the answer is "yes", please give data in this questionnaire for the museum function only.
Governing authority: the entity thal has legal and fiduciary responsibility for the museum (this body may not necessarily own the collection or the physical facility) and may include not-for-profit boards, appointed commissions, governmental bodies, and university regents.

Question 4: Employer 10 number: The IRS assigned number identifying the museum, used on federal tax and reporting matters. If the museum is part of another organization, the number will be that of the parent organization.

Question 5: For special tax district, check "government: county".

Question 6: This is usually an incorporation date, the date of charter, or other legal date for beginning. Do not use the date when a parent organization was established; use the date the museum was organized.

Question 7: This is the year that the museum opened for visitors on a regular schedule

Quastion 8: This would be an entity other than the one referred to in questions 1 and 2. For exampłe, a museum may be a private not-for-profit organization whose facilities are owned by the municipality.

Question 9: Include permanent loans to the permanen collection if applicable
3. Is the museum operated by a parent organization that is the legal governing authority?
■ YES - $\quad$ NO

If yes, please specify the name of the parent organization:

## Is the parent organization also a museum? <br> - YES Z NO

If the museum is part of another organization that is not a museum Isuch as a historical society, a national park, or a university), please answer the questionnaire for the museum function only; EXCLUDE data for the parent organization. If data can not be separated or estimated easily, please call (collect) Cynthia Lampkin at 301-468-6555 for instructions.
4. Give the Employer ID Number:

5. Check the most appropriate type of governing authority of the museum. This question was asked in 1979.

Government Agency:

7. What year was the museum first regularly opened to the public?

year
8. Are the institution's facilities (buildings and/or grounds) owned or operated by an entity other than the governing authority?
$\square$ YES

## $\square \mathrm{NO}$

If yes, check the appropriate type of entity:
(For parent museums with multiple sites or subsidiaries, check all that apply and give the number in each category)

Another not-for-profit organization
A government agency
A for-profit organization
An individual
Other (specify $\qquad$

| Owned | Number | Operated | Number |
| :---: | :---: | :---: | :---: |
| $\Xi$ | - | $\Xi$ | - |
| $\square$ | - | $\square$ |  |
| $\Xi$ | - | $=$ | $\square$ |
| $\square$ | - | - |  |

9. Are the museum's permanent collections owned by an entity other than the governing authority?
$\square \mathrm{YES}$ ( $\square$ SOME or $\square \mathrm{ALL}) \quad \square \mathrm{NO}$

If yes, check the type(s) of entity:

- Another not-for-profit organization

A government agency

- A for-profit organization

Question 10: Many museums have related friends, auxiliary organizations, or foundations that are separate legal entities whose sole purpose is to provide a service for the museum.

Question 11: This is the body of individuals that has direct fiscal and legal responsibility for the museum or museum policy. Exclude boards of parent organizations (such as a university board of regents) and boards that are purely advisory in nature

Question 12: If documents were not approved or re. approved recently (i.e, within the last 5 years), check "no".
Policies are general statements establishing guidelines about operations.
Long-range plans cover $3-5$ years or longer. Plans about program activities include goals, objectives, and plans about the various functions, departments, or activities undertaken by the museum. Facilities master plans cover the museum's space needs, renovations, andlor long-term maintenance on the physical plant. Financial plans are financial statements projected for the next 3.5 years.

Within the area of collections, does the museum have established, written guidelines concerning:

Acquisitions: The types of objects the museum collects and the circumstances for placing objects in the collection;
Deaccessions: The conditions and circumstances that the museum follows to sell, donate, or dispose of an object from its collection;

Loans: The conditions and circumstances that define when the museum receives and loans objects;

Conservation: Priorities about conserving objects in the collection.
Care and preservation: Priorities about on going care and maintenance of the collection.

Question 13: If two or more disciplines are equally applicable, check "General Museum". For "specialized" or museums with a single distinct subject, check "specialized" and specify the specialty. If no category is appropriate, check "specialized" and give the type of museum.

Question 14: Code list of institutions: To see how the museum community has evolved since 1979, please look through the following list to find the appropriate letter:
A. ART (includes the following: art museums, associations, councils, commissions. foundations, societies, and institutes: art galleries; arts and crafts museums; china. glass, and silver museums; civil art and cultural centers; decorative arts museums; folk art museums and textile museums)
B. CHILDREN AND JUNIOR MUSEUMS (includes youth museums)

## C. GENERAL MUSEUMS

D. HISTORY (includes history museums; historic agencies, councils, commissions, foundations, and research institutes; historic houses and buildings, sites, ships; historical and preservation societies; maritime museums: military museums and sites; preservation projects)

## E. PARK MUSEUMS AND VISITOR CENTERS

F. SCIENCE lincludes science museums; science technology centers; physical science and natural science museums; science academies, associations, institutes, and foundations; aeronautics and space museums; agriculture museums; anthropology, ethnology, and Indian museums; aquariums, marine museums, and oceanarium; arboretums; archeology museums and archeological sites; aviaries and ornithological museums; botanical gardens, conservatories, and horticultural societies; entomology museums and insect collections; geology, mineralogy, and paleontology museums; herbariums; herpetology museums; industrial museums; medical, dental, health. pharmacology. apothecary, and psychiatry museums; natural history museums; nature centers; planetariums, observatories, and astronomy museums; wildlife refuges and bird sanctuaries; zoology museums, 200s, and children's 200s)
G. SPECIALIZED (includes the following types of museums: antiques, architecture, audiovisual and film, circus, communications, costume, crime, forestry, furniture, gun, hobby, horological, money and numismatics, musical instruments, outdoor, philatelic, religious, theatre, toy and doll, transportation, and wax)

Question 15: This focus is usually stated within the museum's founding documents or is part of its stated mission. Examples would be an African-American museum, a Jewish museum, a Hispanic museum.
14. For comparison to the 1979 survey, refer to the code list of institutions (provided to the left of this question) for the appropriate letter that most nearly describes the institution's PRIMARY activity.

Put appropriate letter; if the appropriate type does not appear on the code list, check here $\square$ and describe the type of museum.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
15. Does the museum's written purpose focus on a specific cultural or ethnic group in terms:
of collections?
YES
NO
of audience? $\square$ - NO

If Yes, specify the cultural/ethnic group. $\qquad$

Thank you very much for completing this section.

Museum Questionnaire Coordinator:

## Name

*Date of end of last Fiscal Year
Person responsible for completion of Section C:
Name__
Title
Phone 1 The last date of the fiscal year for the institution; if the museum runs
on a calendar year, the fiscal year end date will be Dec. 31, 1988.

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This questionnaire was developed by the AAM Data Collection National Steering Committee and staff over an 8 month period and was field tested prior to mailing. The questionnaire is designed to meet the needs of multiple users: the AAM in its role of providing information on the museum field to a broad range of publics; the Federal agencies that assist museums; the general public who seeks information on museums from AAM on a daily basis; researchers who are interested in the cultural community; and most importantly museums themselves. Prospect Associates, Ltd., a Washington, D.C. survey research firm, has been contracted to conduct the survey operations for the AAM.

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Please return this section, when completed, to your Museum Questionnaire Coordinator for reassembly and mailing within two weeks to Prospect Associates.

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## F: Finances, Development, and Membership

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The questionnaire can be filled out in black pen or pencil. Please write numbers legibly.
There are nine questions that the National Steering Committee considers to be of a confidential nature. They are marked with Confidentia/ before thequestion. These data items will not appear on the "public use" data tape or disk, and information about these items will only be released in summarized figures so that an individual museum can in no way be identified. The National Steering Committee limited the number of confidential items to a minimum to make the data baseas usefulas possible to individual museums. There are four confidential items in this section.

There are four questions which also appeared on the 1979 survey. These questions are included to provide comparisons between this survey and the 1979 survey.

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If a particular data item is not known exactly, please give an estimate and write "E" beside it. Since this is not an audit or a financial report, your best estimate is more useful than no information.

Be sure to put " 0 " for zero or none; please don't leave a blank space. It is important for the analysis to know whether a data item is zero or is missing. Zero is an important piece of knowledge. If an item does not apply to your museum, put an " $n / \mathrm{a}$ " in the space.

If you have questions while completing this section, please check with the Museum Questionnaire Coordinator (whose name should appear on this page) and then if your question remains, please call (collect) Cynthia Lampkin at Prospect Associates at 301-468-6555. She or her staff should be able to answer your question. If she can't, then she will direct your question to the AAM Data Collection staff who will call you back. We value your questions.

Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

Question 16: For exterior area use either square feet $O R$ acres for any one line, whichever is easier. If the museum OWNS both buildings and grounds, be sure to complete both interior and exterior columns. Include grounds and buildings used for recreation and visitor services.

Totalgross space: If the museum does not control the outside surrounding grounds, put a " 0 " on the first line in the second column. If the museum has no interior space, put a " 0 " on the first line in the first column. If exterior space is less than one acre, write "less than one acre" or give fractional amount, whichever is easier. Estimates are acceptable

Exhibition space: All space available for exhibition to the public, including corridors where objects are displayed.

Collections storage space: All space used for storage of the collection that is used for this activity anytime during the year.

Question 17: Major renovation: Include major renovations to the museum structure, not the yearly change of galleries and exhibits regularly undertaken by some types of museums. "Major" is to be determined by the museum in relation to its size and budget. If more than one major project, add figures together.

Exclude any project begun prior to January 1, 1979. If the answer is "yes" to either question 17 or 17a, estimate the net square footage or acreage added andlor renovated or developed. If the
building/renovationidevelopment is currently under way (and was begun in FY88 or before), use projel ifigures of area for the total project(s).

Question 19: Continuously monitored: By the museum security force, an alarm system company, or local enforcement agencies. Tested regularly: on a schedule appropriate for the detection system.

Question 20: Has the museum installed elevators, ramps, etc. for the mobility impaired? This was a question asked in 1979 and relates to mobility-impaired persons. Such a person is defined as one who must use a standard manual or electric wheelchair or other assistive device to move from place to place or any person who otherwise finds stairs and other similar physical features impediments to movement.
16. Please estimate the total area of the buildings and/or grounds and the area used for collections storage space and exhibition space at the end of the last fiscal year (FY1988). For exterior space, use ether square feet or acres, but not both for the same category. Outdoor museums should fill in total gross space and use EITHER the "Exhibition" and "Collections Storage" categories OR the "Developed/Undeveloped" categories.

Interior
Exterior

17. Within the last ten years (since January 1, 1979), did the museum expand or undertake a major renovation of its building(s) or grounds?
$\square$ NO
17a. Did the museum move to a different building/facility?
$\square$ YES
NO
If "no" to both 17 and 17a go to question
18.

17b. If yes to either 17 or 17a, please estimate the following:
If the net was a decrease put the figure in parentheses.

Interior
net sa feet added $\qquad$ net acres added net acres developed

## Confidential

18. For outdoor museums and other museums with large acreage, was the museum patrolled by a security force during the last fiscal year?
$\square$ YES

## Confidential

19. For indoor museums, during the last fiscal year did the museum have an operating detection system for:
fire?
$\square$ YES
NO

| If yes, was it continuously monitored? and regularly tested? | $\begin{aligned} & \square \mathrm{YES} \\ & \square \mathrm{YES} \end{aligned}$ | $\begin{aligned} & \text { ¿NO } \\ & \sqsubset \text { NO } \end{aligned}$ |
| :---: | :---: | :---: |
| intrusion? $\square$ YES $\quad$ NO |  |  |
| If yes, was it continuously monitored? and regularly tested? | $\begin{aligned} & \square \text { YES } \\ & \square \text { YES } \end{aligned}$ |  |

20. There are numerous aspects to making a facility accessible to people with disabilities. This question seeks information only on the extent to which the physical facility is accessible by those who are mobility impaired. This question was asked in 1979.

Check the percentage of the facility's public areas (including entrance and doors, stairways, interior circulation) that are accessible by those who are mobility impaired.
1 ■ $0-25 \% \quad 2 \square 26-50 \%$ 3■ $51-75 \%$ 4■ $76-99 \% \quad 5$ - $100 \%$
21. Please indicate which of the following features for people with disabilities are provided in the museum facility.

Parking spaces
Ramped or flush entrances
Restroom/water fountains
Wheelchair interior circulation

| Provided | Not applicable |
| :---: | :---: |
| 三 | $=$ |
| $\vdots$ | $=$ |
| $\equiv$ | $=$ |

Question 22: This question seeks a head count of all individuals who worked in the museum at the end of the last fiscal year. If the museum has a seasonal business and the last day of the fiscal year would give an abnormally low figure, choose a day during the museum's busy season to give the staff count.
Full time: 35 hours or more per week; Part timex less than 35 hours per week.

Temporary or seasonal staff: Shert-term personnel, seasonal workers and interns, college, and work-study students.
Friends/auxiliary organization staff: Includes personnel paid by another organization whose purpose is 10 work solely on behalf of the museum.

Parent or other organization: Staff who are under the supervision of the museum but who are paid by another organization, such as a municipality or college, or by a government grant such as NSF grant administered by the museum.
Unpaid volunteer: Includes anyone who worked in a staff capacity for no pay.

Question 23: This question will provide data for understanding staffing tevels and analyzing them against payrolls. Using the functions described below, give the number of staff for each function for the last fiscal year. Individual staff may be split among functions. Estimetes ere ecceptable.
FUNCTIONS: These same categories are used in the financial section. Include assistants, secretarial, and clerical help in the appropriate functional area and not in general administration.
Collections and research: Within this function are curatorial, collections management, conservation, research staff. Include registrars, veterinarians, zookeepers, and others involved with husbandry.

Public activities: Within this function are those involved in education, exhibition design and preparation, and all other public programs. This function includes all activities directed toward the public. Include public information and public relations officers, marketing staff, editors, writers, and other publications staff, photographers, librarians, admissions, performing artists, TV, film, radio, electronic media artists.

Administration: Include administrative, building and grounds, secunity, development and membership personnel. Specific positions include director and assistants, business manager or controller and assistants, develop. ment and membership staffs, janitors, building superintendent, guards, watchmen.
Auxiliary services staff: Personnel who work in visitor services such as food servicelcafeteria, sales shop and catalogue sales, parking lot attendants; do not include those personnel if the service is a franchise arrangement or is contracted out to another organization.

Other: For staff listed in this category, please specify the functional area they are in.

Quastion 24: Include regular full.time personnel (the first line under the Full-time staff column in question 22) and full-time seasonalitemporary personnel the second line under the Full-time staff column in question 22).
22. Report each person who worked as staff as of the last day of the last fiscal yeer (FY1988) in the appropriate category. Count each individual ONLY ONCE.

| Full-time | Part-time <br> staff <br> staff |
| :---: | :---: |

Paid by the museum:
Regular staff
Temporary or seasonal staff
Paid by friends/auxiliary organization
Paid by parent or other organization
TOTAL NUMBER PAID STAFF
Unpaid staff/volunteers TOTAL NUMBER OF STAFF
23. Provide or estimate the number of PAID staff for eech functional erea on the last dey of the lest fiscal year (FY1988). If the number of peid steff is three or less, please also fill out the volunteer column.

For small museums only
Number of paid staff Number of volunteers
Collections and research
Public activities
Administration
Auxiliary services staff
Other (Specify $\qquad$ $-1$

## TOTAL STAFF

## Confidential

24. Report the number of regular end seasonel FULL-TIME PAID steff for the last fiscal yeer in the following ennual selery ranges.

|  | Number of <br> regular <br> full-time staff | Number of <br> seasonal <br> full-time staff |
| :--- | :--- | :--- |
| $\left.\begin{array}{lll}\$ 5000 & \text { to } \$ 14,999 & - \\ \$ 15,000 \text { to } \$ 29,999 & - & - \\ \$ 30,000 \text { to } \$ 49,999 & - & - \\ \$ 50,000 \text { to } \$ 99,999 & - & -\end{array}\right]$ |  |  |
| $\$ 100,000$ and over | - |  |

Question 25: Exempt: those management and professional employees who are exempt from minimum wage and overtime pay requirements according to the Fair Labor Standards Act. These employees are usually salaried. Nonexempt are the rest of the employees.

## Confidential

25. Please categorize members of the full-time and part-time paid staff and board members into the following demographic groups. Board is the governing body that has direct legal and fiduciary responsibility. If question 11 in Section $B$ was marked "no Board" leave the column blank below.

| Exempt <br> staff | Nonexempt <br> staff | Board <br> members |
| :--- | :--- | :--- |


| Sex: Female |  |
| :---: | :---: |
| Male |  |
| Race: American Indian or Alaskan Native |  |
| Asian or Pacific Islander | - |
| Black, not of Hispanic origin |  |
| Hispanic origin |  |
| White, not of Hispanic origin |  |

Museum Questionnaire Coordinator:
Name
*Date of end of last Fiscal Year
Person responsible for completion of Section D:
Name
Title
Phone 1 $\qquad$

* The last date of the fiscal year for the institution; if the museum runs on a calendar year, the fiscal year end date will be Dec. 31. 1988.


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Question 26: Parmanent collection: Collections of intrinsic value to ant, history, science, or culture that support the mission of the museum and are held and curated on a permanent basis. Include permanentilong term loan items over which the museum has responsibility or trustaeship

Question 27: Number of objects/specimens: The actual count of discrete items or specimens. The count should be determined using prevailing methods for each discipline: transportation museums may count complex objects such as locomotives as one object; archeological museums may count as one a group of items unearthed from one location or a single accessioned lot; a historica! museum might record 12 yards of historical fabric as a single unit.
Number of lots/populations/taxa: The number of groupings of small objects or specimens that the museum counts as a group rather than individually, such as pot shards or insects. For plant collections, count the number of taxa.

Archival material: The estimated volume or quantity of documentary materials excluding printed and bound books. The prevailing distinctions drawn by each discipline should be utilized to determine what is and is not "archival." An art museum might consider historical photographs as works of art and count them as objects; a historical museum might consider its photographic collection as archives. Choose either form of measurement depending on the records kept by the museum. Be sure not to count the seme object(s) twice.
Linear feet of books: The estimated quantity of printed, bound materials that are part of the permenent collection inot just the library that supports the collection) measured in terms of running feet of shelf space they would fill or number of volumes. Choose either form of meesurement, but be sure not to count a book twice.

Number of structures/sites: The actual count of buildings or sites that a museum holds as part of its permanent collection. Prevailing methods of counting structures should be used: a historic farmstead made up of a house and several outbuildings might normally be counted as one historic site and a village complex maintained by an archeological museum might be counted as just one archeological site.

Acres: The estimated number of acres considered to be part of the permenent collection. For botanical gardens and battlefield museums, this figure might include the entire site. For a historic site, it might only include the area around historic buildings. For nature centers and preserves include the land that has been preserved permanently. Exclude lands used for recreation and visitor services such as parking lots.
26. Does the museum heve e permanent collection?
$\square$ YES NO
(If no, skip to question 34. )

## Questions 27 to 33 relate to the permanent collection

27. Give or estimete the size of the museum's PERMANENT collection as of the end of the lest fiscal year (FY1988) by cetegory of object. Use the type of measurement that is easiest.

Do not include holdings in the library unless they are part of the permanent collection of the museum (such as rare books). Likewise, do not include acreage that is not considered part of the permanent collection.

| PERMANENT COLLECTION TOTALS: | Objects/ specimens number | Lots/taxa/ populations number | Archival Material |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | cubic feet | linear feet |
|  |  |  |  |  |
|  |  |  | Sites/ structures | Acres |
|  | linear feet | number of volumes | number | number |
| PERMANENT COLLECTION TOTALS: |  |  |  |  |

Question 26: For objects/specimens, lotsitaxa/populations, and archival material and books; not for sites, structures, or acreage Use whichever lines seem appropriate for the museum's collection. For instance, if archeological items are considered art, put under the "Art" subheading, if they are considered anthropological, put under "Anthropology" subheading.
for spacializad and scientific collections, use the categones within the "Historical Collections" subheading. The Historical Collections categories come from Nomenclature for Museum Cataloguing, published by AASLH.
Tools and equipment for materials: Items for agniculture, fishing, trapping, animal husbandry. clayworking, metalworking, woodworking, painting, textileworking, etc., and related to food.
Tools and equipment for science and technology: Armament, astronomical, biological, construction, dental, geological, medical, merchandising, pharmacological items, scientific instruments, timekeeping items.
Tools and equipment for communication: Items and supplies to enable communication such as drafting, photographic, and printing tools, musical instruments, writing implements, data processing and telecommunication items.
Distribution and transportation artifacts: Vehicles and containers and other items used for shipping and carrying things by land, water, rail, road, aerospace.

Communication artifacts: Items created as expressions of human thought including advertising, art, ceremonial, religious, and documentary artifacts, numismatic, and philatelic items. Put archival material and books on either the "communication artifacts" line that is measured in objects/specimens or lotsipopulations or the line that is measured by cubic or linear feet.
Recreation items: Hobby items, toys and dolls, games and sports items, public entertainment devices.
28. Of the PERMANENT COLLECTION ONLY, estimate the number of objects/specimens and lots/populations that fit in each category. Give the estimate for archivai material and books at the bottom under communication artfacts.

|  | No. of objects/ specimens | No. of lots/taxa/ populations |
| :---: | :---: | :---: |
| Natural collections |  |  |
| Zoological: living |  |  |
| nonliving |  |  |
| Botanical: living |  |  |
| nonliving |  |  |
| Geological (rocks/minerals) |  |  |
| Paleontological |  |  |
| Other (Specify |  |  |
| - |  |  |
| Historical collections |  |  |
| Structures |  |  |
| Furnishings |  |  |
| Personal artifacts |  | $\underline{-3}$ |
| Tools \& equipment for: materials |  |  |
| science and technology |  |  |
| communication |  |  |
| Distribution and transportation artifacts |  |  |
| Recreational artifacts |  |  |
| Communication artifacts* |  |  |
| Other (Specify |  | - |

Anthropology and archeological collections Archeological
Ethnological/ethnographical
Folk culture
Physical anthropology
Other (Specify $\qquad$
1
Art collections
Paintings
Prints, drawings, graphic arts
Sculpture
Decorative arts
Costumes and textiles
Audiovisual and film
Photographs
Archeological/ethnographic


Other (Specify $\qquad$
-

Other collections (Specify)

Cubic feet

## Communication artifacts*

*There are two lines for "communication artifacts"; choose the one measure that is appropriate for the way the museum counts these objects.

Question 29: Accessionad: Percent of the permanent collection for which there are immediate, brief, and permanent records utilizing a control number for an object or set of objects added to the collection and for which the museum has custody, right, or title.

Catalogued: Percent of the permanent collection for which there are full records in complete descriptive detail of all information about an object, assembly, or lot, cross-referenced to other records and files, and often containing a photograph or sketch.
Inventoried: Percent of the permanent collection for which there is an itemized list of objects, assemblies, and lots identifying their physical location at any point in time which has been reconciled with the objects' actual location.

Question 29a: Processed: Percent of the permanent collection that has been given a brief record or identifying place and lin the case of Natural History) has been distributed to drawers.
Catalogued: Percent of the permenent callaction for which there are permanent records utilizing a control number and containing a minimum amount of identifying information.
/dentified: Percent of the permenent collection that has been fully identified (for natural history, given genus and species and for living collections, having full hea!" or the equivalent records).

Question 29b: Mapped: Percent of the outdoor acreage that is part of the permanent collection that has been surveyed and inventoried to give a full record of the holdings that are part of the acreage.

Question 30: Computerized or videodisc records.

Question 31: Give the value of the museum's permanent collection according to whatever methods are normally used by the museum.
29. Give the percentage of the PERMANENT COLLECTION for which records have been developed and are maintalned by the museum for items that are accessioned, catalogued, and Inventoried.

For natural history and living collections, use $29 e$ if it metches the museum's records. For outdoor museums, use 29 e . and/or 29b.

|  | Objects/ specimens | Lots/ populetions | Archival meteriel | Books | Sites/ structures |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Percent accessioned | \% | \% | \% | \% | \% |
| Percent catalogued |  |  | \% | \% | \% |
| Percent inventoried | \% | \% | \% | \% | \% |

If question 29 is filled in, skip questions 29a and 29b.

29a. For natural history and living collections:

|  | Objects/ <br> specimens | Lots/taxal <br> populations | Sites or <br> structures |  |
| :--- | :--- | :--- | :--- | :--- |
| Percent processed | \% | \% | \% | \% |
| Percent catalogued | - | \% | - | \% |
| Percent identified | - | - | \% | \% |

29b. For outdoor collections:
Percent of acreage mapped: $\qquad$ \%
30. Give the percentage of the records of the PERMANENT COLLECTION ONLY that are computerized. \%
(Include inventoried, accessioned, catalogued, processed, identified, and mapped records.)
On the scale below check where the museum is in the process of computerizing the records of the PERMANENT COLLECTION.

| Have not | Begun, but | In the | Mostly |  | Given |
| :---: | :---: | :---: | :---: | :---: | :---: |
| begun | not very far | middle | completed | Completed | up |
| $1 \square$ | $2 \square$ | $3 \square$ | $4 \Xi$ | $5 \square$ | $6 \square$ |
| Comment |  |  |  |  |  |

## Confidential

31. Check the appropriate range indicating the estimated value of the PERMANENT COLLECTION at the end of the last fiscal year (FY1988). Use the valuation basis(es) the museum normally uses. If the museum does not have a value for the collection, please give the best estimate.

| $1 \square$ under $\$ 100,000$ | $4 \square \$ 10,000,000-\$ 99,999,999$ |
| :--- | :--- |
| $2 \square \$ 100,000-\$ 999,999$ | $5 \square \$ 100,000,000-\$ 999,999,999$ |
| $3 \square \$ 1,000,000-\$ 9,999,999$ | $6 \square \$ 1$ billion and over |

Check the basis (or bases) upon which the above estimate was made.

| $\square$ Market value | $\square$ Guess |
| :--- | :--- |
| $\square$ Original or book value | $\square$ Other type of valuation |
| $\square$ Insurance value | (Specify |
| $\square$ Replacement value |  |

32. Give the estimated percentage increase or decrease (the net change) in the number of objects/specimens in the PERMANENT COLLECTION from FY1986 to FY1987 and from FY1987 to FY1988.
(Put a decrease in parentheses.)

| Percent change | Percent change |
| :--- | :---: |
| FY1986-FY1987 | FY1987-FY1988 |

10

Quastion 33：Lean Iransactions：Separate transaction with another institution．Each transaction with another institution may include multiple objects／specimens from the collection．

Question 34：Collection survey：May include some or all of the following where appropriate：an environmental survey of existing space and recommendations for new spaces；a survey of existing storage methods，materials， and equipment；recommendations on how to move and clean collections；survey determining the condition of various collections and priorities for treatment；and recommendations for pre disaster planning．

Question 35：Meintenance：Care up－keep，cleaning， preservation activities，and environmental monitoring to keep the collection in a stable state．

Question 36：Ongoing monitoring as is appropriate to the type of collection owned by the museum to identify the conditions in the various areas of the museum．
Light levels：Measures intensity of light．
UV levels：Ultraviolet light levels（measuring wavelengths）．
Air quality：Pollution，dust．
Pests：Harmful insects and vermin．

Question 37：Include all objects／specimens no matter where located．

## Question 38：Maimenance：The general up－keep and

 cleaning of collections and includes preparation and preservation activities．This can include storage end special cleaning areas；fumigation facilities；and health facilitıes for living collections．Quastion 39：Regular training for any staff or volunteer involved in handling of cleaning items from the collection． ＂Training＂is as defined by the museum．（The term ＂collections management＂is sometimes used for living collections．）

33．Give the number of objects／specimens of the PERMANENT COLLECTION that the museum loaned to other institutions and the number of loan transactions during the last fiscal year（FY1988）．
Number of Number of

To museums：
To other institutions：
To all institutions outside the U．S．：
For the remaining questions in this section，＂collection＂is both permanent and other collections．

34．Has there been a collectlons survey of the museum＇s holdings？
$\square$ YES
NO（if no，go to question 35）

If yes，when was the（last）survey completed？


Check the percentage of the collection surveyed during the last three years：

| $1 \square$ | $0 \%$ | $4 \square 50 \%-74 \%$ |
| :--- | ---: | ---: |
| $2 \square$ | $1 \%-24 \%$ | $5 \square 75 \%-99 \%$ |
| $3 \square 25 \%-49 \%$ | $6 \square$ | $100 \%$ |

35．Does the museum have standing procedures for periodic：

| review of collection conditions？$\square$ YES | $\square$ NO |  |
| :--- | :--- | :--- |
| maintenance of collections？ | $\square$ YES | $\square$ NO |

## If the museum has only living or outdoor collections，skip to question 38.

36．Check whether none，some，or all of the storage，exhibit，and collection work areas of the museum are regularly monitored for the following conditions：

|  | Storage areas |  |  | Exhibit areas |  |  | Collection work areas |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | None | Some | All | None | Some | All | None | Some | All |
|  | 1 | 2 | 3 | 1 | 2 | 3 | 1 | 2 | 3 |
| Temperature | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | E | E |
| Humidity | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | ■ | E |
| Light levels | ■ | $\square$ | $\square$ | $\square$ | ᄃ | $\square$ | $\square$ | ㄷ | － |
| UV levels | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | E | 匚 | 二 |
| Air quality | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Pests | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | 厄 | $\square$ | － |

37．Check the percentage of the collection that recelves appropriate control for．．． $0 \% \quad 1 \%-24 \% \quad 25 \%-49 \% \quad 50 \%-74 \% \quad 75 \%-99 \% \quad 100 \%$

Temperature and humidity Light and UV levels Air quality Pests

| $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ |
| :---: | :---: | :---: | :---: | :---: |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

38．Does the museum have facilities for providing regular maintenance for collections？
$1 \square$ YES
$2 \square$ NO
$3 \square$ N／A

39．Does the museum have a staff training program for collections maintenance actlvities？
$\square$ YES
$\square$ No

Question 40: Planned activities for the stabilization or restoration treatment of objectsispecimens (rather than general up-keep) or for the protection of endangered species or maintenance of species.

Question 42: Includes treatment, restoration, reconstruction, breeding, propagation

Question 44: Include serious amateur researchers, graduates and undergraduates, but not general inquirers in this category. If impossible to separate, include general inquiries.) Exclude use of the museum's general library. For the second part of this question, try to give an estimate, if numbers ara not known.

Question 45: If the same finding or article is in both in house and out-of-house publications, include in both counts. Publications can include books, monographs, articles, written conference papers (if published in the proceedings or available to the public.)
Research finding: Scientific or scholarly research.
40. Does the institution have a program for the conservation and preservation of the objects in the collection or (for llving collections) to maintain the species in the collection?

YES
NO
41. Does the museum have an In-house staff training program for conservation activities?
$\square$ YES
No
42. Does the museum have its own facilitles for the conservatlon treatment of nonliving objects or for the breeding/propagation of species for living collections?
YES
43. Check all that apply. Conservation treatment (breeding/propagation) work is done by

a staff conservator/reproductive physiologist on the museum's collections a staff conservator/reproductive physiologist on collections not owned by the museum.trained curatorial staff of the museum.
nonstaff professional conservators (etc.) on-site. outside professional conservators (etc.) off-site.
done in other manner (Specify $\qquad$ )
$\square$ Check if not done.
44. Were any of the musoum's colloctions used by outside agencies and/or indlviduals for scientiflc or scholariy research during the last fiscal year (FY1988)?

## YES

No

If yes, please indicate the number of researchers using the
number museum's collections during the last fiscal year.Check if number is not known or no records are kept.
45. How many research findings or related scholariy or sclentific articles generated by the staff were published during the last fiscal year?
$\qquad$ In publications done by the museum (in-house)
number
____ In publications done by others (not in-house)
numberCheck if no research findings were published.

## Museum Questionnaire Coordinator:

Name
*Date of end of last Fiscal Year

Person responsible for completion of Section E:
Name
Title
Phone 1 )

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Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

Question 46: If the museum is open 52 weeks fill in part " $a$ " only. If the museum is open for part of the year without special arrangement and part of the year with special arrangement, answer both parts "a" and " $b$ ". Do not include in part " $b$ " any weeks when the museum was open on a regular basis and also had specially arranged openings. An estimate of the number of hours is acceptable, rather than figuring the exact average.
Without special arrangement: Generally advertised open, posted hours. etc.

Special arrangement: Includes arrangements where museum is open by appointment only, where there are no posted hours.

Questions 47 and 48: Give actual counts, if the museum has the figures. If the museum has only estimates, give those figures. If the museum does not keep track of group entrants, fill in total attendance only in question 47. Question 48 (one that was asked in 1979) seeks the methods used to determine attendance figures. For example, if a museum normally uses a cash register, but on one day during the year has a festival during which attendance is counted by estimate, mark only "cash register."

Question 49: General admission fee: The basic entrance fee or basic ticket price This excludes additional fees for exhibitions or activities.

Suggested: When it is strongly urged to give a donation at the door.

Questions 50 and 51: Exclude any tax collected on admissions from the price If a fee or donation is suggested, fill in that price where asked for "lee for nonmember adult:"
Normal day: Usually during the peak season of the museum; if different from that, use what is "normal" for the museum.

Some museums have multiple fees or discounts for different types of visitors. Questions 50 and 51 seek only three possible admission fees the nonmember adult, the nonmember child, and the member adult) that are comparable for most museums. For the purposes of analysis, these are the only three items needed.

Question 52: Include any day for which any portion of the day allows free or reduced admission, such as a free evening.
46. Of the 52 weoks in the last fiscal year, give the number of weeks and hours the museum was opened to the public:
(a) $\qquad$ without special arrangement
And during a typical week, give the average number of hours the museum was open without special arrangement.
(b)
weeks $\quad$ weeks by special arrangement only

| number |
| :--- |
| of hours |$\quad$| Give the average number of hours per week the museum |
| :--- |
| wased for such specially arranged visits. |

47. Indicate the total attendance at the museum for the last three fiscal years.

|  | Number of Visitors |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | FY1986 | FY1987 | FY1988 |
| Individuals not in groups <br> Individuals attending in <br> prearranged groups <br> TOTAL ATTENDANCE <br> $\quad$ |  |  |  |

48. Check the primary methods used to regularly count attendance. This was asked in 1979.

Individual entrants
Group entrants
By an estimate
By an accurate count
The accurate count is compiled by (check as many as apply):

| $\square$ checker/headcount | $\square$ cash register or ticket sales count |
| :--- | :--- |
| $\square$ turnstile | $\square$ other method (Specify |

49. Did the museum have a general admission fee during the last fiscal year?
$\square$ YES
$\square$ NO
(If no, skip to question 53. )

If yes, is the amount of the general admission fee
fixed $1 \square$ or suggested $2 \square$ ?
50. What is the admission fee on a normal day for:

Nonmember adult? \$ $\qquad$ (Give dollars and cents)
Nonmember child? \$ $\qquad$
51. Is there a discount for a member?

## $\square$ YES

NO
If yes, what is the general admission fee on a normal day for an adult member?
\$ $\qquad$ (Give dollars and cents)
52. During the last fiscal year (FY1988), did the museum have regularly specified times when admission for everyone was:
free? - YES ■ NO

If yes, how many days per year? $\qquad$
number
of days
reduced? - YES E NO
If yes, how many days per year? $\qquad$
number
of days

Question 53: Visitor profile survey: Survey at the time a visitor enters or exits to determine demographic characteristics and nature of the visit andor visitor behavior in the museum.

Audience profile study: Study or survey of museum's potential audience or visitors, not conducted at the museum to determine the potential market for museum services.

Question 54: Count exhibitions that were installed (or completed for traveling) in the relevant year. Put in "0" in appropriate categories, if the museum did not produce (or borrowirent) such exhibitions.

Exhibition: A collection of several exhibit components tied together around an idea or theme; for a historic house or site, the restoration of an entire room or area would be equivalent; for a 200 nr aquarium. the renovation of a collection area; for a botanical garden or arboretum, the redesign and replanting of a major area.
Long-term presentation: Generally thought of as permanent, remaining on view for longer than two years. Included in long-term presentation are exhibitions that change seasonally but use the same theme and are used for more than two years.
Temporary presentation: Less than two years.
Originate: Exhibition prepared partially or wholly under the supervision of the museum staff.

Install: Mounted in the museum for viewing.
Travel: Sent to another museum or other exhibition space.

Borrow or rent: Include exchange, exhibition originated, and prepared by another organization.

Question 55: Collahorate: Have a formal arrangement to work with other organizations on the planning, development, or execution of the exhibition.

Question 56: See question 54 for definition of "exhibition" (several exhibit units). Other sites and organizations include shopping malls. corporations, community organizations, schools, public spaces, and traveling exhibition organizations.
53. Within the last three years, have you conducted:
a visitor profile survey? YES $\square$ NO an audience profile study? YES NO
54. During the last three years, how many exhibitions did the museum:

Number of Exhibitions

| Number of Exhibitions |  |  |
| :---: | :---: | :---: |
| FY1986 | FY1987 | FY1988 |
|  | - | - |
| - | - | - |
| - | - | - |

Total number of exhibitions produced borrow or rent from another source for temporary presentation?
produce for long-term presentation on-site?
produce for temporary presentation and. .
. . originate and install?
. . . originate, install, and then travel?
. . .originate only to travel?
55. During the last fiscal year (FY1988), did the museum collaborate under a formal arrangement with other organizations on the preparation of exhibitions? $\square$ YES NO

If yes, check with which of the following there was a formal collaboration:other museums?
educational institutions?
other institutions or individuals? (Specify $\qquad$ )
Were any of these formal arrangements with organizations outside the U.S.?
■ YES
NO
56. Indicate the number of exhibitions loaned and/or mounted by the museum during the last fiscal year to:

Number in U.S. Number outside U.S.

## Other museums

Other sites and organizations $\qquad$
Check if no exhibitions loaned

Question 57: If the museum has a count of people served, please give that number. Estimate the number if a count is unavailable and check column B . If an estimate is impossible, fill in "XXX." Be sure to check column $C$ if the museum does not offer the program.

Specia/ Faa: Additional fee to the general admission fee or a special charge. If the program is part of the general membership benefits, check the "never" column.
Formal evaluation: Indicate whether any program was reviewed in a formal process by staff or others during the last fiscal year. Include both formative and summative evaluation.

Orientation to the museum: Special introduction to the museum as a visitor enters.
Interpretive demonstrations: Staffed demonstrations to explain an exhibit; for example, at an historic site, showing how an item was made in the past.
Tours: Any type of tour of the exhibitions.
Spacial axhibitions: Usually short term, temporary exhibitions.
Classas, workshops: Educational events not including special lectures or films and media programs or formal courses for academic credit.

Coursas for academic credit: Formal courses for credits granted by another institution and may be at CPU's, undergraduate, or graduate level.
Film and madia programs: Exclude film and media programs that are part of an exhibit.

Access to storad colfection: Formal or informal (often very limited) program to enable visitors to view or study objects/specimens not on exhibit.
Spacial avants: Festival or special seasonal program (such as at Christmas).

TV/radio programs: Broadcast productions produced by or with the museum and not shown at the museum. For those media programs shown at the museum put on "films and media programs" line. Exclude museum appearances on news, feature, and talk shows. Use the TV, radio, or cable station estimates of size of viewing audience.
Travel programs: Multi-day programs, often offered to the membership, of travel to a distant destination.
Fiefd trips: Usually $1-2$ day trips to a local or nearby site; museum is not the destination.

Outreach programs: Programs done away from the museum, sometimes to encourage eventual museum visitation.
Other off-site programs: Include exhibit booth and exhibitions at fairs and festivals sponsored by others.
57. This question is complex but provides much valuable information. For each type of program listed below estimate (in column A) the number of people served (or participants) during the last fiscal year (FY1988). Fill In an "XXX" where program exists but number is impossible to give or is unavailable. If number in column A is an estimate, check in column B. Use column C to check if the museum did not offer the partlcular program. In column D check whether special fees in addition to general admission were charged always, sometimes, or never. In column E check if the program was formally evaluated during the last fiscal year.

ON-SITE:
Orientation to the museum


Interpretive demonstrations
Tours (self, audio, or guided)
Special exhibitions $\qquad$
Classes, workshops, clubs or other informal education
Courses for academic credit
Special lectures

(Specify $\qquad$ 1
Regular Exhibitions
OFF-SITE:
TV/radio
productions
produced by the
museum
Travel programs
Field trips
Outreach services
Other programs
ISpecify $\qquad$ )

Question 58：Estimate the number of people served by all the museum＇s programs fincluding all the programs listed in question 57 above）in addition to the number of visitors．If the museum does not run programs other than visitation to the museum or site，this number will be the same as the attendance figure given in question 47. Exclude TVradioicable broadcast figures．

Question 59：Count the children that came in groups from schools，not children visiting with groups such as girl scouts or with families．Put＂ 0 ＂if no school groups visited during the last fiscal year．

Question 60：Was there a program lur teáchers lat any educational levell giving them training or an orientation on how to use museum resources？Check yes，if such a program was held at least once last year．Include museum programs at resource fairs and＂in－service＂ training．

Question 62：Give the number of different works，not the number that were printed．Please put＂ 0 ＂for any type of material the museum did not produce．
Slide／photo sets：Include those sets that are not designed as educational packages．Put sets that are education packages with curriculum packages，etc，on the next line．

Adapted：Includes large print，cassette recording or captioned versions．

58．What was the total number of individuals served by the museum＇s public programs（both on－site and off－site）during the last fiscal year？Include general vlsitation／edmlssion．

> number served

59．What was the total number of schoolchildren，（grades pre－K to 12）who came in school groups，to the museum＇s programs and exhibitions during the last fiscal year（FY1988）？
number
Check if number is unavailable 二
60．Duning the last fiscal year（FY1988），did the museum offer teacher training （either periodically or on a regular basis）on how to use museum resources？ －YES $\quad$ NO

61．Are the museum＇s exhibitions and activities accessible to people with various disabilities？
－YES
I NO
If yes，check the type（s）of accommodations．
－Telecommunication device for deaf people
Sign interpreted tours／lectures Captioned audio／visual materials Large print brochures and labeling Touch and descriptive tours
Wheelchair space within seating sections of assembly areas
$\pm$ Collections presented within a comfortable viewing zone for wheelchair users
二 Notice of access accommo－ dations included in informational materials
二 Other（Specify $\qquad$ 1

62．Glve the number of titles of the following types of materials or productions developed by the staff during the last fiscal year（FY1988）．（Exclude products developed for internal use such as films that accompany exhibitions．）Check if any of the materials or productlons were speclfically edapted for the visually， learning，or hearing impaired．

| Total number | Check if <br> adapted |
| :---: | :---: |

Catalogues and books
Scientific and scholarly publications
Films／videos
TV／radio productions
Slide／photo sets（not primarily educational）
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Curriculum packages，kits or educational games $\qquad$
Other printed materials（such as brochures，gallery guides or newsletters）

Other（Specify $\qquad$ 1

## CRITICAL INFORMATION ON HOW TO COMPLETE THE QUESTIONNAIRE

## Museum Questionnaire Coordinator:

Name

* Date of end of last Fiscal Year

Person responsible for completion of Section F:
Name
Title
Phone 1 )
*The last date of the fiscal vear for the institution; if the museum runs on a calendar year, the fiscal year end date will be Dec. 31, 1988.

## ABOUT THIS SURVEY

This survey is the first national data collection on U.S. museums since the survey by the Institute of Museum Services in 1979. This survey is part of the American Association of Museums' Data Collection Program, an ongoing effort to collect, analyze, and disseminate comprehensive information about museums in this country. The results of the survey will be the 1989 Report on Museums, a profile of the museum field that will describe the current state of U.S. museums and document changes since the last survey 10 years ago. The AAM Data Collection Program is guided by a National Steering Committee of leaders in the museum profession and policy makers from the Federal government who are supporting the program. Funding for this project has been made possible through support from the Institute of Museum Services, the National Endowment for the Arts, the National Endowment for the Humanities, the Rockefeller Foundation, the Dillon Fund, Phillip Morris, and others.

This questionnaire was developed by the AAM Data Collection National Steering Committee and staff over an 8 month period and was field tested prior to mailing. The questionnaire is designed to meet the needs of multiple users: the AAM in its role of providing information on the museum field to a broad range of publics; the Federal agencies that assist museums; the general public who seeks information on museums from AAM on a daily basis; researchers who are interested in the cultural community; and most importantly museums themselves. Prospect Associates, Ltd., a Washington, D.C. survey research firm, has been contracted to conduct the survey operations for the $A A M$.

Your museum was chosen as part of a statistical sample from a master list of museums developed from numerous listings of museums. Each completed questionnaire received will help determine national information on the museum community. Each museum that returns a completed questionnaire will receive a copy of the 1989 Report on Museums, which will be available in late 1989. In early 1990 participating museums can also request a copy of the data (on a public use tape or disk) for the cost of producing the tape/disk.

Please return this section, when completed, to your Museum Questionnaire Coordinator for reassembly and mailing within two weeks to Prospect Associates.

This questionnaire is divided into 6 sections; the six sections are
A: Identification and Instructions
B: Organizational Structure and Legal Information
C: Administration (Facilities, Security, Physical Access and Personnel)
D: Collections and Research (Collections, Care and Main tenance, Conservation and Research)
E: Public Activities and Audience (Attendance and Admissions, Exhibitions, Public Programs, Publications, and Products F: Finances, Development, and Membership

The questionnaire should be filled out based on the museum's last completed fiscal year prior to January 1, 1989. This should be either the fiscal year (FY) 1988 or the calendar year 1988, if the museum operates on a calendar year basis.

The questionnaire can be filled out in black pen or pencil. Please write numbers legibly.

There are nine questions that the National Steering Committee considers to be of a confidential nature. They are marked with Confidentia/ before the question. These data items will not appear on the "public use" data tape or disk, and information about these items will only be released in summarized figures so that an individual museum can in no way be identified. The National Steering Committee limited the number of confidential items to a minimum to make the data baseas usefulas possible to individual museums. There are four confidential items in this section.

There are four questions which also appeared on the 1979 survey. These questions are included to provide comparisons between this survey and the 1979 survey.

If the museum is a subsidiary of another museum or has subsidiary museums, check with the Museum Questionnaire Coordinator, whose name should appear on cover page of this section, to be sure the information filled out in this section reflects the institution as described in other sections.

If a particular data item is not known exactly, please give an estimate and write " $E$ " beside it. Since this is not an audit or a financial report, your best estimate is more useful than no information.

Be sure to put " 0 " for zero or none; please don't leave a blank space. It is important for the analysis to know whether a data item is zero or is missing. Zero is an important piece of knowledge. If an item does not apply to your museum, put an " $n / a$ " in the space.

If you have questions while completing this section, please check with the Museum Questionnaire Coordinator (whose name should appear on this page) and then if your question remains, please call (collect) Cynthia Lampkin at Prospect Associates at 301-468-6555. She or her staff should be able to answer your question. If she can't, then she will direct your question to the AAM Data Collection staff who will call you back. We value your questions.

Please feel free to annotate your answers by writing in the margins. It probably will help us understand the museum's data.

Genera/ instruction for Section F: Whole dollar amounts: Please round off monetary answers to the nearest ten, hundred, or thousand dollars depending on the size of the museum's budget and the amount of the answer. For statistical purposes, the survey does not require the precision of other financial documents a museum completes. If an answer is in the hundieds. round off to the nearest ten dollars; if an answer is in the thousands, round off to the nearest hundred dollars; and if an answer is in the millions, round off to the nearest thousand dollars.

General instruction for Section F: If the museum has a parent organization (such as a university or historical society), please give data for the museum portion of the organization only. Estimates are acceptable if actual data are unavaitable

CHECK WITH SECTIONS B AND C TO BE SURE THAT THE ORGANIZATION REPRESENTEO IN THE FINANCIAL SECTION AGREES WITH THE LEGAL ANO STAFF OUESTIONS.

Question 63: Planned giving program: An active program of the museum to seek charitable gifts that come through wills, trusts, gift annuities, life insurance, securities, real estate, and other mechanisms.

Questions 64, 65, and 66; Exclude memberships that only receive publications and to whom no other programs are offered. Although the museum may have many more membership categories, only the prices of an individual and a family membership are needed in this data collection.

Question 68: Does the museum maintain its financial records in only one fund or in "fund accounting"?
Fund accounting: Many not-for-profit organizations receive resources restricted for particular purposes. To facilitate observance of limitations, the accounts are maintained as separate accounting entities with selfbalancing sets of accounts recording assets, liabitities, fund balances, and changes in fund balances. Similar groups of accounts are usually grouped together for reporting putposes.

Question 69: The first part of the question asks infor. mation on current accounting policy for collections; the second part seeks information about the capitalization policy of past years.

Prior period: All years before the current fiscal year.
Historical (cost) value: The cost of an object when purchased or the far market value at the time received if an object was donated.
Current market value: The amount that would be paid for an object if it were sold,bought today.

## Please enclose a copy of the museum's FY1988 financial statement (audited if available)

63. Was there a planned glving program in operation for the museum during the last fiscal year (FY1988)?
$\square \mathrm{YES}$
$\square$ NO

If yes, check the institution that ran the program:
$\square$ the museum
$\square$ another separately incorporated entity
If no, is a planned giving program being developed for the museum?
$\square$ YES
$\square \mathrm{NO}$
64. Was there a membership program for the museum duning the last fiscal year (FY1988)?
$\square$ YES
$\square \mathrm{NO}$
(If no, go to question 67)
65. If yes, indicate the number of members at the end of the last fiscal year (FY1988).
(Count as one each corporate, organizational, and family membership.)

## number

66. What were the annual membership fees during the last fiscal year (FY1988) for: an individual?
$\$$ $\qquad$ (Give dollars and cents) a family?
\$ Give dollars and cents)
67. For the last fiscal year (FY1988), did the museum have a budget that was formally approved by the goveming authority?
$\square$ YES
$\square$ NO
68. Check the method(s) of accounting used by the museum.
$\square$ one fundmultiple funds (fund accounting)
not-for-profit organization accounting
government accounting
69. As additions are made to the museum's permanent collection, are they capitalized and the value recorded on the museum's balance sheet?
— YES
$\square \mathrm{NO}$
Check the extent to which prior period additions to the permanent collection were capitalized and the value of these additions placed on the museum balance sheet.
1 I All
$2 \square$
Some
$3 \square$ None

If "All" or "Some" is checked, please check the method(s) of valuation.
Z historical (cost) value
E current market value
E insurance or replacement value

- other value (Specify

Question 70: Totaf organization: Includes all funds. If the museum does not follow fund accounting, this will be the same as the operating fund.

Current liabilities: Amounts owed by the museum within one year, including notes and accounts payable.

Long-term liabilities: Include mortgages, long-term debt, and any other long-term liabilities.
Fund balance/net worth: Current balancels) of all funds; the difference between assets and liabilities, the organizational accumulated surplus or deficit.

Question 71: Please give market value of endowment fund (including permanent, term, quasi, and board. designated endowment funds) at the end of FY1988. If the museum accounting records do not have market figures, give the cost basis figures and write "cost" next to the figure.

Question 72: Many museums now have a policy regarding how much of the earnings of the endowment will be used and how much will be reinvested to make the principal grow to keep up with inflation. Check if the museum has a policy, whether board approved or staff created.

Question 73: Report whole dollars, rounding off to the nearest ten, hundred, or thousand depending on the size of the museum's total budget. Include all income items and note inconsistencies with attached financial statements. Put " 0 " on any line where the amount is zero or the museum has no income of that kind.
Exclude deferred income. For example, notification of grants and pledges for future years would NOT be included.

Where "gross incoma/direct expansas/net income" is listed, please fill in all items, unless "net" is only figure available. If "gross" is known but expenses cannot be isolated from other expenses, put in the "gross income" figure, put an "n/a" on the expenses line, and repeat the "gross income" on the "net" line
Operating income: Unrestricted and restricted funds used for current museum operations such as exhibition, education, conservation, collections management, research, training, development, public pragrams, physical facilities maintenance, and administration. If the museum receives contributions that are specifically designated for such ongoing museum operations but are designated for the museum's accounting purposes as restricted, such contributions should be included as operating income.
70. Give the following balance sheet items as of the end of the last fiscal year (FY1988).
\$ $\qquad$ Total organization assets
$\qquad$ Total organization current liabilities
$\$$ $\qquad$ Total organization long-term liabilities
Total organization fund balance/net worth
Check if balance sheet information is unavailable because of inability to separate museum from parent organization. Give the following assets if known:
\$ $\qquad$ Fixed assets

E Check if not known
Check if not known
71. Give the estimated market value of the endowment (and funds functioning as endowment) as of the end of the last fiscal year (FY1988). \$ $\qquad$
$\square$ Check if museum has no endowment funds and skip to question 73 .
72. Does the museum have a policy regarding how much of the endowment earnings are retained as principal and reinvested?
ᄃYES こNO
73. OPERATING INCOME: Give the total operating income from each of the sources listed for the fiscal year (FY1988). Exclude in-kind, donated services, and provision of services by parent organization. These are covered in questions 78 and 79.
If the museum is part of a lerger, nonmuseum organization, glve financial figures for the museum function only. Estimate where actual figuras are unavailable.

Parent orgenization (cash payment): The budget allocation from the parent organization to the museum. If the parent organization is a government agency, please exclude this amount from the correspond ing government line. Direct appropriations from legislative bodies belong on the appropriate government lines.
Friends/foundetion/guild orgenizetion (cesh payment): The amount of the cash support given to the museum.

Federe/ government: Fill in amounts from the differ ent Federal agencies. The "other" line is available for funds from nonspecified agencies and direct appropriations.
Stete government: Income from any state level agency or directly from the state budget. Include Federal funds administered by states.
Local government: Income from any local, county, or regional agency or directly from budgets at those government levels. Include Federal funds administered by localities.
Other government: Income from other governments. for example, foreign governments.
Foundations: Private foundation contributions and grants from private and community foundations.
Corporate foundetions and corporations: Give income from corporate foundations and corporations separately if known. If not known put all monies received under corporations.
Individuels: Contributions and grants from individuals. Benefits/special events.' Include the "gross income" and the "direct expenses" from fundraising events for the museum. Income and expenses from rental of the museum facility for events for other organizations belongs undef "auxiliary services" below. If only the "net" is known, put "n/a" on the "gross income" and on the "expenses" lines. If "net" is a negative number, put in parentheses.
Investment income from endowment and funds functioning as endowment: Dividends, interest, and any other income used for operating purposes earned from endowment or similar funds.
Gain (loss) from sa/e of essets: If a loss, put the negative number in parentheses. Include only assets and investments that are held in the "operating fund".
Genera/ and spaciel axhibition admissions: Exclude any local or state sales or admission taxes. Include admission income that is remitted to a parent organization that then allocates it entirely or in part for museum operations.
Fees received for noyalties: Include payments made for the use of designs and reproductions of the collection, including photographs and illustrations of the collection.
Publications: Income for publications, including audio or video materials, produced by the museum. If possible, include the gross income, the publications (publishing and distributionl expense, and the net. If the figures are accounted for completely through the museum sales shop, include below with the shop. If the expense figures are intermixed with other expenses, put the income on both the "gross" and the "net" lines.
Tuition fees: Include both formal and informal educational experiences.
Program fees: Fees paid by the public for participation in a museum program, for tickets to film, performing arts events, lectures, for kit rentals, etc.
Fees for service to the field: Payments by other museums and institutions for services performed by the museum (or example: fees paid for traveling exhibitions or for objects conserved).
Auxiliery services: Visitor service activities. The "gross income" and "direct expense" figures of these six items will remain confidential and will be released only in aggregated form so that no individual museum will be identified. This is an important data item and if at all possible, please fill in all details.
Facilities rentel: Rental of facility by other organizations.

## 73. CONTINUED

Parent Organization Support (cash payment)
\$
Specify type of parent organization
Friends/Foundation/Guild Organization Support (cash payment)
Total from Parent and Friends, etc. Organizations
Federal Government (total)
Institute of Museum Services
National Science Foundation
National Endowment for the Arts
National Endowment for the Humanities
Department of Education
National Park Service
Other Department of Interior
Other (Specify agency by name or appropriation
State government
Local government (municipal, county, and regional)
Other government (Specify source
Total Income from Government Sources
Private and community foundations
Corporate foundations
Corporations
Individuals (exclude membership and admission donations)
Benefits/special events: Confidential
(Gross income: $\$ \ldots$
$\begin{aligned} & \text { direct expenses: } \$ \\ & \text { cash support (Specify }\end{aligned}$ ) $=$ Net
Other private cash support (Specify
Total Income from Private Sources


## Investment Income

Investment income from endowment and funds functioning as endowment
Investment income other sources
Gain (loss) from sale of assets
Total Investment Income

## Earned Income

General admissions (less admission taxes)
Special exhibition admissions (less admission taxes)
Membership income
Fees received for royalties
Confidential
Publications (Gross income: \$
direct expenses: $\$$
Tuition fees (classes, seminars)
Program fees
Fees for services to the field


Auxiliary Services (exclude sales taxes)
Food Service
(Gross income: \$
direct expenses: \$ $\qquad$ $\$$
Direct mail sales
(Gross income: \$

\$
Museum sal
direct expenses: \$
(Gross income: $\$ \ldots$
direct expenses: $\$ \ldots$ $\qquad$
$\$$
Facilities rental
(Gross income: \$
direct expenses: \$ $\qquad$ $1=$ Net
\$ $-1$
Other Auxiliary (Specify
$\qquad$ Net
(Gross income: \$ $\square$
direct expenses: \$

$$
1=\mathrm{Net}
$$

$\$$
Other Earned Income (Specify $\qquad$
Total Earned Income
\$


## TOTAL OPERATING INCOME

ladd Parent Organızation, Government. Private
Investment, and Earned Income lines)
(subtract) amount of earned income returned to
parent organization
NET TOTAL OPERATING INCOME

Question 74: Give the operating expenses for the museum functions listed below for the last fiscal year (FY1988). Use the same functions that were used in Section C, question 23. on staff.

Report whole dollars, rounding off to the nearest ten, hundred, or thousand depending on the size of the museum's total budget. Include both restricted and unrestricted funds used for current operations. Include depreciation expense if it is accounted for in the operating fund. Exclude from both income and expenses in-kind gifts and services and provision of services from parent organizations.

Functions: A program, activity, and:or department of the museum. For each function, give the total payroll (cost of personnel), including all fringes, accrued vacations. and perquisites, and the total costs of the function.

Collections and research: Within this function are curatorial, collections management, conservation. collections maintenance, and research activities. Include registration, storage. handling activities.

Public activities: Within this function are exhibition and education activities and all other public programs.
This function includes all activities directed toward the public, including all activities involved with planning, development, execution, and maintenance of exhibitions; public information, public relations, marketing, publications, photographers, library, performing and media arts.
General administration: Director's office, business management.

Development and membership: Development or fundraising and membership activities.
Building and maintenance: Janitorial, up keep. and maintenance on the physical facilities (buildings and grounds).
Security: Security force and activities.
Auxiliary services: Visitor support services: food service:cafeteria, sales shop and catalogue sales, parking tots.
Other: for expenses listed in this category, please specify the functional area.
Friends/foundation/guild organization: List separately all expenses for support organizations.

Question 75: Include purchases of items to be held in the permanent and other collections.
HVAC: Heating, ventilation, air conditioning.

Question 76: "Total Dperating Income" and "Total Dperating Expenses" for FY1988 are the same as the totals for questions 73 and 74. Add or subtract any transfers from other funds that were made by the museum on the financial statements. If the museum has only one fund. put an na on these lines; otherwise put. in " 0 " if no transfer was made. Put negative numbers in parentheses.

Question 77: This is the total income and expenses for all funds added together. If the museum has only one fund (an operating fund), the figures will be the same as question 76.
74. OPERATING EXPENSES BY FUNCTION: Give the total operating expenses for each of the functions listed for the fiscal year (FY1988). Exclude in-kind, donated services, and provision of services by parent organization. These are covered in questions 78 and 79.

Expenses for special events/benefits and auxiliary services should be subtracted from income on the previous page.
If it is impossible to extract these expenses, check here $\square$.

|  | Personnel Expenses | Total Expenses |
| :---: | :---: | :---: |
| Collections and research | \$ | \$ |
| Public activities | \$ | \$ |
| General administration | \$ | \$ |
| Development and membership | \$ | \$ |
| Building and maintenance | \$ | \$ |
| Security | \$ | \$ |
| Auxiliary services | \$ | \$ |
| Other (Specify | \$ | \$ |
| $\qquad$ |  |  |
| TOTAL OPERATING EXPENSES | \$ | \$ |
| Friends/Foundation/Guild Organization | \$ | \$ |

75. Give the expenses from all funds (operating and nonoperating) for the last fiscal year (FY1988) for the following specific items:

Acquisitions of objects/sites/land for the collection
Energy costs (HVAC, lighting)
Capital expenditures for physical plant
\$ $\qquad$
\$
$\qquad$
76. Give the following totals for the operating fund for the last three fiscal years:

FY1986
FY1987
FY1988

77. Give the figures for the last fiscal year (FY1988) for:

Total organization income
\$ $\qquad$

Question 78：Include items and services purchased by parent organizations and provided at no cost to the museum，such as a computer purchased from an outside vendor by the university for use in the museum．

Question 79：Include donations to permanent and other collections．For donations to the collection，use the appraised value if an appraisal was made．Otherwise，use value established by museum for insurance purposes．

For other in－kind and non－cash contributions include only those that are included on the museum＇s financial statement or for which the museum has an objective basis and documents the valuation．（This could include the record of volunteer hours or records from the development department for contribution purposes．） Exclude those of parent institution that were valued in question 78.

## Confidential

78．Give an estimeted value for amy of the following services thet were provided free of charge（or below cost）by parent institution or another agency（e．g．， university，municipal government）during the last fiscal yoar（FY1988）．Put a＂$O$＂ for services the museum did not receive．（If the value is not known，please estimate．）

Check if the museum received NO such services．

|  |  | Check if museum received service but value unknown |
| :---: | :---: | :---: |
| Building maintenance | \＄ | $\square$ |
| Groundskeeping | \＄ | 二 |
| Personnel services | \＄ | 二 |
| Security services（systems guards，maintenance） | \＄ | － |
| Financial services | \＄ | 二 |
| Conservation services | \＄ | － |
| Collection management | \＄ | 二 |
| Legal／audit services | \＄ | － |
| Mortgage／bonds on building | \＄ | 二 |
| Utilities／energy | \＄ | － |
| Transportation | \＄ | 二 |
| Other（Specify |  |  |
| $\underline{\text {－}}$ | \＄ | － |

79．Give the estimeted velue of the following items for the last fiscal year（FY1988）．
Check if
estimate is impossible

Donations to the collection
In－kind services and donations
$\qquad$

Value of volunteer time
$\qquad$ $\square$
$\square$
$\square$

Please enclose a copy of the museum＇s FY1988 financial statement（audited if available）

## APPENDIX B

## LIST OF MUSEUMS COMPLETING QUESTIONNAIRE

This list is a compilation of the 33 lists received from organizations of museums. Upper and lower case have no specific meanings. Possible mistakes in spellings, names and addresses may exist in this list. The list is sorted by state and zipcode.

| ANCHORAGE MUS. OF HIST. \& ART 121 WEST 7TH AVENUE |  |  |
| :---: | :---: | :---: |
| ANCHORAGE | AK | 99501 |
| Alaska State Museum |  |  |
| 395 Whittier Street |  |  |
| Juneau | AK | 99801 |
| BIRMINGHAM MUSEUM OF ART |  |  |
| BIRMINGHAM | AL | 35203 |
| UAB VISUAL ARTS GALLERY |  |  |
| ART DEPT., UNIV. OF ALABAMA |  |  |
| 101 HONORS HOUSE |  |  |
| Birmingham | AL | 35294 |
| SCOTTSBORO HISTORY MUSEUM |  |  |
| AND ART CENTER |  |  |
| P.O. BOX 53 |  |  |
| SCOTTSBORO | AL | 35768 |
| USS ALABAMA BATTLESHIP |  |  |
| MEMORIAL PARK |  |  |
| Battleship Parkway |  |  |
| Mobile | AL | 36601 |
| HOT SPRINGS NATIONAL PARK |  |  |
| P.O. Box 1860 |  |  |
| Hot Springs | AR | 71902 |
| ARKANSAS ARTS CENTER |  |  |
| P.O. BOX 2137 |  |  |
| LITTLE ROCK | AR | 72203 |
| PHOENIX ART MUSEUM |  |  |
| 1625 NORTH CENTRAL AVE |  |  |
| PHOENIX | AZ | 85004 |
| Arizona Mus of Science \& Technology |  |  |
| 80 N . 2nd St. |  |  |
| Phoenix | AZ | 85004 |
| ARIZONA HISTORICAL |  |  |
| SOCIETY-CENTURY HOUSE M |  |  |
| 240 S. Madison Ave. |  |  |
| Yuma | AZ | 85364 |
| Chiricahua National Monument |  |  |
| Dos Cabezas Star Route |  |  |
| Hillcox | AZ | 85643 |
| degrazia art \& CULTURAL |  |  |
| FOUNDATION |  |  |
| 6300 N. Swan Rd. |  |  |
| Tucson | AZ | 85718 |
| FLANDRAU PLANETARIUM |  |  |
| UNIVERSITY OF ARIZONA |  |  |
| ASTRONOMY DEPARTMENT |  |  |
| TUCSON | AZ | 85721 |

PRATT MUSEUM
3779 BARTLETT STREET
HOMER AK 99603
CLASUEM MEMORIAL MUSEUM
203 FRAM ST
P.O. BOX 708
PETERSBURG

THE DISCOVERY PLACE OF BIRMINGHAM, INC
1320 22nd St., South Birmingham

AL 35205
CHILDREN 'S HANDS-ON MUSEUM
P O BOX 1672
TUSCALOOSA

FIRST WHITE HOUSE OF THE CONFEDERACY
P O BOX 1861 MONTGOMERY

AL 36103
Conde-Charlotte House
104 Theatre St.
Mobile AL 36603

Arkansas Territorial Restoration 214 E. Third St.
Little Rock
AR 72201

ARKANSAS STATE
UNIVERSITY MUSEUM

| CONTINUING EDUCATION BLDG |  |
| :--- | :--- |
| Jonesboro |  |
| 2401 |  |


| ARIZONA HISTORICAL |  |  |
| :--- | :--- | :--- | :--- |
| SOCIETY MUSEUM-PHOENIX |  |  |
| 1242 N. Central |  |  |
| Phoenix | AZ 85004 |  |

DESERT BOTANICAL GARDEN
1201 N GALVIN PARKHAY
PHOENIX AZ 85008

FORT HUACHUCA MUSEUM Corner of Boyd \& Griers Fort Huachuca AZ 85613

Tucson Museum of Art 140 North Main Avenue Tucson

AZ 85705

CENTER FOR CREATIVE
PHOTOGRAPHY
UNIVERSITY OF ARIZONA
Tucson AZ 85719
ARIZONA-SONORA DESERT MUSEUM
2021 NORTH KINNEY ROAD TUCSON

AZ 85743

Riordan State Historic Park

| 1300 Riordan Ranch Road |  |  |
| :--- | :--- | :--- |
| Flagstaff | AZ | 86001 |

Los Angeles Co. Museum of Natural H 900 Exposition Boulevard Los Angeles CA 90007

EL PUEBLO DE LOS
ANGELES STATE HISTORIC
845 N. Alameda St.
Los Angeles CA 90012

GRIFFITH OBSERVATORY
2800 E. Observatory Rd.
Los Angeles

CRAFT AND FOLK ART MUSEUM
5814 WILSHIRE BLVD.
LOS ANGELES CA 90036

| LOS ANGELES STATE AND |  |  |  |
| :--- | :--- | :--- | :--- |
| COUNTY ARBORETUM |  |  |  |
| 301 N. Baldwin AVE. |  |  |  |
| Arcadia | CA 91006 |  |  |
|  |  |  |  |
| CHINO VALLEY HISTL SOC |  |  |  |
| PO BOX 972 |  |  |  |
| CHINO | CA | 91708 |  |

THE CHILDREN'S MUSEUM
OF SAN DIEGO
8657 VILLA LA JOLLA DRIVE, SUITE 113
LA JOLLA

SAN DIEGO AERO-SPACE
MUSEUM, INC.
2001 Pan American Plaza
San Diego CA 92101

SAN DIEGO 200
P.O. Box 551

San Diego CA 92112

EDWARD-DEAN MUSEUM OF
DECORATIVE ARTS
9401 Oak Glen Rd.
Cherry Valley CA 92223

| Idyllwild County Park |  |  |
| :--- | :--- | :--- |
| P.O. Box 341 |  |  |
| Highway 243 |  |  |
| Idyllwild | CA 92349 |  |

RIVERSIDE MUNICIPAL MUSEUM
3720 ORANGE STREET RIVERSIDE

CA 92501

Orange County Marine Institute P.O. Box 68

2400 Dana Point Harbor Dr.
Dana Point CA 92629

GRAND CANYON NATIONAL PARK
Visitor Center, Grand Canyon Grand Canyon Nat AZ 86023
the los angeles
CHILDREN'S MUSEUM
310 North Main Street CA 90012
Los Angeles
WIGHT ART GALLERY
405 HILGARD AVENUE
LOS ANGELES CA 90024

Simon Wiesenthal Center
Yeshiva University
9760 W. Pico Blvd. Los Angeles

CA 90035
Southwest Museum
Highland Park
Box 128
Los Angeles

Art Gallery
Pasadena City College
1570 E. Col orado Blvd. C-211
Pasadena CA 91106
Museum of History and Science 225 South Euclid
Ontario
CA 91761

SCRIPPS AQUARIUM-MUSEUM 8602 LAJOLLA SHORES DRIVE LAJOLLA CA 92093

SAN DIEGO MUSEUM OF MAN
1350 EL PRADO
SAN DIEGO CA 92101
$\begin{array}{lll}\text { SAN DIEGO MUSEUM OF ART } & \\ \text { PO BOX } 2107 \\ \text { SAN DIEGO } & \text { CA } 92112\end{array}$

| Living Desert Reserve |
| :--- |
| 47-900 Portola Avenue |
| P.0. Box 1775 |
| Palm Desert |
|  |
| SAN BERNARDINO COUNTY MUSEUM |
| 2024 ORANGE TREE LANE |
| REDLANDS |

Louis Robidoux Nature Center
5370 Riverview Drive
Rubidoux
CA 92509

FULLERTON MUSEUM
CENTER
301 N. Pomona Ave.
Fullerton CA 92632

| NAVAJO TRIBAL MUSELM |  |  |
| :---: | :---: | :---: |
| P.O. BOX 308 |  |  |
| Highway 264 |  |  |
| Window Rock | AZ | 86515 |
| MUSEUM OF CONTEMPORARY ART |  |  |
| 250 SOUTH GRAND AVENUE AT |  |  |
| CALIFORNIA PLAZA |  |  |
| LOS ANGELES | CA | 90012 |
| Museum of Cultural History |  |  |
| University of California - LA |  |  |
| 405 HILGARD AVE. |  |  |
| Los Angeles | CA | 90024 |
| LOS ANGELES COUNTY |  |  |
| MUSEUM OF ART |  |  |
| 5905 Wilshire Blvd. |  |  |
| Los Angeles | CA | 90036 |
| J PAUL GEtty Museum |  |  |
| P.O. BOX 2112 |  |  |
| SANTA MONICA | CA | 90406 |
| CONEJO VALLEY ART MUSEUM |  |  |
| 191 WEST HILBUR ROAD |  |  |
| THOUSAND OAKS | CA | 91360 |
| LA JOLLA MUS CONTEMPORARY ART |  |  |
| 700 PROSPECT STREET |  |  |
| LA JOLLA | CA | 92037 |
| INTERNATIONAL AEROSPACE |  |  |
| HALL OF FAME |  |  |
| 2001 PAN AMERICAN PLAZA |  |  |
| SAN DIEGO | CA | 92101 |
| Reuben H. Fleet Space Theater and |  |  |
| Science Center |  |  |
| Balboa Park, P.O. Box 33303 |  |  |
| San Diego | CA | 92103 |
| NATURAL HISTORY MUSEUM P O BOX 1390 |  |  |
| SAN DIEGO | CA | 92112 |
| PALM SPRINGS DESERT MUSEUM |  |  |
| PO BOX 2288 |  |  |
| 101 MUSEUM DRIVE |  |  |
| PALM SPRING | CA | 92263 |
| Art Gallery |  |  |
| California State University |  |  |
| 5500 University Park |  |  |
| San Bernadino | CA | 92407 |
| MARCH FIELD MUSEUM |  |  |
| 22 AREFW/CUM |  |  |
| MARCH AFB | CA | 92518 |
| Shipley Nature Center |  |  |
| City of Huntington Beach |  |  |
| P.O. Box 190 |  |  |
| Huntington Beach | CA | 92648 |


| NEWPORT HARBOR ART |  |  |
| :---: | :---: | :---: |
| MUSEUM |  |  |
| 850 San Clemente Dr. |  |  |
| Newport Beach | CA | 92660 |
| BOWERS MUSEUM |  |  |
| 2002 N. MAIN StREET |  |  |
| Santa ana | CA | 92706 |
| SANTA BARBARA MUSEUM NATL HIST 2559 PUESTA DEL SOL |  |  |
| SANTA BARBARA | CA | 93105 |
| HEARST SAN SIMEON STATE |  |  |
| HISTORICAL MONUMENT 750 HEARST CASTLE ROAD |  |  |
| SAN SIMEON | CA | 93452 |
| Sierra Historic Sites Association 49777 School Road |  |  |
| P.O. Box 451 |  |  |
| Oakhurst | CA | 93644 |
| Monterey Bay Aquarium |  |  |
| Monterey | CA | 93940 |
| FINE ARTS MUS OF SAN FRANCISCO |  |  |
| GOLDEN GATE PARK |  |  |
| SAN FRANCISCO | CA | 94118 |
| THE WESTERN RAILWAY MUSEUM |  |  |
| PO BOX 3694 |  |  |
| SAN FRANCISCO | CA | 94119 |
| MUSEO ITALOAMERICANO |  |  |
| Ft. Mason Bldg. C-Marin |  |  |
| San Francisco | CA | 94133 |
| KEESING MUSEUM OF ANTHROPOLOGY |  |  |
| DEPARTMENT OF ANTHROPOLOGY |  |  |
| STANFORD UNIVERSITY |  |  |
| STANFORD | CA | 94305 |
| LIVERMORE HERITAGE GUILD P O BOX 961 |  |  |
| LIVERMORE | CA | 94550 |
| CIVIC ARTS GALLERY 1641 Locust St. Walnut Creek | CA | 94596 |
| CHABOR OBSERVATORY \& SCIENCE CENTE |  |  |
| 4917 Mountain Boulevard |  |  |
| Oakland | CA | 94619 |
| LOWIE MUSEUM OF ANTHROPOLOGY |  |  |
| BERKELEY | CA | 94720 |



| art museum of santa cruz c$\text { P.O. B0X } 8407$ |  |  |
| :---: | :---: | :---: |
| SANTA CRUZ | CA | 95061 |
| SAN JOSE MUSEUM OF ART 110 S. Market St. |  |  |
|  |  |  |
| San Jose | CA | 95113 |
| ANGELS CAMP MUSEUM |  |  |
| 753 SOUTH MAIN STREET |  |  |
| P O BOX 667 |  |  |
| ANGELES CAMP | CA | 95222 |
| DAVIS ART CENTER |  |  |
| P.O. BOX 4340 |  |  |
| Davis | CA | 95617 |

SACRAMENTO SCIENCE CENTER
3615 Auburn Boulevard
SACRAMENTO

CARTER HOUSE SCIENCE

| MUSEUM |
| :--- |


| 1701 Rio Dr. |
| :--- |
| Redding |

COLORADO HISTORICAL SOCIETY
COLORADO HERITAGE CENTER

| 1300 BROADWAY |
| :--- |
| DENVER |


| DENVER ZOOLOGICAL |
| :--- |


| GARDENS |
| :--- |
| City Park |
| Denver |


| BLACK AMERICAN WEST MUSEUM |
| :--- |
| P.O. BOX 7171 <br> DENVER |

UNIVERSITY OF COLORADO MUSEUM
UNIV OF COLORADO
CAMPUS BOX 218
BOULDER

WHITE HOUSE RANCH 3202 CHAMBERS WAY COLORADO SPRG CO 80904
BIG TIMBERS MUSEUM
P. O. BOX 362
Lamar

Mesa Verde National Park Mesa Verde Nat'l Park CO 81330

Roaring Brook Nature Center
70 Gracey Road
Canton CT 06019

UCSC ARBORETUM
University of California
Santa Cruz CA 95064

San Jose Institute of
Contemporary Art
377 South First Street
San Jose
San Jose CA 95113

SAN JOAQUIN COUNTY
P O BOX 21
HISTORICAL SOC \& MUSEUM
LOOI
CA 95241
CROCKER ART MUSEUM
216 "O" STREET
SACRAMENTO CA 95814

CALIFORNIA STATE UNIVERSITY
MUSEUM OF ANTHROPOLOGY
CHICO CA 95929

MUSEUM OF WESTERN ART
1727 Tremont PI.
Denver CO 80202

MOLLY BROWN HOUSE MUSEUM
1340 PENNSYLVANIA STREET
DENVER CO 80203

DENVER MUSEUM OF NATURAL HIST
CITY PARK
DENVER
CO 80205

THE TURNER MUSEUM
773 Downing
Denver $\quad$ CO 80218

COLORADO SPRINGS FINE ARTS CTR
30 WEST DALE STREET
COLO SPRINGS CO 80903

CHEYENNE MOUNTAIN
ZOOLOGICAL PARK
4250 ChEYENNE MOUNTAIN 200 ROAD
Colorado Springs CO 80906
CLEAR CREEK CANYON
HISTORICAL SOCIETY
P.O. BOX 2181

Granite CO 81228
SAN JUAN COUNTY
HISTORICAL SOCIETY MUSEUM
Box 154
Silverton CO 81433
Copernican Observatory \& Planetariu
Central Connecticut State University
1615 Stanley Street
New Britain
CT 06050



MUSEUM OF SCIENCE \& INDUSTRY
4801 E FOWLER AVENUE TAMPA

FL 33617

BOK TOWER GARDENS
Lake Sanctuary
P. O. Box Drawer 3810

Lake Wales
FL 33833
Conservancy, Inc.
1450 Merrihue Dr.
Naples
FL 33942
INDIAN RIVER COASTAL
MUSEUM-HARBOR BRANCH
5600 Old Dixie HWY.
Fort Pierce

ATLANTA HISTORICAL
SOCIETY
3101 Andrews Drive, N.W
Atlanta
GA 30305
HAMMONDS HOUSE GALLERIES, INC.
503 PEEPLES STREET, S.W.
ATLANTA
GA 30310

LANIER MUSEUM OF
CARLA TAYLOR, DIRECTOR
2601 BUFORD DAM RD. BUFORD

GA 30518
Rock Eagle 4-H Center
Conference Center
Eatonton
GA 31024

Savannah Science Museum
and Planetarium
$\begin{aligned} & 4405 \text { Paulsen Street } \\ & \text { Savannah }\end{aligned} \quad$ GA $\quad 31405$
Okefenokee National Wildife Refuge
Rt. 2, Box 338
Folkston
COLUMBUS MUSEUM ART \& SCIENCE
P O BOX 1617
COLUMBUS

WAIKIKI AQUARIUM
2777 KALAKAUA AVENUE HONOLULU

HI 96815

```
Gallery 181
Iowa State University
College of Design
Ames
    IA 50011
DES MOINES ART CENTER
EDMUNDSON ART FOUNDATION
4700 GRAND AVENUE
DES MOINES IA 50312
```

SCIENCE CENTER OF PInELLAS CO.
7701 22ND AVENUE NORTH
St. Petersburg FL 33710

MULBERRY PHOSPHATE MUSEUM
PO BOX 707
MULBERRY
FL 33860

Youth Museum of Charlotte County
260 W. Retta Esplanade
Punta Gorda FL 33950

Chattahooechee Nature Center
9135 Willeo Road
Rosewell
GA 30075

Sci. \& Tech. Museum of Atlanta 395 Piedmont Ave., N.E. At lanta

GA 30308

200 ATLANTA, INC
800 Cherokee Ave., S.E. At lanta

GA 30315

GEORGIA MUSEUM OF ART
UNIVERSITY OF GEORGIA
JACKSON ST., NORTH CAMPUS
ATHENS GA 30602
Robins Air Force Base Museum
P.O. Box 2469

Warner Robins
GA 31093

Okefenokee Heritage Center, Inc.
Route 5, Box 406-A
Waycross
GA 31501

Kolomoki Mounds Museum
Rt. 1
Blakely
GA 31623

ISLA CENTER FOR THE ARTS
UNIVERSITY OF GUAM
BOX 5203 UOG STATION
MANGILAO
BISHOP MUSEUM
$\begin{aligned} & \text { P.O.BOX } 19000-A \\ & \text { Honolulu }\end{aligned}$

IOWA ARBORETUM, INC
RT. 1
B0X 44A
MADRID
IA 50156
Science Center of lowa
4500 Grand Ave, Greenwood Park
Des Moines
IA 50312

POLK MUSEUM OF ART
800 E PALMETTO STREET
LAKELAND FL 33801

| Planetarium, Junior Museum and |  |  |
| :---: | :---: | :---: |
| Nature Center of Lee County 3450 Ortiz Ave, P.O. Box 06023 |  |  |
|  |  |  |
| Fort Myers | FL | 33906 |
| Briggs Nature Center |  |  |
| 401 Shell Island Road |  |  |
| Naples | FL | 3396 |

APEX/Collections of Life Heritage 135 Auburn Ave., NE Atlanta GA 30303

HIGH MUSEUM OF ART 1280 PEACHTREE ST NE atlanta

GA 30309

EMORY UNIVERSITY MUSEUM
OF ART AND ARCHAEOLOGY Carlos $\mathrm{Hall}, 571 \mathrm{Kilgo}$ Atlanta GA 30322
U.S. ARMY SIGNAL MUSEUM BUILDING 36301
36TH STREET \& 4TH AVENUE
FORT GORDON 30905
MUSEUM OF ARTS AND
SCIENCES
4182 Forsyth Rd.

Methodist Museum
P.O. Box 407
St Simons Island GA 31522

PROVIDENCE CANYON STATE
PARK
Rt. 1, Box 158
Lumpkin GA 31815
WAILOA CENTER
P O BOX 936
HILO HI 96720
US ARMY MUSEUM OF HAWAII
P.O. BOX 8064
HONOLULU
hoyt sherman place
1501 WOOOLAND AVE
DES MOINES IA 50309

Blank Park Zoo of Des Moines
7401 SW Ninth St.
Des Moines
IA 50315




WILLIAM M. STARKEL PLANETARIUM PARKLAND COLLEGE

Cahokia Mounds Historical Site
P.O. Box 681

Collinsville IL 62234

HISTORICAL VANDALIA INC
VANDALIA IL 62471

THE PEARSON MUSEUM
P O BOX 3926
SPRINGFIELD
IL 62702

SOUTHERN ILLINOIS UNIV HERBARIUM DEPARTMENT OF BOTANY
Carbondale
IL 6290 ?

MIDWEST MUSEUM OF AMERICAN ART P.O. BOX 1812

429 S. MAIN STREET
ELKHART IN 46515
Merry Lea Envirommental Learning Ce of Goshen College
P. O. Box 263

Wolflake IN 46796
MUNCIE CHILDREN'S MUSEUM
306 SOUTH WALNUT PLAZA
MUNCIE IN 47305

THE GLASS MUSEUM
309 S FRANKLIN ST
DUNKIRK

KS 66045

Lakeview Museum of the Arts \& Scien 1125 West Lake Avenue
Peoria IL 61614


HENSON C ROBINSON 200
1100 EAST LAKE DRIVE SPRINGFIELD

IL 62705

ANDERSON FINE ARTS CENTER
226 HEST 8TH STREET
ANDERSON
IN 46016

INDIANA STATE MUSEUM
DEPT OF NATURAL RESOURCES
202 n ALABAMA STREET
INDIANAPOLIS
IN 46204
INDI ANAPOLIS 200
1200 W. Washington St.
Indianapolis IN 46218

HANNAH LINDAHL
CHILDREN'S MUSEUM
1402 S. Main St.
Mishawaka
IN 46544
LOUIS A. WARREN LINCOLN
LIBRARY AND MUSEUM
1300 S. Clinton St.
Fort Wayne
IN 46801
BALL STATE UNIV ART GALLERY
2000 UNIVERSITY AVENUE
MUNCIE IN 47306

WILBUR WRIGHT HISTORIC
SITE
R.R. \#2, Box 258A

Hagerstown IN 47346
TURMAN GALLERY, INDI ANA
STATE UNIVERSITY
Fine Art Bldg., Indiana
Terre Haute IN 47809
Riley County Historical Society and Museum
2309 Claflin Road
Manhattan
KS 66502

MUSEUM OF NATURAL HISTORY UNIVERSITY OF ILLINOIS
1301 W GREEN STREET URBANA

IL 61801
ST. CLAIR COUNTY
HISTORICAL SOCIETY
701 E. Washington St. Belleville

IL 62220
LINCOLN LOG CABIN STATE HIS. SITE RR \#1 BOX 172A
Lerna
IL 62440

SCHUYLER JAIL MUSEUM
200 So. Congress St.
Rushville
IL 62681

ILLINOIS STATE MUSEUM CORNER SPRING \& EDWARDS
SPRINGFIELD
IL 62706

CONNER PRAIRIE PIONEER SETTLE.
13400 ALLISONVILLE ROAD
NOBLESVILLE IN 46060

CHILDRENS MUSEUM
RAUH MEMORIAL LIBRARY
3000 N MERIDAN ST PO BOX 3000
INDIANAPOLIS IN 46206
Indiana Dunes National Lakeshore
1100 N. Mineral Springs Road
Porter IN 46304

STUDEBAKER NATIONAL MUSEUM INC
120 S ST. JOSEPH STREET
SOUTH BEND IN 46601

Fort Wayne Children's 200
3411 Sherman Blvd.
Fort Wayne
IN 46808

Minnestrista Cultural Center
P.O. Box 1527

Munci IN 47308

HENRY COUNTY HISTORICAL
SOCIETY
606 S. 14 th St.
New Castle IN 47362
MUSEUM OF NATURAL HISTORY
UNIVERSITY OF KANSAS
602 DYCHE
LAWRENCE

HISTORIC WARD-MEADE PARK
$\begin{aligned} & \text { 124 N.W. FILLMORE ST } \\ & \text { Topeka }\end{aligned}$
$l$

KANSAS MUSEUM OF HISTORY
6425 S. W. Sixth Street
Topeka Ks 66615

LAKE AFTON PUBLIC
OBSERVATORY
25000 W. 39 th St. South
Wichita KS 67200
FORT HARKER MUSEUM, KANOPOLIS KS
ELLSHORTH CO. HIS SOCIETY
104 W. MAIN STREET
ELLSWORTH KS 67439

KANSAS COSMOSPHERE \& SPACE CTR
11TH \& PLUM STREETS
HUTCHINSON KS 67501

BOOT HILL MUSEUM
FRONT ST
DOOGE CITY KS 67801
MEADE COUNTY HISTORICAL
SOCIETY MUSEUM
200 E. Carthage
Meade
LOUISVILLE ZOOLOGICAL
GARDEN
1100 Trevilian Way
Louisville

OFFICE OF HISTORIC PROPERTIES
BERRY HILL MANSION
Frankfort KY 40601

Paducah Art Guild, Inc. 200 Broadway Paducah

KY 42001

LOUISIANA STATE MUSEUM
751 CHARTRES STREET
NEW ORLEANS
LA 70116

HISTORIC NEW ORLEANS COLLECTION
533 ROYAL STREET
NEW ORLEANS
LA 70130

Greater Baton Rouge Zoo
Box 60
BAKER LA 70704

Museum of Fashion \& Textiles
LA Tech.
Box 3167 Tech Station Ruston

LA 71272
CHILDREN'S MUSEUM AT HOLYOKE
444 DWIGHT STREET
HOLYOKE MA 01040

EMPORIA 200
P.O. Box 928

Emporia KS 66801

Wichita Omnisphere and Science Cent 220 South Main Street Wichita KS 67202

MCPHERSON COUNTY OLD
MILL MUSEUM AND PARK
120 Mill St.
Lindsborg KS 67456

STATION 15
NORTON CHAMBER OF COMMERCE
112 B NORTH STATE
Norton KS 67654

PIONEER MUSEUM
430 W 4TH STREET
BOX 862
ASHLAND KS 67831

J B SPEED ART MUSEUM
PO BOX 2600
LOUISVILLE KY 40201

McDONELL HOUSE AND
APOTHECARY SHOP
125 S. 2nd St.
Danville KY 40422

BIG BONE ORIENTATION
CENTER AND DIORAMA
Union
KY 41091

HARDIN PLANETARIUM
Western Kentucky Univ, P.O. Box 4100
Bowling Green KY 42101

Beauregard-Keyes House
1113 Chartres St.
New Orleans
LA 70116

AUDUBON PARK \&
ZOOLOGICAL GARDEN
6500 Magazine St., Audu
New Orleans LA 70178
LAURENS HENRY COHN,
MEMORIAL PLANT ARBORETUM
12056 Foster Rd.
Baton Rouge
LA 70811
Hodges Garden
P.O. Box 921

LA 71449

WISTARIAHURST MUSEUM
238 CABOT STREET
HOLYOKE MA 01040

BUTLER COUNTY HIST SOCIETY BOX 696
383 EAST CENTRAL KS 67042
EL DORADO

| EL DORADO | KS | 67042 |
| :--- | :--- | :--- |
| DWIGHT D EISENHOWER |  |  |
| LIBRARY |  |  |
| ABILENE | KS | 67410 |

RENO COUNTY MUSEUM
100 S. Walnut
Hutchinson

FOSSIL STATION MUSEUM
331 Kansas St. Russell

KS 67665

FINNUP PARK AND LEE
RICHARDSON ZOO
Finnup Park
Garden City
KS 67846
KENTUCKY DERBY MUSEUM
704 Central Ave.
Louisville
KY 40208

University of Kentucky Art Museum
Rose and Euclid
Lexington KY 40506

Lilley Cornett Woods
Box 78
Skyline KY 41851

JEFFERSON DAVIS
MONUMENT STATE PARK
Hwy. 68
Fairview KY 42221

NEW ORLEANS MUSEUM OF ART
CITY PARK
NEW ORLEANS LA 70119

Children's Museum of Lake Charles, 809 Kirby St.
Lake Charles
LA 70601

EMY-LOU BIEDENHARN FOUNDATION
2006 RIVERSIDE DRIVE
MONROE LA 71201

RAUCH MEMORIAL PLANETARIUM UNIVERSITY OF LOUISVILLE
LOUISVILLE MO 40292

Museum of Fine Arts
49 Chestnut Street
Springfield
MA 01103



| Audubon Naturalist Society |  |  |
| :---: | :---: | :---: |
| Whittell Field Ecology Center 8940 Jones Mill Road |  |  |
|  |  |  |
| Chevy Chase | MD | 20815 |
| WALTERS ART GALLERY |  |  |
| 600 N CHARLES STREET |  |  |
| BALTIMORE | MD | 21201 |
| National Aquarium |  |  |
|  |  |  |
| Baltimore | MD | 21202 |
| BALTIMORE MUSEUM OF ART |  |  |
| ART MUSEUM DRIVE |  |  |
| BALTIMORE | MD | 21218 |
| HISTORIC ANNAPOLIS, |  |  |
|  |  |  |
| 194 Prince George Stree |  |  |
| Annapolis | MD | 21401 |
| SEASHORE TROLLEY |  |  |
| MUSEUM |  |  |
| Log Cabin Rd., P.O. Drawer |  |  |
| Kennebunkport | ME | 04046 |
| the abbe museum |  |  |
| BOX 286 |  |  |
| BAR HARBOR | ME | 04609 |



DETROIT INSTITUTE OF ARTS
5200 WOODWARD AVENUE DETROIT

MI 48202

Anna Scripps Whitcomb Conservatory Belle Isle Park
Detroit MI 48207

MSU Horticulture Gardens
East Lansing MI 48823

| LANSING ART GALLERY 425 S. Grand Ave. Lansing | MI | 48933 |
| :---: | :---: | :---: |
| 8ERNARD HISTORICAL |  |  |
| SOCIETY AND MUSEUM |  |  |
| 7135 W. Delton Rd. |  |  |
| Delton | MI | 49046 |
| GRAND RAPIDS ART MUSEUM |  |  |
| 155 DIVISION NORTH |  |  |
| GRAND RAPIDS | M | 4950 |


| CHESAPEAKE \& OHIO CANAL TAVERN MUSEUM 11710 MacArthur Blvd. Potomac | MD | 20854 | CLOISTER CHILDREN'S MUS P.O. BOX 1174 10440 FALLS ROAD BROOKLANDVILL | UM MD | 21022 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| MARYLAND HISTORICAL SOC |  |  | MOUNT VERNON MUSEUM OF |  |  |
| 201 M MONUMENT ST |  |  | INCANDESCENT LIGHTING |  |  |
| BALTIMORE | MD | 21201 | 717 Washington Place Baltimore | MD | 21201 |
| Sherwood Gardens |  |  | Baltimore Zoo |  |  |
| Stratford Green, Inc. |  |  | Druid Hill Park |  |  |
| P.O. Box 4679 |  |  | Baltimore | MD | 21217 |
| Baltimore | MD | 21212 |  |  |  |
| BALTIMORE MUSEUM OF IND | USTR |  | Maryland Science Center |  |  |
| 1415 KEY HIGHWAY |  |  | 601 Light Street |  |  |
| BALTIMORE | MD | 21230 | Baltimore | MD | 21230 |
| THE HISTORICAL SOCIETY |  |  | Wildfowl Art Museum, Ward |  | ndtn. |
| OF FREDERICK COUNTY INC |  |  | Salisbury State College |  |  |
| 24 East Church St. |  |  | 655 S. Salisbury Blvd. |  |  |
| Frederick | MD | 21701 | Salisbury | MD | 21801 |
| PORTLAND MUSEUM OF ART |  |  | CHILDRENS MUSEUM OF GREA | TER | PORTLAN |
| 7 CONGRESS SQUARE |  |  | 746 StEVENS AVENUE |  |  |
| PORTLAND | ME | 04101 | PORTLAND | ME | 04103 |
| WENDELL GILLEY MUSEUM |  |  | CRANBROOK INST OF SCIEN |  |  |
| Main St. \& Herrick Rd. |  |  | PO BOX 801 |  |  |
| Southwest Harbor | ME | 04679 | BLOOMFIELD HL | MI | 48013 |
| SOUTHFIELD BURGH MUSEUM |  |  | HENRY FORD MUSEUM |  |  |
| 26000 Evergreen Road |  |  | DEARBORN | MI | 48121 |
| Southfield | MI | 48076 |  |  |  |
| CHILDREN'S MUSEUM <br> 67 EAST KIRBY |  |  | DETROIT HISTORICAL MUSE 5401 WOODWARD AVENUE |  |  |
| DETROIT | MI | 48202 | DETROIT | MI | 48202 |
| ROBERT T. LONGWAY PLANE | TAR |  | For-Mar Nature Preserve |  | Arb. |
| 1310 E. KEARSLEY ST. |  |  | 5360 E. Potter Rd. |  |  |
| FLINT | MI | 48503 | Flint | MI | 48601 |
| MICHIGAN STATE UNIVERSIT WEST CIRCLE DRIVE |  |  | ABRAMS PLANETARIUM, MICHIGAN STATE UNIVERSI |  |  |
| EAST LANSING | MI | 48823 | East Lansing | MI | 48824 |
| KINGMAN MUSEUM OF |  |  | Sarett Nature Center |  |  |
| NATURAL HISTORY |  |  | 2300 Benton Center Road |  |  |
| W. Michigan Ave. at 20t |  |  | Benton Marbor | MI | 49022 |
| Battle Creek | MI | 49017 |  |  |  |
| NEWAYGO COUNTY SOCIETY |  |  | Mason County Historical | Soc | ety |
| P O BOX 68 |  |  | 115 W . Loomis |  |  |
| HISTORY AND GENEALOGY |  |  | Ludington | MI | 49431 |
| WHITE CLOUD | MI | 49349 |  |  |  |
| GRAND RAPIDS PUBLIC MUS | EUM |  | GERALD R FORD MUSEUM |  |  |
| 54 JEFFERSON AVENUE SE |  |  | 303 Pearl Street, NW |  |  |
| GRAND RAPIDS | MI | 49503 | GRAND RAPIDS | MI | 49504 |



| a.e. Seaman mineralogical mus MICHIGAN TECHNOLOGICAL UNIV |  |  |
| :---: | :---: | :---: |
| HOUGHTON | MI | 49931 |
| MINNESOTA HISTORICAL SOCIETY 690 Cedar St. | M | 55101 |
|  |  |  |
| THE CHILDREN'S MUSEUM, INC. <br> 1217 Bandana Blvd. N. |  |  |
|  | MN | 55108 |
| MINNESOTA ZOOLOGICAL GARDEN <br> 12101 Johnny Cake Ridge |  |  |
|  |  |  |
|  |  |  |
| meeker county museum 308 N. Marshall |  |  |
|  |  |  |
| Litchfield | MN | 55355 |
| minneapolis institute of art |  |  |
| 2400 third avenue south |  |  |
| MINNEAPOLIS | MN | 55404 |
| COOK COUNTY MUSEUM |  |  |
| Grand Marais Apartments |  |  |
| Grand Marais | MN | 55604 |
| Le SUEUR MUSEUM |  |  |
| 325 S. Maple Ave. |  |  |
| Le Center | MN | 56057 |
|  |  |  |
| ST LOUIS COUNTY DEPT OF PARKSAND RECREATION |  |  |
| CLAYTON | MO | 63105 |
| St. LOUIS 2OOLOGICAL PARK |  |  |
|  |  |  |
|  |  |  |
| Forest Park |  |  |
| St. Louis | MO | 63110 |
| the magic house |  |  |
|  |  |  |
| ST LOUIS | MO | 63122 |
| heritage programs \& museums |  |  |
| INDEP. SOUARE COURTHOUSE |  |  |
|  |  |  |
| INDEPENDENCE | MO | 64050 |
| KANSAS CITY MUSEUM |  |  |
|  |  |  |
| 3218 GLADSTONE BLVD. KANSAS CITY | Mо | 64123 |
| Swan Lake National Wild Box 68 | мо | Refuge |

henry county museum and CULTURAL ARTS CENTER 203 W. Franklin St. $\begin{array}{llll}\text { Clinton } & \text { MO } 64735 \\ \text { JOSH HALBERT GARDEN } & & \\ \text { 4736 CLINTON BLVD. } & \\ \text { Jackson } & & & \\ \end{array}$

JACKSON ZOOLOGICAL PARK
2918 W. Capitol St. Jackson MS 39209

| JAIL HOUSE GALLERY |  |  |
| :--- | :--- | :--- |
| 812 N CENTER |  |  |
| HARDIN | MT 59034. |  |

montana historical
SOCIETY
225 N. Roberts
Hel ena
MT 59620
OLD SALEM, INC.
600 S. Main St
Winston-Salem
NC 27101

MUSEUM OF EARLY SOUTHERN
P O box 10310
DECORATIVE ARTS
WINSTON-SALEM NC 27108

| mattye reed african 2711 MCCONNELL RD |  |  |
| :---: | :---: | :---: |
| 2711 MCCONNELL RD heritage center |  |  |
| GREENSBORO | NC | 27401 |
| north carolina museum |  |  |
| OF HISTORY |  |  |
| 109 E . Jones St. |  |  |
| Raleigh | NC | 27611 |
| NC Central Univ. Mus. of ArtP.O. Box 19555 |  |  |
|  |  |  |
| Durham | NC | 27707 |

Cape Hatteras National Seashore
Route 1, Box 675
Manteo NC 27954
schiele museum of
NATURAL HISTORY AND PLA
P.O. BOX 953

Gastonia
NC 28053
science museums of charlotte
301 NORTH TRYON STREET
CHARLOTTE NC 28202

NORTH CAROLINA
AQUARIUM-FORT FISHER
P.O. BOX 130

Kure Beach NC 28449

TRI-state mineral MUSEUM


Joplin MO 64801
RUSSELL C. DAVIS
PLANETARIUM
201 E. PASCAGOULA STREET
Jackson MS 39201
CROSBY ARBORETUM
3702 HARDY STREET
HATTIESBURG MS 39402
YELLOWSTONE CO MUSEUM
LOGAN FIELD
BOX 959
BILLINGS

POWELL COUNTY MUSEUM
AND ARTS FOUNDATION
302 Cottonwood
Deer Lodge MT 59722
NATURE SCIENCE CENTER
OF FORSYTH COUNTY INC.
MUSEUM DRIVE
WINSTON SALEM
NC 27105
NORTH CAROLINA
ZOOLOGICAL PARK
Rte. 4, Box 83
Asheboro
NC 27203
NORTH CAROLINA MUSEUM OF ART
2110 BLUE RIDGE BOULEVARD RALEIGH

NC 27607

NORTH CAROLINA MUSEUM
OF LIfE AND SCIENCE
433 Murray Ave.
Durham NC 27704
Historic Bath
Box 124
Bath NC 27808

NC Aquarium at Roanoke Island
P.O. Box 967

Manteo NC 27954

JAMES K. POLK MEMORIAL
STATE HISTORIC SITE
U.S. Hwy. 521, 1 mile s

Pineville NC 28134
MINT MUSEUM OF ART
2730 RANDOLPH ROAD
CHARLOTTE
NC 28207

NC Aquarium at Pine Knoll Shores
Roosevelt Drive
Atlantic Beach NC 28512

NATURE INTERPRETIVE
CENTER
Bennett Spring State Pa MO 65536
Lebanon

| MISSISSIPPI MUSEUM OF |  |  |
| :--- | :--- | :--- | :--- |
| NATURAL SCIENCE |  |  |
| 111 N. Jefferson St |  |  |
| Jackson | MS | 39202 |
| LAUREN ROGERS MUSEUM OF ART |  |  |
| BOX 1108 <br> 5 TH AVE AT 7TH ST |  |  |
| LAUREL | MS | 39441 |
| CARTER COUNTY MUSEUM <br> Ekalaka |  |  |

hockaday center for the arts
PO BOX 83
2ND AVENUE EAST AT 3RD STREET
KALISPELL MT 59901
Southeastern Center for
Contemporary Art
750 Marguerite Dr.
Winston-Salem NC 27106
ALAMANCE BATTLEGROUND
STATE HISTORIC SITE
NC. Hwy. 62
Burlington
NORTH CAROLINA STATE
MUSEUM
102 N. Salisbury St. NC 27611
Raleigh
Bennett Place
4409 Bennett Memorial Road
Durham NC 27705

HISTORIC HALIFAX STATE
HISTORIC SITE
St. David \& Dobb St.
Halifax
NC 27839
HISTORIC HOPE
FOUNDATION
P.O. BOX 601
Windsor NC 27983

WATERWORKS VISUAL ARTS CENTER
1 WATER STREET
SAL ISBURY NC 28144

USS NORTH CAROLINA BATTLESHIP MEMORIAL
P.O. BOX 417

WILMINGTON NC 28402
tryon palace
P O BOX 1007
RESTORATION COMPLEX
NEW BERN
NC 28560

WILKES ART GALLERY 800 ELIZABETH STREET
N WILKESBORO NC 28659

World Methodist Museum
$\begin{array}{ll}\text { P.O. Box } 518 \\ \text { Lake Junaluska } & \text { NC } 28745\end{array}$

Audubon National Wildlife Refuge
RR1 BOX 16
$\begin{aligned} & \text { Coleharbor }\end{aligned}$

FORT ATKINSON STATE
HISTORICAL PARK
Box 240
Fort Calhoun NE 68023
OMAHA CHILDREN'S MUSEUM
551 SOUTH 18TH STREET
OMAHA NE 68102

Gallery of The Dept. of Art \& His University of Nebraska
207 NCW Building
Lincoln
NE 68588
OREGON TRAIL MUSEUM
Scotts Bluff Natl. Mnmt
Gering NE 69341

SCIENCE CENTER OF NEW
HAMPSHIRE
Box 173
Holderness NH 03245
MONTCLAIR ART MUSEUM
3 SOUTH MOUNTAIN AVENUE
MONTCLAIR NJ 07042

JERSEY CITY MUSEUM
472 JERSEY AVENUE
JERSEY CITY
NJ 07302

MONMOUTH MUSEUM
P.O. BOX 359

LINCROFT NJ 07738

ENVIRONMENTAL EDUCATION
CENTER, SOMERSET COUNTY
190 Lord Stirling Rd.
Basking Ridge NJ 07920
MORRISTOWN NATIONAL HIST PARK
US DEPARTMENT OF THE INTERIOR WASHINGTON PLACE MORRISTOWN

NJ 07960
JOHN HOOLMAN MEMORIAL
99 Branch St.
Mount Holly NJ 08060

| Museum of the cherokee |  |  | CARL SANDBURG HOME |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| INDIAN |  |  | NATIONAL HISTORIC SITE |  |  |
| U.S. 441 |  |  | P.O. Box 395 |  |  |
| Cherokee | NC | 28719 | Flat Rock | NC | 28731 |
| WESTER NC NATURE CENTER |  |  | STATE HISTORICAL SOCIETY |  |  |
| GASHES CREEK ROAD |  |  | OF NORTH DAKOTA |  |  |
| ASHEVILLE | NC | 28805 | NORTH DAKOTA HERITAGE CENTER |  |  |
|  |  |  | BISMARCK | ND | 58505 |
| ROOSEVELT PARK 200 |  |  | Berthold Public School Arboretum |  |  |
| 1215 Burdick Expy. East |  |  |  |  |  |
| Minot | ND | 58701 |  |  |  |
| AK-SAR-BEN AQUARIUM |  |  | Joslyn art Museum 2200 Dodge Street |  |  |
|  |  |  |  |  |  |
| Gretna | NE | 68028 | Omaha | NE | 68102 |
| ARBOR LODGE STATE |  |  | STATE MUSEUM OF HISTORY OF |  |  |
| HISTORICAL PARK |  |  | NEBRASKA STATE HISTORICAL SOCIETY |  |  |
| Rural Rte. 2Nebraska City |  |  | 131 No. Centennial Mall |  |  |
|  | NE | 68410 | Lincoln | NE | 68508 |
| SHELDON MEMORIAL ART GALLERY |  |  | PHELPS COUNTY MUSEUM |  |  |
| UNIV OF NEBRASKA GALLERIES |  |  | P. O. BOX 164Holdrege |  |  |
| 12TH \& R STREETS |  |  |  | NE | 68949 |
| LINCOLN | NE | 68588 |  |  |  |
| CURRIER GALLERY OF ART |  |  | NEW HAMPSHIRE |  |  |
| 192 ORANGE STREET |  |  | ANTIQUARIAN SOCIETY |  |  |
| MANCHESTER | NH | 03104 | RFD 3, Box 132 |  |  |
|  |  |  | Hophinton | NH | 03229 |
| MUSEUM AT LOWER SHAKER VILLAGE |  |  | STRAWBERY BANKE, INC. 454 Court St |  |  |
| BOX 25 |  |  |  |  |  |
| ENFIELD | NH | 03748 | Portsmouth | NH | 03801 |
| TURTLE BACK 200 560 NORTHFIELD AVE |  |  | NEWARK MUSEUM 43-49 WASHINGTON STREET |  |  |
| WEST ORANGE | NJ | 07052 | NEWARK | NJ | 07102 |
| Aviation Hall of Fame Teterboro Airport Teterboro |  |  | VAN SAUN PARK 200 216 FOREST AVENUE Paramus |  |  |
|  |  |  |  |  |  |
|  | NJ | 07608 |  | NJ | 07652 |
| MARCH <br> RD 5 BOX 246 US RT 206 |  |  | REEVES REED ARBORETUM 165 HOBART AVENUE |  |  |
|  |  |  |  |  |  |
|  |  |  | SUMMIT | NJ | 07901 |
| Somerset County Park Commission |  |  | THE MORRIS MUSEUM |  |  |
| Barry R. Yinger |  |  | NORMANDY HEIGHTS ROAD |  |  |
| R.D. \#2, Layton Road |  |  | MORRISTOWN | NJ | 07960 |
| Far hills | NJ | 07931 |  |  |  |
| Environmental Study Center |  |  | Barclay Farmstead |  |  |
| Park Drive and New FreeBerl in |  | Road | Barclay Lane |  |  |
|  | NJ | 08009 | P.O. Box 3042 |  |  |
|  |  |  | Cherry Hill | NJ | 08034 |
| NOYES MUSEUM |  |  | Stony Brook-Millstone |  |  |
| LILY LAKE ROAD |  |  | Watersheds Association |  |  |
| OCEANVILLE | NJ | 08231 | RD \#1, Box 263-A |  |  |
|  |  |  | Pennington | NJ | 08534 |



STABLES ART CENTER O 33 PASEO DEL PUEBLO MOVIE
Taos NM 87571

SPRING RIVER PARK AND
200
College \& Atkinson Sire NM 88201
Roswell

Reed Whipple Cultural Center 821 Las Vegas Boulevard North Las Vegas NV 89101

New Museum of Contemporary Art
583 Broadway

EL MUSED DEL BARRIO
1230 Fifth Ave.

AMERICAN NUMISMATIC SOCIETY
BROADWAY \& 155TH STREET
NEW YORK NY 10032

COOM R GUGGENHEIM MUSEUM

NEW YORK
NY 10128

Santa Domingo Tribal Cultural Cent Santo Domingo Pueblo NM 87052

WHITNEY MUSEUM OF AMERICAN ART
945 MADISON AVENUE

ASIA SOCIETY GALLERIES
725 PARK AVENUE
NEW YORK NY 10021

METROPOLITAN MUSEUM OF ART
5TH AVENUE AT 82ND STREET
NEW YORK NY 10028
museum of the city of
Fifth Ave. at 103rd St.
albuquerque museum
P. O. BOX 1293

ALBUQUERQUE
NM 87103

NEW MEXICO MUSEUM OF NAT HIST
PO BOX 7010

| ALBUQUERQUE | NM 87194 |  |
| :--- | :--- | :--- |
| BANDELIER NATIONAL |  |  |
| MONUMENT |  |  |
| LOS AlamO | NM 87544 |  |

Las Cruces Museum of Natural Histor
P.O. Box Drawer CLC

Las Cruces NM 88004

ALAMEDA PARK ZOO
511 TENTH ST.
Alamogordo NM 88310
STATUE OF LIBERTY
NATIONAL MONUMENT
Liberty Island
New York

THE NEW YORK PUBLIC LIBRARY \&
MUSEUM OF THE PERFORMING ARTS
5th Ave. \& 42nd St.
New York
NY 10018
CENTRAL PARK CHILDREN'S
200
830 5 th Ave.
New York 10021
Sculpture Center
167 East 69th Street
New York
NY 10021

AMERICAN MUS OF NATURAL HIST
CENTRAL PARK W. AT 79TH ST.
NEW YORK NY 10024

COOPER HEWITT MUSEUM
2 EAST 91ST STREET
THE SMITHSONIAN INSTITUTION
NEW YORK NY 10028
MUSEUM OF THE AMERICAN INDIAN
BROADWAY AT 155 TH STREET
NEW YORK NY 10032

NATIONAL ACADEMY OF DESIGN
1083 TH AVENUE
NEW YORK NY 10128

International center of photography
1130 FIFTH AVE,
NEW YORK
NY 10128


| National Dance Museum South Broadway |  |  |
| :---: | :---: | :---: |
| Saratoga Springs | NY | 12866 |
|  |  |  |
| SIX NATIONS INDIAN MUSEUM |  |  |
| Onchiota | NY | 12968 |
| thousand island craft school |  |  |
| AND TEXTILE MUSEUM |  |  |
| 314 JOHN STREET |  |  |
| CLAYTON | NY | 1318 |
|  |  |  |
| 500 Burnet Park Dr. Syracuse | NY | 13204 |
| national baseball hall of fame |  |  |
| AND MUSEUM, INC |  |  |
| P.O. BOX 590 |  |  |
| COOPERSTOWN | ny | 13326 |
| little falls historical |  |  |
| MUSEUM |  |  |
| 319 s. Ann St. |  |  |
| Little Falls | NY | 13365 |
| Children's Museum |  |  |
| 311 Main Street |  |  |
| Utica | NY | 13501 |
| roland gibson college |  |  |
| State University College |  |  |
| Potsdam | NY | 13676 |
| ALBRIGHT-KNOX ART GALLERY |  |  |
|  |  |  |
| 1285 ELMWOOO AVENUE buffalo | NY | 14222 |
| tower fine arts gallery |  |  |
|  |  |  |
| BROCKPORT | NY | 14420 |
| historic palmyra, inc. PO BOX 96 |  |  |
|  |  |  |
| 122 william st |  |  |
| Palmyra | ny | 14522 |
| International museum of |  | OGRAPHY |
| GEORGE EASTMAN HOUSE |  |  |
| 900 east ave |  |  |
| ROCHESTER | NY | 14607 |
| ROCKWELL MUSEUM |  |  |
| baron steuben place |  |  |
| cedar st at denison pkhy. |  |  |
| CORNING | NY | 14830 |
| FAYETTE CTY histl soc |  |  |
| 517 Columbus ave |  |  |
| WASHINGTON CTHOUSE | OH | 43160 |



| RUTHERFORD B hayes PresidentialCENTER |  |  | TOLEDO ZOOLOGICAL |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | GARDENS |  |  |
| SPIEGLE GROVE |  |  | 2700 Broadway |  |  |
| FREMONT | OH | 43420 | Toledo | OH | 43609 |
| zanesville art center |  |  | guernsey county museum 218 North 8th St. |  |  |
|  |  |  |  |  |  |
| ZANESVILLE | OH | 43701 | Cambridge | OH | 43725 |
| CLEVELAND Children's |  |  | CLEVELAND MUSEUM OF NAT'L HIST |  |  |
| MUSEUM |  |  | HADE OVAL, UNIVERSITY CIRCLE |  |  |
| 10730 Euclid Ave. Cleveland | OH |  | CLeveland | OH | 44106 |
|  |  | 44106 |  |  |  |
| nasa lehis research |  |  | LAKE ERIE NATURE AND |  |  |
| CENTER |  |  | SCIENCE CENTER |  |  |
|  |  |  |  |  |  |  |  |  |
| Cleveland | OH | 44135 | Bay Village | OH | 44140 |
| bedford museum |  |  | AKRON ZOOLOGICAL PARK |  |  |
| P.0. BOX 46282 |  |  | 500 EDGEWOOO AVENUE |  |  |
| Bedford | OH | 44146 | AKRON | OH | 44307 |
| Stark Campus Gallery |  |  | SENECA COUNTY MUSEUM |  |  |
| Kent State Universitty |  |  | 28 CLAY STREET |  |  |
| 6000 Frank Ave., N.H. |  |  | TIFFIN OH |  | 44883 |
| Canton | OH | 44720 |  |  |  |
| CIncinnati mus of nat'l hist |  |  | Cincinnati 200 \& Botanical Garden3400 Vine |  |  |
| 1720 gilbert avenue |  |  |  |  |  |  |  |
| CINCINNATI | OH | 45202 | Cincinnati | OH | 45220 |
| Spring Grove Cemetery \& Arboretum 4521 Spring Grove Avenue |  |  | the montgomery county HISTORICAL SOCIETY |  |  |
|  |  |  |  |  |  |  |  |  |
| Cincinnati | OH 45232 |  |  |  |  |  |  |
|  |  |  | Dayton | OH | 45402 |
| dayton mus of natural history 2629 ridge avenue |  |  | SERPENT MOUND MUSEUM 3850 State Rte. 73 |  |  |
|  |  |  |  |  |  |  |  |  |  |
| 2629 RIDGE AVENUE DAYTON | OH | 45414 | Peebles | OH | 45660 |
| SOUTHERN PLAINS INDIAN MUSEUM <br> and crafts center <br> P O BOX 749 |  |  | OKLAHOMA MUSEUM OF NATURAL HISTORY |  |  |
|  |  |  | 1335 Asp Avenue |  |  |
|  |  |  | Norman | OK | 73019 |
| anadarko | OK | 73005 |  |  |  |
| state captial publishing 301 H HARRISON |  |  | OKLAHOMA heritage assn 201 NH 14TH ST |  |  |
|  |  |  |  |  |  |  |  |  |  |
| MUSEUM |  |  | OKLAHOMA CITY | OK | 73103 |
| GUTHRIE | OK | 73044 |  |  |  |
| NAT'L COWBOY hall of fame and |  |  | OKLAHOMA CITY 200 |  |  |
| UESTERN HERITAGE CENTER1700 NE 63 rd Street |  |  | 2101 NORTH 50TH ST OKLAHOMA CITY |  | 73111 |
|  |  |  | OK |  |  |
| Oklahoma City | OK | 73111 |  |  |  |
| STEPHENS COUNTY HISTORICAL MUSEUM |  |  | Washita National Wildlife Refuge |  |  |
|  |  |  | Route 1, Box 68 Butler |  |  |
| Hwy. 81 and Beach |  |  |  | OK | 73625 |
| Duncan | OK | 73533 |  |  |  |
| GARDINER ART GALLERY |  |  | OKLAHOMA STATE |  |  |
|  |  |  | UNIVERSITY MUSEUM OF NA |  |  |
| Oklahoma State University Stillwater | OK | 74078 |  |  |  |  |  |
|  |  |  | Stillwater | OK | 74078 |


| the philbrook museum of P O BOX 52510 |  |  |
| :---: | :---: | :---: |
| TULSA | OK | 74152 |
| PORTLAND CHILDREN'S MUSEUM |  |  |
| 3037 SW SECOND AVENUE |  |  |
| PORTLAND | OR | 97201 |
| Washington Park Zoo |  |  |
| Portland | OR | 97221 |
| MUSEUM OF NATURAL HISTORY |  |  |
| EUGENE | OR | 97403 |
| OLD ECONOMY VILLAGE |  |  |
| 14TH AND CHURCH STREETS |  |  |
| AMBRIDGE | PA | 15033 |
| Buhl Science Center |  |  |
| Altegheny Square |  |  |
| Pittsburgh | PA | 15212 |
| CARNEGIE MUSEUM OF |  |  |
| NATURAL HISTORY |  |  |
| 4400 Forbes Ave. |  |  |
| Pittsburgh | PA | 15213 |
| hoyt institute of fine arts |  |  |
| 124 EAST LEASURE AVENUE |  |  |
| NEW CASTLE | PA | 16105 |
| CORNWALL IRON FURNACE |  |  |
| CORNWALL | PA | 17016 |
| FT LOUDON HISTL SOCIETY |  |  |
| P O BOX 181 |  |  |
| FORT LOUDON | PA | 17224 |
| Planetarium |  |  |
| Franklin and Marshall College |  |  |
| North Museum |  |  |
| Lancaster | PA | 17604 |
| CANAL MUSEUM |  |  |
| HUGH MOORE PARK |  |  |
| 200 S DELAWARE/P.O. BOX 877 |  |  |
| EASTON | PA | 18044 |
| Slovak Museum \& Archives |  |  |
| 82S. Main Street |  |  |
| Old Forge | PA | 18518 |

Henry Foundation for Botanical
Research
P. O. Box 7, 801 Stony Lane
Gladwyne 19035
CLACKMAS COUNTY HIST SOCIETY
211 TUMWATER
P O BOX 294
OREGON CITY

PORTLAND ART MUSEUM
1219 SH PARK AVENUE
PORTLAND

OREGON MUS OF SCIENCE \& INDUST 4015 SW CANYON ROAD PORTLAND OR 97221

JACKSONVILLE MUSEUM OF SOUTHERN OREGON HISTORY
P.O. 480

JACKSONVILLE OR 97530
$\begin{array}{llll}\text { THE PITTSBURGH } 200 & & \\ \text { P.O. BOX } 5250 & & \\ \text { Pittsburgh } & \text { PA } 15206\end{array}$

Carnegie Museum of Art
4400 Forbes Boulevard
Pittsburgh PA 15213

FALLINGWATER
POST OFFICE
MILL RUN PA 15464

Crawford County Historical Society 848 North Main Street
Meadville
PA 16335

THE STATE MUSEUM OF
PENNSYLVANIA
P.O. BOX 1026

Harrisburg
PA 17108
GETTYSBURG NATIONAL
MILITARY PARK
Taneytown Road GETTYSBURG

PA 17325
LYCOMING COUNTY HIST MUSEUM
858 W. FOURTH STREET
HILLIAMSPORT $\quad$ PA 17701

PHILADELPHIA MUSEUM OF ART
P O BOX 7646
PHILADELPHIA PA 19101

| CONTEMPORARY CRAFT GALLERY |  |  |
| :---: | :---: | :---: |
| 3934 S.W. Corbett Avenue |  |  |
| Portland | OR | 97201 |
| OREGON HISTORICAL SOC |  |  |
| PORTLAND | OR | 97205 |
| HORNER MUSEUM |  |  |
| OREGON STATE UNIVERSITY |  |  |
| CORVALLIS | OR | 97331 |
| Umatilla National Wildlife Refuge |  |  |
| P.O. Box 239 |  |  |
| Umatilla | OR | 97882 |
| PITTSBURGH CHILDREN'S |  |  |
| MUSEUM |  |  |
| Old Post Office-Alleghe |  |  |
| Pittsburgh | PA | 15212 |
| the carnegie |  |  |
| 4400 Forbes Ave. |  |  |
| Pittsburgh | PA | 15213 |
| SPRINGS HISTORICAL SOC |  |  |
| OF THE CASSELMAN VALLEY |  |  |
| SPRINGS | PA | 15562 |
| Asbury Woods Nature Center |  |  |
| 4105 Asbury Road |  |  |
| Erie | PA | 16506 |
| museum of scientific discovery |  |  |
| STAUBERRY SQUARE |  |  |
| HARRISBURG | PA | 17108 |
| THE NATIONAL ASSN. OF |  |  |
| WATCH \& CLOCK COLLECTOR |  |  |
| 514 Poplar St. |  |  |
| Columbia | PA | 17512 |
| LITTLE LEAGUE BASEBALL MUSEUM |  |  |
| PO BOX 3485 |  |  |
| WILLIAMSPORT | PA | 17701 |
| ALLENTOWN ART MUSEUM |  |  |
| P.O. BOX 117 |  |  |
| ALLENTOWN | PA | 18105 |
| PENNYPACK WATERSHED ASSOCIATION |  |  |
| 2955 Edge Hill Road |  |  |
| Huntington Valley | PA | 19006 |
| The Pennsylvania |  |  |
| ACADEMY OF THE FINE ART |  |  |
| Broad and Cherry Sts |  |  |
| Philadelphia | PA | 19102 |


| PLEASE TOUCH MUSEUM 210 N 21ST STREET |  |  | THE PRINT CLUB 1614 Latimer St. |  |  | ACADEMY OF NATURAL SCIENCES nineteenth \& parkway |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PHILADELPHIA | PA | 19103 | Philadelphia | PA | 19103 | PHILADELPHIA | PA | 19103 |
| FRANKLIN INSTITUTE |  |  | PHILADELPHIA ZOOLOGICAL |  |  | THE UNIVERSITY MUSEUM OF |  |  |
| 20TH ST \& PARKWAY |  |  | GARDEN |  |  | ARCHAEOLOGY AND ANTHROPOLOGY |  |  |
| PHILADELPHIA | PA | 19103 | 34 th St. and Girard Ave |  |  | 33RD \& SPRUCE STREET |  |  |
|  |  |  | Philadelphia | PA | 19104 | PHILADELPHIA | PA | 19104 |
| INDEPENDENCE NATIONAL |  |  | Philadelp hia maritime museum |  |  | museum of the |  |  |
| HISTORICAL PARK |  |  | 321 CHESTNUT STREETPHILADELPHIA |  |  | PHILADELPHIA CIVIC CENT |  |  |
| 313 Walnut St. |  |  |  | PA | 19106 | Delaware Ave. at Walnut |  |  |
| Philadelphia | PA | 19106 |  |  |  | Philadelphia | PA | 19106 |
| Firemans Hall |  |  | HISTORICAL SOCIETY OF |  |  | WOODMERE ART MUSEUM, INC |  |  |
| 149 N. 2nd Street |  |  | PENNSYLVANIA |  |  | 9201 GERMANTOWN AVENUE |  |  |
| Philadelphia | PA | 19106 | 1300 Locust St.Philadelphia |  |  | PHILADELPHIA | PA | 19118 |
|  |  |  |  | PA | 19107 |  |  |  |
| WAGNER FREE INSTITUTE |  |  | Schuylkill Valley Nature Center |  |  | AMERICAN SWEDISH HIST MUSEUM 1900 PATTISONA VE |  |  |
| OF SCIENCE |  |  | Philadelphia | PA | 19128 | PHILADELPHIA | PA | 19145 |
| Philadelphia | PA | 19121 |  |  |  |  |  |  |
| MUMMERS MUSEUM |  |  | BRANDYWINE RIVER MUSEUM |  |  | Longwood Gardens |  |  |
| 2 STREET AT WASHINGTON | AVE |  | PO BOX 141 |  |  | P.O. BoX 501 |  |  |
| Philadelphia | PA | 19147 | CHADDS FORD | PA | 19317 | Kennett Square | PA | 19348 |
| CHESTER COUNTY HISTORICAL SOC225 NORTH HIGH STREET |  |  | dibes ceremonial center$\text { P.O. BOX } 1709$ |  |  | MUSEO DE HISTORIA Y ARTE FACULTAD DE HUMANIDADES |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| WEST CHESTER | PA | 19380 | PONCE | PR | 00733 | RECINTO DE RIO PIEDRAS RIO PIEDRAS |  |  |
|  |  |  |  |  |  |  | PR | 00931 |
| CONTEMPORARY ART MUSEUM <br> P.O. BOX 2377 <br> hato rey | OF | PR | HAFFENREFFER MUSEUM OF ANTHROPOLOGYBROUN UNIVERSITY |  |  | PRESERVATN SOC OF NEWPORT CNTY 118 MILL STREET |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | PR | 00936 | Mt. Hope Grant |  |  | NEWPORT | RI | 02840 |
|  |  |  | Bristol | RI | 02809 |  |  |  |
| CHILDREN'S MUSEUM OF RHODE ISLAND |  |  |  |  |  | MUSEUM OF ART |  |  |
| 58 Walcott Street |  |  | 3259 POST ROAD |  |  | RHODE ISLAND SCHOOL OF DESIGN |  |  |
| Pawtucket | RI | 02860 | WARWICK | RI | 02886 |  |  |  |  |  |
|  |  |  |  |  |  | PROVIDENCE | RI | 02903 |
| ROGER WILLIAMS PARK |  |  | Bannister GalleryRhode Island College/Art Center |  |  | BELL GALLERY, LIST ART CENTER |  |  |
|  |  |  | BROWN UNIVERSITY |  |  |  |  |  |  |  |
| Elmwood Ave. |  |  |  |  |  | 600 Mt. Pleasant Avenue |  |  | 64 COLLEGE STREET |  |  |
| Providence | RI | 02905 | Providence | RI | 02908 | PROVIDENCE | RI | 02912 |
| LEXINGTON COUNTY |  |  | I.P. Stanback Museumand Planetarium |  |  | COLUMBIA MUSEUM OF ART 1112 BULL STREET |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 230 Fox St. |  |  | S.C. State College, Box | 1824 |  | columbia | SC | 29201 |
| Lexington | SC | 29072 | Orangeburg | SC | 29117 |  |  |  |
| THE UNIVERSITY OF SOUTH |  |  | gibbes museum of art <br> 135 meeting street |  |  | CHARLESTON MUSEUM 360 MEETING STREET CHARLESTON |  |  |
| CAROLINA MCKISSICK MUSEUM |  |  |  |  |  |  |  |  |
| Columbia | SC | 29208 | CHARLESTON | SC | 29401 |  | SC | 29403 |
| Animal forest |  |  | BROWNTOUN MUSEUM, |  |  |  | GREENVILLE CNTY MUSEUM OF ART |  |  |
| Charles Towne Landing |  |  | HISTORY AND GENEOLOGY |  |  | 420 COLLEGE STREET |  |  |
| 1500 Old Towne Road |  |  | Hwy. 341, b/n Johnsonvi |  |  | GREENVILLE | SC | 29601 |
| Charleston | SC | 29407 | Hemingway | SC | 29554 |  |  |  |
| Caesar's Head St. Park <br> 8155 Geer Highway <br> Clevel and |  |  | NINETY-SIX NATIONAL HISTORIC SITE |  |  | Anderson County Museum P.O. Box 565 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | SC | 29635 | HISTORIC SITE <br> P. 0 BOX 496 |  |  | Pendleton | SC 29670 |  |
|  |  |  | Ninety-Six | SC | 29666 |  |  |  |  |



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1331 S DUFF ST, PO BOX }107
MITCHELL SD 57301
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Sioux Indian Museum and Crafts 515 West Blvd.
P.O. Box 1504

Rapid City
SD 57701
the heritage center
INC.
Red Cloud Indian School
Pine Ridge SD 57770
cumberland museum \& SCIENCE
800 RIDLEY AVENUE
NASHVILLE
TN 37203

Tennessee Valley Authority Energy C 1101 Market Street, MR 2S 75C Chattanooga TN 37402

CHUCALISSA MUSEUM
1987 INDIAN VILLAGE DRIVE
MEMPHIS TN 38109

NAT IONAL ORNAMENTAL METAL MUS
374 W CALIFORNIA
MEMPHIS
TN 38113

PINSON MOUNDS STATE
ARCHAEOLOGICAL AREA
Ozier Rd.
dICHITA FALLS MUSEUM
WICHITA FALLS
TX 76308

| PARRIS ISLAND MUSEUM BEAUFORT | SC | 29905 |
| :---: | :---: | :---: |
| GREAT PLAINS 200 \& |  |  |
| MUSEUM |  |  |
| 805 S. Kiwanis Ave. |  |  |
| Sioux Falls | SD | 57104 |
| KLEIN MUSEUM |  |  |
| 1820 W. Grand Crossing, |  |  |
| Mobridge | SD | 57601 |
| MAMMOTH SITE OF HOT |  |  |
| SPRINGS, INC. |  |  |
| Nineteenth St. \& Evanst |  |  |
| Hot Springs | SD | 57747 |
| Oaklands Mansion |  |  |
| N. Maney Ave. |  |  |
| Murfreesboro | TN | 37130 |
| COUNTRY MUSIC FOUNDATION |  |  |
| NASHVILLE | TN | 37203 |
| Chattanooga nature center |  |  |
| CHATTANOOGA | TN | 37409 |
| MEMPHIS PINK PALACE MUSEUM |  |  |
|  |  |  |
| MEMPHIS | TN | 38111 |
| THE UNIVERSITY GALLERY |  |  |
| DEPARTMENT OF ART |  |  |
| MEMPHIS STATE UNIVERSITY |  |  |
| Memph is | TN | 38152 |
| SILENT WINGS MUSEUM |  |  |
| P.O. BOX 775 |  |  |
| TERRELL | TX | 75160 |
| Southwest Museum of Science |  |  |
| P. O. Box 11158 |  |  |
| Dallas | TX | 75223 |
| THE SAM RAYBURN |  |  |
| LIBRARY |  |  |
| 800 W. Sam Rayburn Dr. |  |  |
| Bonham | TX | 75418 |
| THE MUSEUM OF EAST |  |  |
| TEXAS |  |  |
| 503 N. Second St. |  |  |
| Lufkin | TX | 75901 |
| SPJSt LIBRARY ARCHIVES M | MUS |  |
| P.O. BOX 100 |  |  |
| Temple | TX | 76501 |

Beaver Creek Nature Center
Palisades State Park
Garretson

KAMPESKA HERITAGE MUSEUM
27 First Ave. SE
Watertown
SD 57201

Harry V. Johnson Amer. Indian Cul. CHEYENNE RIVER SIOUX INDIAN RESERV PO BOX 590
Eagle Butte SD 57625

MOUNT RUSHMORE NATIONAL
MEMORIAL
Keystone SD 57751

WORLD O'TOOLS MUSEUM
Rte. 1 Box 180
Waverly TN 37185

TENNESSEE STATE MUSEUM
505 DEADERICK, LEVEL B
NASHVILLE TN 37219

Trial Gardens
University of Tennessee
Neyland Drive
Knoxville TN 37996

MEMPHIS ZOO AND
AQUARIUM
2000 Galloway St. TN 38112
Memphis

CARROLL COUNTY HISTL SOC
GOV GORDON BROWNING MUSEUM
141 N Broadway
MCKENZIE
TN 38201
DALLAS MUSEUM OF ART
1717 N HARWOOD
DALLAS TX 75201

DALLAS MUS OF NATURAL HISTORY
P.O. BOX 26193

FAIR PARK STATION
DALLAS TX 75226

THE DEPOT MUSEUM
514 N. High St.
Henderson TX 75652

AMON CARTER MUS OF WESTERN ART PO BOX 2365, 3501 CAMP BOWIE BLVD FT. WORTH TX 76113

HIGHLANDS MANSION
Hwy. 147 East (Groesbec
Marlin TX 76661





| FARMERS BANK 19 Bollingbrook St. Petersburg | VA | 23803 |
| :---: | :---: | :---: |
| ROANOKE VALLEY |  |  |
| HISTORICAL SOCIETY |  |  |
| 1 Market Square |  |  |
| Roanoke | VA | 24011 |
| VIRGINIA MUS OF NATURAL HIST |  |  |
| 1001 douglas avenue |  |  |
| MARTINSVILLE | VA | 24115 |
| GEORGE C MARSHALL MUSEUM \& LIB |  |  |
| P O BOX 1600 |  |  |
| LEXINGTON | VA | 24450 |
| BILLINGS FARM MUSEUM |  |  |
| BOX 489 |  |  |
| RIVER ROAD AND ROUTE 12 |  |  |
| WOODSTOCK | VT | 05091 |
| ESSEX COMMUNITY MUSEUM SOCIETY |  |  |
| DISCOVERY MUSEUM |  |  |
| 51 PARK STREET |  |  |
| ESSEX JUNCTION | VT | 05452 |
| FAIRBANKS MUSEUM \& PLANETARIUM |  |  |
| MAIN \& PROSPECT STREETS |  |  |
| ST JOHNSBURY | VT | 05819 |
| WOODLAND PARK ZOOLOGICAL GARD |  |  |
| 5500 PHINNEY AVE |  |  |
| SEATTLE | WA | 98103 |
| SEATTLE ART MUSEUM |  |  |
| VOLUNTEER PARK |  |  |
| 1400 E. PROSPECT |  |  |
| SEATTLE | WA | 98112 |
| EZRA MEEKER HISTL SOC INC |  |  |
| P O BOX 103 |  |  |
| PUYALLUP | WA | 98371 |
| JAMES R SLATER MUS OF NAT HIS |  |  |
| UNIV OF PUGET SOUND |  |  |
| TACOMA | WA | 98416 |
| PACIFIC COUNTY HISTORICAL SOC. 1008 WEST SOUTH BEND DRIVE |  |  |
| SOUTH BEND WA 98586 |  |  |
| Olmstead Place |  |  |
| Washington State Parks |  |  |
| Route 5, Box 2580 |  |  |
| Ellensburg WA 98926 |  |  |
| EASTERN WASHINGTON STATE HIST |  |  |
| CHENEY COWLES MEMORIAL MUSEUM |  |  |
| W 2316 FIRST AVE |  |  |
| SPOKANE | WA | 99204 |


Todd Wehr Nature Center in Whitnall
9701 W . College Ave
Franklin
milhaukee county ZOOLOGICAL GARDENS 10001 W. Bluemound Rd. Milwaukee WI 53226
Hoard Museum
407 Merchants Avenue
Fort Atkinson
olbrich gardens
3330 Atwood Ave. WI 53704
Madison
ROLLO JAMI SON MUSEUM
405 E. Main St.
Platteville

| Sturgeon bay marine |  |  |
| :---: | :---: | :---: |
| MUSEUM |  |  |
| Point |  |  |
| Foot of Florida St. |  |  |
| Sturgeon Bay | WI | 54235 |
| CABLE NATURAL HISTORY |  |  |
| MUSEUM INC. |  |  |
| County Hwy. M \& Randyse |  |  |
| Cable | WI | 54821 |
| huntington museum of ar |  |  |
| PARK HILLS |  |  |
| HUNT INGTON | WV | 2570 |

Core Arboretum
West Virginia University
Monongahela BIvd-Rt. 7 WV 26452
Weston

Core Arboretum
Jest Virginia university

MILWAUKEE ART MUSEUM
750 NORTH LINCOLN MEMORIAL
MILWAUKEE
WI 53202

MILWAUKEE PUBLIC MUSEUM
800 WEST HELIS STREET
MILWAUKEE WI 53233
MADI SON CHILDREN'S MUSEUM
1 N BEDFORD STREET
MADISON

ELVEHJEM MUSEUM OF ART
800 UNIVERSITY AVENUE
MAD I SON WI 53706

INTERNATIONAL CRANE
CITY VIEW ROAD
BARABOO WI 53913

MUSEUM OF NATURAL HISTORY
UNIVERSITY OF WISCONSIN
STEVENS POINT WI 54481

Dard Hunter Paper Museum
Institute of Paper Science \& Tech
P.O BOX 1039

Appleton WI 54912
Youth Museum of Southern West
Virgina
P.O. Box 1815
Beckley UV 25801

BUFFALO BILL HISTORICAL CENTER BOX 1000
COOY WY 82414

MITCHELL PARK
CONSERVATORY
524 S. Layton Blvd. Milwaukee

WI 53215

WUSTUM MUSEUM ART ASSOCIATION
2519 NORTHWESTERN AVENUE RACINE

STATE HISTORICAL MUSEUM
30 North Carroll St.
Madison WI 53703

Henry Vilas Zoo
702 S. Randall Ave.
Madison WI 53715

Devil's Lake State Park
Route 4, Box 36
Baraboo WI 53913

Planetarium
University of Wisconsin at Stevens
Department of Physics and Astronomy Stevens Point

WI 54481
west virginia state museum
CULTURE \& HISTORY
CAPITOL COMPLEX
CHARLESTON
WV 25305
Stifel Art Center Ogelbay Institute
1330 National Road Wheeling

WV 26003
FORT CASPAR MUSEUM
4001 FORT CASPAR ROAD
CASPER WY 82601

## APPENDIX C

COPIES OF FOLLOW-UP LETTERS AND PHONE MATERIALS

American Association of Museums

June, 1989

## Dear Colleague:

You have recently received a national survey on American museums from AAM through their contractor, Prospect Associates of Rockville, Maryland. I am writing to encourage you to give the survey your immediate attention.

The American Association of Museums with the support of the Institute of Museum Services, the National Endowment for the Arts, and the National Endowment for the Humanities has hired Prospect to conduct this field-wide survey of American museums, the first of its kind in 10 years.

The survey establishes AAM's ongoing effort to collect, analyze and disseminate comprehensive information about American museums. Both a report on the field and the data itself will be available to you in late 1989.

You have been selected to participate in the survey as a member of a valid random sample of 2,000 museums drawn from a universe of over 10,000 institutions. We know that the completion of the survey will require your commitment of valuable staff time to the effort. The National Steering Committee has included only those questions which will provide essential field-wide information. Our ongoing efforts will build on and update this information to reduce the time needed for survey response by each museum participating in the sample.

The establishment and maintenance of an accurate up-to-date data base on museums will not only meet our national needs but will also serve other agencies, museum associations, the research community, the general public, and most importantly, you the museum professional.

To be able to report valid and reliable information the AAM needs participation from every institution selected in the sample.

I encourage you to complete the questionnaire at your earliest convenience. This survey and AAM's ongoing effort to collect, analyze and disseminate information about museums in this country will benefit all of us. Thank you for your support.

Sincerely,

[^36]
## 1989 MUSEUM SURVEY DUE BACK BY SEPTEMBER 20, 1989

Dear Colleague:
A few weeks ago, you received a national survey on America's museums from the American Association of Museums through our contractor, Prospect Associates of Rockville, Maryland. The survey was a six-part, salmon and white questionnaire. I am writing to encourage you to fill out the survey.

The AAM, with the support of the Institute of Museum Services, the National Endowment for the Arts, and the National Endowment for the Humanities is conducting this field-wide survey, the first of its kind in 10 years. The survey establishes AAM's ongoing effort to collect, analyze and disseminate comprehensive information about America's museums.

Your museum is one of 2100 randomly selected museums drawn from a universe of over 10,000 institutions. We know that completion of the survey may be difficult and will require your commitment of valuable staff time. To be able to report valid and reliable information, the AAM needs participation from every institution selected in the sample. No matter what your institution's size, it represents a unique group of institutions in the universe of museums that we need to have included in the results.

The National Steering Committee included only those questions which will provide essential field-wide information. The establishment and maintenance of an accurate, up-to-date data base on museums will not only meet our needs but will serve other agencies, museum associations, the research community, the general public, and most importantly, you the museum professional.

If you did not receive the questionnaire or if you have any questions or problems, please call (collect) Cynthia Lampkin of Prospect Associates at 4686555. Thank you for your support in this important project.

Sincerely,

Edward H. Able, Jr.
Executive Director
P.S. If your completed questionnaire is received by August 31, you will be entered into the drawing for a free trip to AAM's annual convention in Chicago in May 1990. Details are on the yellow insert that came with your questionnaire.

[^37]Version Two of Second Follow-up Letter

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American Association of Museums

Dear Colleague:
In August your institution should have received a copy of the enclosed questionnaire, The 1989 Survey of Museums. This survey launches AAM's ongoing effort to collect, analyze, and disseminate accurate, up-to-date information about America's museums. The data base that will result from the survey will not only meet our needs, but will serve other agencies, museum associations, the general public, and most importantly, you the museum professional. We have enclosed another copy in case you have lost, misplaced or never received the previous copy.

Your museum is one of 2100 randomly selected museums drawn from a universe of over 10,000 institutions. We know that completion of the survey may be difficult and will require your commitment of valuable staff time. However, I want to encourage you to complete and return the questionnaire. Without your participation, the information we can provide to museums from the survey will not be complete. Your museum was selected to represent a number of others in a unique group of museums. While the questionnaire may appear long, if you examine it more closely you will see that some parts of the questionnaire may not apply to you. In addition, Section A of the questionnaire allows you to determine whether you need to complete the remaining sections.

Please take a look at it today. If you have any questions or if you remain unconvinced of your importance to the survey results, please call (collect) Cynthia Lampkin of Prospect Associates at 301-468-6555. Thank you for your support in this important project.

Sincerely,

Edward H. Able, Jr.
Executive Director
Please return questionnaire by October 23, 1989.

1225 Eye Street
Northwest
Washington DC

## 20005

Letter Sent with Package One Week Before Call

American<br>Association<br>of<br>Museums

## Museum Data Collection Program

National Steering Committee
Cu．Chairs
January 16， 1990
Michael Spock
Vice President for Public Programs
Field Museum of Natural History
Dan L．Monrowe
President
Thよロの Art Insirure
Committec Members
Sarih Becket
Jamev Blackahs
Curater
Merer Museum it Bucks Cuunty Historical Suxiets
Rehecca Danvers
Program Director
Insiture of Museum Services
Bruce Evans
Direcrer
Diviton Art Instirute
Gull Hamisy
Asistant Treasuret，Chet of
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Andrew Oliver
Director．Museum Program
Narional Endowment for the Arts
Marsha Semmel
Assistant Director
Museums \＆Historical
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Ras Thumpun
Director
Aisona Srate Museum
University of Arizona
Dennis Wint
President
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Monnie Peters
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Kimilge
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Fixhl Commbirkitert
Patricia E．Willam
Director．Accreditarion Program
American Assiciation of Museums
Project Adminustratur
Alma Gates
Executive Assiviant
American Assuctat on of stuseums

## Dear Colleague：

Last August your institution should have received a copy of the enclosed questionnaire，the 1989 Survey of Museums． Your institution is one of 2100 randomly selected museums （or museum－like institutions）from a universe of over 10，000 U．S．museums．We know that completion of the survey may be difficult，but your participation is critical to our getting a complete and accurate picture of U．S．museums．

To facilitate completion of the questionnaire，we will contact you by telephone to collect selected critical infor－ mation．We have sent a copy of the full questionnaire AND a list of the critical items to which we need a response． please review these items and record your responses on the questionnaire．Someone from Prospect Associates，our data collection organization，will call you within the next week to ask you for your response．This call should take about 10 minutes．

Please note that several of the critical items may neces－ sitate reviewing your records．We would like as accurate information as possible．However，if you are unable to review or do not have the appropriate records，your best es－ timate will suffice．

Please take a look at the questionnaire today，especially the front page of section $A$ to determine if you need to proceed further．If you have any questions，please call Cynthia Lampkin of Prospect Associates at 800－229－3179． Thank you for your support in this important project．

Most Sincerely，

Monnie Peters
Project Manager

Telephone
（202）289－1818

Importance of data from small and medium museums
Each small and medium museum chosen represents at least one other and up to about 20 other museums of its size, type, region. Responses from these smaller museums are crucial to fully represent the smaller museum community in the final results. There were complaints about the 1979 survey that the small museum was underrepresented. With a high response rate from small museums we will not encounter that problem.

Importance of data from large museums
Because of its size, type, and regional location, this museum holds a unique and significant position in the museum community. While we can substitute and make non-response adjustments for smaller museums, we can not substitute for this "large" institution. Non-response will have a significant impact on the quality and reliability of the survey results, particularly the data on museums of the type that this institution is (art, history, science, 200 , general) and its geographic location. The results will understate the true picture without this institution's response. In essence, this museum is "irreplaceable".

## Use of the Survey's results

The results of the survey will give the first accurate national picture of museums in 10 years and will enable AAM and the museum community to influence national legislation and funding for museum institutions. The information will help AAM and others increase public awareness of the issues facing museums both on a national and on regional and state levels. Museums will be able to compare themselves with peer institutions to get information for planning, for lobbying on the local level and for seeking funding from public and private sources.

## Coding on Listing sheets

The ID number tells the type and size (as our universe indicates) of each museum/institution. These designations we know are incorrect for some institutions. The sampling procedure allows for errors in the universe.

The ID number is 2 numbers, one letter, 4 numbers:

|  | TYPE SIZE |  | RANDOM NUMBER |  |
| :---: | :---: | :---: | :---: | :---: |
| Types: |  |  |  |  |
| 01 | 200 | 07 | Natural History |  |
| 02 | Botanical Garden/ Arboretum | 08 | Nature Center/Park |  |
| 03 | Art Museum/Center | 09 | Science Technology | Center/Museum |
| 04 | Children's | 10 | Specialized Museum |  |
| 05 | General | 11 | Aquarium |  |
| 06 | History museum/ | 12 | Planetarium |  |
|  | Historic site/bldg |  |  |  |
| Sizes (based on budget size, varies according to discipline): |  |  |  |  |
| L | Large (over \$1M, \$3M, or \$5M) |  |  |  |
| M | Medium |  |  |  |
| S | Small (under \$500K, \$300K or \$250K) |  |  |  |

## Sequence of events

mid June to End of July August and Early Sept October 31

```
First mailing of questionnaire
Follow-up letters
Deadline to return questionnalre
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If a museum has lost/misplaced/thrown out its questionnaire...
Please call either Cynthia Lampkin at Prospect Associates (301-468-6555) or Monnie Peters (202-363-3049) to have another mailed out to the museum. Please get the proper contact name AND a correct address. A correct phone number will help also.

What to find out from this institution
If they have completed some, but not all, of the sections, urge them to finish the entire questionnaire. There are critical data items in each section. If they have at least 4 sections completed, but have not finished or are waiting for photos or director signature, they should return what they have completed. We can edit and key that data while waiting for the other sections.

As noted throughout the questionnaire, Cynthia Lampkin (301-468-6555 collect) or other project staff are available and are pleased to answer questions when problems arise in completing the questionnaire.

## Deadiine

We have extended our "final-final" deadine until December 15 . However, use your judgement when you give them a deadline. You should probably say about December lst, and push to get them to commit to as early a date as possible.

Refusals/"Too hard, too long"
If they absolutely refuse (because of time, staff commitments, or whatever), ask if they would be willing to complete the 25 items on the questionnaire that are the most critical. If we get these items, we can consider the questionnaire a "response". An attached page lists the 25 items. There are many more questions that are simple "yes and no" questions that they should be able to fill out on first reading. Estimates are acceptable in this questionnaire. For us, an answer that is "in the ball park" is far better than no answer at all!

## Completed Questionnaires

If they have already sent their questionnaire back, find out approximately when it was sent and thank them!


[^0]:    * Includes ineligible, refused, replaced, incomplete museums

[^1]:    1 Lewis C. Price, Lisa DiRocco, and Janice D. Lewis, Museum Program Survey, 1979. Prepared by Macro Systems, Inc. of Silver Spring, MD for the National Center for Education Statistics, Washington, DC, March 1981.
    2 Museums for a New Century. A report of the Commission on Museums for a New Century. American Association of Museums, Washington, DC, 1984.
    3 The possibility of an undercount of muscums in the sampling frame is quite high, although the size of any undercount is not likely to be significant except possibly among very small institutions. Although the search for lists of museums was exhaustive, undoubtedly a number of museums exist that are not on any list.

    During the analysis of data, the number of museums in the data base that were established and/or open to the public by 1978 was calculated as shown in Table B:14. This was done to compare results of this survey with the IMS Program Survey of 1979. The 1979 survey estimated the number of U.S. museums at that time to be 4,408 ; the 1989 survey calculated a national estimate of 7,160 museums to have been established or open by 1978. The criteria for inclusion in the museum population was very similar in both surveys, but less rigorous for the 1979 Program Survey (see section on Definition of a Museum, p. 4).

    One likely explanation for the difference in counts is the number of lists and their comprehensiveness that was used to build the respective museum universes. Organizations serving museums became greater in number and and far stronger in the 1980s than they had been in the late 1970s. A similar lesson may be learned in the future about the frame built for this survey. Therefore, it is prudent to assume that the frame or universe omitted some museums, and that this undercount would at a minimum counterbalance any over-count from assuming all nonresponding museums were eligible.

[^2]:    Response Rate $=$ Completes
    Sample - [Ineligible + Closed + Duplicate + Not Open Yet]

[^3]:    Number/percent missing: $0 / 0.0 \%$

[^4]:    Number/percent missing: 0 / 0.0\%

[^5]:    - Sites includes main site in this table See notes on Table A:2-A

[^6]:    Number/percent missing: 153 / 1.9\%

[^7]:    Number/percent missing: 12 / 0.15\%

[^8]:    Number/percent missing: $12 / 0.15 \%$

[^9]:    Number/percent missing: 151 / 1.85\%

[^10]:    Number/percent missing: 64 / $0.78 \%$

[^11]:    Number/percent missing: 17 / 0.22\%

[^12]:    - Estimated from quartile distributions

    Number/percent missing: 2,233 / 29.2\% (See Table D:29-A)

[^13]:    * Estimated from quartile distributions (see Table D*29-B1)
    ** Only an estimated 3 museums reported in these categories
    Number/percent missing: $3 / 18.4 \%$ (See Table D:29-A)

[^14]:    * Estimated from quartile distributions (See Table D:29-B)

    Number/percent missing: $38 / 13.8 \%$ (See Table D:29-A)

[^15]:    * Estimated from quartile distributions
    ** Only an estimated 13 museums reported in this category
    Number/percent missing: $220 / 22.2 \%$ (See Table D:29-A)

[^16]:    * Estimated from quartile distributions
    "* Only an estimated 3 or 4 museums reported in this category
    Number/percent missing: $7 / 15.5 \%$

[^17]:    * Estimated from quartile distributions

    Number/percent missing: $186 / 26.7 \%$

[^18]:    * Estimated from quartile distributions

[^19]:    - Estimated from quartile distributions
    * Only an estimated 8 to 10 museums reported in these categories Number/percent missing: $55 / 23.4 \%$ (See Table D:29-A)

[^20]:    * Estimated from quartile distributions

    Number/percent missing: $130 / 57.6 \%$ (See Table D:29-A) $81 \%$ of nonrespondents are small

[^21]:    - Estimated from quartile distributions
    ** Only an estimated 4 museums answered categories in Natural History Collections Number/percent missing: $4 / 11.6 \%$ (See Table D:29-A)

[^22]:    * Estimated from quartile distributions
    ** Only an estimated 5 or 7 museums answered categories in these categories Number / Percent Missing: $64 / 39.2 \%$ (See Table D:29-A) $77.4 \%$ of the missing museums are 'small'

[^23]:    - Estimated from quartile distributions
    ** Only an estimated 10 or 14 museums answered categories in these categories Number/percent missing: $150 / 34.7 \%$ (See Table D:29-A)
    $74.7 \%$ of the missing museums are 'small'

[^24]:    * Estimated from quartile distributions
    ** Only an estimated 4,6 or 9 museums answered categories in these categories Number/percent missing: $10 / 7.2 \%$ (See Table D:29-A)

[^25]:    -Averages calculated from only those that responded to both objects and transactions

[^26]:    Number/percent missing: $42 / 0.5 \%$

[^27]:    Number/percent missing: 2,242 / 27.4\%

[^28]:    Number/percent missing: 2,498 / 30.5\%

[^29]:    - Those whith missing governing authority make up the difference between totals.
    -* All Smithsonian museums are Large.

[^30]:    <-- Includes All
    Smlthsonian
    Museums

[^31]:    * Sum of subtotals is less than reported total due to nonresponse in subsidiary lines and question 73 nonresponse

[^32]:    Number/percent missing: 306 / 3.7\%

[^33]:    $\$ 50,000,001$ and over

[^34]:    * Includes some payroll; some is in personnel 2,969 museums reported receiving no such services Number/percent missing: 285 / 3.5\%

[^35]:    Figure $\mathrm{C}: 22-1$

[^36]:    Edward H. Able, Jr. Executive Director

    | 1225 Eye Street | Telephone |
    | :--- | :--- |
    | Northwest | (202) 289.1818 |
    | Washington DC |  |
    | 20005 |  |

[^37]:    1225 Eye Street
    Telephone
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    20005

